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### YOUNG BUMIPUTERA ENTREPRENEURSHIP

Suzaina Ismo

# **PROGRAMME**

TUBE (Young Bumiputera Entrepreneurship Programme) is one of the government's initiatives which is aimed to assist youths who would venture into business and to encourage them to contribute to the nation. Therefore, it has become a launching pad for aspiring young entrepreneurs. UiTM Perak Branch was invited to conduct the second phase of TUBE, in collaboration with SME Corp and Universiti Kebangsaan Malaysia this year. The programme was held from 16 to 28 March 2018 at PLKN Camp, Kota Lama, Kuala Kangsar and was attended by 100 Perak youths.

A total of 11 modules were shared with the participants in this second phase through lectures and workshops on preparing business plans. Participants were also guided on strategies to run their own business. While preparing business plans, they were exposed to the various aspects of doing business, including administration, human resource, marketing, and financial management. In facilitating those selected youths, 45 instructors and facilitators from UiTM Perak Branch (staff and alumni) were involved. TUBE was carried out simultaneously throughout Malaysia and at Perak state level, this programme was launched by YB Dato' Haji Samsudin Haji Hassan on March 11, 2018.





THE AIM IS TO CREATE TEAMWORK
AMONG STUDENTS THAT WILL HELP
THEM TO BE MORE OPEN MINDED AND
CREATIVE WHEN INTERACTING WITH
PEOPLE.

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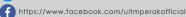


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Saya yang menjalankan amanah,

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