

THE RELATIONSHIP BETWEEN JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT AMONG EMPLOYEES AT SAMARAHAN DISTRICT COUNCIL, KOTA SAMARAHAN

NORAZIMA BINTI ALI

2014803274

SUBMITTED FOR THE FULLFIMENT OF THE REQUIREMENT FOR THE DEGREE BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (MARKETING)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

SARAWAK

JUNE 2016

ACKNOWLEDGEMENT

First and foremost, I am very grateful to God for giving me blessings upon completion of this Final Year Project successfully. My most special thanks go to my father, mother, and sisters for their love, patient, understanding and supports. To my father and mother who was always the foundation for my personal growth and formal education, I cannot thank you enough and want you to know much my success are because of the invaluable sharing of love and caring you and mom provided for me. Without all of you, I may not able to reach up to university level.

I would also like to acknowledge my first advisor Dr. Hajah Oriah Binti Haji Akir and my second advisor Prof. Madya Dr. Mohd. Rashidee Bin Haji Alwi for the invaluable supervision, providing great insight and suggestions during the one year preparation of this project.

Special recognition is given to the Faculty of Business Management, all lecturers and my coursemates directly or indirectly involved towards the completion of this project.

Last but not least, I also want to thanks to my fellow classmate and other friends in UiTM who have shared my ups and down and encouragement of their words and wisdom. Finally, to all the respondents I am very thankful for their cooperation for answering my questionnaire for this final year project.

ii

TABLE OF CONTENTS

CHAPTER 1 INTRODUCTION

1.1 Research Background	1
1.2 Problem Statement	2
1.3 Reseach Questions	3
1.4 Reseacrh Objective	3
1.5 Scope of Study and Limitations of Study	4
1.6 Significance of Study	5
1.7 Definition of term	6

CHAPTER 2 LITERATURE REVIEW

2.1 Job Satisfaction	7
2.1.1 Job Intrinsic	8
2.1.2 Job Extrinsic	9
2.2 Job Satisfaction and organizational Commitment	10
2.3 Organizational Commitment	10
2.3.1 Affective Commitment	11
2.3.2 Continuance Commitment	11
2.3.3 Normative Commitment	12
2.4 Relationship between Job Satisfaction and Organizational Commitment	13
2.5 Conceptual Framework	14

1

7

CHAPTER 1

INTRODUCTION

1.1 RESEARCH BACKGROUND

This research was accomplished to identify is job satisfaction and organizational commitment a connected among employees at Samarahan District Council, Kota Samarahan and to find out if they are interrelated to each other. Furthermore, the aim to do this research is to know the factors that were influencing between job satisfaction and organizational commitment among employees. On the other hand, for the scope area of this study were done in an area of Kota Samarahan, Sarawak.

According to Meyer and Allen (1991), there are three dimensions of organizational commitment include, affective commitment, continuance commitment and normative commitment. According to Mowday, Steer and Porter (1982), there are several forms of commitment and it comprises the employee's acceptance in the organization, like the aspiration to struggle for the job beside to stay on for the current job. According to Meyer and Allen (1991), affective commitment is the worker's expression and involvement in the organization. The employees with a strong affective commitment remain working with the organization as they willing to do so (Meyer and Allen, 1991).

Besides, continuance commitment is the responsiveness for the costs associated with leaving the organization plus employees who have a good relationship to the organization. Based on continuance commitment, the reason why the worker is staying with the association because they are essential to do (Meyer and Allen, 1991). Lastly is for normative commitment, the reflected sense of responsibility to remain employ become worker feel that they are should stay with the current organization.

1

1.2 PROBLEM STATEMENT

The study about job satisfaction and organizational commitment is important in the organization nowadays. Moreover, job satisfaction and organizational commitment are important for employees since it may bring the effect in their work and the organization itself. The problem that Samarahan District Council faced is the trend where the quality of workers or human resources compares to other sector they are offered to better reward. Then, the important thing is organizations must maintain the workers as a valuable asset with constantly since they are increasing over the time. Moreover, the factors that motivate employee's commitment to organizational become tops as a strength and competence of the organization become more sensitive to know and learn the problems in the organization.

Additionally, the studies assumed that happy workers become more dedicated to work. In fact, the working condition has also become important like to have a good communication and relationship with other staff since it is the one of the factors which give impact to the worker become more dedicated to work. According to Bishay (1996), the workers who are satisfied to work will express their attitude through their responsibility to their organization.

Lastly, since there is little to none research done job satisfaction and organizational commitment to the organization especially at Kota Samarahan. Therefore, the researcher has to adopt independent variables from other journals which associated with job satisfaction and organizational commitment.

The problem statement of this study is to explore the relationship between job satisfaction and organizational commitment at Samarahan District Council, Kota Samarahan.

2