

A SURVEY ON THE LEVEL OF AWARENESS OF THE COMMUNITY TOWARDS KOTA KINABALU WETLANDS

HAFIZUN NISA BTE MOHD AJMAL 2009121955

BACHELOR OF BUSINESS ADMINISTRATION (MARKETING) WITH HONOURS FACULTY OF BUSINESS ADMINISTRATION UNIVERSITI TEKNOLOGY MARA SABAH

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ABSTRACT

This study is done to ascertain the level of awareness of the community near Kota Kinabalu Wetlands. This study is important in understanding the community of Kota Kinabalu Wetlands so that it can benefit the centre in the future. This will also deepen the relationship of the community and the society in term of working together to create a better environment that can benefit both us and the future generations. The aim of this study is to (1) identify the demographic of the community near Kota Kinabalu wetlands, (2) to determine the level of awareness of the community towards the centre, and (3) to understand the perceptions of the community towards Kota Kinabalu Wetlands. The method use to gather the information needed for the survey will be via guestionnaires and interviews with the community.