



اَبُو سَيِّدِي سَيِّدِي لَوِي سَيِّدِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

E-Proceeding of the 1st ICT Conference 2022

ICT CONFERENCE 2022

"Embracing Digital Learning Transformation"

**22 - 23
November
2022**



JABATAN INFOSTRUKTUR
PEJABAT PEMBANGUNAN INFRASTRUKTUR &
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AROUND MALAYSIA



ABSTRACT

Tourism and technology have emerged as significant areas with the ability to contribute to economic growth. The app is intended to guide visitors to fascinating spots in Malaysia. This app is called "A/M App" that stand for Around Malaysia travel application. This app is available downloaded at google play store and Appstore. This software is intended to make it easier for travelers to visit fascinating spots in Malaysia. This app is quite useful for foreign travelers who are participating in tourism activities in Malaysia. Next, the primary goal of developing this application is to provide more thorough information about places of interest in Malaysia to visit. Furthermore, the findings of this study revealed that 30 respondents agreed to utilize this application to help users identify sites of interest throughout Malaysia. As a recommendation, hopefully, this app is constantly updated with information on new and interesting places to visit.

INTRODUCTION

Application Around Malaysia to help those who want to visit interesting places in Malaysia by providing select packages with affordable prices, trusted travel agents, providing transportation rental facilities such as cars. With the creation of this application, tourists can not only achieve the objectives of their visit, but also local travel agencies can expand their business were trough this application customers can also connect with listed agents.

METHODOLOGY

To develop an A/M app that can be accessed by all users. we have taken a few steps. the first step, we do a lot of research on the existing travel applications in the market. thus, we can identify the functions and services provided by the existing application. In addition, we also conduct research by obtaining views or opinions on the application. that way, we can develop applications that are useful to users, especially for travelers who desperately need accurate and fast information. after going through the information collection process, we will list the contents in the application that we will develop, among the contents available in the application are the price of travel packages offered by each travel agency and by monthly, travel packages by state, travel packages with high demand as well as a list of trusted vehicle rental companies. where this application is designed to meet the needs or desires of tourists who travel in groups, pairs or alone. we understand the concerns of tourists about the price of tourist packages, so we have also listed the packages that have discounts for tourists to choose from. after completing the list that wants to be placed in the application, we will go to the application creation process. the website we use to develop our app is Firebase, while our app logo uses canvas. firebase allows our applications to be easily accessed and published on google play store as well as on apple Appstore. This website is unpaid app for a few months so that it helps in term of financial to develop this app. The first process to create an application in Firebase, we need to create a Firebase account. next we will choose the package with the application we want to develop. After that, we will enter the details of our application and our app settings. And further accept the terms and conditions from Firebase. lastly, we will test the functionality of the app before it is accessed and used by the user that of these apps is available on google play and Appstore.

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OBJECTIVE

-The objective of this application is this application will help local and international tourists while travel all around Malaysia especially the famous places. This application also will guide and provide tourists about all information about all packages.

-The objective of this application is this application enable tourists to access and share transport-related information and experience.

-The objective of this application is this application helps travel needs, such as location details, package cost etc.

NOVELTY

This application will provide various package available such as gravel agency, transportation, state, famous package and monthly. This application also providing package discount which is around 10% until 50% discount per package. For the monthly package, this application will provide school holiday package, New Year package, Chinese New Year package, Malaysia Independence package and others. This application also will show all the trusted and famous travel agency. All information and famous places in all states in Malaysia are included in this application. Various transportation also providing in this application such as cars and motorcycle. For the famous package is focus on all famous places in all states in Malaysia.

RESULT

The result of this idea will help travelers to be able to help travelers especially travelers from abroad to access information about places of interest in Malaysia. The app also saves travelers time to search interesting place. In addition, it can also help tourists learn how to create travel -related itineraries and can add experience through this application. to attract more users of the application, we will make improvements to the example of posting the current state of tourism destination and others. so that users get the best service from this application at the same time will be able to increase the value on this app to remain relevant, informative, and convenient to its users. at the same time, be able to maintain user confidence in the app. therefore, all groups and ages can also use it and the features of this application are easily accessible using a smartphone no matter where they are. In addition, this application also does not charge a fee to its users like other applications.

CONCLUSION

As the conclusion, online platform is very useful and powerful in the promotion and marketing of business. For that, an application Around Malaysia was created to connect existing business or travel agents and tourist who need to benefit from it. Application Around Malaysia is not only an application to attract tourists to come and travel to Malaysia. In fact, this application also indirectly helps to redevelop the Malaysian of finances, time, activities to be done and so on before starting the trip. economy after Covid-19. It also helps tourists compare, plan, and prepare in terms.

ACKNOWLEDGEMENT

Foremost, we would like to thank Allah SWT because of His blessings, and we can complete this task. We finally managed to achieve this group project for the subject Information Technology in The Tourism Industries (HTT511) with enthusiasm and determination. Therefore, we would like to thank the individuals who have guided us in doing this group project. We also would like to thank our Information Technology in The Tourism Industries lecturer, Associate Professor Dr. Mazlina Binti Mahdzar who has taught us how to complete this project. Also, thanks to all group members for their contributions and hard work in finishing this group project. We would not have completed this mission satisfactorily if we had not worked well together. Finally, we want to thank our parents for constantly praying for us and taking the time to listen to our difficulties.