

DESIGN EXHIBITION 2022

College of Creative Arts, UiTM Kedah Branch



INDUSTRIAL DESIGN

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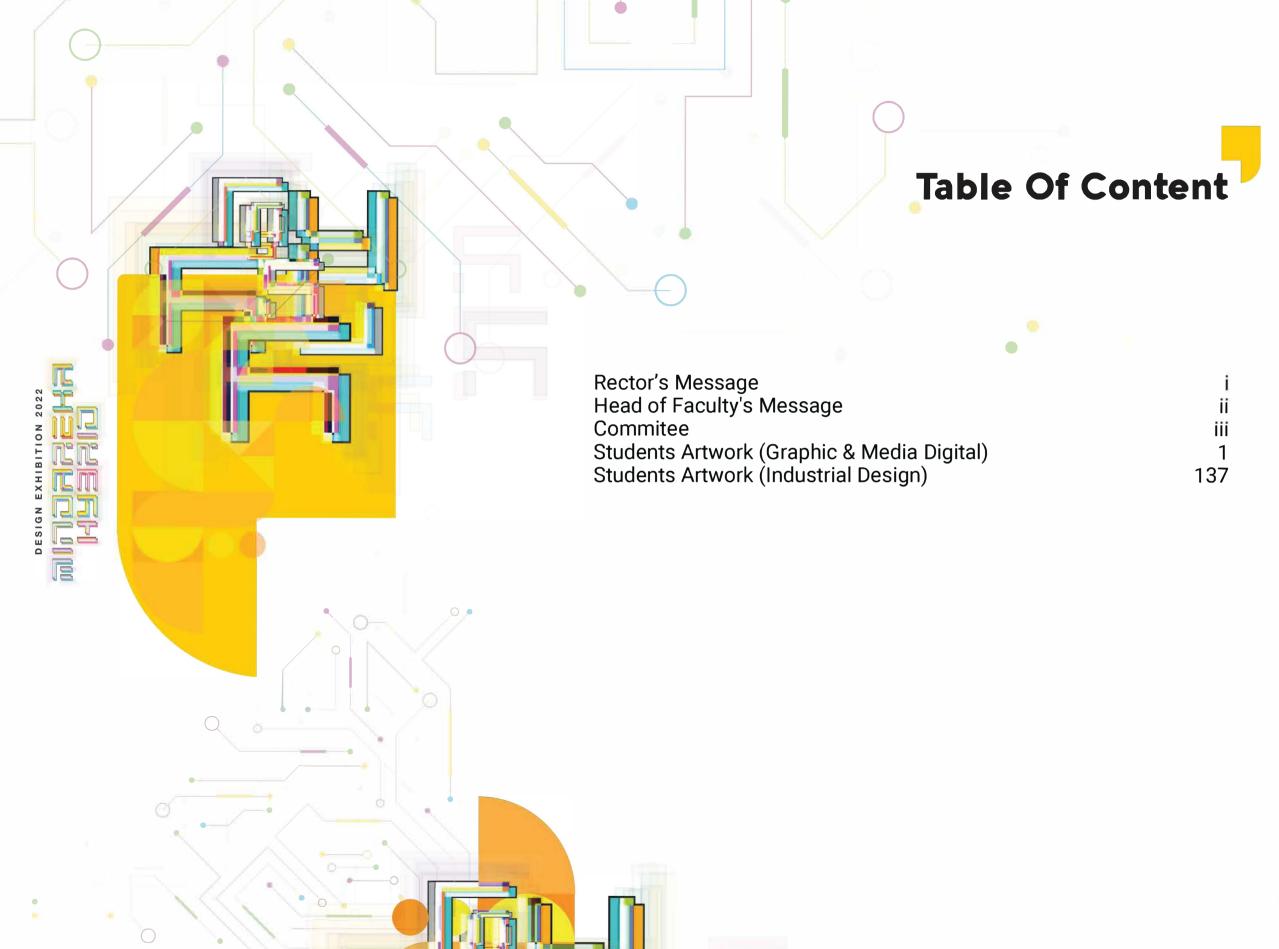
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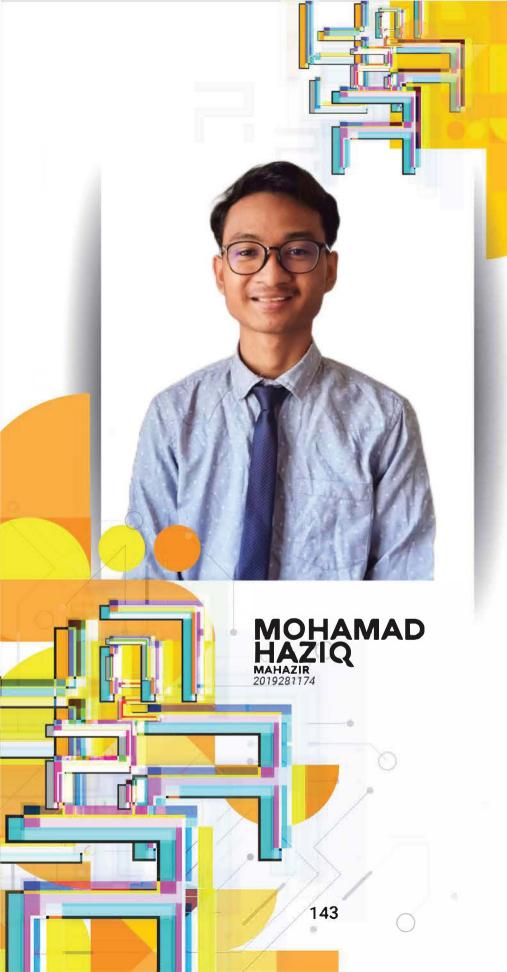
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CAR AIR PURIFIER

HAZZ (PRODUCT DESIGN)

Design Advisor: MR MUHAMAD AIMAN AFIQ MOHD NOOR

HAZZ CAR AIR PURIFIER is an electronic product that can inhale and release a gas in the air. Designed specifically for the interior of the car where the interior of the car is one of the enclosed spaces. Suitable for public transport cars such as Taxi, Grab and E-Hailing during and post the Covid 19 pandemic occurred. This product can inhale dirty air and is dangerous to the driver and passengers of the car. After undergoing a cleaning process inside the filter, this product releases clean air such as ions and plasma to the entire access of the car cabin space to refresh and improve air quality while traveling.

The objectives of HAZZ CAR AIR PURIFIER are (1) to give it more slimmer and ergonomics design and at the same time provides more freshness in the car cabin space, (2) the use of plasma filter technology is able to provide silence as well as providing optimum comfort. This product to some extent helps the community to use it, especially for drivers and passengers of public transport types of cars such as Taxi, Grab and E-Hailing. This product can reduce unhealthy air pollution while traveling in a car during and after this Covid 19 pandemic. Its compact, sustainable, stylish and portable design, suitable for daily use in the car cabin space. Therefore, people do not have to worry about moving from point A to point B using car type public transport because this product helps you to breathe clean air while in the car.













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