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# Social Innovation Initiatives

Volume.2

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Faculty of Education

*Publisher: Galeri Seni Tuanku Nur Zahirah (GESTURZ), Universiti Teknologi MARA in collaboration with Faculty of Education (EDU), Universiti Teknologi MARA*

*Printer: UiTM Print Centre*

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*2020. Galeri Seni Tuanku Nur Zahirah (GESTURZ), Universiti Teknologi MARA, Shah Alam, 40450, Selangor, MALAYSIA and Faculty of Education, Universiti Teknologi MARA, Puncak alam, 42300, Selangor, MALAYSIA.*

*ISBN No: 978-967-18652-2-4*



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# About The Book

This book is a compilation of summaries that describe the programmes that have been run by the academics and students at the Faculty of Education, Universiti Teknologi MARA. The main objective of the programmes is to create a platform for the faculty members to take part in social innovation projects in the local community. More importantly, the programmes also complement the students' regular class experience as they also can learn a range of skills that can make them more active socially and entrepreneurially.

## Definition of social innovation:

Social innovations are new ideas that meet social needs, create social relationships and form new collaborations. These innovations can be products, services or models addressing unmet needs more effectively.

# 21. Artventure.19

## Contributors

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## What

This event was the second series of the Artventure programme organised to expose preschool children to new experience outside the classroom. This programme was a collaboration with GESTURZ and participated by preschool students from Sekolah Kebangsaan Raja Muda, Shah Alam.

## Who

The facilitators of this programme were among the Visual Art Education Student Association (VAESA) from semester 4 and 6 students. This programme functioned as the platform for the VAESA students to hone their pedagogical and management skills especially as they will be required to put the skills into practice when in school once graduated. There were 75 preschool children from SK Raja Muda involved in all activities conducted throughout the programme.

## When

It was held on 16th April 2019

## Where

The programme was conducted at Galeri Seni Tuanku Nur Zahirah (GESTURZ), UiTM Shah Alam







## Story

Artventure.19 aimed to provide opportunities for preschool children of Sekolah Kebangsaan Raja Muda, Shah Alam in producing art products to be sold during the entrepreneurship programme which will be held at the school. The activities were focused on the search for materials, colours, texture and compositions of an artwork. This programme also allowed for opportunities to develop students' personality towards teaching and leadership professionalism as well as in the making of an entrepreneur.

## Beneficiaries/ Stakeholders

VAESA and GESTURZ worked together to achieve the programme's objectives and its mission to educate younger generation on visual art, craft and culture.

## Key lessons

The Artventure.19 (Series 2) has provided a great platform for the Visual Art Education students to organise and conduct an art workshop where they can develop their pedagogical, management skills and experience in serving the society.



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