

X3 Futurenet Cafe

ENT 300 (Fundamentals of Entrepreneurship)

BUSINESS PLAN

Course: AP1164A (Diploma In Building)

Faculty: Architecture, Planning And Surveying

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Introduction

X3 Futurenetcafe is a start-up cyber cafe located in Kuching, Sarawak. X3 Futurenetcafe expects to catch the interest of a regular loyal customer base with its broad variety of games and printing services. The company plans to build a strong market position in the town, due to the partners industry experience and mild competitive climate in the area.

X3 Futurenetcafe aims to offer its products at a competitive price to meet the demand of the middle-to higher-income local market area residents and students.

X3 Futurenetcafe is a partnership business which ventures and major with the cyber cafe. The business is in form of partnership which consist of 6 shareholders. All shareholders had agreed as stated in a agreement letter which the amount of capital, profit and loss will be divided as stated ratio. We had chosen this kind of business because it a one type of business which is have good potential to get profit. Besides that, shareholders always give commitment with our business.

Nature of Business

The form of business of our company is partnership which is made up of six partners. It is a legal business entity with two or more members. The ideas and knowledge among the top management can be shared and no idea will be taken for granted because the capitals are from the contribution of all partners. Partners will carry out the business, share the capital, profits and losses.

Our type of business is based on Cyber cafe which is including printing service. Our company will give the best service to our customer. Also, we believe our business will gain profit in future because these businesses have their own potential to successful. Besides, each partner will share their knowledge and experience to make sure this business run smoothly. Furthermore, it will avoid this business from loss. From that, each partner that able to take responsibility, clearer the objective and aims is achieved.



Factors in Selecting the Purposed Business

- Lack of Cyber Cafe for the area
- ➤ It is very difficult to find comfortable and low price cyber cafes
- We are making business with professionals that have skills and experience on making cyber cafe business
- > Every partner are influenced by closest friends to start business

Future Prospects for business

- New branch in Miri and Sibu
- > Then East Malaysia such as Pulau Pinang and Selangor
- Additional entertainment: pool, snooker and snack bar



Purpose of Business Plan

Business Plan is a written document that serves as a blueprint and guide for a proposed business project that one intends to undertake.

The purpose of our business plan is:

1. As a guideline to manage the business

The business plan could be used as a guideline to manage our business in managing the proposed venture. The entrepreneur would have a clear picture on the strategy for running the venture.

2. To convince relevant parties of potential investors of the project.

The Business Plan could be used a a communication tools to convince the potential investors of a proposed venture. This could boost are a fide the of the interested parties to finance in the cost of venture.

3. To obtain loan from a financial moutution to run the business

The business plan is needed to get a long coar financial institutions will belief that the business will bring profit. Furthermore the probability to pay back the loan is also high which will definitely increase their coaffid are give the loan.

Shareholders

Al- HaziqFaizal (General Manager)	20%
Ashraf bin Ahmad Rafa'ee (Financial	16%
Manager)	
ArynaAthirah (Administration Manager)	16%
Abdul Khalid (Marketing Manager 1)	16%
Taufiq M. Saifullah (Marketing Manager 2)	16%
HanieAmirah (Operation Manager)	16%



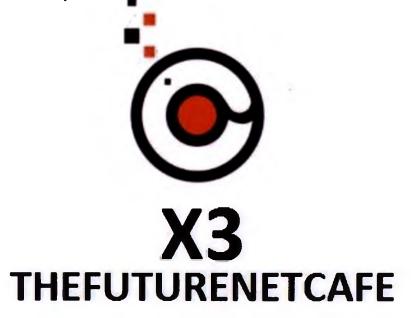
MARKETING EAN X3 THEFUTURENETCAFE

MARKETING PLAN

OBJECTIVE

This marketing plan is prepared in order to promote X3 Futurenet cafe to the customers and all gamers to use our cyber café services:

- To increase the sale from the first year and ongoing years
- To achieve the targeted sales forecast.
- To be the first comfortable and the best place for gamers to increase their skills.
- To attract all people around the area to use our services.
- To make our cyber cafe different from others.



SERVICES DESCRIPTION

X3 Futurenet cafe provides cyber cafe services. It also providesprinting services and snack bar to the customer. To attract customers at our place, we will provide different packages for our customers. We will also provide a suitable price for membership card go to our place.

PACKAGES:

- 1. Snack Bar
- Our cyber Snack Bar provides cafe for the customers to rest.
- 2. Membership
- Our cyber cafe provides membership to ur customer.
- 3. Fast Internet Connection
- Our cyber cafe uses the firstest sterner form tion to keep people in charge.
- 4. Latest Computer Equipmen
- Our cyber cafe provides the latest computer equipment for greater IT experience.
- 5. Comfortable Computer Area
- Our cyber cafe is very comfortable as the computer area is spacious.
 THEFUTURENETCAFE

TARGET MARKET

X3 Futurenetcafe as its name stated will be located in ST3'ds building at SimpangTiga. Our research shows that there are none cyber café in the area within 3km radius. This means that the place are very suitable to open our cyber café and easy for us to get customers. Therefore our target market consists of 3 areas which are SimpangTiga, BDC, Tabuan Jaya. But our main target is the public that lives near SimpangTiga and the students at Swinburne's college. Our location is easy to access and easy to be found due to the location near main road.

Games are starting to become the main hobby in the world. There are many types of game that a person can play which are RPG, Action, Adventure, Strategy and Multiplayer Online Game. The main consumer \mathcal{T} our servers is will be from the age of 18 to 35. The packages that we will offer woulk attraction mer tho are more sensitive to price.

Customer	Psychographic	Demographic	Geographic
School children	Offer a reasonable	Age between 8-17	Kuching,
	&affordable pland membership.	years old.	Tabuanjaya.
University student	FUTUREN	IETCAF	Vline
University student	One	rige solwoon to	Kuching
	reasonable&affordable	30 years old	,Swinburne's
	price and membership.		collage.
Public	Have membership (RM	Age between 20-	Kuching,
	15) availability for points	40 years old	Tabuan Jaya.
	to redeem rewards.		
		<u></u>	

COMPETITORS

- Gizmo
 PICTURE(GOOGLES MAPS)
 Address:
- 2) Madnet techPICTURE(GOOGLES MAPS)Address:
- 3) Cyberline
 PICTURE(GOOGLES MAPS)
 Address:



COMPETITORS STRENGTH AND WEAKNESS

Gizmo

STRENGTH

- The size of the premise are spacious
- Lots of PC supplied for customer
- Strategic location
- Facilities: Snack bar, toilet, smoking room



WEAKNESS

- No membership p vide.
- No printing services
- Low maintenance of facilities (Uncomfortable for customers)

Madnet Tech

STRENGTH

- Strategic location (Not many competitors)
- Provide very good computers with up to date softwares
- Promotion (Play for 5 hours get 1 hour free)
- 24 hours operation hours

WEAKNESS

- Area of premise are too shall and crowded
- No other services such as prinning provide
- Low quality of service an

ty of service and not

Cyber line

STRENGTH

- Printing service available
- Low price

WEAKNESS

- Slow internet connection
- Pc sometimes break down
- Location is near competitor (Gizmo)



MARKET SIZE

- Market size is the number of buyers and sellers in a particular market. This is
 especially important for companies that wish to launch a new product or service, since
 small markets are less likely to be able to support a high volume of goods. Large
 markets could bring in more competition.
- Market size also is the total potential purchase that is expected from the target market. The potential purchase includes purchase of the competitor's product or service within the same market. Estimation of the target market is done by requires information regarding the particular market the business intends to enter.
- X3 Futurenet cafe is a flest of the S3 Citadines shopping mall. Our Target market will also cover the sea of Kuching The population in Kuching will be approximately 681,901 prople from the population in Kuching people are age from 8-17 will be 20% from the population.

Age	opula on	Percentage
THEFU	TURENET	AFE 20%
18-30	272760	40%
31 and above	272761	40%

From the amount 681901 we assume that only 65% is people who like go to cyber cafe.

Hobby	Population	Percentage
Cyber cafe	443235	65%
Non-Cyber cafe	238666	35%

This 443235target will averagely spend about RM 10 per person per year. When converted to value (443235X RM10 = RM 4432350). Thus, our market size per year is

RM 4432350.

Market size per year.

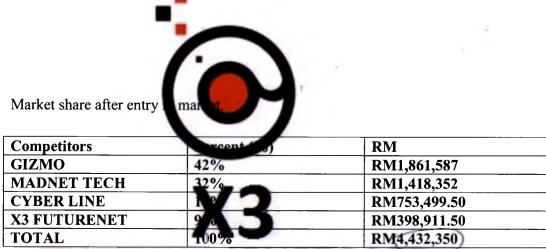
443235 people X RM 10 = RM 44323



MARKET SHARE

Market share before entry in market.

Competitors	Percent (%)	RM
GIZMO	45%	RM1,994,557.50
MADNET TECH	35%	RM1,551,322.50
CYBER LINE	20%	RM886,470
TOTAL	100%	RM4,432,350



FORECASTING SALE

Daily Sales forecast

DAY	COMPUTER	TIME	HOURS	RATE	UNIT	TOTAL
			USAGE	HOUR	PC	(RM)
				(RM)	USAGE	
MONDAY	INTERNET					
	SURFING	0.00				1
		HOLIDAY	N/A	N/A	N/A	N/A
	GAMING					
		1				
TUESDAY	INTERNET	10am-4am	18	2	3	108
	SURFING					
	GAMING		18	2.50	23	1035
WEDNESDAY	INTERNET	oam-4am		2	8	288
	SURFING			2		
			18	2.50	30	1350
	GAMING					
THURSDAY	INTERNET	100	18	2	10	360
	SURFING					
			_18	2.50	23	1035
	GAMING	V				
FRIDAY	INTERNET	10 n-4 m	-	2	4	144
7	SURFING	TURI	INIE	EG A		
•	GAMING	ONI	TVE	12014	FE	1530
SATURDAY	INTERNET	10am-4am	18	2	6	216
	SURFING		10	2.50	40	
	GAMING		18	2.50	40	1800
	GAMINO					
SUNDAY	INTERNET	10am-4am	18	2	10	360
	SURFING			-		300
			18	2.50	35	1575
	GAMING					13,3
	<u> </u>	<u> </u>			TOTAL PER	9801
					WEEK(RM)	7001

MONTHLY SALES FORECAST

YEAR	MONTH	SALE	REASONS
		FORECAST	
		(RM)	
2014	JANUARY	-	N/A
	FEBRUARY	12,744	Opening day(all computer
			rm2 per hour
	MARCH	39,204	-
	APRIL	39,654	Membership registration
	MAY	39,204	-
	JUNE	41,454	Membership registration
	JUI	33,804	Hari Raya
	AUST	37,404	Merdeka day special
	SEPTEMBE	45,250	Event hosting
	OCTO LR	9,204	- 2
	NOVE /BEP	3 204	-
	DECLIMBI	404	New year promotion

YEARLY SALES FORECAST X3

	WIUKE	SALE REGAST (RM)
FIRST YEAR		404,530
SECOND YEAR	5% increase	465,920
THIRD YEAR	10% increase	512,512

DEVELOPING MARKETING STRATEGY

1. PRICING STRATEGY

- RM2.50 FOR NON MEMBER
- RM2.00 FOR MEMBER AND INTERNET SURFING
- PRINTING RM0.30 (BLACK) ,RM1.00 (COLOUR)
- PHOTOSTAT RM0.10 (BLACK), RM0.40 (COLOUR)

2. PRODUCT AND SERVICE STRATEGY

- QUALITY
 Our cyber café provide a latest computer technology.
- PACKAGE
 Our cyber café povide a member package. Itmore cheaper than nonmember.

3. PLACE OR DISTTR BUT IN AT GY

Our cyber call place at Sing ang gaKuching. It have a 999050 population pole in this are

4. PROMOTION STRATEGY

 Our cyber café have banner brochures and signboard to attract people go to our cyber café. It can take people know about our cyber café

5. OF HERWTURENET CAFE

• Our cyber café have a opening ceremony and have a promotion on the opening day we only charge RM2.00 per hour for all Computer.

MARKETING BUDGET

ITEMS	ASSET AND FIXED EXPENSES	OTHER EXPENSES
Signboard	RM1500	
Brochures		RM700
Opening Ceremony	-	RM5000
TOTAL	1500	RM 5,700
ACCUMULATED TOTAL	7,200	





INTRODUCTION TO OPERATION PLAN

The cyber cafe is a good potential business. The most reason of the operation department exist in this business is to manage the resources that it had, for instance, information and skills to produce an output that can satisfy its customer needs.

The main thing about our business is to provide the service andfulfil the needs of the community. Three main component which comprised in the operation process are business input, services that we are provided and transformation system.

The operation management is one of the planning activities in provide a good service to our customer such as printing, snacks and surfing the internet by using our wifi. Thus, the main purpose of operation plan is to ensure that the process of giving a good service to the customer done on the time. Other than that, the operation plan can be guidance to us in order to run our operation activities.



The operation plan is important factor in making business in order to achieve a higher objective of the organization. Plus, the objective also can ensure the management can run smoothly as good as where it can provide the direction that the operation should move. The objective of cyber cafe operation plan are as follow:

- ✓ To make the operation process run smoothly without any restriction
- ✓ To improve all the method and operation process.
- ✓ To achieve higher profit and fulfil sales forecast.
- ✓ To make sure the manager, all employers, and also customers have good relationship exist among them

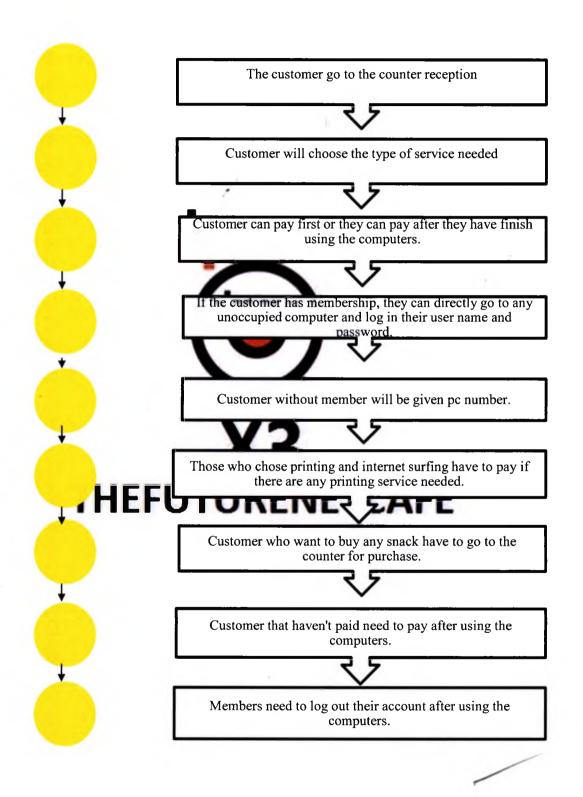
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PROCESS PLANNING

i. PROCESS FLOW CHART

Symbol	Type of Activity	Description
	Operation	Activities that modify transform or give values to the input.
	Transprtation	Transport activity occurs when materials are transported from one point to another.
	Inspection	Act hity that measures standard of the in- process acrial, finishes products or services.
	Delay X	the symbol used when in- process material is estrained in location waiting for next activity.
	Storage	The symbol is used when the in- process materials or finishes product are stored in the storage area.

ii. PROCESS OF OPERATION



SERVICE PLANNING

Our service plan starts with the customer that walk in to our cafe. After they walk in our cafe, they will directly go to our counter reception and choose the type of service that they want. This is because we want to make it more easier for them and not to make them wait for their turn to use the computer.

Our customer will be given an option whether they want to register our membership or they prefer to be customer that rarely visit our cafe. The customer who has register our membership can directly use the computer and log in by using their username or password. This makes it more convenient for the customer to use the pc without waiting for their and.



MATERIAL PLANNING

NO	ITEM	PRICE PER ITEM (RM)	QUANTITY PER MONTH	TOTAL (RM)
1	A4 Paper	14.00	10	140.00
2	Printer ink			
	i. Colour	85.00	4	340.00
	ii. Black and white	50.00	4	200.00
3	Stapler with staples	10.00	2	20.00
4	Stationary set	30.00	1	30.00
5	Plastic bag	10.00	10	100.00
6	Food (snacks	2.00	100	200.00
7	Food (buns)	.80	50	90.00
8	Food (candies)	1.00	50	50.00
9	Beverages (can drinks)	1.50	192	288.00
10	Beverages (drinking water	0.50	120	60.00
	THEFUTUR	ENETC	AFE	1,518.00

MANPOWER PLANNING

i. Manpower planning

Position	Number of Staff
General Manager	1
Financial Manager	1
Administration Manager	1
Operation Manager	1
Marketing Manager	2
Supervisor	2
Front Desk/ Cashier	2
General Workers	4
Total of Staff	14

ii. Manpower requirements

Position	No.	Monthly salary (RM)	EPF Contribution (12%) (RM)	SOCSO (2.5%) (RM)	Amount (RM)
Operational Manager	1	1500.00	180.00	37.50	1,717.50
Supervisor	2	100 00	0.00	25.00	1,145.00
Cashier	2	800	96.00	20.00	916.00
General T	HEF	UTURI	NETC	AFE	744.25
ТОТ	AL	3,950.00	474.00	98.75	4,522.75

BUSINESS AND OPERATION HOURS

X3 Futurenet Cafe will open every day, except Monday. The business is open from 10am to 4am in the next morning from Tuesday to Sunday. We also do not open our business on public holidays because public holidays are for people to have their rest. On Friday, the male worker will be given 1 hour and half break at 1pm until 2.30pm, so that they can perform their *Jumaat* prayer. Means, they will have another 30 minutes break left. Moreover, during lunch hour, our cyber cafe still be on operation. But during that time the workers will take turns to have their lunch to ensure that there will be another workers in standby at the cafe as the customers may come during lunch hours especially working customers.

DAYS	TIME OPERATION	HOURS WORKING
TUESDAY – FRIDAY	10	18 HOURS
SATURDAY – SUNDAY	10 AM – 4 AM	18 HOURS

LOCATION



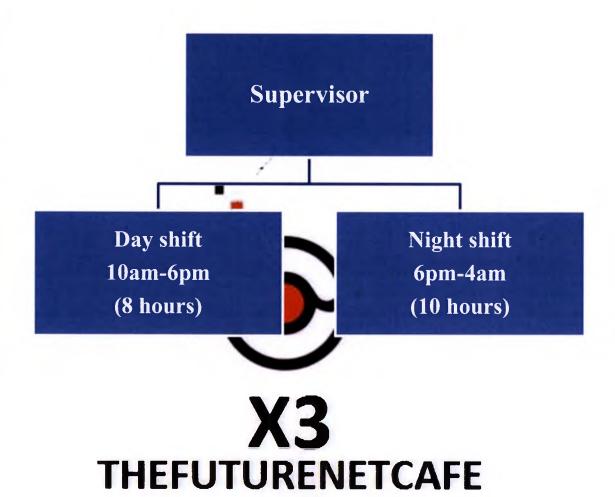
The place where we are using a start of the less is situated at ST3 Citadines, Kuching, Sarawak. X3 Futurenet cafe is on companion have where we provide services for the customers who are usually visit the cyber cafe at their own disfaction of using the computer and the WIFI.

As the new company in the technology industry, we need to cooperate with other cyber cafe for information and business strategies corder make our company to be able to withstand any problems relating to our cyber cafe are considered long term business with all resources and help from agent. From the property can gain note the constant of the consta

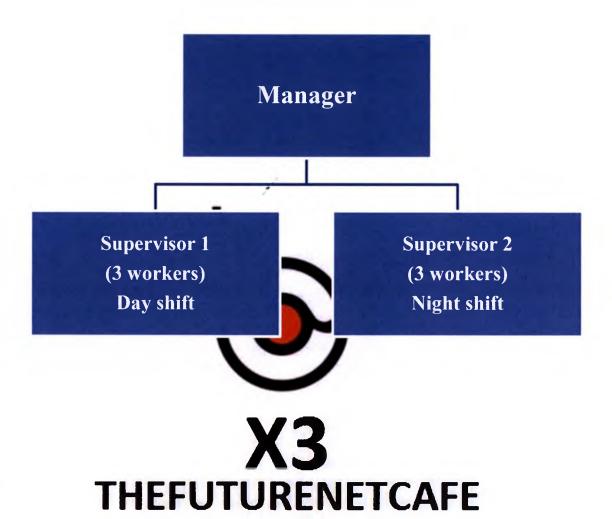
MACHINE AND EQUIPMENT PLANNING

NO	ITEM	PRICE PER ITEM (RM)	QUANTITY	TOTAL (RM)
1	Photocopy machine	4,800	2	9,600
2	Refrigerator	1,500	1	1,500
3	Computer •	1,700(entertainment) 1,400(internet Sing/printing)	50 11	85,000 15,400
4	Cashier Machin	40 00	2	800.00
5	CCTV	440.00	6	3860.00
ļ	THEFUT	X3 JRENETC	ΔFF	116,160.0

ORGANIZATIONAL STRUCTURE-SHIFTS



ORGANIZATIONAL STRUCTURE-NUMBER OF WORKERS



OVERHEAD REQUIREMENTS

Overhead requirement that we needs is electricity, water, telephones and mostly WIFI. Electricity is very important to the operation of X3 Futurenet Cafe because our cyber cafe will be operated from 10 a.m. until 4 a.m. in the next morning. For water requirement, we rarely use it because our cafe has provided only one sink for the customer to wash their hand. We don't provide toilet in our cafe because our shop is built in shopping mall and the advantages of it are the location of our shop is near to the toilet.

Next, the most requirements that we need is the connection of internet or commonly called WIFI. This is because the customers that visit our cyber cafe, they tend to play games, do some recommonly called wife a strong WIFI connection in our cafe. So, it is important to the managers to calculate the extend amount of all the overhead incurred.

For telephone bills, we rarely use because we don't provide any delivery service or booking services.

SCHEDULE OF TASK AND RESPONSIBILITIES

POSITION	NO. OF STAFF	RESPONSIBILITIES
Operation Manager	1	 To manage and organize the company operation To make sure the operating place in good condition To supervise the performance of worker Ensure that the operation cost is sufficient and not exceeds from what it's supposed to be.
Supervisor	2	To superise their worker that work under their superise their worker that work under their help beir worker if their worker don't know how to so't the work/problem
Cashier THE	²	Projects a good services to customer Resensible for incoming and outgoing business INCOME. URENETCAFE
General worker	4	 Provides a good services to customer Help in helping customer to manage the computer and printing services.

FURNITURES AND FITTINGS

NO	ITEM	PRICE PER ITEM (RM)	QUANTITY	TOTAL (RM)
1	Cashier Table	300.00	2	600.00
2	Cashier Chair	70.00	1	70.00
3	Long computer table.	200.00	10	2,000.00
4	Single computer table	125.00	10	1,250.00
5	Chairs	50.00	70	3,500.00
6	Racks	3.00	3	150.00
7	Broom		2	16.00
8	Мор	00	2	8.00
9	Dustbin	8.00	2	16.00
10	Wall clock	25.00	1	25.00
	THEFUTU	RENETC	AFE	7,635.00

SUPPLIER FOR OPERATION EQUIPMENT

ITEM	ADDRESS	CONTACT NO.
Furniture	SEM THYE TRADING CO. No. 57, JalanTun Ahmad Zaidi Adruce, 93400 Kuching, Sarawak.	Tel: 082-865282
Lights	RAINBOW LIGHTING SDN. BHD. Lot. 203 Section II, JalanSatok, 93400 Kuching, Sarawak.	Tel: 082 - 412570 Fax: 082 - 421929
Computers and Printer	PC IMAGE Lot2.31& 2.15, 2 nd Floor, Windowski Plants, 93200 Kuching, Leawak.	Tel: 082- 422939 Fax:-
Stationeries	3.05 vel 3 JunJugah ontre, 18, Jalan Tanku Abdul hman 92 o Kuching, sarawak.	Tel: 082- 4142 920 Fax: 082- 4142 894
Internet	Tr Battelintang, nBattelntang, 1200 Paching Sarawak.	.

UTILITIES EXPENSES

ITEM	AMOUNT (RM)
Water	50.00
Electricity	2,500.00
Internet	1,500.00
TOTAL	4050.00

OTHER EXPENDITURE

Item	Costs (RM)
Business license	100.00
Business registration fees	75.00
Insurance	1,500.00
Total	1,675.00

RENTAL THE FUTURENET CAFE

1 SHOP LOT = RM700.00

Our premises needs four (4) shop lots which is

4 x RM 700.00

= RM2,800

Deposit = RM 2,800 + RM 1,400.00

= RM 4,200.00

LIST OF REGISTRATION EXPENSES/DEPOSIT

ITEM	AMOUNT (RM)
Electricity	5,000.00
Water	100.00
Internet	3,000.00
Rental	4,200.00
TOTAL	12,300.00



OPERATION BUDGET

Items	Fixed Asset	Monthly	Other Expenses	Total (RM)
	Expenses (RM)	Expenses	(RM)	
	X	(RM)		
Furniture's and Fittings	7,635.00	_		7,635.00
Machine and Equipment	116,160.00		-	116,160.00
Salaries, EPF & SOCSO	4	4,522.75		4,522.75
Materials		1,518.00	+	1,518.00
Utilities		4 50.00		4050.00
Rental		2. 00.00		2,800.00
Deposit			12,300.00	12,300.00
TOTAL	116,160.00	12,890.75	12,300.00	148,985.75

TOTAL FORTHEFINE TOTAL FOR THE PROPERTY OF THE PROPERTY

- = Fixed Assets Expenses + Monthly Expenses + Other Expenses
- = RM 116,160.00 + RM 12,890.75 + RM 12,300.00
- = RM 148, 985.75

PRICE OF USAGE FOR CUSTOMER

Type of usage	Price	Per hour / per piece
Internet surfing	RM 2.00	1 hour
Entertainment computer	RM 2.50	1 hour
Printing	DM 0.20	1
(black) (colour)	RM 0.30 RM 1.00	1 piece 1 piece
Photostat (black and white)	RM 0	1 piece
(colour)	RM 40	1 piece

LICENSE, PERMITS AND REGULATION REQUIRED

X3 Futurenet cafe has to get licenses from the related bodies and authority in order to run the business smoothly. The licenses that are required are:

- 1. Premise and sign board license from DBKU (Form DBKU-JPL-KP-01-A1)
- 2. License for outdoor advertising from DBKU (Form DBKU-JPL-KP-01-B1)



IMPLEMENTATION SCHEDULE

Activities	Deadlines	Durations
Incorporation of business		3 months
Application for permits and license	July - October 2014	3 months
Searching for business premise	August - October 2014	2 months
Renovation of premise	October - November 2014	1 months
Setting Fixture and fittings	November 2014	1 week
Procurement of stocks and materials	November - December 2014	1 months
Searching for workers	November - January 2015	1 months
Final Checklist	January 2015	1 day
Grand Opening	20th February 2015	1 day



ADMINISTRATION EAN

INTRODUCTION TO ADMINISTRATIVE PLAN

Administrative planning is the fundamental requirement in order to run the business in an organized manner.

In the administration plan, the elements involved are planning, organizing, coordinating, directing, creating output and managing the company's information resources. This shows that the administration department is vital to form an effective management system. Every partner should execute their responsibilities to accomplish the company's goals and objectives.

Every organization should have an organizational chart to show the hierarchy of the organization. For our company's organization, that, it consists of four main members of the company which are the General Manager, Administration Manager, Marketing Manager, Operation Manager and Financia Manager. Operations directly.

Our company is using the organization structure arrangement whereby all the services that are used by all departments organized under the General Executive's ordinance. This arrangement will ease the man rement of the company and make it easy to control.

Each manager has been designated to their own particular work in their individual departments. The managers in our company are equipped with skills and knowledge in their own specific field. The distribution of tasks is to make sure that all the works are done accordingly and also to avoid partners from doing multi-tasking. Furthermore, this organizational arrangement is to see the productivity and capability of each department. On the other hand, it is also to fix any weaknesses to increase the business opportunity of the company.

In conclusion, the administration plan is to create and explain the organization chart as well as the tasks of each manager in their department.

COMPANY'S VISSION

The vision of X3 Futurenet Cafe is to be one of the computer accessories brand and be widely known in Malaysia within 5 years by serving the customers with the best service we could offer.

COMPANY'S MISSION

The mission of X3 Futurenet Cafe is "to be the best among the rest". We want to be able to give a great experience for gamers and great service to people especially teenagers. Also, we want to be a widely known computer accessories brand in Asia.

COMPANY'S OBJECTIV

To ensure effective manageme, and administry on are efficient, there are a number of objectives or goals that were set. On the last set out below;

- a) To meet the goals and objections of the mpany.
- b) To ensure that business processes are othly and effectively

c) To sate and the west of the RENETCAFE

- d) To resolve any problems or dissatisfaction with the administration office.
- e) To ensure that the office administrative work effectively and in good condition.
- f) Manage and solve the matters related to human resources, office layout and administrative procedures.
- g) To facilitate the overall financial planning, especially at the site of administration.
- h) To show the list of fixed assets and other equipment with the price and quantity.
- i) To determine the workers or administrative staff remuneration scheme, about EPF and SOCSO scheme and other benefits for workers compensation.

COMPANY STRATEGIES

Administrative Department

- To ensure that the entire department is operation in well and making the maximum profits to the company.
- To make a proper and systematic system in the administration so that all the process in doing a work is running smoothly to run the company.
- To ensure that the problems in the company is identified and been solved immediately and smartly.
- To create a triangle communication of employers, employees and the customers to make the company customer and employee friendly.

Operational Department

- Give the best services to th
- Be aware of the welfare the torker because they are the main energy to run the business
- Every critics given by the customer. In not be taken for granted because that can help to improve the business
- Ensure that the workers are train better hired so that they can give a service when they started working

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Marketing Department

- Always do analyze the market so that we know where are we in the market
- Always have to update on competitors so that we can improve more to beat them
- To give promotion and discounts to customers to attract more to come

cust

• Do advertising more and using latest form of medium so that more and more people know about the company

Financial Department

- To ensure that the cash flow is constant
- To be honest in doing the financial and work consistently
- To always update the finance to monitor the cash flow and profit of the company

LOCATION OF THE BUSINESS



We choose to open up our business ocation at S' Citadines because it is located at the centre of Kuching where it can attraction beopen to visit our cafe especially teenagers who love to plays games and string the internet Besides, it is a strategic place for us to open up our business. Thus, it is now for us to arget customers and investor for our business.

As a new company in the industry we need to cooperate with other cyber shop to gain more information and business stratutes in order for our company to be able to withstand any problems relating to the cyber snop and capable for long term business with all resources and he plagmi. From that, we are grain one exterior to an profit.

1. Distance from customers

The distance from customers is not a problem since our company's location is easy to be attended as there is easy and good traffic flow for the entrance to the building. Another factor is that it is near to the housing area so there is less difficulty for customers to visit our location.

2. Rental of shop lot

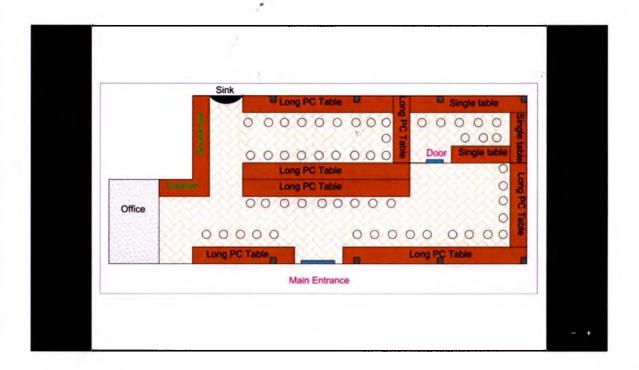
The rental for the shop lot is affordable as it is not expensive seeing its great location for business show room as it is easy spotted by customers passing by and also has good view where the customer can easily found our shop because our shop is nearby the escalator. By that, customers will simply want to come to our shop as there are more advantages for them to come here rather than to travel to the busy road to the other cyber shop.

Facility

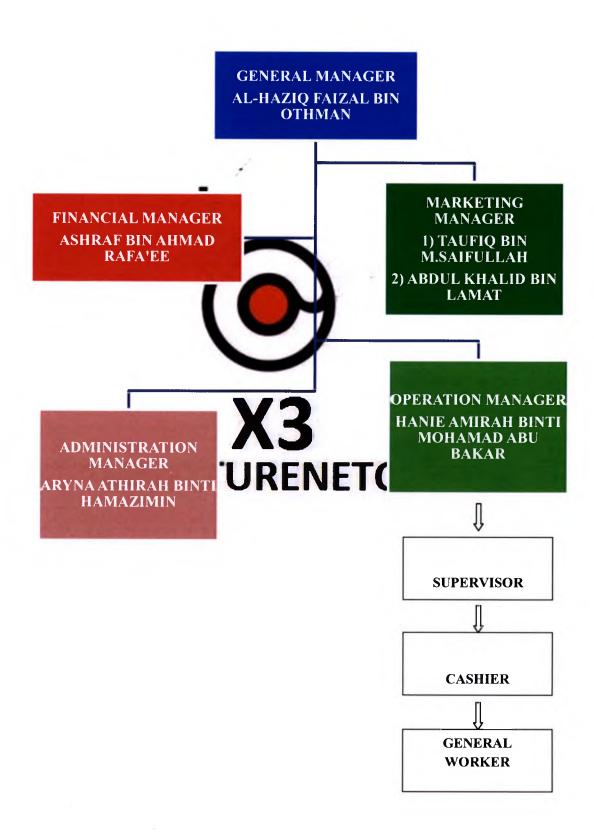
Our premise has been provided with a ctricely, water and centralised air conditioner. Other than that, a lot of parting since he been provided that is accommodation to our customer and staff. These facilities have helped as run our business smoothly.

Our operation premise is also within the area of Kuching, where it is close to our supplier and also to financial organization, which is at ST3 Citadines, ATM kiosk are prepared for common facilities. Extremore it helps us to deal with our supplier and banking matters more proficiently RENETCAFE

OFFICE LAYOUT



ORGANISATION CHART



PARTNER'S CONTRIBUTION

Name	Position	Share (%)	Equity (RM)
Al-HaziqFaizal Bin Othman	General Manager	20%	40,000.00
ArynaAthirahBintiHamazimin	Administration Manager	16%	30,000.00
1) Abdul Khalid Bin			
Lamat	Marketing Managers	32%	60,000.00
2) Taufiq Bin		All	
MohamadSaifullah			
HanieAmirahBintiMohamad Abu Bakar	eration Manager	16%	30,000.00
Ashraf Bin The Baff	TURENETC	AFE	30,000.00
ТОТ	- AL	100 %	290,000.00

MANPOWER PLANNING

Position	Number of Staff	
General Manager	1	
Administration	1	
Operation Manager	1	
Marketing Manager	2	
Financial Manager	1	
Supervisor	2	
Front Desk/Cashier	2	
General Worker	4	
Total of Staff	14	

LABOUR INCENTIVE

Labour incentive is provided for every worker or employee in the company. It is a reward system for efforts employee in the organization.

Wages and salary

It is basic wages or salary to be paid in cash payable to an employee for work done as stated in employment contract. The wages will be paid once a month and the payment not later than seven (7) days after the last day of wage period. Any increment in wages depends on the top level of management.

Employee provident fund

Twelve percent (12%) will be goen to the star at top level management and to the direct staff or employees.

SOCSO

X3

Employer Village Fourilated Rent IPF VIL A Employees contribute 11 percent of their salary to the national savings fund. Meanwhile, the management and employees will receive SOCSO, 2.5 percent from their basic salary.

Working hours

Every employee will working from 10 am until 4 am on Tuesday until Sunday. On Monday, the employees will not be working due to closing of shop. The employees will rest on the middle of their shift depending on their rotation. The maximum working hours for employees is not more than ten hours per day.

Sick leave

Certificate to approve the sickness must be from registered medical practitioners. If employee is hospitalized, he or she is entitled to sixty (60) days of sick leaves and wages still paid, exceptional to the employee who takes more than sixty (60) days; his or her wages will not be paid.

Maternity leave

Female employees are entitled to sixty (60) days leave for every confinement period and allowance is given where the employee must have not more than five (5) surviving children. The sixth (6^{th}) child is under a maid maternity leave, which also includes adopted children.

Insurance

Insurance are given to premises or building rented. Our company decided to spend RM 2000 per month for our building insurance.

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Allowances

All workers who work overtime will be paid allowance according to the hours of overtime.

BUSINESS HOUR TIME TABLE

DAYS	TIME OPERATION	HOURS WORKING
TUESDAY SUNDAY	10.00 AM – 4.00 AM	18 HOURS

Business hours for our company on Tuesday until Sunday start from 10.00 am in the morning until 4.00 am in the next morning. On Tuesday to Friday, during lunch hour, the cyber shop will still be on operation buring that time the workers will take turns to have their lunch to ensure that one will be workers in standby at the shop as customers may come during lunch hours estimated to be company operates on 6 days in a week.

SCHEDULE OF REMUNERATION

Position	No.	Monthly salary (RM)	EPF Contribution (12%) (RM)	SOCSO (2.5%) (RM)	Amount (RM)
General Manager	1	2,000.00	240.00	50.00	2,290.00
Administrative Manager	1	1,500.00	180.00	37.50	1,717.50
Financial Manager	1	1,500.00	180.00	37.50	1,717.50
Marketing Manager	2	1 00.00	360. 0	75.00	3,435.00
Operation Manager	1	1 00.00	180 0	37.50	1,717.50
TOTAL					9,160.00

SCHEDULE OF TASK AND RESPONSIBILITIES

POSITION	NO. OF	RESPONSIBILITIES
GENERAL MANAGER	1	 To be responsible for the whole business To ensure that all the goals, objectives of company are completed To organize, lead and control the organization To make big decision for the company
ADMINISTRATION MANAGER	1	ecord and organize all the data or administrative data Macone works and performance of the staff pdate I data of the company
FINANCIAL MANAGER	1	To manage the finance of the company The ake monthly and yearly financial report To ke nage and control all the money flow in the company

LIST OF OFFICE FURNITURES AND FITTINGS

ITEM	QUANTITY	PRICE / per unit (RM)	TOTAL COST (RM)
Manager's desk	1	100.00	100.00
Manager chair	1	50.00	50.00
File cabinet	2	150.00	300.00
Sofa set	1	350.00	350.00
TOT	TAL _		800.00



LIST OF OFFICE EQUIPMENT

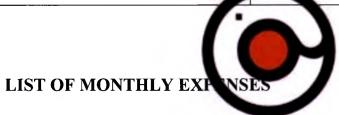
ITEM	QUANTITY	PRICE / per unit (RM)	TOTAL COST (RM)
Personal computer	1	1,400.00	1,400.00
Printer	1	160.00	160.00
Notice board	1	25.00	25.00
White board	1	80.00	80.00
Wall clock	1	25.00	25.00
Telephone	1 _	60.00	60.00
Fax machine	1	350.00	350.00
Fire extinguisher	1	85 0	85.00
First-Aid kit	1	100 0	100.00
Broom	1	.00	8.00
Мор	1	4.00	4.00
Dustbin	1	28.00	8.00
TOTAL		73	2,305.00

LIST OF STATIONERY

ITEM	QUANTITY	PRICE / per unit (RM)	TOTAL COST (RM)		
Pens	10 pcs	1.00	10.00		
Pencils	2 box	2.00	4.00		
Sharpener	1 pcs	10.00	10.00		
Blank papers	5 sets	14.00	70.00		
(double A A4)		-			
Receipt books	5 sets	2.00	10.00		
Files	10 pcs	3.00	30.00		
Glue	5 pcs	1.2	6.00		
Eraser	2 box	5.00	6.00		
Ruler	3 pcs		6.00		
Marker	5 pcs	4.00	20.00		
Scissors	3 pcs	200	15.00		
Calculator	4 pcs	3.00	120.00		
HP Refill Pack	IEFUT	URENETO	AFE		
• Black	1 pcs	50.00	135.00		
• Colour	1 pcs	85.00			
TOTAL			442.00		

LIST OF RENOVATION EXPENSES

ITEMS	AMOUNT (RM)
Paint	1,000.00
Wall paper	2,000.00
Tiles	3,000.00
Glass Door	3,000.00
Panel Door	500.00
Lighting & Electrical Appliance	5,000.00
TOTAL	14,500.00



ITEM	AMOUNT (RM)
Electricity	100.00
Trep Re FUTU	RENETGAFE
Wi-Fi	100.00
TOTAL	300.00

LIST OF REGISTRATION EXPENSES/DEPOSIT

ITEM	AMOUNT (RM)		
Electricity	200.00		
Telephone	200.00		
Wi-Fi	200.00		
TOTAL	600.00		

IST OF OTHER EXPEND	
IST OF OTHER EXPENDED.	7
Item	Costs (RM)
Business license	100.00
Business registration fees	75.00
Insurance	1,500.00
THEFUTUR	FNIFTGALE

ADMINISTRATION BUDGET

Items	Fixed Asset	Monthly	Other Expenses	Total (RM)
	Expenses (RM)	Expenses	(RM)	
		(RM)		
Furniture's and Fittings	800.00			800.00
Office Equipment	2,305.00			2,305.00
Renovation	- /		14,500.00	14,500.00
Salaries, EPF & SOCSO		9,160.00		9,160.00
Stationeries		442.00	.170	442.00
Monthly expenses		00.00		300.00
Deposit/Registration		M	600.00	600.00
Expenses				
Business license			100.00	100.00
Business registration fees	V	2	75.00	75.00
Insurance	Λ,	•	1,500.00	1,500.00
TOTAL	-UJ-URI	ENEM (A 5,7 2. 00	29,782.00

TOTAL FOR ADMINISTRATION BUDGET:

- = Fixed Assets Expenses + Monthly Expenses + Other Expenses
- = RM 3,105.00 + RM 9,902.00 + RM 16,775.00
- = RM29,782.00

SUPPLIER FOR ADMINISTRATION EQUIPMENT

ITEM	ADDRESS	CONTACT NO.
Furniture	SEM THYE TRADING CO. No. 57, JalanTun Ahmad Zaidi Adruce, 93400 Kuching, Sarawak.	Tel: 082-865282
Lights	RAINBOW LIGHTING SDN. BHD. Lot. 203 Section II, JalanSatok, 93400 Kuching, Sarawak.	Tel: 082 - 412570 Fax: 082 - 421929
Computers, Printer and Fax machine	Lot2.31& 2.13, and Floor, William berkar 93200 Kuchin Sararak.	Tel: 082-422939 Fax:-
Fire Extinguisher	ORDI ENC. SEERING AKETING lot 523, Ground & 1st Floor, Jla-Ang Bears Ho, Kuching	Tel: 082- 4142 920 Fax: 082- 4142 894
Stati ne tie E F	POPULAR BOOK STORE KTJ 3.05 B D I Ever, I mJu al Cent. 8 J Let Tall And And Rahman, 93100 Kuching, Sarawak.	Tel: 082- 4142 920
First Aid Kit	THING'S PHARMACY Premier 101, JalanTunJugah, 93350 Kuching, Sarawak.	Tel: 016-875 1151 Fax: 082- 458 151
Telephone	TM BatuLintang, JlnBatuLintang, 93200 Kuching Sarawak.	Tel:082- Fax:-
Wi-Fi	TM BatuLintang, JlnBatuLintang, 93200 Kuching, Sarawak.	Tel:082- Fax:-



X3 FUTURENET CAFE PROJECT IMPLEMENTATION COST & SOURCES OF FINANCE							
Project Implementation Cost				Sources of Finance			
Requirem	ents		Cost	Loan	Hire-Purchase	(Own Contribution
Fixed Assets						Cash	Existing F. Assets
Land & Building							
Furniture &Fiiting			800			800	
Renovation			14,500			14,500	
Equipments			2,305			2,305	
Sign Board			1,500			1,500	
			7				
Machine and Equipments			116,110			116,110	-
Furniture & Fitting			7,635			7,635	
Working Capital	1	months					
Administrative			11,942			11,942	
Marketing			5,700			5,700	
Operations			10,091	10,091			
Pre-Operations & Other	Expend	iture	2,700	2,700			
Contingencies	10%		17,328	17,328			
				/		/	\
TOTAL			190,611	30,119	V	160,492	V

ADMINISTRATIVE BUDGET								
Particulars	F.Assets	Monthly Exp.	Others	Total				
Fixed Assets								
Land & Building								
Furniture &Fiiting	800			800				
Renovation	14,500			14,500				
Equipments	2,305			2,305				
	2							
Working Capital								
Salaries, EPF, SOCSO		11,200		11,200				
Stationeries		442		442				
Utilities		300		300				
		-						
Pre-Operations & Other Expenditure		_						
Other Expenditure			2					
Deposit (rent, utilities, etc.)	VA		_					
Business Registration & Licences	XX		175	175				
Insurance & Road Ton for Motor V	phicles D = 2							
Other Pre-Operations Expenditure	UREN	IETC	AFE	2,175				
Total	17,605	11,942	2,350	31,897				

MARKETING BUDGET						
Particulars	F.Assets	Monthly Exp.	Others	Total		
Fixed Assets						
Sign Board	1,500			1,500		
	-			-2		
	-					
				-		
Working Capital				ļ		
Brochure		700		700		
Opening Ceremony		5,000		5,000		
				-		
•						
		_		-		
		_		-		
Pre-Operations & Other Expenditure						
Other Expenditure						
Deposit (rent, utilities, etc.)	VO			-		
Business Registration & Licences	A 3		-	-		
Insurance & Road Tex for Motor Vehi	BEN	ETC		-		
Other Pre Operations Expenditure	JKEN	ETC#	\	-		
Total	1,500	5,700	_	7,200		

OPERAT	OPERATIONS BUDGET									
Particulars	F.Assets	Monthly Exp.	Others	Total						
Fixed Assets										
Machine and Equipments	116110			116,110						
Furniture & Fitting	7635			7,635						
		1		-						
Working Capital	+ +									
Raw Materials	-	-		-						
Carriage Inward & Duty				-						
Salaries, EPF & SOCSO		4,523		4,523						
Material items		1,518		1,518						
Utilities		4,050		4,050						
		· ·		1 -						
Pre-Operations & Other Expenditure		1		-						
Other Expenditure		1	-							
Deposit (rent, utilities, etc.)			-	_						
Business Registration & Licences			175	175						
Insurance & Road Tax for Motor Vehicle	10		-	_						
Other Pre-Operations Expenditure	XZ		175	175						
Total	123,745	10,091	350	134,186						

THEFUTURENET CAFE

						PRO FOR	X3 FUTURENET CAFE PRO FORMA CASH FLOW STATEMENT	ET CAFE OW STATE	MENT							
MONTH	MONTH Pre-Operations	1	2	3	1	9	9	200	8	6	10	- 11	12	TOTAL YR1	YEAR2	YEAR3
CASHINELOW Capital (Cash) Loan Cache Sales Cachecinn of Accounts Receivable	160,492		12,744	39,204	38	39,204	41,454	33,804	37,404	45,250	39,204	39,204	37,404	160,492 30,119 404,530	465,920	512,512
TOTAL CASHINFLOW	180,611		12,744	39,204	39,654	39,204	41,454	33,804	37,404	45,250	39,204	39,204	37,404	595,141	465,920	512,512
CASH OUTELOW Administrative Expenditure Stateries, EFF, SOCSO Stationeries Unities		11,200 442 300	11,200 442 300	11,200 442 300	11,200	11,200	11,200	11,200 442 300	11,200 442 300	11,200 442 300	11,200 442 300	11,200 442 300	11,200 442 300	134,400 5,304 3,600	134,400 5,304 3,600	134.400 5,304 3,600
Markating Expenditure Brothure Opening Geentony		7007	7007 5.000	000 9	71 Ç î	JI ITI	800	0000	700	200	5,000	₹ 00 5,000	5,000	8,400 60,000	8,400	8,400 60,000
Operations Expenditure Cash Pulchase Psyment of Account Payable Carnage hward & Duy				117,678	{E		13				1,518	1,518	1,518	131,340	132,858	18,216
Salaries, EFF & SOCSO Material items		4,523		4,523	4,523		4523	4 523		4.523 1,518	4.523	4,523	4,523	54,273	54.273	54,273 18,216
Utimes		4,050	4,050		4,0	4,050		4,050	4,050	4,050	4,050	4,050	4,050	48,600	48,600	48,600
Other Expenditure Pre-Operations Deposit (rent, utilities, etc.) Imposit (rent, utilities, etc.) Insurance & Road Tax for Metro Vehicle Other Re-Operations Expenditure Other Re-Operations Expenditure Purchase of Tixed Assets - Land & Bulding Purchase of Fixed Assets - Others Purchase of Fixed Assets - Others Huchtase of Fixed Assets - Others Huchtase of Fixed Assets - Others Assets - Others Huchtase of Fixed Assets - Others Huchtase of Fixed Assets - Others Huchtase of Fixed Assets - Others	350 2,350 142,850				ICAFE	FCAFE								350 2,350 142,850		
Principal Interest Com Repayment: Principal Pr		502	502	502	47 +	502 126	502 125	502 125	502 125	502	502	502 128	502 125	6,024	6,024 1,205	6,024 904
TOTAL CASH OUTPLOW	145,550	28,380	28,360	148,038	29,878	29,878	29,878	29,878	29,878	29,878	29,878	29,878	29,878	617,213	472,880	367,936
CASH SURPLUS (DEFICIT)	45,081		(15,619)	1)	9,776	9,326	11,678	3,926	7,526		9,326	9,326	7,528	(22,023)	(6,960)	154,576
HECHANING CASH BALANCE		45,061		1,085	(105,750)	(95.974)	(86,648)	(75,072)	(71,142)		(48,248)	(38,923)	(30,390)		(22,072)	129,031
ENDING CASH BALANCE	45,061	16,701	1,085	(105,750)	(95,974)	(8E, 644)	(75,972)	(71,1487)	(63,621)	(48,249)	(36,923)	(28,598)	(22,672)	(22,972)	(28,031)	125,644

X3 FUTURENET CAFE DEPRECIATION SCHEDULES

Fixed Asset Cost (RM) Method Economic L	ife (yrs)	Furniture &Fiiting 800 Straight Line 5	
Year	Annual Depreciation	Accumulated Depreciation	Book Value
			800
11	160	160	640
2	160	320	480
3	160		320
4	160	640	
5	160	86	
6	0		
7	0	N.	
8	0	0	
9	0	0	
10	0	0	Y2

Cost (Renovation 14,500 Straight Line 5	
Year	Annual Depreciation	Accumulated Depreciation	Book Value
	+	-	14,500
1	2,900	2,900	11,600
2	2,900	5,800	8,700
3	2,900	8,700	5,800
4	2,900	11,600	2,900
5	2,900	14,500	<u>-</u>
6	0	0	
7	0	0	
8	0	0	-
9	0	0	
10	0	0	

THEFUTURENETCAFE

	Fixed Cost (I Metho	RM)	Equipments 2,305 Straight Line 5				
	Year	Annual Depreciation	Accumulated Depreciation	Book Value			
		-		2,305			
	1	461	461	1,844			
	2	461	922	1,383			
	3	461	1,383	922			
	4	461	1,844	461			
	5	461	2,305				
	6	0	0				
	7		0	-			
	8	0	0	<u>-</u>			
	9		0				
	10		0	_			
	Fixed Cost (I Metho	RM) d mic Life (yrs)	Sign Board 1,500 Straight Line 5				
	Year	Annual Depreciation	Description	Book Value			
TH	2	UT by	RENE	FCAF			
	3	300	900	600			
	4	300	1,200	300			
	5	300	1,500	-			
	6	0	0				
	7	0	0	-			
	8	0	0	-			
	9	0	0	-			
	10	0	0				

X3 FUTURENET CAFE

Cost (Machine and Equ 116,110 Straight Line 5	ipments	Cost (Furniture & Fitt 7,635 Straight Line 5	iing
Year	Annual Depreciation	Accumulated Depreciation	Book Value	Year	Annual Depreciation	Accumulated Depreciation	Book Value
	4	-	116,110		1	-	7,635
11	23,222	23,222	92,888	1	1,527	1,527	6,108
2	23,222	46,444	69,666	_ 2	1,527	3,054	4,581
3	23,222	69,666	■ 46,444	3	1,527	4,581	3,054
4	23,222	92,888	23,222	4	1,527	6,108	1,527
5	23,222	116,110		5	1,527	7,635	
6	0	0			0	0	
7	0	0		(0	0	-
8	0	0		8	0	0	-
9	0	0			0	0	-
10	0	0		10	0	0	

X3 THEFUTURENETCAFE

60		AN REPAYMI		LE	HI	RE-PURCE		YMENT SCHE	EDULE
	est Rate	30,119 5%				est Rate	5%		
Durat Meth	tion (yrs)	5 BakiTahunan			Dura	tion (yrs)	5		
Year	Principal	Interest	Total Payment	Principal Balance	Year	Principal	Interest	Total Payment	Principal Balance
	-	-		30,119		_	-		-
1	6,024	1,506	7,530	24,095	1 1	-	-	r = 7	
_ 2	6,024	1,205	7,229	18,071	2	-	-		
3	6,024	904	6,927	12,048	3				
4	6,024	602	6,626	6,024	4	-	-	-	
5	6,024	301	6,325	-	_ 5	-	-	-	
6	0	0	- 1		6	727		2.7	
7	0	0			7		-		
8	0	0			8	-	-	-	
9	0	0			9	4			4
10	0	0			10	_	-	_	-

X3 THEFUTURENETCAFE

X3 FUTURENET CAFE PRO-FORMA INCOME STATEMENT

	Year 1	Year 2	Year 3
Sales	404,530	465,920	512,512
Less: Cost of Sales			
Opening stock			
Purchases	132,858	18,216	19,12
Less: Ending Stock			
Carriage Inward & Duty	f-		
Gross Profit			
Less: Enpenditure	<i>'</i>		
Administrative Expenditure	143,304	143,304	143,30
Marketing Expenditure	68,400	68,400	68,40
Other Expenditure			7
Business Registration &Licences	350		F
Insurance & Road Tax for Motor Vehicle		*	
Other Pre-Operations Expenditure			
Interest on Hire-Purchase			
Interest on Loan	1 16	1,205	90
Depreciation of Fixed Assets	28,570	28,570	28,570
Operations Expenditure	121,089	121,089	121,08
Total Expenditure	498,427	380,784	381,39
Net Profit Before Tax	(93,897)	85,136	131,111
Tax	0	0	
Net Profit After Tax	(93,897)	85,136	131,11
Accumulated Net Profit	(93,897)	(8,761)	122,35

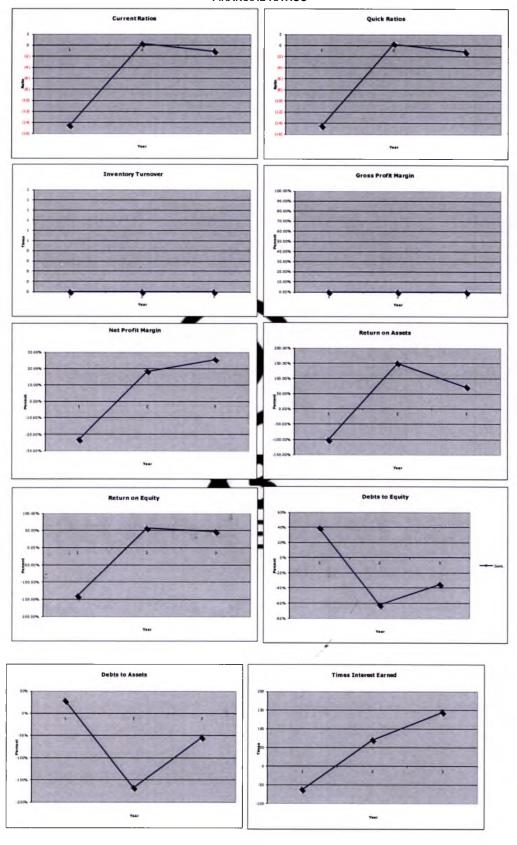
X3 FUTURENET CAFE PRO-FORMA BALANCE SHEET

BURE SALES BURE	Year 1	Year 2	Year 3
ASSETS			
Non-Current Assets (Book Value)			
Land & Building			
Furniture &Fiiting	640	480	32
Renovation	11,600	8,700	5,80
Equipments	1,844	1,383	92
Sign Board	1,200	900	60
	· '		Į l
Machine and Equipments	92,888	69,666	46,44
Furniture & Fitting	6,108	4,581	3,05
Other Assets			
Deposit			
	14,28	85,710	57,14
Current Assets			
Stock of Raw Materials	0	0	
Stock of Finished Goods	0	0	
Accounts Receivable			
Cash Balance	072)	(29,031)	125,54
	1 √072)	(29,031)	125,54
TOTAL ASSETS	92,208	56,679	182,68
TOTAL ASSETS Owners' Equity HEFUT	UREN	ETCAFE	
Capital	160,492	160,492	160,49
Accumulated Profit	(93,897)	(8,761)	122,35
	66,595	151,731	282,85
Long-Term Liabilities	00,575	101,731	
Loan Balance	24,095	18,071	12,04
Hire-Purchase Balance	2.,075	10,071	12,0
	24,095	18,071	12,04
Current Liabilities	- 1,000	,0,71	
Accounts Payable	1,518	(113,124)	(112,21
TOTAL EQUITY & LIABILITIES	92,208	56,679	182,68

FINA		IRENET CAFE RATIO ANALY	'SIS	
		Year 1	Year 2	Year 3
LIQUIDITY				
Current Ratio		(15)	0	(1)
Quick Ratio (Acid Test)	1	(15)	0	(1)
EFFICIENCY				
Inventory Turnover		#VALUE!	#VALUE!	#VALUE!
PROFITABILITY				,
Gross Profit Margin		#VA UE!	#VALUE!	#VALUE!
Net Profit Margin		B .21%	18.27%	25.58%
Return on Assets	8	.83%	150.21%	71.77%
Return on Equity		-11.00%	56.11%	46.36%
SOLVENCY				
Debt to Equity		38.46%	-62.65%	-35.41%
Debt to Assets		27.78%	-167.70%	-54.83%
Time Interest Earned		(63)	70	144

THEFUTURENETCAFE

FINANCIAL RATIOS





For our conclusion, we are having confident that our cyber cafe business will be able to complete with the existing competitors. In terms of managing our company, we already have planned out our strategies and implementation of our company's operation well to meet the requirements of a successful business.

Besides, our partners of company as already set our objective, mission and vision to make sure our business will run smoothly. We also concerned our name of company to prevent from a poor record especially in financial.

As for our sales forecast, we decent what we are able to meet with all the figures that we have estimate and calculated because we have implemented logical pricing for all our services. We also believe hat or busing an intertainment will give a good achievement to gain more product that we have are able to meet with all the figures.

X3 THEFUTURENETCAFE