

**UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ADMINISTRATIVE SCIENCE & POLICY  
STUDIES**



**THE FACTORS INFLUENCING THE UNEMPLOYMENT  
AMONG FRESH GRADUATES IN KELANTAN**

**NORAINI BINTI IBRAHIM**

**2019612156**

**EMYLIA SYAFIKA BINTI MOHAMMED FAUZI**

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## **ABSTRACT**

The title of this study is related to the factors that influence unemployment among fresh graduates in Kelantan. The objective used in this study is to find out whether the factors such as employability skills, English proficiency, Job mismatch, and demanding an unrealistic salary. The four objectives were selected to find out whether these factors influence unemployment among fresh graduates conducted in Kelantan. Furthermore, the method used in completing this study is through a questionnaire that was distributed using Google Forms to 394 respondents. Of these 394 respondents, a total of 202 men and 192 women had involved themselves in answering the questions posed by the researcher through questionnaires and references. In this study, researchers have identified the factors related to unemployment that occur among fresh graduates in Kelantan. The findings of the study show that unemployment among new graduates in Kelantan is due to many factors, especially lack of English proficiency and job mismatch. Therefore, new graduates should play an appropriate role in positioning themselves as employees to reduce unemployment.

## **ABSTRAK**

Tajuk kajian ini adalah berkaitan dengan faktor-faktor yang mempengaruhi pengangguran dalam kalangan siswazah baru di Kelantan. Objektif yang digunakan dalam kajian ini adalah untuk mengetahui sama ada faktor-faktor seperti kemahiran kebolehpasaran, penguasaan bahasa Inggeris, ketidakpadanan pekerjaan, dan tuntutan gaji yang tidak realistik. Empat objektif tersebut dipilih untuk mengetahui sama ada faktor ini mempengaruhi pengangguran dalam kalangan siswazah baru yang dijalankan di Kelantan. Seterusnya, kaedah yang digunakan dalam menyiapkan kajian ini adalah melalui soal selidik yang diedarkan menggunakan Borang Google kepada 394 orang responden. Daripada 394 orang responden ini, seramai 202 orang lelaki dan 192 orang perempuan telah melibatkan diri dalam menjawab soalan yang dikemukakan oleh pengkaji melalui borang soal selidik dan rujukan. Dalam kajian ini, pengkaji telah mengenal pasti faktor-

faktor berkaitan pengangguran yang berlaku dalam kalangan siswazah baru di Kelantan. Dapatan kajian menunjukkan pengangguran dalam kalangan graduan baru di Kelantan berpunca daripada banyak faktor terutamanya kekurangan penguasaan bahasa Inggeris dan ketidakpadanan pekerjaan. Oleh itu, graduan baru harus memainkan peranan yang sewajarnya dalam meletakkan diri mereka sebagai pekerja bagi mengurangkan pengangguran.

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