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**FACTORS INFLUENCING WOMEN YOUTH
INVOLVEMENT IN ENTREPRENEURSHIP IN SELANGOR**

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AUGUST 2022

ACKNOWLEDGEMENT

First and first, praise and thanks to Allah, the Almighty, for showering us with blessings, kindness, and grace during the process of successfully completing this research project. We would like to convey our heartfelt thanks to MARA Technology University (UiTM), particularly the Faculty of Administrative Science and Policy Study, for providing students with the chance to complete the research and prerequisites for the degree programme AM228.

We also would like to extend our sincere gratitude to our supervisor, Dr Nor Azira binti Ayob for her support, advice and invaluable guidance which benefited the completion of our research study. Working under her direction was a wonderful pleasure and honour.

Last but not least, we would like to thank our respondents for devoting their time and sharing the most essential information to ensure the success of our research till the end. Not to forget, our deepest gratitude goes to all of our family members because it would be impossible for us to finish this proposal without the support from them. We see this chance as a significant milestone and an open door in our professional development and advancement. We are grateful for all of the information and skills we have gained throughout this research project, and we hope to apply them into excellent use in the future.

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ABSTRACT

For the past few years, it can be seen that there are many women youth who have been involved in the entrepreneurship sector and it has been driven to tend to achieve the empowerment of youth women by following the factors that can influence them. However, youth women in entrepreneurship do not have encouragement to make a better outcome due to the constraint that has been measured for a youth woman being able to drive the economic growth in the country. Therefore, the study is keen to know what influenced those women youth involvement in entrepreneurship. We employed quantitative methods in this study and distributed our questionnaire using Google Forms around selangor. 200 respondents were gathered for our primary data and analysed to determine the relationship between the dependent variable and the independent variables. At the completion of the research, it is shown that all the four factors—family support, financial assistance from government, sufficient infrastructure and expertise in digital have shown a positive relationship to the involvement of women youth in entrepreneurship.

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