



FACULTY OF BUSINESS AND MANAGEMENT

ENT530

PRINCIPLES OF ENTREPRENEURSHIP

SOCIAL MEDIA PORTFOLIO



PREPARED BY:

NUR IFFAH NABIHAH BINTI MOHAMAD ZAKI (2020897316)

NURUL HAZWANI BINTI HAMIDON (2020456062)

PREPARED FOR:

MISS NUR NAJAH BINTI ABD RAHIM

GROUP:

ENT530K

SUBMISSION DATE: 30 JANUARY 2022

ACKNOWLEDGEMENT

Primarily, I want to thank Allah S.W.T for guiding and blessing me and my partner in successfully completing my social media portfolio report. Then, I'd like to thank University Technology Mara (UiTM) Campus Puncak Alam, Selangor for allowing us to complete this project assignment. Next, we like to express our sincere gratitude to Miss Nur Najjah binti Abd Rahim, our Principle of Entrepreneurship (ENT530) lecturer, for providing us with this opportunity to complete this project assignment as well as for providing with continuous great support and guidance throughout the semester of my project. Thankfully, me and my partner can resolve any challenges or issues that come throughout the completion of this project assignment.

Moreover, my deepest gratitude to our family who tried their best to give their support by giving us a lot of encouragement and provide the financial for use to pay all the cost required from the beginning until the end of our project assignment. Not to forgotten to all my friends who had supported and shared knowledge to me through this whole semester, especially my partner who being so helpful for this assignment. Finally, I would also like to thank you to everyone who had involved and contributed directly or indirectly in my assignment project as they have been shown their effort and initiative until me and my partner able to complete this social portfolio report successfully.

Thank you.

EXECUTIVE SUMMARY

We are establishing a specialty desserts business for the purpose of creating line of products based on our own recipe. Homemade Burn Cheese Cake is a business partnership which primary objective is to provide all customer with the highest quality homemade product. This business are owned by Nur iffah nabihah and Nurul hazwani. Our business was started in October 2021, and we began promoting it on Facebook in November 2021. We utilize the Facebook platform to take orders from customers, provide comments, and keep track of everything that goes on in our business. these homemade products are positioned as a uniquely branded, high-end gourmet product intended for sale through gourmet retailers and the internet.

Burn cheese cake is a specialty dessert from the Basque region of Spain. Our business's trademark is 'Smilelicious Bite', this trademark refers to our homemade product, burn cheese cake, which has a fantastic taste and a texture that will make people adore it from the first bite since it is cooked with love at home. The taste and texture, according to customer reviews, would make you fall in love since it is not overly sweet but soft and fluffy. As a result, our product delivers useful information for continuing to sell to our customers.

Hence, we have a variety of toppings available, including original, Cadbury, Nutella, and fruit. We also provide services for any celebration, such as a birthday party and so on. In business, we provide excellent service and high-quality burn cheese cake to meet the needs of our customers. We are focusing on consistent high standard of production and getting profited through making easy availabilities of relaxing beverage. We believed that our business always deliver more than expected.

TABLE OF CONTENT

NO	CONTENT	PAGE NUMBER
1.0	Go-Ecommerce Registration	5-6
2.0	MyENT Certificate	7-8
3.0	Introduction of Business	
3.1	Name and Address of Business	9-10
3.2	Organizational Chart	11
3.3	Mission and Vision	12
3.4	Description of Product/Services	13-14
3.5	Price List	15
4.0	Facebook (FB)	
4.1	Creating Facebook (FB) Page	16
4.2	Customizing URL Facebook (FB) Page	17
4.3	Facebook (FB) Post - Teaser	18-20
4.4	Facebook (FB) Post- Copywriting (Hard sell)	21-23
4.5	Facebook (FB) Post- Copywriting (Soft sell)	23-26
5.0	Conclusion	27

1.0 GO-ECOMMERCE REGISTRATION



Certificate of Completion

This acknowledges that

NURUL HAZWANI BINTI HAMIDON

has successfully completed

eUsahawan Course Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



Certificate of Completion

This acknowledges that

NUR IFFAH NABIHAH BINTI MOHAMAD ZAKI

has successfully completed

eUsahawan Course Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.

2.0 MY ENT CERTIFICATE

1 of 1

 UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020456062
Nama : NURUL HAZWANI BINTI HAMIDON

Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 tahun
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/burncheesecakehomemade/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 24 Nov 2021
Tarikh Kemaskini :
Tarikh Cetak : 16 Dec 2021

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM.
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020897316
Nama : NUR IFFAH NABIHAH BINTI MOHAMAD ZAKI
Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 Tahun
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/burncheesecakehomemade/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 23 Nov 2021
Tarikh Kemaskini :
Tarikh Cetak : 23 Nov 2021

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSELOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

3.0 INTRODUCTION OF BUSINESS

3.1 NAME AND ADDRESS OF BUSINESS

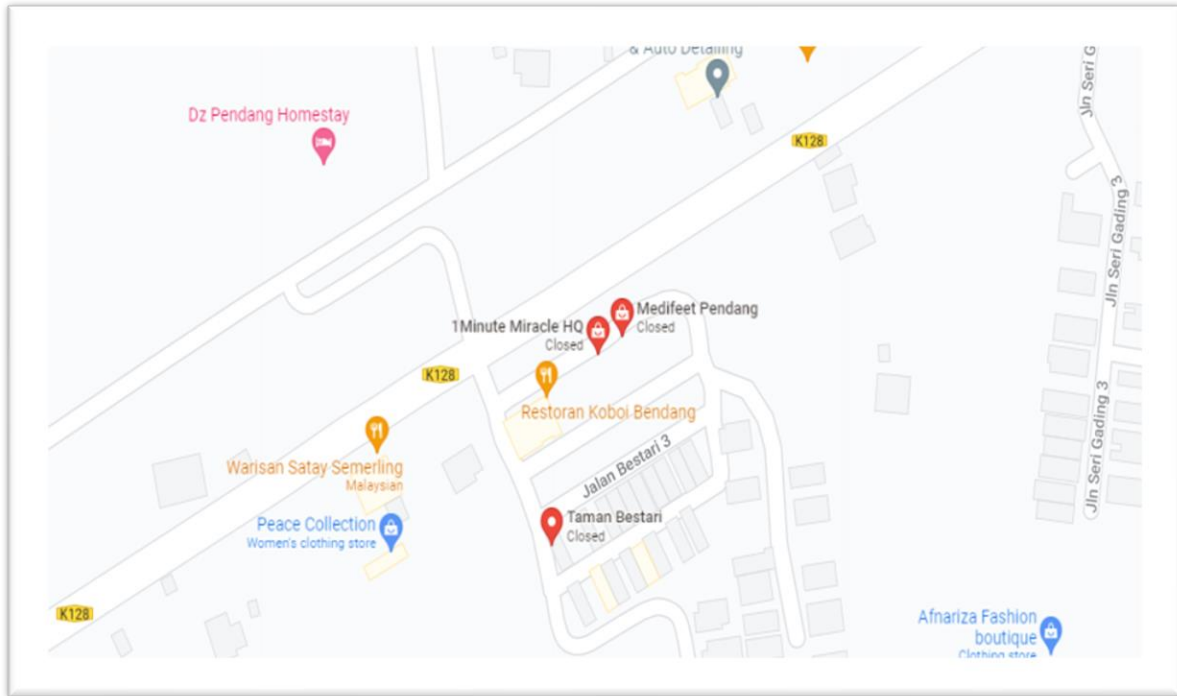


HOMEMADE BURN CHEESECAKE

<https://www.facebook.com/burncheesecakehomemade/>

Homemade Burn Cheesecake is a type of dessert that can be eaten anytime that we want. Nowadays, many people especially teenagers love to eat modern food. We named our business “Homemade Burn Cheesecake” because we make it at our own house and we make it with care and loves so that our customers will feel different when they try our product.

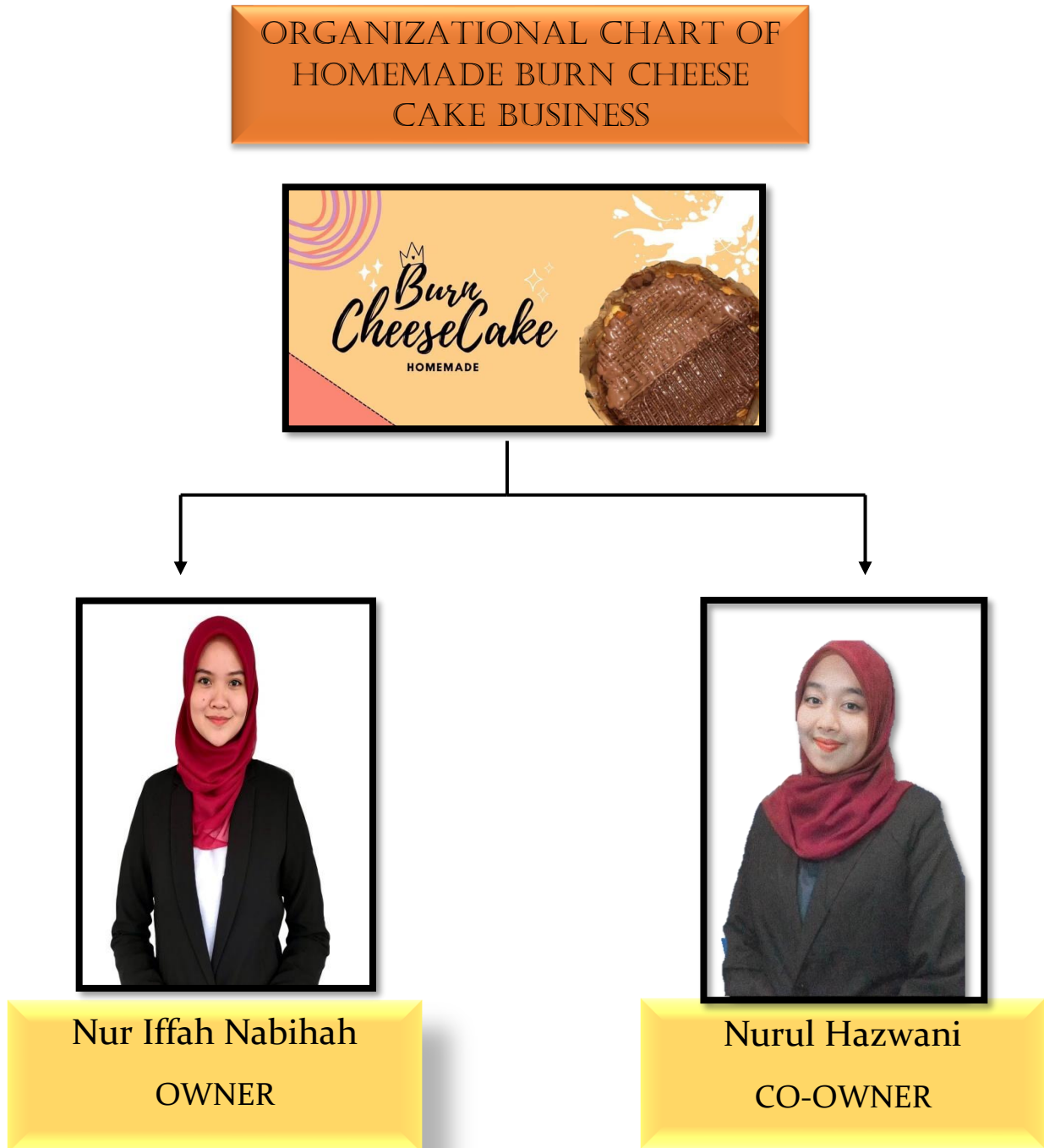
Homemade Burn Cheesecake is situated in Pendang, Kedah and our target market is for all types of customer and only be serve in a certain area such as Alor Setar. It is because our product cannot be posted by the courier and need to be send by delivery. We choose to make this Burn Cheesecake because it is hard to find in our place. With our product, our customers can order from our business easily and we received order’s every day.



Location of Homemade Burn Cheesecake

BUSINESS INFORMATION	
NAME OF BUSINESS	Homemade Burn Cheese Cake
BUSINESS ADDRESS	
CONTACT NUMBER	
FORM BUSINESS	Partnership
FACEBOOK PAGES	Homemade Burn Cheese Cake
DATE OF REGISTRATION	October 2021
OPEARTING HOUR	9:00 a.m – 5:00 p.m

3.2 ORGANIZATIONAL CHART



3.3 COMPANY MISSION AND VISION

Mission


- To give best quality baked and fresh daily and to improve the production and the quality of our burn cheesecake

Vision

- Our homemade burn cheesecake will become popular
- To deliver a full customer satisfaction
- To become another one of the Bumiputera company.

3.4 DESCRIPTION OF PRODUCT / SERVICE

Our burn cheese cake is created to all genders not including their ages. It's suitable for kids, teenagers and adult. Our burn cheese cake is on the trend and ready for any celebration parties. The soft texture of our cake is absolutely from the main ingredients which is we use the premium cheese and whipping cream to make it taste more expensive. Besides that, we also provide extra topping as requested from our customers. Furthermore, our burn cheesecake has 5 toppings (original, Cadbury, Nutella and fruit. We also have launch our very own handmade burn cheese cake with exclusive toppings which is Biscoff. The high demand topping is Nutella and Biscoff. Other than that, our business also provides a celebration birthday surprise and delivery to their house (Cash-On-Delivery) and will be charge based on customer's location. Our burn cheesecake is made for two sizes which is big (6 inch x 6 inch) and mini (2 inch x 2 inch). The special thing about our packaging because we followed the green trend and eco-friendly. Then, our packaging also interesting, kid's friendly and easy to bring.

Product	Size/Quantity	Price
	6 inch x 6 inch	Rm 27

	<p>12 pcs</p>	<p>Rm 25</p>
	<p>8 pcs</p>	<p>Rm12</p>
	<p>4 pcs</p>	<p>Rm 10</p>

3.5 PRICES LIST

Futhermore, our business prices are not too expensive and it is affordable to buy. Our price ranges for burn cheese cake started from RM27.00 and above exclude the charge of delivery and the extra services like celebration birthday surprise. The topping price will be charge for RM3.00 for each flavour as request by the customers. Other than that, our delivery service is charge from RM2-RM6 based on customer's location.



HOMEMADE BURN CHEESECAKE PRICES

ADD ON TOPPING (+RM3)
 CADBURY
 NUTELLA
 FRUIT
 BISCOFF

MINI BURN CHEESECAKE	12 pcs RM25	8 pcs RM12	4 pcs RM10
ORIGINAL BURN CHEESECAKE	6x6" RM27		



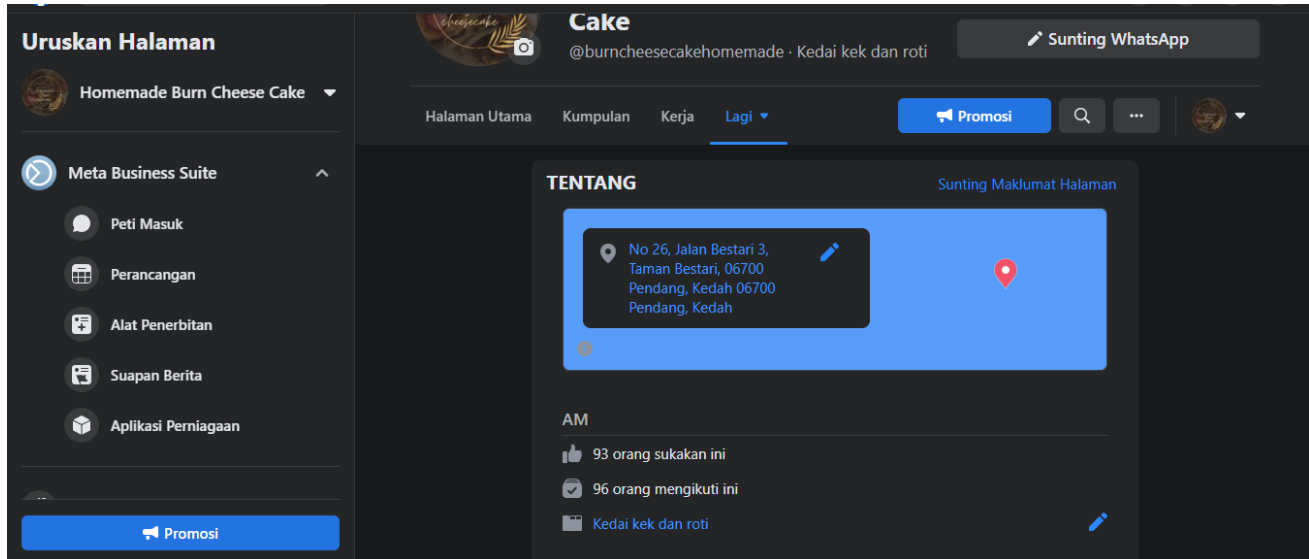


4.0 FACEBOOK (FB)

4.1 CREATING FACEBOOK (FB) PAGE



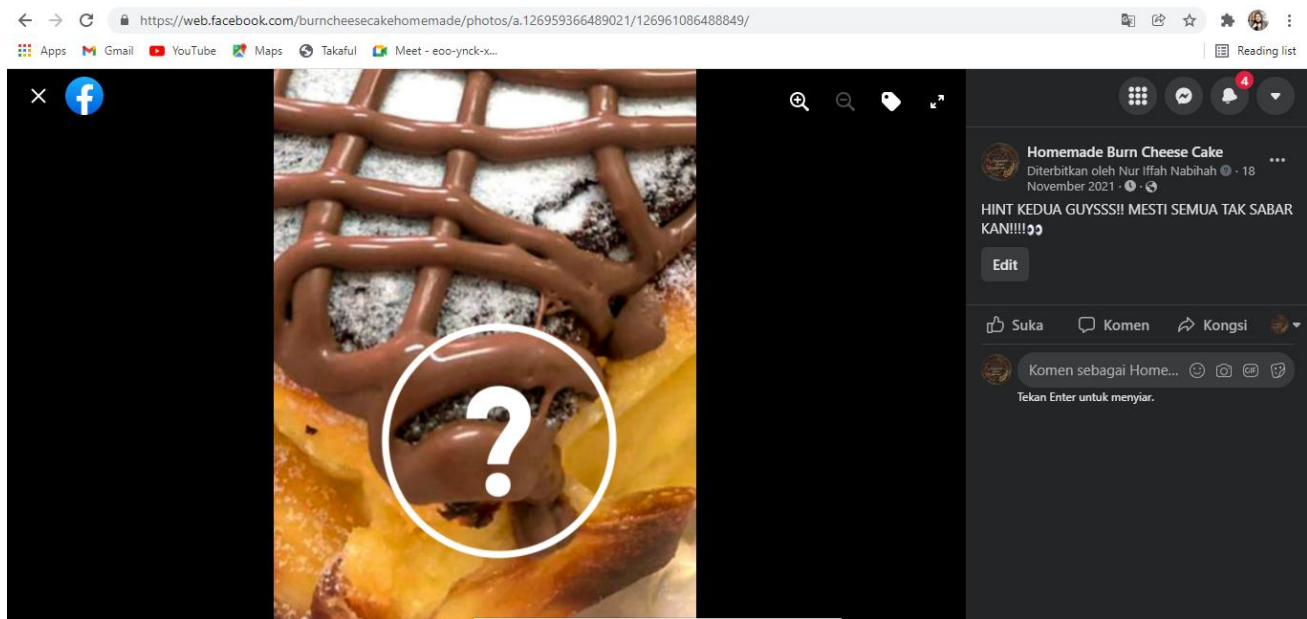
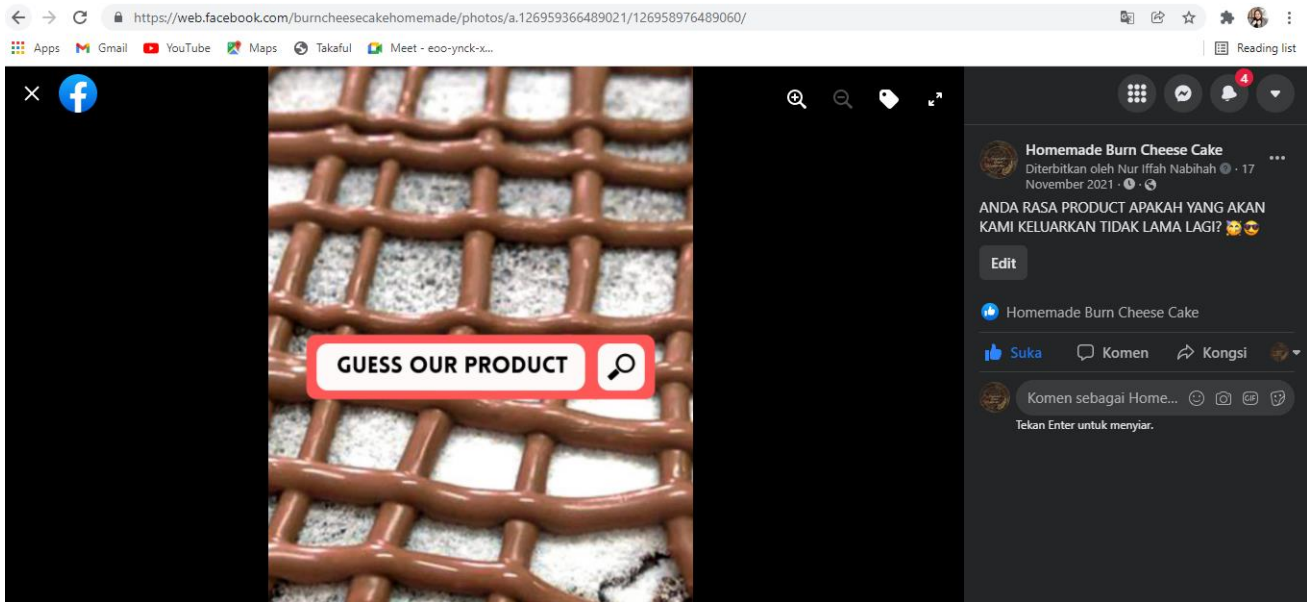
4.2 CUSTOMIZING URL FACEBOOK (FB) PAGE



Url Facebook page:

- https://web.facebook.com/burncheesecakehomemade/about/?ref=page_internal
- 93 people like and 96 people follow Homemade Burn Cheese Cake

4.3 FACEBOOK (FB) POST – TEASER




Homebrewed Burn Che... Sunting WhatsApp Promosi

Komen sebagai Homemade Burn Cheese C...
Tekan Enter untuk menyiar.

Homemade Burn Cheese Cake telah menambah 2 foto baru dari 20 November 2021 jam 12:00 PG.
Diterbitkan oleh Nur Iffah Nabillah · 20 November 2021 ·

IT'S BURN CHEESECAKE!!!!
Don't forget to set the date for our grand opening 🍷❤️



2 2

Cipta Iklan Baharu
Buat iklan menggunakan teks, foto atau video untuk mempromosikan perniagaan anda

Galakkan Siaran

Iklan Automatik
Dapatkan iklan dipenjadikan yang melaraskan dari masa ke masa untuk membantu anda mendapatkan hasil yang lebih baik.

Free Facebook Business Tools

- Jual Produk Anda**
Tetapkan kedai pada Halaman anda untuk mula menjual produk dalam...
- Pamerkan Menu Anda**
Permudahkan orang melihat menu dan pesanan anda di Facebook.
- Hoskan Acara Dalam Talian Berbayar**
Cipta acara dalam talian yang orang boleh bayar pada akses.
- Tambah Tempahan Janji Temu**
Tunjukkan perkhidmatan dan

Homemade Burn Che... [Sunting WhatsApp](#) [Promosi](#) 🔍 ⋮

Minggu Petua 6


Ketahui Lebih Lanjut Mengenai Pelawat Halaman Anda

Wawasan Halaman adalah alat berkuasa yang boleh anda gunakan untuk mengetahui lebih lanjut mengenai penonton anda dan membina hubungan baharu.

[Lihat Petua](#)

Homemade Burn Cheese Cake
Diterbitkan oleh Nur Iffah Nabihah · 22 November 2021 · 🌐 ⋮

Tadaaaaa!! Wahhhh nampak sedap kannn 😊
Anda semua patut cuba Homemade Burn Cheese Cake dari kami 🍷



2 Orang Dicapai 0 Penglibatan [Galakkan Siaran](#)

Homemade Burn Che... [Sunting WhatsApp](#) [Promosi](#) 🔍 ⋮

Minggu Petua 6


Ketahui Lebih Lanjut Mengenai Pelawat Halaman Anda

Wawasan Halaman adalah alat berkuasa yang boleh anda gunakan untuk mengetahui lebih lanjut mengenai penonton anda dan membina hubungan baharu.

[Lihat Petua](#)

Homemade Burn Cheese Cake
Diterbitkan oleh Hazwany Wany · 22 November 2021 · 🌐 ⋮

🎁 Huge Surprise Coming Soon 🎁🎁🎁




4.4 FACEBOOK (FB) POST-COPYWRITING (HARD SELL)

The image shows a Facebook post from the page 'Homemade Burn Cheese Cake'. The main graphic is a close-up of a round, golden-brown cheese cake with a chocolate lattice top. Overlaid on the cake is a white speech bubble with the text: 'PROMOSI UNTUK 10 PELANGGAN PERTAMA SAHAJA!!!' and 'PASTIKAN ANDA TERGOLONG DALAM GOLONGAN INI!!!'. Below the cake, a dark brown banner reads 'hampa order lambat nanti habih baru tauuuu'. The post's right-hand side shows the page name, a date of November 2021, and the text: 'TUNGGU KITA LAUNCH TAUUU. LEPAS KITA LAUNCH PROMOTION NI TERUS KITA OPEN!!!'. Below this, it says 'Set alarm tauuuu sebab kita takut nanti customer serbu hehehe biasalah cake sedap semua orang nak kan 😂😂'. There are buttons for 'Edit', 'Suka', 'Komen', and 'Kongsi'.

The image shows another Facebook post from the same page. The main graphic is a white text overlay on a background of a cheese cake. The text reads: 'DEAR CUSTOMER!!', 'WE ARE OFFICIALLY LAUNCH OUR NEW HOMEMADE PRODUCT. OUR CAKE WILL MAKE YOU GUYS KEEP DREAMING FROM THE FIRST BITE. THE TASTE AND THE TEXTURE WILL MAKE YOU FALL IN LOVE. PERFECT FOR EVERY SWEET TIME <3', 'GRAB YOURS NOW!!! STOCK ARE LIMITED BASED ON ORDER!!', and 'DO CONTACT : iffah nabihah (017-561 6278) nurul hazwani (010-2968058)'. The post's right-hand side shows the page name, a date of December 2021, and the text: 'DEAR OUR LOVELY CUSTOMERS!!!', 'Grab yours now!!! Stock are limited based on order 😂😂😂😂'. There are buttons for 'Edit', 'Suka', 'Komen', and 'Kongsi'.

← → ↻ https://web.facebook.com/burncheesecakehomemade/photos/a.100838015767823/126827069835584/

Apps Gmail YouTube Maps Takaful Meet - eoo-ynck-x...



Homemade Burn Cheese Cake
Diterbitkan oleh Hazwany Wany · 10
Disember 2021

Hello 🍷
Burn Cheese Cake lovers!!! ❤️❤️

What should you do if you're starving in class?
You don't have time to buy? Or do you want to save money?
NO NEED TO BE WORRIED !! 🍷🍷🍷🍷
Our business is now having a promo in which we are offering a discount on three or more packs of Burn Cheese Cake. Our sweet treats are usually eaten as a satisfying dessert or a quick afternoon snack and our pricing are affordable 🍷

Don't forget to get yours it now !! 🍷

-lff... Lihat Lagi

Edit

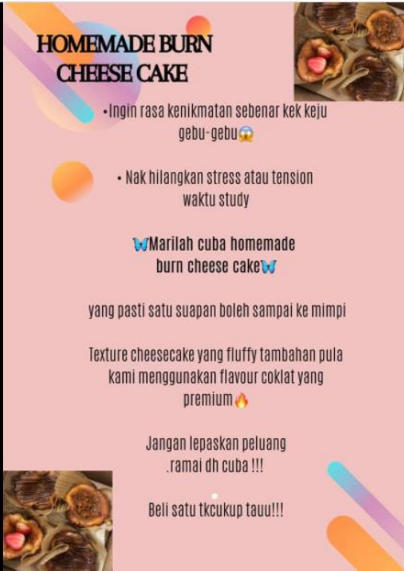
👍 1

👍 Suka 🗨️ Komen 🔄 Kongsi

Komen sebagai Home... 📷 📷 📷 📷
Tekan Enter untuk menyiar.

← → ↻ https://web.facebook.com/burncheesecakehomemade/photos/a.100838015767823/126972859821005/

Apps Gmail YouTube Maps Takaful Meet - eoo-ynck-x...



HOMEMADE BURN CHEESE CAKE

- Ingin rasa kenikmatan sebenar kek keju gebu-gebu 🍷
- Nak hilangkan stress atau tension waktu study

🍷 Marilah cuba homemade burn cheese cake 🍷

yang pasti satu suapan boleh sampai ke mimpi

Texture cheesecake yang fluffy tambahan pula kami menggunakan flavour coklat yang premium 🍷

Jangan lepaskan peluang .ramai dh cuba !!!

Beli satu tkukup tau!!!

Homemade Burn Cheese Cake
Diterbitkan oleh Hazwany Wany · 17
Disember 2021

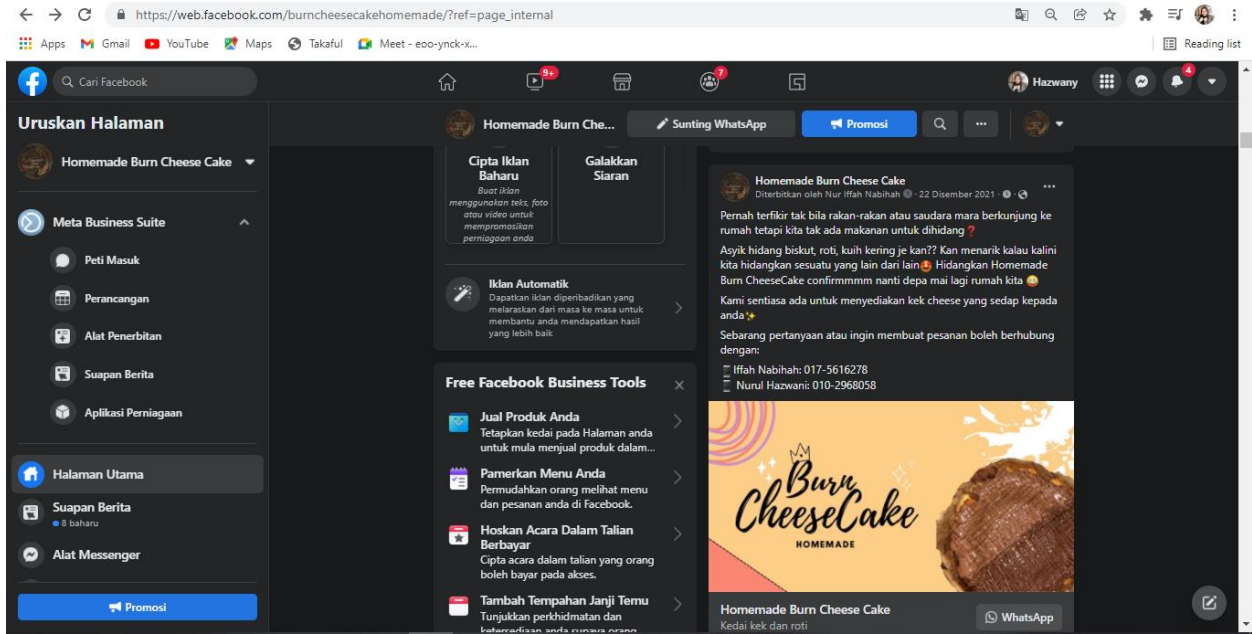
Senyuman bertambah manis dengan Homemade Burn Cheese Cake 🍷🍷

Edit

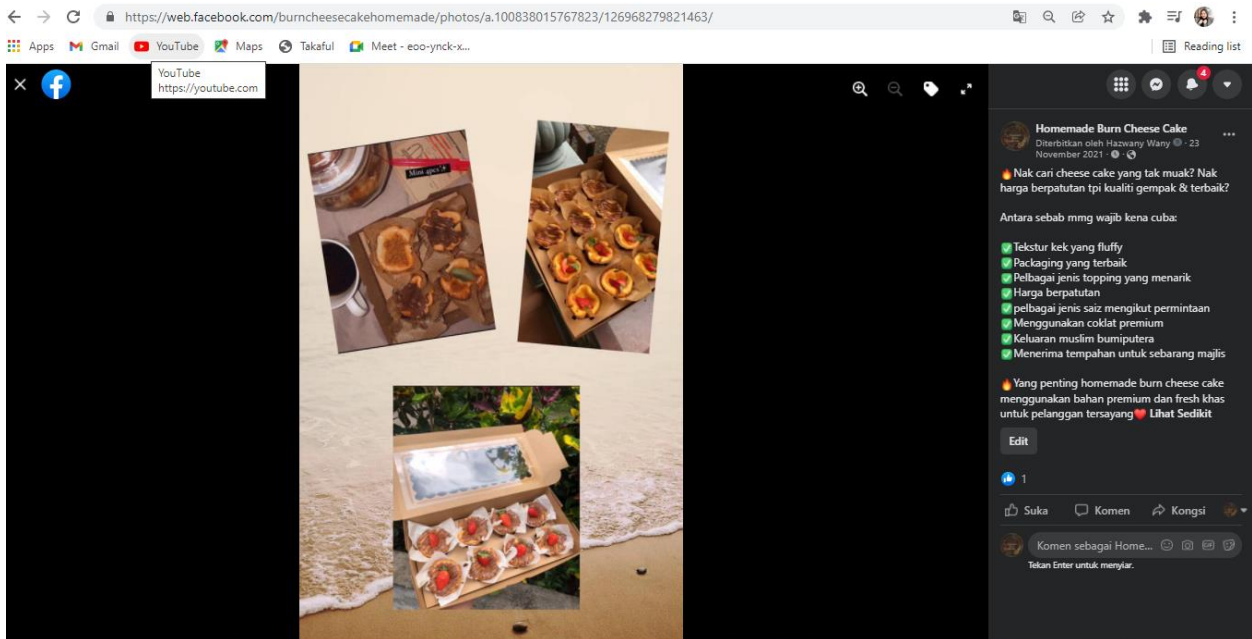
👍 1

👍 Suka 🗨️ Komen 🔄 Kongsi

Komen sebagai Home... 📷 📷 📷 📷
Tekan Enter untuk menyiar.



4.5 FACEBOOK (FB) POST- COPYWRITING (SOFT SELL)



https://web.facebook.com/burncheesecakehomemade/photos/a.126959366489021/126976856487272/

Apps Gmail YouTube Maps Takaful Meet - eoo-ynck-x... Reading list

TOPPING

1. ORIGINAL
2. CADBURY
3. NUTELLA
4. FRUIT

SIZE

BIG: 6X6 inch
MINI PAX: 12 pax
6 pax
4 pax

PRICE

BIG: 6X6 inch = RM27
MINI PAX: 12 pax = RM25
6 pax = RM18
4 pax = RM10

Homemade Burn Cheese Cake
Diterbitkan oleh Nur Iffah Nabihah · 30 November 2021

Khas untuk pelanggan yang disayangi. Ini adalah senarai harga Burn Cheese Cake. Berpatutan kannnn!!! 🥰🥰

Kami menyediakan pelbagai size untuk anda semua.

Berminat boleh hubungi kami dan tekan link di bio 📩

Edit

Suka Komen Kongsi

Komen sebagai Home...
Tekan Enter untuk menyiar.

https://web.facebook.com/burncheesecakehomemade/photos/a.100838015767823/122587396926218/

Apps Gmail YouTube Maps Takaful Meet - eoo-ynck-x... Reading list

Homemade Burn Cheese Cake
Diterbitkan oleh Nur Iffah Nabihah · 28 November 2021

WHAT IS BURN CHEESE CAKE ?

Burn cheese cake is a speciality dessert from the Basque region of Spain. Why called burn cheese cake??? It is because the texture on top of the cake is almost looks burnt- hence its name! 🥰

But don't let its top torched appearance fool you 🥰 This recipe is perfectly created to all of you to give a try.

Anddddd I'M PRETTY SURE THAT YOU WILL LOVE IT!!!! 🥰

Edit

7


Suka Komen Kongsi

Komen sebagai Home...
Tekan Enter untuk menyiar.

← → ↻ <https://web.facebook.com/burncheesecakehomemade/photos/a.126959366489021/126991489819142/> 🔍 📌 ⚙️ 🗺️ 👤 ⋮

📱 Apps 📧 Gmail 📺 YouTube 🗺️ Maps 🕒 Takaful 🗺️ Meet - eoo-yncx...

📖 Reading list



Homemade Burn Cheese Cake
Diterbitkan oleh Nur Iffah Nabihah · 12 Desember 2021 · 🌐

Cantiknya packaging kitaaa 🥰 Happy customer bila tengok packaging kek comel macam ni tau! Senyum sampai telinga gitu 🥰

Kek kami juga boleh dijadikan sebagai hadiah 🥰

Edit

👍 1

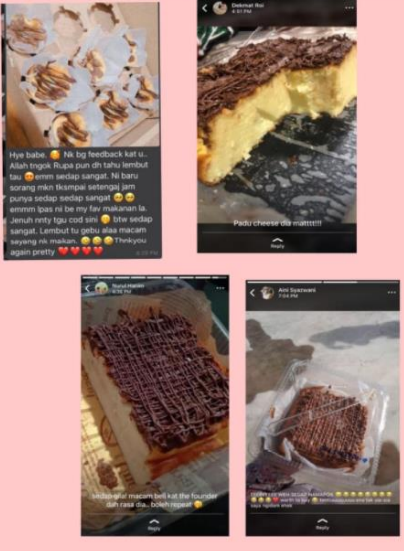
👍 Suka 💬 Komen ➦ Kongsi 📌

Komen sebagai Home... 🗨️ 📧 📧 📧
Tekan Enter untuk menyjar.

← → ↻ <https://web.facebook.com/burncheesecakehomemade/photos/a.100838015767823/126974496487508/> 🔍 📌 ⚙️ 🗺️ 👤 ⋮

📱 Apps 📧 Gmail 📺 YouTube 🗺️ Maps 🕒 Takaful 🗺️ Meet - eoo-yncx...

📖 Reading list



Homemade Burn Cheese Cake
Diterbitkan oleh Hazwany Wany · 3 Desember 2021 · 🌐

aaaaaaa 🥰🥰🥰🥰🥰🥰 Happyyaaa dapat banyak feedback positif dari customer Thank you 🥰

yang mana belum grab tu 🥰🥰
cepat stock limited tauuu 🥰

Do contact:
Iffah Nabihah: 017-5616278
Nurul Hazwani: 010-2968058 Lihat Sedikit

Edit

👍 Suka 💬 Komen ➦ Kongsi 📌

Komen sebagai Home... 🗨️ 📧 📧 📧
Tekan Enter untuk menyjar.

Homemade Burn Che... [Sunting WhatsApp](#) [Promosi](#) 🔍 ⋮

Minggu Petua 6


Ketahui Lebih Lanjut Mengenai Pelawat Halaman Anda

Wawasan Halaman adalah alat berkuasa yang boleh anda gunakan untuk mengetahui lebih lanjut mengenai penonton anda dan membina hubungan baharu.

[Lihat Petua](#)


Cipta Iklan [Lihat Semua](#)

Bagaimanakah anda ingin mengembangkan perniagaan anda?



Cipta Iklan Baharu

Buat iklan menggunakan teks, foto atau video untuk mempromosikan perniagaan anda




Galakkan Siaran

Homemade Burn Cheese Cake
 Diterbitkan oleh Nur Iffah Nabihah · 22 Disember 2021 · 🌐 ⋮


Tengokla mini burn cheese cake ni! Ya Allah nampak sedap sangat 😍
 😊 Yang belum cuba tu mohon cuba! Mesti korang puas hati ❤️

Sebarang tempahan atau pertanyaan boleh berhubung dengan kami dengan menekan link di bio. Terima kasih 😊



0 Orang Dicapai 0 Penglibatan [Galakkan Siaran](#)

👍 Suka 💬 Komen ➦ Kongsi

 Komen sebagai Homemade Burn Cheese C...
 Tekan Enter untuk menyiar.

5.0 CONCLUSION

In conclusion, Homemade Burn Cheesecake already fulfil the target market and based on our selling, we have got a lot of positive feedback. These feedbacks given us a spirit to continue our business as our side income. Based on this business, we have learnt how to handle and deal with customers, arrange time to study and doing part-time business, and we also learnt how to manage our finance. Furthermore, doing this business also challenging us due to there are another known product such as Secret Recipe, but we are still maintaining our recipe and prices to make sure our customer's happy buying with us.

We are glad that we were able to finished this social media portfolio. As a student, this small business has helps us a lot to make a side income during study. Even though we face a lot of problem and struggle to handle this business, we enjoyed it too much. Our goals are to make sure that our customers can have a taste of our product and love it. We also have proven that we can run this business even we are studying.

Lastly, as a new entrepreneur, there's a lot of things that we need to learnt and improve to make sure our business can stay along in this industry. We will commitment and take full responsibility in managing our business and keep going with new updates every day to our beloved customers.