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**MUF 655**

**RESEARCH PROJECT**

**EVOLUTION OF NIGHT MARKET IN  
KLANG VALLEY: SONIC ENVIRONMENT EXPERIENCES**

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## **ABSTRACT**

This research project helps to analyze the evolution of night market based on sonic environment experiences. Using observation and secondary data analysis, this research project observes conventional and trending night market, Sri Rampai and Gembox. The reason me and my supervisor chose these two places is because it helps to differentiate whether both night market bring same or different vibes or different based on sonic environment experiences. At the same time, this research helps to give awareness of the impact in night market business to the younger generations and business people.

## **ACKNOWLEDGEMENT**

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