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PERCEPTION OF PUBLIC TOWARDS BR1M IN KAMPUNG RABA
SEBUYAU

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CHAPTER 1

INTRODUCTION

1.0 Brief Introduction

For the background of the study, this will answer the question, does the welfare program such as BR1M, help the recipients especially the lower income group and the poor, discuss about research question and research objectives. For the scope of study, this have 3 sections that are, who are the respondents, where is the research conducted and the duration of conducting this research, emphasizing the significant of study where to find what are the important of study this research. For definition of term and concept, there are several terms needed to identify what are welfare, welfare assistance and poverty.

1.1 Background of the study

Bantuan Rakyat 1 Malaysia (BR1M) is to give out a one-off cash payment of RM500 to household with an income of less than RM3000 a month. This assistance is one of the various initiatives undertaken by the Barisan Nasional government to alleviate the burden of low income earners in facing the rising cost of living. This program was introduced by Prime Minister Tan Sri Najib Bin Razak in year 2012 during the recent Budget 2012 Presentation. BR1M is one of the programs implemented under Ministry of welfare which BR1M purposely to reduce the burden of living cost of public. In the Budget 2015, the BR1M amount to increase from RM650 to RM950. This assistance is for households with a monthly income of RM3,

CHAPTER 2

LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK

2.0 Literature review

Brief Introduction to chapter 2.

Public welfare is how the government tackles the problem which is involving the public. The public who need the public welfare program is a poor people. Many programs implemented by government related to the welfare and this can reduce the burden of cost of living of public. Malaysia government implemented *Bantuan Rakyat 1Malaysia* in order to help the poor people which deserved to be helping for example people who earn below RM4000 below per household. This program implemented since 2012 which is BR1M 1.0. This research purpose is to see what is the perception of public towards BR1M, and secondly to gain the public opinion if BR1M should be continued.