



إِنَّمَا نَحْنُ بَيْنُكُمْ وَأَبَدُكُمْ
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY OF TECHNOLOGY MARA (UITM)
PUNCAK ALAM CAMPUS

BACHELOR OF BUSINESS ADMINISTRATION (HONS.)
HUMAN RESOURCES MANAGEMENT (BA243)
SEMESTER 4 2020/2021

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)
SOCIAL MEDIA PORTFOLIO (40%):
LANGIT KITA

PREPARED BY:

NAME	STUDENT ID	CLASS
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NURFARINA SOFIYA BINTI KAMARUDDIN	2020449438	
NUR ALISSYA BINTI KHAIRIL HASSHAARI	2020620806	

PREPARED FOR:
MISS NUR NAJJAH BINTI ABD RAHIM

SUBMISSION DATE:
15th JULY 2022

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim. With the name of Allah SWT, we would like to thank everyone who was directly and indirectly involved during the process of finishing this assignment. We were overwhelmed in all humbleness and gratefulness to acknowledge our depth to all those who have helped us to put these ideas, well above the level of simplicity and into something concrete.

We would like to express my special thanks to our beloved lecturer, Miss Nur Najjah Binti Abd Rahim for her guidance, teaching and guidelines which helped us a lot during the completion of this assignment.

Our completion of this pair assignment could not be accomplished without the support of our families, friends and my lovely classmates. They supported us through thick and thin, in rain or shine and in the face of adversity. Alhamdulillah for their presence and support.

Above it all, to the Great Almighty, the author of knowledge and wisdom, for His countless love and guidance, we are deeply thankful for everything He gave us. Alhamdulillah.

EXECUTIVE SUMMARY

In this report, we are required to create facebook business pages for our business named “Langit Kita”. Langit kita is a company that sells clothing products and is owned by Nur Sabrina Binti Ismail and the other staff for marketing is Nurfarina Sofiya Binti Kamaruddin and Nur Alissya Binti Khairil Hasshaari for production. Other than clothes, we also offer a gift box set that includes a t-shirt, totebag, sticker pack and face mask. Our company provides affordable prices with high-quality material and fabrics of our clothing. We want our customers to feel wonderful and comfortable when wearing our clothes and other products that we are selling.

Before specifying the price, our company highlights a variety of factors. Although we use a very high-quality of materials in the production of our products, we did not want to burden our customers with the price. We offer our clothes at prices that are below RM50 as our clothes start from RM40 only. This is because we want our customers to be able to afford to buy our products. It is a reasonable and cheapest price because we offer the high-quality of material and premium.

People have recently become interested in online shopping. We believe it is a good idea to promote, advertise and sell our product online. We have chosen Facebook as our online platform since it is now the largest social media platform in the world. As of 2022, there are 23,300,000 Facebook users in Malaysia. We have decided to sell our product through the Facebook platform because of the huge number of facebook users. We created the "Langit Kita" facebook page to advertise and sell our product. We posted a teaser, hard sell, and soft sell about our product on facebook to attract our target audience.

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1.0 GO-ECOMMERCE REGISTRATION

1.1 Nur Sabrina Binti Ismail (2020449428)

Go-eCommerce

HOME

MY PROFILE

MY BUSINESS


MY LEARNING

MY NOTIFICATIONS

MORE

PERSONAL PROFILE

BUSINESS PROFILE



Nur Sabrina Binti Ismail

Personal Information

Name

New Identity Card No.

Email Address

City

State

Personal Facebook

Gender

Marital Status

Nur Sabrina Binti Ismail

Female

Single

Phone/Mobile

Home Address

District

Postcode

Personal Instagram

Race

Special Need Required

Malay

No

Edit

Institution Information

Add New

UTM Puncak Alam - ENTS30 - PRINCIPLES OF ENTREPRENEURSHIP (ENTS30U) - MAC22

Type of Institution

State of Institution

Address of Institution

District of Institution

Level of Study

Course Name

Subject Name

Month Enrolling the Subject

Month of Internship Enrollment

Expected Year To Complete Study

Related To Study Field

BHL

Selangor

Universiti Teknologi MARA Cawangan Selangor

Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor

Kuala Selangor

Bachelor Degree

ENTS30 - PRINCIPLES OF ENTREPRENEURSHIP (ENTS30U) - MAC22

ENTS30 - PRINCIPLES OF ENTREPRENEURSHIP

3

No

2022

No

Institution List

Name of Institution

City

Postcode

Study Status

Class Name

Year Enrolling the subject

Lecturer Name

Year Of Internship Enrollment

Period of Internship Training

Expected Month To Complete Study

Universiti Teknologi MARA

UTM Puncak Alam

Puncak Alam

42300

Full time

ENTS30U

2022

Nur Najah binti Abd Rahim

8

Edit

Delete

eCertificates

Click here to download Programme eCertificate now

This is only available for users who:

- Have completed all 7 eCertiKawan chapters on Malaysia Digital Academy before end of 2018
- Have completed a digital entrepreneurship course at a partnering tertiary institution

Completed Online Training

1.2 Nurfarina Sofiya Binti Kamaruddin (2020449438)

Go-eCommerce

HOME

MY ACHIEVEMENTS

MY PROFILE

MY BUSINESS


MY LEARNING

MY NOTIFICATIONS

MORE

PERSONAL PROFILE

BUSINESS PROFILE



NURFARINA SOFIYA BINTI KAMARUDDIN

Name

New Identity Card No.

Email Address

City

State

Personal Facebook

Gender

Marital Status

NURFARINA SOFIYA BINTI KAMARUDDIN

Female

Single

Phone/Mobile

Home Address

District

Postcode

Personal Instagram

Race

Special Need Required

Partner Representative

Malay

No

Edit

Education Background

Education Level

Diploma

Edit

Employment Information

Employment Status

Fulltime Student

Edit

eCertificates

Click here to download Programme eCertificate now


1.3 Nur Alissya Binti Khairil Hasshaari (2020620806)

Ge-eCommerce

HOME
MY PROFILE
MY BUSINESS
MY LEARNING
MY INFORMATION
MORE

PERSONAL PROFILE

BUSINESS PROFILE



Nur Alissya binti Khairil Hasshaari

Personal Information

Name

Nur Alissya binti Khairil Hasshaari

Phone/Mobile

New Identity Card No.

Home Address

Email Address

District

City

Postcode

State

Personal Instagram

Personal Facebook

Race

Malay

Gender

Female

Special Need Required

No

Marital Status

Single

Edit

Institution Information

UTM Puncak Alam - ENTS30 - PRINCIPLES OF ENTREPRENEURSHIP (ENTS30U) - MAC22

Type of Institution

BTL

Institution List

Universiti Teknologi MARA

State of Institution

Selangor

Name of Institution

UTM Puncak Alam

Address of Institution

Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .

City

Puncak Alam

District of Institution

Kuala Selangor

Postcode

42300

Level of Study

Bachelor Degree

Study Status

Full time

Course Name

ENTS30 - PRINCIPLES OF ENTREPRENEURSHIP (ENTS30U) - MAC22

Class Name

ENTS30U

Subject Name

ENTS30 - PRINCIPLES OF ENTREPRENEURSHIP

Year Enrolling the subject

2022

Month Enrolling the Subject

3

Lecturer Name

Nur Najiah binti Abd Rahim

Internship Enrollment

No

Year Of Internship Enrollment

0

Month of Internship Enrollment

-

Period of Internship Training

Expected Year To Complete Study

2023

Expected Month To Complete Study

8

Related To Study Field

No

Edit

Delete

eCertificates

Click here to download Programme eCertificate now

This is only available for users who:

- Have completed all 7 modules/semesters on Malaysia Digital Academy before end of 2018.
- Have completed a digital entrepreneurship course at a partnering tertiary institution.

Completed Online Training

2.0 MYENT DIGITAL CERTIFICATE

2.1 Nur Sabrina Binti Ismail (2020449428)



  **UNIVERSITI TEKNOLOGI MARA** | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar	: 2020449428
Nama	: Nur Sabrina Binti Ismail
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGURUSAN SUMBER MANUSIA
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Hybrid
Bidang Perniagaan yg diceburi	: Pakaian dan Kelengkapan
Tempoh Berniaga	: 2022
No. Pendaftaran Perniagaan	:
URL Perniagaan	: https://www.facebook.com/Langitkita.my
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 05 Jun 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 05 Jun 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

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Malaysian Academy of SME & Entrepreneurship Development (MASMED)

2.2 Nurfarina Sofiya Binti Kamaruddin (2020449438)



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Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar	: 2020449438
Nama	: NURFARINA SOFIYA BINTI KAMARUDDIN
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGURUSAN SUMBER MANUSIA
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Online
Bidang Perniagaan yg diceburi	: Pakaian dan Kelengkapan
Tempoh Berniaga	: 2022
No. Pendaftaran Perniagaan	:
URL Perniagaan	: https://www.facebook.com/Langitkita.my
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 08 Jun 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 08 Jun 2022

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PENOLONG NAIB CANSELOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

2.3 Nur Alissya Binti Khairil Hasshaari (2020620806)

 UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UTM

No. Pelajar	: 2020620806
Nama	: Nur Alissya binti Khairil Hasshaari
Program Pengajian	: SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGURUSAN SUMBER MANUSIA
Fakulti	: Faculty of Business & Management
Kampus	: Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Hybrid
Bidang Perniagaan yg diceburi	: Pakalan dan Kelengkapan
Tempoh Berniaga	: 2022
No. Pendaftaran Perniagaan	:
URL Perniagaan	: https://www.facebook.com/LangitKita.my
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 06 Jun 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 06 Jun 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UTM. Sijil ini secara tidak langsung akan terbahat apabila penama memanfaatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UTM sahaja. Urusan dan identiti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

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PENOLONG NAIB CANSOLOR KEUSAHAWANAN UTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

3.0 INTRODUCTION OF BUSINESS

3.1 Name and Address of Langit Kita



The logo of our company

Name of the Business	Langit Kita
Business Addresses	
Contact Number	
E-mail	langitkita.my01@gmail.com
Form of Business	Partnership
Date of Establish	17th May 2022
Social Media	Facebook: https://www.facebook.com/Langitkita.my Twitter: https://twitter.com/langitkitamy Instagram: https://www.instagram.com/langitkita.my/?hl=en

3.2 Organizational Chart



The organizational chart of Langit Kita

3.3 Mission and Vision



Mission of Langit Kita:

- To establish a clothing company that can provide customers with high design, quality, and value.
- To establish a clothing company that offers an affordable price to all the customers.
- To deliver better value through better design.
- To serve our customers with high quality products with a variety of branding that would be launched by Langkit Kita.

Vision of Langit Kita:

- To enhance and to provide high-quality products and services to our customers. To make a difference through our branding to stay ahead of fashion trends and market changes. To enhance the quality of life for our customers and employees.

3.4 Descriptions of Products and Price List

Langit Kita sells four types of products which consist of t-shirts, totebag, face masks and stickers. All of these products offer two versions which are Siang and Malam editions. In the table below, we will break down each product that we sell along with the descriptions and price list altogether.

Products	Descriptions and Price List
 <p>Paralangit Malam Navy Blue Tee</p> <p>Paralangit Siang White Tee</p>	<p>Paralangit Siang and Malam T-shirt</p> <ul style="list-style-type: none"> • RM 40 • Comes in two colors; white and navy blue. • Made of polyester cotton. • Size ranges from XS to XXXL
 <p>Paralangit Malam Navy Blue Totebag</p> <p>langit kita</p>	<p>Paralangit Siang and Malam Totebag</p> <ul style="list-style-type: none"> • RM 25 • Comes in two colors; white and navy blue. • Made of cotton material. • Durable and can fit a lot of items.



Paralangit Siang and Malam Stickers

- RM 10
- Comes in two versions; Siang and Malam edition.
- Have 7 designs of stickers.



Paralangit Siang and Malam Facemask

- RM 15
- Comes in two versions; Siang and Malam edition.

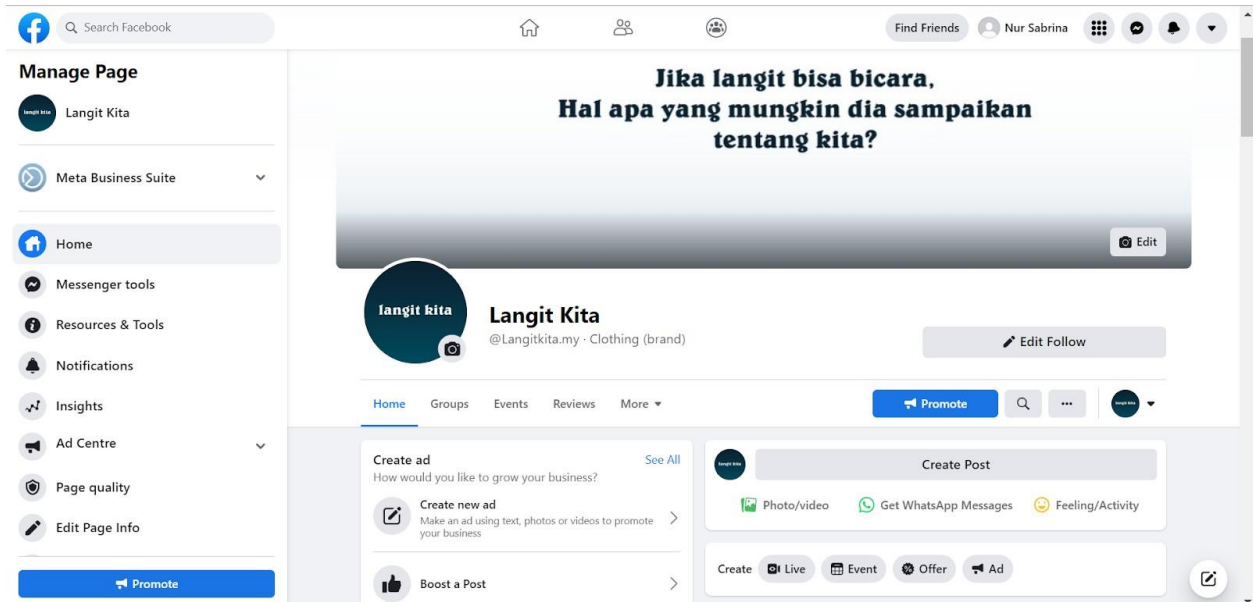


Paralangit Siang and Malam Box Set

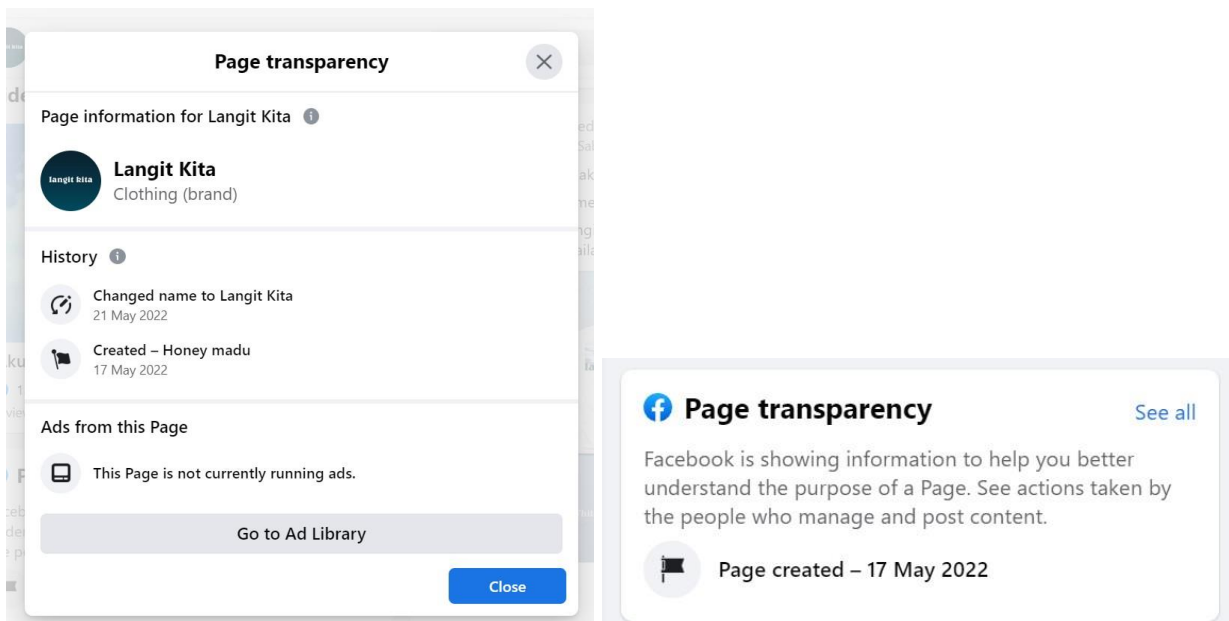
- RM 85
- Comes in two versions; Siang and Malam edition.
- One set of gift box contains a T-shirt, a tote bag, a facemask, and a pack of stickers.

4.0 FACEBOOK

4.1 Creating Facebook Page



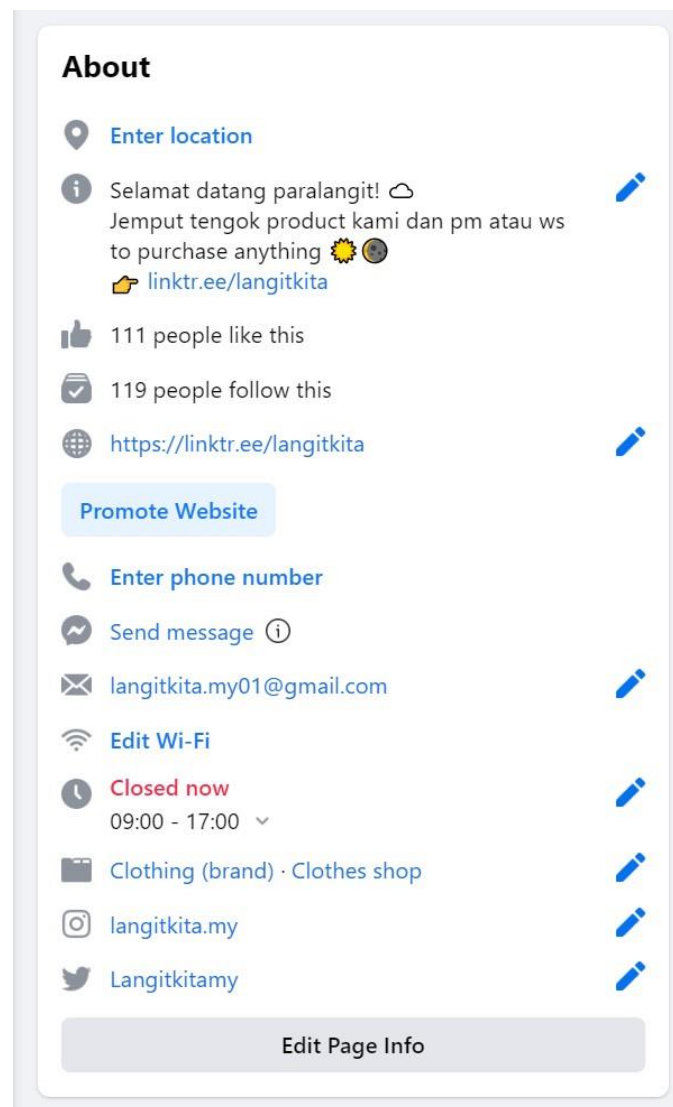
Langit Kita's Facebook page



Langit Kita's page transparency

4.2 Customizing URL Facebook Page

URL of Langit Kita's facebook page	https://www.facebook.com/Langitkita.my
Number of likes	111 likes
Number of followers	119 followers



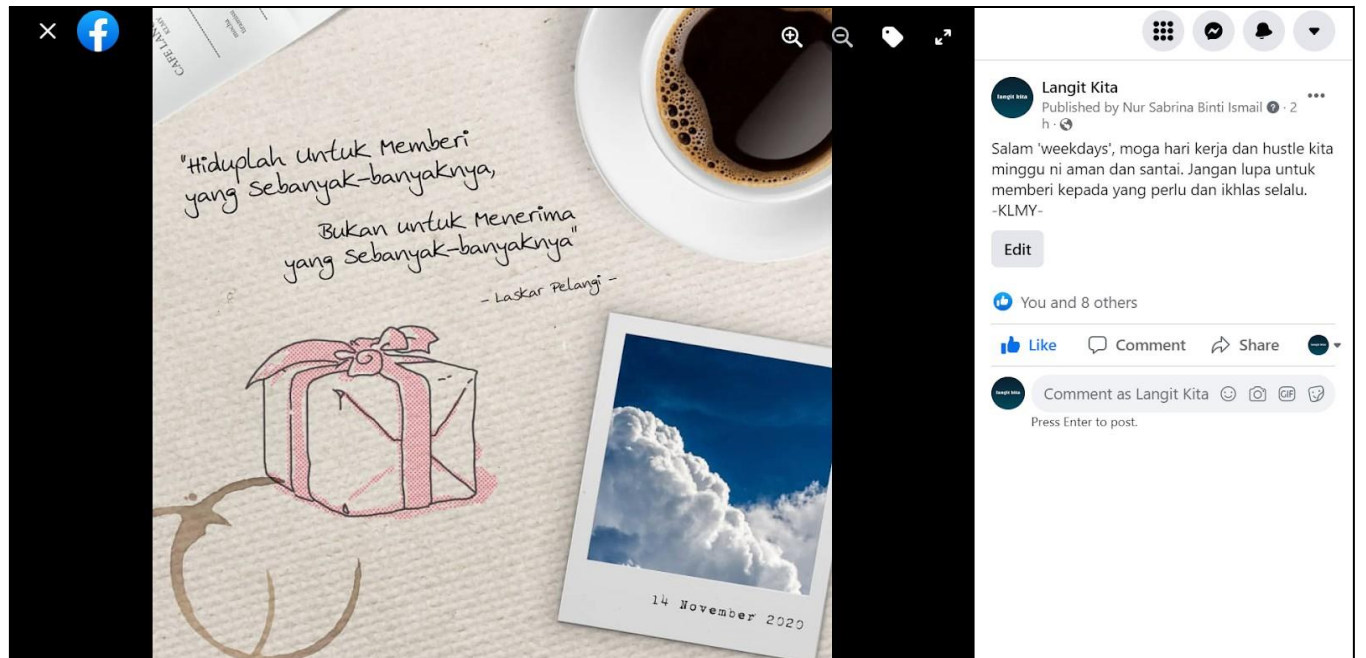
Langit Kita's page information

4.3 Facebook Post – Teaser

Teaser 1



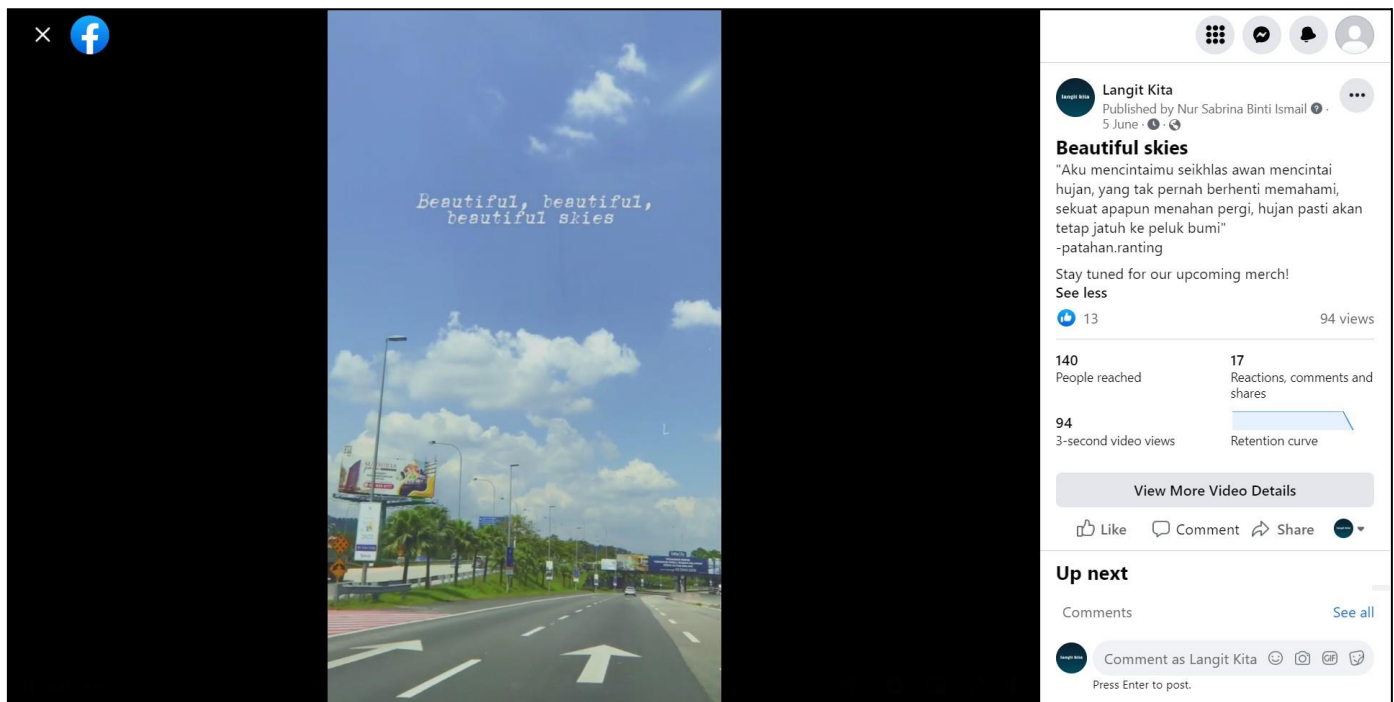
Teaser 2



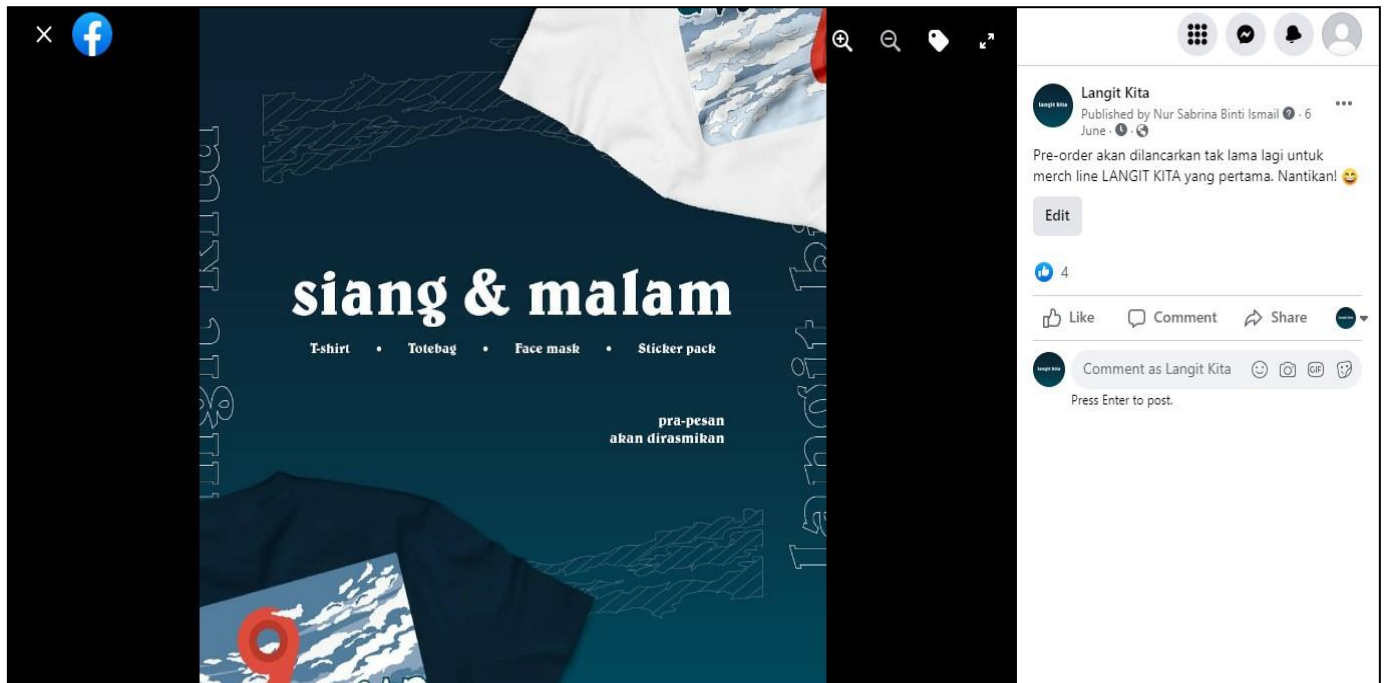
Teaser 3



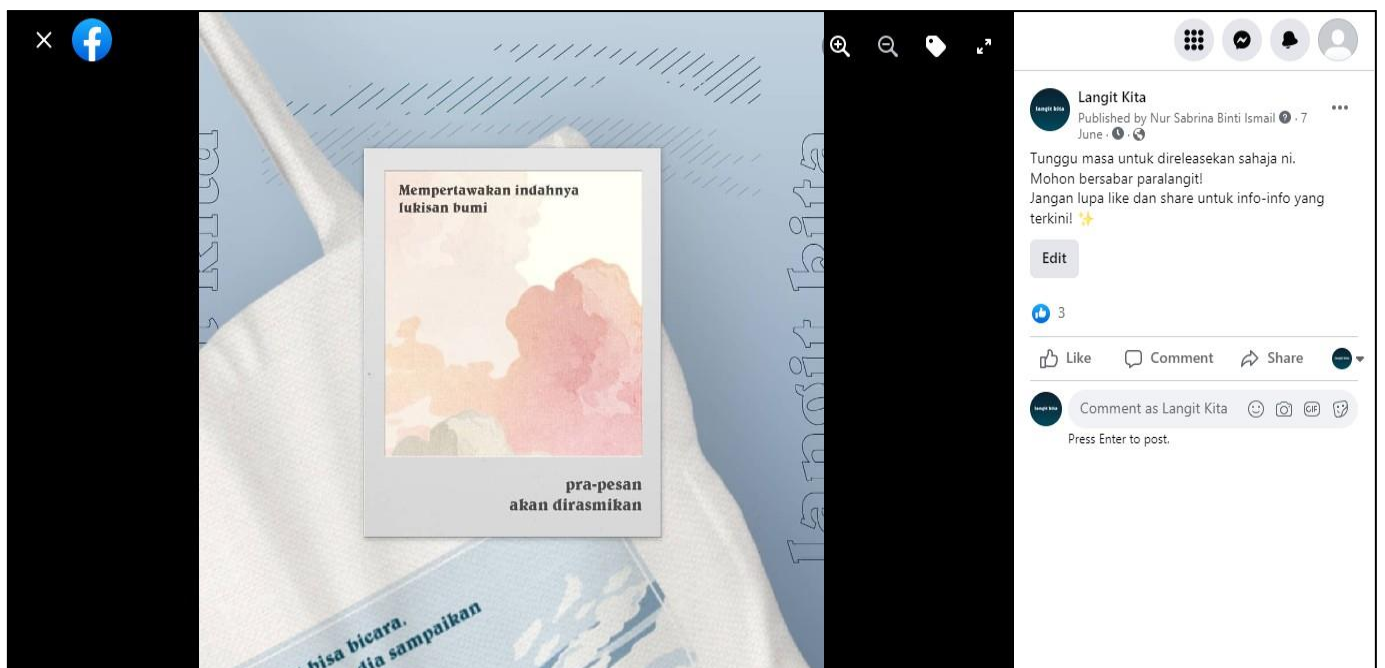
Teaser 4



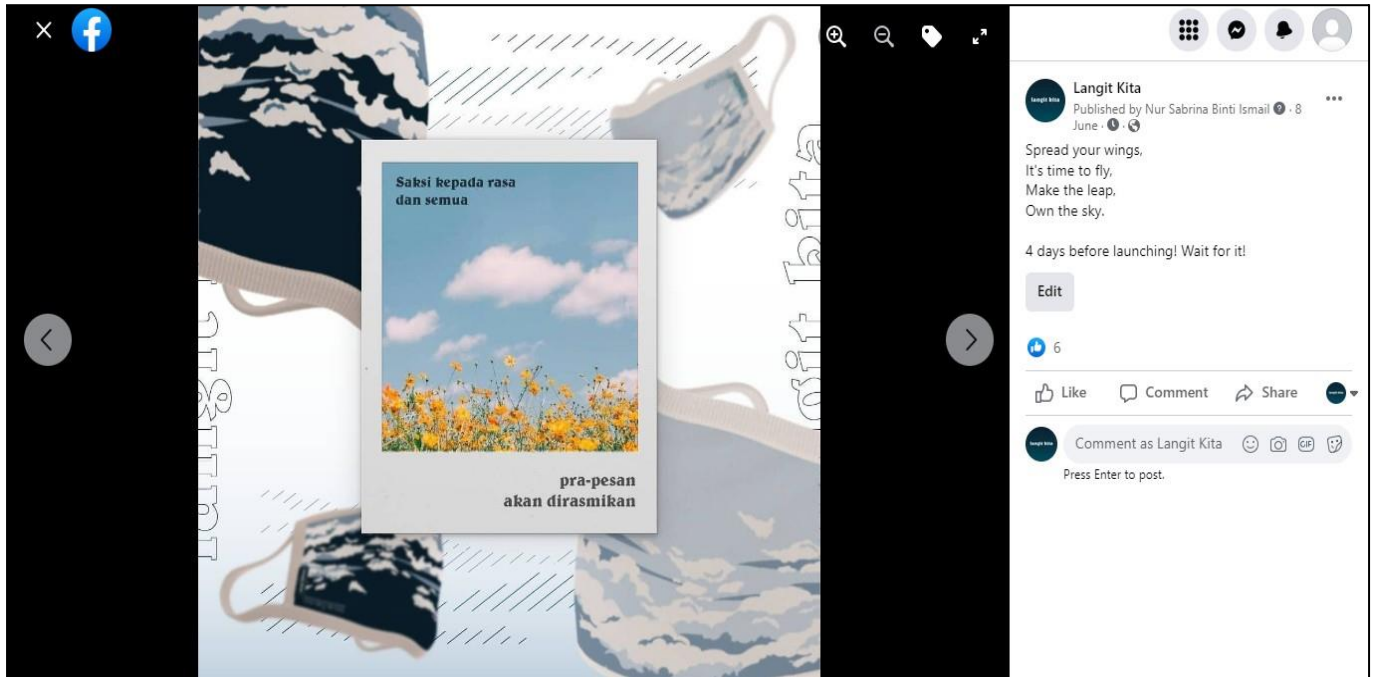
Teaser 5



Teaser 6



Teaser 7



Teaser 8



Teaser 9

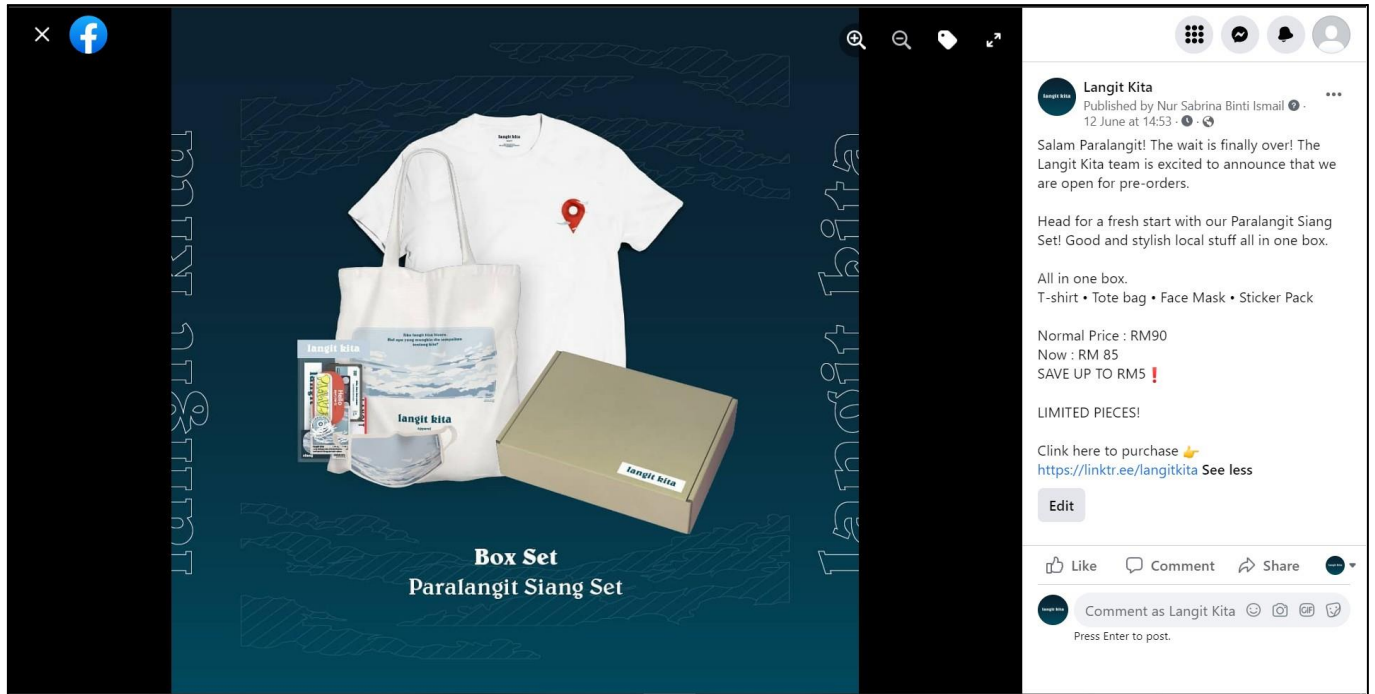


Teaser 10



4.4 Facebook Post – Copywriting (Hard Sell)

Hard sell 1



The image shows a Facebook post from the page 'Langit Kita', published by Nur Sabrina Binti Ismail on June 12 at 14:53. The post features a promotional image for the 'Paralangit Siang Set'. The image displays a white t-shirt with a red location pin logo, a white tote bag, a face mask, a sticker pack, and a cardboard box, all branded with the 'Langit Kita' logo. The background is a dark teal color with a faint, repeating pattern of the words 'Langit Kita'. The text in the post reads: 'Salam Paralangit! The wait is finally over! The Langit Kita team is excited to announce that we are open for pre-orders. Head for a fresh start with our Paralangit Siang Set! Good and stylish local stuff all in one box. All in one box. T-shirt • Tote bag • Face Mask • Sticker Pack. Normal Price : RM90 Now : RM 85 SAVE UP TO RM5 ! LIMITED PIECES! Click here to purchase 🙌 <https://linktr.ee/langitkita> See less'. The post has a 'Like' button and a 'Comment' button, and a comment box is visible at the bottom.

**Box Set
Paralangit Siang Set**

Langit Kita
Published by Nur Sabrina Binti Ismail · 12 June at 14:53 · 🌐 · 📍

Salam Paralangit! The wait is finally over! The Langit Kita team is excited to announce that we are open for pre-orders.

Head for a fresh start with our Paralangit Siang Set! Good and stylish local stuff all in one box.

All in one box.
T-shirt • Tote bag • Face Mask • Sticker Pack

Normal Price : RM90
Now : RM 85
SAVE UP TO RM5 !

LIMITED PIECES!

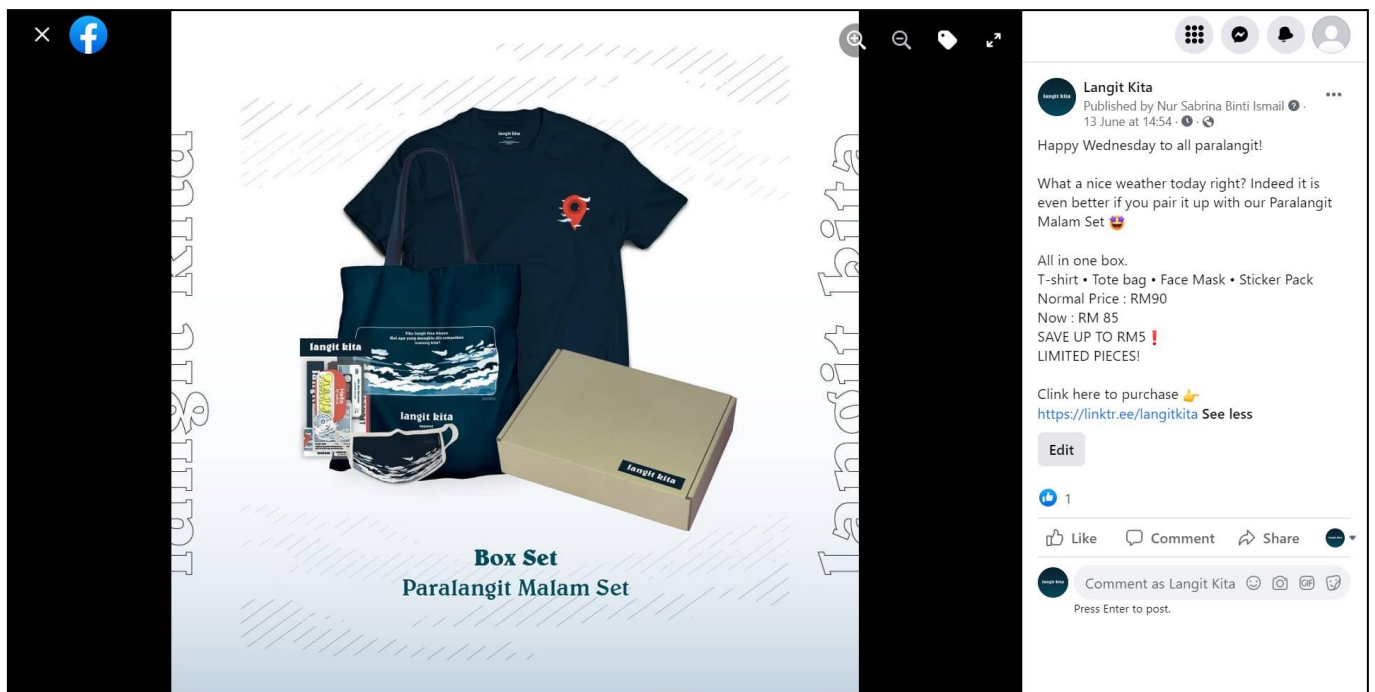
Click here to purchase 🙌
<https://linktr.ee/langitkita> See less

Edit

Like Comment Share

Comment as Langit Kita 📷 📷 📷 📷 📷
Press Enter to post.

Hard sell 2



The image shows a Facebook post from the page 'Langit Kita', published by Nur Sabrina Binti Ismail on June 13 at 14:54. The post features a promotional image for the 'Paralangit Malam Set'. The image displays a dark blue t-shirt with a red location pin logo, a dark blue tote bag, a face mask, a sticker pack, and a cardboard box, all branded with the 'Langit Kita' logo. The background is a light blue color with a faint, repeating pattern of the words 'Langit Kita'. The text in the post reads: 'Happy Wednesday to all paralangit! What a nice weather today right? Indeed it is even better if you pair it up with our Paralangit Malam Set 🥰 All in one box. T-shirt • Tote bag • Face Mask • Sticker Pack Normal Price : RM90 Now : RM 85 SAVE UP TO RM5 ! LIMITED PIECES! Click here to purchase 🙌 <https://linktr.ee/langitkita> See less'. The post has a 'Like' button and a 'Comment' button, and a comment box is visible at the bottom.

**Box Set
Paralangit Malam Set**

Langit Kita
Published by Nur Sabrina Binti Ismail · 13 June at 14:54 · 🌐 · 📍

Happy Wednesday to all paralangit!

What a nice weather today right? Indeed it is even better if you pair it up with our Paralangit Malam Set 🥰

All in one box.
T-shirt • Tote bag • Face Mask • Sticker Pack
Normal Price : RM90
Now : RM 85
SAVE UP TO RM5 !

LIMITED PIECES!

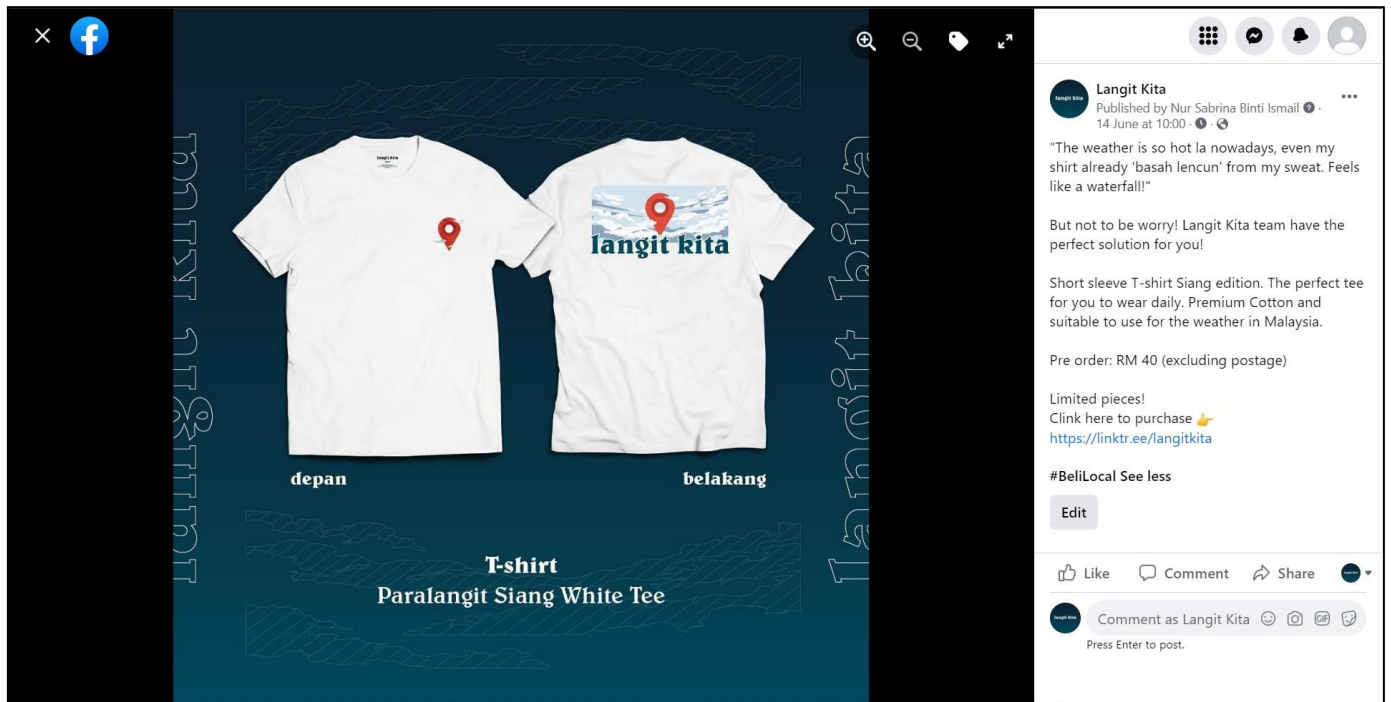
Click here to purchase 🙌
<https://linktr.ee/langitkita> See less

Edit

Like Comment Share

Comment as Langit Kita 📷 📷 📷 📷 📷
Press Enter to post.

Hard sell 3



Facebook post for 'Langit Kita' featuring a white T-shirt with a red location pin and the text 'langit kita' on the back. The post includes a description of the 'Paralangit Siang White Tee' and a link to purchase.

Langit Kita
Published by Nur Sabrina Binti Ismail · 14 June at 10:00 · 🌐 · 📍

"The weather is so hot la nowadays, even my shirt already 'basah lencun' from my sweat. Feels like a waterfall!"

But not to be worry! Langit Kita team have the perfect solution for you!

Short sleeve T-shirt Siang edition. The perfect tee for you to wear daily. Premium Cotton and suitable to use for the weather in Malaysia.

Pre order: RM 40 (excluding postage)

Limited pieces!
Click here to purchase 🙌
<https://linktr.ee/langitkita>

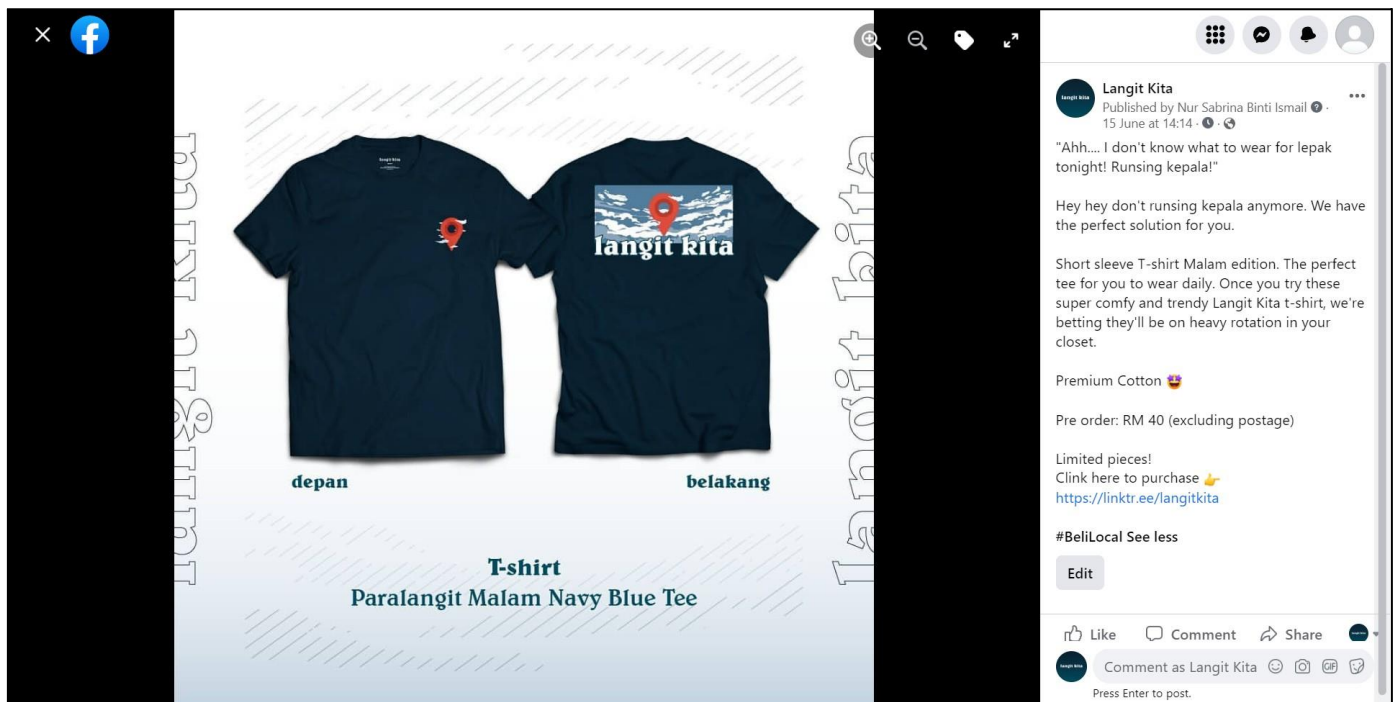
#BeliLocal See less

Edit

Like Comment Share

Comment as Langit Kita 🗨️ 📷 📺 📺
Press Enter to post.

Hard sell 4



Facebook post for 'Langit Kita' featuring a navy blue T-shirt with a red location pin and the text 'langit kita' on the back. The post includes a description of the 'Paralangit Malam Navy Blue Tee' and a link to purchase.

Langit Kita
Published by Nur Sabrina Binti Ismail · 15 June at 14:14 · 🌐 · 📍

"Ahh.... I don't know what to wear for lepak tonight! Runding kepala!"

Hey hey don't runding kepala anymore. We have the perfect solution for you.

Short sleeve T-shirt Malam edition. The perfect tee for you to wear daily. Once you try these super comfy and trendy Langit Kita t-shirt, we're betting they'll be on heavy rotation in your closet.

Premium Cotton 🌈

Pre order: RM 40 (excluding postage)

Limited pieces!
Click here to purchase 🙌
<https://linktr.ee/langitkita>


#BeliLocal See less

Edit

Like Comment Share

Comment as Langit Kita 🗨️ 📷 📺 📺
Press Enter to post.

Hard sell 5



Langit Kita added 2 new photos from 16 June at 10:00.

Published by Nur Sabrina Binti Ismail · 16 June at 10:00 · 🌐 · 🌐 · 🌐

Hello paralangit! Afraid of not having enough space to carry your stuffs daily? Not to worry! Langit Kita is here to rescue!

Gender neutral design created with everyday and everyone in mind. Sumbatkan semua barang anda!

With these minimize modern design of @langitkita.my all eyes will be on you!

Tote bag Siang Edition.

Size: 6oz (35cm×40cm)


Material: Canvas

Colour: White/ Navy Blue

RM 25 (Excluding postage)

Clink here to purchase 🙌 <https://linktr.ee/langitkita>


#SaveTheTurtle





4
People reached


7
Engagements


Boost post

 4





 Like

 Comment

 Share




Comment as Langit Kita

Press Enter to post.

Hard sell 6



Langit Kita
Published by Nur Sabrina Binti Ismail · 17 June at 10:00 · 🌐

...


Happy Friday to all Paralangits!!

Want to carry all your belongings this weekend while also being stylish? Come try out our tote bag Malam Edition. Suitable for everyone and everywhere.


Size: 6oz (35cm×40cm)
Material: Canvas
Colour: White/ Navy Blue
RM 25 (Excluding postage)

Click here to purchase 👉 <https://linktr.ee/langitkita>

#SaveTheEarth



Totebag
Paralangit Malam Navy Blue Totebag



40 cm


35 cm


Material : Pure cotton 6oz
Handle : 50 cm


22
People reached


6
Engagements


Boost post

 1





 Like

 Comment

 Share




Comment as Langit Kita

Press Enter to post.

Hard sell 7


**Langit Kita** added 2 new photos from 18 June at 15:47.
Published by Nur Sabrina Binti Ismail · 18 June at 15:47 · 🌐 · 📍

What? The government has imposed a strict SOP on wearing face masks? And you still haven't find the suitable face mask for you?
Langit Kita is here to save you! 😊

Face mask Siang edition. Ear loop type. Made of breathable microfiber material. Washable and comfy 🍷

RM 15 (excluding postage)

Click here to purchase 👉 <https://linktr.ee/langitkita>
[#nyahkuman](#)




Face mask
Paralangit Siang Face Mask


Face mask
Material : Microfibre


5
People reached


3
Engagements


Boost post

 2






 Like

 Comment





 Share

 Comment as Langit Kita

Press Enter to post.

Hard Sell 8

**Langit Kita** added 2 new photos from 19 June at 16:02.
Published by Nur Sabrina Binti Ismail · 19 June at 16:02 ·  ·  · 


Wear a mask, wash your hands, and stay safe.

In the new norms and social imprisonment, Langit Kita is releasing a face mask for paralangit's uses!


Have a great Sunday with our face mask Malam edition. Ear-loop type. Made of breathable microfiber material. Washable and comfy.

RM 15 (excluding postage)

Click here to purchase 👉 <https://linktr.ee/langitkita>
#NyahKuman



Face mask
Paralangit Malam Face Mask





Face mask
Material : Microfibre


5
People reached


3
Engagements


Boost post

 **2**






 **Like**

 **Comment**

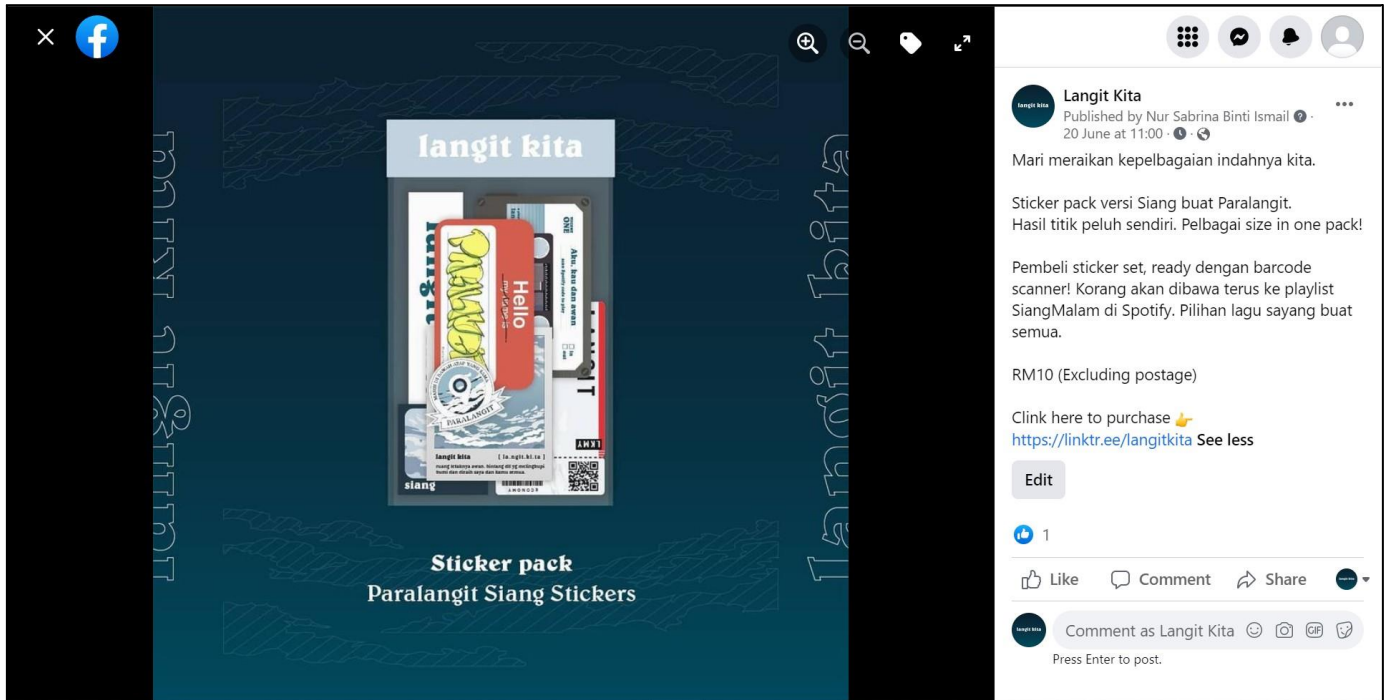
 **Share**



Press Enter to post.

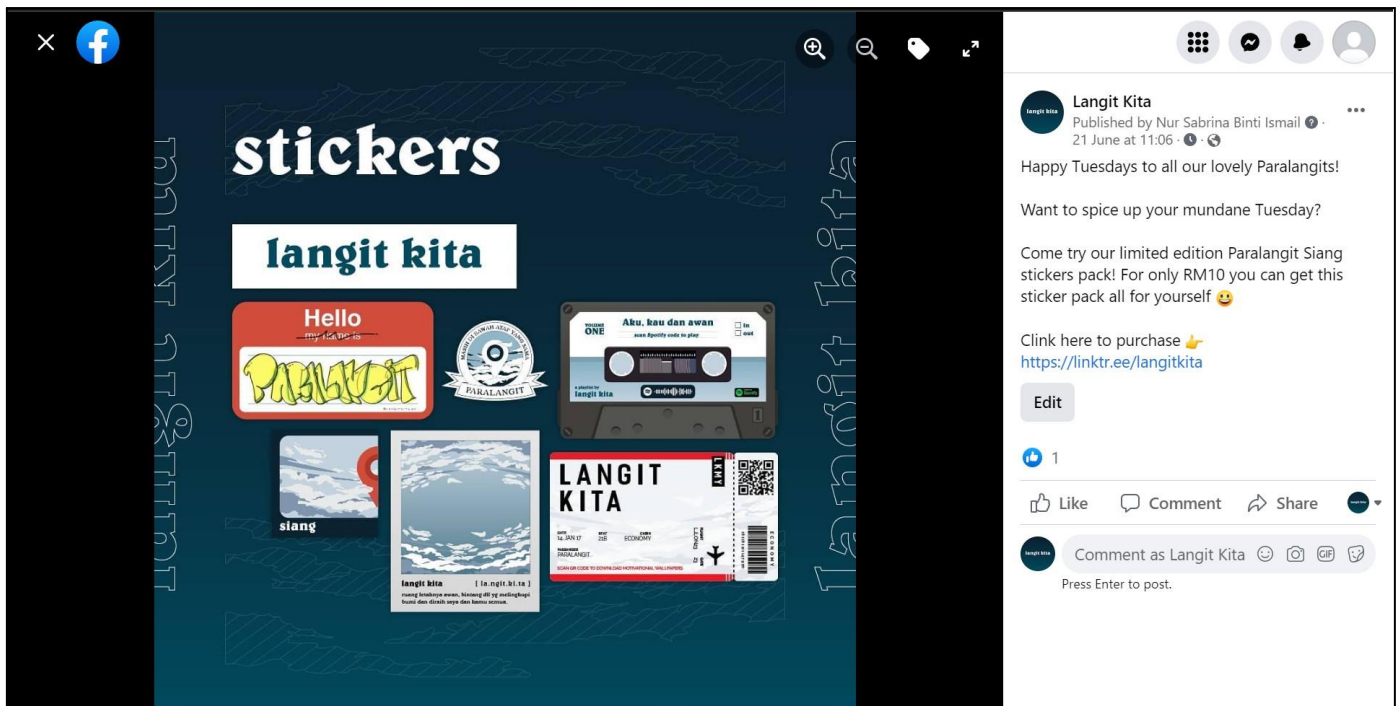
    

Hard Sell 9



The image shows a Facebook post from the page 'Langit Kita', published by Nur Sabrina Binti Ismail on 20 June at 11:00. The post features a large image of a sticker pack titled 'langit kita' with 'Paralangit Siang Stickers' below it. The sticker pack itself has a blue background with the text 'langit kita' at the top and 'siang' at the bottom. It displays several stickers: a red one with 'Hello' and 'PARALANGIT', a circular one with 'PARALANGIT', a cassette tape one with 'Abu, Bau dan awan', and a ticket one with 'LANGIT KITA'. The post text reads: 'Mari meraikan kepelbagaian indahnya kita. Sticker pack versi Siang buat Paralangit. Hasil titik peluh sendiri. Pelbagai size in one pack! Pembeli sticker set, ready dengan barcode scanner! Korang akan dibawa terus ke playlist SiangMalam di Spotify. Pilihan lagu sayang buat semua. RM10 (Excluding postage) Click here to purchase <https://linktr.ee/langitkita> See less'. There is one like and a comment section with the text 'Comment as Langit Kita' and 'Press Enter to post.'

Hard Sell 10



The image shows a Facebook post from the page 'Langit Kita', published by Nur Sabrina Binti Ismail on 21 June at 11:06. The post features a large image of a sticker pack titled 'stickers' with 'langit kita' below it. The sticker pack displays several stickers: a red one with 'Hello' and 'PARALANGIT', a circular one with 'PARALANGIT', a cassette tape one with 'Abu, Bau dan awan', a ticket one with 'LANGIT KITA', and a small one with 'siang'. The post text reads: 'Happy Tuesdays to all our lovely Paralangits! Want to spice up your mundane Tuesday? Come try our limited edition Paralangit Siang stickers pack! For only RM10 you can get this sticker pack all for yourself 😊 Click here to purchase <https://linktr.ee/langitkita>'. There is one like and a comment section with the text 'Comment as Langit Kita' and 'Press Enter to post.'

Hard Sell 11

The image shows a Facebook post from the page 'Langit Kita'. The post features a central image of a sticker pack titled 'Paralangit Malam Stickers'. The pack includes several stickers: one with the text 'Hello', another with 'Aku, bau dan awan', and others with 'Paralangit' and 'malam' themes. The background of the post is a light blue with faint, stylized text 'Paralangit' and 'Langit Kita'.

Langit Kita
Published by Nur Sabrina Binti Ismail · 22 June at 11:11 · 🌐

"I'm a night owl, 'Paralangit Siang Stickers' does not suit me! I need a night version!"

Hear hear!! We also have a night version for our sticker pack! Dear night owls, this sticker pack is for you 🦉 Grab our 'Paralangit Malam Stickers' while stocks still last!

RM10 (Excluding postage)

Click here to purchase 🙌
<https://linktr.ee/langitkita>

Edit

👍 1

👍 Like 💬 Comment ➦ Share

Comment as Langit Kita 🗨️ 📷 📺 🗑️

Press Enter to post.

Hard Sell 12

The image shows a Facebook post from the page 'Langit Kita'. The post features a central image of a sticker pack titled 'Paralangit Malam Stickers'. The pack includes several stickers: one with the text 'Hello', another with 'Aku, bau dan awan', and others with 'Paralangit' and 'malam' themes. The background of the post is a light blue with faint, stylized text 'Paralangit' and 'Langit Kita'.

Langit Kita
Published by Nur Sabrina Binti Ismail · 23 June at 11:20 · 🌐

Thursday is how Friday says, "Hang on, you are almost there."

Dear paralangit, it's time for you to reward yourself after a week of hardwork. Why not try our limited edition 'Paralangit Malam Stickers' pack?

Just with RM10, you can get 7 stickers design, all created by us. Takkan sama dengan kawan kawan korang dengan yang lain. Come one! Apa tunggu lagi? Jom grab our 'Paralangit Malam Stickers' pack!

RM10 (Excluding postage)

Click here to purchase 🙌
<https://linktr.ee/langitkita>

Edit

👍 1

Comment as Langit Kita 🗨️ 📷 📺 🗑️

Press Enter to post.

Hard Sell 13

The image shows a Facebook post from the page 'Langit Kita', published by Nur Sabrina Binti Ismail on June 24 at 09:45. The post features a promotional graphic with a dark blue background. At the top, the text 'HARI TERAKHIR UNTUK PRA-PESAN' is written in large, bold, orange-outlined letters. Below this, there is a collection of merchandise: a black t-shirt, a white t-shirt, a black tote bag, a white tote bag, a face mask, and a box of sticker packs. At the bottom of the graphic, the text 'siang & malam' is written in a white, lowercase, sans-serif font, followed by a list of items: 'T-shirt • Totebag • Face mask • Sticker pack'. The Facebook interface on the right shows the post has 1 like and includes buttons for 'Like', 'Comment', and 'Share'. A comment box at the bottom shows the user 'Lan...' has commented.

**HARI TERAKHIR
UNTUK PRA-PESAN**

siang & malam

T-shirt • Totebag • Face mask • Sticker pack

Langit Kita
Published by Nur Sabrina Binti Ismail · 24 June at 09:45 · 🌐 · 📍

Salam jumaat kepada paralangit sekalian.

Team Langit Kita ada announcement! Today is the last day for pre-order! 📢

Pre-order akan ditutup pada 11.59 malam ini. Pesan sekarang sebelum product yang korang nak, habis dirembat orang lain 😊👉

Click here to purchase 📌
<https://linktr.ee/langitkita>
#NyahKuman

Edit

👍 1

👍 Like 💬 Comment ➦ Share

Comment as Lan... 📷 📷 📷 📷
Press Enter to post.

Hard Sell 14

The image shows a Facebook post from the page 'Langit Kita', published by Nur Sabrina Binti Ismail on June 25 at 10:00. The post features a promotional graphic with a dark blue background. At the top, the text '10% OFF' is written in large, bold, orange-outlined letters. Below this, there is a pair of white face masks. At the bottom of the graphic, the text 'for Siang & Malam Face mask' is written in a white, lowercase, sans-serif font. The Facebook interface on the right shows the post has 2 likes and includes buttons for 'Like', 'Comment', and 'Share'. A comment box at the bottom shows the user 'Langit Kita' has commented.

10% OFF

for Siang & Malam Face mask

Langit Kita
Published by Nur Sabrina Binti Ismail · 25 June at 10:00 · 🌐 · 📍

Good news to all paralangit who wants to grab our limited edition face masks!

10% off for Siang & Malam facemasks!!

Only applicable to 10 early customers 😊 So what are you waiting for? Grab it while it lasts 📢

Click here to purchase 📌 <https://linktr.ee/langitkita>
#NyahKuman


Edit

👍 2

👍 Like 💬 Comment ➦ Share

Comment as Langit Kita 📷 📷 📷 📷
Press Enter to post.

Hard Sell 15

**Langit Kita**

Published by Nur Sabrina Binti Ismail · 26 June at 17:08 · 🌐 · 🌐

Sneak peek on paralangit box set! ☁️
Come with Siang and Malam version 🌞🌙


Include:

- Langit Kita Tee (RM40)
- Langit Kita Totebag (RM25)
- New Sticker Pack (RM20)

FREE ✨

- Enamel pin
- Wish Card (as requested)


Click here to purchase 🖱️ <https://linktr.ee/langitkita>





6
People reached


1
Engagement


Boost post





 1

 Like

 Comment


 Share

 Comment as Langit Kita

Press Enter to post.

Hard Sell 16

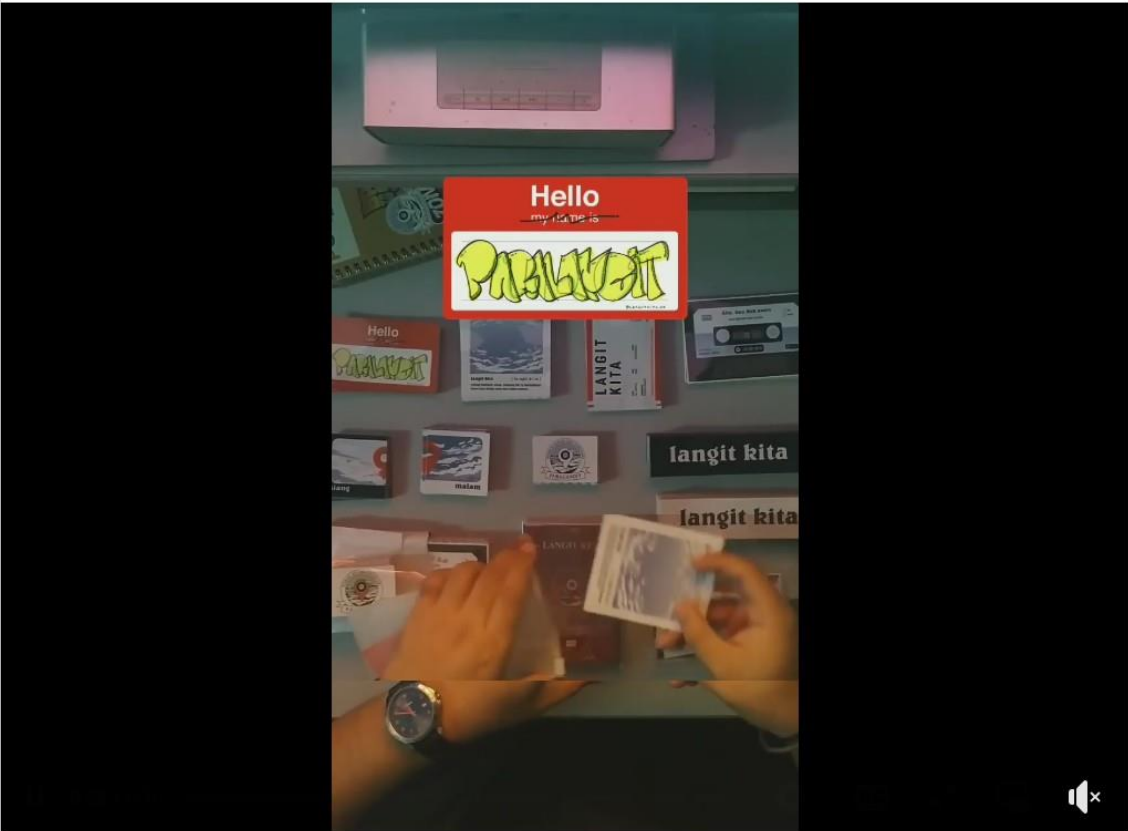
**Langit Kita**

Published by Nur Sabrina Binti Ismail · 27 June at 12:45 · 🌐 · 📍

Want to spice up your decoration level? Want to decorate your phone casing and laptop?
Come and try out our paralangit sticker pack! Now with more stickers and new additional limited stickers! Apa tunggu lagi? Siapa cepat dia dapat 😊

Only for RM20 ✨


Click here to purchase 🖱️ <https://linktr.ee/langitkita>





6
People reached


7
Engagements


Boost post





 1

 Like

 Comment


 Share

 Comment as Langit Kita


Press Enter to post.

Hard Sell 17



Langit Kita
Published by Nur Sabrina Binti Ismail · 28 June at 17:33 · 🌐 · 🌐

#OOTD with our merch and lepak dekat luar sama-sama.
Matchy-matchy dengan orang tersayang ❤️
Promo! ☁️
BUY 1 FREE 1! 🌞🌞
Only for RM40 you can get TWO of our Siang and Malam T-shirt! Getting the best of both worlds.
How cool is that?!
Only available while stocks still lasts. So, hurry up and place your order with us!
Clink here to purchase 🖱️ <https://linktr.ee/langitkita>



Available merch

Paralangit Malam
Navy Blue Tee

Paralangit Siang
White Tee

RM 40

6
People reached

3
Engagements

↓ -1.7x lower
Distribution score


Boost post

👍 3

Like

Comment


Share

 Comment as Langit Kita

😊 📷 GIF 🗨️

Press Enter to post.

Hard Sell 18



Langit Kita added 2 new photos from 29 June at 17:24.
Published by Nur Sabrina Binti Ismail · 29 June at 17:24 · 🌐 · 🕒 · 🌐

...

"Kalau rindu, lihatlah awan.
Kau pasti dapat melihat senyumku disana."


Selain lihat awan apabila rindukan yang tersayang, kalian semua boleh grab our paralangit gift box set untuk 'surprise' kan si dia.

Hanya dengan RM 85, anda boleh dapat:


- ☁ Paralangit T-shirt
- ☁ Paralangit Tote Bag
- ☁ Paralangit Face Mask
- ☁ Paralangit Stickers Pack

Terdapat 2 versi, Siang dan Malam. Rambang mata ya!

Apa lagi yang dinantikan? Tekan link ini untuk place order anda 🙌 <https://linktr.ee/langitkita>



Box Set
Paralangit Siang Set
(P11)
RM 85





Box Set
Paralangit Malam Set
(P21)
RM 85


6
People reached


2
Engagements


Boost post

 2





 Like

 Comment

 Share







Comment as Langit Kita

Press Enter to post.

Hard Sell 19

**Langit Kita** added 2 new photos from 1 July at 17:22.
Published by Nur Sabrina Binti Ismail · 1 July at 17:22 ·  ·  · 

Salam satu Julai buat Rakyat Paralangit!


Bulan yang baru pasti memerlukan baju yang baru juga?

Berita baik buat Paralangit yang masih menanti T-shirt Langit Kita! Kami masih ada beberapa unit yang available!


- ✨ Paralangit Siang White Tee
- ✨ Paralangit Malam Navy Blue Tee

RM 40 (excluding postage)

Jangan malu jangan segan. Click sini untuk place order 🙌 <https://linktr.ee/langitkita>




depan




belakang

T-shirt
Paralangit Siang White Tee
(P12)
RM 40



depan




belakang


T-shirt
Paralangit Malam Navy Blue Tee
(P22)
RM 40


6
People reached


1
Engagement


Boost post





 1

 Like

 Comment


 Share

 Comment as Langit Kita

Press Enter to post.

Hard Sell 20

**Langit Kita**

Published by Nur Sabrina Binti Ismail · 6 July at 17:17 · 🌐


Langit Kita team would like to wish every paralangit a happy Wednesday!

Nak #ootd tapi tak tahu nak pakai beg apa? Hmmm... 🤔 what kind of bag that is suitable for everywhere and every outfits? Ada ke?

Ya of course la ada! With only RM25 you can get our limited edition 'Paralangit Tote bag'!

RM25 (excluding postage)

Clink here to purchase 🙌 <https://linktr.ee/langitkita>



siang
(P13)

malam
(P23)


Totebag
Paralangit Totebag
RM 25


12
People reached


2
Engagements


↓ -1.2x average
Distribution score


Boost post





 1

 Like

 Comment

 Share





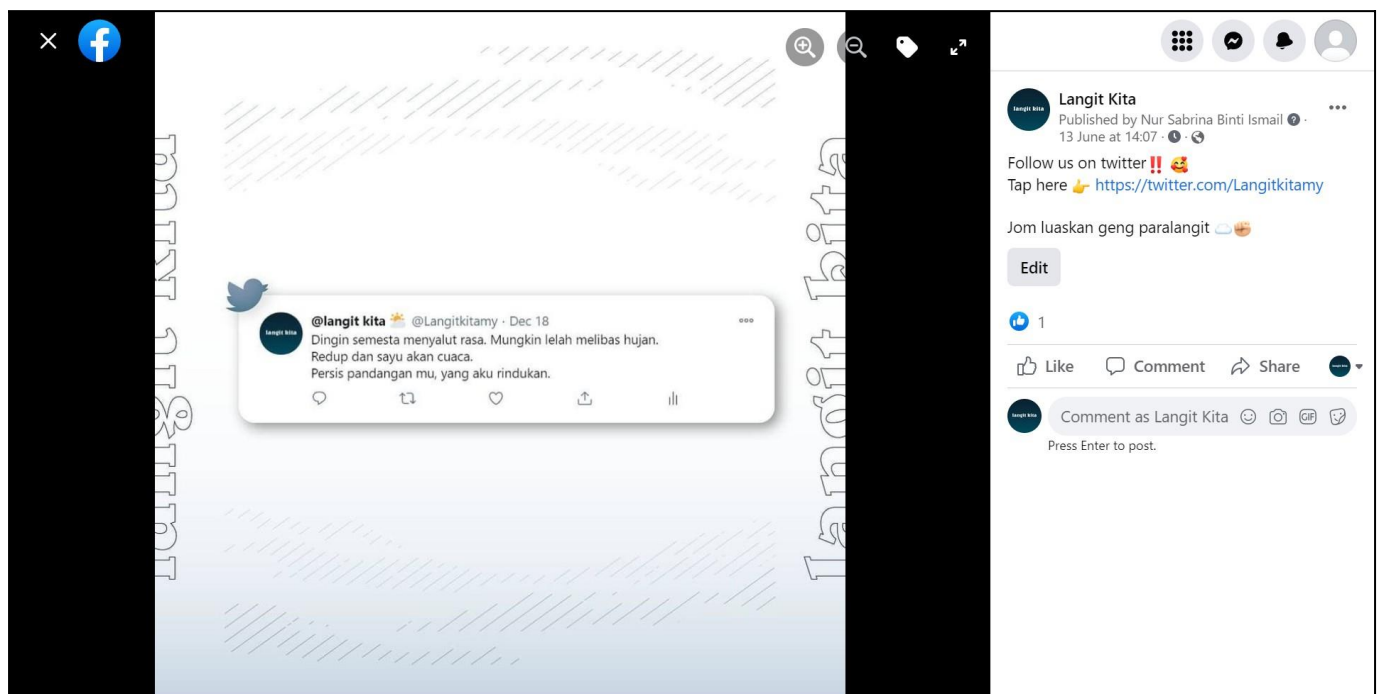
Press Enter to post.

4.5 Facebook Post – Copywriting (Soft Sell)

Soft Sell 1



Soft Sell 2



Soft Sell 3

size chart

size	half chest	body length
XS	18"	26"
S	19"	27"
M	20"	28"
L	21"	29"
XL	22"	30"
XXL	23"	31"
3XL	24"	32"

Material : Cotton TC

✂️ **BUST** - Measure around chest, under arms and around fullest part of bust.

✂️ **WAIST** - Measure around the narrowest part of your waist

✂️ **HIPS** - Measure around the fullest part of your hips, keeping the measuring tape comfortably loose.

Check out our Paralangit T-shirts! We have many sizes range from XS to XXXL 😊 [See less](#)

[Edit](#)

👍 3

👍 Like 💬 Comment ➦ Share

[Comment as Langit Kita](#) 🗨️ 📷 📄 📌

Press Enter to post.

Soft Sell 4

Langit Kita
Published by Nur Sabrina Binti Ismail · 15 June at 14:13 · 🌐

Don't forget to follow our Twitter account ✨

Tap here to do so ✨
<https://twitter.com/Langitkitamy>

[Edit](#)

👍 Like 💬 Comment ➦ Share

[Comment as Langit Kita](#) 🗨️ 📷 📄 📌

Press Enter to post.

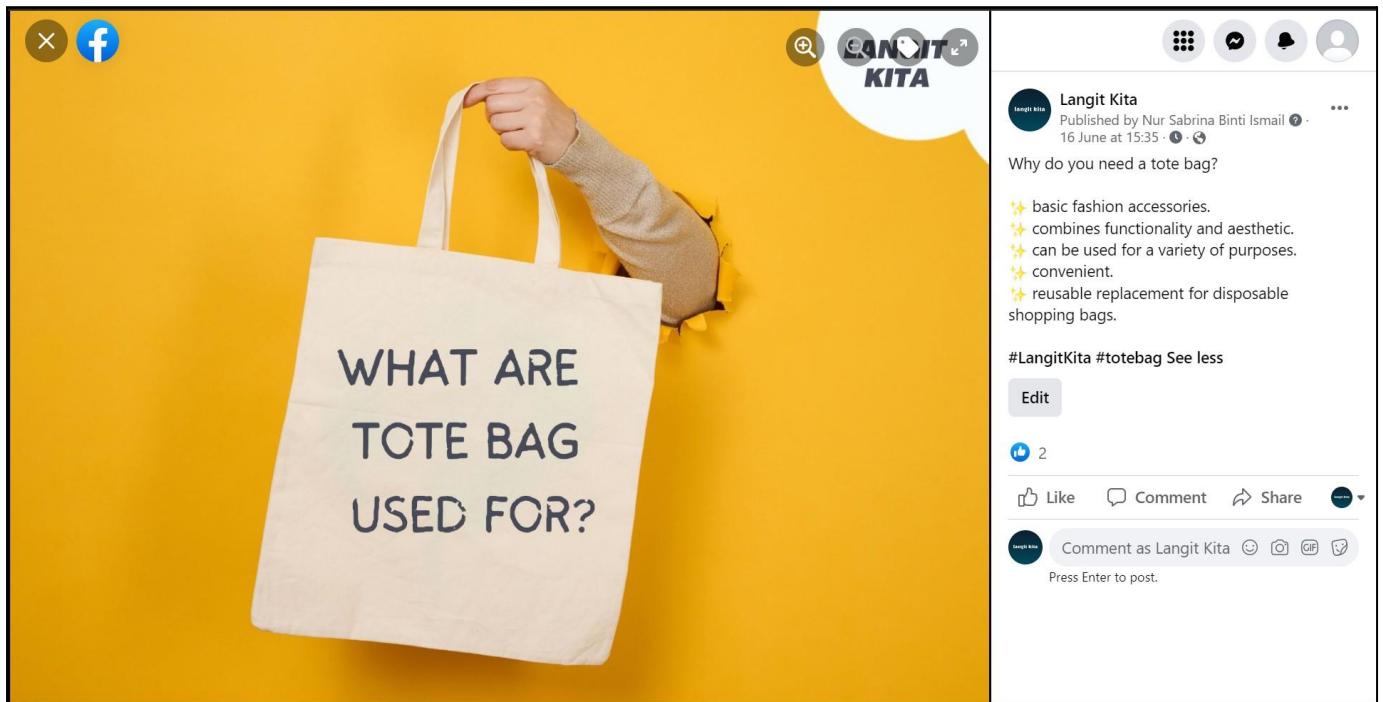
@langit_kita ✨ · @Langitkitamy · Nov 12

What would the sky be like if all clouds were the same?

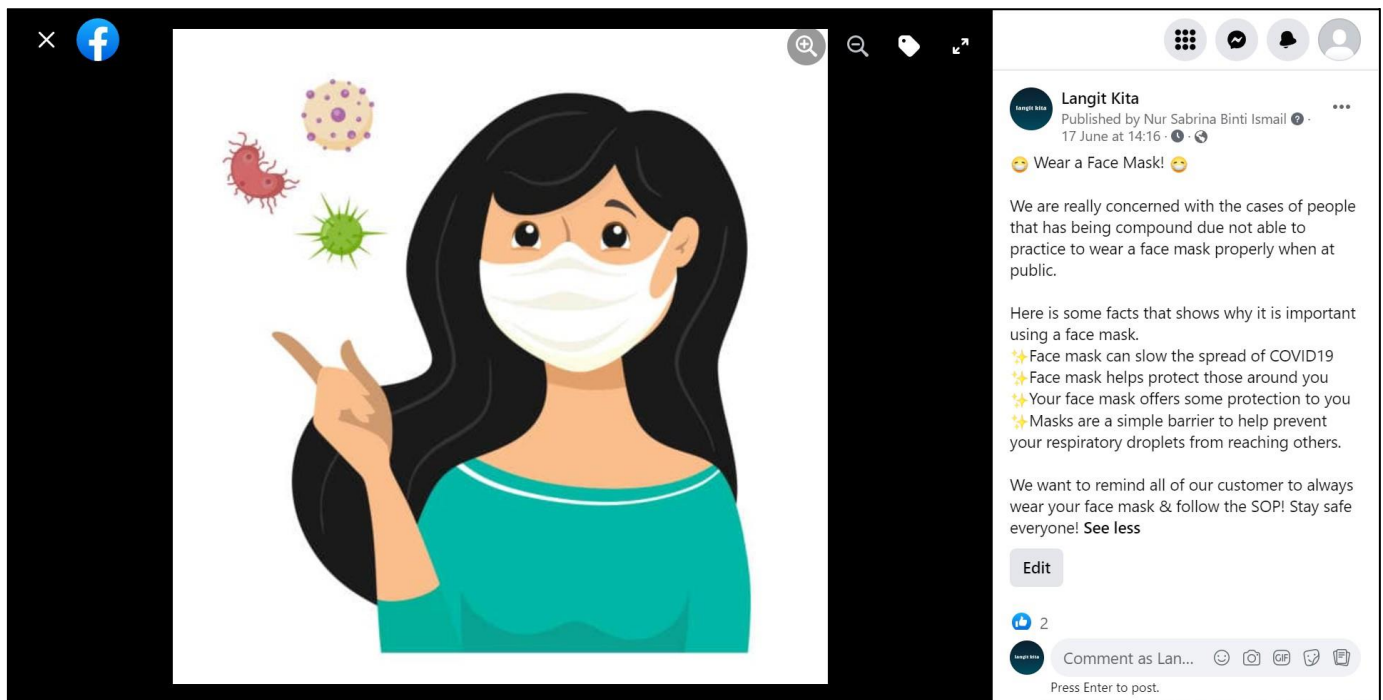
Tiadalah kita. Mendongak ke langit. Mempertanyakan indahnya lukisan bumi.

💬 🔄 ❤️ 📌 📱

Soft Sell 5



Soft Sell 6



Soft Sell 7

HOW TO WEAR A NON-MEDICAL FABRIC MASK SAFELY
who.int/epi-win

Do's →

- Clean your hands before touching the mask
- Inspect the mask for damage or if dirty
- Adjust the mask to your face without leaving gaps on the sides
- Cover your mouth, nose, and chin
- Avoid touching the mask
- Clean your hands before removing the mask
- Remove the mask by the straps behind the ears or head
- Pull the mask away from your face
- Store the mask in a clean plastic, resealable bag if it is not dirty or wet and you plan to re-use it
- Remove the mask by the straps when taking it out of the bag
- Wash the mask in soap or detergent, preferably with hot water, at least once a day
- Clean your hands after removing the mask

Don'ts →

- Do not use a mask that looks damaged
- Do not wear a loose mask
- Do not wear the mask under the nose
- Do not remove the mask where there are people within 1 metre
- Do not use a mask that is difficult to breathe through
- Do not wear a dirty or wet mask
- Do not share your mask with others

A fabric mask can protect others around you. To protect yourself and prevent the spread of COVID-19, remember to keep at least 1 metre distance from others, clean your hands frequently and thoroughly, and avoid touching your face and mask.

World Health Organization

Langit Kita
Published by Nur Sabrina Binti Ismail · 18 June at 10:00 · 🌐 📍

Do's and Don'ts when wearing a fabric mask 🤔

Please follow this safety precaution if you want to protect your loved ones. Correct and consistent mask care helps in giving the best protection.

Edit

Like Comment Share

Comment as Lan... 📷 📷 📷 📷

Press Enter to post.

Soft Sell 8

Daulat Tuanku
Merafak Sembah dan Setinggi-Tinggi Ucapan Tahniah
Kebawah Duli Yang Maha Mulia
Al Aminul Karim Sultan Sallehuddin ibni Almarhum Sultan Badlishah
D.K., D.K.H., D.M.N., D.U.K., D.K. (Kelantan), D.K. (Johor), D.K. (Perak),
D.K. (Selangor), D.K. (Negeri Sembilan), D.K. (Perlis), D.K. (Pahang),
D.M.K., S.M.D.K., S.H.M.S., S.G.M.K., S.P.M.K., S.S.D.K.
Sultan Negeri Kedah Darul Aman
dan
Kebawah Duli Yang Maha Mulia
Sultanah Maliha binti Almarhum Tengku Ariff
D.K., S.S.S.K., S.H.M.S., S.S.D.K., D.S.O.K.
Sultanah Negeri Kedah Darul Aman
bersempena dengan
Sambutan Ulang Tahun Hari Keputeraan Rasmi
Kebawah Duli Yang Maha Mulia Tuanku Sultan Negeri Kedah Darul Aman
Yang Ke-80
pada
19 Jun 2022 bersamaan 19 Zulkaedah 1443H
Allah Lanjutkan Usia Tuanku
SEMBAH TAKZIM DARIPADA

Langit Kita
Published by Nur Alissya · 19 June at 14:52 · 🌐 📍

DAULAT TUANKU 🤝
Our sincere birthday wishes to our Sultan of Kedah.
Wishing his majesty many happy returns of the day and many more years of happiness and success ahead.

To all of our beloved customers, we wish you a happy weekend and public holiday !!
Don't forget to turn on your notification for the latest update from langit kita 📢

#langitkita #DaulatTuanku

Edit

Like Comment Share

Comment as Langit Kita 📷 📷 📷 📷

Press Enter to post.

Soft Sell 9

The image shows a Facebook post from the page 'Langit Kita', published by Nur Alissya on June 21 at 14:00. The post features a dark blue background with a faint, stylized map of Indonesia. At the top, it says 'There are two versions of this sticker pack'. Below this, two boxes labeled 'langit kita' are shown side-by-side. Each box contains a collection of stickers, including one with a cat's face and the word 'Hello'. Below the boxes, the text 'BUT WHATS THE DIFFERENCE?' is written in a bold, orange, distressed font. The Facebook interface on the right shows 2 likes and options to like, comment, share, or edit the post. A comment box at the bottom says 'Comment as Langit Kita' and 'Press Enter to post.'

There are two versions of this sticker pack

langit kita

langit kita

BUT WHATS THE DIFFERENCE?

Langit Kita
Published by Nur Alissya · 21 June at 14:00

There are two version of Langit Kita sticker pack
SIANG & MALAM

But whats the difference?

Edit

2

Like Comment Share

Comment as Langit Kita
Press Enter to post.

Soft Sell 10

The image shows a Facebook post from the page 'Langit Kita', published by Nur Alissya on June 22 at 10:00. The post features a dark blue background with a faint, stylized map of Indonesia. At the top, it shows two separate stickers side-by-side. The left sticker is labeled 'siang' and the right one is labeled 'malam'. Both stickers show a landscape with clouds and a red location pin. Below this, the text 'One of these sticker will be in one of your sticker pack' is written, followed by 'So, if you have both of them, you can combine them together!'. Below this text, a single sticker is shown, which is a combination of the two previous ones, with the word 'siang' on the left and 'malam' on the right. The Facebook interface on the right shows 2 likes and options to like, comment, share, or edit the post. A comment box at the bottom says 'Comment as Langit Kita' and 'Press Enter to post.'

siang

malam

One of these sticker will be in one of your sticker pack
So, if you have both of them, you can combine them together!

siang

malam

Langit Kita
Published by Nur Alissya · 22 June at 10:00

One of these sticker will be on your sticker pack
If you have purchase both, you can combine it
together!

Interesting right?! Let's get this 2 version now

Edit

2

Like Comment Share

Comment as Langit Kita
Press Enter to post.


Soft Sell 11




Soft Sell 12





Soft Sell 13

**Langit Kita** added 3 new photos from 25 June at 18:30.
Published by Nur Alissya · 25 June at 18:30 · 🌐

We've received another positive feedback from our customer who loves wearing Langit Kita t-shirts 🥰
What do you waiting for? Go and grab yours now!










6
People reached


4
Engagements


Boost post





 3

 Like

 Comment

 Share

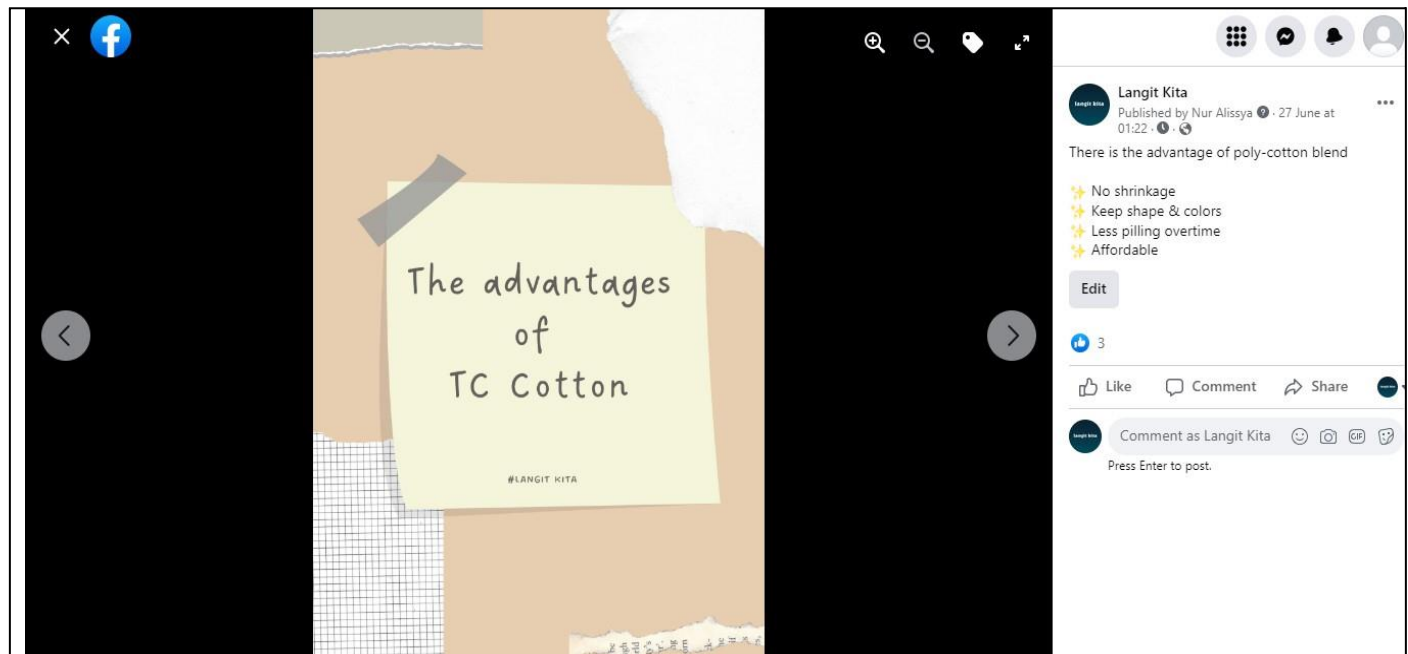
 Comment as Langit Kita
Press Enter to post.


Soft Sell 14



Soft Sell 15




Soft Sell 16

**Langit Kita** added 2 new photos from 28 June at 01:40.

Published by Nur Alissya · 28 June at 01:40 · 🌐 · 🌐

Another day for another feedback ✨
We are thankful to all paralangit for your support . We are so pleased when our beloved customer are satisfied and happy with our products.




putrimn

SUPPORT LOCAL 🇲🇾

CHALIT

@LANGITHITA.MY



zul_hazwan

Siap dapat free gift Kitkat 🍫🍫
@langitkita.my


friday, 5 feb 2021


thank you


6
People reached


3
Engagements


Boost post

 3





 Like

 Comment

 Share

 Comment as Langit Kita

Press Enter to post.



Page | 45

Soft Sell 17

Langit Kita
Published by Nur Alissya · 29 June at 13:40 · 🌐 · 📍

Hi paralangit 🌟

Do you want to give your loved one a gift but do not know what is appropriate? This is the perfect opportunity to make your loved one happy.

Langit kita offer a gift box set that include t-shirt, totebag and sticker pack. You can choose either Siang or Malam version!

Edit

👍 3

👍 Like 💬 Comment ➦ Share 🌐

Comment as Langit Kita 😊 📷 📺 🗑️

Press Enter to post.

Soft Sell 18

Langit Kita
Published by Nur Alissya · 30 June at 14:07 · 🌐 · 📍

To all paralangit 🌟

Despite the fact that Covid-19 has been in place for over three years, and we are already continuing our life as usual. But protecting our health is still essential. Do not take it lightly, and please take care of yourself, your family, and your surroundings by practise this awareness.

Stay safe everyone!

Edit

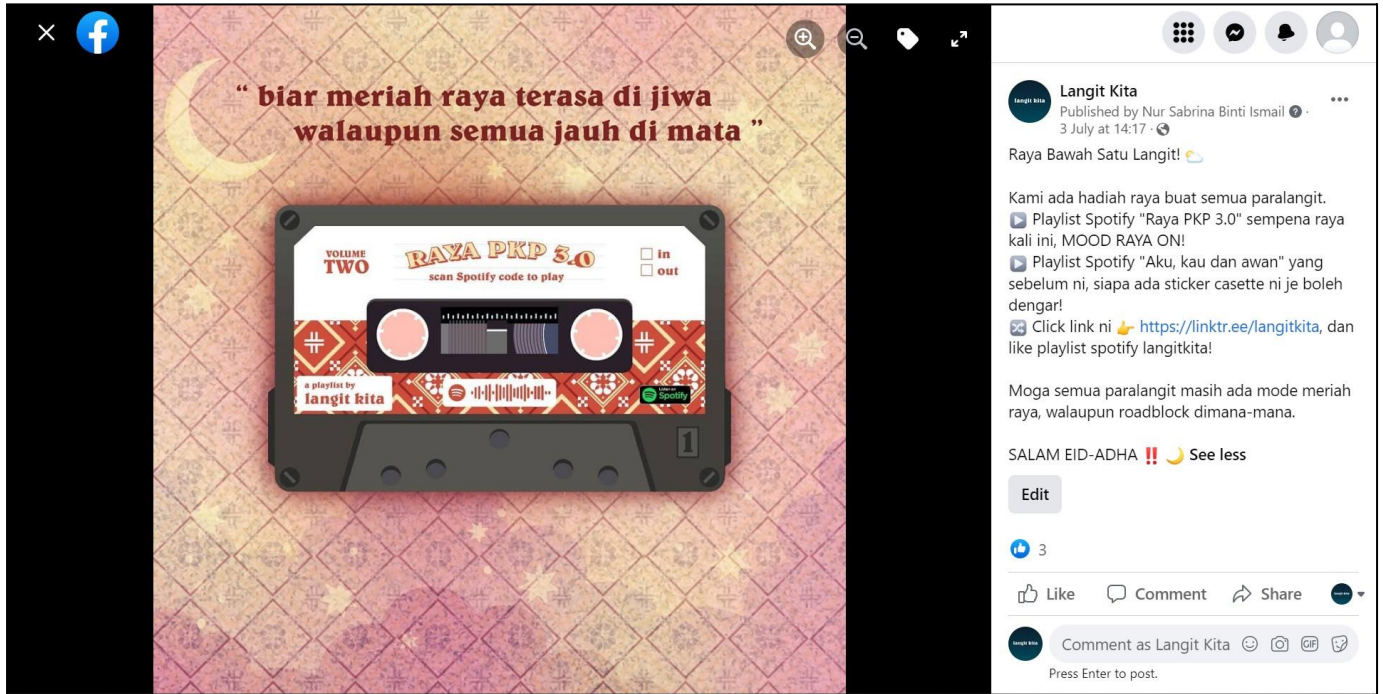
👍 1

👍 Like 💬 Comment ➦ Share 🌐

Comment as Langi... 😊 📷 📺 🗑️

Press Enter to post.

Soft Sell 19



Facebook post from **Langit Kita**, published by Nur Sabrina Binti Ismail on 3 July at 14:17. The post features a graphic of a cassette tape with the text "biar meriah raya terasa di jiwa walaupun semua jauh di mata" and "RAYA PKP 3.0". The cassette tape is labeled "VOLUME TWO" and "RAYA PKP 3.0" and includes a Spotify code to play. The post also mentions a playlist of "Raya PKP 3.0" and "Aku, kau dan awan" and provides a link to the playlist: <https://linktr.ee/langitkita>.

Kami ada hadiah raya buat semua paralangit.
 ▶ Playlist Spotify "Raya PKP 3.0" sempena raya kali ini, MOOD RAYA ON!
 ▶ Playlist Spotify "Aku, kau dan awan" yang sebelum ni, siapa ada sticker casette ni je boleh dengar!
 🔗 Click link ni 🏠 <https://linktr.ee/langitkita>, dan like playlist spotify langitkita!

Moga semua paralangit masih ada mode meriah raya, walaupun roadblock dimana-mana.

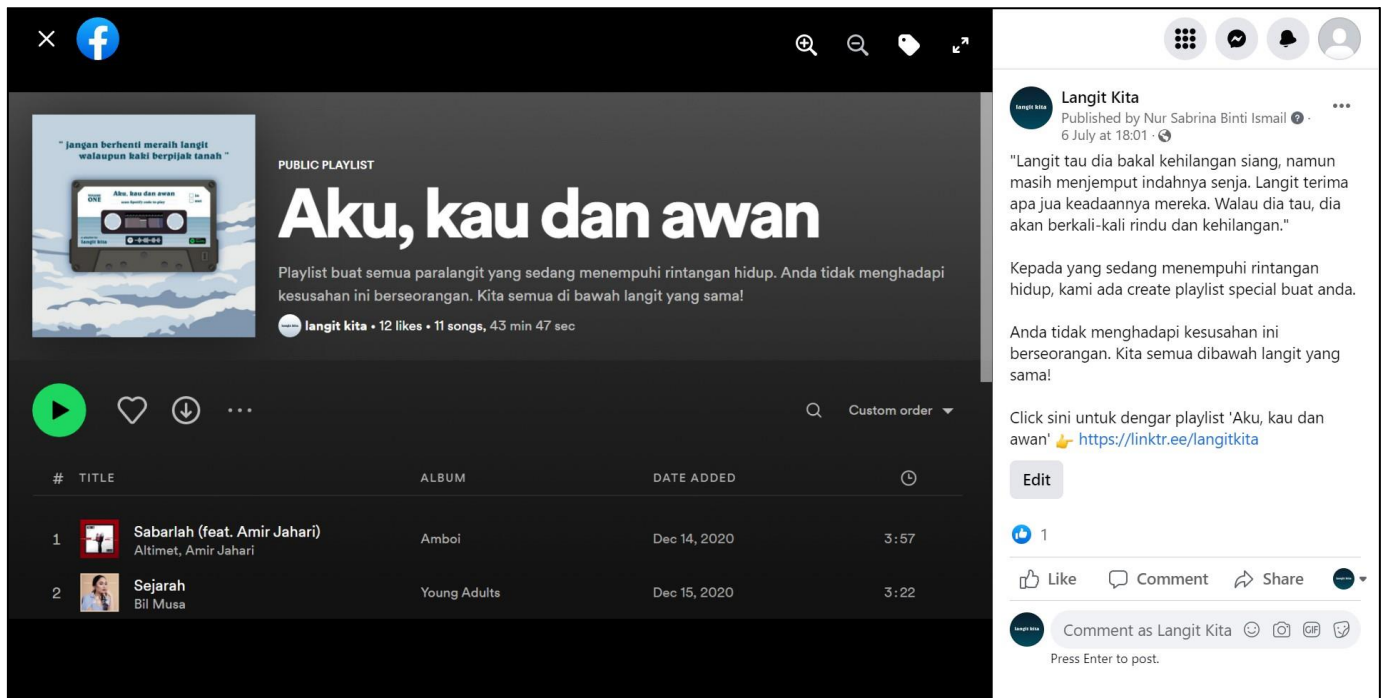
SALAM EID-ADHA !! 🌙 See less

3 likes

Like Comment Share

Comment as Langit Kita

Soft Sell 20



Facebook post from **Langit Kita**, published by Nur Sabrina Binti Ismail on 6 July at 18:01. The post features a public playlist titled "Aku, kau dan awan" with 12 likes, 11 songs, and a duration of 43 min 47 sec. The playlist description reads: "Playlist buat semua paralangit yang sedang menempuhi rintangan hidup. Anda tidak menghadapi kesusahan ini berseorangan. Kita semua di bawah langit yang sama!". The playlist includes two songs: "Sabariah (feat. Amir Jahari)" by Altimet, Amir Jahari and "Sejarah" by Bil Musa.

"jangan berhenti meriah langit walaupun kaki berpijak tanah"

PUBLIC PLAYLIST

Aku, kau dan awan

Playlist buat semua paralangit yang sedang menempuhi rintangan hidup. Anda tidak menghadapi kesusahan ini berseorangan. Kita semua di bawah langit yang sama!

🎧 langit kita • 12 likes • 11 songs, 43 min 47 sec

#	TITLE	ALBUM	DATE ADDED	
1	Sabarlah (feat. Amir Jahari) Altimet, Amir Jahari	Amboi	Dec 14, 2020	3:57
2	Sejarah Bil Musa	Young Adults	Dec 15, 2020	3:22

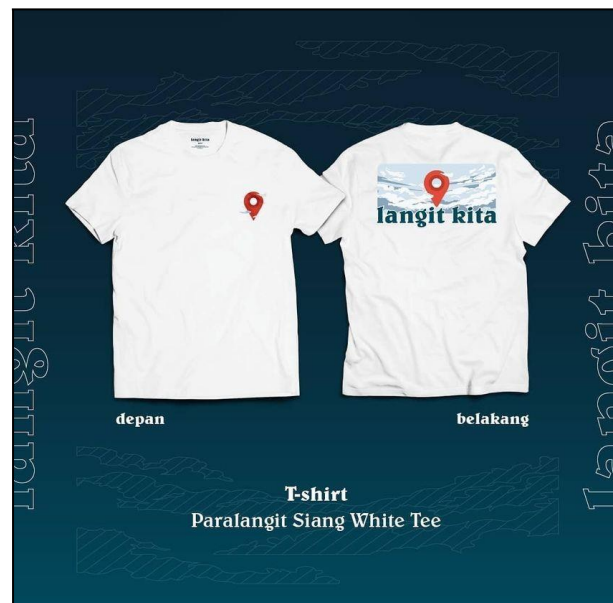
1 like

Like Comment Share

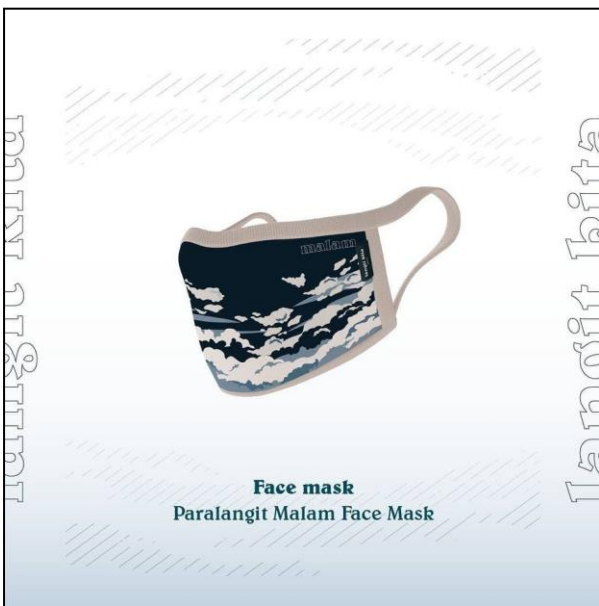
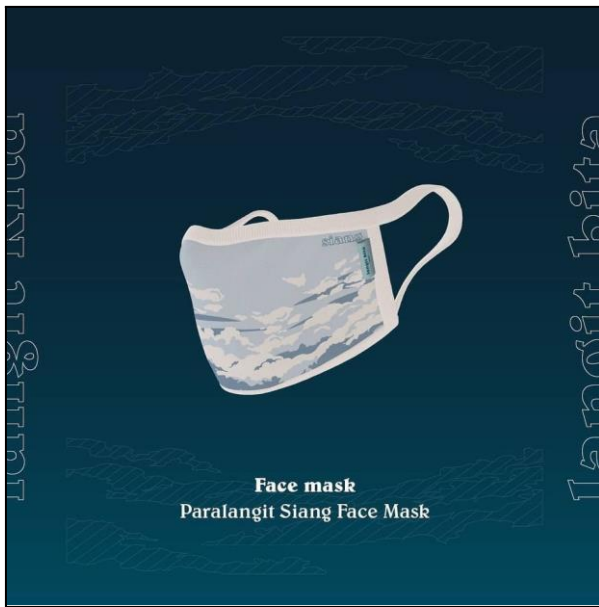
Comment as Langit Kita

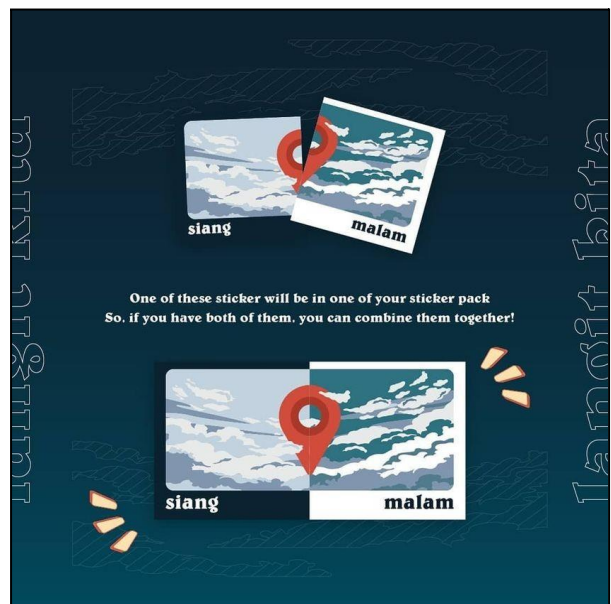
4.6 Relevant Graphics to Each Post/Copywriting

4.6.1 Graphics of products









Available merch



Paralangit Malam
Navy Blue Tee

Paralangit Siang
White Tee

RM 40

Siang & Malam



Paralangit Box Set

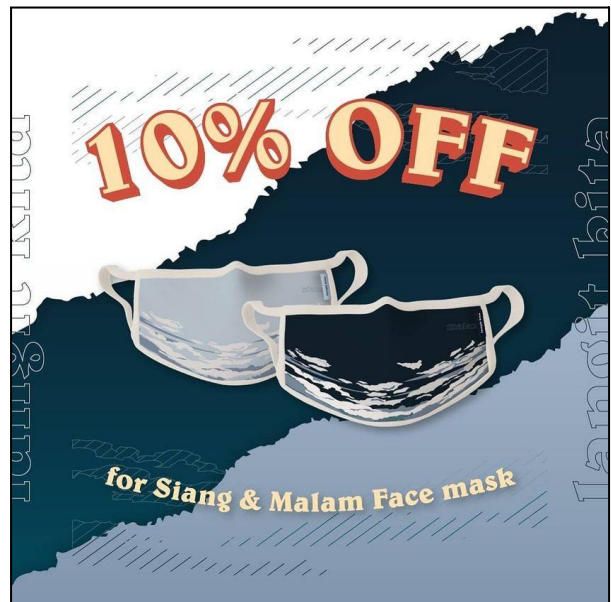
T-shirt • Totebag • Sticker pack



Box Set
Paralangit Siang Set
(P11)
RM 85

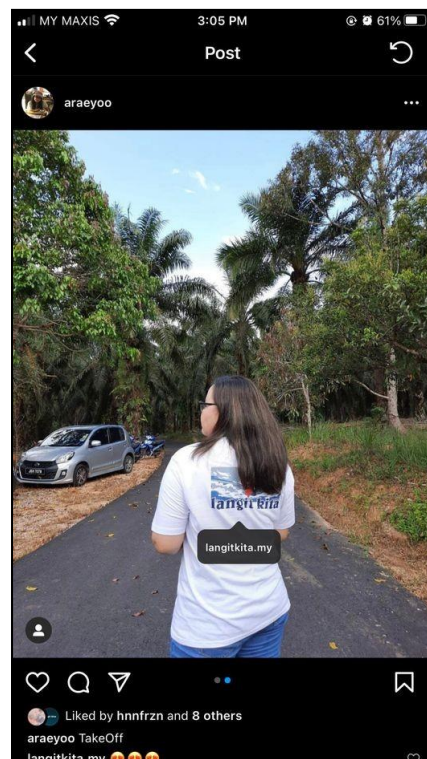


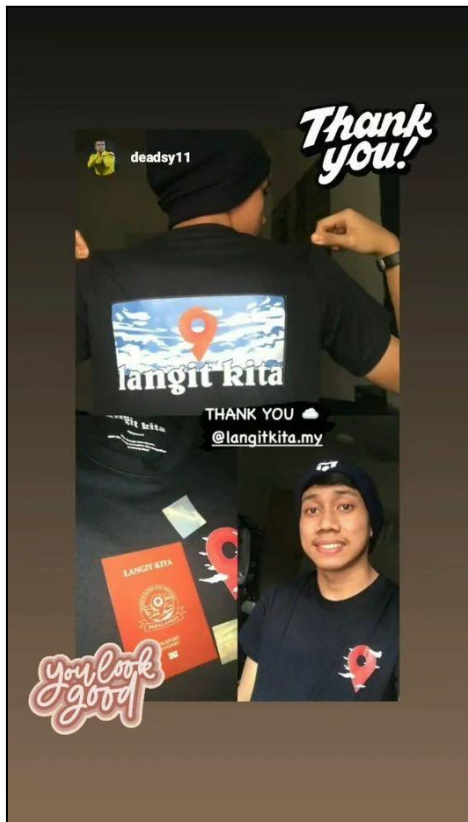
Box Set
Paralangit Malam Set
(P21)
RM 85





4.6.2 Graphics of customer's feedback

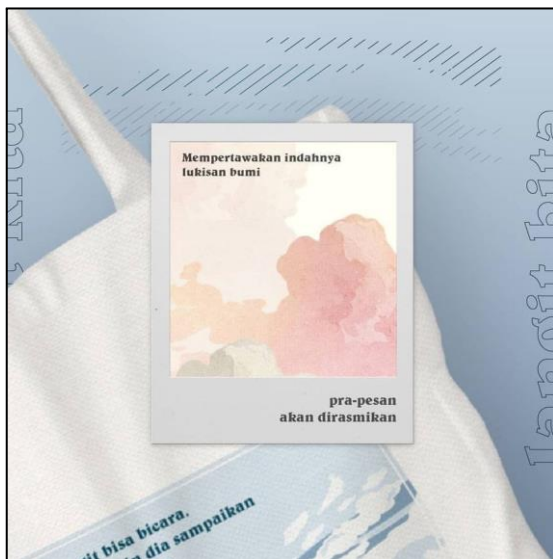
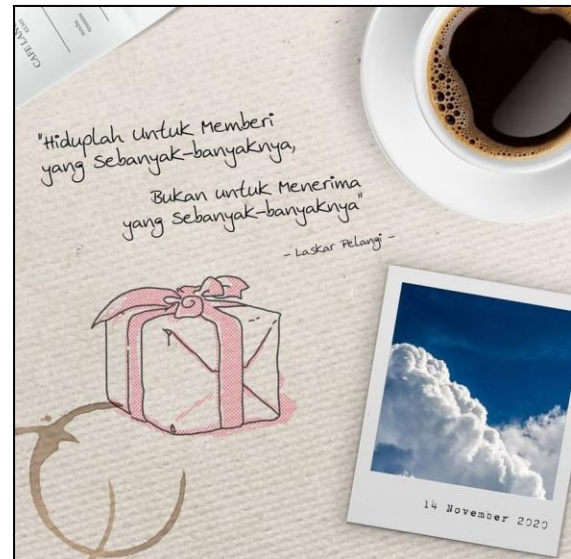


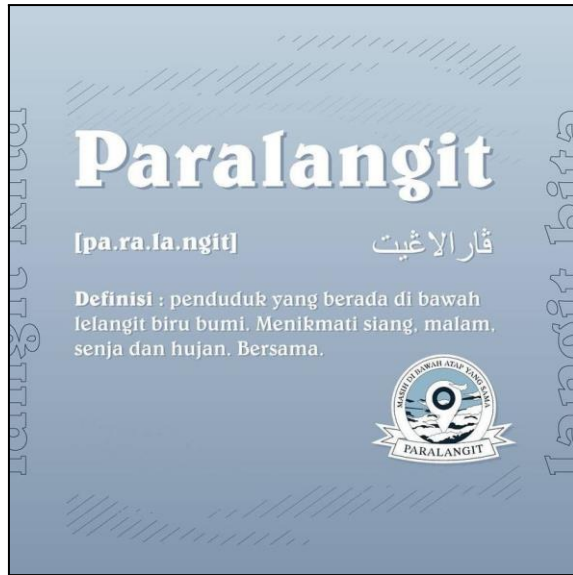


4.6.3 Graphics of Covid-19 awareness



4.6.4 Graphics of quotes & information

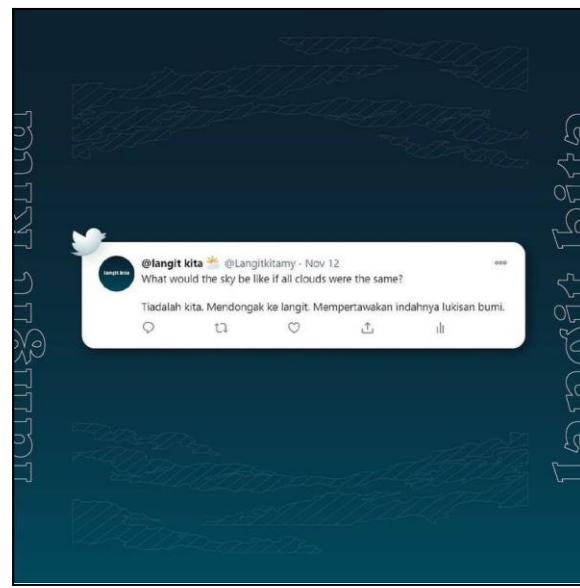




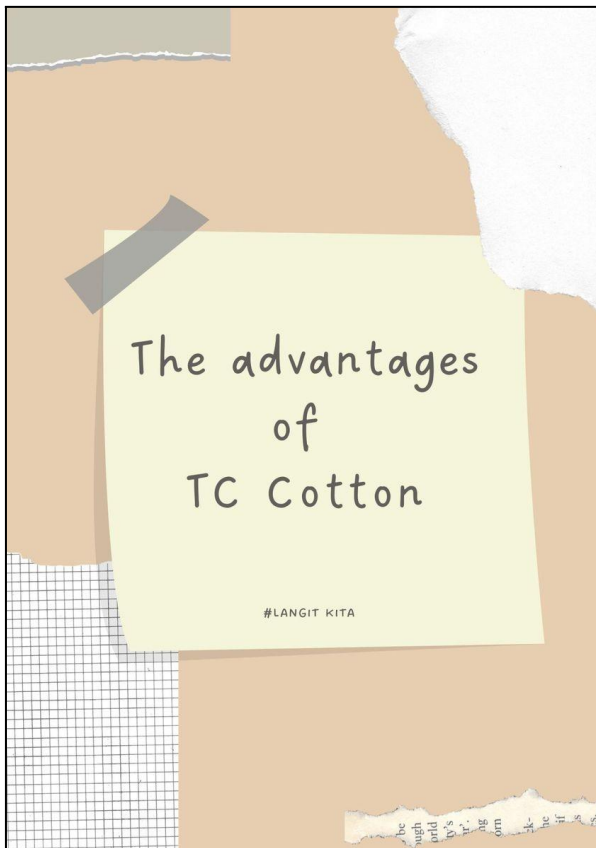
size chart

size	half chest	body length
XS	18"	26"
S	19"	27"
M	20"	28"
L	21"	29"
XL	22"	30"
XXL	23"	31"
3XL	24"	32"

Material : Cotton TC







PUBLIC PLAYLIST

Aku, kau dan awan

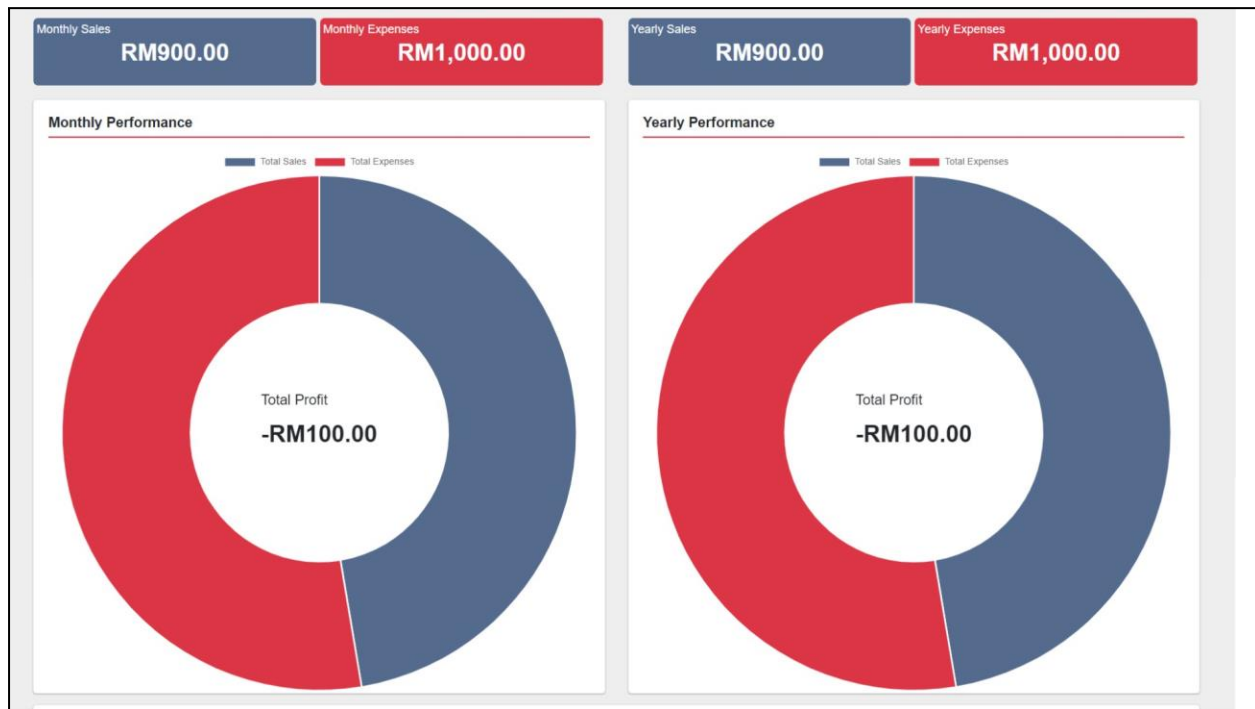
Playlist buat semua paralangit yang sedang menempuhi rintangan hidup. Anda tidak menghadapi kesusahan ini berseorangan. Kita semua di bawah langit yang sama!

langit kita • 12 likes • 11 songs, 43 min 47 sec

TITLE ALBUM DATE ADDED

1	Sabarlah (feat. Amir Jahari) Altimet, Amir Jahari	Amboi	Dec 14, 2020	3:57
2	Sejarah Bil Musa	Young Adults	Dec 15, 2020	3:22

4.7 Sales Report



5.0 CONCLUSION

In a nutshell, social media has been a significant medium for reaching out to our customers. Using social media to promote our business would be really beneficial. Social media is an efficient marketplace because most people have a facebook account. Selling using an online platform also cuts costs.

People nowadays like to shop online, so by starting a business through a social media platform would be a great opportunity for an entrepreneur. This can benefit us as entrepreneurs in implementing the knowledge we learned in class into real life situations. This will also help us in developing our marketing ideas and selling techniques, which will enable us to be better entrepreneurs in the future.

Next, by completing this assignment through Langit Kita, we discovered the right techniques for making better postings in social media to attract our target audience. We learned how to use better words in attracting the customers to read and see our posting.

Lastly, we also have gained new experience in selling products, which we hope to use in future. We are eager to continue our Facebook page and sell this product since we feel that this Langit Kita will go far beyond our expectations.