



**FACTORS INFLUENCING ENTREPRENEURIAL  
INTENTION AMONG NON-BUSINESS STUDENTS**

**MOHAMAD ARBI BIN ABDUL RAZAK**

2013172259

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## ABSTRACT

The purpose of this research is to get some idea on factor influencing entrepreneurial intention among non-business students. Non-business students also have involving in business even they are not learning directly towards business in the class or formal ways. Some of them are very success in their business they doing but what leads to intention on entrepreneur. Therefore, in the study will getting know the relationship locus on control, entrepreneurial attitude and need for achievement towards entrepreneurial intention among non-business students. In addition of this research is to examine the determinants on entrepreneurial intention among non-business students in public university students in Kota Samarahan, Sarawak. The independent variables involved in this research are locus of control, entrepreneurial attitude and need for achievement while the dependent variable is entrepreneurial intention. The foundations of the locus of control, entrepreneurial attitude, need for achievement, and entrepreneurial intention were assessed using a validated questionnaire. The total of 236 respondents in both public universities participated in the survey. The public university involved in this research are Universiti Teknologi MARA (UiTM) and Universiti Malaysia Sarawak (UNIMAS). The finding will be discussing more in the chapter four. Data obtained were than analysed using Statistical Package for Social Science (SPSS) version 23. Moreover, it reveals what is the factor that influencing the most on the entrepreneurial intention among public university students specifically in Kota Samarahan area. Areas for future research are also discussed in this research.

**Keywords:** Entrepreneurial Intention, entrepreneurial attitude, locus of control, need for achievement, non-business students, factors on entrepreneurial intention.

# CHAPTER ONE

## INTRODUCTION

### 1.0 Preamble

The research purpose is to investigate the dependent variable which is locus of control, entrepreneurial attitude and need for achievement in determine on the entrepreneurial intention among non-business students in Kota Samarahan, Sarawak. This chapter also includes of research background, research problem or research motivation, research questions, research objectives, research scope, research significance, research limitation and constraints, definition of research terminologies, and outline of the research report.

### 1.1 Introduction

The word entrepreneur originates from the French word, "*entreprendre*", which means "to undertake." In a business context, it means to start a business. The Merriam-Webster Dictionary presents the definition of an entrepreneur as one who organizes, manages, and assumes the risks of a business or enterprise. The concept of entrepreneurship has a wide range of meanings. On the one extreme an entrepreneur is a person of very high aptitude.

Entrepreneurship, a focal topic of various research fields in recent years, is a crucial activity that facilitates the rapid development of a country's economy (Timmons & Spinelli, 2002). In China, small- and medium-sized enterprises comprise 97% of all enterprises and are the primary driving force of economic growth (Lo, Wang, & Hsu, 2007). Overall, these trends reveal that conducting research on entrepreneurship and understanding how entrepreneurial ventures can succeed is vital (Giannikis & Nikandrou, 2013).