

**SELFIE SOFA WITH FLEXIBLE ARRANGEMENT**

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## **ABSTRACT**

### **SELFIE SOFA WITH FLEXIBLE ARRANGEMENT**

This study was conducted to investigate the design of upholstered furniture with flexible arrangement and the market for selfie sofa with flexible arrangement. The flexible arrangement concept was chosen due to the current issue, which are to be utilized to maximize the space. The data was analyzed based on the questionnaires that were distributed among 70 correspondences. The questionnaires were categorized based on the gender, age and profession. Most of the correspondents give positive feedback and good recommendation to the question on colour that is suitable and simple design for the product, flexible design, material that is used, suitability for small and large space, ergonomic, commercialized in market, rate for the product, availability in market and the suitable price for this product. Overall, the correspondents agree that this product has the value added which can simplify human daily life.