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**THE UNDERSTANDING OF BISAYA COMMUNITY
TOWARDS THE SUSTAINABILITY OF FESTIVAL
BABULANG**

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THE ABSTRACT

Abstract

Bisaya community practices Babulang for many years ago. Babulang was known as main event and ritual among the Bisaya community. The last traditional activities of Babulang was held at end of 1960s. Now, the Babulang was transformed into new understanding and concept where the main organizer of Bisaya community has changed it into festival event. The purpose of this study is to find the understanding of Bisaya community towards the sustainability of Festival Babulang based on the four variables; end of harvesting seasons, symbol of richness, preservation of cultural heritage and promote unity. A sample size of 100 villagers have selected from Kampung Batu Danau, Limbang Sarawak to fill in the questionnaires and interviewed to study the nature of Babulang before the new understanding. The higher component of the understanding of Festival Babulang among the Bisaya Community is the preservation of cultural heritage which they know this component are most important to sustain the festival. Bisaya community has two different level of generation on understanding toward sustainability, in which those young and old generation have no different understanding at Kampung Batu Danau, Limbang. There is also no different in the understanding of Bisaya community toward the sustainability of Festival Babulang based on educational background. The study shows that nature of Festival Babulang has slightly different from the new concept of Babulang as Babulang nowadays known as festival's event.

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CHAPTER 1

UNDERSTANDING OF BISAYA COMMUNITY TOWARDS THE SUSTAINABILITY OF FESTIVAL BABULANG

1.0 Introduction

This research focuses on the explaining the overview of the study on understanding Bisaya Community towards Festival Babulang in Limbang area. It is to prove the Bisaya community's knowing about the festival. Section 1.1 discusses the background of the study; section 1.2 explains the problem statement and section 1.3 states the research questions. Section 1.4 on the other hands, states the research objectives and section 1.5 is on the information regarding the scope of the study. In addition, section 1.6 explains the significant of study and lastly section 1.7 is all about definition of terms and concepts.

1.1 Background of the Study

Festival Babulang was the biggest celebration among Bisaya Community which involve with numbers of people especially from Brunei, Labuan and Sabah (Sarawak Tribune, 2014). This festival usually held at the second week of June as a mark of end of harvesting seasons (Borneo Post Online, 2016). The main activities that been highlighted in this festival is buffalo race which involving teams from Limbang, Brunei and Sabah (Borneo Post Online, 2013). Other than that, the other main activities that will be conducted during the