



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan
Malaysia

DISINI BERMULA..

PLANET MASMED

NO. 01 · JUNE 2022 · UITMCNS

ENCULTURE

ENGAGE

CREATE

EXCELLENT
SYNERGY
INTEGRITY

eISSN 2805-5535



9 772805 553005



GIFTED ENTREPRENEURS “GIFTPRENEURS”

By Dr Rossidi Usop

In this article, the new concept of gifted entrepreneurs, which is an important key to the economic development of a country, will be presented. The gifted entrepreneur refers to an individual who successfully carries out new business ventures. He or she always starts with an idea and finishes with real products, services, or processes. As well, a gifted entrepreneur is associated with a high degree of practical intelligence, creative, and innovative abilities, as well as managerial and business talent (Larisa V. Shavinina, 2013).

"refers to an individual who successfully carries out new business ventures"

In the era of Artificial Intelligence (AI) and Robotics, entrepreneurship is one of the catalysts related to the economy, enhancing innovation, creativity, and competitiveness for a country.

Hence, the gifted person is primarily responsible for innovations worldwide and innovations are at the heart of today's economy (Larissa 2013; Drucker, 1993). In other words, this is why innovation is closely related to giftedness, and why giftedness is related to the economy.

5. Love a challenge: Gifted entrepreneurs will embark on new adventures. Gifted entrepreneurs are always on the lookout for new opportunities. They are not content with the status quo and are always looking for ways to improve their businesses and their lives. They are not afraid to take risks and are always looking for ways to improve their skills. This makes them very successful in business, as well as in their personal lives. They are constantly exploring new territories and discovering new solutions to problems. They are constantly learning and growing, which makes them very powerful and influential people.

6. Strive for excellence: Whatever they do, they will do well and not half-heartedly. They are very determined and they will achieve anything that they set their minds to. They will never do anything half-heartedly, and they will always be successful. Whatever they do, they will do it with a lot of energy and enthusiasm. They are very motivated and always do their best. This will ensure that they are always successful in whatever they do.

In conclusion, gifted entrepreneurs who successfully identify and exploit opportunities will continue to thrive in our ever-changing economy. They will be able to identify new business opportunities, find ways to improve their business, and negotiate successful contracts. They will also be able to communicate effectively with their customers and staff, as well as manage their business efficiently. These abilities make gifted entrepreneurs very successful in their lives.

