



اَوْنُوْرُ سَيِّتِي تَيْكُوْلُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

PRINCIPLES OF ENTREPRENEURSHIP (ENT530): CASE STUDY

FACULTY & PROGRAMME : Bachelor of Films (Hons)

Cinematography (FF231)

SEMESTER : 4

PROJECT TITLE :

Social Media Portfolio

NAME :

1. Muhd Fahmi Bin Mohd Fauzi (202098115)
2. Mohd Isyraf Bin Fauzi (2019256252)

LECTURER :

Ms. Nur Najjah Binti Abdul Rahim

ANKNOWLEDGEMENT

We would like to express my special thank of gratitude to our lecturer Ms. Nur Najjah Binti Abdul Rahim, who helped us in completing our assignment, social media portfolio. We came to know so many new things and we are really thankful. Secondly, we would also like to thank our parents and friends who helped us a lot in finalizing this assignment within the limited of time frame. Last but not the least we would like to thank our classmate who helped us a lot.

EXECUTIVE SUMMARY

Our group decided to produce a food product called "Instant Nasi Turki" which allows people to easily obtain turkey rice food quickly and immediately.

We produce this Instant Turkish Rice in the form of MRE Heating Pack. Nasi Turki Instant contains delicious and high quality of rice with juicy meat, curry and some vegetable make this exclusive dish complete. This product is ready meal that can eat with simple preparations. For this new Instant Turkish Rice Product, we come with Chicken as the main dishes. We plan to add more dishes from time to time. Consumers can also carry this Instant Turkish Rice set anywhere due to its compact and lightweight packaging to carry. The use of quality ingredients in the processing of these food products.

The idea to create this Instant Turkish Rice was started when we found out that to obtain this turkey rice is very difficult because this turkey rice can only be done by expert cooks only. When customers want to enjoy this turkey rice in the restaurant, they need to make a reservation in advance to get Turkish Rice. Moreover, we know that the demand is very high, and the price is quite expensive for this Turkish Rice. Therefore, we decided to produce this Instant Turkish Rice as our food product to be served to consumers. This product is Simple and Practical. The simple preparations and can bring to everywhere and anywhere to eat it. This instant food product is a very durable product.

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MyENT certificate

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| Nama | : | MUHAMMAD FAHMI BIN MOHD FAUZI |
| Program Pengajian | : | SARJANA MUDA FILEM (KEPUJIAN) SINEMATOGRAFI |
| Fakulti | : | Faculty of Film, Theater & Animation |
| Kampus | : | Selangor |
| MAKLUMAT PERNIAGAAN | | |
| Mod Perniagaan | : | Online |
| Bidang Perniagaan yg diceburi | : | Makanan |
| Tempoh Berniaga | : | |
| No. Pendaftaran Perniagaan | : | |
| URL Perniagaan | : | https://www.facebook.com/Nasi-Turki-Instant-108775301649535 |
| Alamat Premis Perniagaan | : | |
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UNIVERSITI
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Akademi
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(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2019256252
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Program Pengajian : SARJANA MUDA FILEM (KEPUJIAN) SINEMATOGRAFI
Fakulti : Faculty of Film, Theater & Animation
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 bulan
No. Pendaftaran Perniagaan :
URL Perniagaan :
Alamat Premis Perniagaan :
Tarikh Mendaftar : 26 Jan 2022
Tarikh Kemaskini : 26 Jan 2022
Tarikh Cetak : 26 Jan 2022

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1.0 Introduction of Business

1.1 Name and Address of Business

This Instant Turkish Rice food item can be enjoyed in any situation, both at home and away from home. Working families frequently face the problem of not having enough time to cook. At this point, the country is being hit by a Covid-19 pandemic and is being told to work from home. Therefore, it is quite difficult to find food when coming home from work due to the shop/restaurant closing early. With the availability of this Instant Turkish Rice, problems can be solved.

Based on the Malaysian working environment, it has been determined that Nasi Turki Instant needs to increase stocks in concentrated areas such as cities with high population density. In this environmental trend, this instant turkey rice has the advantage of solving the problem of working people who do not have the idea or time to cook at night or in an emergency. Furthermore, because it is easy and quick to prepare, this instant turkey rice is convenient to take anywhere, such as camping. Following that, it is time to roll out instant turkey rice throughout Peninsular Malaysia.

| | |
|-------------------------|--------------------|
| Name of Business | Nasi Turki Instant |
| Business Address | |

1.2 Organizational Chart

Nasi Turki Instant only has two staff that is a general manager, Muhammad Fahmi Bin Mohd Fauzi and Marketing Manager which is Mohd Isyraf Bin Mohd Fauzi. Our business just start-up in November 2021. Our business is only a small business that no need to hiring so many staffs at this time.



Muhammad Fahmi Bin Mohd Fauzi

(General Manager)



Mohd Isyraf Bin Mohd Fauzi

(Marketing manager)

1.3 Mission and Vision

A vision statement focuses on tomorrow and what an organization wants to ultimately become. A mission statement focuses on today and what an organization does to achieve it. We believe all other businesses need vision and mission to achieve their own business goal and targets. Same with our business we have a mission and mission to achieve in short and long-term goals.

Mission:

Our mission is trying to be a trustworthy dishes to the public that provide tasty instant food.

Vision:

Nasi Turki Instant plans to produce 10,000 units a month online and offline and will be marketed throughout the state of Penang only.

1.4 Descriptions of Products / Services



Instant turkey rice offers ready -to -serve food which is an approach that empowers end users to address fundamental aspects of self -management in order to produce food to eat when in a difficult situation to find food in a user -friendly environment.

Every day in the urban areas of Penang, many workers look for food at night after they return home after facing traffic jams. Not only is it an essential food during the night, it can also be taken while on adventures such as camping, and mountain activities. packaging that makes this food last longer up to 2 months.

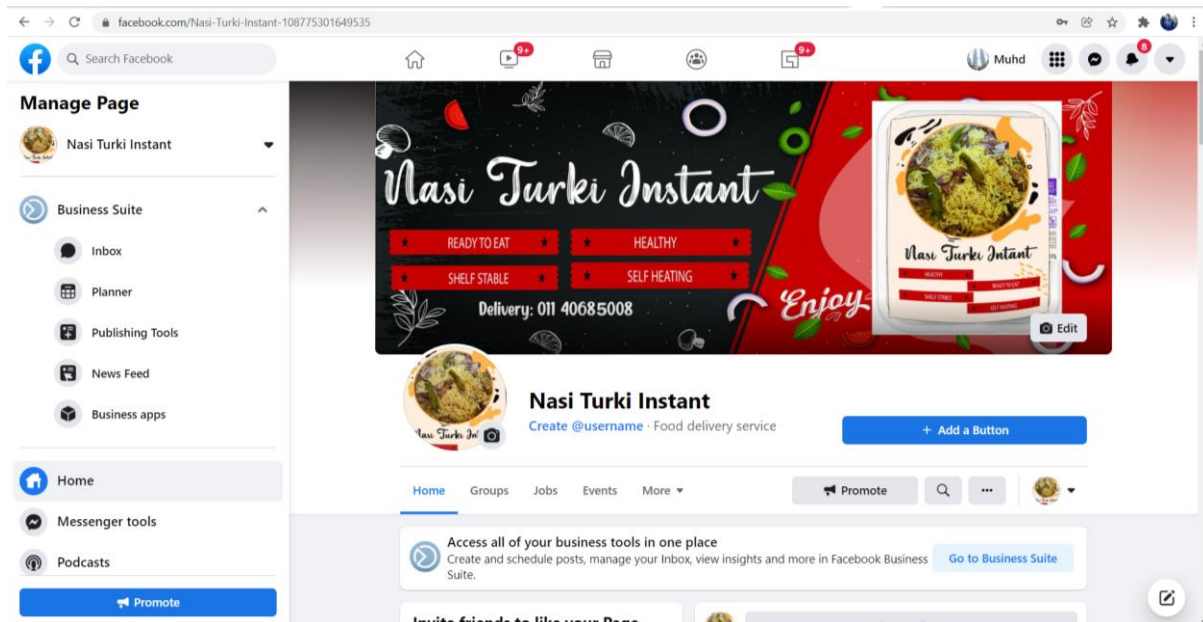
As a special feature, this Instant Turkish Rice offers food that does not need to be cooked for too long to get the same culinary taste as turkey rice in a famous restaurant. This can also provide an advantage for employees who do not like to eat in places that are too crowded because most Turkish rice restaurants are often visited by many people. This can help workers who have difficulty finding food by using Instant turkey rice.

1.5 Price list

| Product | Price |
|---|---|
|  | <p data-bbox="1066 658 1182 696">RM 7.50</p> |

2.0 Facebook Page

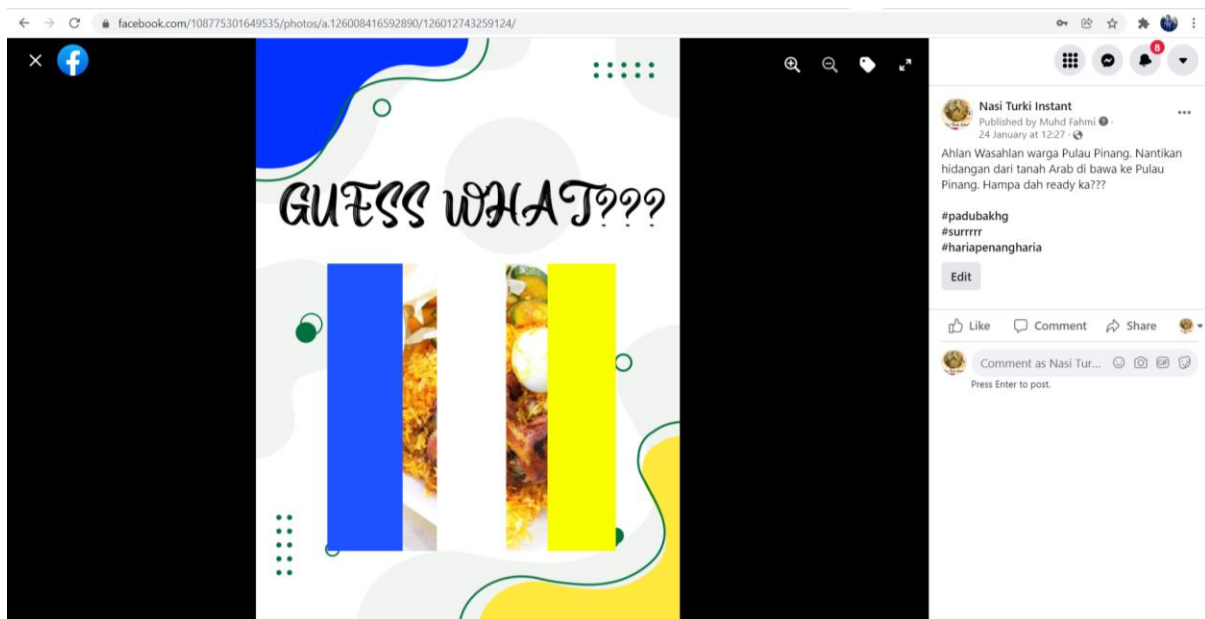
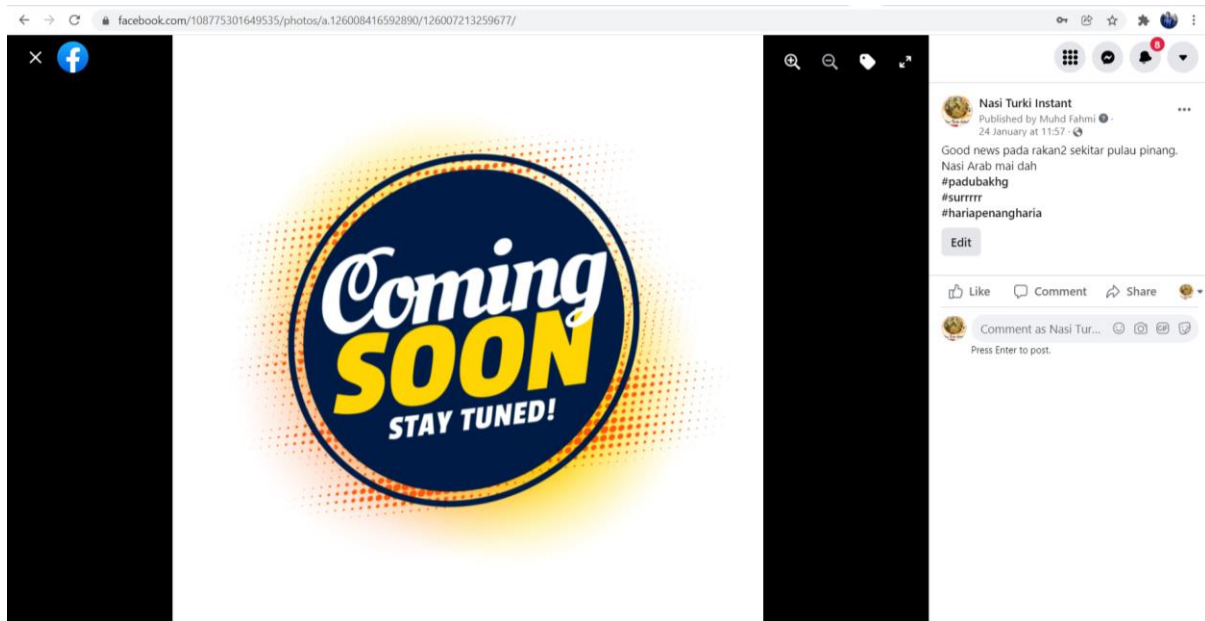
2.1 Creating Facebook Page




2.2 Facebook Page URL

<https://www.facebook.com/Nasi-Turki-Instant-108775301649535>

2.3 Facebook (FB) post – Teaser



facebook.com/108775301649535/photos/a.126008416592890/126016929925372/



Nasi Turki Instant
Published by Muhd Fahmi
24 January at 12:46


Anda rasa lapar??? Anda ingin mencuba kelainan??? Nantikan produk dari kami

#padubakhg
#surrrrr
#hariapenangharia

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Press Enter to post.

facebook.com/108775301649535/photos/a.126008416592890/126017626591969/



Nasi Turki Instant
Published by Muhd Fahmi
24 January at 12:51

Dalam masa 3 hari lagi produk kami akan di lancarkan...Nantikan bersama...

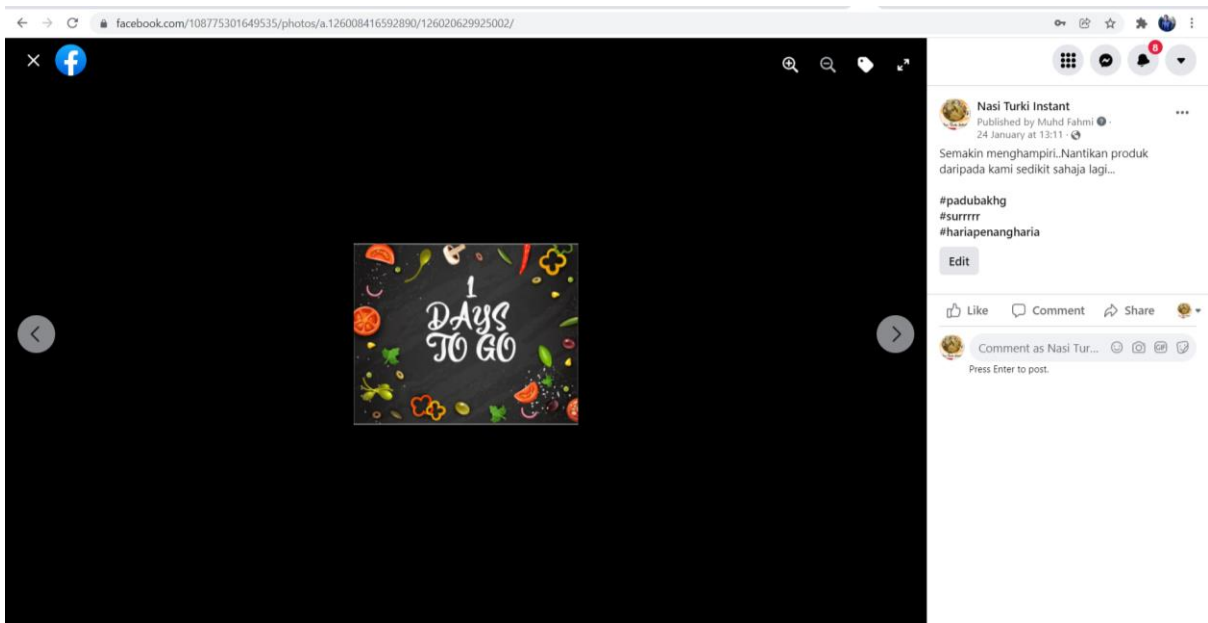
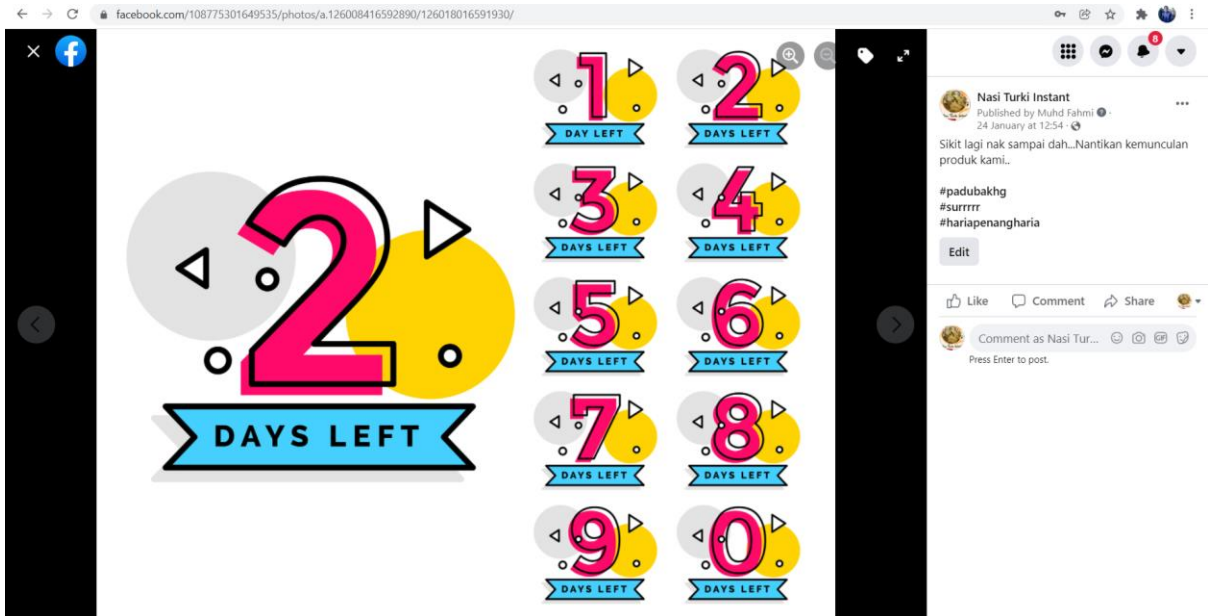
#padubakhg
#surrrrr
#hariapenangharia

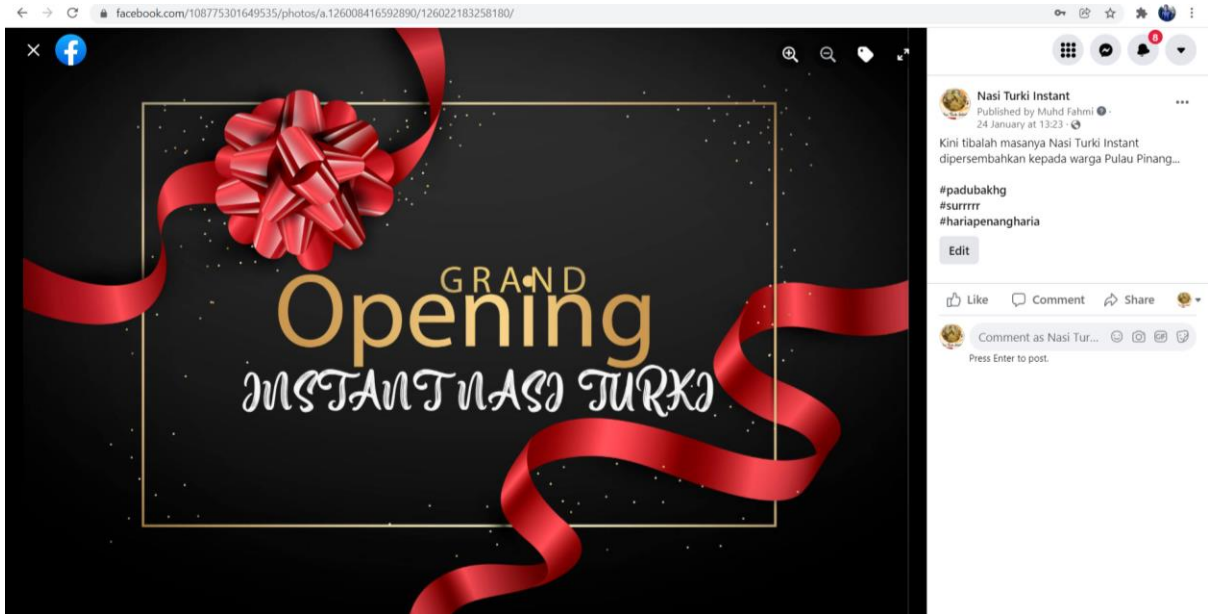
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157 AM
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2.4 Facebook (FB) post – Copywriting (Hard sell)



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NASI TURKI INSTANT

DENGAN HIDANGAN AYAM TURKI RM 7.50

Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Produk kami iaitu Nasi Turki Instant kini dihidangkan bersama ayam turki yang pasti menambat citarasa anda semua. Jangan lupa mai cuba dulu. Belum cuba belum tau...

HANYA RM 7.00 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008

#padubakg
#surrrrr
#hariapengharhia See less

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flat-design-sales-ta...zip

Show all

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Nasi Turki Instant

20% Special Discount

Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Harini produk Nasi Turki Instant kami ada promosi 20%. Jadi yang mana belum pernah cuba tu hampa boleh la mai try test alang-alang ada promosi.

HANYA RM 7.00 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008 ... See more

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Nasi Turki Instant

RM 7.50

Bestari SERBUK Chili Powder

Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...
Bagi sesiapa yang belum mencuba Nasi Turki Instant boleh dapatkan dengan segera. Rasanya yang begitu unik serta lain daripada yang lain Rasa seperti anda berada di tanah Arab. Ramai-ramai pakat mai rasa...

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008

#padubakhg... See more

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Nasi Turki Instant

RM 7.50

Bestari SERBUK Chili Powder

Nasi Turki Instant
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ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...
Mari ramai-ramai dapatkan Nasi Turki Instant. Hidangan yang special ni tak dapat di mana-mana tempat lain melainkan hanya di kedai kami sahaja. Pakat mai cuba ya semua. Nantikan sedikit kejutan dari kedai kami tidak lama lagi

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008

... See more

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Press Enter to post.

Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Yang mana rasa lapaq tu boleh la pekena Nasi Turki Instant kami ni. Harga berpatutan saja bagi kat hampa. Tapi rasa padu macam dok kat tanah arab sana. Boleh ajak kawa-kawan, family semua untuk cuba Nasi Turki Instant kami

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008
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Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Ha ni la surprise yang nak tunjuk kat hampa tu. Kami dari Nasi Turki Instant ada buat promosi sebanyak 10% untuk hampa yang nak try rasa hidangan istimewa ni (Hari ini sahaja). Jadi apa tunggu lagi mai la cepat. Jangan menyesal sudah kalau tak sempat.

HANYA RM 7.50 SAHAJA (belum discount)

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5... See more

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Nasi Turki Instant

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ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Produk kami iaitu Nasi Turki Instant kini dihidangkan bersama ayam turki yang pasti menambat citarasa anda semua. Jangan lupa mai cuba dulu. Belum cuba belum tau..Sudah cuba pasti mahu lagi

HANYA RM 7.50 SAHAJA


Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008 ... See more

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Nasi Turki Instant

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ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Produk kami iaitu Nasi Turki Instant kini dihidangkan bersama ayam turki yang pasti menambat citarasa anda semua. Jangan lupa mai cuba dulu. Belum cuba belum tau..

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008 ... See more

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Nasi Turki Instant
Published by Muhd Fahmi · 8m

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Produk kami iaitu Nasi Turki Instant kini dihadirkan bersama ayam turki yang pasti menambah citarasa anda semua. Hari ini dia harini ada promosi lagi sebanyak 15%. Apa nak tunggu lagi naik motor naik kereta mai singgah teroih...

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008 ... See more

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ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Disebabkan kemarin jualan Nasi Turki Instant yang memuaskan, jadi harini kami buat lagi promosi sebanyak 10%. Jangan segan-segan nak mai. Semua dijemput hadir untuk mencuba Nak tapau balik rumah pun boleh tiada masalah..

HANYA RM 7.50 SAHAJA


Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008 ... See more

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RM 7.50

Nasi Turki Instant

Nasi Turki Instant
Published by Mohd Fahmi · 1m ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Produk kami iaitu Nasi Turki Instant kini dihidangkan bersama ayam turki yang pasti menambat citarasa anda semua. Jangan lupa mai cuba dulu. Belum cuba belum tau...

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008 ... See more

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SET NASI TURKI INSTANT

!! HANYA RM 7.50 !! SAHAJA

Nasi Turki Instant
Published by Mohd Isyraf · 9h ·

Asalamualaikum semua terutamanya warga Pulau Pinang

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Istant, !!!

Set nasi ayam biryani
Ayam turki
Rempah Kari
Telur... See more

Edit

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Press Enter to post.



Nasi Turki Istant
 Published by Mohd Isyraf · 9h · 🌐

Asalamualaikum semua terutamanya warga Pulau Pinang !!!

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk baru Kami Nasi turki Istant, !!!

Dengan set nasi biryani
 Ayam turki
 Rempah Kari
 Telur... [See more](#)

[Edit](#)

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👤 Comment as Nasi Tur... 📷 📧 📧 📧

Press Enter to post.



Nasi Turki Istant
 Published by Mohd Isyraf · 9h · 🌐

Asalamualaikum semua terutamanya warga Pulau Pinang, Kami menyediakan Nasi turki Istant.

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Istant, !!!
 Dijamin berbaloi Dan sedap

!!!HANYA RM 7.50 sahaja!!!

Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500... [See more](#)


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Nasi Turki Instant
 Published by Mohd Isyraf · 7h · 🌐

Asalamualaikum semua terutamanya warga Pulau Pinang

Kami menyediakan NASI TURKI INSTANT

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Instant, !!!


!!IHANYA RM 7.50 sahaja!!
 ... See more

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Nasi Turki Instant
 Published by Mohd Isyraf · 7h · 🌐

Asalamualaikum semua terutamanya warga Pulau Pinang dan kawasan Sekitarnya.

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Instant, !!!


NASI BRIYANI
 AYAM TURKI
 REMPAH KARI
 TELUR... See more

Edit

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2.5 Facebook (FB) post – Copywriting (Soft sell)



NASI TURKI INSTANT

- Nasi Briyani
- Ayam Turki
- Rempah Kari (Home made)
- Telur rebus

Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

Assalamualaikum warga Pulau Pinang daripada kami Nasi Turki Instant!!!!
Hampa risau ka dengan bahan-bahan yang digunakan dalam masakan kami???

Jangan takut kami menggunakan bahan terbaik yang kami buat sendiri...Boleh mai try rasa dulu...


Bahan-bahan yang digunakan dalam masakan ni kesemuanya berkhasiat...

HANYA RM 7.00 SAHAJA
Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008
#padubakhg
#surrtrr
#hariapengharia See less

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Press Enter to post.



Nasi Turki Instant

- Nasi Briyani
- Ayam Turki
- Rempah Kari (Home made)
- Telur rebus

Nasi Turki Instant
Published by Muhd Fahmi · 10m ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...

Ha ni nak bagitau hampa semua..yang mana peminat atau kaki naik bukit, kaki camping kaki basikal tu ni ada berita baik untuk hampa semua. Nasi Turki Instant. Mudah ja kami sedia untuk hampa. Hanya perlu panaskan dan terus boleh di makan di mana sahaja anda berada.

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008
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Nasi Turki Instant
Published by Muhd Fahmi · Just now ·

ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...
Kini hidangan kami boleh didapati dalam pek "instant". Anda kini boleh menikmati di mana-mana sahaja di mana anda berada.

HANYA RM 7.00 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008

#padubakhg... See more

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Nasi Turki Instant
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ASSALAMUALAIKUM SEMUA KEPADA WARGA PULAU PINANG...
Harini kita buat kelainan sedikit kepada sesiapa yang ingin membekmati Nasi Turki Instant di mana setiap pembelian akan mendapat minuman jus buah-buahan percuma!!!!. Hari ini sahaja cepat jangan lepaskan peluang untuk mencuba hidangan special ini...

HANYA RM 7.50 SAHAJA

Boleh didapati di kedai kami yang terletak di Bandar Baru Perda, Bukit Mertajam, Pulau Pinang, atau hubungi no yang tertera: 0114068 5008

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Nasi Turki Istant
Published by Mohd Isyraf · 6h ·

Asalamualaikum semua TERUTAMANYA WARGA Pulau PINANG Dan kawasan Sekitarnya

Hampa MAII PINANG KENA TRY PRODUK KAMI NASI TURKI Istant BOLEH MAKAN WALK IN ATAU BELI PEK NASI TURKI Istant PEK YANG SUDAH SIAP

!!!HANYA RM 7.50 sahaja!!

Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500
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Nasi Turki Istant
Published by Mohd Isyraf · 7h ·

ASALAMUALAIKUM SEMUA TERUTAMANYA WARGA PULAU PINANG DAN AREA SEKITARNYA !!!!!!

Kami menyediakan set NASI TURKI Istant

NASI BRIYANI
AYAM TURKI
REMPAH KARI
TELUR

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Istant, !!!

!!!HANYA RM 7.50 sahaja!!

Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500


!!!!!!ROGER MAII!!! See less

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Nasi Turki Istant
Published by Mohd Isyraf · 7h · 🌐

Asalamualaikum semua terutamanya warga Pulau Pinang dan kawasan SEKITARNYA.

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Istant, !!!

!!!HANYA RM 7.50 sahaja!!!


Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500
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Nasi Turki Istant
Published by Mohd Isyraf · 9h · 🌐

Asalamualaikum semua terutamanya warga Pulau Pinang

Tak tahu nak makan apa? Sudah jemu dengan lauk pauk yang ada? pening kepala nak masak apa? Kedai Kami menyediakan Nasi turki Istant

!!!HANYA RM 7.50 sahaja!!!


Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500
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NASI TURKI Istant

NASI BRIYANI AYAM TURKI REMPAH KARI TELUR

Nasi Turki Istant
Published by Mohd Isyraf · 9h ·

HAMPA MAII PINANG !!
HAMPA Tak tahu nak makan apa? Sudah jemu dengan lauk pauk yang ada? pening kepala nak masak apa? Kedai Kami menyediakan Nasi turki Istant


SET NASI TURKI
NASI BRIYANI
AYAM TURKI
REMPAH KARI
TELUR REBUS... See more

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SET NASI TURKI Istant

NASI BRIYANI AYAM TURKI REMPAH KARI TELUR REBUS

Nasi Turki Istant
Published by Mohd Isyraf · 9h ·

Asalamualaikum semua terutamanya warga Pulau Pinang


KINI NASI TURKI Istant DATANG DENGAN SET
NASI BRIYANI
AYAM TURKI
REMPAH KARI
TELUR REBUS
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HAMPA MAII PINANG, HAMPA LAPAQ, TAK TAU MAH MAKAN APA, BOLEH LE TRY MENU BARU KAMI NASI TURKI Istant

!!!HANYA RM 7.50 sahaja!!!

Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500


!!!!!!ROGER MAIII!!!

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Nasi Turki Istant
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Asalamualaikum semua terutamanya warga Pulau Pinang

Anda lapar !!! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Istant, !!!

!!!HANYA RM 7.50 sahaja!!!

Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500


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Nasi Turki Instant
 Published by Mohd Isyraf · 9h ·

Asalamualaikum semua terutamanya warga Pulau Pinang

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki instant, !!!

!!!HANYA RM 7.50 sahaja!!


Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500
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Nasi Turki Instant
 Published by Mohd Isyraf · 7h ·

Asalamualaikum semua terutamanya warga Pulau Pinang dan kawasan SEKITARNYA.

Hampa Maii pinang kena try produk Kami NASI TURKI INSTANT

!!!HANYA RM 7.50 sahaja!!

Boleh didapati Di kedai Kami Di Perda, Bukit Mertajam, Pulau Pinang, atau hubungi NOMBOR tertera 0114068500
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Nasi Turki Istant

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Asalamualaikum semua terutamanya warga Pulau Pinang dan kawasan SEKITARNYA.

Anda lapar !! Tak Tahu nak makan mana !! Boleh Cuba produk Kami Nasi turki Istant, !!!

NASI BRIYANI
AYAM TURKI
REMPAH KARI
TELUR... [See more](#)

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Conclusion

Food is an integral part of the human's life. The demand on food caused the growth of variety of the food products and the growth of the number of companies professionally providing food products for people. Instant food consumption is increased due to increase in urbanization, breaking up of the traditional joint family system, time and convenience, changing lifestyles and increasing level of income. Most of the customers are buying instant food products in their daily life. The ready availability, and saving of the time are the reasons for consuming instant food products.

We create a Facebook page to promote our business diligently. We using a Facebook page to create a post such as a hard-sell, soft-sell, and teaser. By using this platform, we can introduce our product to the public. By using the Facebook page, we have been able to achieve some of our business goals successfully and will continue to achieve the goal of Nasi Turki Instant in the future by widening and conducting our business through other social media.