

DESIGN EXHIBITION 2022

MAKIN  
KEDAH  
1993

College of Creative Arts, UiTM Kedah Branch

# INDUSTRIAL DESIGN

DESIGN EXHIBITION 2022  
**MINOARREKA**  
**HYBRID**  
College of Creative Arts, UTM Kedah Branch

**Publisher:**

College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok,  
Kedah,  
MALAYSIA

Copyright 2022 College of Creative Arts,  
Universiti Teknologi MARA Kedah Branch.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher or author.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

**Editor:** Asrol Hasan, Shafilla Subri, Azhari Md Hashim, Neesa Ameera Mohamed Salim, Faryna Mohd Khalis, Syahrini Shawalludin, Mohd Hamidi Adha Mohd Amin, Abu Hanifa Ab Hamid, Ahmad Fazlan Ahmad Zamri, Mohd Taufik Zulkefli, Zaidi Yusoff, Fadila Mohd Yusof, Izza Syahida Abdul Karim, Muhamad Aiman Afiq Mohd Noor

MINDAREKA HYBRID 2022: Programme Book  
e ISBN: 978-967-2948-25-4

Cover & layout design	: Asrol Hasan
Typeface	: Roboto
Type size	: 11/12

**Printed by:**

Perpustakaan Sultan Badlishah,  
Universiti Teknologi MARA Kedah Branch,  
08400 Merbok,  
Kedah,  
MALAYSIA

e ISBN 978-967-2948-25-4



DESIGN EXHIBITION 2022

MINDAREKA  
HYBRID

# Table Of Content

Rector's Message	i
Head of Faculty's Message	ii
Commitee	iii
Students Artwork (Graphic & Media Digital)	1
Students Artwork (Industrial Design)	137





## ButterSoFa

### SINGLE SEAT SOFA (FURNITURE DESIGN)

Design Advisor :MR. ABU HANIFA AB. HAMID

This ButterSoFa is inspired by butterfly characteristics, for example, their unique wings shape and veins. This design is to fulfill people needs as the survey that the designer conducted found that most of the nowadays single seat sofas lack variant of design. This design is also based on Scandinavian style as they have elegant and aesthetic characteristics that were favorite by the user. The purpose of this design is to provide the users with more variants of design rather than simple plain design. Next, the purpose of this design is also to implant the butterfly's uniqueness into the furniture. At the same time will allow users to appreciate nature's influence in design. It will also help them realize that even little things of nature can make great reference or ideas in everyday objects. The reason for choosing butterflies is also to attract people as most of them love butterflies because of their colorful wings and shape.

The conducted survey showed that most of the users prefer Scandinavian style as they have clean, elegant and aesthetic style. The survey also suggests that the material could be improved. They also had a problem with how the design was not suitable for some activities. They also suggest taking attention to ergonomics.

It is hoped that, with this design it can help to fulfill people's needs in furniture, especially a single seat sofa. It is also hoped that this design can attract more people to appreciating nature.

**TOSHIBA**



**JKKN**  
JABATAN KEBUDAYAAN  
& KESENIAN NEGARA



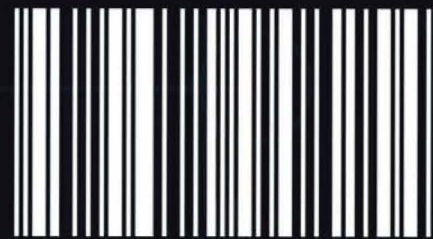
UNIVERSITI  
TEKNOLOGI  
MARA

College  
of  
Creative Arts  
UiTM Kedah Branch



**GRAPHIC  
CLUB**

e ISBN 978-967-2948-25-4



9 7 8 9 6 7 2 9 4 8 2 5 4