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FACULTY OF ART AND DESIGN**

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**VISUALIZATION ANALYSIS ON HISTORY
BOOK IN SECONDARY SCHOOL**

Thesis submitted in fulfillment of the requirements for
BACHELOR DEGREE IN GRAPHIC DESIGN (HONS)

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29th July 2022

AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Tanah Melayu or Malaysia is known have a lot of history from century 1400 until now 2019 and now the history has been processed and made as one of the subjects of history in high school. This is because we do not want the history to be forgotten by next generations. Not only The History of Malacca, the history of other state have also taken as one of the subjects in high schools. Visualization is any technique for creating images, diagrams, or animations to communicate a message. Visualization through visual imagery has been an effective way to communicate both abstract and concrete ideas since the dawn of humanity. The problem is students not interested to read or study the history book. Next problem is the content they are use in the book is not attract the students to read it because the design of book is not suitable and not interesting. Another problem is the color for the book is not suitable and not like others book. This study has the objective that aims to study type of visual that are suitable to use in the history book and to determine the visual can represent history in the history book. The studies will go further about book design visualization, color, typeface and layout if necessary. Based on observation of book of history, it unattractive to students in high school. This is why the book of history need to be redesign and improve the book design itself so that many student will attract to use and read this book. New look of book design is important and needed because it will change the perception of this book and make this book is the most book to read in a long term. This research has been using method which is qualitative method, primary data and secondary data to gather as much data as I can as a guide for the suitable visual that can be used in history book at secondary school.

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