UNIVERSITI TEKNOLOGI MARA

ACC802: APPLIED RESEARCH PROJECT

Course Name (English)	APPLIED RESEARCH PROJECT APPROVED
Course Code	ACC802

MQF Credit	3

Course Description	This course focuses on developing a post graduate student's ability in conducting an applied research project and producing a presentable applied research report in an acceptable style. Each student is expected to present before a cohort of peers his or her applied research progress four times during the course period. The progress of the student's project will be adjudicated by an academic who is also responsible to guide the student on the right research project track. This mentoring cum evaluating roles of the academic and other constructive comments from the student's peers will stimulate active learning process experientially through constant revision of an active research in process. Since the course pre-requisites are Research Methodology as well as Qualitative and Quantitative Data Analysis, the students are assumed to have the basic knowledge on techniques available to them in completing their applied research project. At the end of the course period, typically a semester, each student is expected to submit a preliminary draft of his or her applied research project report in a prescribed format. The academic will independently evaluate each applied research project indicating where necessary further amendments that need to be done. The students are instructed to comply with such suggestions for amendments before finalising their applied research project reports which are also required to be submi

| Transferable Skills | Reflective Learner
Resourceful and Responsible
Effective Communicator
Responsive
Ethically and Socially Sensitive
Creative and Innovative
Tech-Savvy
Adaptable
Independent and Critical Thinker
Confident
Systematically Inquisitive
Solution Provider
Expert in Field
Balanced graduate (intellectual-Spiritual-Emotional) |
|---|---|

Teaching Methodologies	Lectures, Tutorial, Discussion, Presentation, Self-directed Learning, Supervision

CLO	
	CLO1 Identify suitable research problem statement and synthesize research questions and or objectives on any area related to forensic accounting or financial criminology (C6);
CLO2 Develop suitable research methodology to gather adequate data for business type applied research project (C6);
CLO3 Apply relevant data analysis techniques for business related applied research data (C3);
CLO4 Analyse and interpret research data to seek answers to the established research questions (C4, C5);
CLO5 Demonstrate skill in analysing applied research issues by suggesting pragmatic intelligible solutions to real life research problems arising from empirical research findings (C6, A3, P5).

Pre-Requisite Courses	No course recommendations

Topics	

1. INITIATING AN APPLIED RESEARCH PROJECT
1.1) Introduction & briefing on what constitutes an applied research
1.2) Expectation and timeline
1.3) Briefing on evaluation format
1.4) Supervision & consultancy

2. INTRODUCING THE APPLIED RESEARCH PROJECT
2.1) Presentation 1:
2.2) Proposing an applied research topic
2.3) Providing appropriate introductory materials
2.4) Describing the problem statement
2.5) Synthesising the research questions and/or the research objectives
2.6) Explaining the motivation of the study
2.7) Discussing the contributions and/or the significance of the study
2.8) Delineating the scope of the research

3. SETTING THE BACKGROUND OF THE STUDY
3.1) Presentation 2:
3.2) Providing general information from the literature
3.3) Showing the settings of the organisation
3.4) Discussing the broad research context
3.5) Discussing related areas relevant to the overall research theme.
3.6) Describing the pertinent research ambience

4. IDENTIFYING THE RESEARCH ISSUES AND PROPOSING A METHODOLOGY
4.1) Presentation 3:
4.2) Outlining specific research issues and discussing their relevance
4.3) Explaining how the research issues are to be investigated
4.4) Producing an acceptable research methodology
4.5) Developing and illustrating the research instruments to be used.
4.6) Describing and justifying the sample selection and other sources of data
4.7) Suggesting possible analytical tools.

5. PRESENTING THE RESULTS OF FINDINGS AND WRAPPING UP THE STUDY
5.1) Presentation 4:
5.2) Providing a detailed analysis of the findings
5.3) Interpreting the results independently.
5.4) Discussing the results and putting them into context.
5.5) Linking the results with prior expectations or other research findings.
5.6) Matching the results with the research questions and/or the research objectives.
5.7) Concluding the main themes of the study
5.8) Recommending solutions to the research problems/ issues.

6. WRITING THE APPLIED RESEARCH PROJECT REPORT
6.1) Writing the complementary parts of the applied research project report such as the abstract and the table of contents in an orderly way.
6.2) Writing the core parts of the applied research project report to include all the main chapters in a succinct and coherent manner.
6.3) Furnishing the applied research project report with tables and figures for better presentation.
6.4) Writing the reference and/or bibliography section of the applied research project report.
6.5) Supplementing the applied research project report with a reasonable number of appendices.
6.6) Editing the applied research project report for clarity and readability keeping to an acceptable word count.
6.7) Formatting the applied research project report in an acceptable manner.

7. SUBMISSION OF APPLIED RESEARCH REPORTS BY STUDENTS AND SOME BRIEFING
7.1) Full applied research report

8. EVALUATION OF APPLIED RESEARCH REPORTS BY THE LECTURER
8.1) Full applied research report

9. RETURN OF APPLIED RESEARCH REPORTS WITH COMMENTS FOR REVISION PURPOSES
9.1) Full applied research report

10. REVISION OF APPLIED RESEARCH REPORTS BY STUDENTS
10.1) Full applied research report

11. SUBMISSION OF VERIFIED REVISED APPLIED RESEARCH REPORTS BY STUDENTS
11.1) Full applied research report

Assessment Breakdown	%
Continuous Assessment	20.00%
Final Assessment	80.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Presentation	n/a	20%	CLO1 , CLO2 , CLO3 , CLO4 , CLO5

Reading List	Recommended Text	• **Faculty of Accountancy, UniversitiTeknologi MARA, Malaysia.,** *Guidelines for Coursework (Dissertation)*
		• **Institute of Graduate Studies, UniversitiTeknologi MARA, Malaysia. 2011,** *Guidelines on Thesis/ Dissertation Format for Post Graduate*
	Reference Book Resources	• **Uma Sekaran and Roger Bougie 2013,** *Research Methods for Business: A Skill Building Approach*, **Sixth Edition Ed., John Wiley & Sons Ltd.**
		• **Donald R. Cooper and Pamela S. Schindler 2011,** *Business Research Methods,,* **Eleventh Edition Ed., McGraw-Hill Companies Inc.**
		• **Noorzan Mohd Noor 2011,** *Writing Research & Thesis Proposals: Guidelines & Examples*, **University Publication Centre (UPENA), UniversitiTeknologi MARA.**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	