



اُنِيْوَرْسِيْٓتِيْ تِيْكَنُوْلُوْجِيْ مَآرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF ACCOUNTANCY**  
**UNIVERSITI TEKNOLOGI MARA**

**PART IV BACHELOR OF ACCOUNTANCY (AC220)**

**ENT 530: PRINCIPLES OF ENTREPRENEURSHIP**

**SOCIAL MEDIA PORTFOLIO**



**PREPARED BY:**

SYAFIQA ADLIN BINTI EFFENDY (2020828636)

NURUL FATIHA BINTI ZAINAL ABIDIN (2020853346)

**GROUP:**

AC220B4D

**PREPARED FOR:**

SIR RASLAN BIN NORDIN

**DATE OF SUBMISSION**

31 JULY 2022

## **ACKNOWLEDGEMENT**

First of all, all praises due to Allah S.W.T for His love and guidance that we are able to finish this task in the given duration despite all the hurdles. We have to admit that the journey of completing this social media is not a piece of cake. We would never be able to complete this task without His blessings and wills.

Next, we would like to express our sincere gratitude to our lecturer, Sir Raslan bin Nordin for answering all of our enquiries on how to complete this project successfully. Not to forget, we are highly grateful for our fellow classmates for their support and kind supervision along the process of completing this project.

A token of appreciation also goes to our beloved families for being supportive throughout our journey for this semester. Their endless encouragement is what inspired us to give our best for this assignment.

In a nutshell, we are truly honoured that we get the chance to expand our horizon of knowledge in the fundamentals of entrepreneurship. We never had the idea on how to promote business on social media. This project has given meaningful experience for us to start our own business in the future. Lastly, our deepest apologies for any mistakes and inconveniences, be it intentionally or unintentionally, that we failed to acknowledge. All the good comes from Allah and all the bad was indeed from ourselves. Once again, our sincere thank you goes to every single soul who was directly or indirectly involved to make this happen.

## **EXECUTIVE SUMMARY**

Baenana Chips Business is a business that is formed through partnership which is managed by two partners. Our main objective is to provide the best quality of traditional snacks, Kerepek Pisang, that are suitable for any type of occasion and not only fixed on Hari Raya celebration only. We are committed to be the top Kerepek Pisang seller in this region by maintaining the classic taste of kerepek pisang that suits everyone's preferences.

Baenana Chips is favoured by any generation from boomers to millennials. We offer kerepek pisang with reasonable prices that range from RM18 to RM20 in order to make sure that our products are able to be purchased from every level of income groups. We are using Facebook as our main online platform to promote and sell our products to our targeted customers. Since our launching, Baenana Chips products have been sold almost everyday.

The start up cost and capital are all borne by the partners. Moreover, we also managed to maintain consistent expenses through frequent quality control and regular checking according to the compliance of standard of procedure. We are highly determined to produce a variety of products in the future by conducting more research and development to produce products that can meet the market demand.

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## 1.0 GO-ECOMMERCE REGISTRATION

### SYAFIQA ADLIN BINTI EFFENDY

Ge-eCommerce

BETA

HOME

MY PROFILE

MY BUSINESS


MY LEARNING

MY NOTIFICATIONS

MORE

PERSONAL PROFILE

BUSINESS PROFILE



Syafiq Adlin Effendy

Personal Information

Name : Syafiq Adlin Effendy

Phone/Mobile :

New Identity Card No. :

Home Address :

Email Address :

District :

City :

Postcode :

State :

Personal Instagram :

Personal Facebook :

Race : Malay

Gender : Female

Special Need Required : No

Marital Status : Single

Edit

Institution Information

Add New

UITM Puncak Alam - Entrepreneurship Semester Mar 2022

Type of Institution : IHL

Institution List : Universiti Teknologi MARA

State of Institution : Selangor

Name of Institution : UITM Puncak Alam

Address of Institution : Universiti Teknologi MARA

City : Puncak Alam

Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .

Postcode : 42300

District of Institution : Kuala Selangor

Level of Study : Bachelor Degree

Study Status : Full time

Course Name : Entrepreneurship Semester Mar 2022

Class Name : AC220B4D

Subject Name : Principles Of Entrepreneurship

Year Enrolling the subject : 2022

Month Enrolling the Subject : 3

Lecturer Name : Raslan Nordin

Month Enrolling the Subject : 3

Year Of Internship Enrollment :

Month of Internship Enrollment : No

Period of Internship Training :

Expected Year To Complete Study : 2024

Expected Month To Complete Study : 2

Related To Study Field : Yes

Edit Delete

### NURUL FATIHA BINTI ZAINAL ABIDIN

Ge-eCommerce

BETA

HOME

MY PROFILE

MY BUSINESS


MY LEARNING

MY NOTIFICATIONS

MORE

PERSONAL PROFILE

BUSINESS PROFILE



NURUL FATIHA BINTI ZAINAL ABIDIN

Personal Information

Name : NURUL FATIHA BINTI ZAINAL ABIDIN

Phone/Mobile :

Home Address :

Email Address :

District :

City :

Postcode :

State :

Personal Instagram :

Personal Facebook :

Race : Malay

Gender : Female

Special Need Required : No

Marital Status : Single

Edit

Institution Information

Add New

UITM Puncak Alam - Entrepreneurship Semester Mar 2022

Type of Institution : IHL

Institution List : Universiti Teknologi MARA

State of Institution : Selangor

Name of Institution : UITM Puncak Alam

Address of Institution : Universiti Teknologi MARA

City : Puncak Alam

Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .

Postcode : 42300

District of Institution : Kuala Selangor

Level of Study : Bachelor Degree

Study Status : Full time

Course Name : Entrepreneurship Semester Mar 2022

Class Name : AC220B4D

Subject Name : Principle of Entrepreneurship

Year Enrolling the subject : 2022

Month Enrolling the Subject : 3

Lecturer Name : Raslan Nordin

Month Enrolling the Subject : 3

Year Of Internship Enrollment :

Month of Internship Enrollment : No

Period of Internship Training :

Expected Year To Complete Study : 2024

Expected Month To Complete Study : 8

Related To Study Field : Yes

Edit Delete

## BUSINESS PROFILE


### NURUL FATIHA BINTI ZAINAL ABIDIN

**Go-eCommerce**  
BETA

HOMEMY PROFILEMY BUSINESSMY LEARNINGMY NOTIFICATIONS (1)MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILEBUSINESS PROFILE

  
NURUL FATIHA BINTI  
ZAINAL ABIDIN

Company Name	: BAENANA CHIPS BUSINESS	Company Registration No.	: 202203173909	<a href="#">Edit</a>
Type Of Business	: PLT	Business Role	: Product Owner	
Facebook Page	: www.facebook.com/BaenanaChips	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: Others	Business Website	:	
Business Related to Your Study Field	: Yes	Type Of Website	:	
		Experience in International Export	: No	


### SYAFIQA ADLIN BINTI EFFENDY

**Go-eCommerce**  
BETA

HOMEMY PROFILEMY BUSINESSMY LEARNINGMY NOTIFICATIONS (1)MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILEBUSINESS PROFILE

  
Syafiq Adlin Effendy

Personal Information

Name	: Syafiq Adlin Effendy	Phone/Mobile	:		<a href="#">Edit</a>
New Identity Card No.	:	Home Address	:		
Email Address	:		:		
City	:	District	:		
State	:	Postcode	:		
Personal Facebook	:	Personal Instagram	:		
Gender	: Female	Race	: Malay		
Marital Status	: Single	Special Need Required	: No		

Institution Information

[Add New](#)

## 2.0 MYENT CERTIFICATE



UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

**MASMED YOUNG ENTREPRENEUR  
(MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar  
Nama

: 2020828636  
: Syafiq Adlin Effendy

Program Pengajian  
Fakulti  
Kampus

: SARJANA MUDA PERAKAUNAN (KEPUJIAN)  
: Faculty of Accountancy  
: Selangor

**MAKLUMAT PERNIAGAAN**

Mod Perniagaan  
Bidang Perniagaan yg  
diceburi  
Tempoh Berniaga

: Online  
: Makanan  
:

No. Pendaftaran Perniagaan  
URL Perniagaan  
Alamat Premis Perniagaan

: 202203173909 (003414691-U)  
: <https://m.facebook.com/BaenanaChips>  
:

Tarikh Mendaftar  
Tarikh Kemaskini  
Tarikh Cetak

: 15 Apr 2022  
: 12 Jul 2022  
: 12 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**



Malaysian Academy of SME & Entrepreneurship Development (MASMED)



UNIVERSITI  
TEKNOLOGI  
MARA

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020853346  
Nama : NURUL FATIHA BINTI ZAINAL ABIDIN  
Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)  
Fakulti : Faculty of Accountancy  
Kampus : Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online  
Bidang Perniagaan yg  
diceburi : Makanan  
Tempoh Berniaga :  
No. Pendaftaran Perniagaan : 202203173909 (003414691-U)  
URL Perniagaan : [www.facebook.com/BaenanaChips](https://www.facebook.com/BaenanaChips)  
Alamat Premis Perniagaan :  
Tarikh Mendaftar : 15 Apr 2022  
Tarikh Kemaskini : 12 Jul 2022  
Tarikh Cetak : 12 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

### 3.0 SSM REGISTRATION

 <small>SURUHANJAYA SYARIKAT MALAYSIA COMPANIES COMMISSION OF MALAYSIA</small>	
<b>BORANG D (KAEDAH 13)</b>	
	
<b>PERAKUAN PENDAFTARAN AKTA PENDAFTARAN PERNIAGAAN 1956</b>	
<p>Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama</p> <p><b>BAENANA CHIPS BUSINESS</b></p> <p><b>NO. PENDAFTARAN: 202203173909 (003414691-U)</b></p> <p>telah didaftarkan dari hari ini sehingga <b>11 JULAI 2023</b> di bawah Akta Pendaftaran Perniagaan 1956, beralamat di</p>	
<b>Bil. Cawangan: TIADA</b>	
<p>Bertarikh di <b>SISTEM EZBIZ</b> pada <b>12 JULAI 2022</b>.</p>	
 <b>DATUK NOR AZIMAH ABDUL AZIZ</b> Pendaftar Perniagaan Semenanjung Malaysia	

UserID: EZBIZ Date: Tue Jul 12 10:25:42 MYT 2022



## 4.0 INTRODUCTION OF BUSINESS

### 4.1 Name and Address Of Business

The name of our business as registered in the ezbiz is Baenana Chips Business. We are located at

### 4.2 Organizational Chart



### **4.3 Mission / Vision**

Our business' mission is to serve our customers' satisfaction through delicious and outstanding quality of banana chips with reasonable prices. Meanwhile our business' vision is to make kerepek pisang by Baenana Chips popular and loved by many people in this region.

### **4.4 Description of Products / Services**

Baenana Chips is a business that offers two types of Kerepek Pisang which are Kerepek Pisang Original and Kerepek Pisang Sira that are made from Pisang Tanduk and Pisang Nipah. Both of these come with one size which is 500g per pack. Kerepek Pisang Original is basically a common kerepek pisang without any added preservatives whereas Kerepek pisang Sira is a kerepek pisang coated with brown sugar. However, our products differ from others in the market as we maintain the quality according to most people's preferences. In order to ensure the crunchiness and avoiding greasy taste, we freshly made our kerepek only when the order has been received.

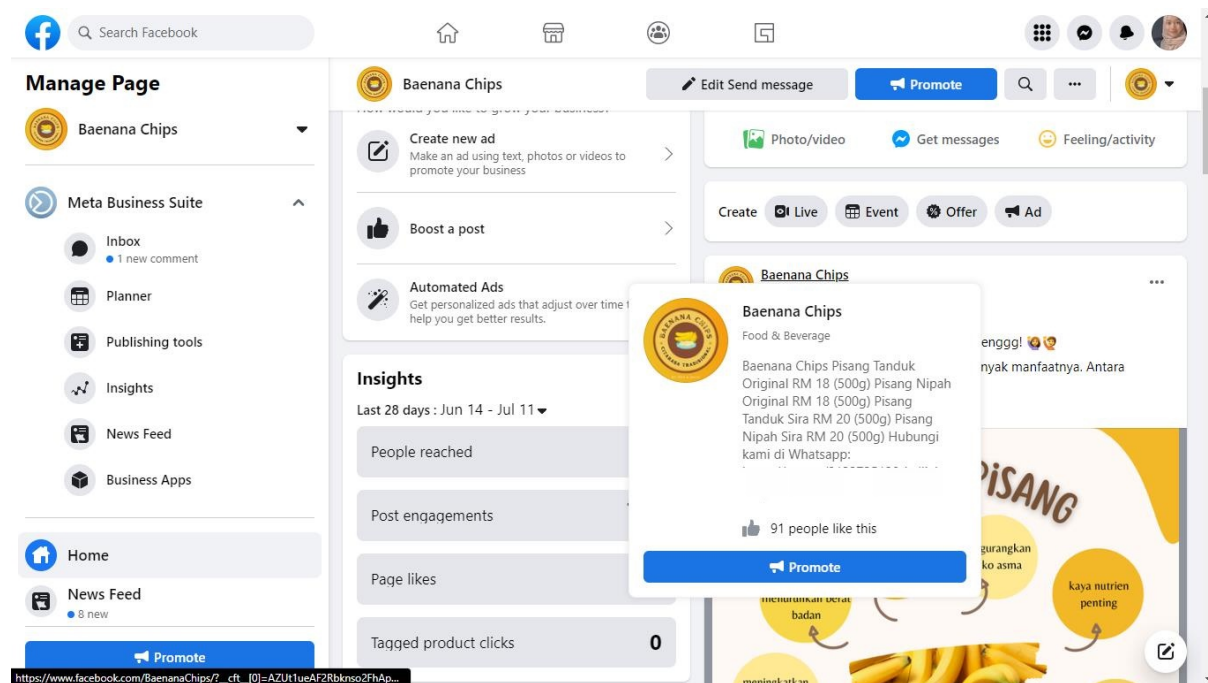
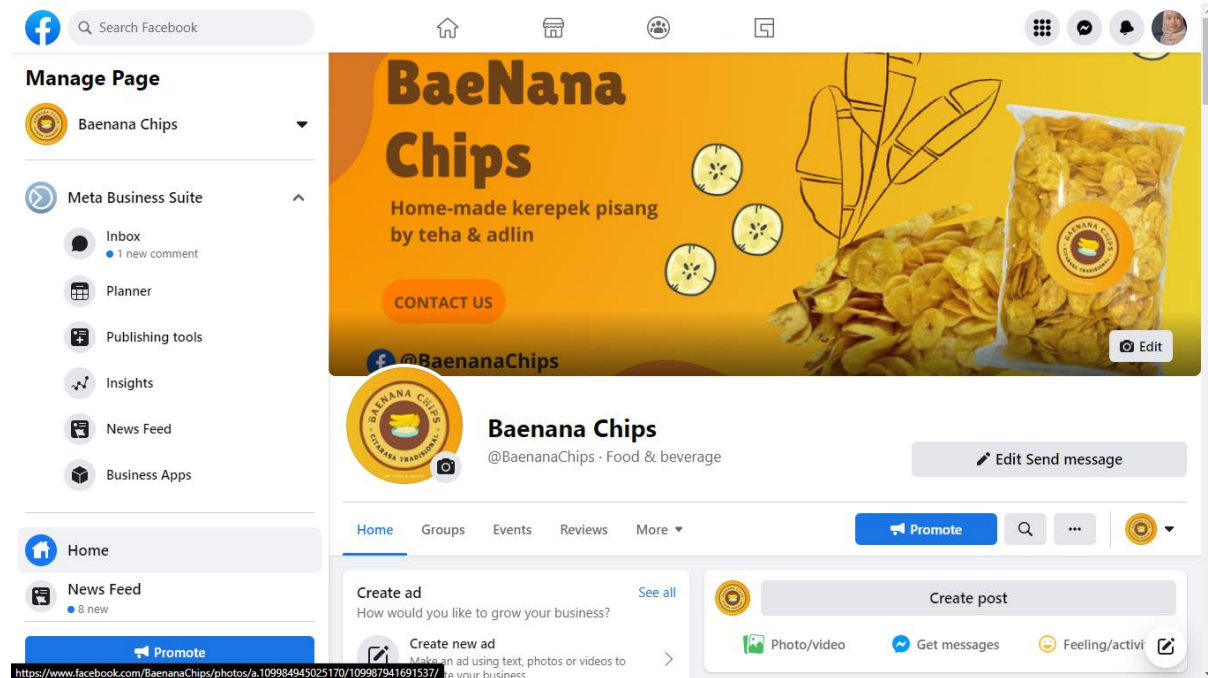
#### 4.5 Price List

	Product	Name and Price
1.		Kerepek Pisang Tanduk (Original) RM 18
2		Kerepek Pisang Nipah (Original) RM 18
3		Kerepek Pisang Tanduk (Sira) RM 20
4.		Kerepek Pisang Nipah (Sira) RM 20



## 5.0 FACEBOOK (FB)

### 5.1 Creating Facebook (FB) page



## 5.2 Customizing URL Facebook (FB) page

<http://facebook.com/BaenanaChips>

### 5.3 Facebook (FB) post – Teaser

**Baenana Chips**  
April 26 · 🌐

Greetings to all Baenana Chips lovers 🍌  
We are about to launch something delicious,  
something you'll definitely love 😊  
[See less](#)

You and 19 others · 38 Views

42 People reached · 20 Reactions, comments, and shares

38 3-Second Video Views · Retention curve

[View more video details](#)

Like Comment Share

**Up Next**

Part 2 let's vibe and enjoy my breakfas...  
[See All](#)

Comments

Comment as Baenana...

**Baenana Chips**  
April 30 · 🌐

Stay tuned guys!!! 🍌

Edit

You and 13 others

Like Comment Share

Comment as Baenana...

**coming soon**

@BaenanaChips

# REMINDER

5 DAYS TO GO

@BaenanaChips

0:04 / 0:16

**Baenana Chips**  
May 31 · 🌐

Good afternoon, eveybody! We hope everyone is having a good day today. We are finally back again but this time... with big news! Please stay tuned (and excited) for our first ever launching 🍌

It is happening in 5 days so save the date! 📅

See you!  
See less

14 9 Views

34 People reached 14 Reactions, comments, and shares

9 3-Second Video Views Retention curve

View more video details

Like Comment Share

Comments [See All](#)

Comment as Baenana...

Something soon

# Savoury

is on its way -

4 DAYS

@BaenanaChips

4 DAYS LEFT

Something irresistible is coming your way soon 🍌

Stay tuned for more updates !!!

Edit

13

Like Comment Share

Comment as Baenana...

2 MORE DAYS

@BAENANACHIPS

**Baenana Chips**  
June 3 · 🌐

IT'S ALMOST HERE !!! WHO'S EXCITED??? 🍌

Stay tuned for more updates 🍌

Edit

13 1 Comment

Like Comment Share

Most relevant

**Syafiq Adlin Effendy**  
🍌

Like Reply Hide 5w

Comment as Baenana...

# ARE YOU READY???

## 1 DAY LEFT

@BaenanaChips

**Baenana Chips**  
June 4 · 🌐

It is happening tomorrow!!!! ...

14

5 Views

37 People reached

14 Reactions, comments, and shares

5 3-Second Video Views

Retention curve

View more video details

Like Comment Share

**Up Next**

Good morning peeps! 🐣 Just a...  
Baenana Chips  
a day ago · 3 views

Comments

Comment as Baenana...

# FINALLY... IT IS

# BAENANA CHIPS

## Launching Day

**GRAB YOURS NOW!!!**

@BaenanaChips

**Baenana Chips**  
June 5 · 🌐

**LAUNCHING DAY** 🎉

IT IS THE DAY 🎉

Hello hello 🐣 We are so excited to introduce you our first product namely Baenana Chips or commonly called "Kerepek Pisang".

It comes in 2 flavours thus far and we have already planned to add a lot more flavours as our business grows 🍷 We really need your support!

We will be selling:-

- 1) Pisang Tanduk Original (RM 18)
- 2) Pisang Nipah Original (RM 18)
- 3) Pisang Tanduk Sira (RM 20)
- 4) Pisang Nipah Sira (RM 20)

See less

14

1 Comment 17 Views

48 People reached

15 Reactions, comments, and shares

17 3-Second Video Views

Retention curve

View more video details

Like Comment Share

Comments

See All



## 5.4 Facebook (FB) post – Copywriting (Hard sell)

**LAST DAY PROMOTION!!!**

**BUY 2 FREE 1**

www.thefoodgarden.co

@BAENANACHIPS

**Baenana Chips**  
June 8 · 🌐

**LAST DAY PROMOTION**

Assalamualaikum and good morning everyone. We hope you have a great day ahead. 🍌

Just to remind you guys that today will be the **LAST DAY PROMOTION** of our Baenana Chips 🍌

We offer 4 types of banana chips:

- 🍌 Pisang Tanduk Original(500g)
- 🍌 Pisang Tanduk Sira (500g)
- 🍌 Pisang Nipah Original (500g)
- 🍌 Pisang Nipah Sira (500g)

Buy any TWO of these banana chips and you will get a 250g pack of banana chip for **FREE !!**

So what are you waiting for?? Chances like this do not come often. **GRAB NOW** to not miss this opportunity **!!!**

Interested ?

Guaranteed that our kerepek pisang will suit your taste buds or your money back 🍌🍌🍌

Don't forget to **FOLLOW, LIKE and SHARE** our

Comment as Baenana...

**SPECIAL OFFER**

**2+1**

**GRAB NOW**

baenanachips

**Baenana Chips**  
June 6 · 🌐

Assalamualaikum dan selamat petang semua 🍌

Ha, korang nak makan kerepek pisang tapi stok kerepek pisang dah habis sebab raya?? 🍌

Jangan risau, Baenana Chips menjual kerepek pisang sedap yang rangup dan segar dengan mengekalkan rasa tradisional nenek moyang 🍌

Yang paling penting, Baenana Chips kami ada beberapa ✨ **KEISTIMEWAAN** ✨ berbanding kerepek pisang lain di pasaran 🍌

- 🍌 Pisang digoreng sebaik sahaja kami terima tempahan
- 🍌 Tiada rasa dan bau hapak.
- 🍌 Kurang berminyak
- 🍌 Cukup rasa (masin & manis)

Kami menawarkan 4 jenis kerepek pisang iaitu:

1. Pisang Tanduk Original(500g)
2. Pisang Tanduk Sira (500g)
3. Pisang Nipah Original (500g)
4. Pisang Nipah Sira (500g)

Tidak lupa juga, bagi setiap 2 pembelian, korang akan dapat **PERCUMA 1 packet kerepek pisang tanduk original(250g) !!**

Comment as Baenana...



**Baenana Chips**  
June 22 at 12:13 PM · 🌐

Hai korang👋  
Nak tau tak apa yang buat kerepek pisang extra sedap!??

Haa semestinya kalau kerepek tu dikongsi bersama orang yang tersayang👉 Tak syok la kalau makan sorang betul tak??? Paling penting, kerepek tu mestilah dari Baenana Chips👉

Boleh bagi mak, ayah, adik beradik, pakcik, makcik, kawan, jiran dan semualah senang cerita. Mesti senyum lebar punya!

Jadi tunggu apa lagi!??Cepat rebut sementara stok masih ada.

Nak beli ? ? ?

Whatsapp je kami di nombor ni:

👉Jangan lupa untk ikuti FB page Baenana Chips untuk tahu perkembangan lanjut daripada kami  
👉 See less

Edit

3 Comment as Baenana...



**Baenana Chips**  
June 23 at 6:33 PM · 🌐

Greetings to all banana chips lovers👉

Craving for kerepek pisang!?? But you afraid that it will not suit your taste buds!??

Let us solve your problems👉 Kerepek pisang original from Baenana Chips are guaranteed to have the perfect taste you demand with:

- 👉 No grease
- 👉 No preservative added
- 👉 Can be eaten anywhere
- 👉 Extra crunchy

We are selling 2 types of banana which are pisang tanduk and pisang nipah👉 Both come in one size which is 500 gram👇

What are you waiting for!??Order yours now!!!

Don't forget to FOLLOW, LIKE and SHARE our FB page for more updates. See less

Edit

2

Comment as Baenana...





**Baenana Chips**  
June 27 at 12:15 PM · 🌐

Craving for kerepek pisang? But you afraid that it will not suit your taste buds? 🤔

Worry not, let us solve your problems 🙌 Kerepek pisang from Baenana Chips are guaranteed to have the perfect taste you demand with 🍌

- ✅ No grease
- ✅ Can be eaten anywhere
- ✅ Extra crunchy

QUICK!!! Order yours now !!!

Whatsapp us at:  
013-2725120 (adlin)  
019-7200910 (fatiha)

Don't forget to FOLLOW, LIKE and SHARE our FB page for more updates. See less

Edit

2

Like Comment Share

Comment as Baenana...



**Baenana Chips**  
June 18 at 7:48 PM · 🌐

Untuk tempahan, boleh hubungi nombor di bawah 📞

Selamat berhujung minggu semua ❤️

Edit

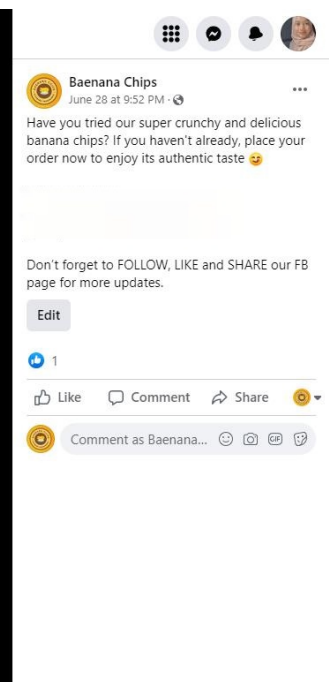
1

Like Comment Share

Comment as Baenana...



A screenshot of a WhatsApp chat conversation. At the top, there are four circular icons: a grid of dots, a speech bubble, a bell, and a profile picture of a person. The chat header shows a yellow circular profile picture of a person, the name "Baenana Chips", and the status "1d · 📶". Below the header, there is a blue banner with white text that reads "HARI TERAKHIR PROMOSI 🎉". The main text of the chat is as follows: "Assalammuallaikum dan selamat pagi semua. Semoga hari anda berjalan dengan baik. 🙏", "Peringatan untuk anda semua yang harini merupakan hari terakhir promosi istimewa sempena hari raya Aidiladha 🎉", "Kami tawarkan 4 jenis pisang:", a bulleted list of four items: "👉 Pisang Tanduk Original(500g)", "👉 Pisang Tanduk Sira (500g)", "👉 Pisang Nipah Original (500g)", and "👉 Pisang Nipah Sira (500g)", "Beli mana-mana 3 kerepek pisang dan dapatkan percuma 1 !!", "Beli lebih supaya boleh kongsi pada keluarga, kawan dan jiran tetangga!!", "Tunggu apa lagi ?? Bukan selalu ada peluang macam ni !!!", "Berminat ?" (with a red question mark icon), and "Whatsapp kami:". At the bottom, there is a yellow circular profile picture of a person, the text "laminan kerepek pisang kami tenati citarasa anda", and a text input field containing "Comment as Baenana...". To the right of the input field are five icons: a smiley face, a speech bubble, a camera, a gallery, and a share icon.



# KEREPEK PISANG TRADISIONAL

Pisang Nipah Original  
RM18

Pisang Tanduk Original  
RM18

Pisang Nipah Sira  
RM20

Pisang Tanduk Sira  
RM20

013-2725120 (adlin)  
019-7200910 (fatiha)

**Baenana Chips**  
4d · 🌐

Dah otw balik kampung ke tu 🙋 ada geng tak balik raya ke dekat sini? Sep sikit! Yang balik raya hati-hati okay 🍌

PROMOSI BELI 3 PERCUMA 1 masih berjalan tau!!! Korang dah dapatkan ke belum? Dah beli untuk geng rewang melapah daging? Dah beli untuk saudara mara? Dah beli untuk kudap-kudap di rumah? Kalau belum jom la beli. Postage berjalan seperti biasa kecuali hari Ahad dan Isnin (10/7/2022-11/7/2022).

Juga jangan lupa like, komen dan share facebook page kami 🍌 [See less](#)

Edit

👍 1

👍 Like    💬 Comment    ➦ Share    🌐

Comment as Baenana... 🍌 📷 🗨️ 📧

## PROMOSI RAYA HAJI !!!

Pisang Tanduk (RM18)

Pisang Tanduk (RM18)

Pisang Tanduk Sira (RM20)

Pisang Mangka Sira (RM20)

# Beli 3 Percuma 1

(Istimewa bersempena raya haji SAHAJA)

**BELI SEKARANG**

**Baenana Chips**  
6d · 🌐

Promosi hebat kembali lagi 🍌🍌🍌

Raya haji dah nak dekat ni! Korang raya mana tahun ni? Sebelum tu... korang dah tahu ke nak bagi apa sebagai buah tangan dekat mak mertua korang 🙋 haaaaaa jom beli kerepek pisang untuk bawa balik kongsi dengan keluarga di kampung 🍌

Promosi BELI 3 PERCUMA 1 ni terhad sampai hari raya kedua (11 JULAI 2022) je tau !! Jangan lepaskan peluang sebab kami pun tak tahu bila akan ada promosi macamni lagi. Jom beli!!!! 🍌

Juga jangan lupa like, komen dan share facebook page kami 🍌 [See less](#)

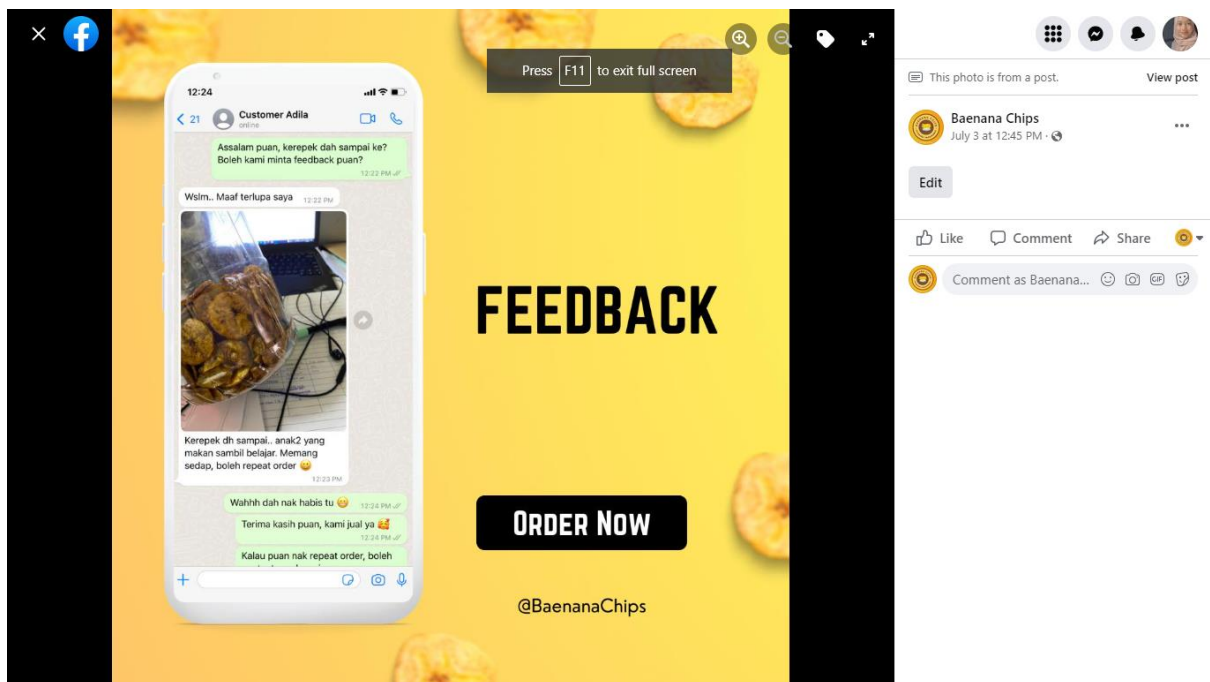
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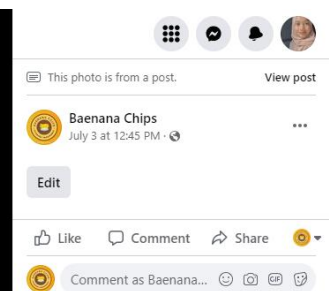
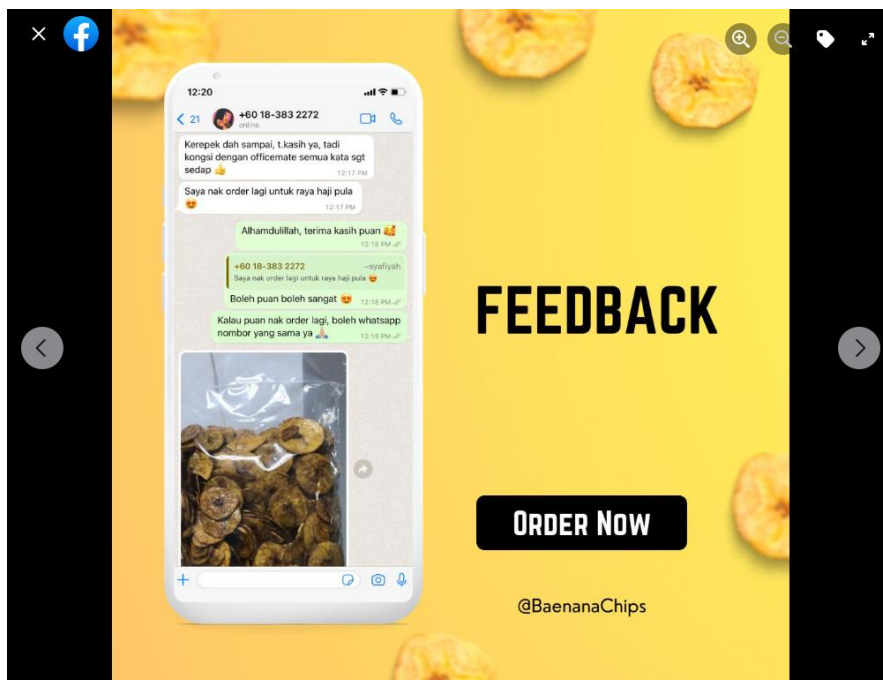
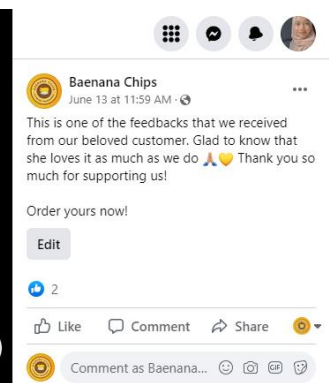
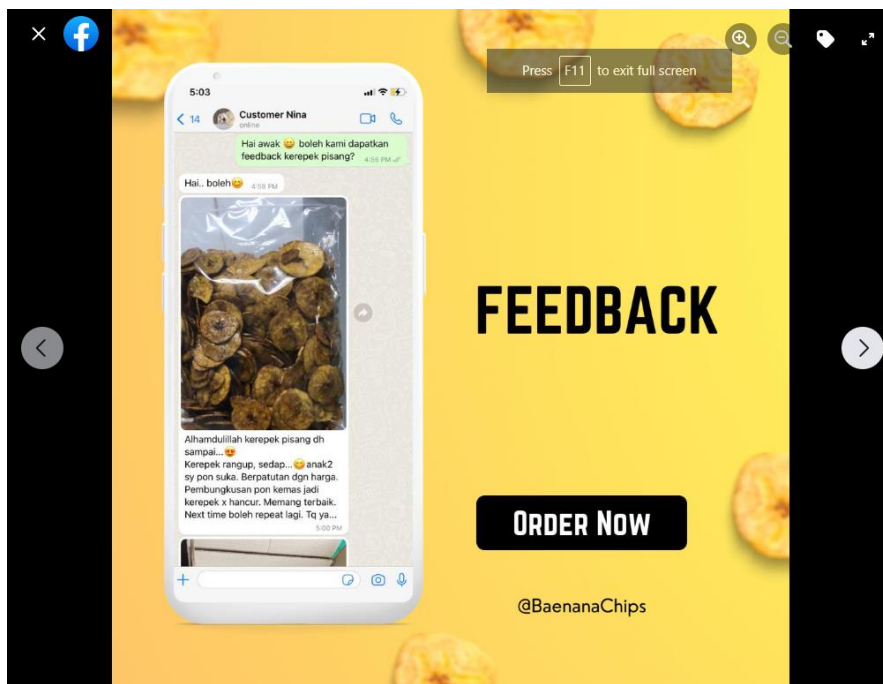
👍 2

👍 Like    💬 Comment    ➦ Share    🌐


Comment as Baenana... 🍌 📷 🗨️ 📧







## 5.5 Facebook (FB) post – Copywriting (Soft sell)



HOW DO YOU ENJOY EATING BANANA?

- 1) Just banana.
- 2) Banana dipped in chocolate.
- 3) Banana cake is a way to go.
- 4) As chips.

**Baenana Chips**  
June 7 · 🌐

Banana is a very unique fruit 🍌 You can enjoy it in various ways. You can put banana in your cookings or even blend it together with your drinks. Banana simply makes everything tastes extraordinarily better 😊

How do you guys enjoy eating banana best? I love eating them as chips. If you are a chips lover like me, you can always get your banana chips from Baenana Chips 😊

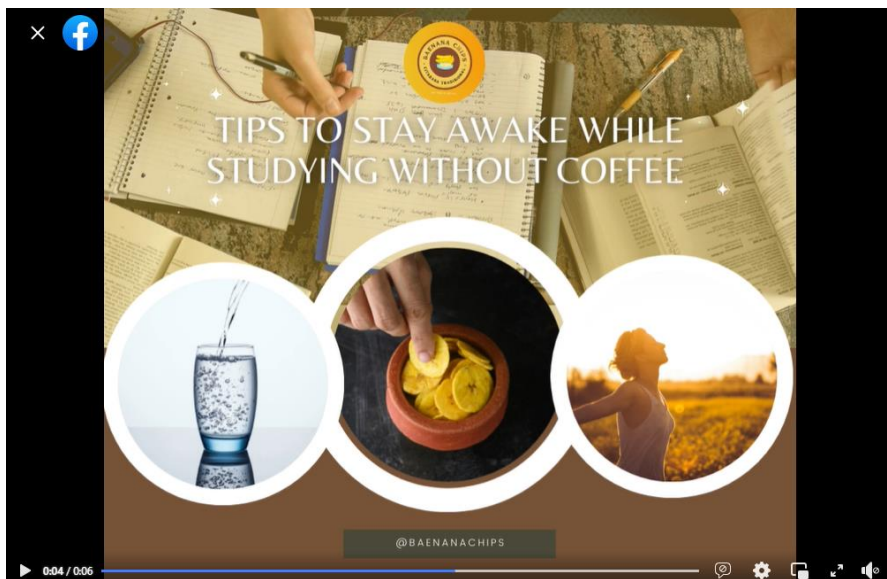
Get them now!! Info is in our bio 🍌

Edit

7

Like Comment Share

Comment as Baenana...



TIPS TO STAY AWAKE WHILE STUDYING WITHOUT COFFEE

@BAENANACHIPS

0:04 / 0:06

**Baenana Chips**  
June 8 · 🌐

Do you find yourself hard to concentrate while studying!?! Or do you consistently doze off while staying up at night for work!?! 🤔

To overcome these, many people go straight for coffee to keep them energized all day. But do you realize that coffee might not be the best choice ☹️❌ Caffeine that is consumed regularly could give side effects to your health such as an increase in heartbeat rates and insomnia.

Worry not, let us share with you some TIPS 📌 on how to stay awake while doing your work or studying without relying on coffee.

✅ Drink a glass of water. Make sure that you

See less

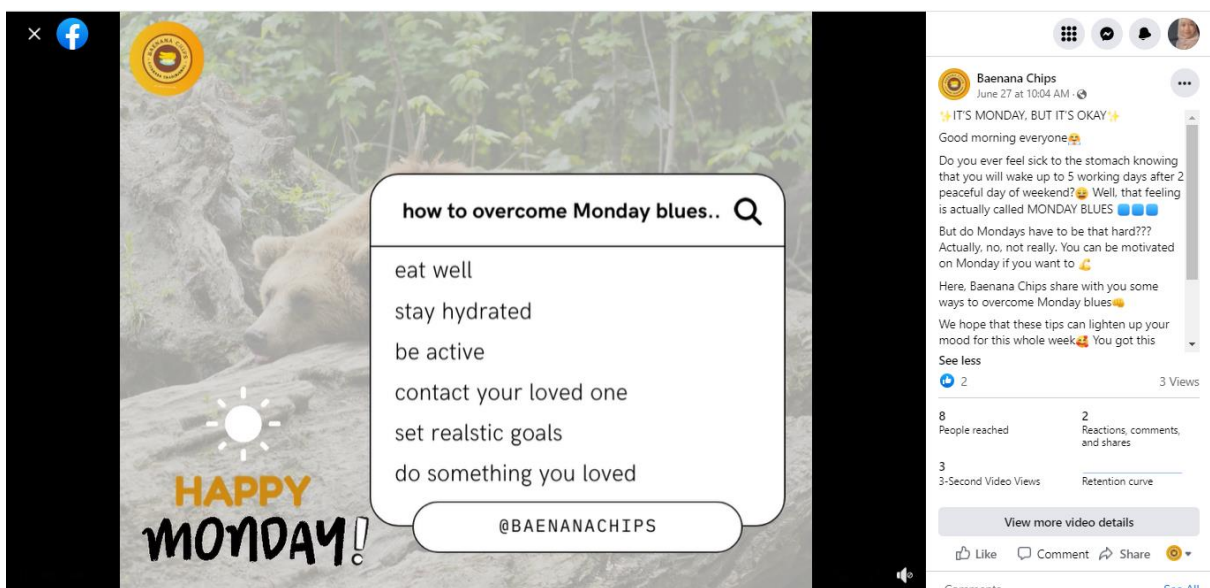
3 14 Views

22 People reached 3 Reactions, comments, and shares

14 3-Second Video Views Retention curve

View more video details





### INFO MENARIK

## CARA RANGUPKAN KEREPEK YANG LEMAU

- 1 Panaskan dalam ketuhar
- 2 Gunakan microwave
- 3 Masukkan dalam periuk nasi
- 4 Gunakan air fryer
- 5 Panggang atas api yang perlahan

©BaenanaChips

**Baenana Chips**  
June 28 at 3:12 PM · 🌐

👉 KEREPEK LEMAU SEBAB TERDEDAH??? 🤔

Pernah tak kerepek korang lemau sebab tak ditutup kedap? Apa yang korang akan buat kalau dalam situasi ni? 🤔

Buang? Ish ish... tak elok! Kan dan membazir tu. Rugi je.

Nak tau tak sebenarnya kita boleh RANGUPKAN SEMULA KEREPEK tu. Tak percaya??? Jom cuba cara ni.

- 1 Panaskan dalam oven. Gunakan tray sebagai alas dan masukkan kerepek selama 3-5 minit pada suhu 180°C.
- 2 Gunakan microwave. Gunakan sehelai tisu sebagai alas bagi menyerap kelembapan pada kerepek. Kemudian, microwave selama 40 saat pada suhu medium atau High.
- 3 Masukkan dalam periuk nasi. Masukkan kerepek dalam periuk nasi yang kering selama 1 jam. Sekiranya masih lemau, tambahkan lagi 30 minit hingga dapat hasil yang rangup.
- 4 Gunakan air fryer. Baringkan kerepek dalam air fryer selama 2-3 minit dengan suhu 180-200°C.
- 5 Panggang atas api yang perlahan. Letak kerepek atas pemanggang alai selama lebih kurang 5-10 minit.

Dah cuba? Boleh komen kat bawah ni sama ada cara ini berkesan atau tak 🤔

Jangan lupa like dan follow FB kami untuk lebih banyak tips menarik. See less

Edit

Comment as Baenana...

## Benefits Of Bananas

- Moisturize Skin
- Condition Hair
- Treat Dry Feet
- Sleep Better
- Treat Acne

**Baenana Chips**  
June 14 at 4:50 PM · 🌐

Banana is so yummy 🍌

Edit

3

Like Comment Share

Comment as Baenana...

## Doa Hari Arafah

لَا إِلَهَ إِلَّا اللَّهُ وَحْدَهُ لَا شَرِيكَ لَهُ لَهُ الْمُلْكُ وَلَهُ  
الْحَمْدُ وَهُوَ عَلَى كُلِّ شَيْءٍ قَدِيرٌ.

Tidak ada yang berhak disembah selain Allah yang satu, tidak ada sekutu bagi-Nya, milik-Nya kekuasaan dan milik-Nya segala pujian, dan Dia Maha Berkuasa atas segala sesuatu

**Baenana Chips**  
July 8 at 6:18 PM · 🌐

Doa Hari Arafah (9 ZulHijjah) 🌟

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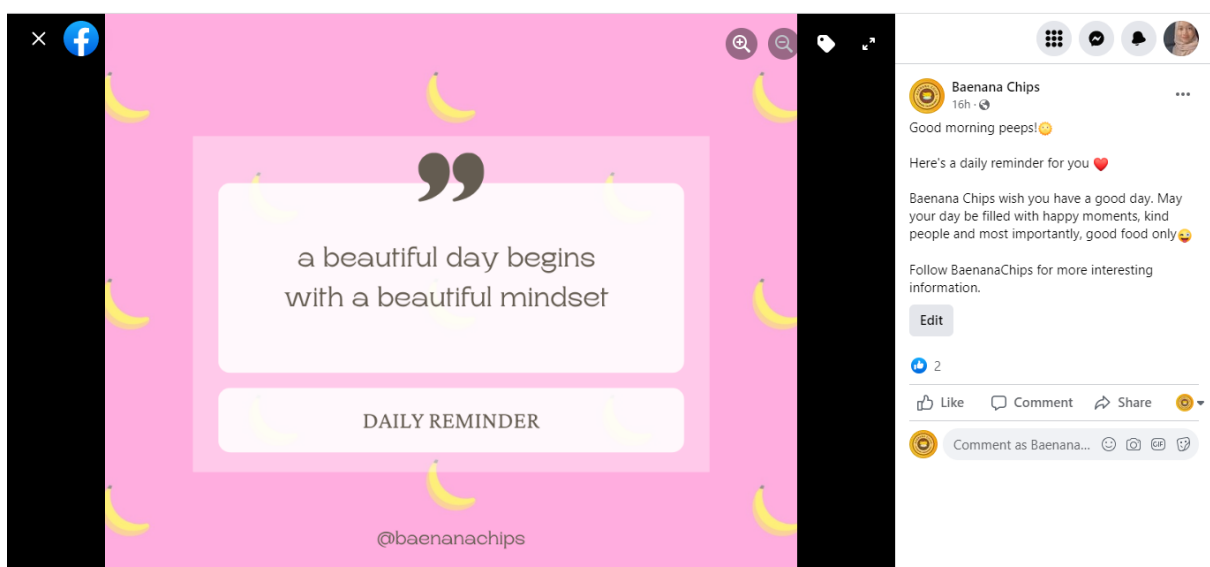
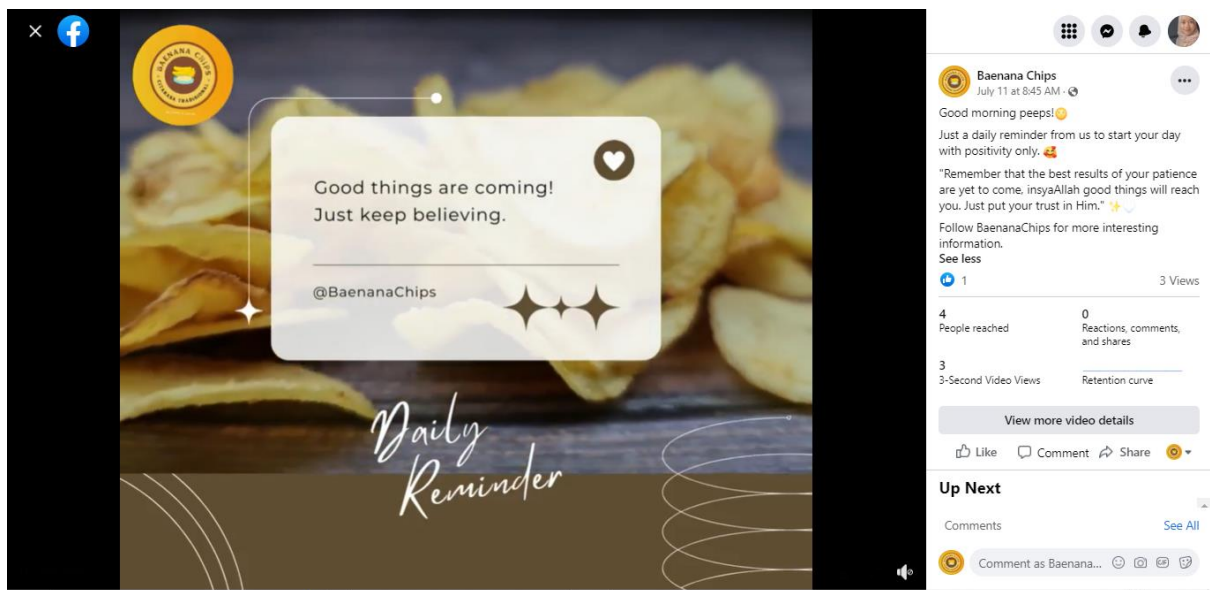
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Like Comment Share

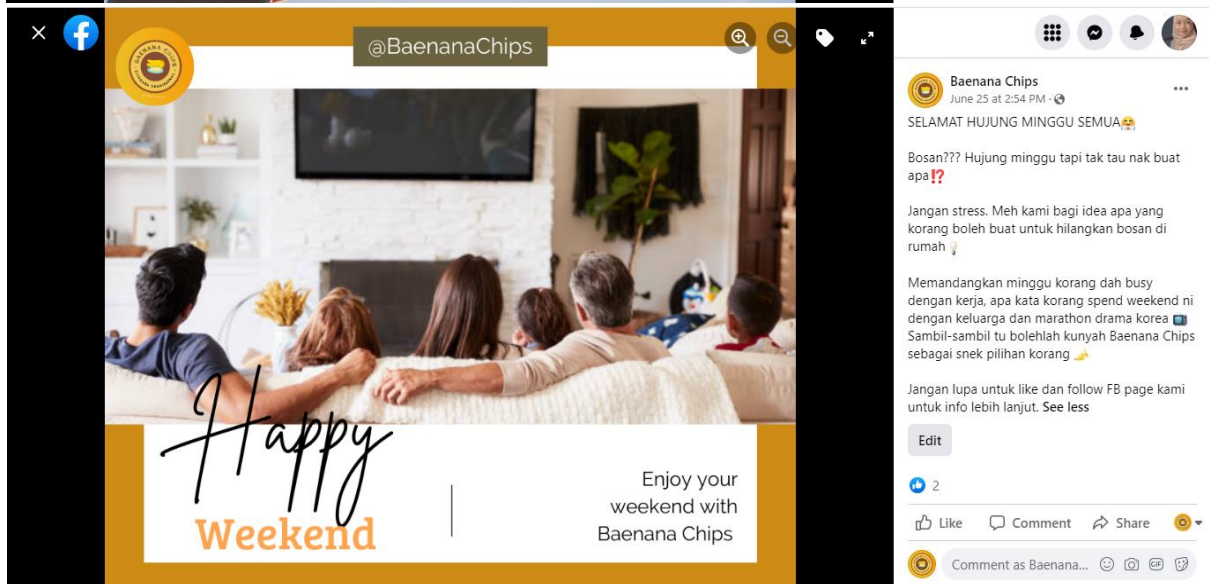
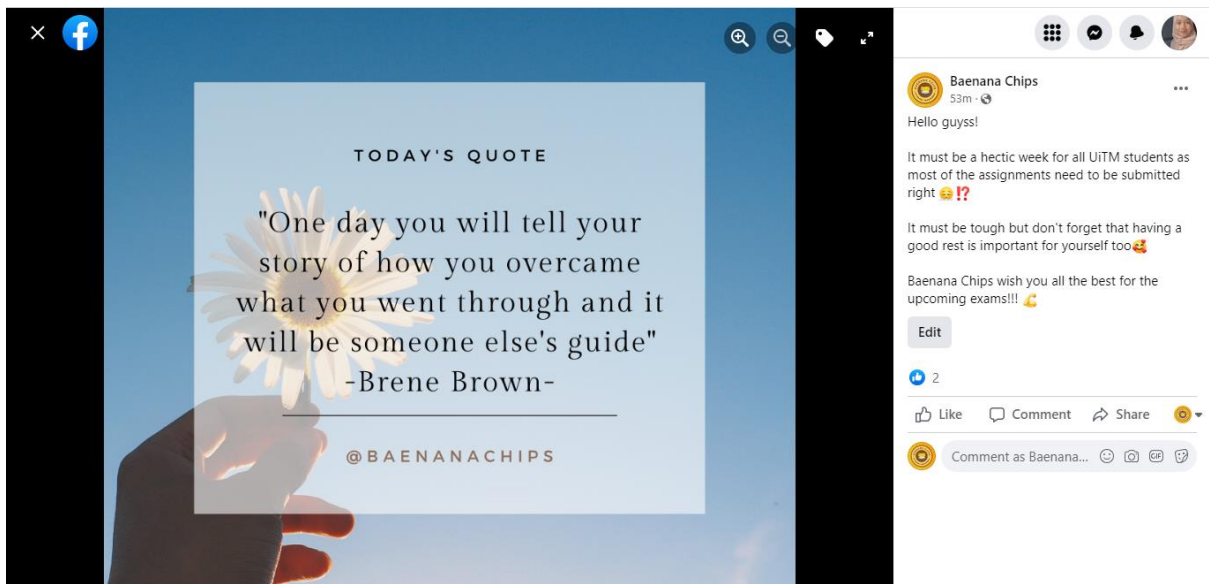
Comment as Baenana...











## 5.6 Graphics

### Graphic For Facebook Profile Picture



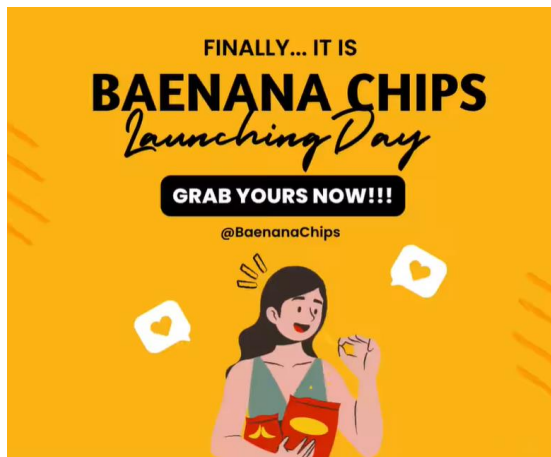
### Graphic For Facebook Cover Page



## Graphic For Teaser

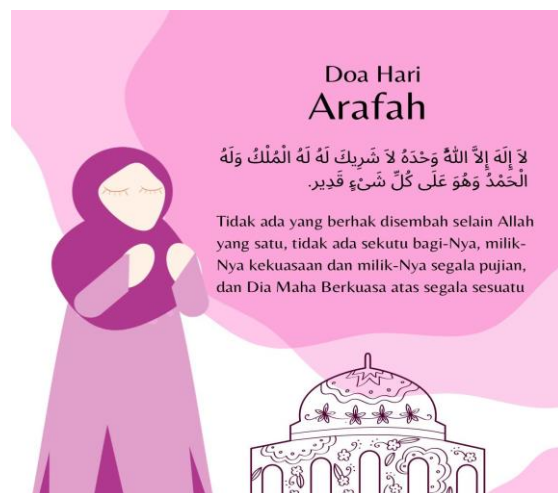
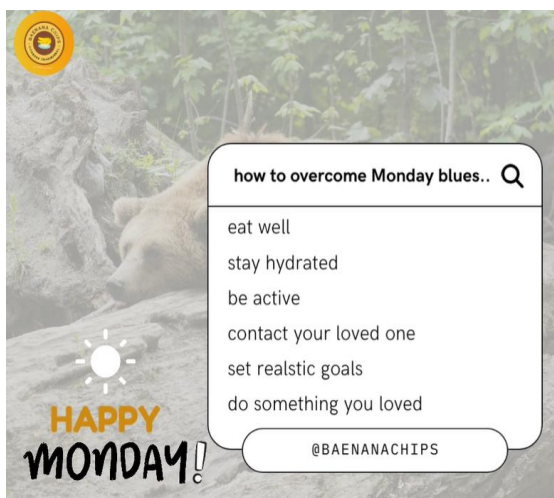




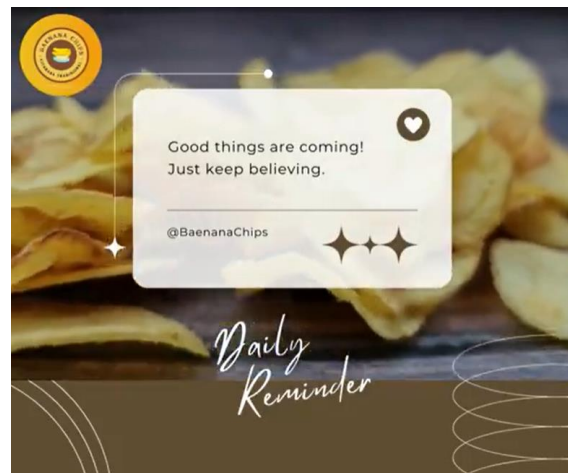


### Graphic For Soft Sell Posting







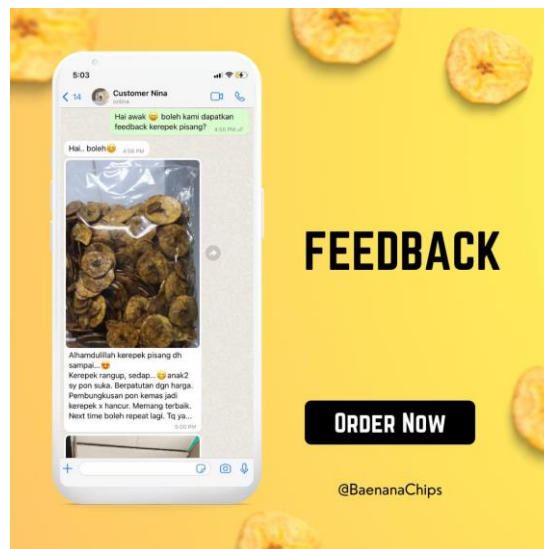






### Graphic For Hard Sell Posting









**FEEDBACK**

**ORDER NOW**

@BaenanaChips

**FEEDBACK**

**ORDER NOW**

@BaenanaChips

## KEREPEK PISANG TRADISIONAL

Pisang Nipah Original RM 18	Pisang Tanduk Original RM 18	Pisang Nipah Siru RM 20	Pisang Tanduk Siru RM 20

PROMOSI  
BELI 3 PERCUMA!  
@BaenanaChips

**Cepat dapatkan segera!**

**ISTIMEWA AIDILADHA**  
KEREPEK PISANG  
CITARASA TRADISIONAL

## KEREPEK PISANG

<b>PISANG TANDUK (RM 18)</b>	<b>PISANG NIPAH (RM 18)</b>	<b>PISANG TANDUK SIRU (RM 20)</b>	<b>PISANG NIPAH SIRU (RM 20)</b>

@BAENANACHIPS

PROMOSI RAYA HAJI !!!



**Beli 3 Percuma 1**

(Istimewa bersempena raya haji SAHAJA)

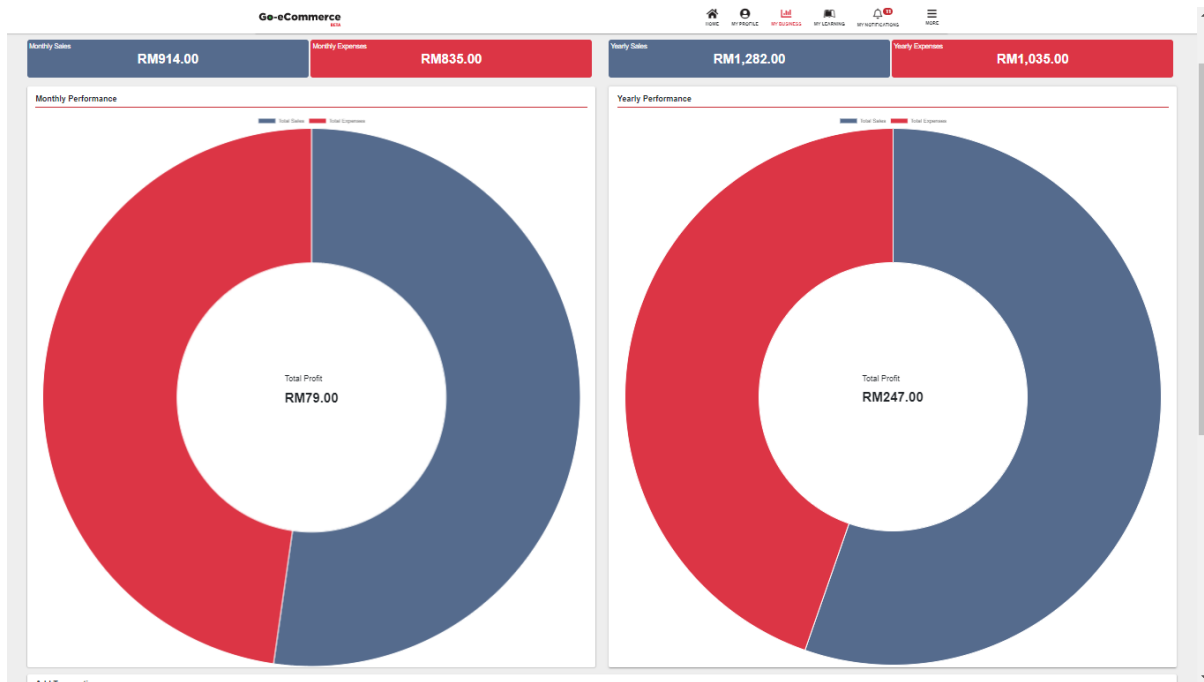
**BELI SEKARANG**



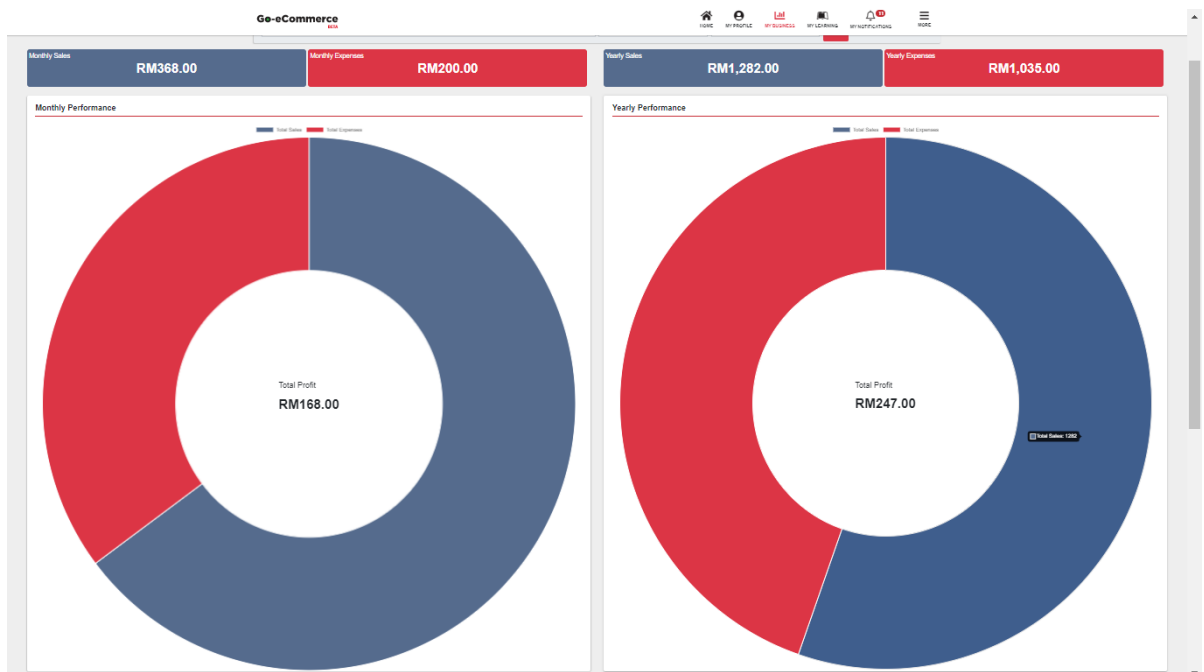


## 5.7 Sales Report

JUNE 2022



JULY 2022



## **6.0 CONCLUSION**

To conclude, Baenana Chips business is a business that offers a variety flavour of kerepek pisang through an online platform which is Facebook page. We launched and updated every single detail about our business, marketing and production through our Facebook page. Even though we were only operating using one social media platform, we were still able to promote our products and get a lot of customers from there.

It benefited both of us as well because we got the chance to learn about the current business trend, learn on how to communicate with customers and their behaviours, enhance our knowledge about running a business and taught us on how to properly budget sales, expenses and profit.

Last but not least, as a start-up, we were able to achieve our goals that we had initially set before our business started, which is to improve our quality from time to time and make profit. We wish to make Baenana Chips Business a great and successful business.