

FACULTY OF COMMUNICATION AND MEDIA STUDIES

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REPORT TITLE :

"SENSITIVITY OF ISLAMIC ISSUES IN JOURNALISM" CASE STUDY
BASED ON CNN NEWS

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Abstract

Ethical journalism is thinking journalism. It provides fair, accurate, informed and reflective coverage of events and issues that are important to people and society. But to be ethical journalists need time to think and no more so than in the age of networked information when media are reporting at a breakneck pace. Journalism of diversity, particularly coverage of religion and ethnicity, requires support for common values and understanding to counter the spread of ignorance, intolerance, and hatred which lead to discrimination and social tension. The study confirms in particular the challenges facing media reporting on ethnicity and religion where journalists often struggle to balance cultural and religious values and the right to freedom of expression.

The researcher is focusing the sensitivity of Islamic issues in journalism. The purpose of this study is to establish the Islamic journalism ethics toward journalist in CNN news. In order to achieve this, the study seek to:

- Study the negative effect toward Malaysian audience
- To find out the reason of the defamation in CNN news
- To find the solution of audience trust in information given by CNN news

The researcher using of in-depth interview to a few people who always know about CNN news. Researcher will ask them the question regarding this topic since the researcher. People that researcher going to interview for this research are:

- Mohammad Amar Ashraf bin Razin, 20
(Student of Office Management, Part 3)
- Ruzana binti Misra, 20
(Student of Office Management, Part 3)
- Mohamad Afiq Bin Yusoff, 21
(Student of Business Management, Part 4)
- Umayyah binti Rosli, 21
(Student of Business Management)

Based on this study, the researcher can get various opinion from the people about the news that they watching through CNN channel. From these their statement, the researcher can make conclusion that there are many sensitivity issues toward islam which brought by CNN journalist

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