



UNIVERSITI TEKNOLOGI MARA

ADE475: ART, IDEAS AND INSPIRATION

Course Name (English)	ART, IDEAS AND INSPIRATION APPROVED
Course Code	ADE475
MQF Credit	3
Course Description	This course examines many subtle ways artists convey meanings about the status of individuals and societies through their use of 2-dimensional materials, image generating processes, and techniques. Students analyze the interrelationship between form and content in painting and other fine art manifestations. Then the students will use these understanding to develop their own artwork using selected media, processes and techniques. Through series of lectures, workshops, individual research projects, students will gain skills and understanding of the theoretical, performative and evaluative knowing of art practice and art criticism.
Transferable Skills	Art, Idea and Inspiration to doing artwork
Teaching Methodologies	Lectures, Studio, Demonstrations, Discussion, Presentation, Workshop
CLO	CLO1 Explain ideologies, theories and qualities through art appreciation CLO2 Display skills through media and techniques by producing painting with ideas and inspiration CLO3 Demonstrate information retrieval and management in producing an artworks.
Pre-Requisite Courses	No course recommendations
Topics	
1. Historical, social and cultural background 1.1) Role and functions of visual art 1.2) Analysis of visual image 1.3) Origin of images 1.4) Perspectives 1.5) Iconography, symbols and metaphor	
2. Art History: The twentieth Century and The Modern World 2.1) Renaissance 2.2) Impressionism 2.3) Expressionism 2.4) Cubism 2.5) Surrealism 2.6) Pop art	
3. Studies of selected artworks for analysis on Composition 3.1) N/A	
4. Artistic inspiration 4.1) N/A	
5. Media and Techniques 5.1) Watercolour 5.2) Postercolour 5.3) Acrylic 5.4) Oil Paint 5.5) Mixed media	
6. Development in selected media and techniques of art production and criticism. 6.1) N/A	

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Assignment 1	10%	CLO1
	Assignment	Assignment 2	20%	CLO2
	Final Project	Final Project	30%	CLO3
	Individual Project	RWB (Portfolio)	40%	CLO1

Reading List	Recommended Text	• Bridle, B. 2016, <i>Artist's Painting Techniques</i> , DK Publishing United State
	Reference Book Resources	<ul style="list-style-type: none"> • Gardner, Helen 2015, <i>Art through the Ages</i>, 15th Ed., Cengage Learning Boston • Vahora, A. 2012, <i>Painting the human figure: ideas and perception</i>, Ramsbury England • Hodge, S. 2013, <i>Art: everything you need to know about the greatest artists and their works</i>, Quercus London • Buser Thomas 2006, <i>Experiencing Art Around Us</i>, Thomson Wadsworth
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	