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URBAN WATERFRONT REINVIGORATION AS A RESPONSE TOWARD PROMOTING TOURISM AND RECREATION AT KUALA BESUT, BESUT, TERENGGANU DARUL IMAN

This academic project is submitted in partial fulfilment of the requirement for the Bachelor of Landscape Architecture (Hons.)

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In the name of Allah the most Gracious the most Merciful

"Urban Waterfront Reinvigoration as a Response Toward Promoting Tourism and Recreation in Kuala Besut, Besut, Terengganu Darul Iman" is not just a thesis project, but this is my small contribution in landscape architecture field toward community beneficial.

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ABSTRACT

Past two decades. Malaysia has gone through vast land development based on a development plan that has been stated by Malaysia government which contributes toward rapid urbanization. Apart from this, this plan has shifting urban waterfront toward waterfront development that contributes toward urban tourism, mixed used development and potential recreational purposes toward sustainable development in Malaysia. This paper aims to reinvigorate the urban waterfront development toward urban tourism and enhance recreation as well as to find a solution to mitigate site issues that have been faced at the area toward better socio-economic, sustainable environment, and healthy social lifestyle at Kuala Besut, Besut, Terengganu. The significance of this study is to rejuvenate the existing development toward the better quality of vibrant open spaces that can be used as recreation that contribute toward promoting the historical and cultural value as Kuala Besut becoming tourism gateway center. Data has been collected through inventory and analysis that has been conducted. After then, synthesis process has been done to find the strength and potential of site study toward better socio-economic, sustainable environment, and healthy social lifestyle. As a landscape architecture profession, by proposing a proper planning at waterfront area, Kuala Besut can become a vibrant tourism gateway for tourist as well as local on contributing toward local benefit. Lastly, complete design with specific guidelines for the study can achieve the aim of the study of reinvigorating the existing waterfront development toward better socio-economic, sustainable environment, and healthy social lifestyle.

Keywords: Urban waterfront, urban tourism, recreation, reinvigoration

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Chapter 1

Introduction to the Topic

1.1 Introduction

All earth land is surrounded and shaped by water which flows through until it reaches the lowest level. Indeed, rivers are an important part which it much more than flowing to the sea. Rivers are one of a beneficial and valuable source that give benefit toward human life, environment and national development (Md. Yassin, Eves, & Zealand, 2009). During the past, civilization in Malaysia was established near to river as first human settlement and afterward, it continues to develop toward cities and town settlement. Therefore, river plays a vital role in the lives as one of the most important of all the natural resources for economic activities, and a wide range of regulating and cultural services that necessary to ensure human health and civilization (Yassin, Eves, & Mcdonagh, 2010).

As time passing by, increasing population growth and changes in land activity have changed the pattern of development in Malaysia. Urbanization phenomenon contributes toward the rapid development of in Malaysia. Later on, the redevelopment of waterfront area in Malaysia begins shifting toward sustainable development. Now many developers include public and private sector begin to concern on the urban waterfront and started to initiate development project close to the waterfront area and people desired more close-to-home recreation, including water activities and views (Md. Yassin et al., 2009). Furthermore, the urban waterfront has the ability to recreate the image of the city, rejuvenate the socio-economic investment and attract people back to deserted downtowns (Shaziman, Usman, & Tahir, 2010).

Kuala Besut is one of urban waterfront in Terengganu. Kuala Besut is known as tourism transit point to Pulau Perhentian by tourists. Despite Kuala Besut became only for transit point only, government and local authority want to transform Kuala Besut as a vibrant tourism gateway in future development planning. This paper is to aim to reinvigorate the urban waterfront development toward urban tourism and enhance recreation as well as to find the solution to mitigate site issues that have been faced at the site study toward better socio-economic value, sustainable environment and healthy social lifestyle.