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SEMPORNA PERCEPTIONS TOWARDS THE GARBAGE AND CLEANLINESS  
PROBLEM IN SEMPORNA TOWN

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## ABSTRACT

Semporna Town is one of the most place that can attract large number of tourist to spend their holidays especially to those who love the island and scuba activities. There are several islands that always synonym with the Semporna such as Sipadan Island, Mabul Island and also Matakong Island. But for the past years, Semporna Town is facing the bad reputation and image affected from the garbage and cleanliness problem. This problem gives the effect towards the tourism industry. Majlis Daerah Semporna (MDS) with the control under the Pejabat Daerah Semporna (PDS) give the responsibility in order to take over the cleanliness around the Semporna Town.