

DESIGN EXHIBITION 2022

MAKIN BANGUN  
BERSAMA SAMA

College of Creative Arts, UiTM Kedah Branch

# INDUSTRIAL DESIGN

DESIGN EXHIBITION 2022  
MINDAREKA  
HYBRID

College of Creative Arts, UTM Kedah Branch

**Publisher:**

College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok,  
Kedah,  
MALAYSIA

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Universiti Teknologi MARA Kedah Branch.

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Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

**Editor:** Asrol Hasan, Shafilla Subri, Azhari Md Hashim, Neesa Ameera Mohamed Salim, Faryna Mohd Khalis, Syahrini Shawalludin, Mohd Hamidi Adha Mohd Amin, Abu Hanifa Ab Hamid, Ahmad Fazlan Ahmad Zamri, Mohd Taufik Zulkefli, Zaidi Yusoff, Fadila Mohd Yusof, Izza Syahida Abdul Karim, Muhamad Aiman Afiq Mohd Noor

MINDAREKA HYBRID 2022: Programme Book  
e ISBN: 978-967-2948-25-4

Cover & layout design : Asrol Hasan  
Typeface : Roboto  
Type size : 11/12

**Printed by:**

Perpustakaan Sultan Badlishah,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok,  
Kedah,  
MALAYSIA

e ISBN 978-967-2948-25-4



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## **ATHENA**

### **BOWL CHAIR (FURNITURE DESIGN)**

Design Advisor : MR AHMAD FAZLAN AHMAD ZAMRI

ATHENA is a comfortable bowl chair designed with the inspiration of poppy flowers. The details such as petal shape and form were applied to the design. Not only that, but the colours also play an important characteristic of the design to make it look more elegant.

The bowl chair is designed for users who wanted changes to their living room. With Athena, their living room could feel a lot different than usual. It is designed with poppy flower's unique characteristics, features, velvety and geometric shape as well as bright colours.

The colour red was chosen to represent the poppy flower along with a little gold colour to make it look more balanced between the colours. In addition, hopefully, Athena will be a good product service for users in the future.

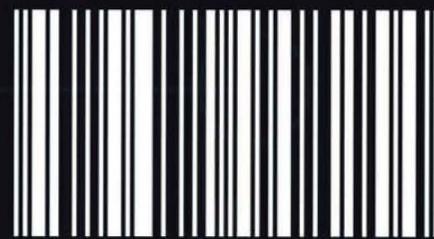
**TOSHIBA**



**JKKN**  
JABATAN KEBUDAYAAN  
& KESENIAN NEGARA



e ISBN 978-967-2948-25-4



9 7 8 9 6 7 2 9 4 8 2 5 4