
ACROSS BORDERS

AN OVERVIEW OF ISSUES IN
MANAGEMENT & BUSINESS / SCIENCE & TECHNOLOGY
/ SOCIAL SCIENCE & HUMANITIES
2009-2011

PROJECT TEAM

Dr. Roaimah Hj. Omar
Dr. David Loh Er Fu
Nor Raihan Abu Bakar
Siti Zuraina Gafar@Abd Ghaffar
Muhamad Hanapi Khamis
Siti Nurshahidah Sah Allam

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**Division of Research, Industrial Linkages & Alumni
Universiti Teknologi MARA
Cawangan Melaka**

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PREFACE

Across Borders is designed for use in knowledge development in various disciplines. It is written to accommodate the interest of academicians and industry. The compilation of research abstracts from different fields provides valuable information to assist the expansion of knowledge and development. It also serves as a reference for Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni.

The compilation of proceeding abstracts includes 83 research abstracts that are divided into 3 sections according to their respective disciplines; Management and Business, Science and Technology, and Social Science and Humanities.

It is hoped that this book would inspire its readers to undertake further research in the specific fields or disciplines.

ACKNOWLEDGEMENT

The project team of this Across Borders would like to express their deepest appreciation to all the researchers from the various faculties for their participation. Without their on-going contributions the book would not be possible. We are indebted to the Rector of Universiti Teknologi MARA (UiTM) Melaka Campus and the Division of Research, Industrial Linkages & Alumni for mooted the idea of having this book and getting the project started.

We would like to sincerely thank all our friends, colleagues, and acquaintances for their roles, direct and indirect contributions and invaluable support in the compilation of the 83 proceeding abstracts.

HOME COUNTRIES' DETERMINANTS OF OUTWARD FOREIGN DIRECT INVESTMENT (OFDI) IN DEVELOPING ECONOMIES: MALAYSIAN CASE

Rosfadzimi Mat Saad

A.P. Dr. Abd Halim Mohd Noor

Prof. Dr. Abu Hassan Shaari Md Noor

ABSTRACT

With the advance of globalization, foreign direct investments, FDIs are no longer limited to the developed nations. Increasingly FDIs between developing countries are rivaling traditional FDIs. Outward Foreign Direct Investment, OFDI is one of the measures to indicate the performance and capability of developing countries enterprises in economic integration where border barriers are eliminated. Malaysia as a developing economy is undertaking OFDI due to the limitation of local resources and to search for new markets. Multinational corporations, MNCs seek from other countries mainly for cheap labour, low resource prices, and new market for their products and services. This paper studies the determinants of OFDI by Malaysian based MNCs. It focuses on the trends, patterns and domestic factors that push Malaysian firms to be involved in OFDI. It will also be looking at domestic drivers such as market size, export level, cost of skilled labours and the availability of natural resources in determining the factors influencing Malaysian OFDI. Simple multiple regression analysis is used in the study. The period of study is between 1980 and 2009. The findings in this study provide strong corroboration that domestic factors have significant impacts on OFDI performance. Furthermore, the study found evidence that export, market size, and cost of skilled labours are significant contributors of OFDI in Malaysia.

KEYWORDS

Outward FDI, Developing Countries, Determinants of OFDI, Domestic Factors.