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# Social Innovation Initiatives

Volume.2

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Faculty of Education

*Publisher: Galeri Seni Tuanku Nur Zahirah (GESTURZ), Universiti Teknologi MARA in collaboration with Faculty of Education (EDU), Universiti Teknologi MARA*

*Printer: UiTM Print Centre*

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*2020. Galeri Seni Tuanku Nur Zahirah (GESTURZ), Universiti Teknologi MARA, Shah Alam, 40450, Selangor, MALAYSIA and Faculty of Education, Universiti Teknologi MARA, Puncak alam, 42300, Selangor, MALAYSIA.*

*ISBN No: 978-967-18652-2-4*

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# About The Book

This book is a compilation of summaries that describe the programmes that have been run by the academics and students at the Faculty of Education, Universiti Teknologi MARA. The main objective of the programmes is to create a platform for the faculty members to take part in social innovation projects in the local community. More importantly, the programmes also complement the students' regular class experience as they also can learn a range of skills that can make them more active socially and entrepreneurially.

## Definition of social innovation:

Social innovations are new ideas that meet social needs, create social relationships and form new collaborations. These innovations can be products, services or models addressing unmet needs more effectively.

# 22. Program Penanaman Pokok Nipah, Kelestarian Sg Kajang, Tanjung Karang

## Contributor

Zarizi Ab. Rahman

## What

This programme was organised by Universiti Teknologi MARA, Selangor Branch, in collaboration with Kuala Selangor District / Land Office, and Selangor State Green Technology, Science, Technology and Innovation (STI) and Consumer Affairs to create awareness of environmental sustainability among students and community. Participants involved planted Nipah trees along the Sg. Kajang river as an effort to conserve and sustain the environment.

## Who

Thirty students and two staff were involved in the programme and almost 1000 nipah trees were planted. This activity has attracted nearly 100 local community members from Kg. Sungai Kajang, Tg. Karang. This programme was officiated by Mr Hee Loy Sian, Exco of Selangor State Green Technology, Science, Technology, Innovation and Consumer Affairs and also attended by Prof. Dato' Dr Abu Bakar Abdul Majeed, the Rector of UiTM Selangor Branch.

## When

The programme was held on 21 September 2019.

## Where

The programme was conducted at Kampung Sg. Kajang, Tg Karang, Selangor.





## Story

The programme aimed to encourage younger generations and local communities in appreciating the environment. Besides, this programme was also crucial for the conservation of the ecosystem. All students have been exposed to the steps in planting nipah trees by the local community members.

## Beneficiaries/ Stakeholders

The activity has contributed to the students' knowledge on how to plant the Nipah trees. The programme has also raised awareness among the younger generation and the local community on the importance of appreciating the environment.

## Key lessons

The programme has provided a platform for the students to increase their awareness of the importance in preserving the environment. Experience through this programme is useful in appreciating the environment. The programme with the local community is a part of a learning process to improve social skills among future teachers.



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