

DESIGN EXHIBITION 2022

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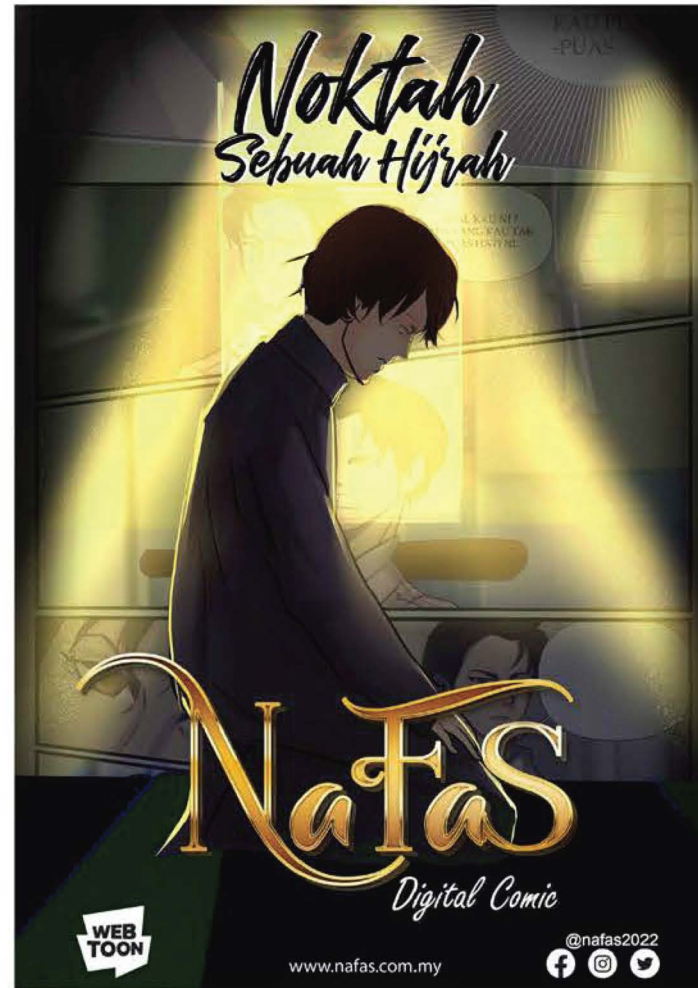
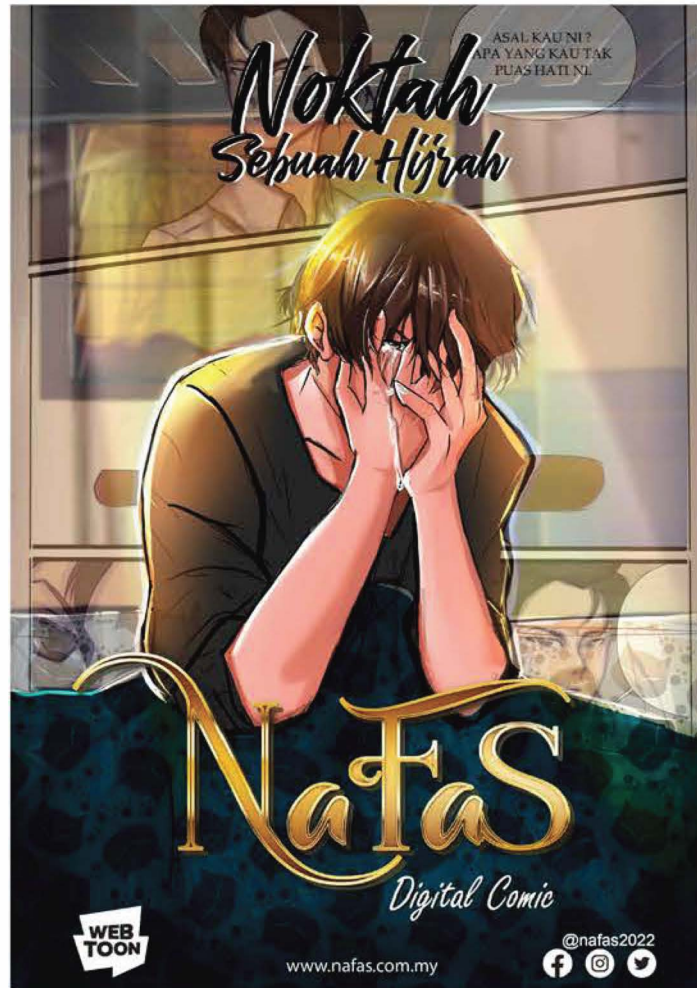
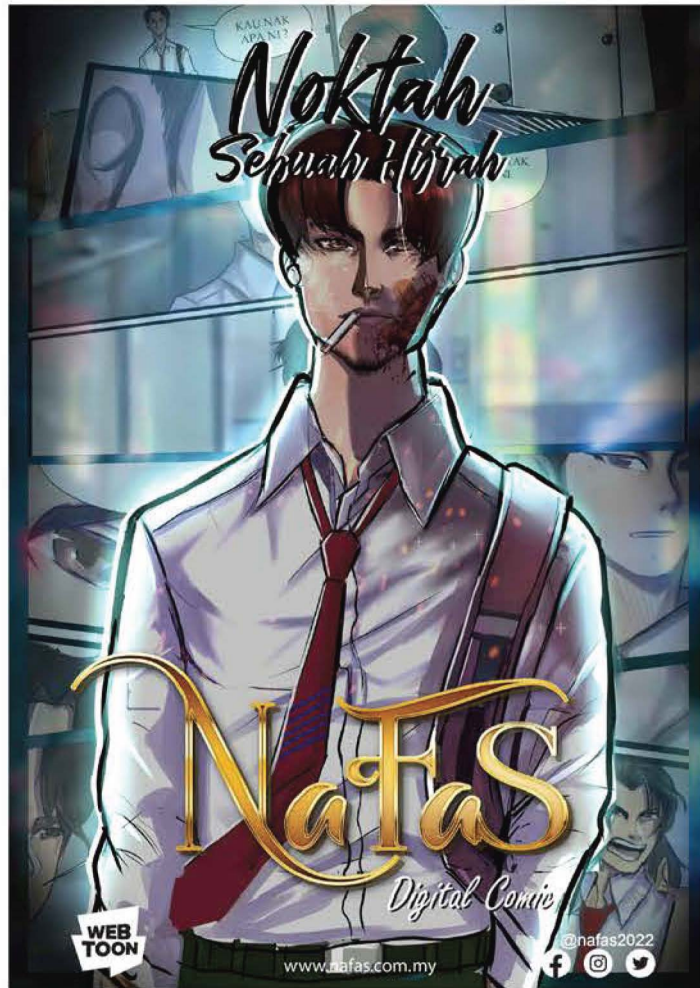
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NAFAS DIGITAL COMIC

Design Advisor : MADAM SHAFILLA SUBRI
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The name of my product is Nafas. My client is Aqada International Sdn Bhd . My product description is "A Digital Comic with Islamic Storyline". The tagline has been use is "Noktah Sebuah Hijrah ?". My target audience is Teenagers aged 13 to 18 years old. Nafas is story about life style a teenager is Amrullah Khairi from a naughty teenager to a good teenagers. This story is start the story of Amrullah Khairi who is a form four student faced with his rebellious nature. Out of resentment with his own good friend, Imran, who is also a gangster taiko but has migrated, a terrible fight broke out between them until the two were not allowed to continue their studies at the school the following year (form 4). As a result, Imran went to juvenile for a short time, while Amrullah Khairi broke his ribs as a result of the fight. Amrullah Khairi revolted completely when his father admitted him to a religious school near the village. One, because he has had an internal conflict with his father since his family all live in the UK. Secondly, because the school is a strange religious school. All that made him feel like a parasite among the group of "angels" in the school. He was relieved when he met Anas Fattah and the gang, a naughty boy in school. Frightened and established. Even so, he began to feel that there was empty space in his heart, even though the feeling of his gang gave him an old atmosphere like in school before. Amrullah Khairi's soul became chaotic, either choosing to be in the old life group or starting to accept a better new life. Until Anas Fattah and the gang were suspended from school, then other friends including naqib usrah Amrullah Khairi had the opportunity to approach him. Qa'id, on the other hand, was a student who did not give up on approaching Amrullah Khairi. In Qaid's eyes, Amrullah was like a metal, a metal that was mentioned in the hadith of the Prophet. Thanks to the efforts of Qaid and friends, Amrullah Khairi to some extent managed to adjust to life at the new school. A heart that is a little empty begins to feel filled with ... happiness. Until Anas Fattah and the gang returned to school, Amrullah Khairi was feared to be trapped in a dilemma of choosing his ignorant life or his migration. Because he remembered Imran, Amrullah Khairi knew that his agonizing pain was left in a daze in ignorance. The gem can make them conquer the whole galaxy. This story is suitable for teenagers aged 13 to 18 years old. This story is packed with moral value such as pointing out and inviting people to do good will influence others to be good teenagers and trying to solve problems in a positive way. This story has a brightly colored artstyle, added with local elements that we can show to outside and also has characters who is Handsome guys aims to attract teenagers to watch this amazing digital comic.



IMRAN



AMRULLAH



QA'ID

NOKTAAH SEBUAH HIJRAH
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GRAPHIC DESIGN & MEDIA DIGITAL

DESIGN EXHIBITION 2022
**MINORREKA
HYBRID**

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TOSHIBA



JKKN
JABATAN KEBUDAYAAN
& KESENIAN NEGARA

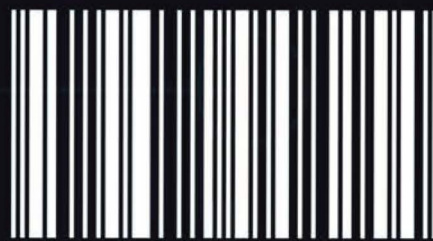


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