



UNIVERSITI TEKNOLOGI MARA

ADE615: MAKING ART FOR MEANING

Course Name (English)	MAKING ART FOR MEANING APPROVED
Course Code	ADE615
MQF Credit	3
Course Description	This course examines many subtle ways artists convey meanings about the status of individuals and societies through their use of 2-dimensional materials, image generating processes, and techniques. Students analyze the interrelationship between form and content in painting and other fine art manifestations. Then the students will use these understanding to develop their own artwork using selected media, processes and techniques. Through series of lectures, workshops, individual research projects, students will gain skills and understanding of the theoretical, performative and evaluative knowing of art practice and art criticism.
Transferable Skills	drawing, painting, ideas, communication skills
Teaching Methodologies	Lectures, Blended Learning, Discussion, Presentation, Project-based Learning
CLO	<p>CLO1 Explain the ideologies, theories and qualities through art forms that convey meanings about the context of art, globally and locally.</p> <p>CLO2 Organize ideas in art-making, convert these ideas into art forms through selected media, processes and techniques.</p> <p>CLO3 Create artworks with the use of different techniques and media as a way of gaining insights into different theories of art, critical issues in art, and the context of art.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Historical, Social and Cultural readings 1.1) 1. Role and functions of visual art 1.2) 2. Analysis of visual image and origin of images 1.3) 3. Perspectives, iconography, symbols and metaphor	
2. Art History 2.1) The 20th Century and The Modern World 2.2) Expressionism 2.3) Cubism 2.4) Dadaism 2.5) Surrealism 2.6) Pop Art 2.7) Post-Modernism and the social dimension	
3. Art Making Activities 3.1) 1. Studies in Subject matter 3.2) 2. Thematic exploration	
4. Media and Exploration 4.1) 1. Collage 4.2) 2. Digital Output 4.3) 3. Painting 4.4) 4. Print Making	
5. Research, Folio & Design Process 5.1) Creative Transformation, Order, Expression, and Symbol	
6. Development in selected media and techniques 6.1) Experimental Artwork	

Assessment Breakdown		%		
Continuous Assessment		100.00%		
Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Mix-media Exploration	30%	CLO3
	Individual Project	Doodle Art	20%	CLO2
	Individual Project	Photo Manipulation	20%	CLO2
	Portfolio/Log Book	Research Work Book (e-RWB)	30%	CLO1
Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Barrett, Terry. 2003, <i>Interpreting Art</i>, McGraw Hill. • Buser, Thomas. 2006, <i>Experiencing Art Around Us</i>, Thomson Wadsworth • Efland, Arthur DC. 1990, <i>History of Art Education</i>, Teachers College Press • Wilkins, David G. 2005, <i>Art Past And Present</i>., Pearson Prentice Hall. • Koster, Jb. 2001, <i>Bringing Art Into The Elementary Classroom</i>, Wadsworth. • Rathus, Lois F. 2004, <i>Understanding Art</i>, Thomson Wadsworth • Gardner, Helen. 2000, <i>Art Through The Ages</i>, 11 Ed., New York: Harcourt Brace College Publisher 		
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			