



اَوْنِبُوْرَسِيْتِيْ بِاَتِيْكَوْلُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**FACULTY OF BUSINESS MANAGEMENT AND TECHNOLOGY
UNIVERSITI TEKNOLOGI MARA PUNCAK ALAM CAMPUS
SELANGOR BRANCH**

PRINCIPLES OF ENTREPRENEURSHIP (ENT530): CASE STUDY

SOCIAL MEDIA PORTFOLIO OF BROWNIES' MANZUL



PREPARED BY:

MOHD ZUL FITRI BIN ZULKEFLY (2020465164)

LUQMAN HAKIM BIN MUNSI (2021156087)

GROUP:

ENT530K

PREPARED FOR:

MISS NUR NAJJAH BINTI ABD RAHIM

DATE OF SUBMISSION

27 JANUARY 2022

ACKNOWLEDGMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Praise Almighty Allah for the strength he has given us to complete this assignment, we have finally completed my work, the Social Media Portfolio Assignment. We would want to take this time to thank everyone who helped and supported us in completing this assignment. Our assignment will not be completed if they do not provide guidelines.

First and foremost, we would like to thank Miss Nur Najjah Binti Abd Rahim, our Principles of Entrepreneurship (ENT530) lecturer, for her encouragement, dedication, guidance, and recommendations, which were important during the completion of this assignment.

Last but not least, we would like to thank our colleagues for their assistance and suggestions in finishing this report. Thank you very much, and we hope Miss is satisfied and giving this report her full attention.

Thank you.

Luqman Hakim bin Munsu (2021156087)

Mohd Zul Fitri Bin Zulkefly (2020465164)

EXECUTIVE SUMMARY

As much as we are delighted about business, we will take the opportunity to start the business as an individual in addition to supporting Malaysia in producing more Bumiputera entrepreneurs. We have chosen Brownies' ManZul as our business which is a combination of our names which is Luqman and Zulfitri. Our business is operated and assisted by (4) members who hold important positions in this business such as General Manager, Marketing Manager, Operational Manager, Administration Manager, and Financial Manager.

Brownies' ManZul offers unique varieties of amazing brownies which people will not find anywhere else, Brownies' ManZul will create great tasting, luxury indulgences that will be both affordable and accessible. We have flavours that will appeal to everyone from serious chocolate lovers to regular cake lovers. Our chocolate-based brownies are rich and fabulous and totally delicious. Fudgy brownies have been growing in popularity across Malaysia and Malaysians really love brownies. We are sure this product can give high satisfaction to consumers. In addition, our brownies have their own flavour and are difficult to find anywhere in Malaysia because we use highly premium chocolate, and we have our own secret recipe that can make the brownies even tastier and fudgier. The uniqueness of the taste we offer in our brownies for Malaysians is rarely created by other entrepreneurs will make this product popular even more against people who love brownies.

Our brownies are uniquely shaped so that every individual brownie has an edge on each side and a center. That means chewiness in each bite and that means total taste satisfaction and that means huge smiles from customers. We bake our brownies in small batches using only premium chocolate and the best organic, natural, or local ingredients we can find. Our unique flavour combinations are created to tantalize your taste buds and put a smile on your face

Our target market of customers' characteristics ranges from all income levels and for all the customer's levels of ages including students because the price range is affordable to buy. Lastly, we have always believed that this business will excel due to our marketing strategy and slowly but surely gain market share.

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1.0 GO-ECOMMERCE REGISTRATION

1.1 Personal profile:

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

MOHD ZUL FITRI BIN ZULKEFLY

Personal Information

Name	: MOHD ZUL FITRI BIN ZULKEFLY	Phone/Mobile	:	Edit
New Identity Card No.	:	Home Address	:	
Email Address	:		:	
City	:	District	:	
State	:	Postcode	:	
Personal Facebook	:	Personal Instagram	:	
Gender	: Male	Race	: Malay	
Marital Status	: Single	Special Need Required	: No	

[Add New](#)

UITM Puncak Alam - ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (ENT530K)

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam	
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam	
		Postcode	: 42300	
District of Institution	: Kuala Selangor			
Level of Study	: Bachelor Degree	Study Status	: Full time	Edit Delete
Course Name	: ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (ENT530K)	Class Name	: ENT530K	
Subject Name	: ENT530 - PRINCIPLES OF ENTREPRENEURSHIP	Year Enrolling the subject	: 2021	
Month Enrolling the Subject	: 10	Lecturer Name	: Nur Najjah binti Abd Rahim	
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2023	Expected Month To Complete Study	: 7	
Related To Study Field	: Yes			

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

Luqman Hakim bin Munsir

Personal Information

Name	: Luqman Hakim bin Munsir	Phone/Mobile	:	Edit
New Identity Card No.	:	Home Address	:	
Email Address	:		:	
City	:	District	:	
State	:	Postcode	:	
Personal Facebook	:	Personal Instagram	:	
Gender	: Male	Race	: Malay	
Marital Status	: Single	Special Need Required	: No	

[Add New](#)

UITM Puncak Alam - ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (ENT530K)

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Selangor	Name of Institution	: UITM Puncak Alam	
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam	
		Postcode	: 42300	
District of Institution	: Kuala Selangor			
Level of Study	: Bachelor Degree	Study Status	: Full time	Edit Delete
Course Name	: ENT530 - PRINCIPLES OF ENTREPRENEURSHIP (ENT530K)	Class Name	: ENT530K	
Subject Name	: ENT530 - PRINCIPLES OF ENTREPRENEURSHIP	Year Enrolling the subject	: 2021	
Month Enrolling the Subject	: 10	Lecturer Name	: Nur Najjah binti Abd Rahim	
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2023	Expected Month To Complete Study	: 7	
Related To Study Field	: Yes			


1.2 Business profile:

Go-eCommerce
BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE **BUSINESS PROFILE**


MOHD ZUL FITRI BIN ZULKEFLY

Company Name	: Brownies' ManZul	Company Registration No.	:		Edit
Type Of Business	: Sdn. Bhd	Business Role	:	Product Owner	
Facebook Page	: Brownies' ManZul	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:		
Marketplace	: Others	Business Website	:	https://www.facebook.com/BrowniesManzul/	
Business Related to Your Study Field	: Yes	Type Of Website	:		
		Experience in International Export	:	No	

2.0 CERTIFICATION OF EUSAHAWAN and MyENT:



Certificate of Completion

This acknowledges that

MOHD ZUL FITRI BIN ZULKEFLY

has successfully completed

eUsahawan Course
Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



Certificate of Completion

This acknowledges that

Luqman Hakim bin Munsri

has successfully completed

eUsahawan Course Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020465164
Nama : MOHD ZUL FITRI BIN ZULKEFLY
Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/BrowniesManzul/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 18 Nov 2021
Tarikh Kemaskini :
Tarikh Cetak : 29 Dec 2021

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021156087
Nama : LUQMAN HAKIM BIN MUNSI
Program Pengajian : SARJANA MUDA PENGURUSAN SISTEM PEJABAT (KEPUJIAN)
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/BrowniesManzul/>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 18 Nov 2021
Tarikh Kemaskini :
Tarikh Cetak : 02 Jan 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

3.0 INTRODUCTION

3.1 Name and address of the business

Name of The Business

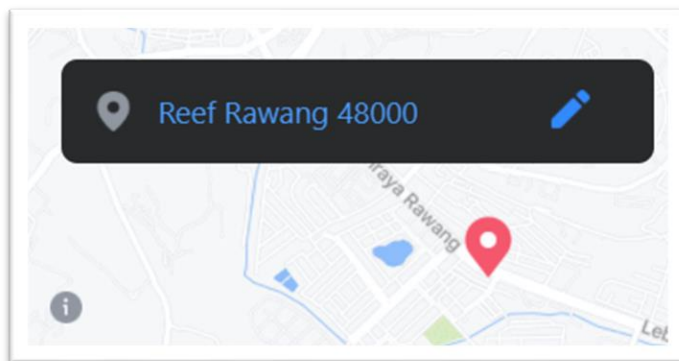
The name of our business is Brownies' ManZul

We came up with our brand name's ideally from the main product we sell which is brownies. ManZul is the combination of our names which are Luqman and Zulfitri.

Brownies' ManZul is originated from Selangor, but it is starting to grow in other parts of eastern West Malaysia and East Malaysia. With the unique name, we hope that we can attract more people to come and buy our products and visit our Facebook page and taste the uniqueness of this product.



Location of The Business



Brownies' ManZul is in Rawang's most famous business park which is in Reef Rawang. The business location is strategic as it has the target market we strategized, and the location is near housing, mall, and colleges which is very convenient for the business.

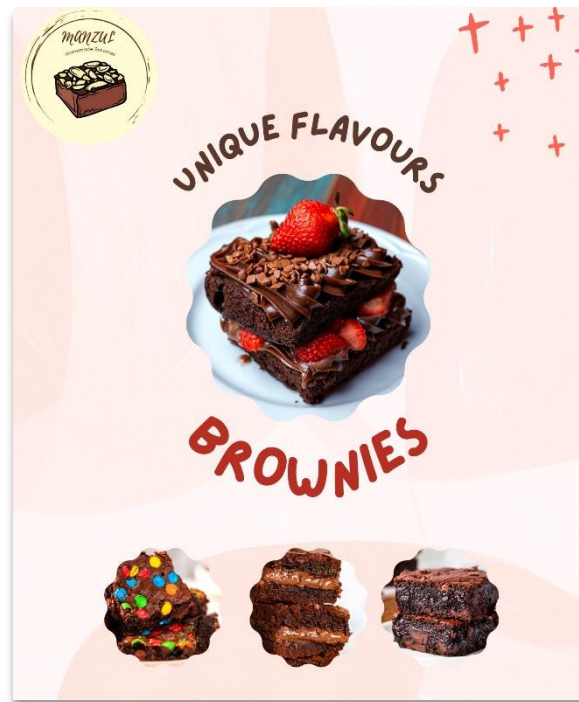
3.2 Organizational Chart



3.3 Vision and mission

- **Vision**
Customer satisfaction, creating a lasting impression, and broadening our horizons are all goals we strive towards.
- **Mission**
Giving the best quality of brownies with strong attention to detail and guaranteed freshness upon arrival.

3.4 Descriptions of products/services



The brownie is a cross between a cake and a cookie in texture. Brownies' ManZul come in a variety of forms. Our brownies are either fudgy or cakey, depending on their density, and we also include various flavours such as strawberry, M&M's, Nutella, almond, and the famous flavour which is chocolate. Our brownies use premium high-quality chocolate so that customers will be satisfied with our brownies suitable with the prices we offer.

3.5 Price List

BROWNIES'	MANZUL PRICES		
	6"	8"	10"
Chocolate Brownies	RM20	RM30	RM40
Strawberry Brownies	RM25	RM35	RM45
M&M's Brownies	RM35	RM45	RM50
Nutella Brownies	RM40	RM45	RM55
Almond Brownies	RM35	RM45	RM50



6"



8"

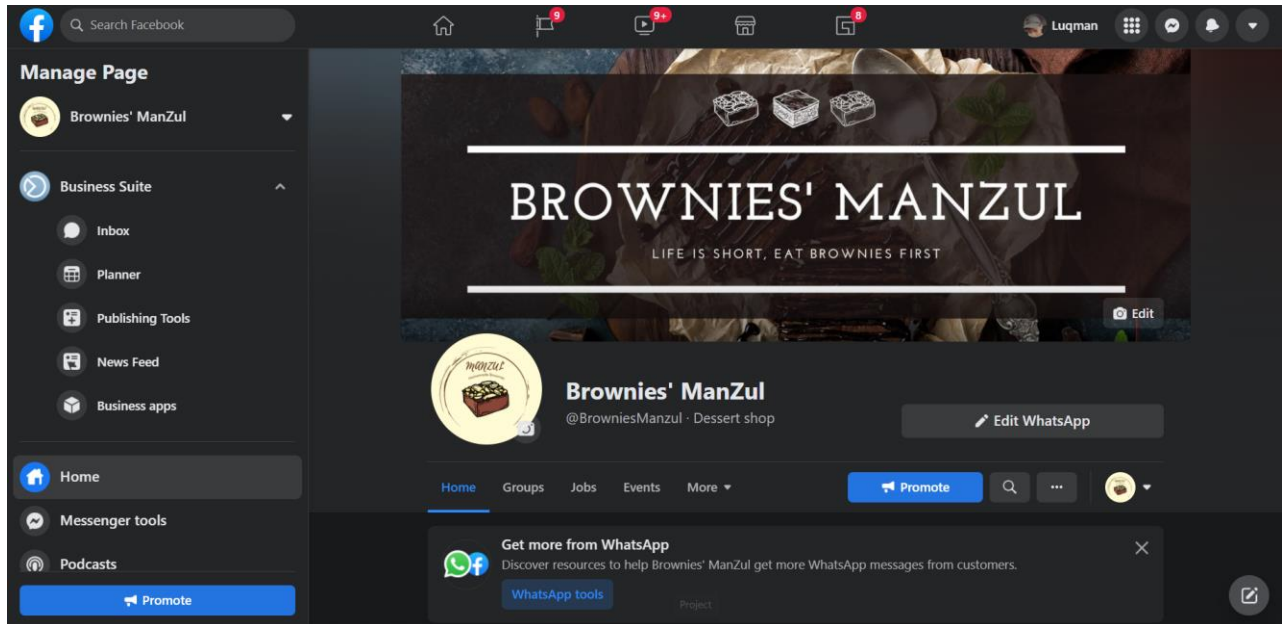


10"

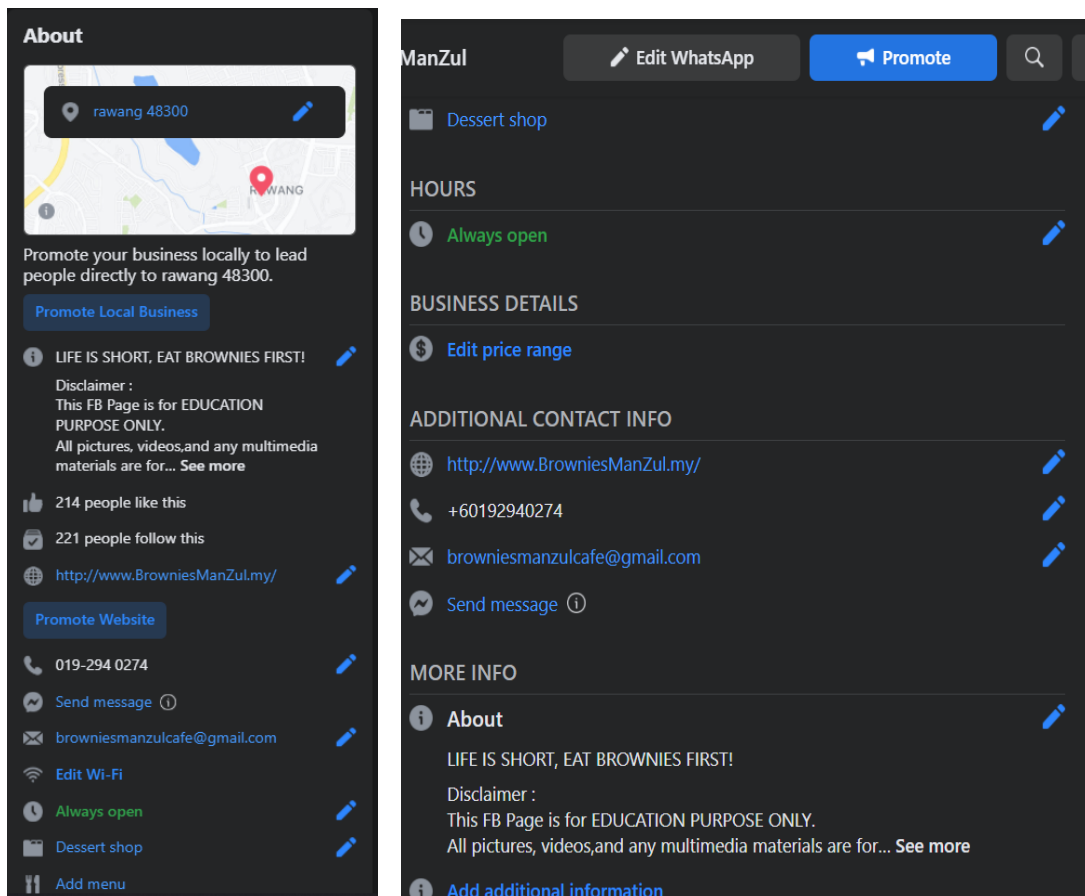


4.0 FACEBOOK (FB)

4.1 Creating Facebook (FB) page:

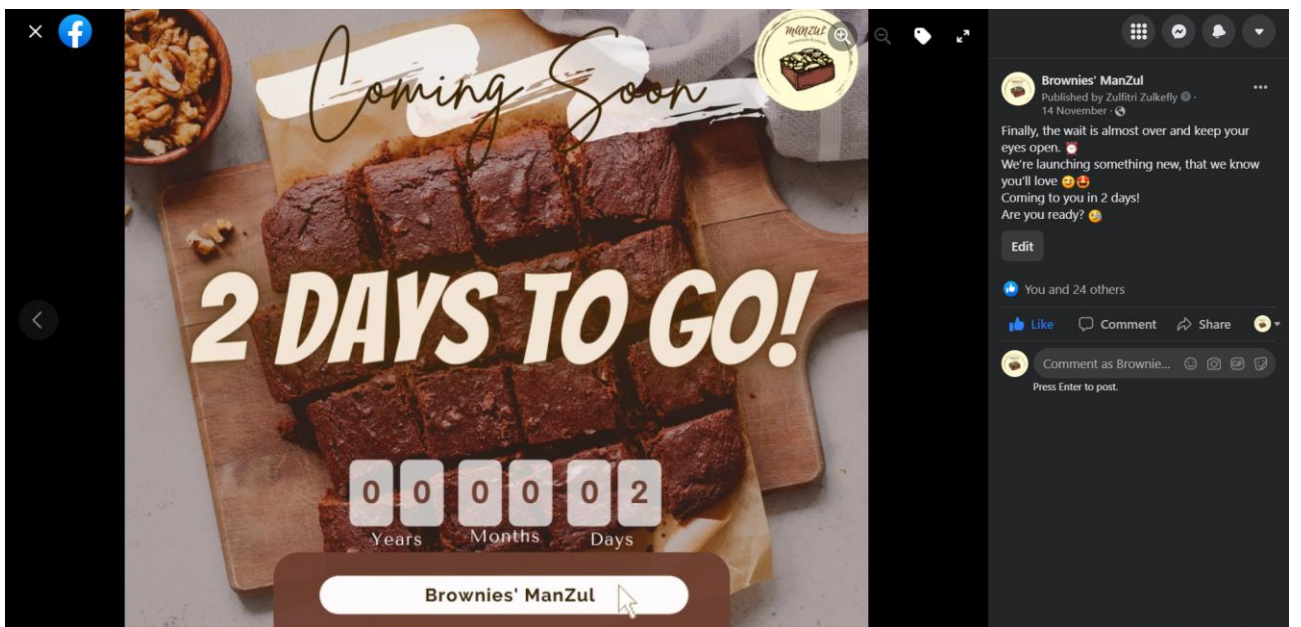


4.2 Customizing URL Facebook (FB) page:



- 214 people like and 221 people follow Brownies' ManZul Facebook page
- URL Facebook page: <https://www.facebook.com/BrowniesManzul>

4.3 Facebook (FB) post – Teaser



Coming Soon

000001
Years Months Days

Life Is Short, Eat Brownies First

Brownies' ManZul
Published by Zulfitri Zulkefly · 15 November

Tik tok tik tok
Get ready for an exciting announcement from us! We are going to launch our dessert tomorrow! Stay tuned 🍪🍫

You and 23 others

Like Comment Share

Comment as Brownie...
Press Enter to post.

SOMETHING IS IN THE MAKING... 12.12

Coming Soon

LIFE IS SHORT, EAT BROWNIES FIRST

WAIT AND SEE
@BrowniesManZul

Brownies' ManZul
Published by Zulfitri Zulkefly · 9 December at 21:05

SOMETHING SPECIAL IS COMING REAL SOON... A dessert that will make everyone's day 🍪😋 Don't forget to follow our page for the latest update 🍪 #1212BiggestSale #1212Sale #ComingSoon

You and 11 others

Like Comment Share

Comment as Brownie...
Press Enter to post.

A NEW PRODUCT WITH MORE DELICIOUS TASTE

Brownies' ManZul
Published by Luqman Hakim · 10 December at 00:44

We asked you what you wanted most. Now we're giving it to you 🍪🍫. What is coming for? Stay in touch with us only at ManZul Brownies 🍪

See less

You and 8 others 43 views

34 People reached 9 Reactions, comments and shares

43 3-second video views Retention curve

View More Video Details

Like Comment Share

Up next

We don't currently have any more videos for you

Comments See all

Facebook post from Brownies' ManZul. The main image shows a yellow sign with a red border hanging from a red pushpin. The sign reads "1 DAY TO GO" in large, bold, red letters. The background is a blurred indoor setting.

Brownies' ManZul
Published by Luqman Hakim · 13 December at 18:33 · 🌐

1 day to go!!! 🎉🎉🎉
Your wait is almost over!!! Don't forget tomorrow!!! 🤩🤩🤩
We will release our new product 🤩🤩🤩
Stay tuned!!!
#12/12/21

Edit

You and 9 others

Like Comment Share

Comment as Brownie...
Press Enter to post.

Facebook video post from Brownies' ManZul. The video shows a person's hands sifting flour from a metal sifter into a dark bowl. The text overlay reads: "HYE BROWNIES' MANZUL SUPPORTER. WE HAVE A NEW SURPRISE FOR YOU. JUST WAIT AND KEEP FOLLOW WITH OUR UPDATES. STAY".

Brownies' ManZul
Published by Luqman Hakim · 12m · 🌐

Hi! 🤩🤩
We have something new for you.
Are you excited about what we are about to announce?
Stay in touch with us only at ManZul Brownies 🤩
We will announce in the near future 🤩🤩
[See less](#)

1 view

1 People reached	0 Reactions, comments and shares
1 3-second video views	Retention curve

View More Video Details

Like Comment Share

Up next

- 25% off 🤩🤩🤩 ONLY FOR TWO... Brownies' ManZul 5 days ago · 15 views
- FLASH SALE 12/12/21!!! 🤩🤩🤩 PROMO...

0:12 / 0:15

4.4 Facebook (FB) post – Copywriting (Hard sell)

BROWNIES MANZUL
Life Is Short, Eat Brownies First

Brownies' ManZul
Published by Lugman Hakim · 16 November

Enjoy the brownies with your love. It's compact, travel-friendly, and can be eaten anywhere. With the homemade brownies, we always ensure the quality by using premium imported chocolate. Your satisfaction is our priority.

Purchase your order before 12 a.m. today on our launched day to get 50% of the promotion price!!

Normal price: RM40
Today's price (50% off): RM40 ~~RM20~~

Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>

55 People reached | 18 Reactions, comments and shares | 50 3-second video views | Retention curve

ManZul Signature Chocolate Brownies

22% OFF

BROWNIES' MANZUL

0192940274 / 0123957250

Brownies' ManZul
Published by Zulfitri Zulkefly · 19 November

Meet ManZul's Signature Chocolate Brownies! These chocolate brownies also come with a free bottle of chocolate syrup to pour your brownies with chocolate.

With our homemade brownies, we always ensure the quality by using premium imported chocolate. Your satisfaction is our priority.

Purchase your first order with a 22% discount by redeeming the promo code 22OFF for your first purchase.

Normal price: RM40
First purchase price (22% off)

Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>

41 People reached | 13 Reactions, comments and shares | 32 3-second video views | Retention curve

BLACK FRIDAY SALE

UP TO **50% OFF**

CLASSIC + QUICK + EASY

BROWNIES' MANZUL

0192940274 / 0123957250

Brownies' ManZul
Published by Zulfitri Zulkefly · 26 November

FRIDAY FRIVAY!!! ONLY FOR TODAY!!!!

Order now and get 50% off for all brownies. What are you waiting for? Place an order now before you regret it. Gombak and Rawang area, don't worry we deliver to your doorstep with free delivery. self-pickup also available.

Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250>
#browniesmanzul
#sweetasyou See less

You and 10 others

BROWNIES' MANZUL

**Delivery Service
SELANGOR &
KUALA LUMPUR**
on 4th December 2021 (SATURDAY)

WE DELIVER

Stay At Home & We Deliver On-Your

0192940274 / 0123957250

ORDER NOW

Brownies' Manzul
Published by Lugman Hakim @ · 30 November at 23:06

Hye! Good News for you!!! We listen to your expressions and requests.

Due to high demand in Selangor and KL, we would like to announce that we will be making deliveries throughout Selangor and Kuala Lumpur on 4 December 2020 (Sunday). Your wait is now over! Place an order before this Sunday and we will deliver it to your doorstep. Delivery charges vary in each area. Kindly DM or click the link below for your purchase:

<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250>

See less

You and 9 others · 41 views

44 People reached · 10 Reactions, comments and shares

41 3-second video views · Retention curve

View More Video Details

Like Comment Share

Up next
GIRLS JUST WANNA

BROWNIES COOKIES

HOT & NEW

These rich, fudgy brownie cookies are a chocolate-lover's dream that just melt in your mouth!

RM 25

BROWNIES' MANZUL

0192940274 / 0123957250

ORDER NOW

Brownies' Manzul
Published by Zulfitri Zulkefly @ · 12 December at 07:16

HEY! HEY! HEY!!!

Your wait is now over!

We have launched our new product, brownies cookies. With a crunchy flavor, premium chocolate, and easy to carry anywhere. Share with your family, friends, or colleagues. You will definitely not regret it. Get your purchase today to get a 12% discount in conjunction with 12.12.21.

Postage is also available throughout Malaysia

What are you waiting for? Come and get yours now!!

Kindly DM or click the link below for your purchase:

<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250> See less

Edit

You and 7 others

Like Comment Share

Comment as Brownie...
Press Enter to post.

CLASSIC + QUICK + EASY

12.12 SALE

BIG Discounts!

BROWNIES' MANZUL

0192940274 / 0123957250

ORDER NOW

Brownies' Manzul
Published by Lugman Hakim @ · 12 December at 07:24

FLASH SALE 12/12/21!!!!

ONLY FOR TODAY!

12% off for all brownies

Our Brownies are homemade brownies made with full texture to ensure quality flavor. We also use imported premium chocolate to ensure the luxurious flavor quality of the chocolate. All of our products are made from the best ingredients. A taste that you will never experience in any other place.

COD area GOMBAK and RAWANG only
Self-pickup area RAWANG
Grab our delicious brownies today!
Don't miss o... See more

Edit

You and 10 others

Like Comment Share

Comment as Brownie...
Press Enter to post.

Free Box of Brownies
for Every Purchase of Brownies

12.12

Promo valid from 12.12 till 16.12

Brownies' ManZul
Published by Zulfitri Zukelky · 13 December at 11:35

FLASH SALE 12/12/21!!! 🎉🎉🎉
PROMO VALID FROM 12.12 TILL 16.12! 🎁🎁
Free a box of Brownies for every purchase of Brownies 🎁🎁
Our Brownies are homemade brownies made with full texture to ensure quality flavor. We also use imported premium chocolate to ensure the luxurious flavor quality of the chocolate 🍫. All of our products are made from the best ingredients. A taste that you will never experience in any other place.
📍 COD area GOMBAK and RAWANG only
📍 Self-pickup area Rawang
Grab our delicious brownies today! Don't miss out!!!!

See less

You and 10 others · 18 views

29 People reached · 11 Reactions, comments and shares

18 3-second video views · Retention curve

View More Video Details

Like Comment Share

CLASSIC + QUICK + EASY

21.12.21 SALE

50% off

SALE TODAY Only

BROWNIES' MANZUL ORDER NOW

0192940274 / 0123957250

Brownies' ManZul
Published by Luqman Hakim · 21 December at 07:34

21/12/21 DEAL 🎉🎉
50% off 🎁🎁
ONLY FOR TODAY!!!! YES ONLY FOR TODAY!
📍 READY STOCK FOR ALL FLAVORS OF BROWNIES AND COOKIES 🎁🎁

Craving for something sweet as your smile? 🍫 Brownies' ManZul gives you all the satisfaction at an affordable price. Fudgy brownie taste with a premium chocolate flavor and crunchy cookies of brownies. What are you waiting for? Place an order now and we will deliver the Brownies and cookies to your home. Your satisfaction is our priority 🍫
Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250> See less

Edit

You and 10 others

Like Comment Share

Comment as Brownie... Press Enter to post.

THIS CHRISTMAS, ORDER DELICIOUS BROWNIES 🎁🎁🎁

Supercilious Brownies

25% OFF

CHRISTMAS SALE

Brownies' ManZul
Published by Zulfitri Zukelky · 25 December at 10:25

🎁🎁 CHRISTMAS SALE 2021 🎁🎁

25% off 🎉🎉
ONLY FOR TWO DAYS!! GRAB FASTTT!! 🎁🎁
PROMO VALID FROM 25/12 - 26/12 🎁🎁
READY STOCK FOR ALL FLAVORS OF BROWNIES AND COOKIES 🎁🎁

Craving for something sweet as your smile? 🍫 Brownies' ManZul gives you all the satisfaction at an affordable price. Fudgy brownie taste with a premium chocolate flavor and crunchy cookies of brownies. What are you waiting for? Place an order now and we will deliver the Brownies and cookies to your home. Your satisfaction is our priority 🍫
Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250> See less

Edit

You and 6 others

Like Comment Share

Comment as Brownie... Press Enter to post.

YEAR END SALE

50%

Brownies' ManZul
Published by Luqman Hakim · 1h · 🌐

Brownies' ManZul year end sale is starting tonight at 8 pm 🕒
Whatsapp or dm us tonight for a special discount 🙌🙌🙌

Whether you like your brownies fudgy, cake-like, or loaded with toppings, this collection of our best brownie recipes has it all. Try our classic chocolate brownies or opt for our ultimate chewy brownie and fudgy brownies 🍫🍫🍫 or want a brownie recipe with a twist? Our Strawberry Brownies with strawberry topping and flavor add tartness to the sweet dessert 🍓🍓🍓

Time to start your new year with a blissful taste of our delicious brownies. 🍫🍫
Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250> See less

1 Like · Comment · Share

Comment as Brownie...
Press Enter to post.

BROWNIES MANZUL

NEW YEAR SALE!

DISCOUNT UP TO 50% OFF

Brownies' ManZul
Published by Luqman Hakim · 10m · 🌐

New Year Sale! Valid from 31/1/2021 until 1/1/2022. 2 Days only!!!
Brownies might supply tiny amounts of iron, zinc, folate, and vitamin A, but they can't be considered a healthy addition to your daily diet. Eating regular servings of brownies, or any other dessert for that matter leaves less room in your diet for more nutritious foods.
What are you waiting for? Place an order now and we will deliver the Brownies and cookies to your home. Your satisfaction is our priority 🍫...
See more

Like · Comment · Share

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BLACK FRIDAY SALE

50% OFF

for all types of brownies

ORDER NOW
@BROWNIES' MANZUL

Brownies' ManZul
Published by Luqman Hakim · 2m · 🌐

FRIDAY FRIDAY ONLY FOR TODAY!!!!!!!!!!!!!!
Order now and receive a 50% discount on all brownies.
So, what exactly are you waiting for? Now is the time to order before you regret it. We deliver to your doorstep for free in the Gombak and Rawang areas, and self-pickup is also available.
For your purchase, please DM or click the link below:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250>

Like · Comment · Share

Comment as Brownie...
Press Enter to post.

4.5 Facebook (FB) post – Copywriting (Soft sell)

Brownies' ManZul
Published by Zulfitri Zulkefly · 17 November · 🌐

Do you ever feel bored with the same traditional desserts such as seri muka, onde-onde, koci, etc? Or do you ever feel that these type of desserts does not satisfy your sweet tooth anymore? If so, we are the answer to your sweet tooth satisfaction.

THE PERFECT BROWNIES
A chocolate brownie is a square or rectangular, baked, sheet cookie. Brownies come in a variety of forms and may be either fudgy or cakey, depending on their density.

Our brownies include nuts, frosting, cream cheese, chocolate chips, or other ingredients according to our customer's preferred ingredients.

These brownies we sell are at a very affordable price and the taste that you can't forget about it.

Don't forget to follow, like and share our latest update!!!!
Kindly click the link below to know more information about our Brownies
<http://www.wasap.my/60123957250> or <http://www.wasap.my/60192949274> See less

Comment as Brownie...
Press Enter to post.

Brownies' ManZul
Published by Luqman Hakim · 18 November · 🌐

Boring with the same taste? 🤔 We hear your voice 🗣️. now we give you a variety of options at very affordable prices 🏷️, celebrate brownies at a birthday party, or with loved ones.

Why should you choose ManZul Brownies? 🍫
Because our Brownies are homemade brownies made with full texture to ensure quality flavor. We also use imported premium chocolate to ensure the luxurious flavor quality of the chocolate 🍫.

Kindly click the link below to know more information about our Brownies
<http://www.wasap.my/60123957250> or <http://www.wasap.my/60192949274>
See less

You and 18 others · 50 Views

55 People reached · 20 Reactions, comments and shares

50 3-second video views · Retention curve

View More Video Details

Like Comment Share 🌐

Up next

Brownies' ManZul
Published by Luqman Hakim · 22 November · 🌐

CUSTOMER FEEDBACK!!!!!!! 🍫🍫🍫

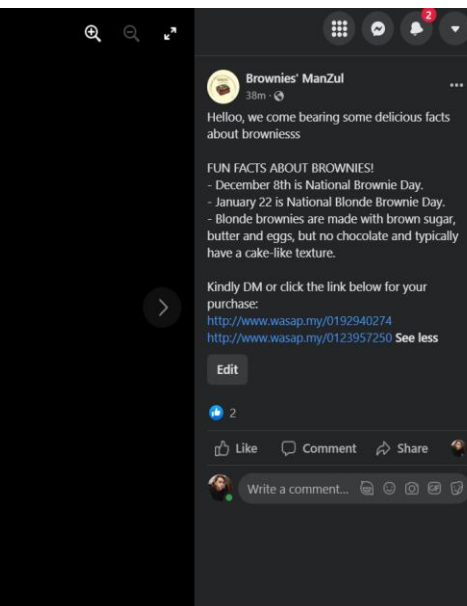
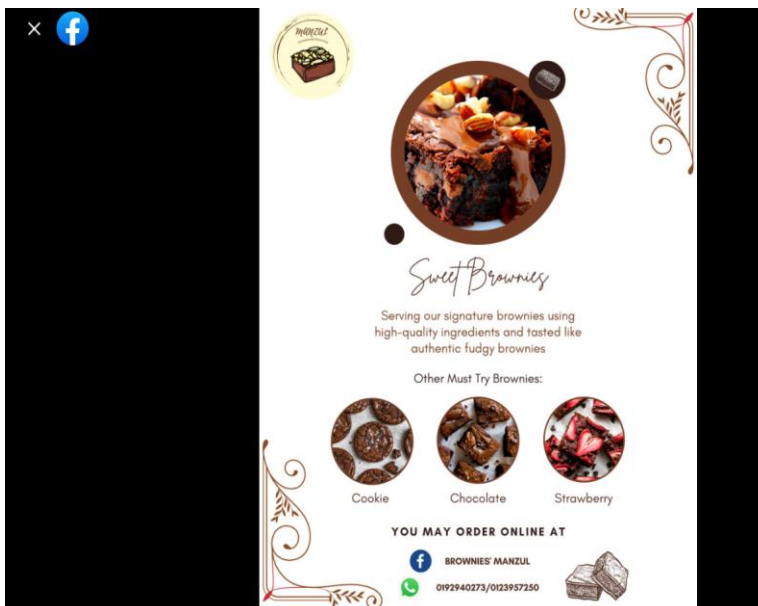
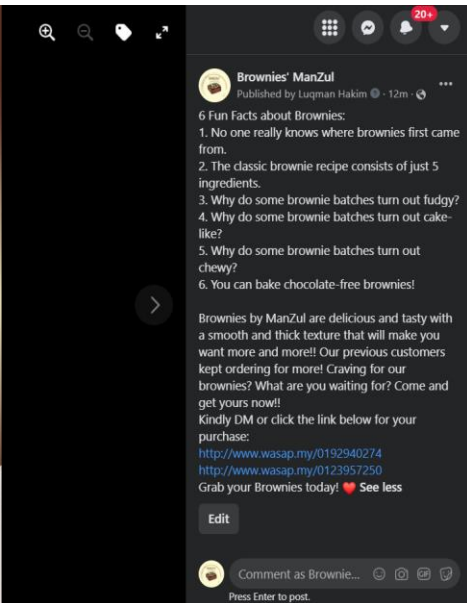
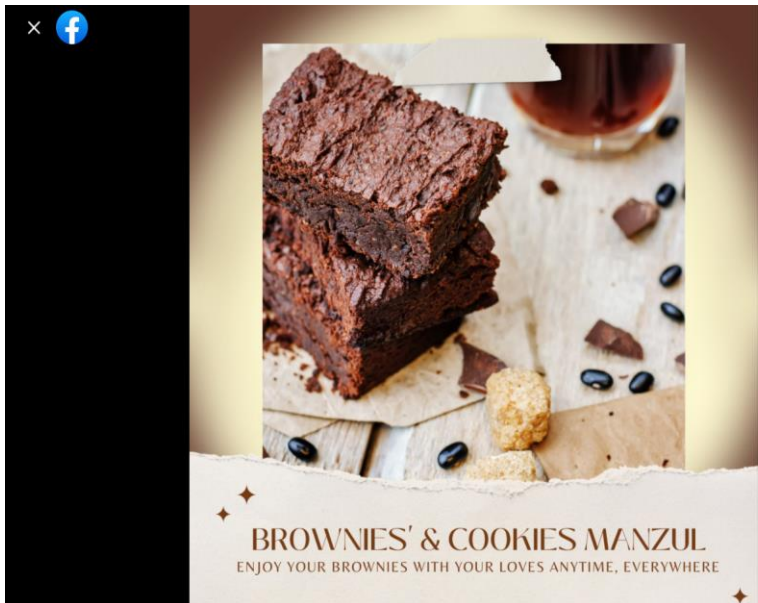
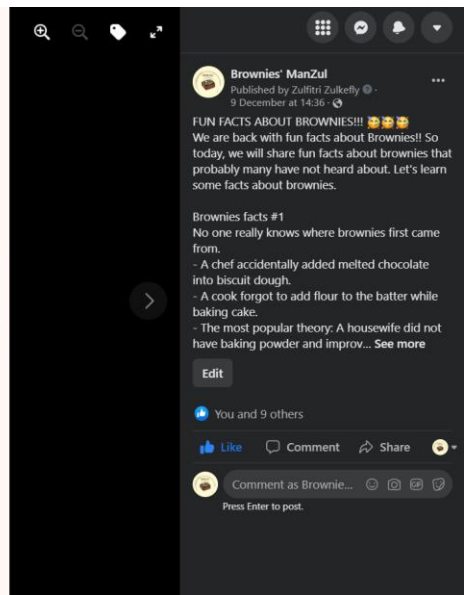
Thank you to our beloved customer for your purchase with Brownies' ManZul. Your satisfaction is our priority 🍫. Remember! A party without brownies is just a meeting. Are you looking for something sweet with a premium chocolate flavor but at a cheap price? 🍫 We are the answer to the question you are looking for 🍫. Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250>

Edit

You and 9 others

Like Comment Share 🌐

Comment as Brownie...
Press Enter to post.



CLASSIC + QUICK + EASY

BROWNIES MANZUL

Premium Choco

Dark Choco

ENJOY YOUR BROWNIES WITH YOUR LOVES ANYTIME

FROM RM 20

BROWNIES' MANZUL ORDER NOW

0192940274 / 0123957250

Brownies' ManZul
Published by Luqman Hakim · 3m ·

Brownies are an American chocolate dessert made very much like cake, although with slightly different ingredients. They appear to have originated in the late 1880s, either through a happy baking mistake or through calculated work. Unlike cakes, they are not leavened with baking powder, so they are denser and heavier. They are also served in cut squares or bars and are often presented without icing, although they may be served with whipped cream or ice cream.

Brownies ManZul provides brownies at a cheap price as low as RM 20.00 with a premium taste. What are you waiting for? Place an order now and we will deliver the Brownies and cookies to your home. Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250> See less

Edit

Like Comment Share

Comment as Brownie... Press Enter to post.

Sweet RM25 BROWNIES COOKIES

AVAILABLE FOR POSTAGE AND DELIVERY

CHOCOLATE COOKIES

BROWNIES' MANZUL

Brownies' ManZul
Published by Luqman Hakim · Just now ·

These cookies are so chocolatey → soft → chewy → super fudgy → gooey on the inside, with a crispy/crunchy outer shell. Not only does the entire pan disappear in seconds, but they are also renamed 'woooahh! BETTER THAN BROWNIES!' by everyone who tries them! These chocolate brownie cookies are the best of both worlds. And they have been the #1 cookie obsession in our house these past few months.

Purchase your order now!
Available for delivery and postage!
Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250> See less

Edit

Like Comment Share

Comment as Brownie... Press Enter to post.

BROWNIES' MANZUL

DELIVERY SERVICES

Stay At Home & We Deliver On Your

FOR KL & SELANGOR AREA ONLY

Buy now!

BROWNIES' MANZUL 0192940274 / 0123957250

Brownies' ManZul
Published by Luqman Hakim · 1m ·

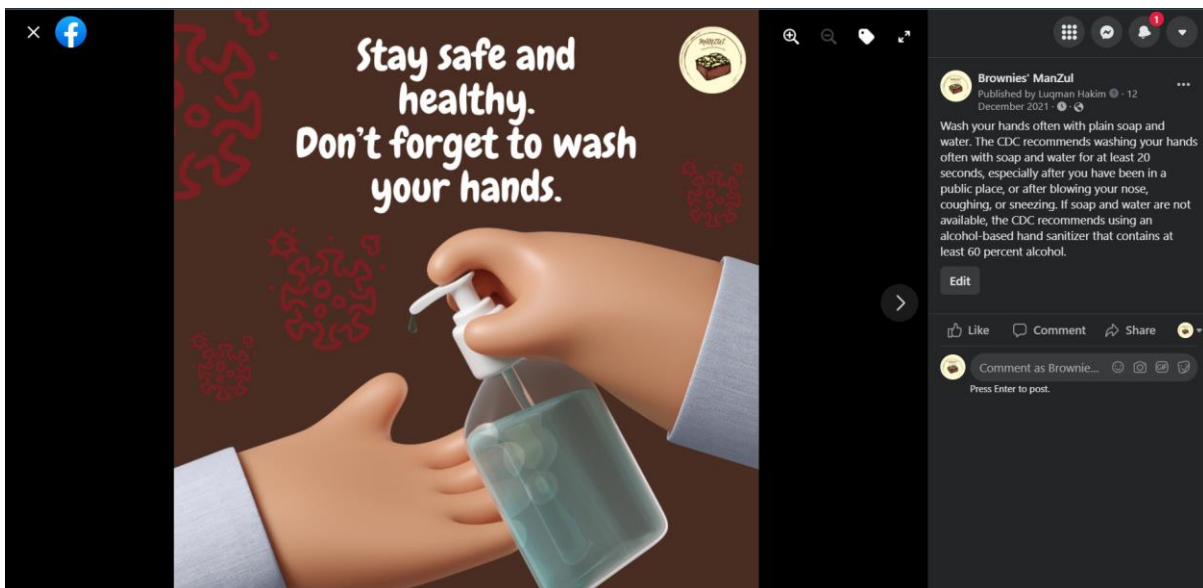
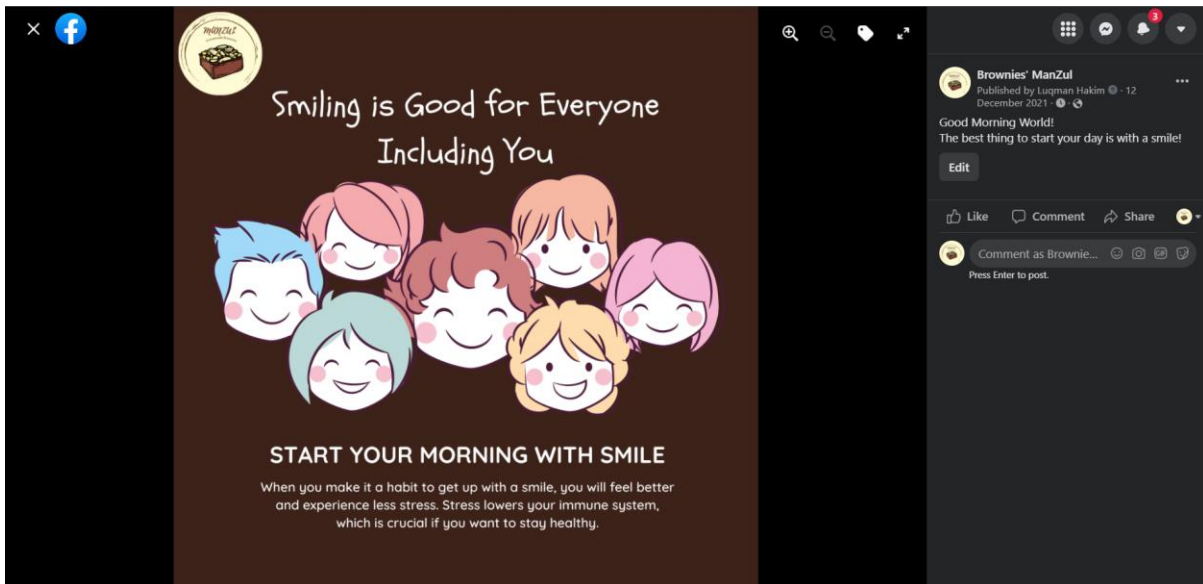
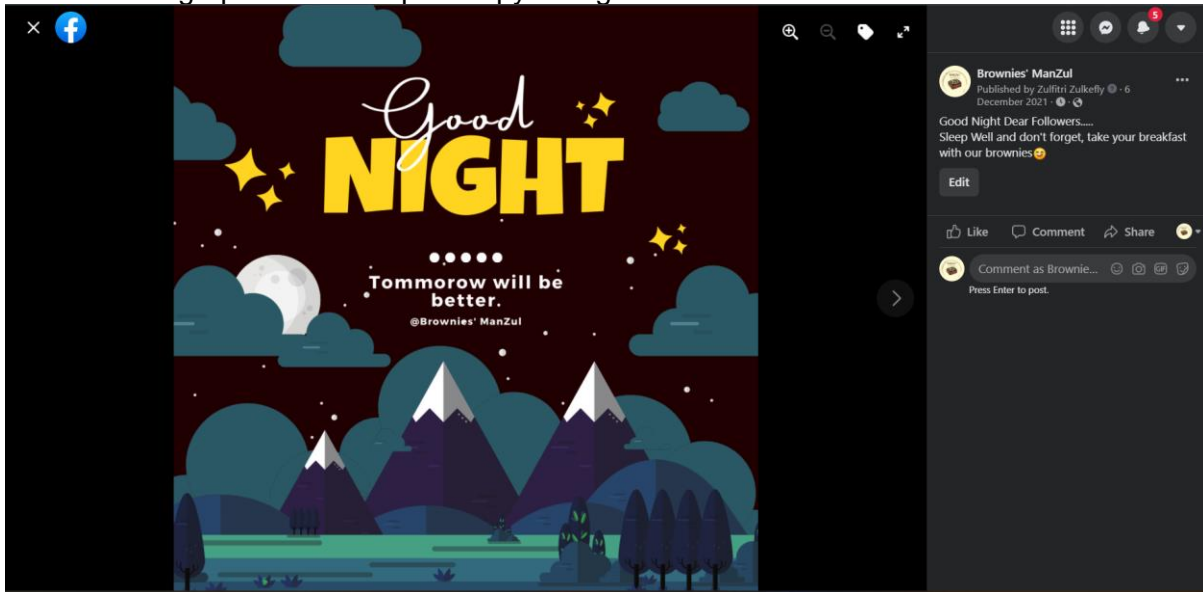
Hiye! There is good news for you!!! We pay attention to your words and demands. We are pleased to announce that, due to high demand in Selangor and Kuala Lumpur, we will be offering deliveries throughout Selangor and Kuala Lumpur. Your wait has come to an end. Place an order, and we'll bring it right to your front door. The cost of delivery varies by location. Kindly DM or click the link below for your purchase:
<http://www.wasap.my/0192940274>
<http://www.wasap.my/0123957250>

Edit

Like Comment Share

Comment as Brownie... Press Enter to post.

4.5 Relevant graphics to each post/copywriting



BROWNIES' MANZUL

WAYS TO BE HEALTHY

- Rest & Recharge Your Energy
- Wake Up Early
- Be Physically Active
- stay safe
- Healthy Eating
- Expand Your Mind

Brownies' ManZul
Published by Zulfitri Zulkefry · 24 December 2021 at 06:18 · 🌐

Good Morning. Here we share some tips on how to be healthy. Start your day with smile 😊

Edit

Like Comment Share

Comment as Brownie... 📷 📧 📧 📧
Press Enter to post.

HAPPY NEW YEAR!

2022

May this new year bring lots of sweetness and fun to your life

BROWNIES' MANZUL

Brownies' ManZul
Published by Zulfitri Zulkefry · 1 January 2022 · 🌐

HAPPY NEW YEAR 2022 🎉🎉🎉
Celebrating another year with love, happiness and cheer 🍷❤️

Edit

You and 7 others

Like Comment Share

Comment as Brownie... 📷 📧 📧 📧
Press Enter to post.

BROWNIES' MANZUL

BREAKFAST

Good Morning
Breakfast is very important in starting your day.
Choose our brownies as your breakfast today

Brownies' ManZul

Brownies' ManZul
Published by Lugman Hakim · 9m · 🌐

Good Morning!
All happiness depends on a leisurely breakfast!

Edit

Like Comment Share

Comment as Brownie... 📷 📧 📧 📧
Press Enter to post.

How to Safely Wear a Medical Mask

Source: World Health Organization

Do's

- ✓ Thoroughly wash hands with soap and water before touching the mask
- ✓ Check the mask for any tears or holes
- ✓ Find the top side where the metal piece or stiff edge is
- ✓ Ensure that the colored side faces outwards
- ✓ Place the metal piece/stiff edge over your nose
- ✓ Cover your mouth, nose, and chin.

Brownies' ManZul
Published by Luqman Hakim · 13m

Hi, Good Morning. Don't forget. We are still in the new norms of Covid-19. practice safe confinement of 1 meter, and wear a mask at all times when outdoors. 🙏

Edit

Like Comment Share

Comment as Bro...
Press Enter to post.

STOP COVID-19

BE AWARE OF
OMICRON & IHU
VARIANT
12/1/2022

Brownies' ManZul
Published by Luqman Hakim · 1m

New Variant of Covid-19...

0 People reached 0 Reactions, comments and shares

0 3-second video views Retention curve

View More Video Details

Like Comment Share

Up next

- Bolognese Sauce | Basics with Babish**
Binging with Babish · a year ago · 174.6K views
- Supporter Squads**
RampRushed · about an hour ago
- Valentine's Tree is ready! Come get you...**
HalfpintBlondie · about an hour ago
- FOLLOWER MATCHUP**
TUESDAY · Spack Squad Gaming

0:02 / 0:10

Settings Full Screen Volume

5.0) CONCLUSION

We are glad that we were able to complete this social media portfolio. We have gained a lot of fresh experience, which has been quite valuable to our participation in this business. We are hoping that our business will continue to grow smoothly in the future. Our goal is to make a lot of money in this business, even though there are a lot of risks, such as posting too often or too infrequently, not targeting the right audience, not focusing enough on engagement, and dealing with other competitors who sell similar products. Unfortunately, with the help of our group's business cooperation and collaboration as a team, we were able to come up with a solution.

We also hope that by our hard work and discipline, we will be able to realize our goal of having people recognize the uniqueness of our product and produce more Malaysian items in this country. Before that, I need to demonstrate the effectiveness of this product and how close it is to our customer's tastes. As a result, customers will select this product as their preferred option. Furthermore, I am aware that the fast-food industry is well-known in Malaysia, therefore we will build a menu that is appropriate for people of all ages to purchase and promote our product.

As you all know, we are simply new entrepreneurs, we will make a tremendous commitment and take full responsibility for managing this firm with our team. We must strengthen our existing shortcomings so that they can serve as a driving force in the case of a crisis affecting this firm in the future. Last but not least, in order to attract more consumers, we will consistently improve in terms of food, customer service, more advertising, gift, and product hygiene.