

FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES

UNIVERSITI TEKNOLOGI MARA



LUN BAWANG VOTER PREFERENCES: A CASE STUDY OF KAMPUNG

PUNENG BERAYONG IN N.81 BA' KELALAN

CHRISTINA LIWI

2015103941

DARIEN SIGIE ANAK NHERU

2015162561

MARCH 2017- JANUARY 2018

Table of content

Chapter 1: Introduction

1.1 Introduction	1
1.2 Research Background	1-3
1.3 Problem Statement	3-4
1.4 Research Questions	4
1.5 Research Objectives	4-5
1.6 Scope of Study	5
1.7 Significant of Study	5
1.8 Definition of term, terminology and concept	6-7

Chapter 2: Literature Review and Conceptual Framework

2.1 Introduction	8
2.2 Literature Review	8-9
2.2.1 Demographic	9
2.2.1.1 Age	9-10
2.2.1.2 Gender	10-12
2.2.1.3 Education Level	13-15
2.2.2 Other Factor	15
2.2.2.1 Candidate	15-17
2.2.2.2 Issues	17-20
2.2.2.3 Party Loyalty	20-21

1.1 INTRODUCTION

This chapter are focused on the political background in rural area that located at Sarawak. It is focus on the factor that influencing the voting preference of the Lun Bawang community in rural area. The areas of case study are located at Kampung Puneng Berayong in N.81 Ba' Kelalan which located in P.222 Lawas parliamentary. The introduction for this part of research is background, problem statement, research objective, scope of the study, significant of the study and the lastly the definition of terms and concepts used in this study.

1.2 RESEARCH BACKGROUND

In Malaysia, majority rules system is by and large deciphered in discretionary terms. The 2004 Ba' Kelalan by race is an exhibition of the above difficulty. It additionally contends that inconsistencies in direct of the by-race show how equitable rights had at the end of the day been denied. Alongside that, this examination additionally demonstrates how the Lun Bawang people group assumes an urgent political part in deciding to adjust of energy among the ethnic gatherings in Sarawak (Arnold Puyok, 2004). In Malaysia, the general consensus is that rural areas are stronghold for BN. However, Ba' Kelalan is not the case. Ba' kelalan has been under the opposition since 2011 with Baru Bian as the assemblyman. In the 2016 state election, he managed to obtain majority support of the voters again with 55.2% majority.

There are several fundamental issues included noticeably in the races were improvement related issues, NCR land and religion. Be that as it may, before examining how each issue had an effect on the constituent results in Ba' Kelalan, it is important to take a gander at each issue quickly in the best possible

CHAPTER TWO

LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

2.1 INTRODUCTION

This chapter provided are view of the literature on the trend of Lun Bawang preferences. The presentation of this chapter begins with preferences of Lun Bawang voter behaviour and it's also determining the factor that influences the Lun Bawang voter preferences in term of demographic, candidate and issues. Following the review of relevant literature, the conceptual framework is discussed in details in relation to the conceptual definitions. I will come out with several comparisons of the fact and ideas that can be discussed to strengthen the objective of the research. There are various scholars that have done similar research on voting behaviour or preferences. We will use the related article and research to help us with this study. We will compare the similarities and differences in the related article and try to connect related with each variable in our study.

2.2 LITERATURE REVIEW

Election is an important element in the process of forming democratic government and state. It involves many processes, including voting process, where the eligible voters are given the right. In the case of Malaysia, right are provided in the Federal Constitution) to cast their vote to form a democratic government according to their preferences. The preferences eventually will affect the decision making made by the voter and their voices are translated into a number of elected representative.

speaks and understand very well in Bahasa Malaysia. This may decrease the validity and accuracy of the collected data.

5.3.3 Not covering a bigger area

The researcher did not covering the bigger area in Ba' Kelalan because researcher only focus on one of the kampung in Ba' Kelalan that is Kampung Puneng Berayong.

5.4 Recommendation

The future researcher must encourage the respondent to answer all the questions in the questionnaire in order to get complete data. Other than that, the future researcher must know the language that the respondent use to avoid miscommunication and misunderstanding. Besides, future researcher also cover all kampung in Ba' Kelalan to get the bigger idea on how the people in Ba' Kelalan on the voters view about factors that influence the voters behaviors.

5.5 Conclusion

In conclusion we can state that, in term of demographic factor demographic factors age, education background and party membership plays the most important roles in determining a voter preferences. These can be seen as the demographic factor such age, education background and party membership have significant differences that influences voter preferences. Besides that, the other factor that may influence voter preferences among the Lun Bawang, other than demographic factors is candidate and issues. This shows that, the voters are concern with the candidate and what is the issues will the