



اَبْنُو رَسِيْتِي اَتِي كُنُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Grammar-5 format-5 fb pg-3 likes-4

83/100

BA247 BACHELOR IN BUSINESS ADMINISTRATION HONS (TRANSPORTATION)

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

SOCIAL MEDIA PORTFOLIO (KEREPEKSCAPE)



PREPARED BY

Name	Student No.	Group / Class
AMMAR BIN MOHD ABDUL NASSIR	2021114737	ENT 530K
MUHAMMAD AIMAN NUR HAKEEM BIN NORJORIZWAN	2021190113	ENT 530K

PREPARED FOR

DR. RASLAN BIN NORDIN

DATE OF SUBMISSION

31st JULY 2022

ACKNOWLEDGEMENT

First and foremost, we want to express our gratitude to Allah SWT for finally allowing us to complete our tasks and ease all our work in preparing this assignment, which is the Social Media Portfolio, Principles of Entrepreneurship (ENT 530) subject which has been assigned to us successfully with His guidance and blessings. In the name of Allah, the most beneficial and the most merciful, who provides us with good health and knowledge in order for us to complete this report with a good heart and peaceful mind.

This task was completed with our entire effort, despite the fact that there were a few issues that arose while working on it. Fortunately, we were able to overcome all of the problems and complete the assignment successfully. The success and final outcomes of this assignment required a lot of guidance and assistance from many people and we were extremely fortunate to have got this all along with the completion of our assignment.

Next, it also would have been possible for us to finish this assignment without the guidance and support from our lecturer, **Dr. Raslan Bin Nordin** as well as the encouragement given to make this assignment on the right path. Besides that, we are glad to express our thanks to University Technology Mara (UiTM) Campus Puncak Alam, Selangor for giving us the opportunity to make this project happen.

In addition, the achievement of completing this task required a lot of help and guidance from many parties including numerous individuals who offer their hands to help us finish the task. A big thanks to our classmates since they gave us many helpful comments and suggestions on our review which gave us the inspiration to improve the quality of the assignment. Not to forget, our families and relatives who help us to share our business Facebook page and buy our products with their acquaintances.

Finally, we had like to thank everyone who has been involved in and contributed directly or indirectly to our assignment project, as they have demonstrated their effort and initiative in ensuring that we can successfully complete this Social Media Portfolio report. Without the help of all the people that we mentioned above, we would face many difficulties while doing this group project. Thank you and have a nice day to all.

EXECUTIVE SUMMARY

KerepekScape is a new company established in Malaysia. The name has been taken from the combination of “Kerepek” a kind of snack that is cut thin and fried until crisp and “Escape” from emotional problems and troubling thoughts. KerepekScape is a partnership-owned online business by, Muhammad Aiman Nurhakeem Bin Norjorizwan and Ammar Bin Mohd Abdul Nassir. The company’s main goal is to provide a wide variety of food products mainly of the "Kerepek" variety to our customers at reasonable prices and with luxurious flavors that they will remember for the rest of their lives. To be precise, the business journey started in the month of June this year, 2022.

The purpose of this social media portfolio is to see students' creativity and ideas for setting up a business and creating an interesting post that will attract customers. This will enable students to generate more ideas and apply their online business experience in the future. Furthermore, this task allows students to discover how businesses operate online, particularly the timing of posts and the content that is relevant or not to post on social media. Because social media users are increasing every day in this technological era, it is a great way for us to promote our product. We can increase our sales with zero cost by using social media. It was certainly not adaptable to the new features, but it is interesting to explore and learn. The time span for reaching out to our customers in regards to our launching, promotion, and awareness has also become much faster and easier compared to the old-fashioned banner or advertisement in the newspaper, which people nowadays are less likely to come across.

That is why KerepekScape takes advantage of this opportunity to sell a variety of food products on this platform, as it will increase our sales and make it easier for customers to reach our products, allowing us to profit. To attract customers, we utilize a variety of selling techniques such as teaser, soft sell, and hard sell. KerepekScape fully utilizes the Facebook platform as well as WhatsApp free online communication application in terms of updating frequently to give a sense of activity to people who come across the page, communicates with customers by accepting multiple inquiries and requests and taking customer orders. Since Facebook is a large platform where it's very conducive to online businesses, KerepekScape uses this opportunity as a way to expose the product's visibility to the public in order to attract dozens of new customers, therefore resulting in a large sum of sales.

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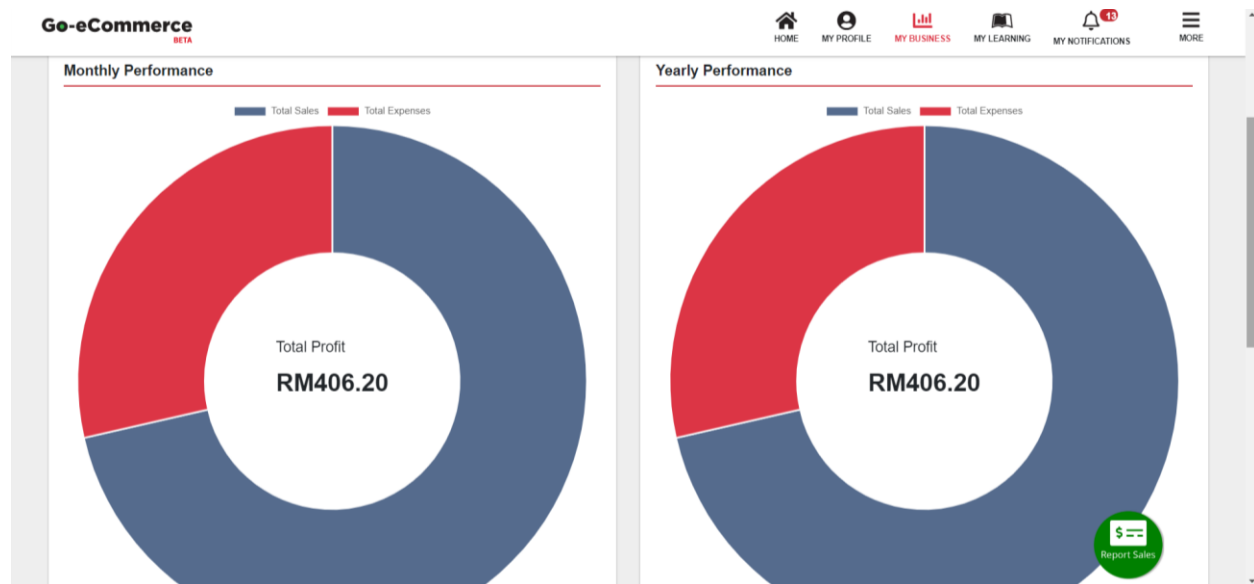
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1.0 GO-ECOMMERCE REGISTRATION

Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create d At
KerepekSc ape	02/07/2022	online	Social Media		93				SALES & DELIVERY CHAGRE & BONUS	04/07/2022
KerepekSc ape	03/07/2022	online	Social Media		41				SALES	04/07/2022
KerepekSc ape	01/07/2022	expenses				Goods	Stock	190	STOCK	04/07/2022
KerepekSc ape	01/07/2022	expenses				Marketing	Printing	10.8	STICKER	04/07/2022
KerepekSc ape	01/07/2022	expenses				Delivery	Postage	42	STOCK POSTAGE	04/07/2022
KerepekSc ape	01/07/2022	expenses				Production	Others	28	PACKAGING	04/07/2022
KerepekSc ape	04/07/2022	online	Social Media		71				SALES & DELIVERY CHARGE	04/07/2022
KerepekSc ape	05/07/2022	online	Social Media		28				SALES	06/07/2022
KerepekSc ape	08/07/2022	online	Social Media		41				SALES	09/07/2022
KerepekSc ape	11/07/2022	online	Social Media		26				SALES	11/07/2022
KerepekSc ape	16/07/2022	online	Social Media		97				SALES	16/07/2022
KerepekSc ape	16/07/2022	online	Social Media		13				SALES	17/07/2022
KerepekSc ape	17/07/2022	online	Social Media		267				SALES & DELIVERY & PROMO	17/07/2022

Data Key-in As Of 31st July 2022



Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE



AMMAR BIN MOHD
ABDUL NASSIR

Personal Information

Name	: AMMAR BIN MOHD ABDUL NASSIR	Phone/Mobile	:	Edit
		Home Address	:	
New Identity Card No.	:	District	:	
Email Address	:	Postcode	:	
		Personal	:	
City	:	Instagram	:	
State	:	Race	:	Malay
Personal Facebook	:	Special Need Required	:	No
Gender	:			Male
Marital Status	:			Single

Institution Information

[Add New](#)

UiTM Puncak Alam - Entrepreneurship Semester Mar 2022

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
		Postcode	:	42300
District of Institution	: Kuala Selangor			
Level of Study	: Bachelor Degree	Study Status	:	Full time
		Class Name	:	ENT530K
Course Name	: Entrepreneurship Semester Mar 2022	Year Enrolling the subject	:	2022
		Lecturer Name	:	Raslan Nordin
Subject Name	: Principle of Entrepreneurship	Year Of Internship Enrollment	:	
Month Enrolling the Subject	: 3	Period of Internship Training	:	
Internship	: No	Expected	:	6

[Edit](#) [Delete](#)

PERSONAL PROFILE BUSINESS PROFILE



Muhammad Aiman Nur
Hakeem Bin Norjorizwan

Personal Information

Name	:	Muhammad Aiman Nur Hakeem Bin Norjorizwan	Phone/Mobile	:		Edit
New Identity Card No.	:		Home Address	:		
Email Address	:		District	:		
City	:		Postcode	:		
State	:		Personal Instagram	:		
Personal Facebook	:		Race	:	Malay	
Gender	:	Male	Special Need Required	:	No	
Marital Status	:	Single	Partner Representative	:		

Education Background

Education Level	:	Bachelor Degree	Edit
-----------------	---	-----------------	----------------------

Employment Information

Employment Status	:	Fulltime Student	Edit
-------------------	---	------------------	----------------------

eCertificates

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2.0 SSM REGISTRATION


SURUHANJAYA SYARIAH MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

KEREPEK SCAPE

NO. PENDAFTARAN: 202203166770 (003412578-X)

telah didaftarkan dari hari ini sehingga **2 JULAI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **3 JULAI 2022**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

UserID: EZBIZ Date: Sun Jul 03 16:43:32 MYT 2022

3.0 MASMED YOUNG ENTREPRENEUR CERTIFICATE

	UNIVERSITI TEKNOLOGI MARA	Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	:	2021114737
Nama	:	AMMAR BIN MOHD ABDUL NASSIR
Program Pengajian	:	SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN
Fakulti	:	Faculty of Business & Management
Kampus	:	Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Makanan
Tempoh Bermiaga	:	
No. Pendaftaran Perniagaan	:	202203166770 (003412578-X)
URL Perniagaan	:	https://www.facebook.com/kerepekscape
Alamat Premis Perniagaan	:	
Tarikh Mendaftar	:	18 Apr 2022
Tarikh Kemaskini	:	04 Jul 2022
Tarikh Cetak	:	04 Jul 2022
<p><small>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</small></p> <p><small>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</small></p>		
SALINAN PENDAFTARAN INI DIPERAKUI OLEH		
PENOLONG NAIB CANSELOR KEUSAHAWANAN UITM		
Malaysian Academy of SME & Entrepreneurship Development (MASMED)		



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021190113
Nama : MUHAMMAD AIMAN NUR HAKEEM BIN NORJORIZWAN
Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)
PENGANGKUTAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 2022
No. Pendaftaran Perniagaan : 202203166770 (003412578-X)
URL Perniagaan : <https://www.facebook.com/kerepekscape>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 18 Apr 2022
Tarikh Kemaskini : 31 Jul 2022
Tarikh Cetak : 31 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

4.0 INTRODUCTION OF BUSINESS

4.1 Name and address of business



Facebook Logo



Facebook Cover Photo

NAME OF BUSINESS	KerepekScape
ADDRESS	
PLATFORM	<ul style="list-style-type: none">● Facebook● Whatsapp
PHONE NUMBER	
FORM OF BUSINESS	Partnership
MAIN ACTIVITIES	Selling a variety of food products
DATE OF REGISTRATION	3 July 2022
NAME OF BANK	Maybank
BANK ACCOUNT NUMBER	

4.2 Organizational charts



MUHAMMAD AIMAN NUR HAKEEM BIN NORJORIZWAN

FOUNDER

22 YEARS OLD



AMMAR BIN MOHD ABDUL NASSIR

FOUNDER

22 YEARS OLD

4.3 Mission/vision

Every company has a distinct purpose and vision statement that guides how it will conduct business in order to achieve its objectives. As a result, KerepekScape has developed its own mission and vision statements for the company in order to know what to accomplish in terms of both short- and long-term goals.

4.3.1 KerepekScape's Mission:

- To make KerepekScape one of the most famous chips brands in Malaysia and the first choice of Malaysians.

4.3.2 kerepekScape's Vission:

- To maintain a good relationship with the customer and create a customer loyal base.
- To make it affordable and suitable for the various types of income in the community.
- To serve customers with high-quality taste in order to fulfill their satisfaction.

4.4 Descriptions of products/services

First and foremost, KerepekScape is a Selangor-based local food product. KerepekScape is a company that sells a wide range of chips at reasonable prices and with a luxurious taste. We are selling this product because it is marketable and well-known among Malaysians. As we all know, chips are a popular snack in Malaysia. Chips, also known as "Kerepek," are a popular and addictive snack right now. This brand offers three flavors including salted egg, barbecue, and cheese. To begin, we only offered three products to gauge the reaction of our potential customers. These products are also appropriate for all ages, particularly children and teenagers. These products are also suitable for people of all ages, particularly teenagers and senior citizens. We use ziplock bags to make small packaging that is easy to transport, durable, and product secure. In addition, we charged a shipping fee, which was far less expensive and started at RM2. Our prices would reflect the length of their commute if they lived a significant distance away. For more information, they can contact us via Facebook or WhatsApp. As previously stated, KerepekScape will strive to provide the best experience possible for both its employees and their customers. We have high hopes that these products and prices will pique the interest of our clients.


4.5 Price list

PRODUCT	DESCRIPTIONS
	<p>Products: Cheese</p> <p>Description: Our Cheese Potato Chips are not only delicious, but they are also free of preservatives, artificial coloring, flavoring, and MSG, making them a great choice for guilt-free snacking!</p> <p>Price: RM13 (exclude delivery charge)</p>
	<p>Products: Bbq</p> <p>Description: Great barbecue chips have a crunchy, tangy flavor. The seasoning is bold, but not overpowering in comparison to the toasty flavor of the potato chip. The best BBQ chips also pack a punch of lingering authentic smoke flavor.</p> <p>Price: RM13 (exclude delivery charge)</p>
	<p>Products: Salted Egg</p> <p>Description: The Salted Egg version combines the rich salty-sweetness of salted egg with crispy slices of Russet potato to create an addictive snack that's out of this world.</p> <p>Price: RM15 (exclude delivery charge)</p>


5.0 Facebook

5.1 Creating Facebook Page

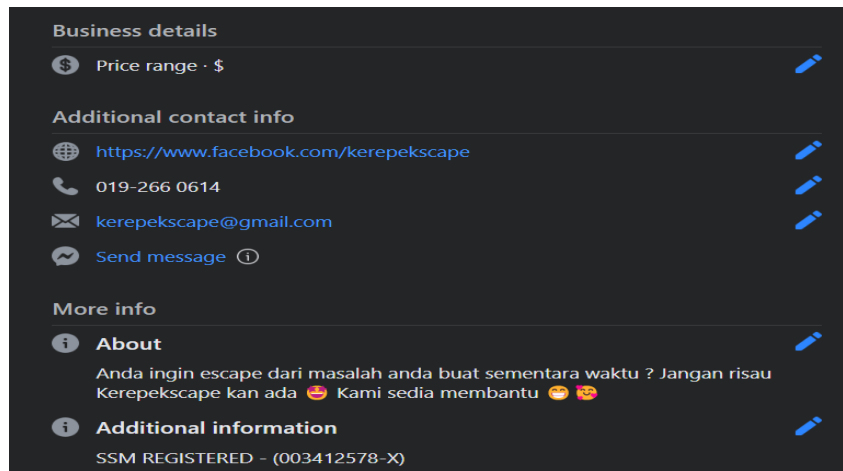
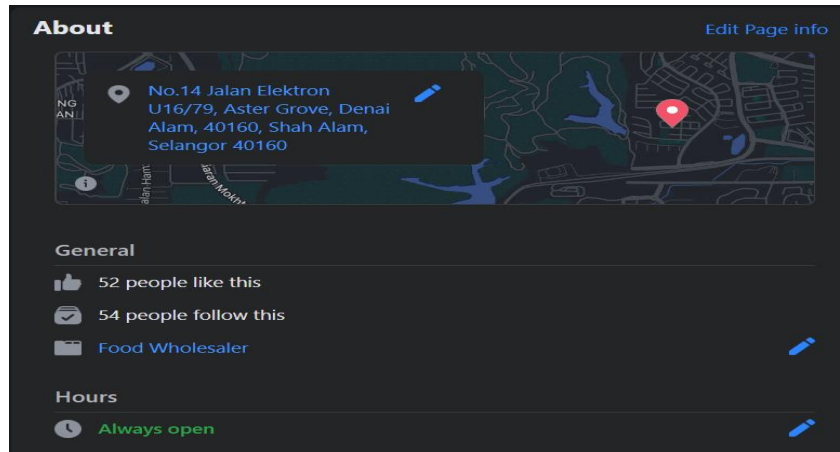


 **Page transparency** [See all](#)

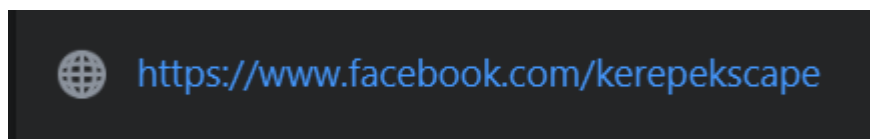
Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

 **Page created - June 2, 2022**

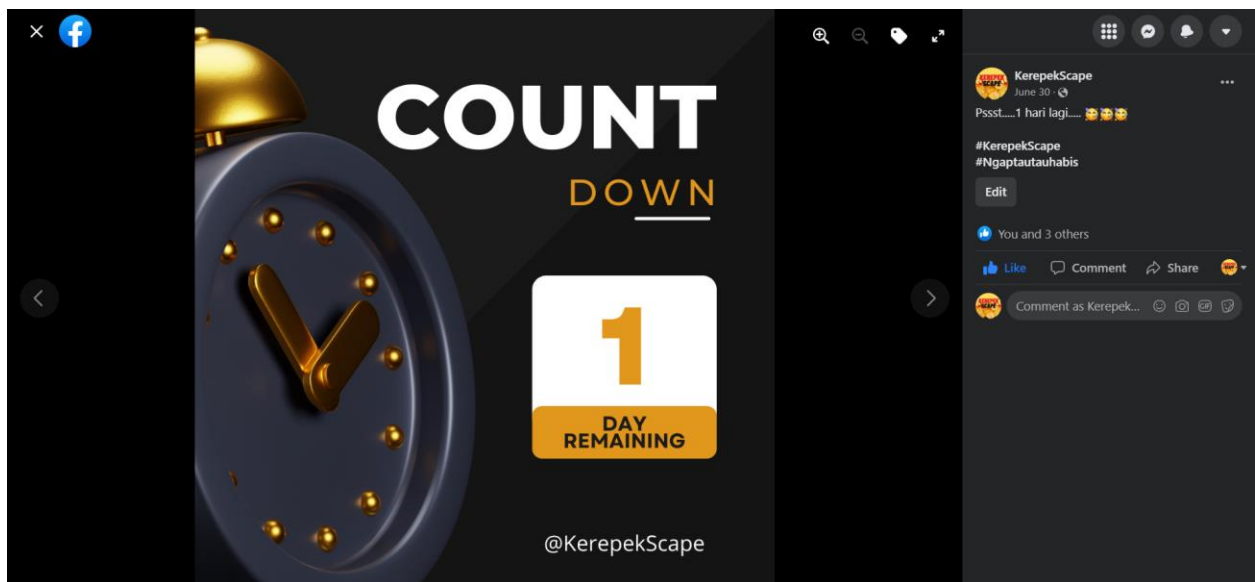
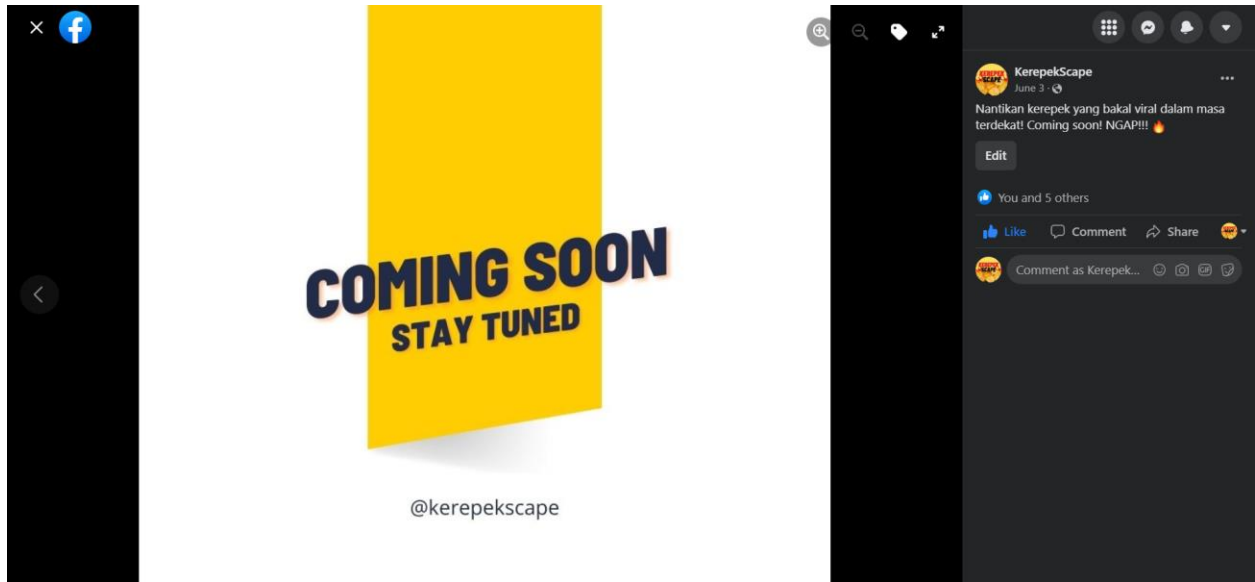
5.1.1 Page Description

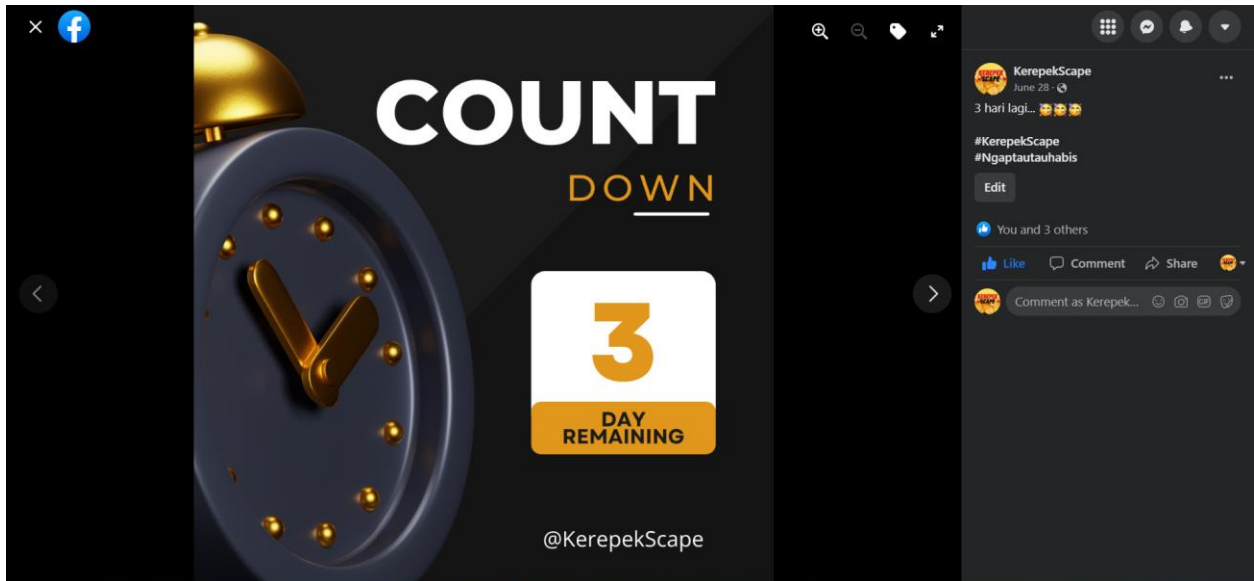
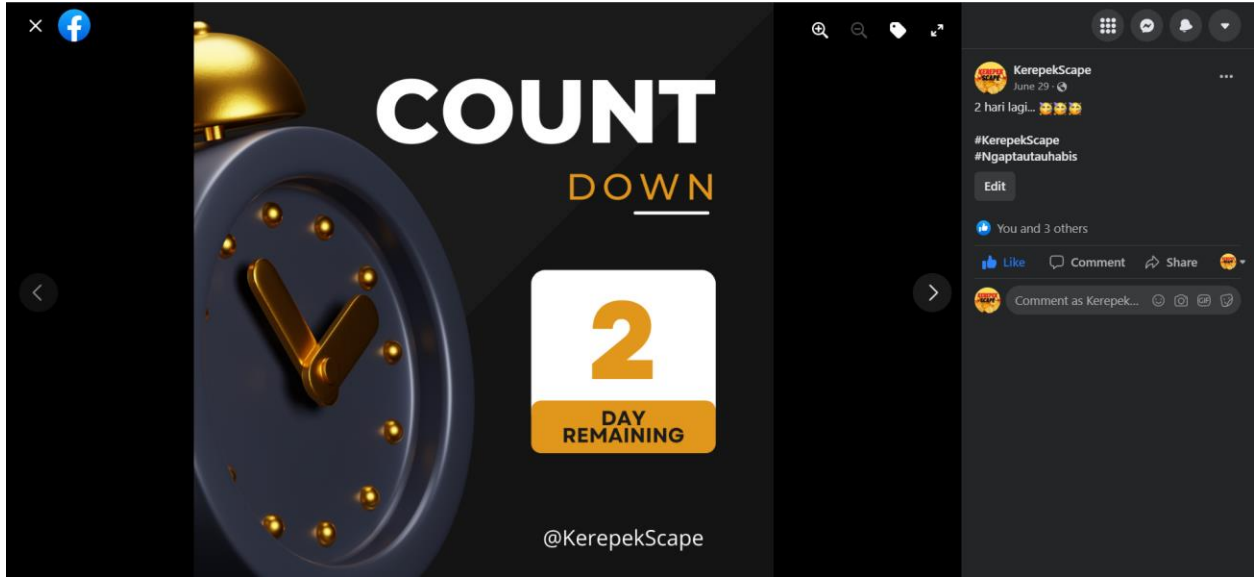


5.2 Customizing Facebook URL (FB) Page



5.3 Facebook (FB) Post - Teaser



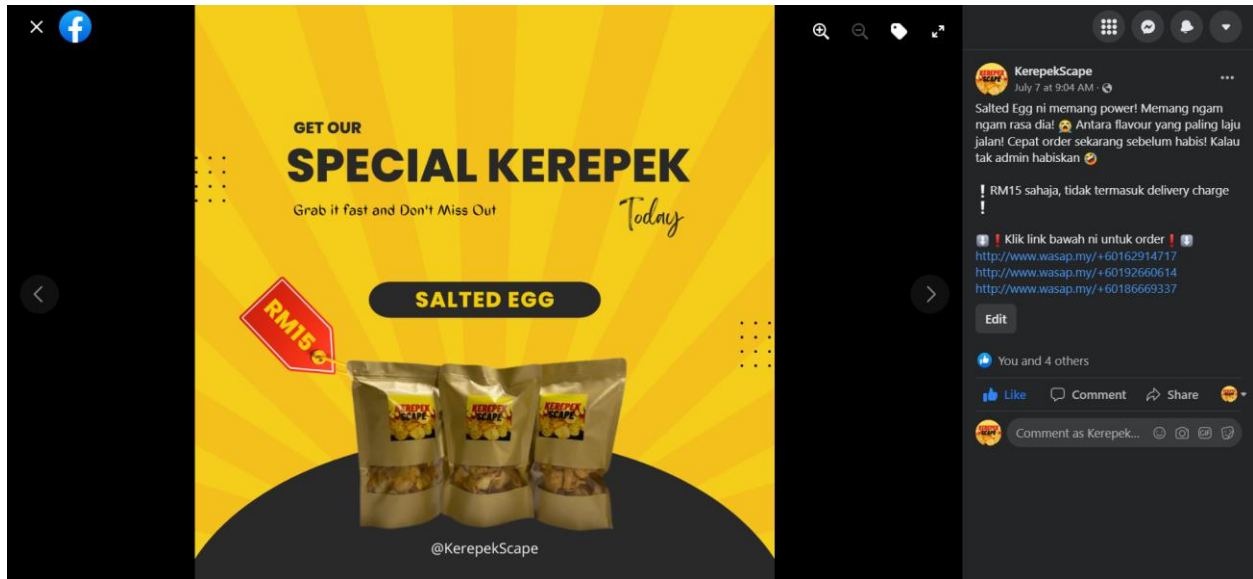


Facebook post from KerepekScape dated June 28, 2022. The main image is a black graphic with "SAVE THE DATE" in large yellow letters and "JULY 1ST 2022" in white. The post text says: "Mesti ramai yang tertunggu dan tak sabar dengan produk yang kami nak lancarkan ni kan 🤩🤩 Nantikan produk launching daripada kami pada hari jumaat ini, 1 July 2022 📅📅 Save the Date 🤩".

Facebook post from KerepekScape dated July 18 at 3:00 PM. The main image is a yellow graphic with "COMING SOON" in large black letters and "Escape 2" in a script font. The post text says: "Nantikan batch kedua KerepekScape tidak lama lagi 🤩🤩 Escape 2 here we go !!! 🤩🤩 #kerepekscope #ngaptauahabis".

Facebook post from KerepekScape dated July 1, 2022. The main image is a black graphic with "Today is the Day!" in large white script letters. The post text says: "Hari bersejarah buat KerepekScape pada hari ini kerana akan melancarkan 3 jenis perisa kerepek ubi 🤩🤩 Nantikan posting kami seterusnya 🤩".

5.4 Facebook (FB) Copywriting Post - Hard Sell



Facebook post for KerepekScape featuring Salted Egg Kerepek. The post includes a promotional image with the text "GET OUR SPECIAL KEREPEK" and "Grab it fast and Don't Miss Out Today". A red price tag indicates "RM15". The image shows three bags of Kerepek. The post text describes the product as "Salted Egg ni memang power! Memang ngam ngam rasa dia!" and provides contact information for ordering.

GET OUR SPECIAL KEREPEK
Grab it fast and Don't Miss Out *Today*

SALTED EGG

RM15

@KerepekScape

KerepekScape
July 7 at 9:04 AM · 🌐

Salted Egg ni memang power! Memang ngam ngam rasa dia! 🤤 Antara flavour yang paling laju jalan! Cepat order sekarang sebelum habis! Kalau tak admin habiskan 🤔

! RM15 sahaja, tidak termasuk delivery charge !

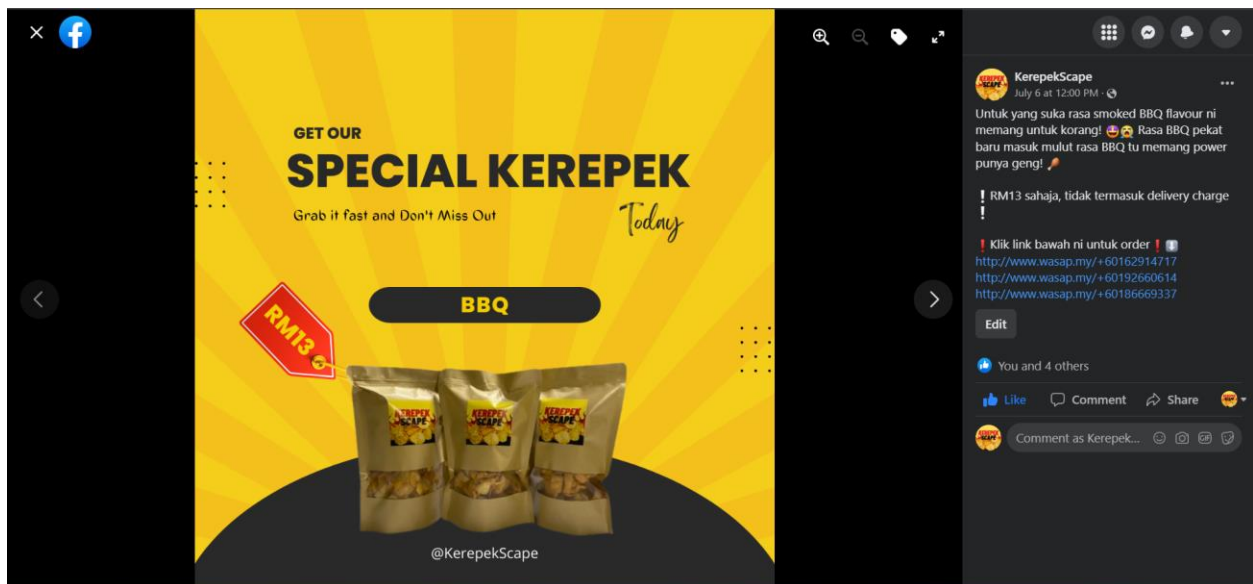
! Klik link bawah ni untuk order ! 📌
<http://www.wasap.my/+60162914717>
<http://www.wasap.my/+60192660614>
<http://www.wasap.my/+6018669337>

Edit

You and 4 others

Like Comment Share 🍷

Comment as Kerepek...



Facebook post for KerepekScape featuring BBQ Kerepek. The post includes a promotional image with the text "GET OUR SPECIAL KEREPEK" and "Grab it fast and Don't Miss Out Today". A red price tag indicates "RM13". The image shows three bags of Kerepek. The post text describes the product as "Untuk yang suka rasa smoked BBQ flavour ni memang untuk korang!" and provides contact information for ordering.

GET OUR SPECIAL KEREPEK
Grab it fast and Don't Miss Out *Today*

BBQ

RM13

@KerepekScape

KerepekScape
July 6 at 12:00 PM · 🌐

Untuk yang suka rasa smoked BBQ flavour ni memang untuk korang! 🤤 Rasa BBQ pekat baru masuk mulut rasa BBQ tu memang power punya geng! 🤔

! RM13 sahaja, tidak termasuk delivery charge !

! Klik link bawah ni untuk order ! 📌
<http://www.wasap.my/+60162914717>
<http://www.wasap.my/+60192660614>
<http://www.wasap.my/+6018669337>

Edit

You and 4 others

Like Comment Share 🍷

Comment as Kerepek...

GET OUR
SPECIAL KEREPEK
Grab it fast and Don't Miss Out *Today*

CHEESE

RM13

@KerepekScape

KerepekScape
July 6 at 11:36 AM

Flavour paling bahaya di pasaran! Sekali ngap tau tau licin dah bekas 🤪 Rasa CHEESE power punya memang tak perlu risau pasal flavour. 🤪

! RM13 sahaja, tidak termasuk delivery charge !

! Klik link bawah ni untuk order ! 📄

<http://www.wasap.my/+60162914717>
<http://www.wasap.my/+60192660614>
ht... See more

Edit

You and 4 others

Like Comment Share

Comment as Kerepek...

SALTED EGG

KEREPEK SCAPE

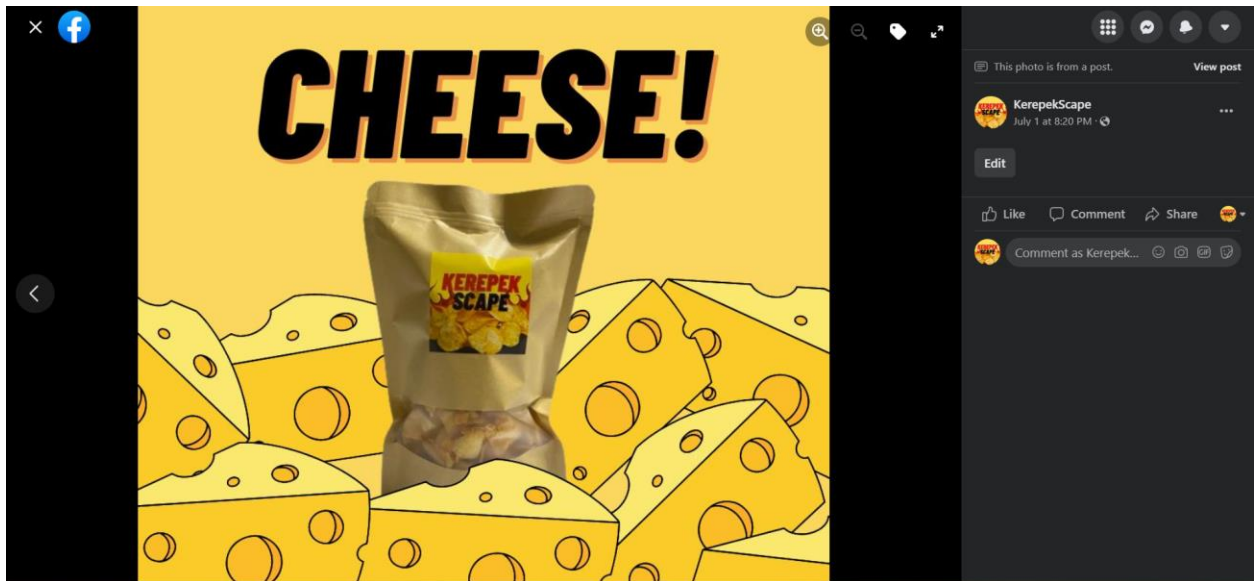
This photo is from a post. **View post**

KerepekScape
July 1 at 8:20 PM

Edit

Like Comment Share

Comment as Kerepek...



READY STOCK!

KEREPEK SCAPE

Order Now!!!

KerepekScape
July 2 at 11:30 PM · Instagram ·
Ready Stock! Meh cepat-cepat order sekarang sebelum terlambat!! 🤩🤩

Edit

You and 4 others

Like Comment Share

Comment as KerepekScape...

KEREPEK SCAPE

Girifriend korang sedih, takda mood? Senang je nak cerikan dia semula! Bagi dia makanan mesti diam tapi kalau bagi KerepekScape perisa Salted Egg mesti dia lagi happy! Hanya RM15 sahaja! Order sekarang dan buat girifriend korang happy! 🤩🤩

Edit

Like Comment Share

Comment as KerepekScape...



Psst...
Lapar ke tu?

KEREPEK SCAPE

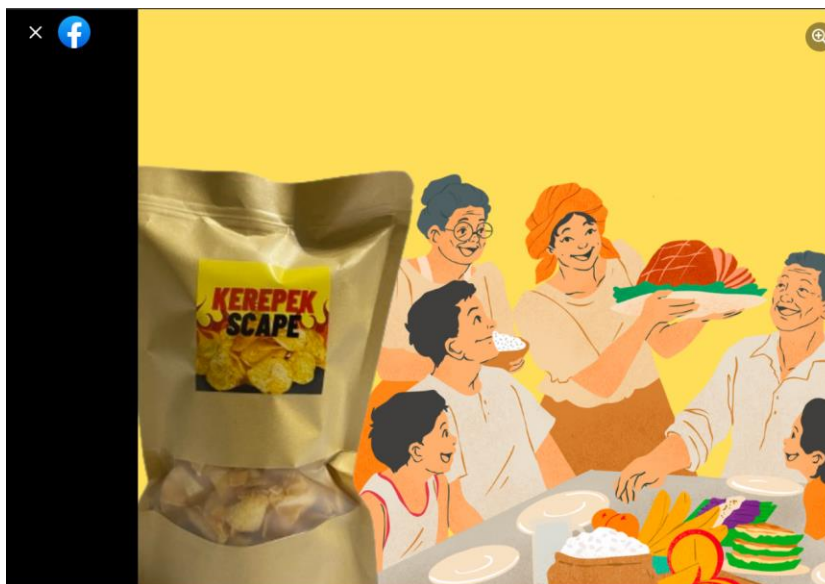
KerepekScape
19m · 🌐

Psst...Lapar ke tu? Kalau lapar jangan risau KerepekScape kan ada! Cepat order sekarang!! Baru happy perut kenyang 🍴

Edit

👍 Like 💬 Comment ➦ Share 🍌 🍌 🍌

KerepekScape Comment as Kerepek... 🌐 📷 📧 📧



KEREPEK SCAPE

KerepekScape
Just now · 🌐

KerepekScape ada tiga jenis perisa dan boleh dinikmati oleh semua orang tak kira tua atau muda! Salted Egg, Cheese dan BBQ! Makan sama-sama dan eratkan hubungan sesama keluarga! Order sekarang cepat!! 🍴❤️

Edit

👍 Like 💬 Comment ➦ Share 🍌 🍌 🍌

KerepekScape Comment as Kerepek... 🌐 📷 📧 📧

Facebook post from KerepekScape:

Stock sedang berjalan laju banyak flavour yang dah tinggal sedikit! Siapa cepat dia dapat gais!! Order sekarang! Kalau tak admin sendiri yang habiskan sebab sedap sangat 🤤🤤

Like Comment Share

Comment as Kerepek...

Facebook post from KerepekScape:

Masa tengok movie, mesti bosan asyik makan popcorn kejap takda rasa kejap ada. Dengan KerepekScape, korang jangan risau, flavour mesti rasa sepanjang movie time korang! Cheese, Salted Egg and BBQ! Confirm lagi layan tengok movie!

Like Comment Share

Comment as Kerepek...

Facebook post from KerepekScape:

Lepak dengan kawan-kawan jadi lagi best kalau ada kerepek sedap! Seronok dapat share dengan kawan-kawan. Korang yang nak lepak tu meh order cepat! Boleh share-share dengan kawan korang! Tekan link untuk order sekarang!

Like Comment Share

Comment as Kerepek...

HI BELI LAH SAYA

KEREPEK SCAPE

KerepekScape
Just now · 🌐

Dapatkan sekarang sebelum stock habis! Kesian Kerepek ni tunggu tuan dia! Order sekarang dan makan sampai kenyang! Confrim puas hati! 😊

Edit

👍 Like 💬 Comment ➦ Share 🍌 🍌 🍌

👤 Comment as Kerepek... 📷 📷 📷

Mari lah rakan-rakan! 😊

KEREPEK SCAPE

KerepekScape
Just now · 🌐

Carboot available sekarang di Mydin Bukit Jelutong! Semua perisa ada! Cheese, BBQ, dan Salted Egg! Boleh datang sekarang kami juga ada menyediakan tester supaya korang dapat rasa dulu! Dah rasa confrim beli purnya! 🍌🍌🍌

Edit

👍 Like 💬 Comment ➦ Share 🍌 🍌 🍌

👤 Comment as Kerepek... 📷 📷 📷

A Facebook post from the page 'KerepekScape'. The main image shows a man in a light blue shirt and dark tie, looking thoughtful with his hand on his chin. A thought bubble above him is empty. To his right is a large, gold-colored bag of 'KEREPEK SCAPE' snacks, which are visible through a clear window at the bottom of the bag. The background is a solid yellow color. The Facebook interface is visible on the right side, showing the post text, interaction buttons (Like, Comment, Share), and a comment section with a 'Comment as Kerepek...' option.

KerepekScape
Just now

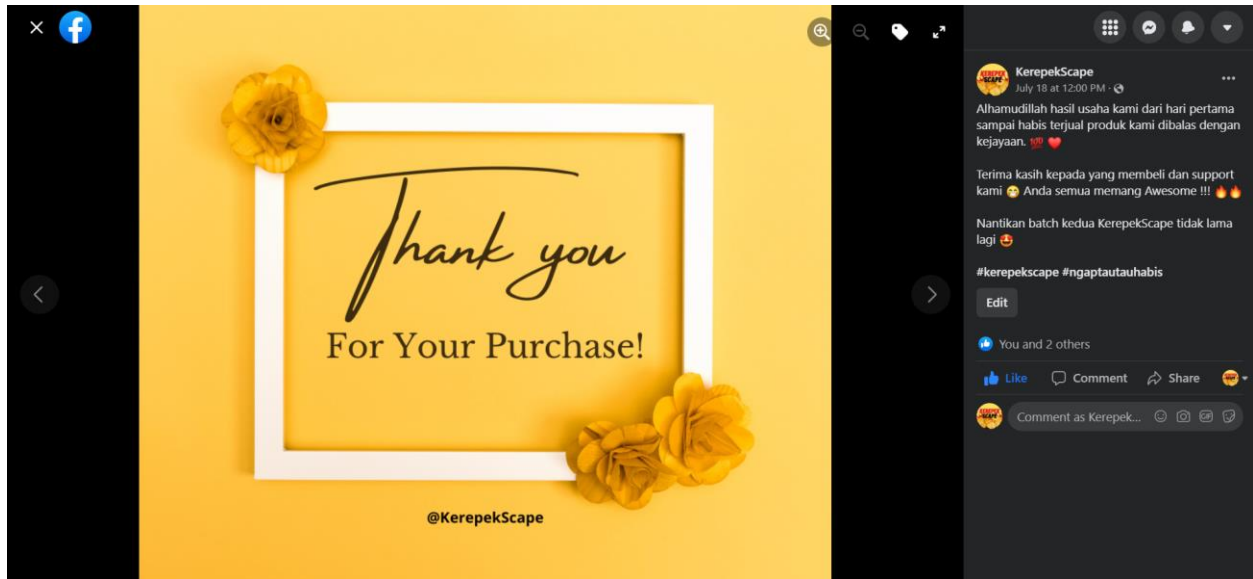
Tak tahu nak makan apa? Tak perlu bersusah nak fikir, KerepekScape kan ada!! Terdapat 3 flavour iaitu Cheese, BBQ dan Salted Egg! Order sekarang dan makan sampai kenyang! 🍴

Edit

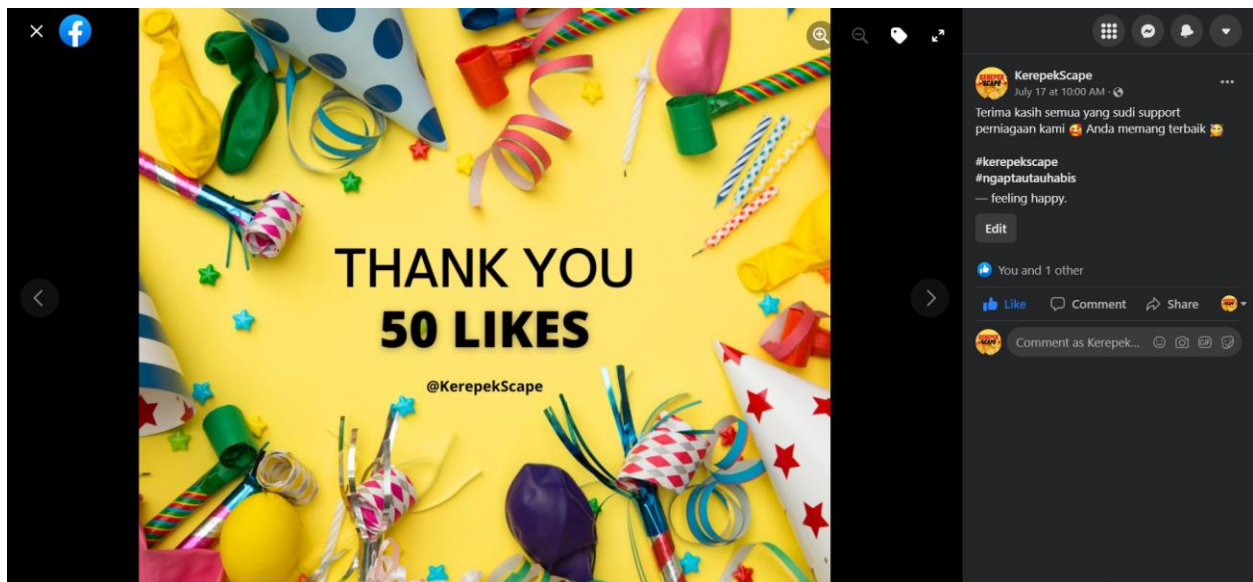
Like Comment Share

Comment as Kerepek...

5.5 Facebook (FB) Copywriting - Soft Sell



The image shows a Facebook post from the account 'KerepekScape'. The main graphic is a bright yellow square with a white border. Inside the border, the words 'Thank you' are written in a large, elegant cursive font, and 'For Your Purchase!' is written below it in a smaller, clean sans-serif font. The graphic is decorated with several yellow paper flowers. The Facebook interface shows the post was made on July 18 at 12:00 PM. The caption reads: 'Alhamdulillah hasil usaha kami dari hari pertama sampai habis terjual produk kami dibalas dengan kejayaan. 🥰❤️'. Below this, it says 'Terima kasih kepada yang membeli dan support kami 🙏 Anda semua memang Awesome !!! 🥰🔥' and 'Nantikan batch kedua KerepekScape tidak lama lagi 🤗'. The post includes the hashtags #kerepekscape and #ngapatauhabis, and shows it has been liked by 'You and 2 others'.



The image shows a second Facebook post from 'KerepekScape'. The main graphic is a bright yellow square filled with various party supplies like balloons, streamers, and party hats. The text 'THANK YOU' is written in large, bold, black capital letters, with '50 LIKES' written below it in the same style. The Facebook interface shows the post was made on July 17 at 10:00 AM. The caption reads: 'Terima kasih semua yang sudi support perniagaan kami 🙏 Anda memang terbaik 🤗'. Below this, it says '#kerepekscape #ngapatauhabis — feeling happy.' and shows it has been liked by 'You and 1 other'.



Happy Eid Al-Adha
10 Zulhijjah 1443

@KerepekScape

KerepekScape
July 10 at 10:00 AM · 🌐

Kami mengucapkan Selamat Hari Raya AidilAdha 2022 kepada semua umat Islam 🌟

#kerepekscape
#ngaptauahabis
— feeling blessed.

Edit

You and 3 others · 1 Share

Like Comment Share 🌟

Comment as KerepekScape...



HARI ARAFAH

9 ZULHIJAH 1443

PUASA

"Puasa pada Hari Arafah dapat menghapuskan dosa-dosa setahun yang lalu dan setahun yang akan datang" HR Muslim

@KerepekScape

KerepekScape
July 9 at 10:00 AM · 🌐

Hari Arafah adalah hari di mana Allah Taala sendiri mendekati hamba-hambanya.

"Tidak ada hari yang paling banyak Allah membebaskan hambanya dari neraka seperti Hari Arafah. Pada hari tersebut Allah mendekati mereka dan berbangga dengan mereka (hamba-hambanya) di sisi malaikat dan berkata: Apa yang mereka mahukan?" (Sahih Muslim)

Selamat berpuasa bagi mereka yang puasa sunat Hari Arafah 🌟

#kerepekscape
#ngaptauahabis
— feeling blessed.

Edit

You and 4 others

Like Comment Share 🌟

Comment as KerepekScape...

NIAT PUASA SUNAT
HARI TARWIYAH
 8 ZULHIJAH 1443

” نَوَيْتُ صَوْمَ التَّرْوِيَةِ سَنَةَ اللَّهِ تَعَالَى ”
 "Sahaja Aku Niat Puasa Sunat Tarwiyah, Kerana Allah Ta'ala"

@KerepekScape

KerepekScape
 July 8 at 10:00 AM · 🌐

Apakah itu Hari Tarwiyah?

Puasa pada hari Tarwiyah adalah berlangsung pada 8 Zulhijah

Ia termasuk dalam lapan hari yang disunatkan untuk berpuasa sebelum Hari Arafah (9 Zulhijah).

10 hari terawal bulan Zulhijah merupakan di antara hari-hari yang paling disukai serta dicintai oleh Allah SWT bagi orang yang melakukan amal soleh padanya.
 ... See more
 — feeling blessed.

Edit

You and 4 others

Like Comment Share

Most relevant

Comment as Kerepek...

.....
GOODBYE JULY
 @KerepekScape

KerepekScape
 3h · 🌐

End of our 1st Month Journey 🥰 Thank you for your endless support ❤️

.....
 Something exciting coming soon, wohooo...🤩🤩

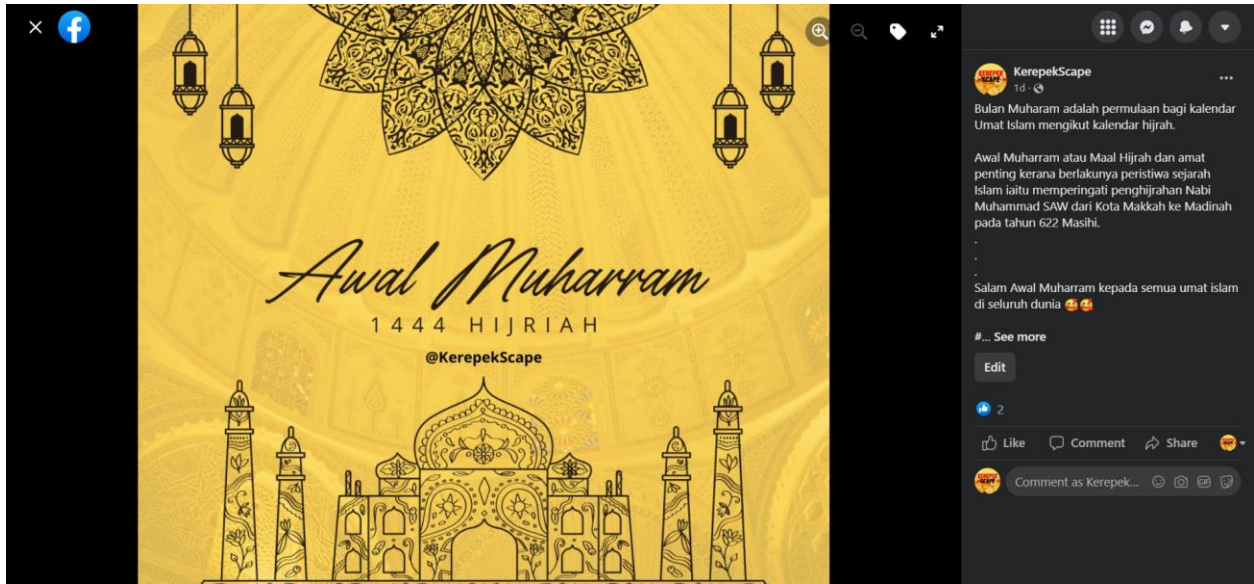
#kerepekscape
 #ngaptauahabis

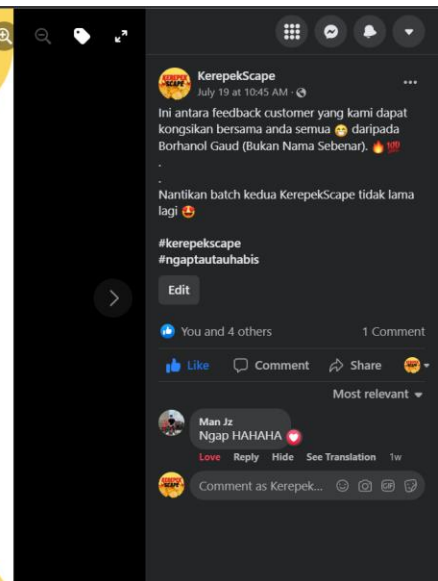
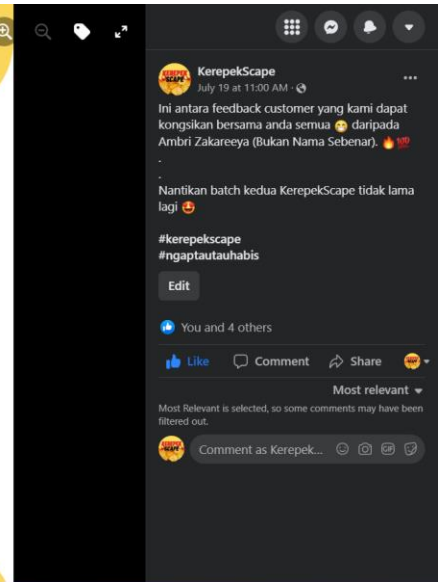
Edit

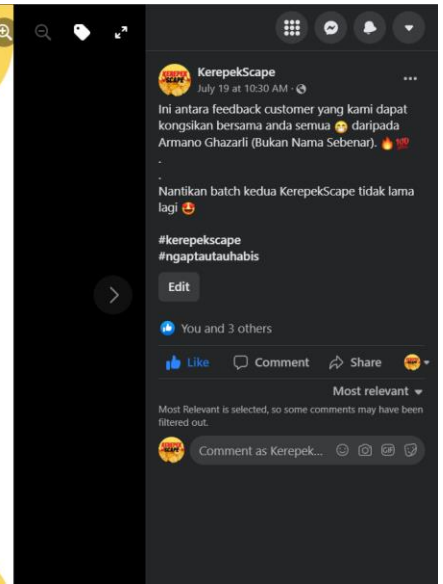
1

Like Comment Share

Comment as Kerepek...







Facebook post from KerepekScape, July 18 at 10:00 AM. The post features a yellow background with a white banner that says "Sorry, We're OUT OF STOCK" and another banner below it that says "THANK YOU FOR SUPPORT!". The username "@KerepekScape" is at the bottom.

Sorry, We're
OUT OF STOCK
THANK YOU FOR SUPPORT!

@KerepekScape

KerepekScape
July 18 at 10:00 AM · 🌐

Asalamualaikum dan Hi semua! Alhamdulillah semua flavour kerepek kami habis terjual dalam masa 2 minggu sahaja 🥰🥰

Terima kasih kepada yang membeli dan support kami 🙏 Anda semua memang Awesome !!! 🔥🔥

Nantikan batch kedua KerepekScape tidak lama lagi 🙏

#kerepekcape
#ngapatautauhabis
— feeling grateful.

Edit

You and 1 other

Like Comment Share

Comment as KerepekScape

Facebook post from KerepekScape, July 4 at 5:32 PM. The post features an orange background with a white van and a delivery person. Text includes "JUST STAY AT HOME WE DELIVER!", "AREAS NEARBY", and "TUESDAY & THURSDAY DELIVERY ONLY". A list of products and prices is provided, along with a WhatsApp link for orders.

JUST STAY AT HOME WE DELIVER!
AREAS NEARBY

TUESDAY & THURSDAY DELIVERY ONLY

@KerepekScape

KerepekScape
July 4 at 5:32 PM · 🌐

Dah order ke belum ? Moh ler order, kami akan buat penghantaran di depan rumah anda setiap hari Selasa dan khamis 🥰🥰

Cheese - RM13
BBQ - RM13
Salted Egg - RM15

! Klik link bawah ni untuk order ! 📄
<http://www.wasap.my/+60162914717>
h... See more

Edit

You and 3 others

Like Comment Share

Comment as KerepekScape

WE ONLY ACCEPT
CASH ON DELIVERY

Notes:
NO POSTAGE FOR 1ST BATCH

Cheese - RM13
BBQ - RM13
Salted Egg - RM15

! Klik link bawah ni untuk order!
<http://www.wasap.my/+60162914717>
ht... See more

@KerepekScape

HOW TO
ORDER

- 1 WHATSAPP KAMI UNTUK ORDER**
- 2 PILIH JENIS KEREPEK ANDA**
- 3 BUAT PEMBAYARAN SECARA ONLINE ATAU COD**
- 4 SIAP UNTUK PENGHANTARAN**

Cheese - RM13
BBQ - RM13
Salted Egg - RM15

! Klik link bawah ni untuk order!
<http://www.wasap.my/+60162914717>
ht... See more

@KerepekScape

5.6 Relevant graphics to each post/copywriting



6.0 Conclusion

To conclude this report, this assignment allows us to be able to experience business and entrepreneurship in real life. We are able to apply all the knowledge and theories that were studied during classes. We are able to see the bigger picture of how to run a business and setting up a business. This assignment is really productive for the students as you are required to interact with people and expand your networking hence improving your soft skills on how to make sales and interact with people. This assignment will also be able to help students to find their own path and create their career in business. Overall this assignment is really enjoyable and will help educate and open the eyes of the students to discover the real life of the world. This assignment also has helped students to earn an income and helped us to discover the tools of social media to help expand and advertise the business. This will be a huge advantage for the students to be able to determine their pathway in life and create their own business.