



UNIVERSITI  
TEKNOLOGI  
MARA

Perak Branch

AICAD  
ASIA INTERNATIONAL COMMUNITY  
OF ART & DESIGN

PRESENTS

# INDDEx

INTERNATIONAL DEGREE DESIGN EXCHANGE

## 2022

★ RESET • REBUILD • RECONNECT ★

**UNIVERSITI TEKNOLOGI MARA  
PERAK BRANCH  
SERI ISKANDAR, PERAK, MALAYSIA**

# 14-22 AUG 2022

**DEGREE SHOWCASE** - Catalogue

**International Degree Design Exchange  
(INDDX) 2022**  
Degree Showcase E-Catalogue

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# DEGREE SHOWCASE

Name : Nor Ahsriena Bt. Ahslemy Department : Graphic Department

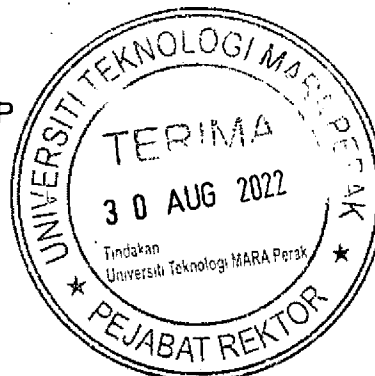
University : UiTM Seri Iskandar Project Title : Ahslee Hijab

Introduction / Background	Objective/ Methodology	Media Planning / Purpose	Design Process / Design Concept
<p>Hijab fashion has become one of the contributing products for global Islamic industry. Hijab fashion industry has its opportunity and strength to grow up in Malaysia market because Malaysia is one of the countries that have a major Muslim population. Modern Malay women are people obsessed about following the latest trend in hijab fashion.</p>	<p>The main objective that this brand provide is an ironless hijab to ensure our customers spend minimal time when putting on the hijab and suits for daily look.</p>	<p>To revolutionize and facilitate modest fashion to make shawls more practical and easier to wear.</p>	



Surat kami : 700-KPK (PRP.UP.1/20/1)  
Tarikh : 30 Ogos 2022

YBhg. Profesor Ts Sr Dr Md Yusof Hamid, PMP, AMP  
Rektor  
Universiti Teknologi MARA  
Cawangan Perak



YBhg. Profesor

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2. Pihak Perpustakaan ingin memohon kelulusan YBhg. Profesor untuk membuat imbasan (*digitize*) dan memuat naik semua jenis penerbitan di bawah UiTM Cawangan Perak melalui Repositori Institusi UiTM, PTAR.
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Kelulusan daripada pihak YBhg. Profesor dalam perkara ini amat dihargai.

Sekian, terima kasih.

**“WAWASAN KEMAKMURAN BERSAMA 2030”**

**“BERKHIDMAT UNTUK NEGARA”**

Yang benar

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Timbalan Ketua Pustakawan

nar

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