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**FOOTBALL DEVELOPMENT STRATEGIES FOR SARAWAK FOOTBALL
ASSOCIATION**

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ABSTRACT

This research examines the performance of Sarawak Football Association (FA) in the football competition in Malaysia which is the Malaysia Super League, Malaysia Premier League, Malaysia FA cup and Malaysia Cup and Malaysia Sumbangsih Cup. Sarawak FA had a good performance in their past but lately, their performance are not as good as the past. This research will be conducting in Kuching, Sarawak. This study use quantitative method to analyze data. The data collected from 100 respondents by distribution of questionnaires. The researcher use Descriptive Analysis for quantitative method. This research argues about the suitable strategies that Sarawak FA needed to improve their football development performance.

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In the Name of Allah, the Beneficent, the Merciful

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TABLE OF CONTENTS

CHAPTER 1: Introduction

1.0	Introduction	1-2
1.1	Problem Statement	3
1.2	Research Questions	3
1.3	Research Objectives	3
1.4	Scope of study	4
1.5	Significant of study	4
1.6	Definition of terms	5

CHAPTER 2: Literature Review

2.0	Introduction	6
2.1	Football in Malaysia	7
2.2	Strategies in Football Development	7-13
2.2.1	Commercialization of professional football	7-9
2.2.2	Supporter satisfaction	9-11
2.2.3	Professional Coaches	11-13
2.3	Football in Sarawak	13-16
2.3.1	History and Development of Football in Sarawak	13-16
2.3.2	Strengths of Sarawak FA	17-18

CHAPTER 1

INTRODUCTION

1.0 INTRODUCTION

Association football or more commonly known as football or soccer is a team sport played between two teams of eleven players of each side with a spherical ball. Over 200 countries and dependencies played this sport and it makes this sport is the world's most popular sport. The game of football is played on a rectangular field with a goal at each end. The object of the game is to score by getting the ball into the opposing goal. The players are not allowed to touch the ball by their hands or arms while it is in play. Only goalkeepers are allowed to touch the ball but only when within their penalty area. Other players mainly use their feet to strike or pass the ball, but they may also use their head or torso. The team that scores the most goals by end of the match wins the game. If the score level at the end of the match, either a draw is declared or the game goes into extra time or penalty shootout depending on the format of the competition. The laws of the game were originally codified in England by The Football Association in 1863. Association football is governed internationally by the Federation International of Football Association (FIFA). This football association also organizes World Cups for both men and women every four years. FIFA is an association governed by Swiss Law that founded in 1904 and based in Zurich and it also has 211 member associations. The first president of FIFA was Robert Guerin. Guerin was then replaced by Daniel Burley Woolfall from England in 1906. The first tournament FIFA staged is the football competition for 1908 Olympics in London and this tournament is more successful than its Olympic predecessors, despite the presence of professional footballers. According to FIFA, the Chinese competitive game "cuju" (literally "kick ball") is the earliest form of football. This "cuju" games were standardize and rules were established during the Han Dynasty in 206 BC to 220 DC. The modern rules of association football are based on the middle 19th century efforts to standardize the widely varying forms of football played in the public schools of England. The world oldest football competition is the FA Cup, which was founded by C.W. Alcock and has been contested by English teams since 1872. The first international match also took place in 1872 between Scotland and England in Glasgow. England is the first home to the world's first football league which was founded in Birmingham in 1888 by Aston Villa director William McGregor. Today,