



**BACHELOR OF BUSINESS ADMINISTRATION (HONS)  
HUMAN RESOURCES MANAGEMENT (BA243)**

**SOCIAL MEDIA PORTFOLIO (40%)**

Faculty : FACULTY OF BUSINESS AND MANAGEMENT  
Program : BA243  
Group : ENT530U  
Course : PRINCIPLE OF ENTREPRENEURSHIP  
Course Code : ENT530  
Semester : 4  
Group : 15  
Group Members :

NUR AMIRAH NADHIRAH BINTI RUSMAN	2020871834
SITI NUR NADZIRAH BINTI KAMAL AZMIN	2020462186

PREPARED TO  
MISS NUR NAJJAH ABD RAHIM

SUBMISSION DATE  
15 JULY 2022

## **ACKNOWLEDGEMENT**

Assalamualaikum w.b.t,

First of all, Alhamdulillah and graceful to Allah because we can manage to complete this social media portfolio assignment this semester. Special thanks goes to our helpful and dedicated lecturer Miss Nur Najjah Abd Rahim. The lecture and support that she gave truly helped the progression and smoothness of the assignment. Not to forget Miss Ain who also helped us before this. The subject really taught us about how to do online business in social media, Facebook.

Great deal of appreciation for the contribution from Miss. Our special thanks to her as our chosen business to complete this portfolio because she had shared everything her knowledge about this portfolio to make sure that our assignment became successful. Thanks again because it always gives us support and motivation to undergo this assignment.

In addition, to our beloved family and friends that also give us the strength and support our journey as a student to complete our social media portfolio assignment. Thanks a lot all of you involved as direct or indirect to make sure this assignment is smooth and clear.

Lastly, we want to thank ourselves for completing this social media portfolio assignment. We had faced quite a tough time in the process of completing this final report. However, we were able to overcome all the problems and finally completed this assignment successfully and full commitment was given. Hopefully this assignment can be accepted.

## **EXECUTIVE SUMMARY**

The requirement to construct Facebook business pages for the launch of our new company, Naddy's Cookies, led to the creation of this report. The names of the business's founders, Nur Amirah Nadhirah and Siti Nur Nadzirah, were also used in choosing the name of the company. In general, Naddy's Cookies is a company that sells sweet food like chocolate. We want to create chocolate-based snacks by emulating the tastes and trends of today's youth. When this company first started, we solely offered quality chocolate-flavored chocojar. We vary the kinds of toppings available to enhance the flavors of the chocojar as a draw.

Our business is homemade based. This indicates that chocojar is only made at home using components that are easily found in supermarkets. We can create high-quality, not overly sweet chocolate that is suited for all ages with a capital of RM50. The cost of the product is very reasonable; a jar of a bottle weighing about 250g costs RM 12 with promotion RM10.

Nowadays, a lot of individuals enjoy using the app to buy their needs and wants. This evidence is growing even as the COVID-19 epidemic continues to spread across our nation. We are also active users of social media as a venue for product promotion. Considering Facebook has a larger user base than other social media, we decided to use it. Facebook has also offered a specific platform for conducting business. Automatic ad promotion, turning on notifications for each post made, and post types are some of the features. We presented a teaser, a hard sale, and a soft sell on this Facebook page.

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# 1.0 GO-E COMMERCE REGISTRATION

**Go-eCommerce** BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

**SITI NUR NADZIRAH**  
BINTI KAMAL AZMIN

Name : SITI NUR NADZIRAH BINTI KAMAL AZMIN Phone/Mobile : Home Address : Edit

New Identity Card No. : Email Address : District : Postcode : Personal Instagram : Race : Malay Gender : Female Special Need Required : No Marital Status : Single

**Institution Information** Add New

UiTM Puncak Alam - ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (ENT530U) - MAC22

Type of Institution : IHL Institution List : Universiti Teknologi MARA State of Institution : Selangor Name of Institution : UiTM Puncak Alam Address of Institution : Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, . City : Puncak Alam Postcode : 42300 District of Institution : Kuala Selangor Level of Study : Bachelor Degree Study Status : Full time Edit Delete

Figure 1: Go-ecommerce Registration Siti Nur Nadzirah

**Go-eCommerce** BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

**PERSONAL PROFILE** BUSINESS PROFILE

**Nur Amirah Nadhirah Binti Rusman**

**Personal Information**

Name : Nur Amirah Nadhirah Binti Rusman Phone/Mobile : Home Address : Edit

New Identity Card No. : Email Address : District : Postcode : Personal Instagram : Race : Malay Gender : Female Special Need Required : No Marital Status : Single

**Institution Information** Add New

UiTM Puncak Alam - ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (ENT530U) - MAC22

Type of Institution : IHL Institution List : Universiti Teknologi MARA State of Institution : Selangor Name of Institution : UiTM Puncak Alam Address of Institution : Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, . City : Puncak Alam Postcode : 42300

Go to PC settings to activate Windows.

Figure 2: Go-ecommerce Registration Nur Amirah Nadhirah

## 2.0 MYENT CERTIFICATE

**UNIVERSITI TEKNOLOGI MARA** | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

### MASMED YOUNG ENTREPRENEUR (MyENT)

#### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar	: 202042186
Nama	: SITI NUR NADZIRAH BINTI KAMAL AZMIN
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGURUSAN SUMBER MANUSIA
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

#### MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Hybrid
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Berniaga	: 3 bulan
No. Pendaftaran Perniagaan	: 202203158171 (003409980-D)
URL Perniagaan	: <a href="https://www.facebook.com/Naddys-Cookies-100379959380310">https://www.facebook.com/Naddys-Cookies-100379959380310</a>
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 05 Jul 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 05 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAHUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 3: MyENT Certificate Siti Nur Nadzirah


 Akademi  
 Pembangunan PKS dan  
 Keusahawanan Malaysia  
 (MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar	: 2020871834
Nama	: NUR AMIRAH NADHIRAH BINTI RUSMAN
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGURUSAN SUMBER MANUSIA
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Hybrid
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Berniaga	: 3 bulan
No. Pendaftaran Perniagaan	: 202203158171 (003409980-D)
URL Perniagaan	: <a href="https://www.facebook.com/Naddys-Cookies-100379959380310">https://www.facebook.com/Naddys-Cookies-100379959380310</a>
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 19 May 2022
Tarikh Kemaskini	: 05 Jul 2022
Tarikh Cetak	: 05 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbahal apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diperkenankan untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAHUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 4: MyENT Certificate Nur Amirah Nadhirah

### 3.0 SSM REGISTRATION



**BORANG D (KAEDAH 13)**



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**NADDYS COOKIES**

**NO. PENDAFTARAN: 202203158171 (003409980-D)**

telah didaftarkan dari hari ini sehingga **22 JUN 2023** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TLADA**

Bertarikh di **SISTEM EZBIZ** pada **23 JUN 2022**.



**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

FormID: SPM2 Date: Fri Jun 23 06:47 MYT 2022

Figure 5: Naddy's Cookies SSM Certificate



## 4.0 INTRODUCTION OF BUSINESS

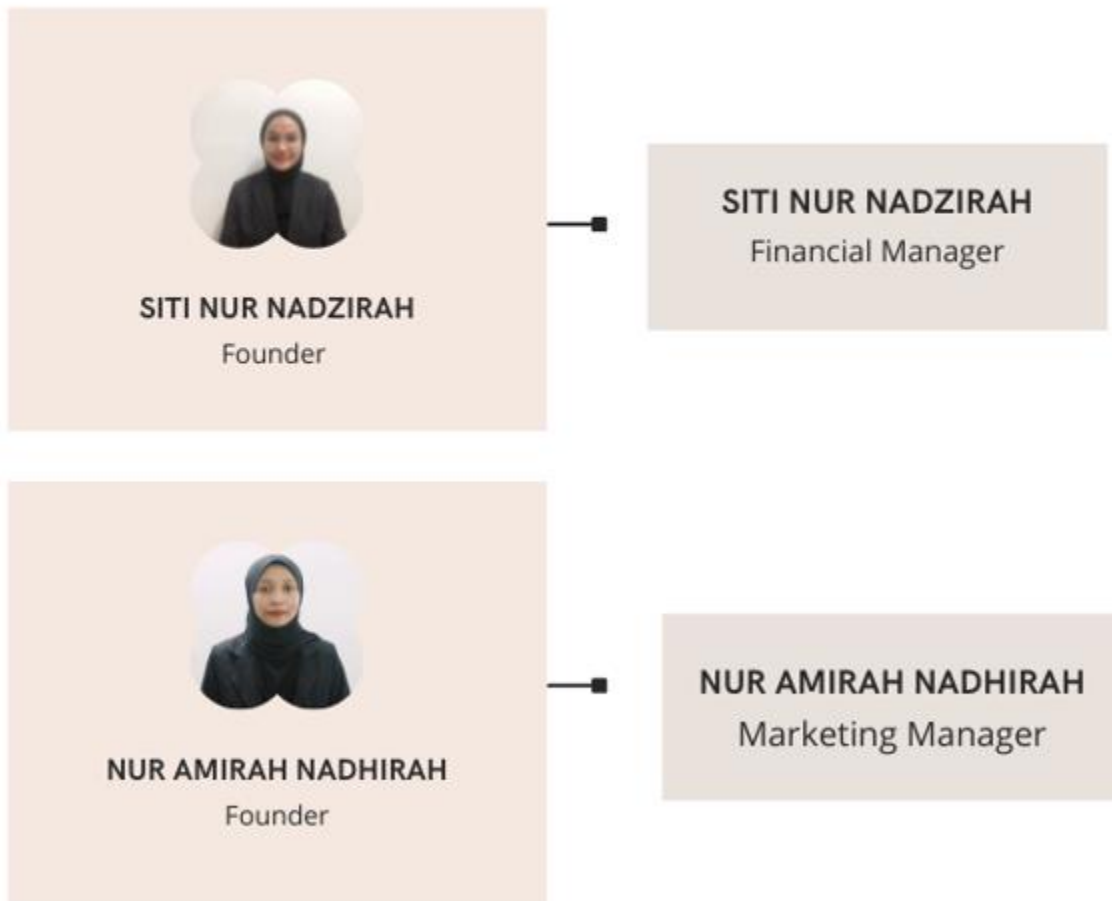
### 4.1 Name and Address of Business



Figure 6: Company logo

Business Name	Naddy's Cookies
Business Address	
Contact Number	
Email	naddyscookies@gmail.com
Form of Business	Partnership
Date of Establish	8 June 2022
Social Media	Facebook <a href="https://www.facebook.com/Naddys-Cookies-100379959380310">https://www.facebook.com/Naddys-Cookies-100379959380310</a>

## 4.2 Organizational Chart



*Figure 7: Organizational Chart*

#### 4.3 Mission / Vision



*Figure 8: Company Logo*

#### **Mission of Naddy's Cookies**

- To produce quality snacks that can be eaten by everyone regardless of age.
- To produce snacks that are affordable and easy to carry everywhere
- To make the best, most delicious, most favorite chocolate in the country.



#### **Vision of Naddy's Cookies**

Our vision is to establish ourselves as a preeminent international chocolatier by emphasising excellence and perfection while producing the best and most decadent chocolates possible.

#### 4.4 Descriptions of Products / Services

For starters, Naddy's Cookies only sells one type of chocolate which is premium chocolate. Nevertheless, there are many different types of toppings. Among the toppings available are Milo, KitKat, Oreo, and Cadbury. In addition, we use ingredients that are readily available in supermarkets. The ingredients used are bubble rice/mini coco crunch, milk compound chocolate, and cooking oil. Naddy's Cookies also provides a surprise gift box service to give to your loved ones.

#### 4.5 Price List

Product	Description
	<p>Chocojar Premium Chocolate</p> <ul style="list-style-type: none"> <li>• 240g</li> <li>• 4 types of toppings</li> <li>• RM 12.00</li> </ul>
	<p>Special Package:</p> <ul style="list-style-type: none"> <li>• RM 18.00 per jar</li> <li>• For any toppings</li> </ul>

## 5.0 FACEBOOK (FB)

### 5.1 Creating Facebook (FB) Page

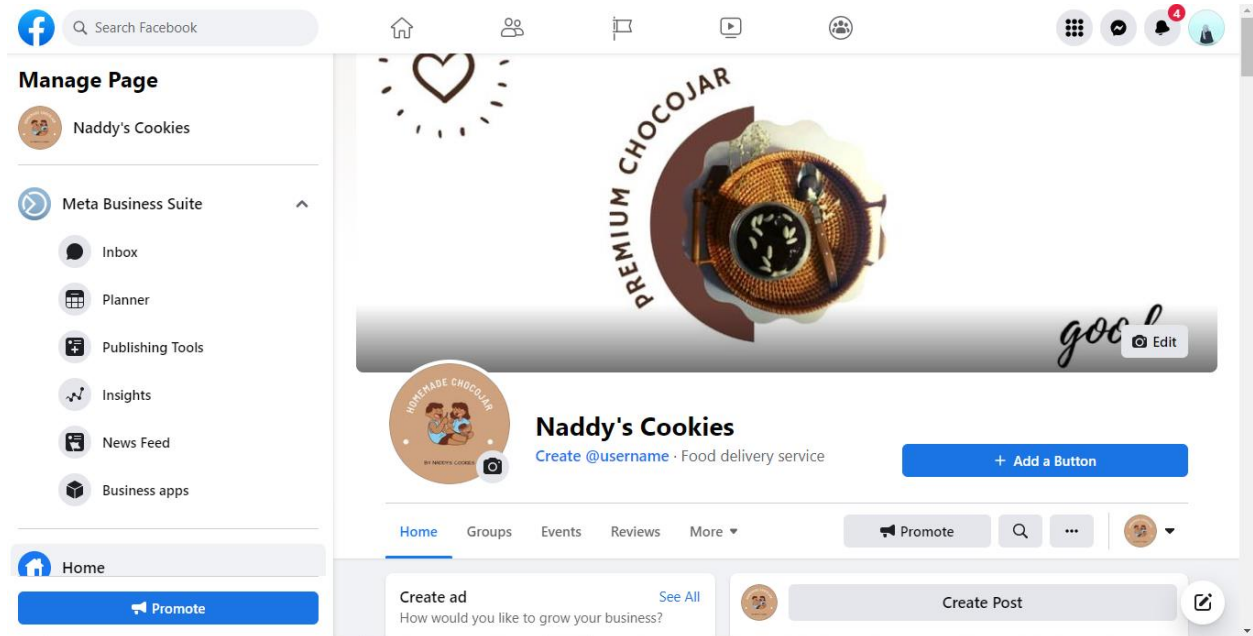


Figure 9: Naddy's Cookies Facebook page

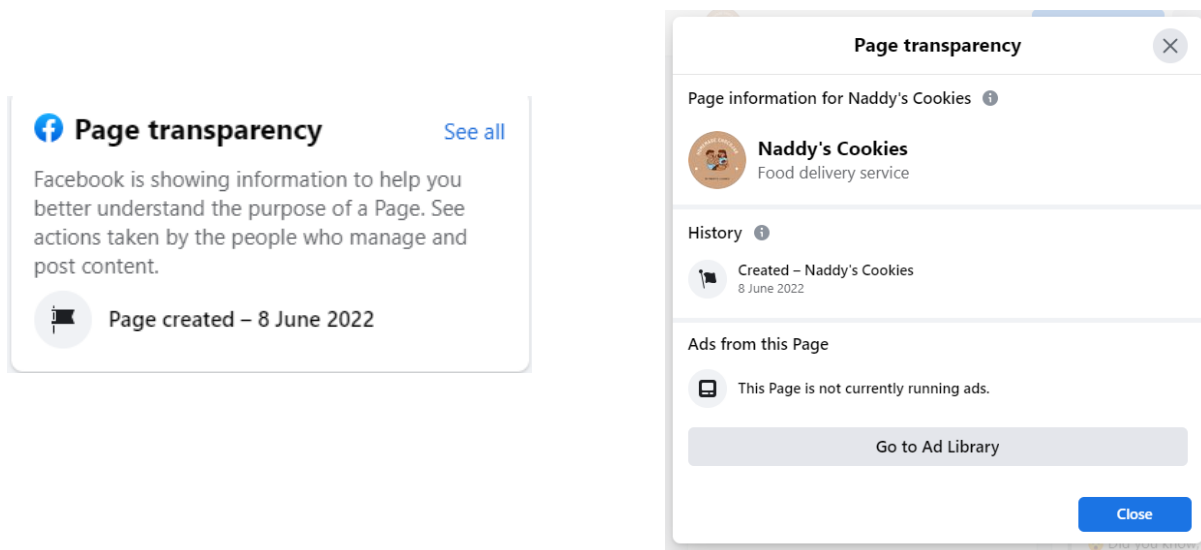


Figure 10: Naddy's Cookies page transparency

## 5.2 Customizing URL Facebook (FB) Page

URL of Naddy's Cookies Facebook page	<a href="https://www.facebook.com/Naddys-Cookies-100379959380310">https://www.facebook.com/Naddys-Cookies-100379959380310</a>
Number of likes	38 likes
Number of followers	39 followers

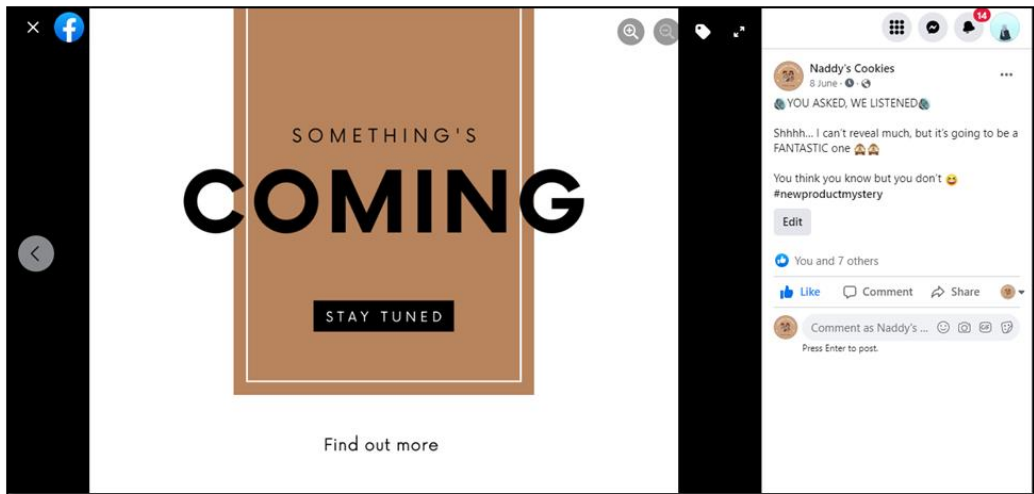
**About**

- [Enter location](#)
- Hi Chocolate Lovers semua! Terima kasih melewati halaman Facebook kami. Kami ada jual makanan ringan, Chocojar Premium Chocolate dengan pelbagai pilih... [See more](#)
- 38 people like this
- 39 people follow this
- [Enter website](#)
- 011-7315 2829
- [Send message](#)
- [naddyscookies@gmail.com](mailto:naddyscookies@gmail.com)
- [Edit business hours](#)
- [Food delivery service](#)
- [Add menu](#)

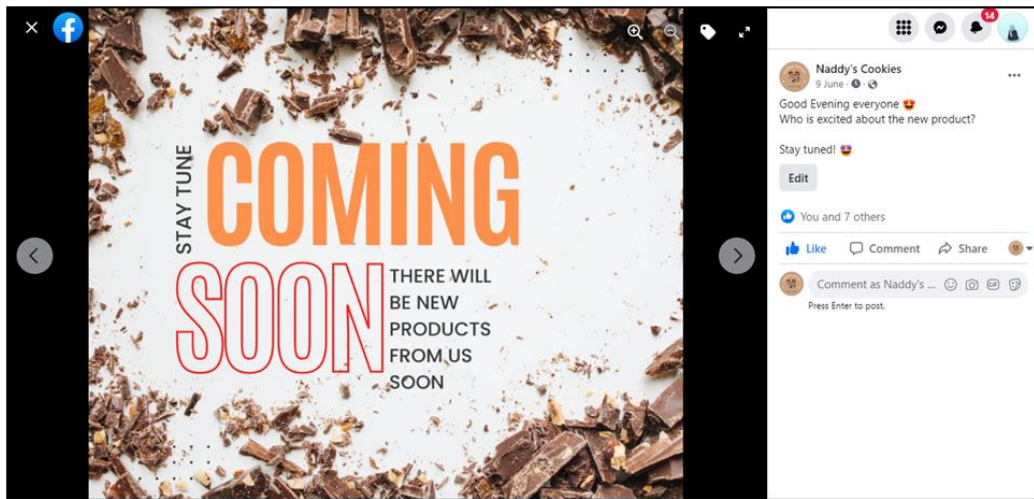
Figure 11: Information about Naddy's Cookies

### 5.3 Facebook (FB) Post – Teaser

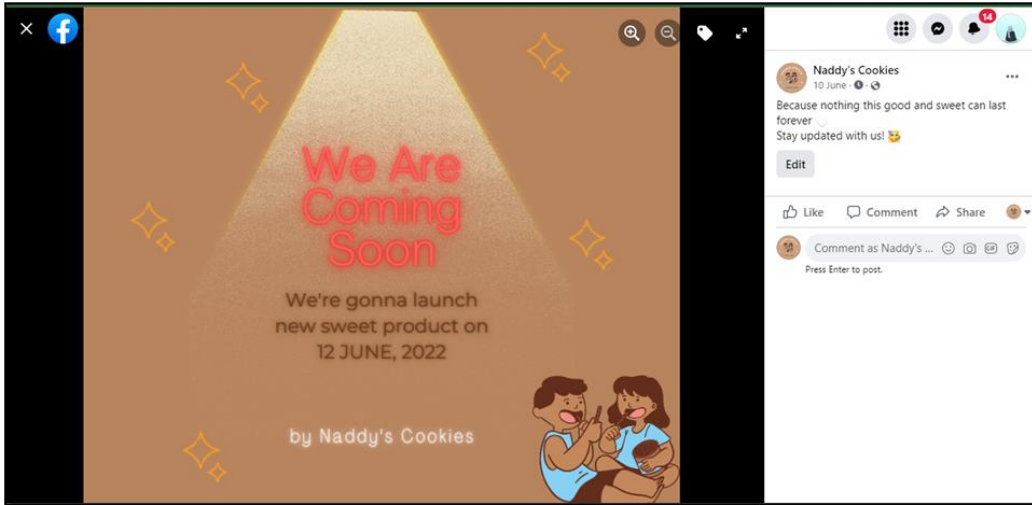
Teaser 1



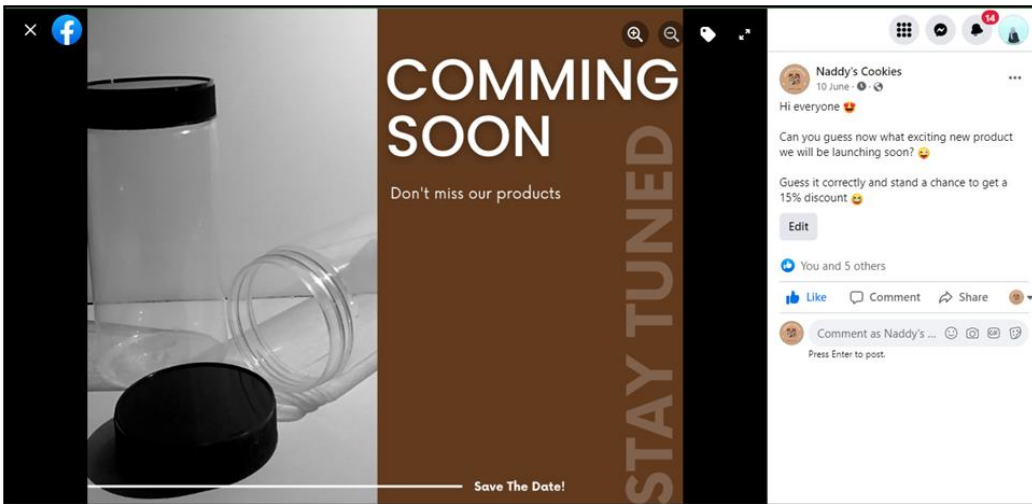
Teaser 2



### Teaser 3

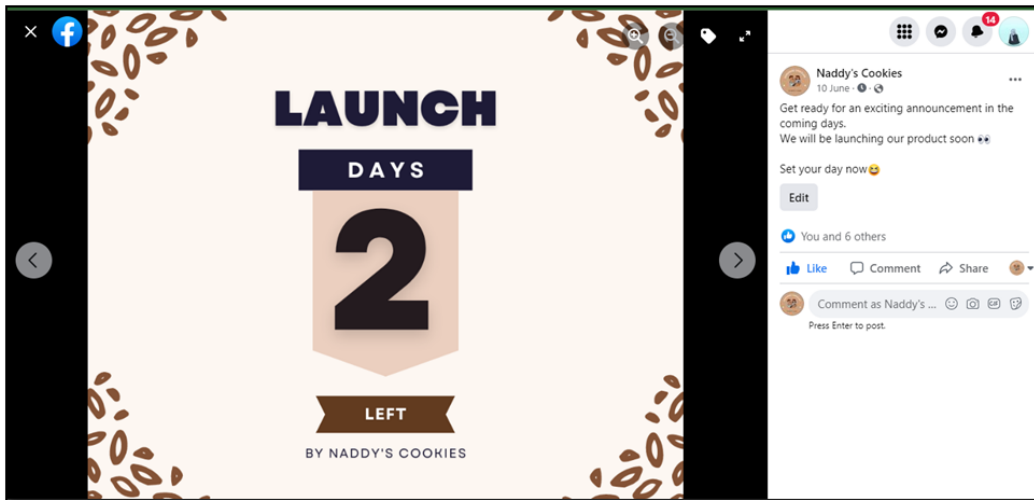


### Teaser 4

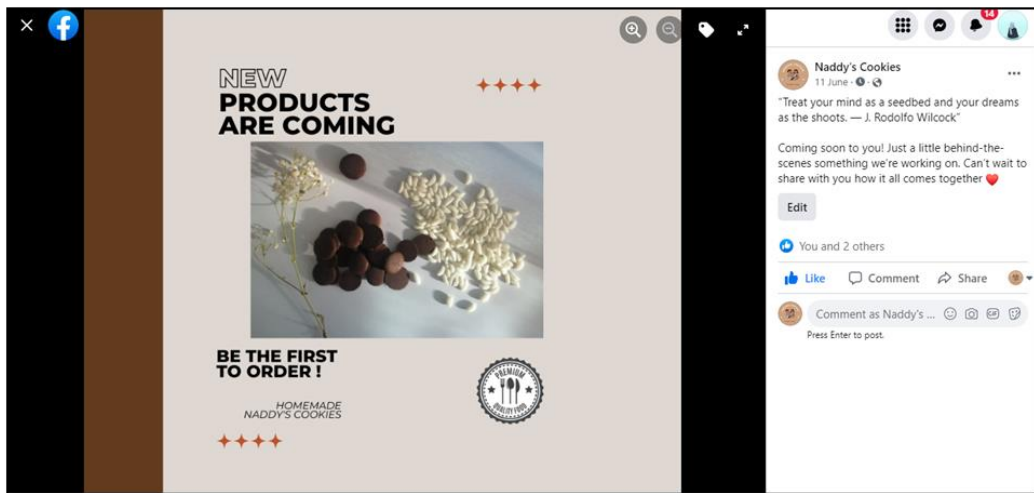




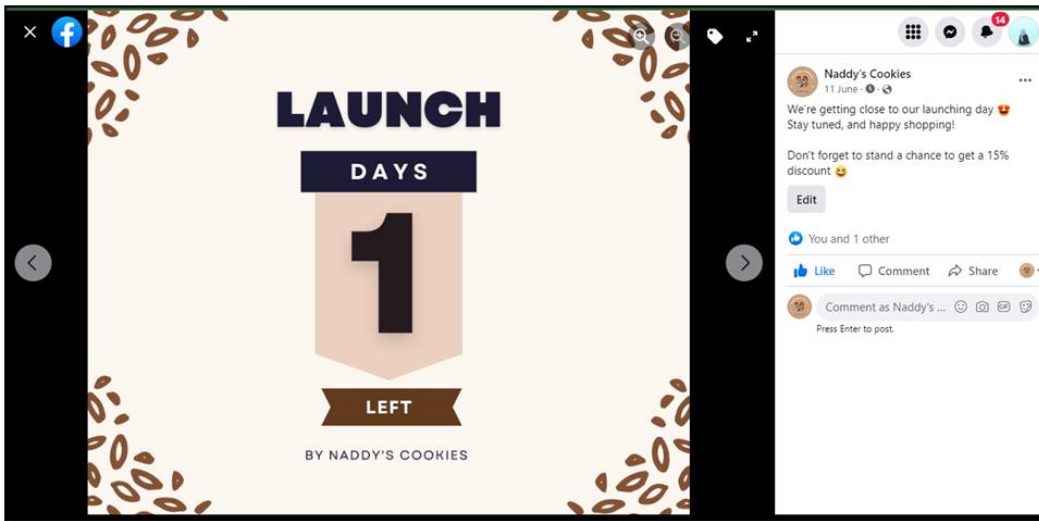
Teaser 5



Teaser 6



Teaser 7

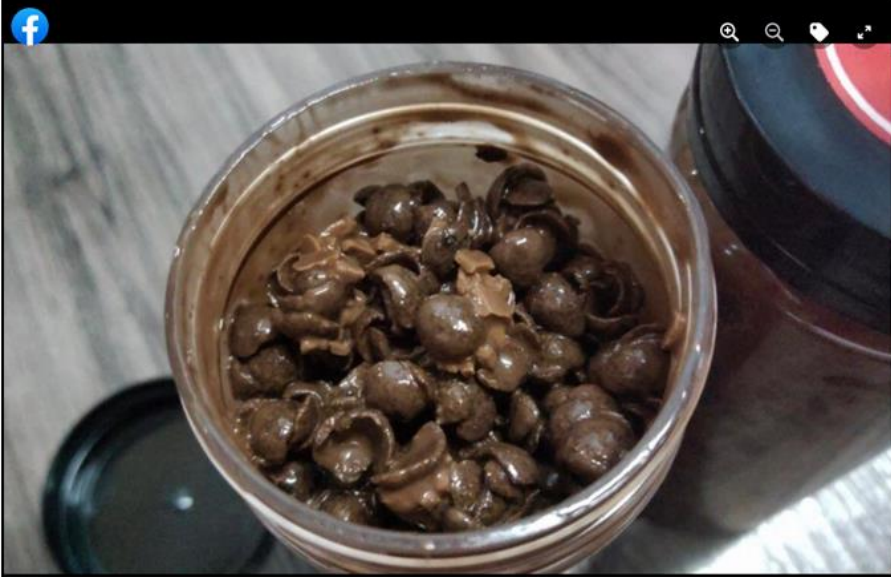


Teaser 8



## 5.4 Facebook (FB) Post – Copywriting (Hard Sell)

### Hard Sell 1



A Facebook post from 'Naddy's Cookies' dated 12 June. The main image shows a clear glass jar filled with round, chocolate-dipped cookies. The jar is open, and the lid is visible to the left. The background is a light-colored wooden surface.

**Naddy's Cookies**  
12 June · 🌐 · 📍

Hi choco lovers!  
Dip your hand into our cookie jar 🍪  
The first 10 people will get a 15% discount!  
Get yours now! 😍


Edit

You and 3 others

Like Comment Share

Comment as Naddy's ...  
Press Enter to post.

### Hard Sell 2



A Facebook post from 'Naddy's Cookies' dated 12 June. The main image shows four small glass jars of cookies lined up on a bamboo mat. Each jar has a different colored lid and label: Oreo (blue), Milo (green), Cadbury (dark blue), and KitKat (red). The background is a light-colored wooden surface with some greenery.

**Naddy's Cookies**  
12 June · 🌐 · 📍

"I saw it, I ate it." - said all choco connoisseurs

🍪 For all chocolate lovers, there are a few toppings that can be selected:

- 🍪 Oreo
- 🍪 Cadbury
- 🍪 KitKat
- 🍪 Milo

Choose your favorite now! 🍪

🍪 For purchase, kindly click the Whatsapp link below  
<https://wa.me/601173152829> See less

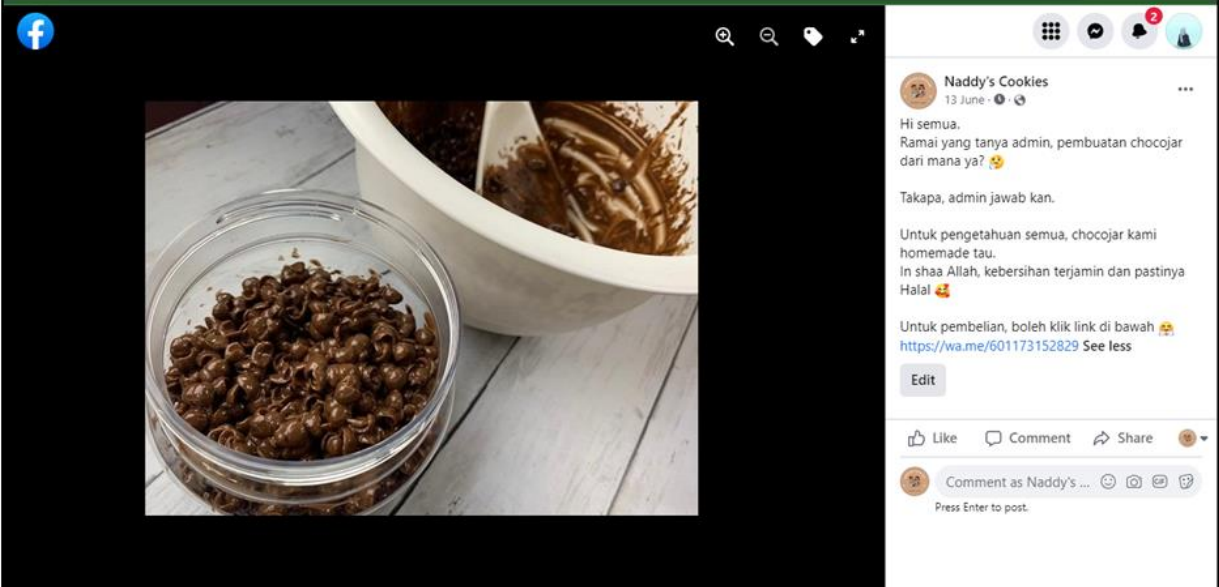
Edit

3

Like Comment Share

Comment as Naddy's ...  
Press Enter to post.

### Hard Sell 3



A screenshot of a Facebook post from 'Naddy's Cookies' dated 13 June. The post features a photograph of a clear glass jar filled with round, chocolate-glazed cookies. The background shows a white bowl containing more cookies. The text of the post is as follows:

Hi semua,  
Ramai yang tanya admin, pembuatan chocojar dari mana ya? 🙄

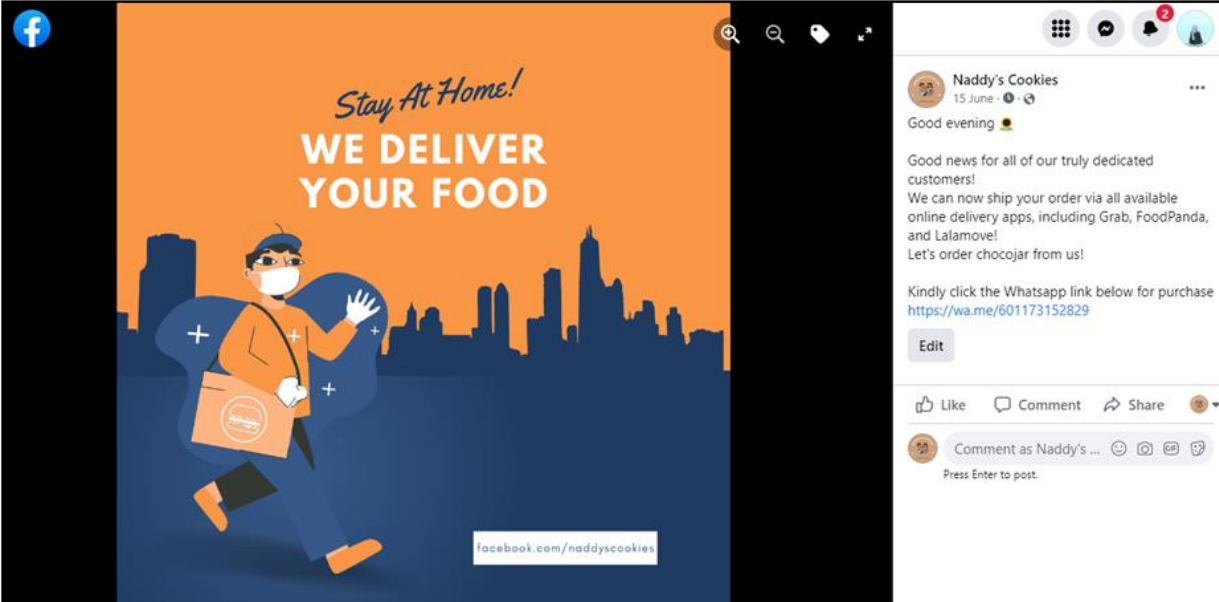
Takapa, admin jawab kan.

Untuk pengetahuan semua, chocojar kami homemade tau.  
In shaa Allah, kebersihan terjamin dan pastinya Halal 🙄

Untuk pembelian, boleh klik link di bawah 🙄  
<https://wa.me/601173152829> See less

The post includes an 'Edit' button and interaction options for Like, Comment, and Share. A comment box at the bottom is partially visible with the text 'Comment as Naddy's ...' and 'Press Enter to post.'

### Hard Sell 4



A screenshot of a Facebook post from 'Naddy's Cookies' dated 15 June. The post features a graphic with an orange background and a dark blue silhouette of a city skyline. A delivery person wearing a blue uniform, a cap, and a face mask is running while carrying a brown delivery bag. The text on the graphic reads:

*Stay At Home!*  
**WE DELIVER YOUR FOOD**

At the bottom of the graphic is the URL [facebook.com/naddyscookies](https://facebook.com/naddyscookies).

The text of the post is as follows:

Good evening 🙄

Good news for all of our truly dedicated customers!  
We can now ship your order via all available online delivery apps, including Grab, FoodPanda, and Lalamove!  
Let's order chocojar from us!

Kindly click the Whatsapp link below for purchase  
<https://wa.me/601173152829>

The post includes an 'Edit' button and interaction options for Like, Comment, and Share. A comment box at the bottom is partially visible with the text 'Comment as Naddy's ...' and 'Press Enter to post.'

Hard Sell 5

Facebook post for Naddy's Cookies. The image shows four cookie tins with different toppings: Cadbury, Oreo, KitKat, and Milo. The text says "FREE TOPPING".

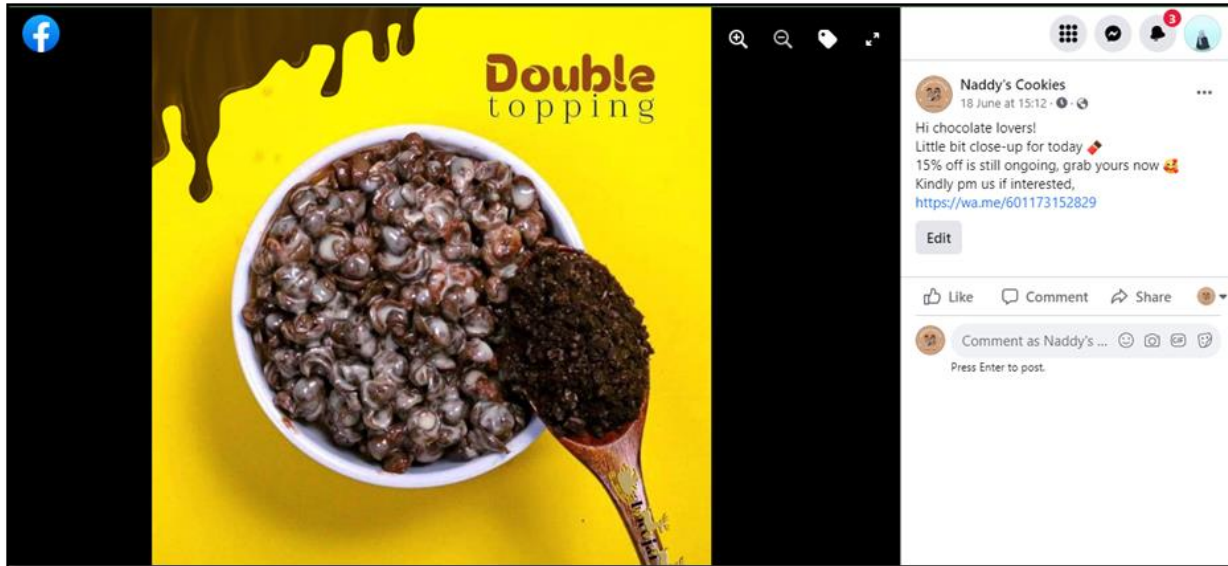
**Naddy's Cookies**  
17 June at 08:25 · 🌐 · 📍  
Happy Friday 🍪  
No matter what you do in life, have a cookie first!  
Close-up for each topping 🍪  
Buy now before it's gone!  
Edit  
Like Comment Share  
Comment as Naddy's ...  
Press Enter to post.

Hard Sell 6

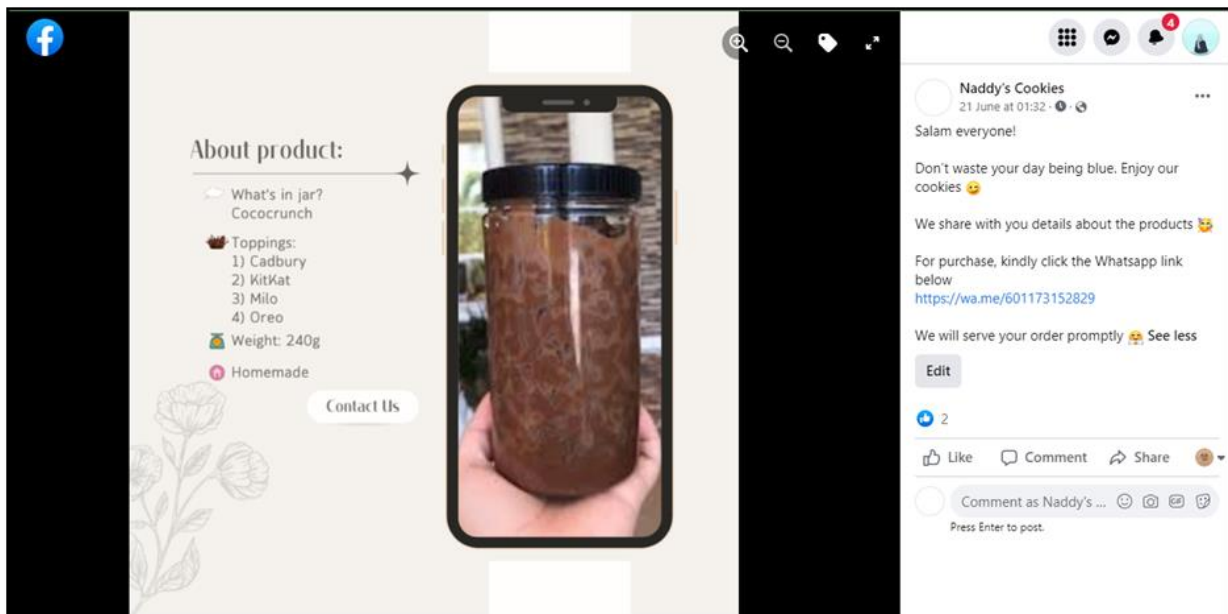
Facebook post for Naddy's Cookies. The image shows a chocolate bar being broken, with a bowl of chocolate chips and a bowl of white cream. The text says "PREMIUM CHOCOLATE" and "15% OFF ORDER NOW".

**Naddy's Cookies**  
18 June at 12:15 · 🌐 · 📍  
Good afternoon  
Start your noon with the sweetest taste ever!  
🍪 Our price as the launch promo and will be in normal price after the first 10 luckiest people selected  
Normal Price: RM 12  
Promo: RM10  
Reach your choco now 🍪  
Edit  
4  
Like Comment Share  
Comment as Naddy's ...  
Press Enter to post.

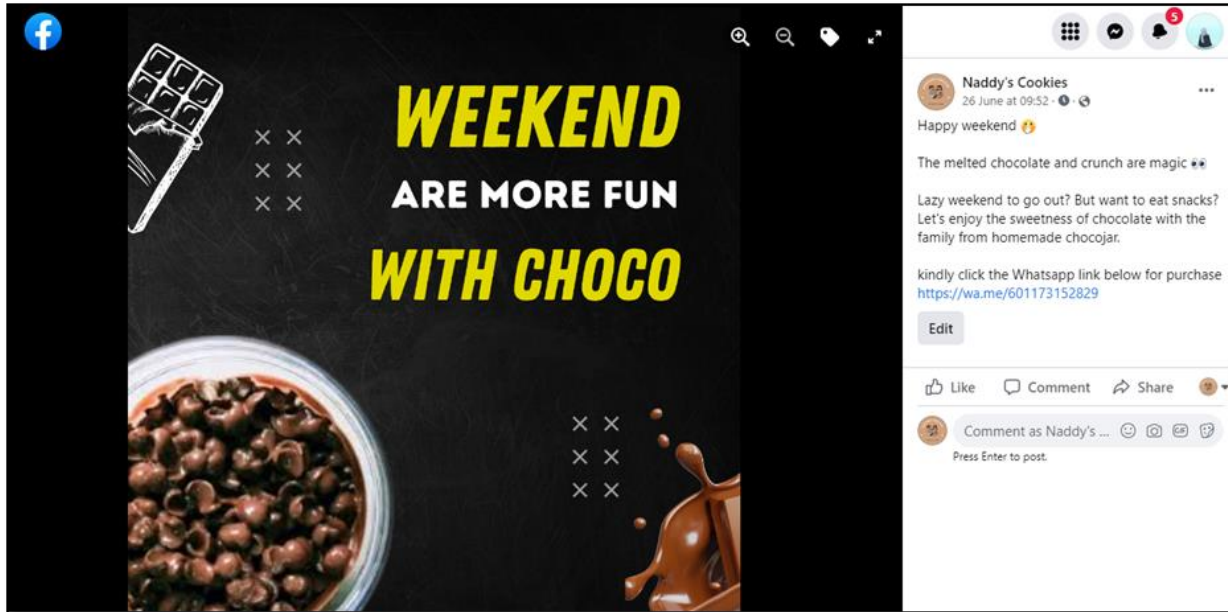
Hard Sell 7



Hard Sell 8



Hard Sell 9



**WEEKEND ARE MORE FUN WITH CHOCO**

Happy weekend 🥰

The melted chocolate and crunch are magic 🍪

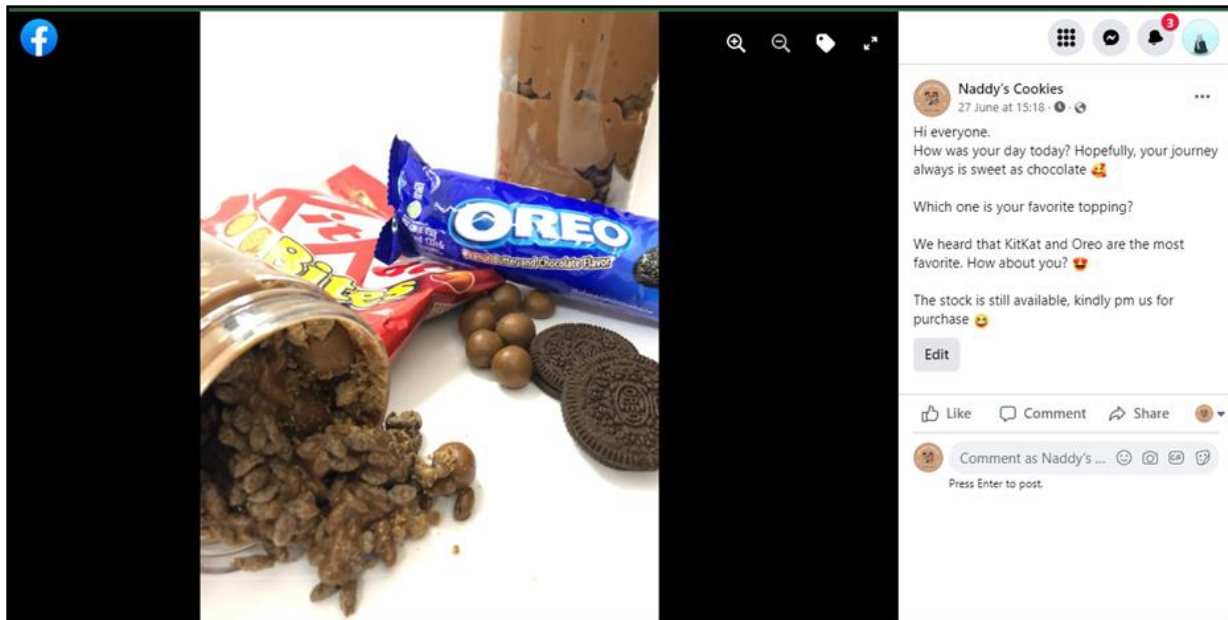
Lazy weekend to go out? But want to eat snacks? Let's enjoy the sweetness of chocolate with the family from homemade chocojar.

kindly click the Whatsapp link below for purchase <https://wa.me/601173152829>

Like Comment Share

Comment as Naddy's ... Press Enter to post.

Hard Sell 10



**OREO**

Hi everyone.

How was your day today? Hopefully, your journey always is sweet as chocolate 🍪

Which one is your favorite topping?

We heard that KitKat and Oreo are the most favorite. How about you? 🍪

The stock is still available, kindly pm us for purchase 🍪

Like Comment Share

Comment as Naddy's ... Press Enter to post.

## Hard Sell 11



**SALE**

**15% OFF**

UNTIL 22 JULY 2022

NADDY'S COOKIES

**Naddy's Cookies**  
29 June at 08:48 · 🌐 · 📍

Morning people 🌞

🙌 Thank you for all your warm support!  
Our 10 luckiest customers have been selected!

But don't be sad,  
We have a piece of good news 🥰

🥰 We know how much you love the holidays, so  
we've decided to give you a little treat. Here's  
15% off on us.

Click the Whatsapp link below before it goes  
again 🥰  
<https://wa.me/601173152> See less

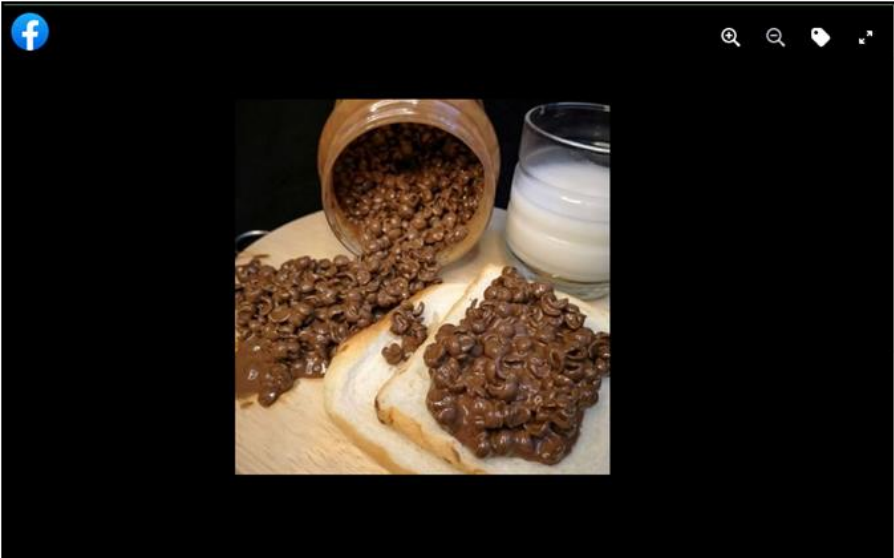
Edit

Like Comment Share

Comment as Naddy's ... 🌐 📍 📷 📹

Press Enter to post.

## Hard Sell 12



**Naddy's Cookies**  
30 June at 09:09 · 🌐 · 📍

Musim hujan ni sedap kan kalau dapat makan  
manis-manis.

Makan dengan roti sedap juga 🥰

Mana nak cari coklat dalam waktu macam ni,  
kalau bukan dengan Naddy's Cookies? 🥰

Choco yang dijamin Halal dan berbaloi!

Edit

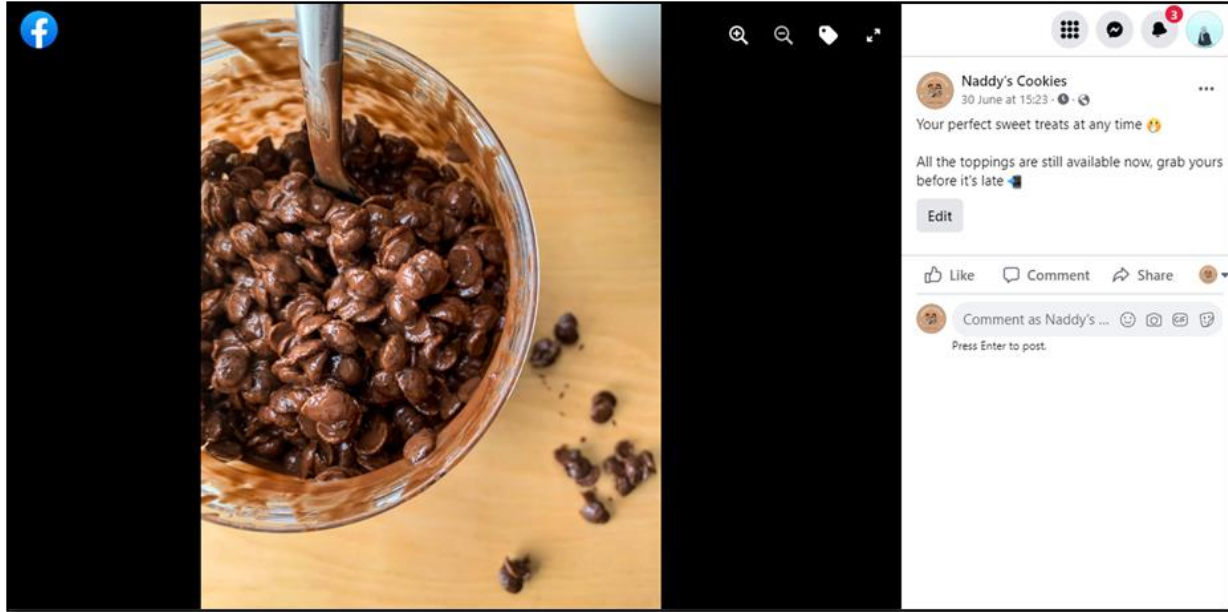
Like Comment Share

Comment as Naddy's ... 🌐 📍 📷 📹

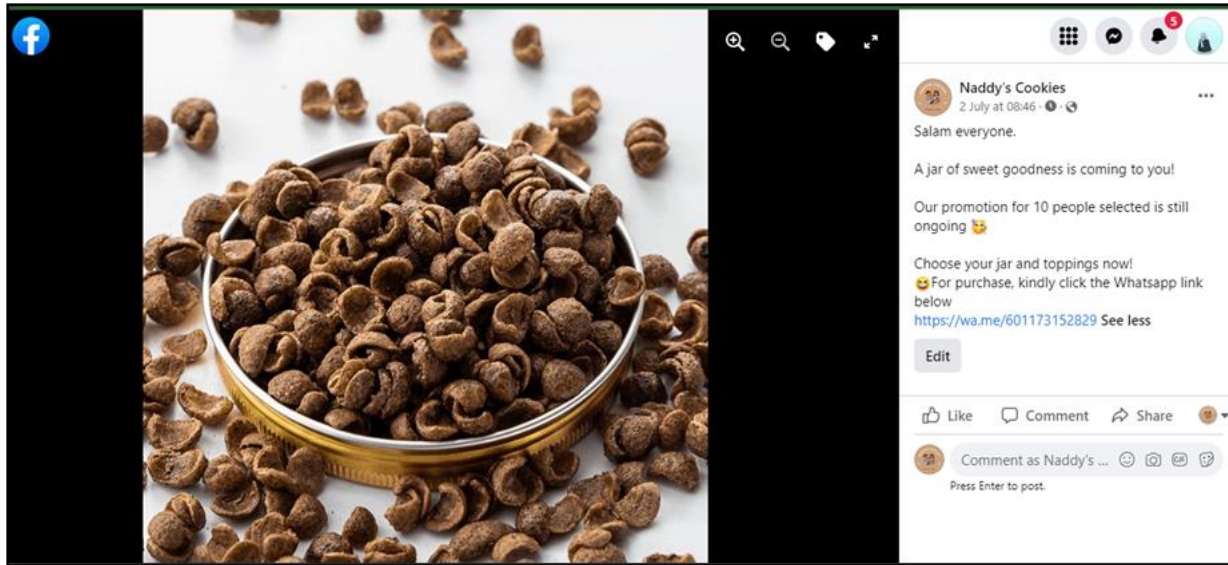
Press Enter to post.



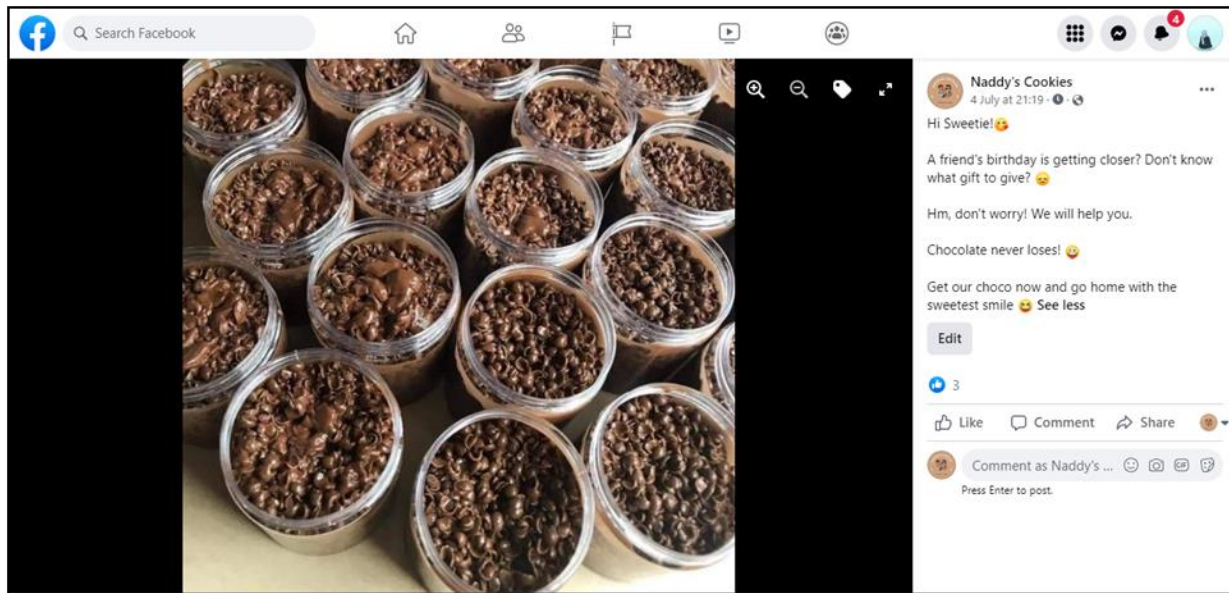
### Hard Sell 13



### Hard Sell 14



## Hard Sell 15

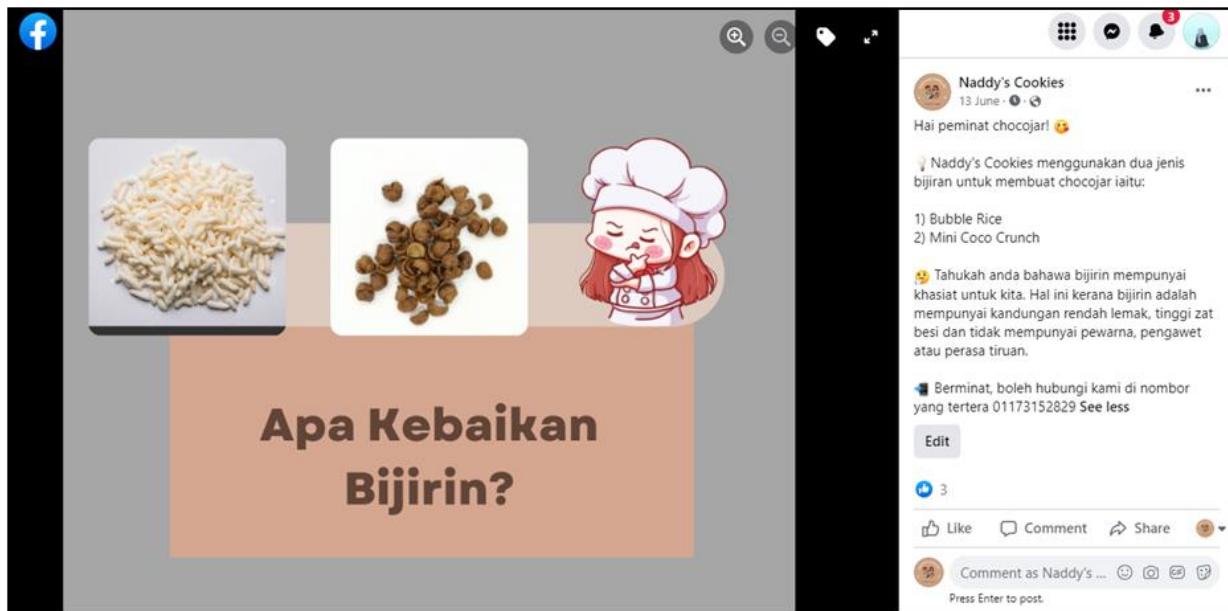


## Hard Sell 16



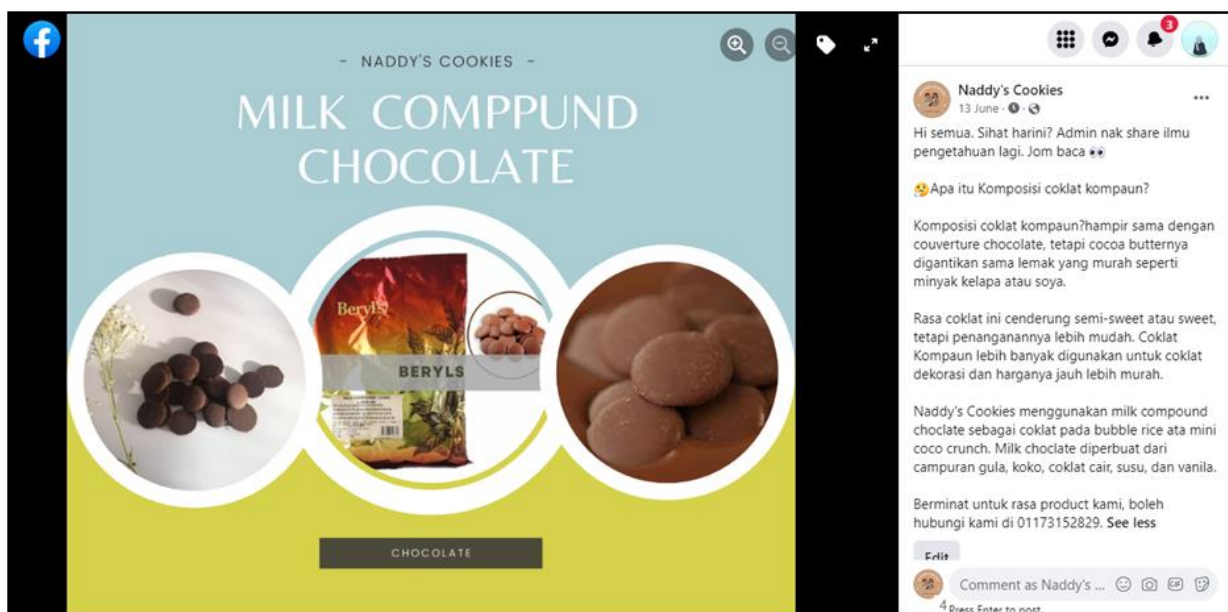
## 5.5 Facebook (FB) Post – Copywriting (Soft Sell)

### Soft Sell 1



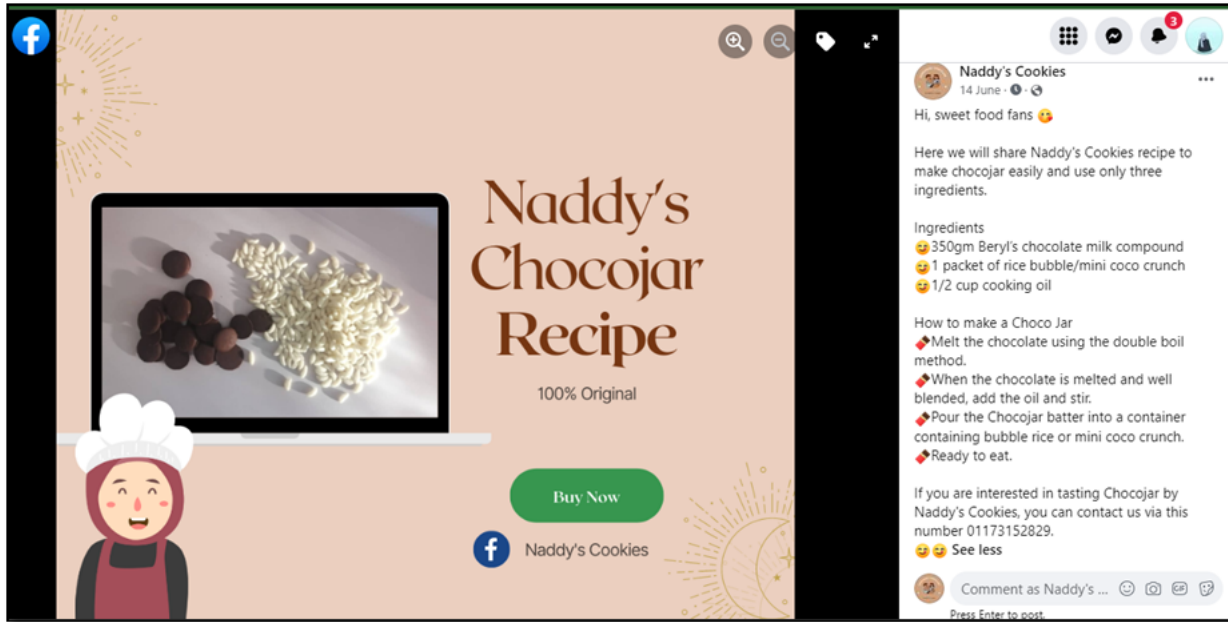
The image shows a Facebook post from 'Naddy's Cookies' dated 13 June. The post features a graphic with three images: a pile of white rice puffs, a pile of brown rice puffs, and a cartoon chef. Below the images is a large orange box with the text 'Apa Kebaikan Bijirin?'. The post text reads: 'Hai peminat chocojarl! Naddy's Cookies menggunakan dua jenis bijirin untuk membuat chocojarl iaitu: 1) Bubble Rice 2) Mini Coco Crunch. Tahukah anda bahawa bijirin mempunyai khasiat untuk kita. Hal ini kerana bijirin adalah mempunyai kandungan rendah lemak, tinggi zat besi dan tidak mempunyai pewarna, pengawet atau perasa tiruan. Berminat, boleh hubungi kami di nombor yang tertera 01173152829 See less'. The post has 3 likes and a comment section.

### Soft Sell 2



The image shows a Facebook post from 'Naddy's Cookies' dated 13 June. The post features a graphic with three circular images: a pile of dark chocolate pieces, a bag of Beryls chocolate, and a pile of round chocolate pieces. The text on the graphic reads 'MILK COMPPUND CHOCOLATE' and 'CHOCOLATE'. The post text reads: 'Hi semua. Sihat harini? Admin nak share ilmu pengetahuan lagi. Jom baca. Apa itu Komposisi coklat kompaun? Komposisi coklat kompaun? hampir sama dengan couverture chocolate, tetapi cocoa butternya digantikan sama lemak yang murah seperti minyak kelapa atau soya. Rasa coklat ini cenderung semi-sweet atau sweet, tetapi penanganannya lebih mudah. Coklat Kompaun lebih banyak digunakan untuk coklat dekorasi dan harganya jauh lebih murah. Naddy's Cookies menggunakan milk compound chocolate sebagai coklat pada bubble rice ata mini coco crunch. Milk chocolate diperbuat dari campuran gula, koko, coklat cair, susu, dan vanila. Berminat untuk rasa product kami, boleh hubungi kami di 01173152829. See less'. The post has 4 likes and a comment section.


Soft Sell 3



The image shows a Facebook post from 'Naddy's Cookies' dated 14 June. The post features a promotional graphic on the left and a text-based recipe on the right. The graphic includes a photo of chocolate and white chocolate chips, a cartoon chef character, and the text 'Naddy's Chocojar Recipe' and '100% Original'. A green 'Buy Now' button and a Facebook logo with the name 'Naddy's Cookies' are also present. The recipe text on the right includes a greeting, a list of ingredients (350gm Beryl's chocolate milk compound, 1 packet of rice bubble/mini coco crunch, 1/2 cup cooking oil), a 'How to make a Choco Jar' section with three steps, and contact information (number 01173152829). The post has a comment section at the bottom with a 'Comment as Naddy's ...' button and a 'Press Enter to post' prompt.

**Naddy's Chocojar Recipe**  
100% Original

[Buy Now](#)

 Naddy's Cookies

**Naddy's Cookies**  
14 June · 🌐 · 📍

Hi, sweet food fans 🍪

Here we will share Naddy's Cookies recipe to make chocojar easily and use only three ingredients.

Ingredients

- 🍫 350gm Beryl's chocolate milk compound
- 🍪 1 packet of rice bubble/mini coco crunch
- 🍪 1/2 cup cooking oil

How to make a Choco Jar

- 🔥 Melt the chocolate using the double boil method.
- 🔥 When the chocolate is melted and well blended, add the oil and stir.
- 🔥 Pour the Chocojar batter into a container containing bubble rice or mini coco crunch.
- 🔥 Ready to eat.

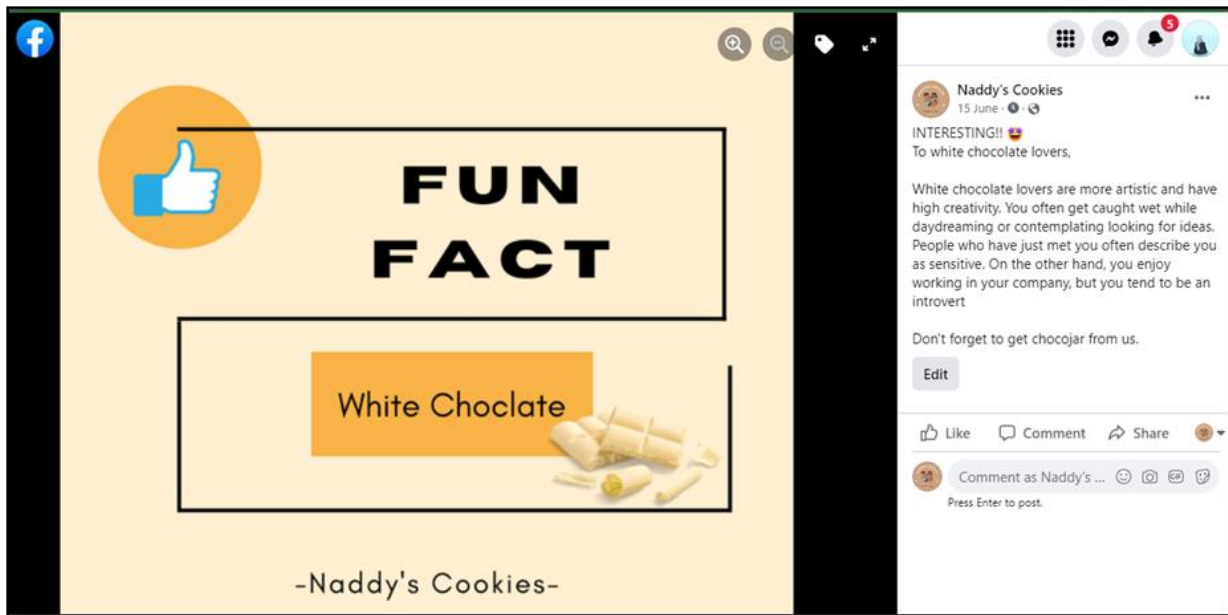
If you are interested in tasting Chocojar by Naddy's Cookies, you can contact us via this number 01173152829.

👉 See less

[Comment as Naddy's ...](#) 🗨️ 📷 📧 📧

Press Enter to post.

Soft Sell 4



The image shows a Facebook post from 'Naddy's Cookies' dated 15 June. The post features a promotional graphic on the left and a text-based fun fact on the right. The graphic includes a thumbs-up icon, the text 'FUN FACT', 'White Chocolate', and a photo of white chocolate sticks. The text on the right includes a greeting, a paragraph about white chocolate lovers, and a reminder to get chocojar. The post has a comment section at the bottom with a 'Comment as Naddy's ...' button and a 'Press Enter to post' prompt.

**FUN FACT**

White Chocolate

-Naddy's Cookies-

**Naddy's Cookies**  
15 June · 🌐 · 📍

INTERESTING!! 🤩

To white chocolate lovers,

White chocolate lovers are more artistic and have high creativity. You often get caught wet while daydreaming or contemplating looking for ideas. People who have just met you often describe you as sensitive. On the other hand, you enjoy working in your company, but you tend to be an introvert

Don't forget to get chocojar from us.

[Edit](#)

[Like](#) [Comment](#) [Share](#) 🗨️

[Comment as Naddy's ...](#) 🗨️ 📷 📧 📧

Press Enter to post.


Soft Sell 5

The image shows a Facebook post from 'Naddy's Cookies' dated 16 June at 17:00. The post features a large illustration of a father and son embracing, with the text 'HARI BAPA — 19 JUN 2022 —' above them. The post text reads: 'Hai Choco Lovers! Hari Bapa semakin dekat. Jadi apa tunggu lagi? Mari beri surprise untuk lelaki yang bergelar bapa. Naddy's Cookies membuat khidmat gift box untuk membuat surprise kepada bapa atau suami yang minat makan coklat. Boleh hubungi kami untuk mengetahui package yang disediakan dan harga.' The post has 1 like and a comment section.

Soft Sell 6

The image shows a Facebook post from 'Naddy's Cookies' dated 15 June at 20:00. The post features a large thumbs-up icon and the text 'FUN FACT' in a large font. Below this, it says 'Milk Chocolate' next to an illustration of a stack of chocolate bars. The post text reads: 'INTERESTING!! To milk chocolate fans, Your special character is a person who is smart and likes to be the center of attention. You have a romantic side in your personality and are not ashamed to commit. When you are in a relationship, it will last a long time because you are the loyal type. Don't forget to get chocojar from us.' The post has 1 like and a comment section.

Soft Sell 7



Happy Father's Day

Here's a cheer for the most amazing dad in the planet!

— Drew Feig

- NADDY'S COOKIES -

Naddy's Cookies  
19 June at 09:00 · 🌐 · 🌐

HAPPY FATHER'S DAY 🥳

Naddy's Cookies wishes happy father's day to fathers all over Malaysia and in the world. 🥰

To all our customers, we hope that you always remember your father no matter where you are.

Don't forget to press the like button and turn on the notification so that you can find out various interesting info and promotional prices for our products. ❤️

Edit


1

Like Comment Share

Comment as Naddy's ... 🗨️ 📷 📧 📧

Press Enter to post.

Soft Sell 8



**FUN FACT**

Dark Chocolate

-Naddy's Cookies-

Naddy's Cookies  
18 June at 08:15 · 🌐 · 🌐

INTERESTING!! 🥳

To Dark chocolate lovers,

If you are a lover of dark chocolate or dark chocolate, you include people who like change, classy, and sophisticated. You can express your opinion out loud but still be responsible. Full of energy, you are able to make decisions decisively. Relationships with other people are also strong, you're the type of person who likes discussions together.

Don't forget to get chocojar from us.

Edit

Like Comment Share

Comment as Naddy's ... 🗨️ 📷 📧 📧

Press Enter to post.

### Soft Sell 9

-Naddy's Cookies-

# DID YOU KNOW?

Sweet foods are needed in our body

**Naddy's Cookies**  
21 June at 17:20 · 🌐 · 📧

FACT!!

When talking about sweet foods, many people think that sweet foods are the source of disease. Not like that.

Sweet foods are actually needed for your body in carrying out daily activities. Sweet foods contain sugar or glucose which is the brain fuel, so when you eat sweet foods will improve the brain's memory, speed up the thought process, and you can concentrate better.

Grab our Chocojar now to boost your energy 🍌💪

Edit

👍 1

👍 Like   💬 Comment   ➦ Share

Comment as Naddy's ...

Press Enter to post.

### Soft Sell 10

**Customer FEEDBACK**

Assalamualaikum puan, boleh kami dapatkan feedback dari anda tentang chocojar kami? 😊 3:41 PM ✓

waalaikumussalam. boleh2 3:42 PM

Chocojar nya sedap. 🍌 coklat pun banyak. tak berapa manis sangat sesuai dengan taste acik. Suami acik pun suka. Boleh repeat lagi ni kalau dah habis 😊 3:44 PM

alhamdulillah 🍌  
Kalau acik nak oder lagi, contact jer nombor ni 😊 3:50 PM ✓

Assalamualaikum sis. Barang dah sampai. Terimakasihhhh. Suka sangattt 😊🍌. Chocolate pun banyakk. Boleh repeatt 😊 9:25 PM

Terima kasih kerana sudi membeli dengan kami 😊 9:48 PM ✓

-Naddy's Cookies-

**Naddy's Cookies**  
23 June at 17:10 · 🌐 · 📧

Customers Feedback. 🍌

To all our customers, thank you for buying and supporting our chocojar. 🍌

Edit

👍 1

👍 Like   💬 Comment   ➦ Share

Comment as Naddy's ...

Press Enter to post.

## Soft Sell 11

A Facebook post from 'Naddy's Cookies' dated June 24 at 17:23. The post features a vibrant graphic with three jars of Chocojar cereal. The text 'NADDY'S CHOCOJAR' is prominently displayed in orange. The background is a mix of yellow and brown tones with decorative geometric shapes like circles and crosses. At the bottom right of the graphic, it says '-NADDY'S COOKIES-'.

**NADDY'S CHOCOJAR**

-NADDY'S COOKIES-

**Naddy's Cookies**  
24 June at 17:23 · 🌐 · 📍

KELEBIHAN CHOCOJAR NADDY'S COOKIES 🍪

1. Harga murah.
2. Pelbagai jenis bijiran.
3. Pelbagai jenis topping.
4. Mudah untuk didapati.
5. Menggunakan coklat premium.

... See more

Edit

👍 1

👍 Like   💬 Comment   ➦ Share

Comment as Naddy's ...  
Press Enter to post.

## Soft Sell 12

A Facebook post from 'Naddy's Cookies' dated June 27 at 09:37. The post features a quote: 'There is no better food than chocolate'. Below the quote is a photo of a bowl of chocolate cereal and a jar of Chocojar. The background is a simple, light-colored gradient. At the bottom of the graphic, it says '-Naddy's Cookies-'.

”  
**There is no better food than chocolate**

-Naddy's Cookies-

**Naddy's Cookies**  
27 June at 09:37 · 🌐 · 📍

Hai peminat coklat 🍫

Naddy's Cookies menjual pelbagai jenis CHOCOJAR.  
Produk kami sesuai makan pada bila-bila masa.

Antaranya:-  
🍳 Dijadikan sarapan.  
📺 Semasa menonton televisyen.  
👨‍👩‍👧‍👦 Semasa berborak bersama keluarga.

Mari dapatkan chocojar Naddy's Cookies. See less

Edit

👍 Like   💬 Comment   ➦ Share

Comment as Naddy's ...  
Press Enter to post.



Soft Sell 13

**KELEBIHAN COKLAT**

- Mengurangkan risiko jantung
- Mengurangkan berat badan
- Mengurangkan tekanan/stres
- Meningkatkan tahap tenaga

Naddy's Cookies

**Naddy's Cookies**  
28 June at 21:26

Jom admin cerita tentang coklat 🍫

Siapa sahaja yang tidak gemar akan coklat? Coklat umumnya digemari ramai tanpa mengira peringkat usia dan masyarakat dan makanan ini sering dijadikan sebagai comfort food.

Antara jenis coklat yang tidak asing lagi ialah coklat gelap, coklat susu dan coklat putih. Coklat dihasilkan daripada pemprosesan biji koko yang dipetik dari pokok koko atau dikenali sebagai Theobroma cacao.

Untuk pengetahuan anda, coklat banyak memberi manfaat kepada kita. Antaranya adalah:- See less

3 Likes

Soft Sell 14

**CUSTOMER FEEDBACK**

Hi. saya nak oder CHOCOJAR Naddy lagi 🙏

9:47 PM

sedap sangat. Petang tadi sampai dah habis makan tadi sambil tengok tv 😊

9:51 PM

Alhamdulillah. 🍪

9:53 PM ✓

Boleh je oder. Stock masih ada

9:53 PM ✓

**SEDAP!!**


**Naddy's Cookies**  
2 July at 17:15

Another customer feedback. 🙌

Our chocojar does not disappoint our customers. So, let's get Naddy's Cookies chocojar and taste the deliciousness. 🍪🍪

1 Like

Soft Sell 15



**Special Package**

*Food for your happy day!*

-Naddy's Cookies-

**Naddy's Cookies**  
4 July at 21:30 · 🌐 · 🌐

HAI PEMINAT CHOCOJAR 🥰

Korang tidak tahu nak bagi apa kan kawan-kawan atau pasangan korang masa birthday dorang? 🤔

Jangan RISAU...

🍪 Naddy's Cookies ada buat khidmat surprise gift box untuk diberi kepada yang tersayang.

Berminat?  
Boleh ws kami di nombor 01173152829. See less

Edit

👍 1

👍 Like    💬 Comment    ➦ Share    🗨️

Comment as Naddy's ... 🗨️ 📷 📍 📄

Press Enter to post.

Soft Sell 16



-Naddy's Cookies-

*Happy Eid Al-Adha*

*"Jika inginkan kebahagiaan, kena korbakan diri untuk rasa keperitan, Kerana dalam setiap kesusahan, Allah akan hadirkan kemanisan."*

**Naddy's Cookies**  
10 July at 17:04 · 🌐 · 🌐

Naddy's Cookies mengucapkan,

🍷 SELAMAT MENYAMBUT HARI RAYA AIDILADHA 🍷

Lembu dan Kambing sedang menanti,  
Untuk dikorbankan sekejap lagi,  
Sucikan diri ikhlaskan hati  
Semoga korban diterima ilahi.

Berminat untuk merasa chocojar kami di Hari Raya, boleh hubungi kami 📞 See less

Edit

👍 1

👍 Like    💬 Comment    ➦ Share    🗨️

Comment as Naddy's ... 🗨️ 📷 📍 📄

Press Enter to post.




Soft Sell 17




The image shows a Facebook post from 'Naddy's Cookies' dated 8 July at 06:45. The post features a large promotional image on the left and a text-based post on the right. The promotional image has a yellow and red background with the text 'THE BEST TIME TO EAT CHOCOJAR' in large red letters. Below this, there are three small images: a picnic scene, a red and black striped pattern, and a birthday cake. At the bottom of the image, it says 'GRAB & ODER NOW' and 'NADDY'S COOKIES-'. The text post on the right says 'Assalamualaikum and good morning.' followed by 'Naddy's Cookies sells a variety of CHOCOJAR that are suitable to eat at any time.' It lists 'Among them:' with examples: 'Picnic', 'Watching movie.', and 'Birthday celebration'. It ends with 'Grab & oder chocojar from Naddy's Cookies NOW' and a 'See less' link. The post has 'Like', 'Comment', and 'Share' buttons, and a comment input field.




Soft Sell 18




The image shows a Facebook post from 'Naddy's Cookies' dated 10 July at 07:15. The post features a large promotional image on the left and a text-based post on the right. The promotional image shows a hand holding a remote control in front of a TV screen displaying the Netflix logo. The text 'time to' is written in a cursive font above the screen. At the bottom of the image, it says '-Naddy's Cookies-'. The text post on the right says 'SELAMAT PAGI,' followed by 'Tahukah anda, selain popcorn, chocojar juga boleh dimakan semasa menonton movie dan drama.' It then says 'Kongsikan tajuk movie kegemaran anda di ruangan comment dibawah.' and 'Mari dapatkan chocojar Naddy's Cookies.' The post has 'Like', 'Comment', and 'Share' buttons, and a comment input field.




## 5.6 Relevant Graphics to Each Post/Copywriting

NO	RELEVANT GRAPHIC	POST/COPYWRITING
1.		<p>Hi choco lovers!            Dip your hand into our cookie jar 🍪            The first 10 people will get a 15% discount!            Get yours now! 😊</p>
2.		<p>“ I saw it, I ate it.” - said all choco connoisseurs            🍪 For all chocolate lovers, there are a few toppings that can be selected:            🍪 Oreo            🍪 Cadbury            🍪 KitKat            🍪 Milo            Choose your favorite now! 🍪            🍪 For purchase, kindly click the Whatsapp link below  <a href="https://wa.me/601173152829">https://wa.me/601173152829</a></p>
3.		<p>Hi semua.            Ramai yang tanya admin, pembuatan chocojar dari mana ya? 🤔            Takapa, admin jawab kan.            Untuk pengetahuan semua, chocojar kami homemade tau.            In shaa Allah, kebersihan terjamin dan pastinya Halal 🍪            Untuk pembelian, boleh klik link di bawah            🍪  <a href="https://wa.me/601173152829">https://wa.me/601173152829</a></p>

<p>4.</p>		<p>Good evening 🌻</p> <p>Good news for all of our truly dedicated customers!</p> <p>We can now ship your order via all available online delivery apps, including Grab, FoodPanda, and Lalamove!</p> <p>Let's order chocojar from us!</p> <p>Kindly click the Whatsapp link below for purchase</p> <p><a href="https://wa.me/601173152829">https://wa.me/601173152829</a></p>
<p>5.</p>		<p>Happy Friday 😊</p> <p>No matter what you do in life, have a cookie first!</p> <p>Close-up for each topping 🍪</p> <p>Buy now before it's gone!</p>
<p>6.</p>		<p>Good afternoon 🍫</p> <p>Start your noon with the sweetest taste ever!</p> <p>🎉 Our price as the launch promo and will be in normal price after the first 10 luckiest people selected</p> <p>Normal Price: RM 12</p> <p>Promo: RM10</p> <p>Reach your choco now 🍪</p>


<p>7.</p>		<p>Hi chocolate lovers!          Little bit close-up for today 🍫          15% off is still ongoing, grab yours now 🥰          Kindly pm us if interested,  <a href="https://wa.me/601173152829">https://wa.me/601173152829</a></p>
<p>8.</p>		<p>Salam everyone!          Don't waste your day being blue. Enjoy our cookies 😊          We share with you details about the products 🥰          For purchase, kindly click the Whatsapp link below  <a href="https://wa.me/601173152829">https://wa.me/601173152829</a>          We will serve your order promptly 🙏</p>
<p>9.</p>		<p>Happy weekend 🥰          The melted chocolate and crunch are magic 🤩          Lazy weekend to go out? But want to eat snacks? Let's enjoy the sweetness of chocolate with the family from homemade chocojar.          kindly click the Whatsapp link below for purchase  <a href="https://wa.me/601173152829">https://wa.me/601173152829</a></p>

<p>10.</p>		<p>Hi everyone.          How was your day today? Hopefully, your journey always is sweet as chocolate 🍫          Which one is your favorite topping?          We heard that KitKat and Oreo are the most favorite. How about you? 🍫          The stock is still available, kindly pm us for purchase 😊</p>
<p>11.</p>		<p>Morning people          Thank you for all your warm support!          Our 10 luckiest customers have been selected!          But don't be sad,          We have a piece of good news          We know how much you love the holidays, so we've decided to give you a little treat. Here's 15% off on us.          Click the Whatsapp link below before it goes again  <a href="https://wa.me/601173152">https://wa.me/601173152</a></p>
<p>12.</p>		<p>Musim hujan ni sedap kan kalau dapat makan manis-manis.          Makan dengan roti sedap juga 🍫          Mana nak cari coklat dalam waktu macam ni, kalau bukan dengan Naddy's Cookies? 😊          Choco yang dijamin Halal dan berbaloi!</p>


13.		<p>Your perfect sweet treats at any time 😊</p> <p>All the toppings are still available now, grab yours before it's late 📱</p>
14.		<p>Salam everyone.</p> <p>A jar of sweet goodness is coming to you!</p> <p>Our promotion for 10 people selected is still ongoing 🤗</p> <p>Choose your jar and toppings now!</p> <p>😁 For purchase, kindly click the Whatsapp link below</p> <p><a href="https://wa.me/601173152829">https://wa.me/601173152829</a></p>
15.		<p>Hi Sweetie! 😊</p> <p>A friend's birthday is getting closer? Don't know what gift to give? 😞</p> <p>Hm, don't worry! We will help you.</p> <p>Chocolate never loses! 😊</p> <p>Get our choco now and go home with the sweetest smile 😊</p>









<p>16.</p>		<p>Betul ke sekarang ni pergi mana mana je jalan raya mesti jem?</p> <p>Sambil sambil tu boleh lah sediakan kudap dalam kereta kan 🚗</p> <p>Chocojar Naddy's Cookies semestinya pilihan ramai. Packaging yang kemas dan boleh dibawa ke mana-mana 🥰</p> <p>Dapatkan chocojar anda buat seisi keluarga 🥰</p> <p>Hubungi kami segera! 🧡</p>
<p>17.</p>		<p>Hai peminat chocojar! 🥰</p> <p>💡 Naddy's Cookies menggunakan dua jenis bijirin untuk membuat chocojar iaitu:</p> <ol style="list-style-type: none"> <li>1) Bubble Rice</li> <li>2) Mini Coco Crunch</li> </ol> <p>🤔 Tahukah anda bahawa bijirin mempunyai khasiat untuk kita. Hal ini kerana bijirin adalah mempunyai kandungan rendah lemak, tinggi zat besi dan tidak mempunyai pewarna, pengawet atau perasa tiruan.</p> <p>📞 Berminat, boleh hubungi kami di nombor yang tertera 01173152829</p>
<p>18.</p>		<p>Hi semua. Sihat harini? Admin nak share ilmu pengetahuan lagi. Jom baca 👁️</p> <p>🤔 Apa itu Komposisi coklat kompaun?</p> <p>Komposisi coklat kompaun? hampir sama dengan couverture chocolate, tetapi cocoa butternya digantikan sama lemak yang murah seperti minyak kelapa atau soya.</p> <p>Rasa coklat ini cenderung semi-sweet atau sweet, tetapi penanganannya lebih mudah. Coklat Kompaun lebih banyak digunakan untuk coklat dekorasi dan harganya jauh lebih murah.</p> <p>Naddy's Cookies menggunakan milk</p>



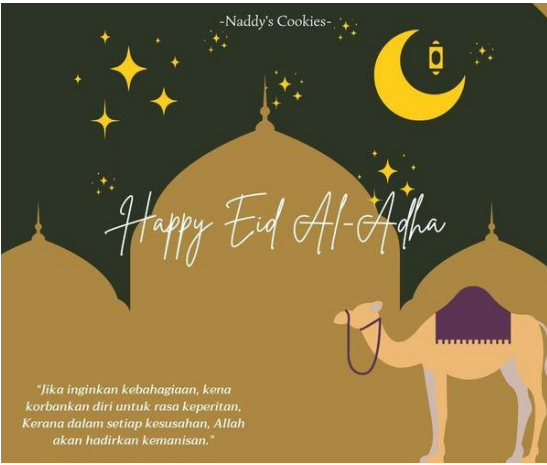
		<p>compound chocolate sebagai coklat pada bubble rice atau mini coco crunch. Milk chocolate diperbuat dari campuran gula, koko, coklat cair, susu, dan vanilla.</p> <p>Berminat untuk rasa product kami, boleh hubungi kami di 01173152829.</p>
<p>19.</p>		<p>Hi, sweet food fans 🥰</p> <p>Here we will share Naddy's Cookies recipe to make chocojar easily and use only three ingredients.</p> <p>Ingredients</p> <ul style="list-style-type: none"> <li>😊 350gm Beryl's chocolate milk compound</li> <li>😊 1 packet of rice bubble/mini coco crunch</li> <li>😊 1/2 cup cooking oil</li> </ul> <p>How to make a Choco Jar</p> <ul style="list-style-type: none"> <li>🍳 Melt the chocolate using the double boil method.</li> <li>🍳 When the chocolate is melted and well blended, add the oil and stir.</li> <li>🍳 Pour the Chocojar batter into a container containing bubble rice or mini coco crunch.</li> <li>🍳 Ready to eat.</li> </ul> <p>If you are interested in tasting Chocojar by Naddy's Cookies, you can contact us via this number 01173152829.</p> <p>😊😊</p>

20.	 <p>-Naddy's Cookies-</p>	<p>INTERESTING!! 🤩</p> <p>To white chocolate lovers,</p> <p>White chocolate lovers are more artistic and have high creativity. You often get caught wet while daydreaming or contemplating looking for ideas. People who have just met you often describe you as sensitive. On the other hand, you enjoy working in your company, but you tend to be an introvert</p> <p>Don't forget to get chocojar from us.</p>
21.	 <p>-Naddy's Cookies-</p>	<p>INTERESTING!! 🤩</p> <p>To milk chocolate fans,</p> <p>Your special character is a person who is smart and likes to be the center of attention. You have a romantic side in your personality and are not ashamed to commit. When you are in a relationship, it will last a long time because you are the loyal type.</p> <p>Don't forget to get chocojar from us 😊</p>
22.		<p>Hai Choco Lovers 🍫</p> <p>Hari Bapa semakin dekat. Jadi apa tunggu lagi? Mari beri surprise untuk lelaki yang bergelar bapa. 🎉🎉</p> <p>Naddy;s Cookies membuat khidmat gift box untuk membuat surprise kepada bapa atau suami yang minat makan coklat.</p> <p>Boleh hubungi kami untuk mengetahui package yang disediakan dan harga. 📞</p>

<p>23.</p>	 <p>-Naddy's Cookies-</p>	<p>INTERESTING!! 🤩          To Dark chocolate lovers,          If you are a lover of dark chocolate or dark chocolate, you include people who like change, classy, and sophisticated. You can express your opinion out loud but still be responsible. Full of energy, you are able to make decisions decisively. Relationships with other people are also strong, you're the type of person who likes discussions together.          Don't forget to get chocojar from us.</p>
<p>24.</p>	 <p>- NADDY'S COOKIES -</p>	<p>HAPPY FATHER'S DAY 🙌          Naddy's Cookies wishes happy father's day to fathers all over Malaysia and in the world. 😊          To all our customers, we hope that you always remember your father no matter where you are.          Don't forget to press the like button and turn on the notification so that you can find out various interesting info and promotional prices for our products. ❤️</p>
<p>25.</p>	<p>-Naddy's Cookies-</p> 	<p>FACT!!          When talking about sweet foods, many people think that sweet foods are the source of disease. Not like that.          Sweet foods are actually needed for your body in carrying out daily activities. Sweet foods contain sugar or glucose which is the brain fuel, so when you eat sweet foods will improve the brain's memory, speed up the thought process, and you can concentrate better.          Grab our Chocojar now to boost your energy. 🍪</p>

<p>26.</p>		<p>Customer Feedback. ✨</p> <p>To all our customers, thank you for buying and supporting our chocojar. 🍪</p>
		<p>KELEBIHAN CHOCOJAR NADDY'S COOKIES 🍪</p> <ol style="list-style-type: none"> <li>1. Harga murah.</li> <li>2. Pelbagai jenis bijiran.</li> <li>3. Pelbagai jenis topping.</li> <li>4. Mudah untuk didapati.</li> <li>5. Menggunakan coklat premium.</li> </ol> <p>Mari dapatkan chocojar kami untuk mengetahui rasanya.</p> <p>Boleh ws kami di nombor 01173152829 😊</p>
<p>27.</p>		<p>Hai peminat coklat 🍫</p> <p>Naddy's Cookies menjual pelbagai jenis CHOCOJAR.</p> <p>Produk kami sesuai makan pada bila-bila masa.</p> <p>Antaranya:-</p> <ul style="list-style-type: none"> <li>☀️ Dijadikan sarapan.</li> <li>📺 Semasa menonton televisyen.</li> <li>👨‍👩‍👧 Semasa berborak bersama keluarga.</li> </ul> <p>Mari dapatkan chocojar Naddy's Cookies.</p>

<p>28.</p>		<p>Jom admin cerita tentang coklat 🍫</p> <p>😬Siapa sahaja yang tidak gemar akan coklat? Coklat umumnya digemari ramai tanpa mengira peringkat usia dan masyarakat dan makanan ini sering dijadikan sebagai comfort food.</p> <p>🍫 Antara jenis coklat yang tidak asing lagi ialah coklat gelap, coklat susu dan coklat putih. Coklat dihasilkan daripada pemprosesan biji koko yang dipetik dari pokok koko atau dikenali sebagai Theobroma cacao.</p> <p>Untuk pengetahuan anda, coklat banyak memberi manfaat kepada kita. Antaranya adalah:-</p>
<p>29.</p>		<p>Another customer feedback. ✨</p> <p>Our choco jar does not disappoint our customers.</p> <p>So, let's get Naddy's Cookies choco jar and taste the deliciousness. 😊😊</p>
<p>30.</p>		<p>HAI PEMINAT CHOCOJAR 🍫</p> <p>Korang tidak tahu nak bagi apa kan kawan-kawan atau pasangan korang masa birthday dorang? 🍪</p> <p>Jangan RISAU...</p> <p>🎁 Naddy's Cookies ada buat khidmat surprice gift box untuk diberi kepada yang tersayang.</p> <p>Berminat?</p> <p>Boleh ws kami di nombor 01173152829.</p>

<p>31.</p>		<p>Assalamualaikum and good morning. ☀️</p> <p>Naddy's Cookies sells a variety of CHOCOJAR that are suitable to eat at any time.</p> <p>Among them:-</p> <ul style="list-style-type: none"> <li>☂️ Picnic</li> <li>🎬 Watching movies.</li> <li>🎂 Birthday celebration</li> </ul> <p>Grab &amp; order chocojar from Naddy's Cookies NOW 🍪</p>
<p>32.</p>		<p>GOOD MORNING, 😊</p> <p>🤔 Did you know, besides popcorn, chocojar can also be eaten while watching movies and dramas.</p> <p>Share your favorite movie title in the comment section below.</p> <p>🍪 Come get chocojar Naddy's Cookies. 🍪</p>
<p>33.</p>		<p>Naddy's Cookies mengucapkan,</p> <p>🐏 SELAMAT MENYAMBUT HARI RAYA AIDILADHA 🐏</p> <p>Lembu dan Kambing sedang menanti,  Untuk dikorbankan sekejap lagi,  Sucikan diri ikhlaskan hati  Semoga korban diterima ilahi.  Berminat untuk merasa chocojar kami di Hari Raya, boleh hubungi kami 📞</p>

5.7 Sales Report

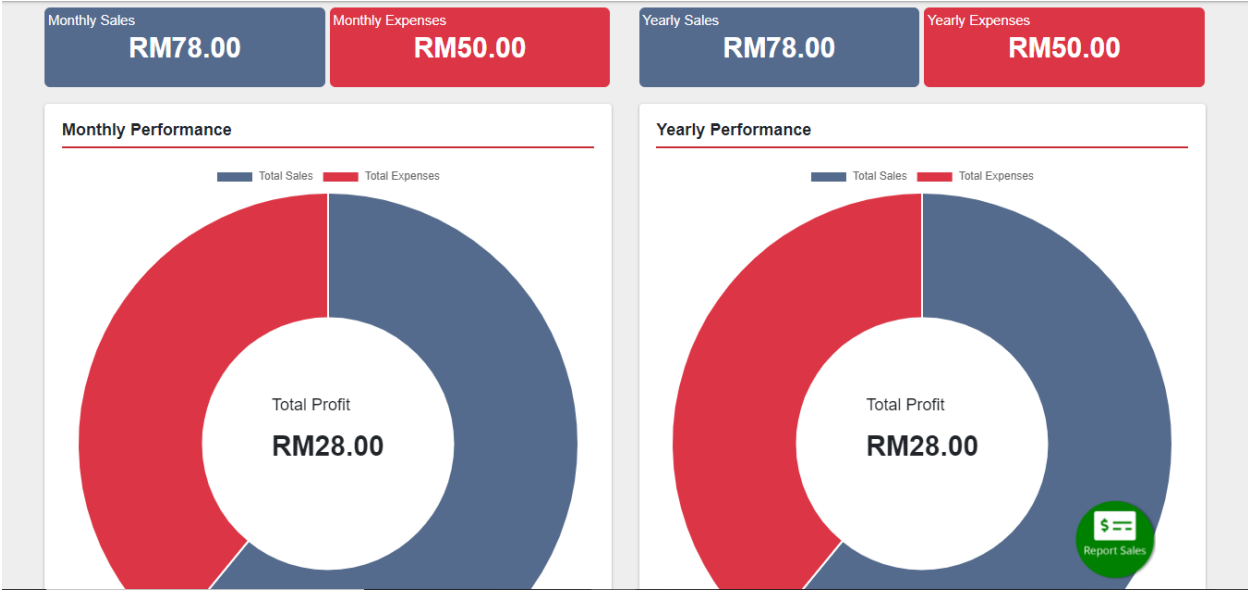


Figure 12: Sales Report for Naddy's Cookies



## **6.0 CONCLUSION**

In conclusion, social media such as Facebook (FB) is very helpful for sellers to promote their goods. When we created a Facebook page (Naddy's Cookies) to sell our product, Chocojar, it was very beneficial and helped both of us to get customers. This is because many people are more likely to buy online than physically in a store.

With social media, we can further expand our business network as much as possible because it is free and unlimited. Social media is a borderless internet world. It can be accessed by anyone and anywhere. In addition, we can communicate with the customer, regardless of their distance, whether in a remote place or abroad, as long as they have access to the Internet. With the availability of social media, we can use this facility to grow their business anywhere.

Therefore, entrepreneurs whether small or large need to be aware and know the benefits of social media because it has a huge impact on business. This is because, with the social media platform, we can promote sales and facilitate dealings with distant customers who are interested in our product. So, let's learn and get to know more about social media in this world of marketing.

Lastly, because of social media, we managed to sell 7 bottles of chocojar. We need RM50 as an expense for the necessary materials. Profit earned of RM28.