

A STUDY ON
THE EFFECT OF VESSELS DELAY AND SHUT OUT OF
CONTAINERS ON MISC COASTAL LINER SERVICE

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PREFACE

MISC (Malaysia International Shipping Corporation) has been regarded as one of the most successful Coastal Liner operators in the Coastal Trade. As the National Carrier, MISC cover many port of calls in East Malaysia namely Kuching, Sibul, Miri, Bintulu, Labuan, Muara (Brunai), Kota Kinabalu, Sandakan and Tawau.

Problem of vessels delay and shut out of containers are common in any shipping lines. However, these problems can be considered as serious in MISC. As the National Carrier, MISC should overcome these problems as soon as possible.

If these problems goes unchecked, many shippers might switch to other lines to East Malaysia especially to MISC partners (MSC and KRIS). Infact, MISC has no direct advantages over its two other partners in the consortium.

In line with Malaysia bright economic outlook, which is projected to enjoy a growth of 7% until 1997 (average), the trade volume is expected to increase. Therefore, it is important for MISC to improve its vessels performance and eliminate the shut out problem, in order to maintain the number one operator in the Coastal Trade in the future.

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2. MISC AGENCY (Port Klang)
3. MISC Coastal Shippers.

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