

DESIGN EXHIBITION 2022

College of Creative Arts, UiTM Kedah Branch



INDUSTRIAL DESIGN

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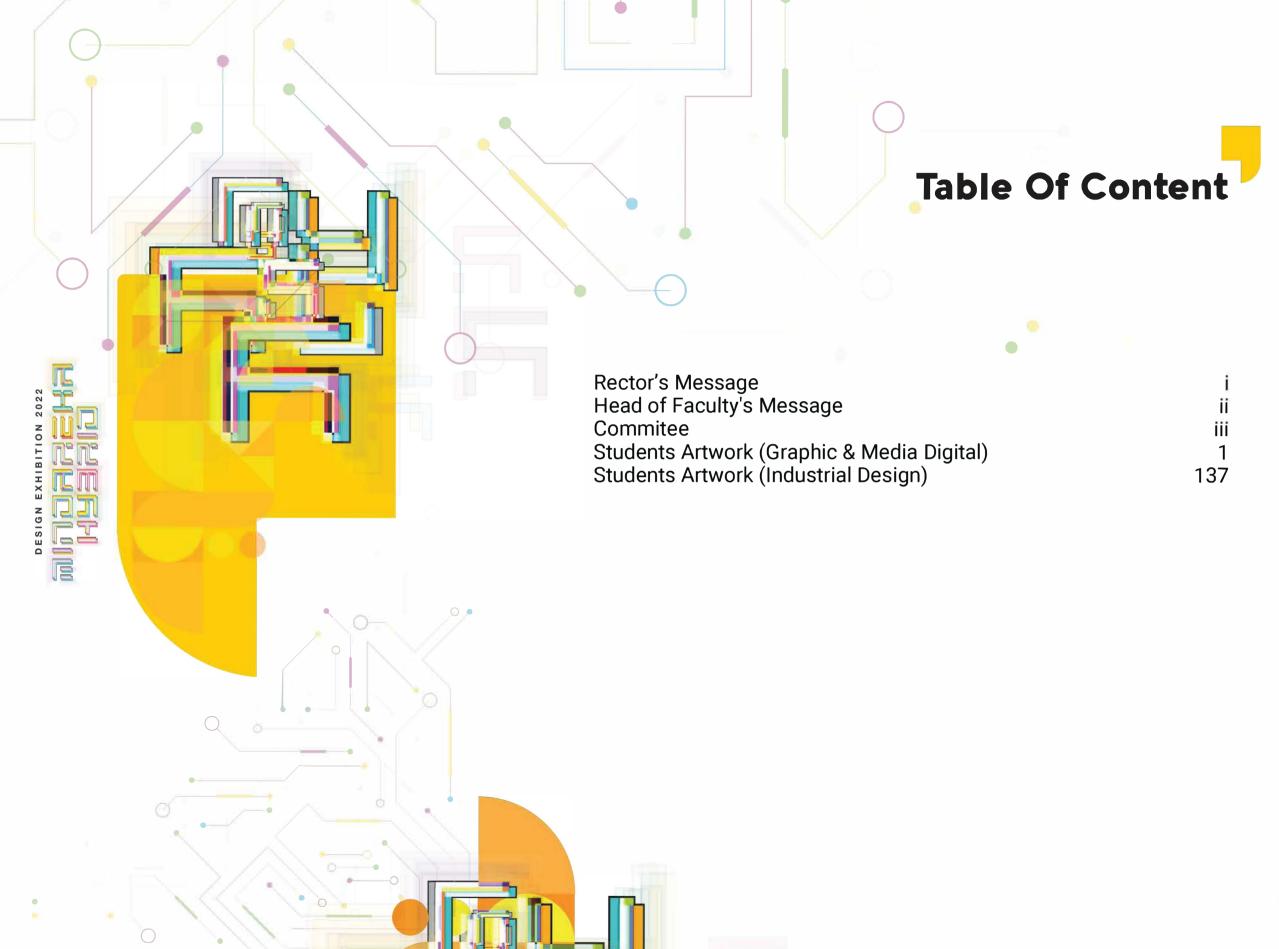
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FUNCTIONAL SAFETY VEST

KIDDSY (PRODUCT DESIGN)

Design Advisor: MRS IZZA SYAHIDA ABDUL KARIM



KidsSY involves several safety steps to protect preschoolers when they go on an education tour. The basic safety that is most common is for preschoolers must learn how to take care of their own health and safety. This product requires kids to properly take care of their safety and health seriously. Apart from that, the kids have to wear this product in a proper way and be careful with their surroundings.

KidsSY is a safety product that specializes in vest design which is easy for kids to wear and bring any where. It is suitable to use for preschoolers when they go for an educational tour. The novelty of this product can be viewed from the function of this product, in which the focus is there has mask and hand sanitizer pocket. Meanwhile, this product also has a bold and bright color that serves in three colors which are Merigold, Light Blue and Light Pink. Therefore, this product also has a pocket name to know who this product belong.

The design objectives of KidsSY are to design a fun vest that is suitable in present times, to design a vest that implements Memphis partial style, and to design a suitable style of vest for users. It is hoped that, with this invention, preschoolers would be able to take care of their own safety and health. Obviously, one of the benefits of using this product is in terms of its friendly user and cheerfulness. KidsSY is useful to support safety and has great use as safety tool. Thus, it is designed with enjoyable features without compromising the eductaional features. This is to ensure that preschoolers can be enganged in educational tours without having any safety issues.













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