UNIVERSITI TEKNOLOGI MARA

THE FACTORS THAT OCCURRENCE KHIYAR (OPTION) IN ONLINE SHOPPING AMONG MUSLIM COMMUNITY IN BERA, PAHANG

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ABSTRACT

Khiyar means the right given to the seller and the buyer to continue the sale and purchase contract or cancel it. The purpose of this *Khiyar* is to ensure that both parties have the will to continue or cancel the contract. In this study, the researcher wanted to study the factors of *khiyar* in online shopping among the Muslim population in Taman Jati, Bera, Pahang. The main question posed in this study is why *khiyar* occurs in online purchases. Based on previous studies, the main reason why khiyar occurs is that the goods received are damaged or defective. This study is significant because it will give awareness to sellers to focus on the quality of goods and be better with buyers. As for the buyer's view, it will allow them to get the rights they deserve. This topic will also have a good effect on buying and selling in Islam. Researchers use quantitative and qualitative methods to obtain information related to this topic or topic. For the qualitative approach, the researcher will make an interview session with some respondents. For quantitative, complete a google form and will be given to the Muslim residents of Taman Jati. From the study conducted, the researchers found that most Taman Jati residents had done khiyar after they bought goods online. This study is expected to give awareness to Muslims about the occurrence of *khiyar*.

Keyword: Khiyar, Factors That Occurance Khiyar, Online Shopping, Defect On Item, Not Performed On Time, Parties Out Of Contract, The Availability of Merchandise

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