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E-Poster of the 1st ICT Conference 2022

ICT
CONFERENCE
2022

"Embracing Digital Learning Transformation"

22 - 23 November 2022

EMBRACING
DIGITAL LEARNING
TRANSFORMATION

ICT CONFERENCE 2022

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Use of Technology Application by Destination Operator

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ABSTRACT

Covid-19 struck the world and nothing has remained the same. The various industries of the world can attest to how much effect the abrupt disruption amounted to their various sectors and how much it affected them especially in destination operator. The research objective is to create a service that can be used in destination operator that are affected by the Covid-19 in their daily promotion with using the knowledge IT and to discuss technological solutions for better tourism. The research problem is how technological development affect destination operator that leading to innovation contribution to the industry. So, we decide to use a tool which is intro travel app to develop destination operator. It is because this app concludes all the information about the trip and we just need to refer this app if we have a problem with our trip.

INTRODUCTION

Destination Operators have now used application technology in their management. The term technology applications refer to software and systems, run on business equipment, that supports important administrative and instructional functions. This application contains all the information about the tourist destination, destination operator's contact number, and website. With this application, the destination operator can load all the travel packages into it and can be directly accessed by the customer.

In the 1980s, Psion developed the Psion Organiser 1 model, which was branded as the "World's First Practical Pocket Computer" and came complete with a calculator, clock, and other familiar apps. The world's first smartphone from IBM in 1993, was equipped with many of the same utilitarian apps as the Psion.

This technology application will lead destination operator management to grow more widely.
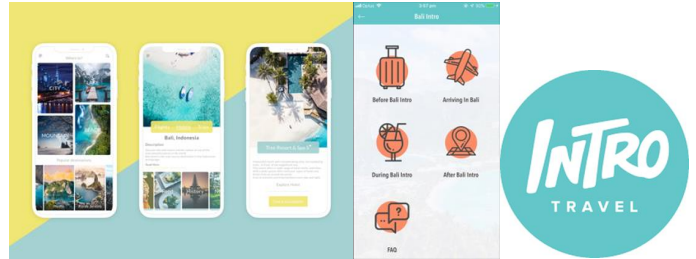
METHODOLOGY

I expect another new disease to occur after COVID-19. That is why we must maintain some non-face-to-face systems. Establishment of a tourist attraction for minority groups in the Destination Operator App and a system for family tourism.

RESULTS

Allows for cashless travel

Because many travellers are terrified of thefts or quarrels over currency throughout their journey, it becomes a major security concern for tourists visiting unfamiliar nations and regions for the first time.

Simple reservation procedure

Users of travel and tourism business apps can book their favourite places with just one click from the comfort of their own homes. Mobile apps are popular among vacationers since they allow for quick bookings. You can purchase tickets to get there, determine your destination, order a cab for touring, reserve a hotel room at a reasonable rate, and learn about local attractions. For many tasks, you don't need to move to another programme.

Provides breathtaking views of destinations

Before travelling to a new location, everyone wants to know what to expect. You can acquire photographs and videos of the travel destination with these mobile apps. Because you already know how the place appears, you can even plan a better trip. To give consumers a better experience, these mobile apps feature high-quality videos.

CONCLUSION

In conclusion, travel mobile apps such as INTRO Travel become more affordable and easier to build, more and more businesses in the travel industry are starting to capitalize on their convenience. INTRO Travel apps allows travelers to avoid extensive long-term planning which allows them to be as spontaneous-something that many travelers enjoy.

Through apps, destination operator can enhance their visibility and presence in the competitive travel industry. INTRO Travel apps is providing all the information that tourists need directly from the application. With this mobile application, businesses can publish their tour packages along with discounts to reach a broader tourist through instant notifications.

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