



UNIVERSITI TEKNOLOGI MARA

ADM599: CORPORATE ETHICS

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| Course Name (English) | CORPORATE ETHICS APPROVED |
| Course Code | ADM599 |
| MQF Credit | 3 |
| Course Description | Ethics concern an individual's moral judgments, values, belief and decision about right and wrong. Those elements are significantly contributed to rational decisions making process. This course is designed to ensure the students become more effective in making ethical decision by examining the role of ethics in the business environment and the social responsibility of business organization. The course will include consideration of the enlarged spectrum of corporate stakeholders, corporate social responsibilities, sustainable development, environment management and accountability, social investing and corporate philanthropy, community and employee relationships, as well as public affairs and media management. Ethical company will reflect the reputation as one of company's most important assets. Maintaining the behavioral ethical in company has made is crucial to maintaining their legitimacy. |
| Transferable Skills | <p>PLO 1 - knowledge Transferable skills: 'Demonstrate ability to identify and articulate self-skills, knowledge and understanding confidently and in a variety of contexts'</p> <p>PLO 5 -Social Skills and Responsibility Transferable skills: 'Demonstrate ability to communicate clearly and confidently, and listen critically'</p> <p>PLO 6- Values, Attitudes, & Professionalism Transferable skills: 'Demonstrate practical and contemporary knowledge of relevant professional, ethical and legal frameworks'</p> |
| Teaching Methodologies | Lectures, Case Study, Tutorial, Project-based Learning |
| CLO | <p>CLO1 Explain the impact of ethical values towards individual and organizational activities.</p> <p>CLO2 Demonstrate socially responsible behaviors in expressing ethical values in corporation.</p> <p>CLO3 Demonstrate ethical values in analyzing activities and action of the corporation.</p> |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| <p>1. Introduction to Ethics</p> <p>1.1) The Concept of Ethics</p> <p>1.2) Ethics and Morality</p> <p>1.3) Sources of Morality</p> <p>1.4) Ethics and Reason</p> | |

2. The Philosophical Foundation of Ethics / Ethical Theories

- 2.1) Consequentialism and Non-Consequentialism
- 2.2) Ethical Egoism
- 2.3) Utilitarianism
- 2.4) Kant's Moral Theory
- 2.5) Natural Law Theory
- 2.6) Virtue Ethics
- 2.7) Social Ethics Theories
- 2.8) Deontology vs Ontology

3. Corporate Ethics

- 3.1) The Nature of Corporate Ethics
- 3.2) Foundation of Corporate Ethics
- 3.3) Ethical Standards in Business
- 3.4) Levels of Corporate / Business Ethics
- 3.5) Ethical Issues in Business

4. Stakeholder Management

- 4.1) Definition of stakeholders
- 4.2) Types of stakeholders
- 4.3) Analyzing stakeholders' relative importance
- 4.4) Engagement with the stakeholders

5. Integrity System

- 5.1) Organizational Ethical Programs
- 5.2) Code of conduct
- 5.3) Ethics Officers
- 5.4) Ethics Training and Communication

6. Corporate Social Responsibility

- 6.1) How Corporate Social Responsibility Began
- 6.2) Concept of Corporate Social Responsibility
- 6.3) Evolution of social responsibility
- 6.4) Community stakeholders
- 6.5) Responsibility to the community

7. Sustainability Concept

- 7.1) Environmental sustainability
- 7.2) Economic sustainability
- 7.3) Social sustainability

| Assessment Breakdown | % |
|-----------------------|--------|
| Continuous Assessment | 40.00% |
| Final Assessment | 60.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
|----------------------------------|-----------------|------------------------|-----------------|------|
| | Case Study | Presentation | 10% | CLO3 |
| | Group Project | Community Service | 15% | CLO2 |
| | Test | Short Essay | 15% | CLO1 |

| Reading List | Recommended Text | <ul style="list-style-type: none"> • Ferrell, Thorne, Ferrell 2017, <i>Business and Society 6th edition, A strategic Approach to Social Responsibility & Ethics</i>, Chicago Business Press Canada |
|--------------|--------------------------|--|
| | Reference Book Resources | <ul style="list-style-type: none"> • Weiss, J. W. 2014, <i>Business Ethics, A Stakeholder and Issues Management Approach. Sixth Edition.</i>, Berrett-Koehler Publisher • Ferrell, O.C., Ferrell, L., and Fraedrich, J. 2014, <i>Business Ethics: Ethical Decision Making and Cases.</i>, South-Western, Cengage Learning. • Shwa, W. H, and Barry, V. E. 2016, <i>Moral Issues in Business. 13th Edition</i>, Cengage Learning • William H. Shaw 2016, <i>Business Ethics 8th Edition</i>, Cengage Learning |

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| Article/Paper List | This Course does not have any article/paper resources |
| Other References | This Course does not have any other resources |