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Bachelor of Administrative Science

YOUTH PERCEPTION TOWARDS PLASTIC WASTE MANAGEMENT IN MALAYSIA

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We would like to state that we are very grateful for getting the chance to do this study. This research will help us to be more skillful and knowledgeable. The study itself also keeps us looking forward to keeping the world and our country in a better place since global warming and climate change has happened in Malaysia. It is important to know our youth's perception towards plastic waste management which will lead to our prediction towards their knowledge and information in the area of environment. This study has made our journey as a team meaningful, and it has been a tough process which has been hard for both of us. It has been hard to succeed with this proposal by determin the ideas, contributing perception and dividing time. The knowledge in this study would help us in the use of research methods which would also give us a new experience in making an analysis of this study area.

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ABSTRACT

This study is to examine the level of knowledge, the level of awareness and the level of action taken by youth towards plastic waste management. This study is to determine the relationship between the knowledge, awareness with action of youth towards plastic waste management and the impact of plastic pollution in Malaysia. The research design was decided and unit analysis was carried out with the sample size being taken from the people who belong to the "youth" group, and a student form UiTM Seremban campus. The study was carried out by handing out online questionnaires to the respondents regarding the topic and the results were taken to test the hypothesis. The evaluation of independent variables revealed that our youth are knowledgeable, aware, and committed to plastic waste management, as well as the determination of the relationship between youth knowledge, awareness, and commitment to plastic waste management and the impact of plastic pollution in Malaysia. The majority of respondents demonstrated positive outcomes in terms of awareness, knowledge, action, and the influence of the government's policies and efforts toward a good plastic waste management system. Thus, in order to attain a green environment, Malaysian youth must get actively involved in environmental issues and be equipped with the information and skills to make environmental decisions for themselves and future generations.

Table of contents

ACKNOWLEDGEMENT	Ι
DECLARATION	II
ABSTRACT	III
ABSTRAK	
INTRODUCTION	
1.0 Introduction	1
1.1 Background	1
1.2 Problem Statement	2
1.3 Research Question	4
Table 1.1: Research Question	4
1.4 Research Objective	5
Table 1.2: Research Objective	5
1.5 Scope of Study	6
1.6 Significant of Study	6
1.7 Definition of Term and Concept	7
1.8 Summary of Chapter	7
LITERATURE REVIEW	8
2.0 Introduction	8
2.1 Literature Review	8
2.2 Independent Variable	10
2.3 Conceptual Framework	11
Figure 2.1: Conceptual Framework	11
Table 2.1: List of Labelling for Variable	11
2.4 Hypothesis	12
Table 2.2: List of Hypothesis Label With Hypothesis Statement	12
2.5 Summary of Chapter	13
METHODOLOGY	14
3.0 Introduction	14
3.1 Research Design	14
3.2 Unit of Analysis	14
3.3 Sample Size	14
Figure 3.1: Method of Calculating	15
Figure 3.2: Table for Determining Sample Size	16
3.4 Sampling technique	16

Table 3.1: Questionnaire for Part A	17
3.5 Measurement and Instrumentation	18
Table 3.2: Likert Scale	18
3.5.1 Dependent variable	19
3.5.1.1 Impact	19
Table 3.3: Questionnaire for Part E	19
3.5.2 Independent Variable	20
3.5.2.1 Knowledge	20
Table 3.4: Questionnaire for Part B	20
3.5.2.2 Awareness	21
Table 3.5: Questionnaire for Part C	21
3.5.2.3 Action	22
Table 3.6: Questionnaire for Part D	22
3.6 Data Collection	23
Table 3.7: List of Questionnaire Parts	23
3.7 Data Analysis	24
3.7.1 Descriptive analysis	24
3.7.2 Testing The Hypothesis	24
Table 3.8: Level of Reliability Based on Coefficients of Cronbach's Alpha	25
3.7.3 Summarise Decision for Research Statistical Approach	25
Table 3.9: Research Statistical Approach and Research Objective	25
3.8 Summary of Chapter	26
FINDINGS	27
4.0 Introduction	27
4.1 Demographic Profile	27
Table 4.1: The Summarise Outcome for Demographic Profile	27
4.2 Preliminary Analysis	29
4.2.1 Reliability Result	29
Table 4.2: Reliability Test	30
4.2.2 Normality Result	30
Table 4.3: Normality Result	31
4.3 Main Findings	31
4.3.1 Main Findings for RO1	31
Table 4.4: Mean Result for Independent Variables	31
4.3.2 Main Findings for RO2	32
Table 4.5: Correlation Result for Knowledge and Impact	32
4.3.3 Main Findings for RO3	33
Table 4.6: Correlation Result for Awareness and Impact	33