



UNIVERSITI TEKNOLOGI MARA

ADS554: APPLIED RESEARCH PROJECT

<b>Course Name (English)</b>	APPLIED RESEARCH PROJECT <b>APPROVED</b>
<b>Course Code</b>	ADS554
<b>MQF Credit</b>	4
<b>Course Description</b>	no description provided
<b>Teaching Methodologies</b>	Lectures, Lab Work, Tutorial
<b>CLO</b>	CLO1 On successful completion of this course the learner will be able to (1) plan, organize and conduct an independent empirical study (as per the proposal approved in ADS501 with necessary changes recommended if applicable) CLO2 Collect, code and analyze data CLO3 Write the research report as per prescribed format and defined the findings
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Supervision</b> 1.1) 1.1 Preparation of research report comprises of Data Collection, Pilot Study, Data Analysis, Discussion and Conclusion	
<b>2. 2. Completion of final report</b> 2.1) 2.1 Student should write the research report according to the format given by the faculty	
<b>3. 3. Presentation</b> 3.1) 3.1 Presenting the final report	

<b>Assessment Breakdown</b>	<b>%</b>
Continuous Assessment	100.00%

<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Assignment	The final research report and presentation	100%	CLO1 , CLO2 , CLO3

<b>Reading List</b>	This Course does not have any book resources
<b>Article/Paper List</b>	This Course does not have any article/paper resources
<b>Other References</b>	This Course does not have any other resources