



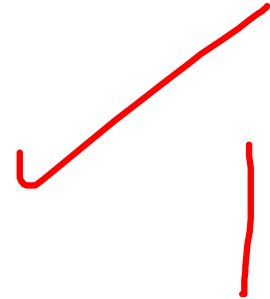
اُنْبُوْزِ سِيَّتِي تِيكْمُوْ لُوْ كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

BACHELOR OF ACCOUNTANCY (HONOURS)
FACULTY OF ACCOUNTANCY(AC220)

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)



SOCIAL MEDIA PORTFOLIO
CHOCOSHAKE.CO



Prepared for:
MISS NUR NAJAH BINTI ABD RAHIM

Prepared by: AC220B4A
NUR ISMAHANIM BINTI ISMAIL (2020878522)
SYAIDATUL NA E LANY BINTI AB HAMID (2020834542)

Submission Date:
4 JULY 2022

Take note:

1. All screenshots are very small. you have to really zoom in to see the contents of HS & SS.
2. Sales reporting was adequate but could be better especially in reporting the total number of sales in the essay alongside the graphs.

total marks = 89%

ACKNOWLEDGEMENT

First and foremost, we are grateful to Allah, God Almighty and Most Merciful, for giving us the strength and knowledge to complete this assignment. He had made everything easy for us to complete this task. We also like to express our deepest appreciation to all those who provided us the possibility to complete this project.

We want to express our gratitude to our Principles of Entrepreneurship (ENT530) lecturer, Miss Nur Najjah binti Abd Rahim for giving us support in completing this portfolio. Without her guidance, our project cannot be done properly. She always gave us support in every aspect, be it moral support and guidance in different matters.

Thank you also to our partner for her contribution and for giving efforts to complete the project. We want to thank for her time, ideas and advice. Also, we would like to express a special thanks to all parties who assisted us in gathering information and provided encouragement that enabled us to finish the responsibilities.

Finally, we hope that by completing this media social portfolio, we will gain a better understanding of the value of entrepreneurship and business in the real world. We hope this project has come to its very best. Many people went out of their way to help us to get the information we needed. They have been quite helpful and as a result, they've greatly supported us in finishing our project. Thank you so much for everything.

EXECUTIVE SUMMARY

ChocoShake.Co. is the partnership business that was established in May 2022 with the dream of bringing happiness and satisfaction to our customers when they taste our choco jar. We decided to run this business because nowadays choco jar has become a popular snack among young people. Hence, social media definitely is the best platform to market the product and services. In order to do digital marketing through social media, the need to have the skills and expertise in managing the social media is important to perform the business very well.

The objective of our business is to offer good quality snacks with a variety of cereals and toppings and create the best memorable experience for everyone who has eaten our choco jar. We are also dreaming of becoming one of the top brands of choco jar business in Malaysia. Relevance with our tagline 'Delight in every bite', we want all of our customers satisfied with our product. The reason we came up with the idea of a choco jar is because we want to provide to the customer the best snacks that they can have as their breakfast, lunch or dinner.

As our business is still new, we always make sure that we give the best for our customers. We keep on trying to make sure our brand achieves the target. For now, we are focussing on an online platform and looking forward to having our physical store. We do think that Facebook is a good platform to promote our product because it has a range of age for customers. It does make our business grow.

The aim of ChocoShake.Co is for kids to adults aged between 6 and 40 year old. However, it may be enjoyed by all people with various ages and backgrounds as our choco jar is suitable for all ages which is known as universal. ChocoShake.Co also focuses on the people who are known as the chocolate lover as they are willing to try chocolate-based products in order to fulfil their cravings.

ChocoShake.Co has come out with two different choices of cereals which are mini crunch and coco ball, where the best selling of our product that receive the high demand is mini crunch. The toppings that we provide to the customers are Oreo, Kit Kat, Cadbury and Toblerone which will give the taste of deliciousness to the choco jar. Our customers can choose their favourite topping and it will be given for free.

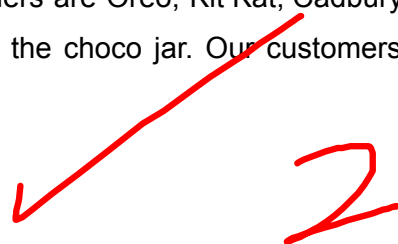
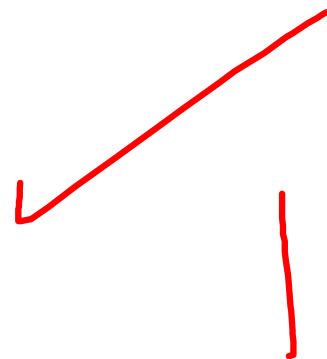


TABLE OF CONTENT

ACKNOWLEDGEMENT	1
EXECUTIVE SUMMARY	2
TABLE OF CONTENT	3
1.0 GO-ECOMMERCE REGISTRATION	4
2.0 MY-ENT CERTIFICATE	6
3.0 SSM REGISTRATION	8
4.0 INTRODUCTION TO BUSINESS	11
4.1 Name And Address Of Business	11
4.2 Organizational Chart	13
4.3 Mission And Vision	14
4.4 Description Of Products	15
4.5 Price List	17
5.0 FACEBOOK	18
5.1 Creating Facebook (FB) Page	18
5.2 Customizing URL Facebook (FB) page	18
5.3 Facebook (FB) Post - 8 Teaser	20
5.4 Facebook (FB) Post - Copywriting (Hard Sell) - 20	23
5.5 Facebook (FB) Post - Copywriting (Soft Sell) - 24	30
5.6 Sales Report	38
6.0 CONCLUSION	41



1.0 GO-ECOMMERCE REGISTRATION

1) NUR ISMAHANIM BINTI ISMAIL

The screenshot displays the user profile page for Nur Ismahanim Binti Ismail on the Go-eCommerce BETA platform. The page is divided into two main sections: Personal Profile and Business Profile.

Personal Profile:

- Name:** NUR ISMAHANIM BINTI ISMAIL
- Phone/Mobile:** (Field is empty)
- Home Address:** (Field is empty)
- City:** (Field is empty)
- State:** (Field is empty)
- Personal Facebook:** (Field is empty)
- Gender:** Female
- Race:** Malay
- Marital Status:** Single
- Special Need Required:** No

Business Profile:

- Company Name:** CHOCOSHAKE.CO
- Type Of Business:** Enterprise
- Facebook Page:** CHOCOSHAKE.CO
- Wechat for Business:** (Field is empty)
- Marketplace:** Others
- Business Related to Your Study Field:** No
- Company Registration No.:** 202203166789 (003412592-M)
- Business Role:** Agent
- Business Category/Business Sub-Category:** Food & Beverages / Food & Beverages
- Business Instagram Page:** (Field is empty)
- Business Website:** <https://www.facebook.com/ChocoShake.Co>
- Type Of Website:** Mini Site (Landing Page)
- Experience in International Export:** No

Education Details (UTM Puncak Alam - ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022):

- Type of Institution:** IHL
- State of Institution:** Selangor
- Address of Institution:** Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .
- District of Institution:** Kuala Selangor
- Level of Study:** Bachelor Degree
- Course Name:** ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022
- Subject Name:** ENT530 - PRINCIPLES OF ENTREPRENEURSHIP
- Month Enrolling the Subject:** 8
- Internship Enrollment:** No
- Month of Internship Enrollment:** (Field is empty)
- Expected Year To Complete Study:** 2024
- Related To Study Field:** No
- Institution List:** Universiti Teknologi MARA
- Name of Institution:** UTM Puncak Alam
- City:** Puncak Alam
- Postcode:** 42300
- Study Status:** Full time
- Class Name:** ENT530 AC220B4A
- Year Enrolling the subject:** 2022
- Lecturer Name:** Nur Najah binti Abd Rahim
- Year Of Internship Enrollment:** (Field is empty)
- Period of Internship Training:** (Field is empty)
- Expected Month To Complete Study:** 8

2) SYAIDATUL NA E LANY BINTI AB HAMID

Go-eCommerce BETA

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

Personal Information

Name	: SYAIDATUL NA E LANY BINTI AB HAMID	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:		
Personal Facebook	:	Race	:	Malay	
Gender	:	Special Need Required	:	No	
Marital Status	:		:		

Institution Information [Add New](#)

UTIM Puncak Alam - ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UTIM Puncak Alam
Address of Institution	: Universiti Teknologi		:	

Go-eCommerce BETA

UTIM Puncak Alam - ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UTIM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	:	Puncak Alam
District of Institution	: Kuala Selangor	Postcode	:	42300
Level of Study	: Bachelor Degree	Study Status	:	Full time
Course Name	: ENT530 : PRINCIPLES OF ENTREPRENEURSHIP (AC220B4A) - MAC 2022	Class Name	:	ENT530 AC220B4A
Subject Name	: ENT530 AC220B4A	Year Enrolling the subject	:	2022
Month Enrolling the Subject	: 3	Lecturer Name	:	Nur Najiah binti Abd Rahim
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2024	Expected Month To Complete Study	:	2
Related To Study Field	: No		:	

[Edit](#) [Delete](#)

Go-eCommerce BETA

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE **BUSINESS PROFILE**

Business Information

Company Name	: ChocoShake.Co	Company Registration No.	:	202203166789 (003412592-M)	Edit
Type Of Business	: Enterprise	Business Role	:	Agent	
Facebook Page	: ChocoShake.Co	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business	:	Business Instagram Page	:		
Marketplace	: None	Business Website	:		
Business Related to Your Study Field	: No	Type Of Website	:		
		Experience In International Export	:	No	

Available Contest

5

2.0 MY-ENT CERTIFICATE

1) NUR ISMAHANIM BINTI ISMAIL



The certificate is a student business registration slip for NUR ISMAHANIM BINTI ISMAIL. It is issued by the Malaysian Academy of SME & Entrepreneurship Development (MASMED) at Universiti Teknologi MARA. The registration details include a student ID of 2020878522, a hybrid business model in the food industry, and a registration date of 18 Jun 2022. The business is based at Kolej Dahlia 3, UTM Puncak Alam. The slip is signed by the Deputy Vice-Chancellor for Entrepreneurship at UTM.

UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020878522
Nama : NUR ISMAHANIM BINTI ISMAIL

Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg diceburi : Makanan
Tempoh Berniaga : 1 tahun
No. Pendaftaran Perniagaan : 202203166789 (003412592-M)
URL Perniagaan : <https://www.facebook.com/ChocoShake.co>
Alamat Premis Perniagaan : KOLEJ DAHLIA 3 , UITM PUNCAK ALAM , 42300 , PUNCAK ALAM , SELANGOR.

Tarikh Mendaftar : 18 Jun 2022
Tarikh Kemaskini : 04 Jul 2022
Tarikh Cetak : 04 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

2) SYAIDATUL NA E LANY BINTI AB HAMID

 **UNIVERSITI
TEKNOLOGI
MARA** | Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2020834542
Nama : SYAIDATUL NA E LANY BINTI AB HAMID

Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga : 1 tahun
No. Pendaftaran Perniagaan : 202203166789 (00341 2592-M)
URL Perniagaan : <https://www.facebook.com/ChocoShake.Co>
Alamat Premis Perniagaan : KOLEJ DAHLIA 3, UITM PUNCAK ALAM, 42300 BANDAR PUNCAK
ALAM, SELANGOR.
Tarikh Mendaftar : 14 Jun 2022
Tarikh Kemaskini : 04 Jul 2022
Tarikh Cetak : 04 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM.
Sijil ini secara tidak langsung akan terbatol apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.


Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM


Malaysian Academy of SME & Entrepreneurship Development (MASMED)



3.0 SSM REGISTRATION


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**


Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

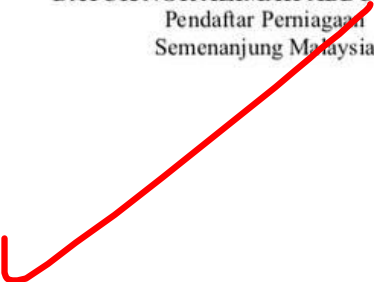
CHOCOSHAKE ENTERPRISE
NO. PENDAFTARAN: 202203166789 (003412592-M)

telah didaftarkan dari hari ini sehingga **2 JULAI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di **KOLEJ DAHLIA 3, UITM PUNCAK ALAM ,
42300 BANDAR PUNCAK ALAM, SELANGOR**

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **3 JULAI 2022**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia



UserID: EZBIZ Date: Sun Jul 03 20:31:34 MYT 2022



SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL.

**** MAKLUMAT PERNIAGAAN ****

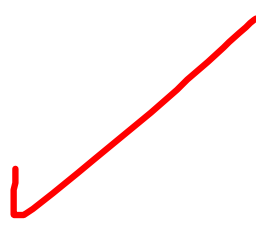
NAMA PERNIAGAAN : CHOCOSHAKE ENTERPRISE
NO PENDAFTARAN : 202203166789 (003412592-M)
ALAMAT UTAMA PERNIAGAAN : KOLEJ DAHLIA 3, UTM PUNCAK ALAM
42300 BANDAR PUNCAK ALAM
SELANGOR
BENTUK PERNIAGAAN : PERKONGSIAN
TARIKH MULA BERNIAGA : 07-06-2022
TARIKH PENDAFTARAN : 03-07-2022
TARIKH LUPUT PENDAFTARAN : 02-07-2023
STATUS : AKTIF

**** JENIS PERNIAGAAN ****

FOOD PRODUCTS

**** MAKLUMAT CAWANGAN ****

*** TIADA CAWANGAN ***



Nama Perniagaan : CHOCOSHAKE ENTERPRISE
Nombor Pendaftaran : 202203166799 (6034)2592-MI



**** MAKLUMAT PEMILIK PERNIAGAAN TERKINI ****

NAMA : SYAIDATUL NA E LANY BINTI AB HAMID
ALAMAT KEDIAMAN :
NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 07-06-2022

NAMA : NUR ISMAHANIM BINTI ISMAIL
ALAMAT KEDIAMAN :
NO K/P (LAMA) :
NO K/P (BARU) :
TARIKH LAHIR :
BANGSA : MELAYU
JANTINA : PEREMPUAN
KEWARGANEGARAAN : WARGANEGARA MALAYSIA
TARIKH MASUK : 07-06-2022

MAKLUMAT YANG DIBEKALKAN ADALAH EKSTRAK DARIPADA DOKUMEN YANG TELAH DIDAFTARKAN DENGAN PENDAFTAR.

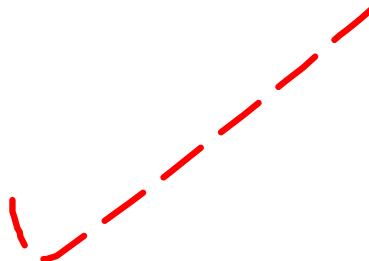
PENDAFTAR PERNIAGAAN, SEMENANJUNG MALAYSIA
TARIKH : 03/07/2022

DOKUMEN INI ADALAH CETAKAN KOMPUTER. TANDATANGAN TIDAK DIPERLUKAN.

UserID : EZBIZ Tarikh :Sun Jul 03 20:31:36 MYT 2022

2 / 2

5



4.0 INTRODUCTION TO BUSINESS

4.1 Name And Address Of Business



Figure 1: Logo of ChocoShake.Co

Our business is ChocoShake.Co, where we start doing our business during our studies in Universiti Teknologi Mara (UiTM) Puncak Alam in the year 2022. Basically, ChocoShake.Co offers a snack product for customers, especially customers who love to eat chocolate. Choco Jar is a mixture of cereal and premium chocolate together in a bottle. ChocoShake.Co is an agent who gets stocks of Choco Jar from the stockist of ChocoShake_Official. Our business address is No 65, Kg Rahmat, Jln Sek Kamil, 16800 Pasir Puteh, Kelantan.

We targeted and focused on all young people from age 6 and above who can eat something sweet. However, we are likely to be more focused on a group of students and other people who need something sweet to eat when they need to boost up their mood. ChocoShake.Co marketing strategy is by providing different kinds of promotions to our customers. For example, we held a flash sale where customers can enjoy buying 2 free 1. This promotion is a helpful way to help us to gain more customers. We also provided a delivery service across Malaysia by using J&T Express express as our delivery company to deliver our choco jar to the customers with a certain postage charge.

As for our business logo, we use melted chocolate as the background to show how smooth and grainy the chocolate is. The brown colour is referred to as the colour of chocolate. The bottle in the middle of the logo symbolises we served our product in a bottle.

Name of Business	ChocoShake.Co
Business Address	Kolej Dahlia 3, UiTM Puncak Alam, • 42300 Bandar Puncak Alam, Selangor.
Registration Number	202203166789 (003412592-M)
Form of Business	Partnership
Phone Number	
Social Media	Facebook
Main Activity	Selling and promoting choco jar.
Business Operation Hour	Monday-Sunday
Date of Establishing the business	2022
Name of bank	CIMB Bank
Bank Account Number	

Table 1: Background and details of ChocoShake.Co

4.2 Organizational Chart

ChocoShake.Co is a new partnership business therefore, we only have two partners consisting of Nur Ismahanim binti Ismail, the owner of ChocoShake.Co and Syaidatul Na E Lany binti Ab Hamid as her assistant. In the future, as our business expands, we intend to recruit more staff to help us in managing this business.

CHOCOSHAKE.CO ORGANIZATIONAL CHART

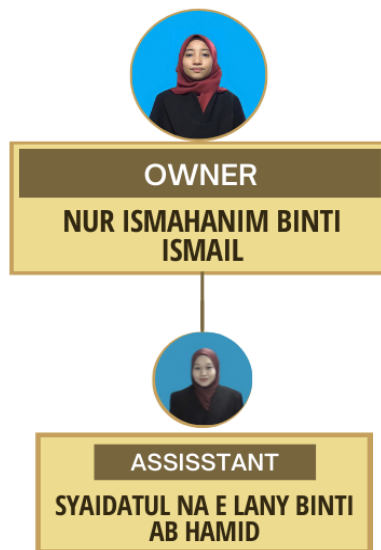


Figure 2: Organizational chart of ChocoShake.Co

4.3 Mission And Vision

Mission statements define the organization's purpose and its primary objectives. They set the present tense and explain why you exist as a business both to members of the organization and to people outside it. Mission statements tend to be short, clear and powerful.

Vision statements also define the organization's purpose but they focus on its goals and aspirations. These statements are designed to be uplifting and inspiring, they're also timeless even if the organization changes its strategies, the vision will often stay the same.

As for ChocoShake.co, our mission and vision are as below:

<p style="text-align: center;">Mission</p> <p style="text-align: center;">To delight and nourish our customers by providing high-quality, delicious food and good service at a reasonable price.</p>

<p style="text-align: center;">Vision</p> <p style="text-align: center;">To establish ourselves as a well-known brand name all around Malaysia and develop our business internationally.</p>

Table 2: Mission and Vision of ChocoShake.Co

4.4 Description Of Products

Choco Jar is a popular snack nowadays especially among teenagers. However, choco jar is not only suitable for teenagers, but it is also suitable for various ages from kids to adults aged 6 year old and above. We promise our customer satisfaction by tasting our choco jar.

As for ChocoShake.Co, we come with two (2) different crunchy cereals which are mini crunch and coco ball coated with smooth melted dark chocolate. For toppings, the customers can choose any toppings they want such as Cadbury, Toblerone, Oreo and Kit Kat. The toppings are free given to our customers.

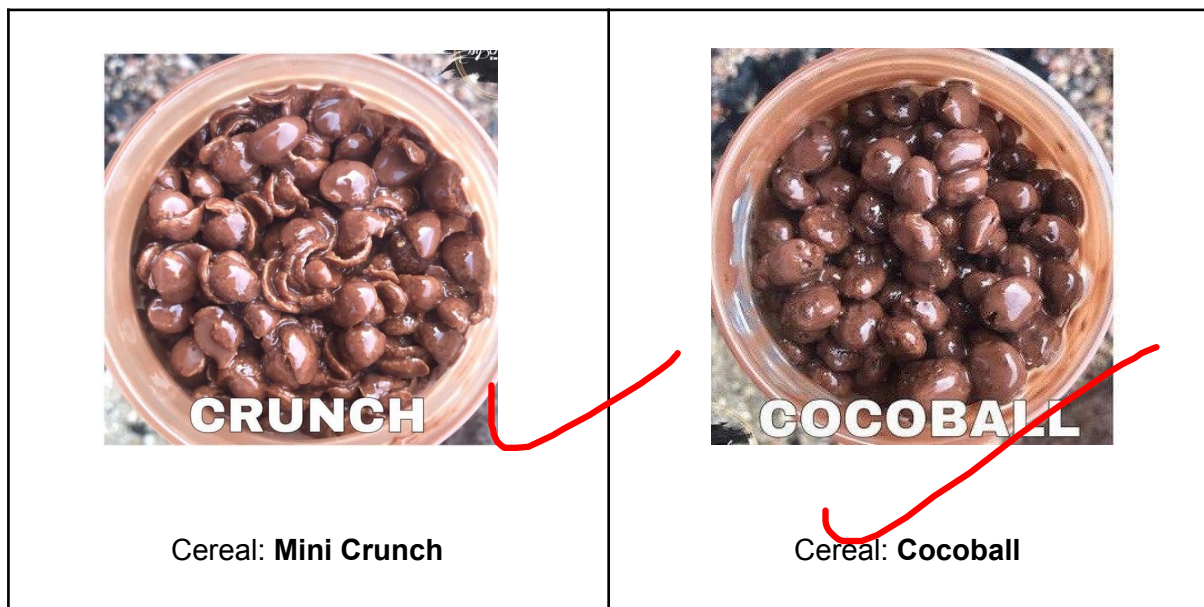


Figure 3: List of Cereals

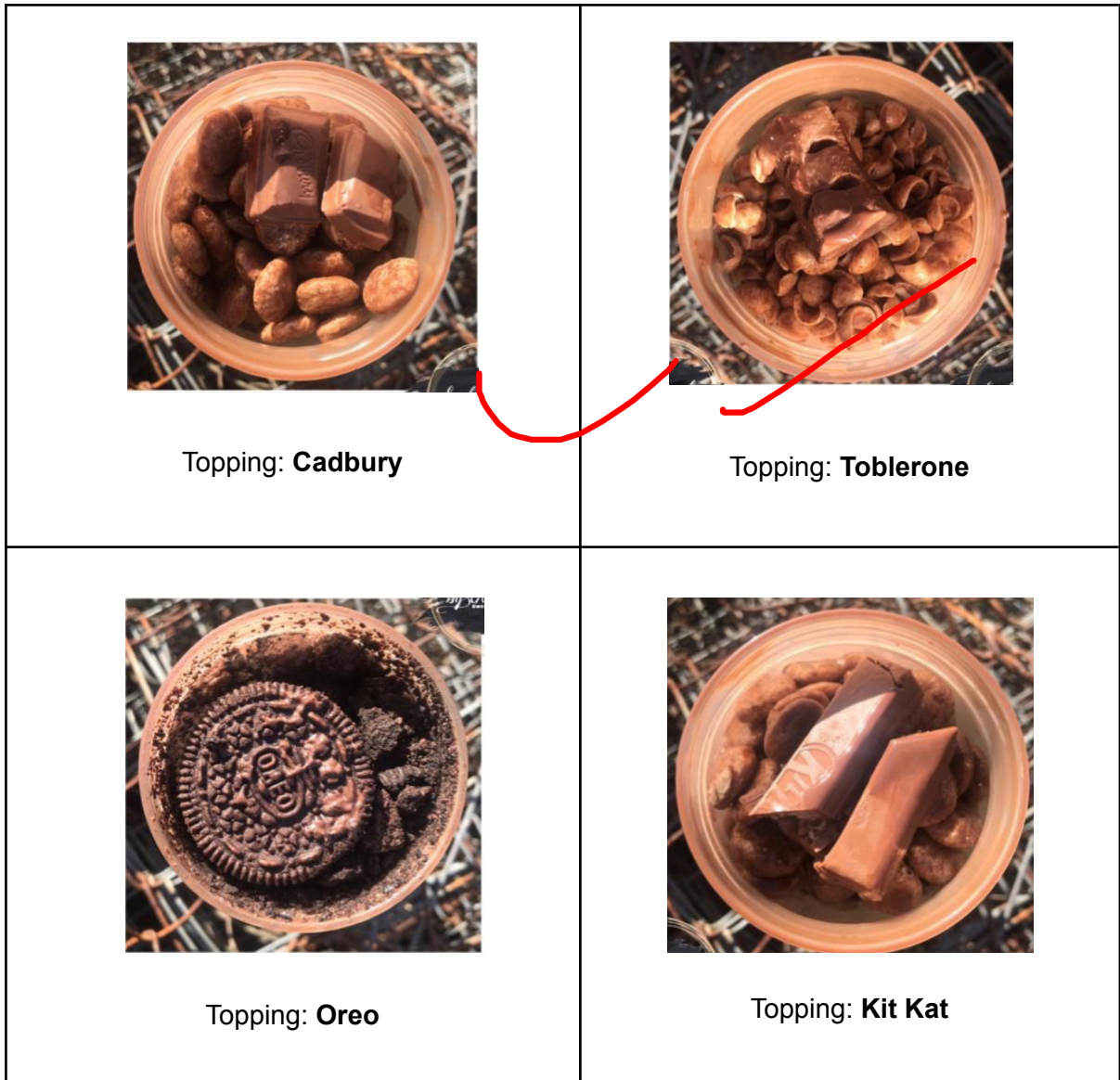


Figure 4: List of Toppings

4

4.5 Price List

ChocoShake.Co offered a reasonable price of a choco jar to our customer. The price of our choco jar per bottle is only RM 12. The price includes the toppings since the topping is free given to our customers. However, if the customer wants extra topping, they need to add on RM1 for it. We offer delivery all around Malaysia since our customers also come from Sabah and Sarawak. We are using J&T express as our delivery company to deliver our choco jar to the customers. The postage charge is RM8 for Semenanjung Malaysia while RM12 for Sabah and Sarawak.



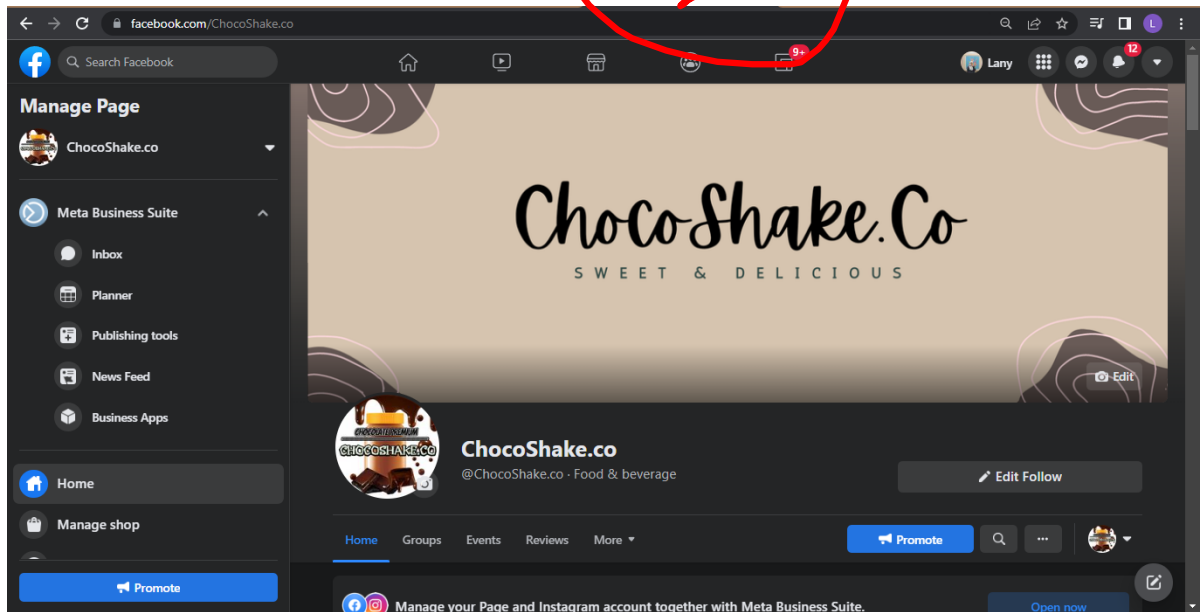
Product	Name and prices
	<p>MINI CRUNCH (With any topping)</p> <p>Price: RM 12 per bottle FREE TOPPING</p> <p>Extra topping: Add RM1</p> <p>Postage: Semenanjung: RM8 Sabah & Sarawak : RM12</p>
	<p>COCOBALL (With any topping)</p> <p>Price: RM 12 per bottle FREE TOPPING</p> <p>Extra topping: Add RM1</p> <p>Postage: Semenanjung: RM8 Sabah & Sarawak : RM12</p>

Table 3: List of price

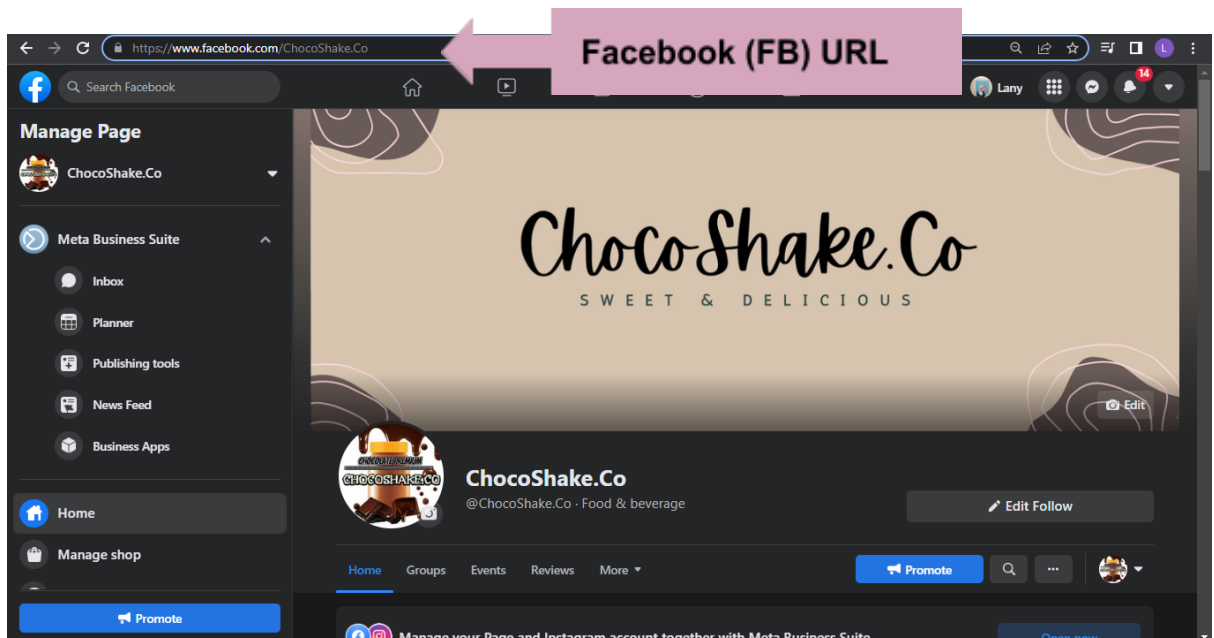
5.0 FACEBOOK

5.1 Creating Facebook (FB) Page



5.2 Customizing URL Facebook (FB) page

Facebook page URL: <https://www.facebook.com/ChocoShake.Co>



web.facebook.com/ChocoShake.Co/

Search Facebook

Manage Page

ChocoShake.Co

Meta Business Suite

- Inbox (1 new comment)
- Planner
- Publishing tools
- Insights
- News Feed
- Business Apps

Home

Promote

About

- Enter location
- 'DELIGHT IN EVERY BITE'
Hi! We are selling choco jar with premium chocolate . This is for group project on subject Principle of Entrepreneurship, ENT5... See more
- 198 people like this
- 211 people follow this
- Enter website
- 011-1196 1650
- Send message
- Enter email
- Edit business hours
- Food & Beverage

Edit Page info

Suggested Groups for Your Page

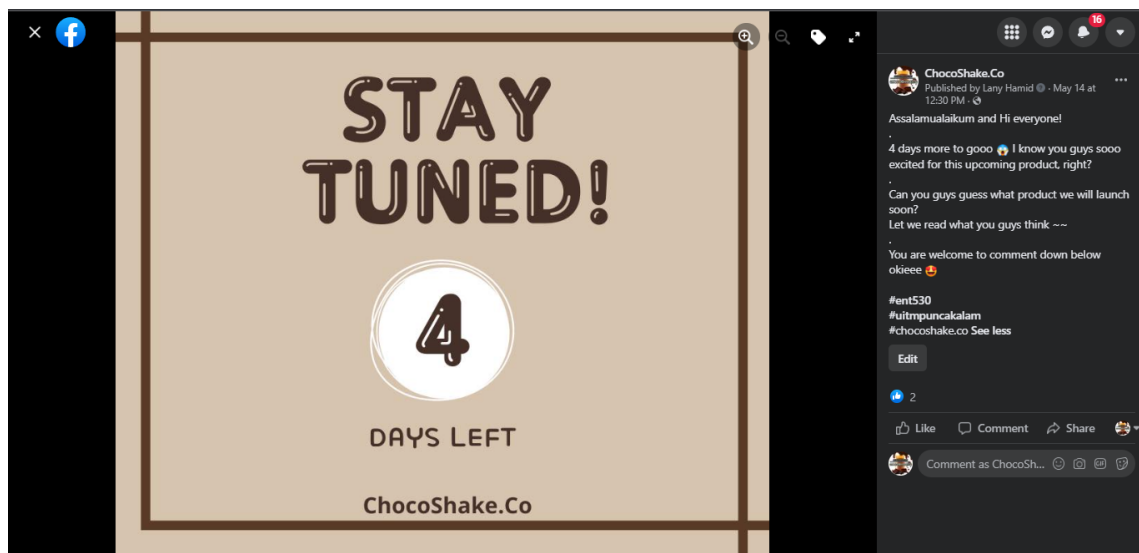
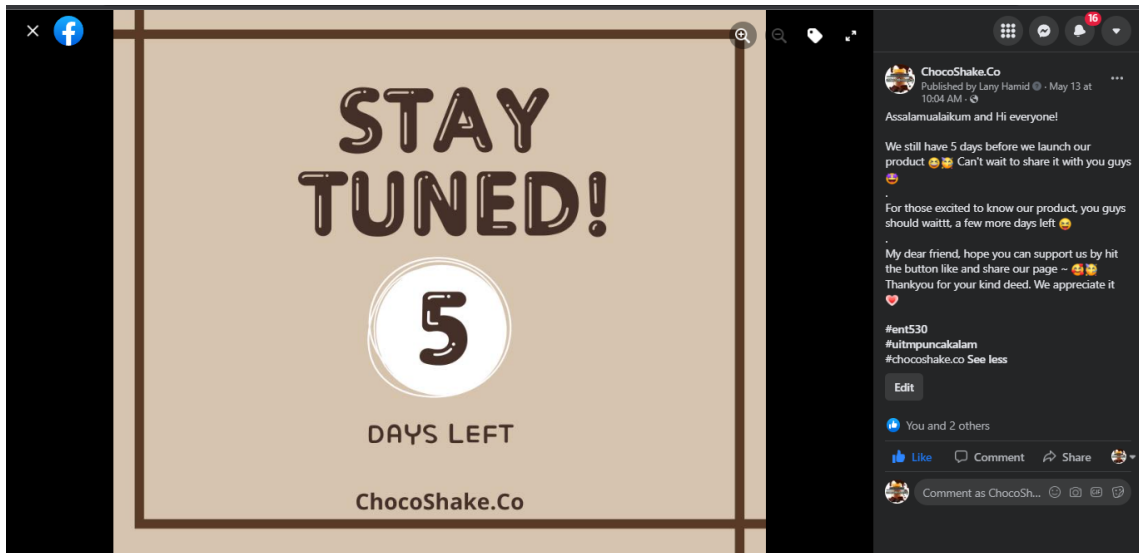
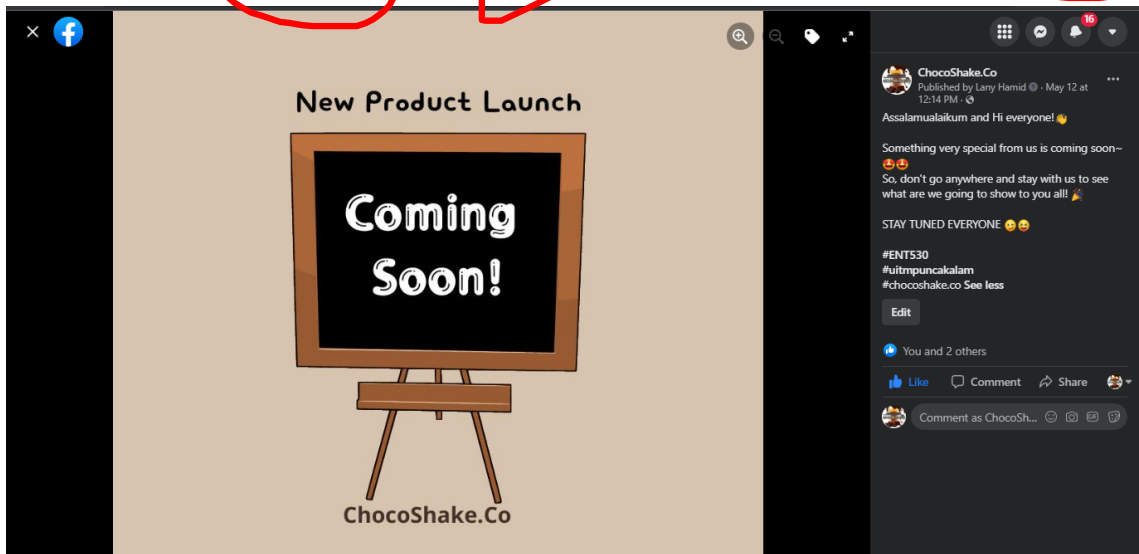
4

Number of likers

✓

5.3 Facebook (FB) Post - 8 Teaser

4



A screenshot of a Facebook post from ChocoShake.Co. The main graphic is a brown square with a white border. At the top, it says "STAY TUNED!" in large, bold, black letters. Below that is a white circle containing the number "3". Underneath the circle, it says "DAYS LEFT" and "ChocoShake.Co" at the bottom. A red checkmark is drawn on the right side of the graphic. The Facebook interface on the right shows the post was published by Lany Hamid on May 15 at 3:22 PM. The text of the post says: "Assalamualaikum and Hi everyone! !! 3 DAYS LEFT !! 18.05.2022. Save the dateeeee ~~~ We're are coming to you very very soon 🥰". It includes hashtags #ent530, #uitmpuncakalam, and #chocoshake.co. There are 4 likes and a comment section.

A screenshot of a Facebook post from ChocoShake.Co. The main graphic is a brown square with a white border. At the top, it says "STAY TUNED!" in large, bold, black letters. Below that is a white circle containing the number "2". Underneath the circle, it says "DAYS LEFT" and "ChocoShake.Co" at the bottom. The Facebook interface on the right shows the post was published by Lany Hamid on May 16 at 1:45 PM. The text of the post says: "Assalamualaikum and Hi everyone! STAY STUNED GUYSSSSSSS !! 🥰🥰 It's coming very soonnn I am so excitedddd to share it with you all ~ 🥰🥰". It includes hashtags #ent530, #uitmpuncakalam, and #chocoshake.co. There are 4 likes and a comment section.

A screenshot of a Facebook post from ChocoShake.Co. The main graphic is a brown square with a white border. At the top, it says "STAY TUNED!" in large, bold, black letters. Below that is a white circle containing the number "1". Underneath the circle, it says "DAY LEFT" and "ChocoShake.Co" at the bottom. A red checkmark is drawn on the right side of the graphic. The Facebook interface on the right shows the post was published by Lany Hamid on May 17 at 3:46 PM. The text of the post says: "Assalamualaikum and Hi everyone! Hope you guys in a good health yea 🥰🥰 So far, how what is? It's TOMORROW! Do you guys excited like me? YEAHHHHH ~ STAY TUNEDDDDD 🥰🥰 Dont forget to share this page to your siblings, friend and relatvess.". It includes hashtags #ent530, #uitmpuncakalam, and #chocoshake.co. There are 4 likes and a comment section.

Are you ready?
We are launching tomorrow <3

ChocoShake.co

ChocoShake.Co
Published by Lany Hamid · May 17 at 3:52 PM ·

Assalamualaikum and Hi everyone!
Can you guys seee itt ???
Ok now, guess what is it 🤔
CLUE: ♦♦♦
Coming to you soonnn
#ent530
#uitmpuncakalam
#chocoshake.co
See less

4 6 Views

29 People reached 4 Reactions, comments, and shares

6 3-Second Video Views Retention curve

View more video details

Like Comment Share

Comments See All

Comment as ChocoSh...

LAUNCHING SOON

02 05 22

HOURS MINUTES SECOND

ChocoShake.Co
Published by Lany Hamid · May 18 at 12:58 PM ·

Assalamualaikum and Hi everyone! 🍌

Tiktok tiktok: How fast time flies – It's the dayyyy. We gonna launch at 3.00 pm
Please stay tuned everyone 🥰

#ent530
#uitmpuncakalam
#chocoshake.co See less

Edit

5

Like Comment Share

Comment as ChocoSh...

5.4 Facebook (FB) Post - Copywriting (Hard Sell) - 20

GRAPHIC →

ATTENTION ←

INTEREST ←

DESIRE ←

CONVICTION ←

ACTION ←

facebook.com/ChocoShake.Co/photos/122819943744969

ChocoShake.Co
Published by Lany Hamid · May 18 ·

!! WARNING! !!
These Choco Jar are very ADDICTIVE ! 🤩

Lets try and taste our delicious choco jar in the town from us. You will come back for more. 🍫🍫

MENU REVEAL 🍫 Only at RM12
Choose your favourite cereals 🍫

- 🍫 Cocoball
- 🍫 Mini crunch

With **FREE** topping:

- 🍫 Cadbury
- 🍫 Toblerone
- 🍫 Oreo
- 🍫 Kitkat

For sure, you won't regret to try it. Who knows you might repeat the choco jar? Don't hesitate to buy. 🍫🍫

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>

GRAPHIC →

ATTENTION ←

INTEREST ←

DESIRE ←

CONVICTION ←

ACTION ←

web.facebook.com/ChocoShake.Co/photos/127097873317176

ChocoShake.Co
Published by Lany Hamid · May 29 ·

Breakfast is the most important meal of the day !!
So lets have a breakfast with our **CHOCOSHAKE!**

Are you on the lookout 🍫 for something delicious and sweet to snack on? To satisfy your sweet taste, get this Choco Shake. Feel the magic in every bite! 🍫

Price: RM12
Choose your favourite cereals 🍫

- 🍫 Cocoball
- 🍫 Mini crunch

With **FREE** topping:

- 🍫 Cadbury
- 🍫 Toblerone
- 🍫 Oreo
- 🍫 Kitkat

Stock is very limited! Don't hesitate to buy.

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC →

ATTENTION ←

INTEREST ←

DESIRE ←

CONVICTION ←

ACTION ←

web.facebook.com/ChocoShake.Co/photos/127816273245336

ChocoShake.Co
Published by Lany Hamid · May 31 at 8:49 AM ·

How's your day today? Are you SAD? Don't worry lets eat **CHOCOSHAKE** to boost up your **HAPPINESS.** 🍫🍫

It comes in a very attractive packaging that will make you in trance at first sight. Enjoy this delightful chocolate jar snack with your loved ones!

Price: RM12
Choose your favourite cereals 🍫

- 🍫 Cocoball
- 🍫 Mini crunch

With **FREE** topping:

- 🍫 Cadbury
- 🍫 Toblerone
- 🍫 Oreo
- 🍫 Kitkat

Lets grab now to hype your moody day! Your happiness means a lot to us 🍫🍫

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

BEST CHOCOJAR IN TOWN !!

RM 12

SHOP NOW

ChocoShake.Co

ChocoShake.Co
Published by Lany Hamid @ · June 1 at 3:49 PM ·

One bottle is not enough? What is itttt ?? Of course ONE BOTTLE OF CHOCOSHAKE !! !!

Once you have a bite of it, you would want two more of these chocolate coated treats! The ChocoShake comes in two yummy cereals which are Mini Crunch and Coco ball with varieties of toppings.

Price: RM12
Choose your favourite cereals 🍌

- Cocoball
- Mini crunch

With FREE topping:

- Cadbury
- Toblerone
- Oreo
- Kitkat

Your happiness means a lot to us 😊 Don't hesitate to buy!

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

CHOCO SHAKE

Grab your only RM 12

SHOP NOW

CHOCOSHAKE.CO

ChocoShake.Co
Published by Lany Hamid @ · June 2 at 1:43 AM ·

FREE TOPPING? Like seriously ??? Mana nak dapat choco jar FREE toppings dengan harga MURAH?

CHOCOSHAKE is here. Choco Shake has the milky trinity of liquid milk completes a solid chocolate, bringing it near to milk chocolate perfection. It will bring satisfaction to you.

Price: RM12
Choose your favourite cereals 🍌

- Cocoball
- Mini crunch

With FREE topping:

- Cadbury
- Toblerone
- Oreo
- Kitkat

Grab yours now 😊 Don't hesitate to buy!

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

best selling
CHOCOSHAKE

RM 12 with free topping

ChocoShake.Co

ChocoShake.Co
Published by Lany Hamid @ · June 3 at 6:42 PM ·

Delicious? Easy Prepared? Chocolate-based? CHOCOSHAKE kan hadooooo.

Don't worry to try ours. it wont take you time because it is ready to serve. Just open your chocjar and ready to eat. No need to double boiled.

Price: RM12
Choose your favourite cereals 🍌

- Cocoball
- Mini crunch

With FREE topping:

- Cadbury
- Toblerone
- Oreo
- Kitkat

We promise you satisfaction 😊 Don't hesitate to buy, peeps! Grab yours now!!!

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

FOR YOU !!

RM 12 per jar

Free Topping available :

**TOBLERONE
CADBURY
KITKAT
OREO**

FREE TOPPING <3

ChocoShake.Co

Published by Lany Hamid · June 4 at 10:01 PM · 🍫

Arghh I'm so stress with a lot of assignment!!! Don't worry, CHOCOSHAKE is here to cool you down.

Every bite of this choco jar will make you feel amazed! The premium ingredient used will give premium taste in your mouth.

Price: RM12
Choose your favourite cereals 🍫

- 🍫 Cocoball
- 🍫 Mini crunch

With FREE topping:

- 🍫 Cadbury
- 🍫 Toblerone
- 🍫 Oreo
- 🍫 Kitkat

Grab yours now !!! Five first early birds will get our choco jar with free extra topping. Don't miss this opportunity. First comes first serve 🍫

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

CHOCOSHAKE

READY TO BE SERVED

RM12

ChocoShake.Co

Published by Lany Hamid · June 5 at 6:50 PM · 🍫

Yums yumss 🍫 So DELICIOUS What??? For sure, CHOCOSHAKE is delicious 🍫

Crave for something sweet? Here is CHOCOSHAKE ready to fulfill your crave. Made with premium chocolate, premium ingredients and premium love hehe 🍫

Price: RM12 🍫

Choose your favourite 🍫

- 🍫 Mini crunch
- 🍫 Cocoball

With FREE topping:

- 🍫 Kitkat
- 🍫 Toblerone
- 🍫 Cadbury
- 🍫 Oreo

Grab yours now 🍫 Don't hesitate to buy!

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

CHOCOSHAKE

Made with premium choco

Only at RM 12 with FREE TOPPING

ChocoShake.Co

Published by Lany Hamid · June 7 at 8:55 AM · 🍫

Calling for Chocolate Lovers! 🍫

Let's try our CHOCOSHAKE feel love at the first taste. We would guarantee it. The toppings are just as much our love to our customers 🍫

Price: RM12 🍫

Choose your favourite 🍫

- 🍫 Mini crunch
- 🍫 Cocoball

With FREE topping:

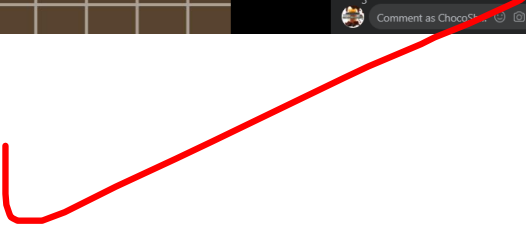
- 🍫 Kitkat
- 🍫 Toblerone
- 🍫 Cadbury
- 🍫 Oreo

Grab yours now 🍫 Don't hesitate to buy!

To order, feel free to contact us:
Lany: <http://www.wasap.my/+601111961650>
Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION



GRAPHIC →

ChocoShake.Co

Published by Lary Hamid @ · June 10 at 5:46 PM ·

Eat chocolate brings JOY to people 🍫

Have you ever wondered why people like chocolate so much? Is it truly that great? What was the benefits? Actually, it will lead POSITIVE vibes to you. Try our CHOCOSHAKE to prove it.

Price: RM12 💎
Choose your favourite 🍪
 • Mini crunch
 • Cocoball

With FREE topping:
 • Kitkat
 • Toblerone
 • Cadbury
 • Oreo

We promise you satisfaction 😊 Don't hesitate to buy, peeps! Grab yours now !!!

To order, feel free to contact us:
 Lary: <http://www.wasap.my/+60111961650>
 Isma: <http://www.wasap.my/+601161964906> See less

ATTENTION
INTEREST
DESIRE
CONVICTION
ACTION

GRAPHIC →

ChocoShake.Co

Published by Lary Hamid @ · June 13 at 8:46 AM ·

FREE topping! FREE topping! 🍪

Who wants it? You can get your chocojar with creamy and smooth melted chocolate with FREE TOPPING only RM 12 per bottle. Yumm yumms

Price: RM12/jar 💎
Choose your favourite 🍪
 • Mini crunch
 • Cocoball

With FREE topping:
 • Kitkat
 • Toblerone
 • Cadbury
 • Oreo

For sure, you won't regret to try it. Who knows you might repeat the choco jar? Don't hesitate to buy.

To order, feel free to contact us:
 Lary: <http://www.wasap.my/+60111961650>
 Isma: <http://www.wasap.my/+601161964906> See less

ATTENTION
INTEREST
DESIRE
CONVICTION
ACTION

GRAPHIC →

ChocoShake.Co

Published by Lary Hamid @ · June 14 at 5:38 PM ·

Looking for a snack? Craving something chocolaty? 🍫

No worries! CHOCOSHAKE come to you.. Using only a chocolate premium for you to enjoy with our crispy and delicious choco jar.

Price: RM12 💎
Choose your favourite 🍪
 • Mini crunch
 • Cocoball

With FREE topping:
 • Kitkat
 • Toblerone
 • Cadbury
 • Oreo

We promise you satisfaction 😊 Don't hesitate to buy, peeps! Grab yours now !!!

To order, feel free to contact us:
 Lary: <http://www.wasap.my/+60111961650>
 Isma: <http://www.wasap.my/+601161964906> See less

ATTENTION
INTEREST
DESIRE
CONVICTION
ACTION



SWEET & DELICIOUS
CHOCOJAR

RM 12 PER JAR

FREE TOPPING
MADE WITH PREMIUM CHOCO

ChocoShake.Co

Published by Lary Hamid · June 15 at 7:23 AM ·

LOVE AT THE FIRST BITE? WHY NOTTT ???

We already familiar with love at the first sight. How about love at the first bite? Impossible? Let's bet. Come and try our CHOCOSHAKE. You lose ><

Price: RM12
Choose your favourite

- Mini crunch
- Cocoball

 With FREE topping:

- Kitkat
- Tablerone
- Cadbury
- Oreo

 We promise you satisfaction 🥰 Don't hesitate to buy, peeps! Grab yours now !!!

To order, feel free to contact us:
 Lary: <http://www.wasap.my/+601111961650>
 Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

Search Facebook

Published by Lary Hamid · June 17 at 4:56 PM ·

Have you felt hungry in the middle of the day? But you're not up to eating anything heavy?

You can make your relieve your small hunger by eating our CHOCOSHAKE. Because they are quick and easy to eat. It is a perfect snack when you are in the middle of a small hunger.

Price: RM12
Choose your favourite

- Mini crunch
- Cocoball

 With FREE topping:

- Kitkat
- Tablerone
- Cadbury
- Oreo

 We promise you satisfaction 🥰 Don't hesitate to buy, peeps! Grab yours now !!!

To order, feel free to contact us:
 Lary: <http://www.wasap.my/+601111961650>
 Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

Published by Lary Hamid · 2d ·

STOPPP!!
Come closer guys

Do you guys know which of our products is the most popular? It's 'mini crunch' edition. With a long last crunchiness, I'm sure you can't sleep thinking about this hot item.

Price: RM12
Choose your favourite

- Mini crunch
- Cocoball

 With FREE topping:

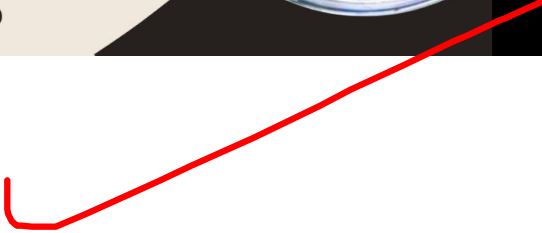
- Kitkat
- Tablerone
- Cadbury
- Oreo

 We promise you satisfaction 🥰 Don't hesitate to buy, peeps! Grab yours now !!!

To order, feel free to contact us:
 Lary: <http://www.wasap.my/+601111961650>
 Isma: <http://www.wasap.my/+601161964906> See less

GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION



GRAPHIC →

ATTENTION ←

INTEREST ←

DESIRE ←

CONVICTION ←

ACTION ←

ChocoShake.Co

GRAPHIC →

ATTENTION ←

INTEREST ←

DESIRE ←

CONVICTION ←

ACTION ←

ChocoShake.Co

GRAPHIC →

ATTENTION ←

INTEREST ←

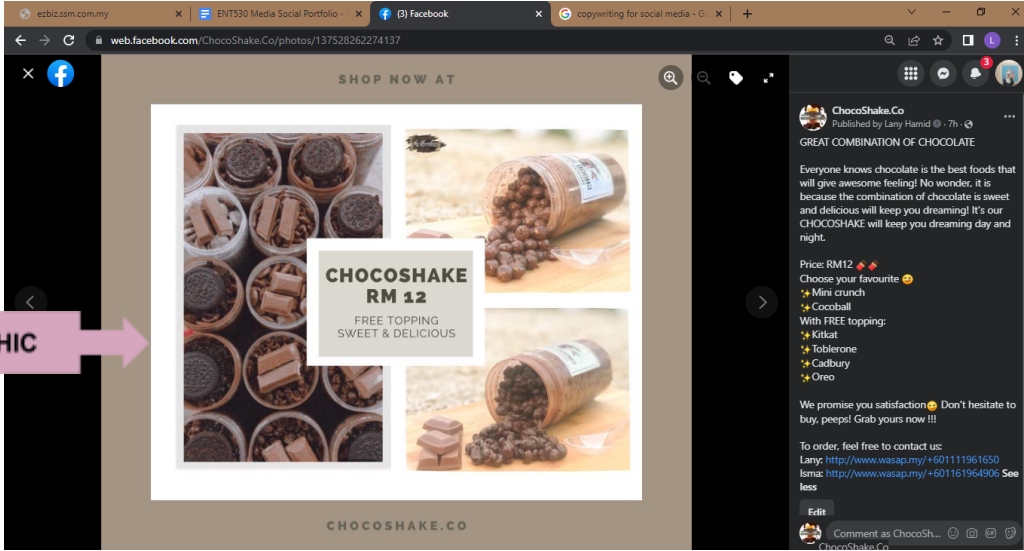
DESIRE ←

CONVICTION ←

ACTION ←

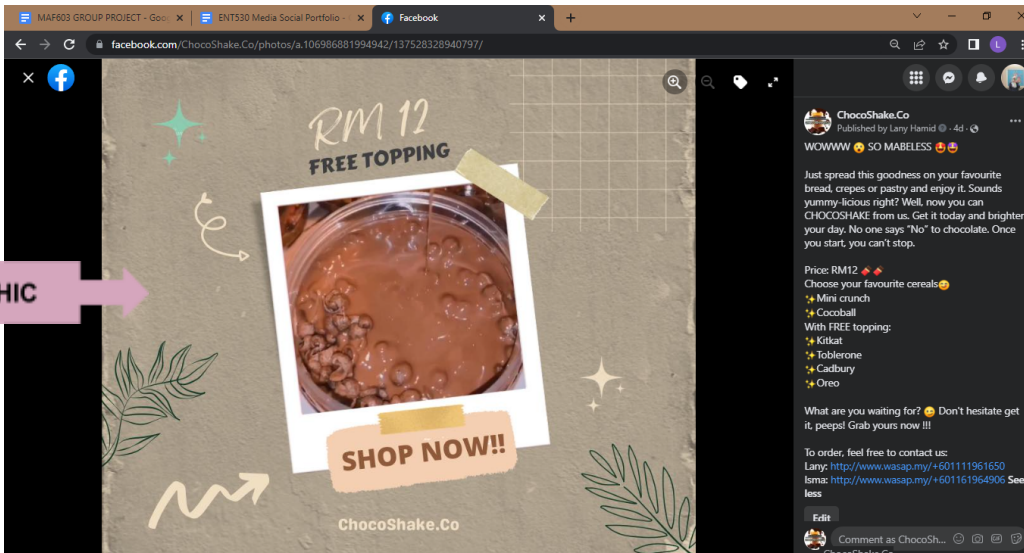
ChocoShake.Co





GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION



GRAPHIC

- ATTENTION
- INTEREST
- DESIRE
- CONVICTION
- ACTION

16

5.5 Facebook (FB) Post - Copywriting (Soft Sell) - 24

GRAPHIC →

TITLE →

INTRODUCTION →

CONTENT →

ACTION →

Facebook Post Content:

BENEFITS OF CHOCOLATE

ChocoShake.Co
Published by Larry Hamid · May 30 ·

Assalamualaikum and Hi everyone!
Do you guys know what is the benefits of chocolate? 🍫 Here are we sharing with you 🍫 Happy ready everyone. 🍫

Chocolate 🍫 is a food product made from cocoa beans, consumed as candy and used to make beverages and to flavour or coat various confections and bakery products.

1. Increases heart health 🍫: The antioxidants in dark chocolate have been shown to lower blood pressure, reduce the risk of clotting and increase blood circulation to the heart, thus lowering the risks of stroke, coronary heart disease and death from heart disease.

2. Reduces stress 🍫: People who ate dark chocolate reported that they felt less stressed, and researchers confirmed that after eating dark chocolate, there were reduced levels of the stress hormone cortisol.

Get more information about chocolate on our pages. You can also can check out and purchase our CHOCOshake through direct message 📩 or comment down below 🍫. We will response as soon as possible. See less

GRAPHIC →

TITLE →

INTRODUCTION →

CONTENT →

ACTION →

Facebook Post Content:

ChocoShake.Co
Published by Larry Hamid · May 31 at 2:57 PM ·

What is makes you happy?👉
One bottle of CHOCOshake is enough to make you happy 🍫

Bite into a piece of chocolate, dose your eyes and savour the moment – happiness can be so easy to achieve! 🍫

But why does chocolate actually make you happy? One explanation is to be found in the particular constituents of cacao, the main ingredient of chocolate, which are said to have a mood-enhancing effect.

Get your happiness of CHOCOshake with us. Feel free to direct message or comment down below. We will response as soon as possible. See less

GRAPHIC →

TITLE →

INTRODUCTION →

CONTENT →

ACTION →

Facebook Post Content:

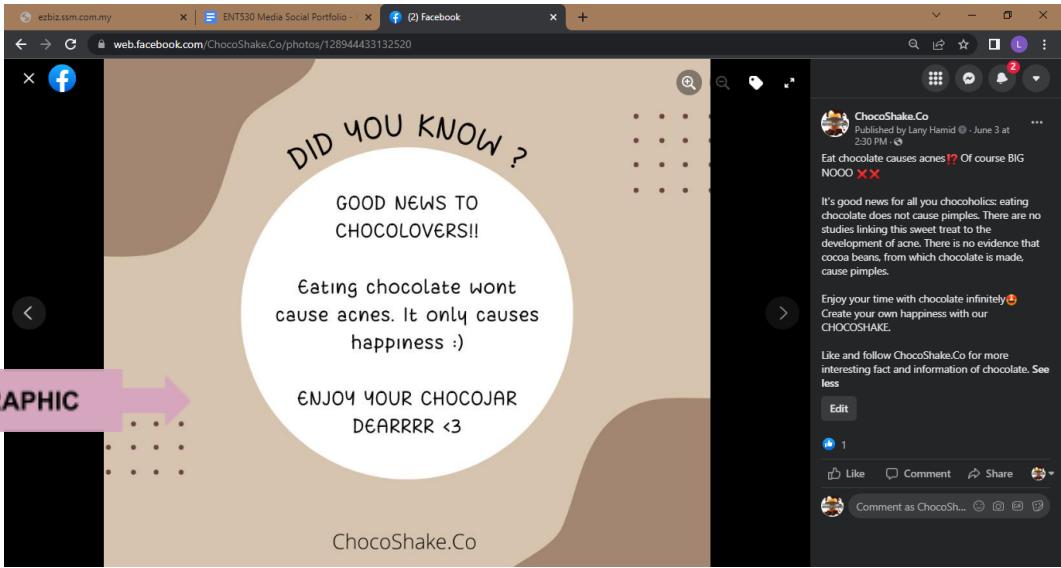
ChocoShake.Co
Published by Larry Hamid · June 1 at 11:11 PM ·

Want eat something but don't have any idea? 🍫

Lets have a CHOCOshake, people favorites! One bite is enough to makes you cried for more. 🍫

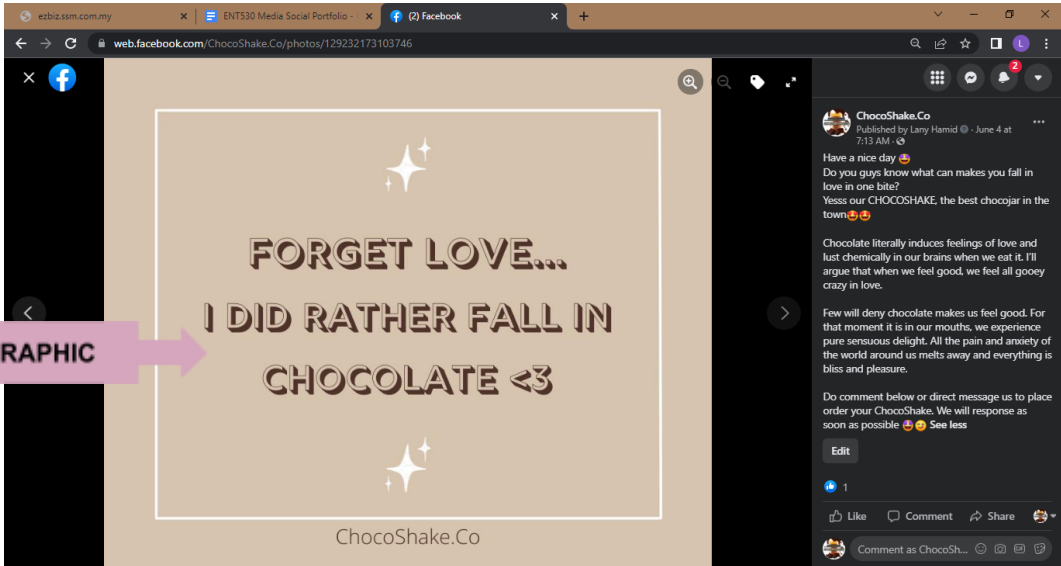
Like many foods, chocolate is healthiest when eaten in moderation. The sugars and fats that are added to chocolate make it high in calories, which may lead to weight gain. Furthermore, many of the protective effects that chocolate may offer might be mitigated by overconsumption.

Enjoy your time with chocolate 🍫
Do comment down below or direct message us. We will response as soon as possible. See less



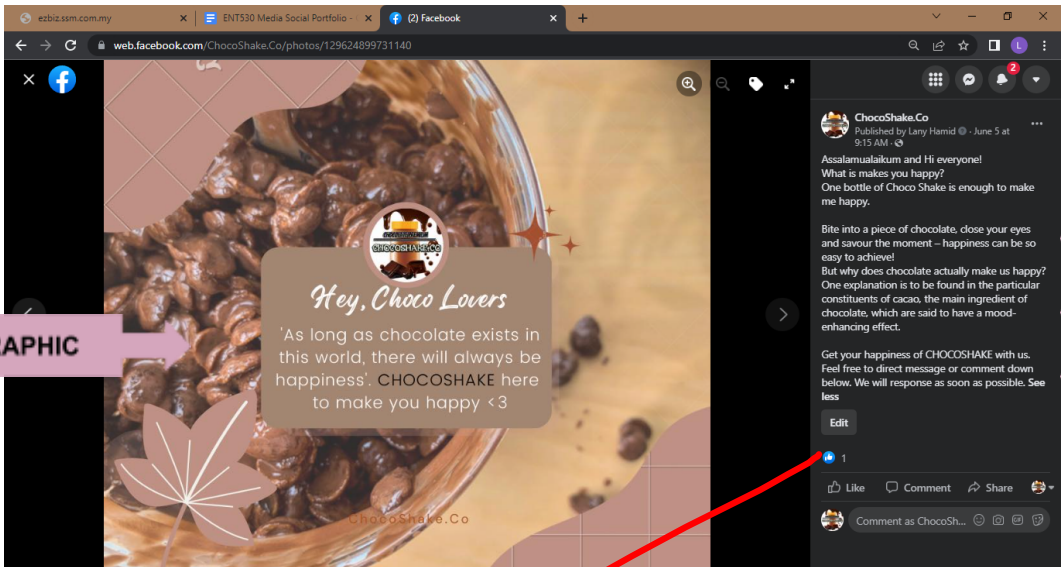
GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC →

TITLE ←

INTRODUCTION ←

CONTENT ←

ACTION ←

ChocoShake.Co
Published by Larry Hamid · June 6 at 9:13 AM ·

What makes our CHOCOSHAKE so special?

Our choco jar is made with premium chocolate! Premium chocolate refers to luxury, high-quality, hand-crafted and expensive chocolate varieties. As for our choco jar, we use Beryl's Premium Chocolate which made special for our customer

Good chocolate brings joy, conveys love, heals heartache, and forges connections. Premium chocolates have a wide range of flavors, from spicy to fruity to floral, in a full range of cocoa solid levels from milky 32% to extra dark 70% to unsweetened 100%.

Get more information about chocolate on our page. You also can check out and purchase CHOCOSHAKE through our Facebook Direct Message. We will response as soon as possible. See less

Edit

1

Like Comment Share

Comment as ChocoSh...

GRAPHIC →

TITLE ←

INTRODUCTION ←

CONTENT ←

ACTION ←

ChocoShake.Co

08.00
08.06 WED

Hey Choco Lovers
YOUR BEST BREAKFAST WITH CHOCOSHAKE IS READDYUY !!

ChocoShake.Co
Published by Larry Hamid · June 8 at 8:01 AM ·

Haven't take your breakfast yet or you can't take a heavy breakfast?

Worries no more! CHOCOSHAKE is here to solve your problem? It can be a breakfast, lunch or dinner for you. Just put Chocoshake in your bag and bring everywhere you go. You will never miss your meal.

You can straight away eat the choco jar or eat it with bread which give the sweet, crunchy, and fluffy taste at the same time! Eat with your family which will be more meaningful ><

Get more information about chocolate on our page. You also can check out and purchase our CHOCOSHAKE through our Facebook direct message. We will response as soon as possible. See less

Edit

You and 2 others

Like Comment Share

Comment as ChocoSh...

GRAPHIC →

TITLE ←

INTRODUCTION ←

CONTENT ←

ACTION ←

ChocoShake.Co

Can chocolate make you fat?
Fact or Myth

ChocoShake.Co
Published by Larry Hamid · June 12 at 12:11 PM ·

Chocolates makes you fat ?? NOT LINKED AT ALL ❌❌

Myth: Chocolate is fattening and raises your bad cholesterol.

Fact: The main fat in chocolate is called stearic acid, which is the main component of the cocoa butter that gives chocolate the "melt in your mouth" texture. Research shows that it does not raise your bad cholesterol (LDL). In fact, eating a moderate amount of chocolate raises your good cholesterol (HDL).

LIKE FOLLOW and SHARE our page for more information regarding chocolate. Feel free to comment down below your thoughts. See less

Edit

Like Comment Share

Comment as ChocoSh...

3 TYPES OF CHOCOLATE
you should know

Milk Chocolate Dark Chocolate Cocoa Powder

ChocoShake.Co

2:21 PM · 🌐

Do you guys know how many type of chocolate exist?

Let's us share with you all few type of chocolate. We will share 3 types of chocolate. Happy reading everyone.

1. Milk chocolate is perhaps the most popular type of chocolate. Milk chocolate is much sweeter than dark or bittersweet chocolate and has a lighter color and less-pronounced chocolate taste.
2. Dark chocolate contains chocolate liquor, sugar, and cocoa butter. Bittersweet chocolate and semi-sweet chocolate are also technically "dark chocolate," but are used for baking purposes.
3. Cocoa powder is also comprised of 100 percent cacao with no sugar. It's a helpful ingredient because it easily mixes in with doughs and batters without having to melt and monitor the chocolate.

Our CHOCOSHAKE is made from milk chocolate that will give you addiction. Get more information about chocolate on our page. Don't forget to LIKE, COMMENT and SHARE our page to your friends. See less

Comment as ChocoShu...

GRAPHIC

TITLE

INTRODUCTION

CONTENT

ACTION

CHOCOLATE PREMIUM
CHOCO SHAKE

by:thesisters
011-57597352
chocoshake_official

Published by Lany Hamid @ June 14 at 8:03 AM · 🌐

RASA MENGANTUK BUAT KERJA? BOSAN TAK TAHU NAK MAKAN APA? JOM RASA CHOCOJAR KAMI! 🍫

Makan chocojar kami dan masalah anda selesai 🍫👉

- 100% homemade
- Sedap dan rangup
- Diperbuat daripada coklat premium
- Boleh buat kudapan time bosan dan stress

Komen di bawah atau direct message kami untuk dapatkan chocojar kami!! Kami akan balas secepat mungkin See less

Edit

Like Comment Share

Comment as ChocoShu...

GRAPHIC

TOPIC

INTRODUCTION

CONTENT

ACTION

“
When it comes to
chocolate,
resistance is futile!
”

ChocoShake.Co

Published by Lany Hamid @ June 17 at 1:48 PM · 🌐

Assalamualaikum and Good day everyone! 🍫👉

Do you know why people said "When its come s to chocolate, resistance is futile"?

Well, people might say that way because they love chocolate so much. When they really love about something, they will go for it.

Chocolate is one of those foods that instantly puts you into a good mood, regardless of what the situation is. Chocolate is also an anti-depressant; it is known for its ability to increase Serotonin (a calming neurotransmitter in our brain), which stimulates our brain to release dopamine.

LIKE, FOLLOW and SHARE our page for more information regarding chocolate and our CHOCOSHAKE. Feel free to comment down below your thoughts. See less

Edit

1

Like Comment Share

Comment as ChocoShu...

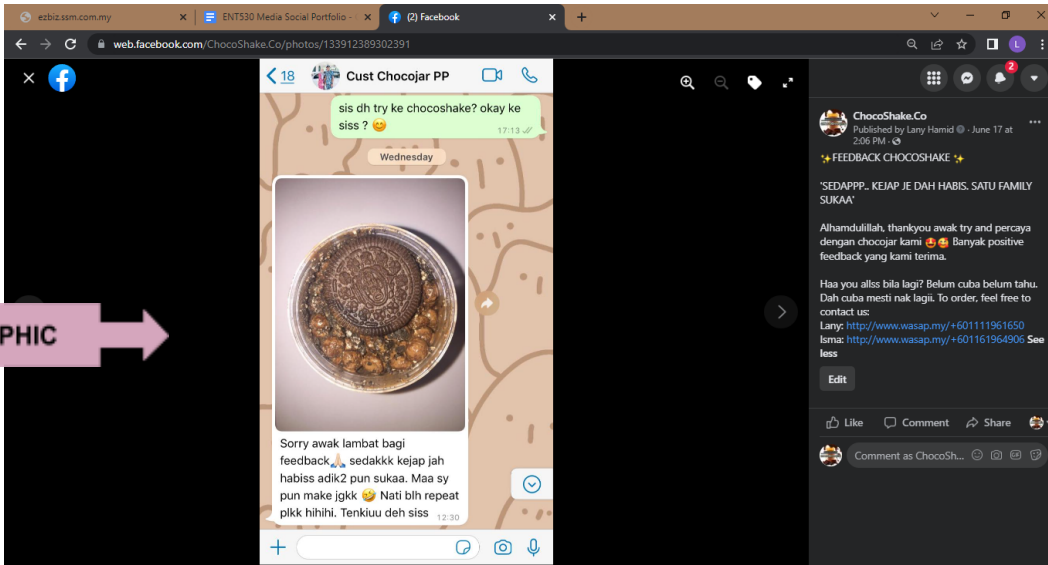
GRAPHIC

TITLE

INTRODUCTION

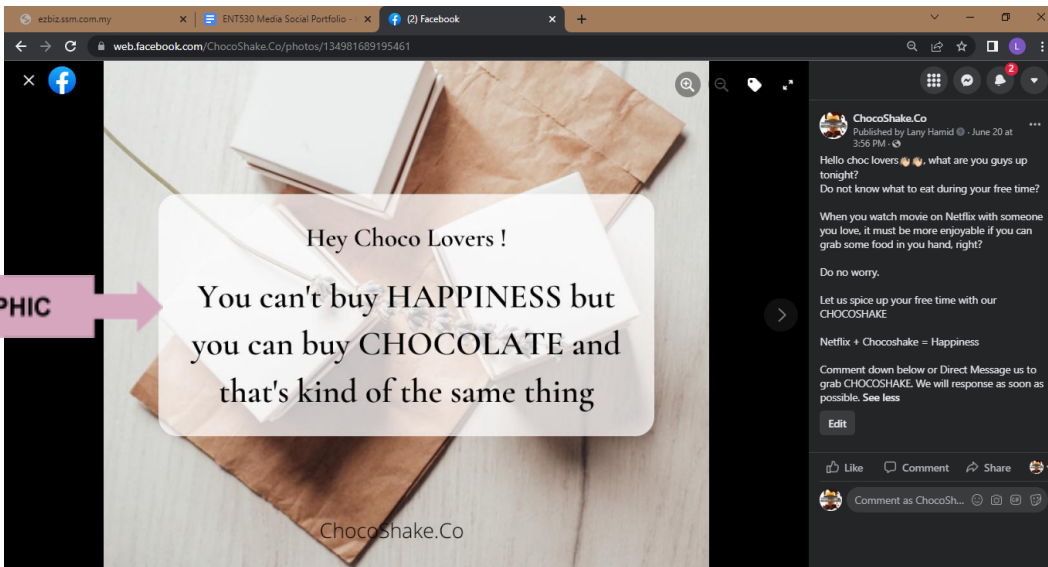
CONTENT

ACTION



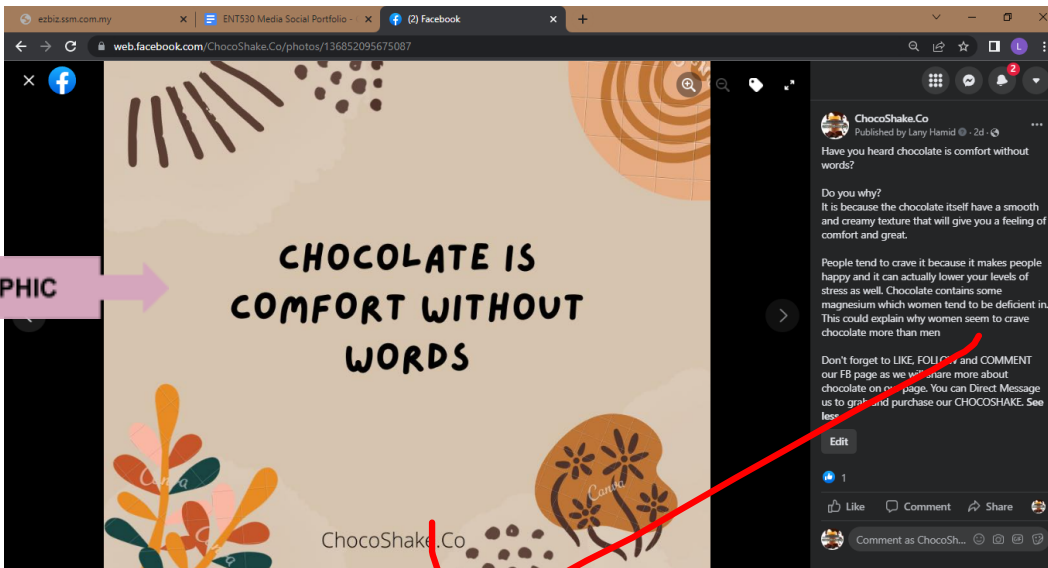
GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



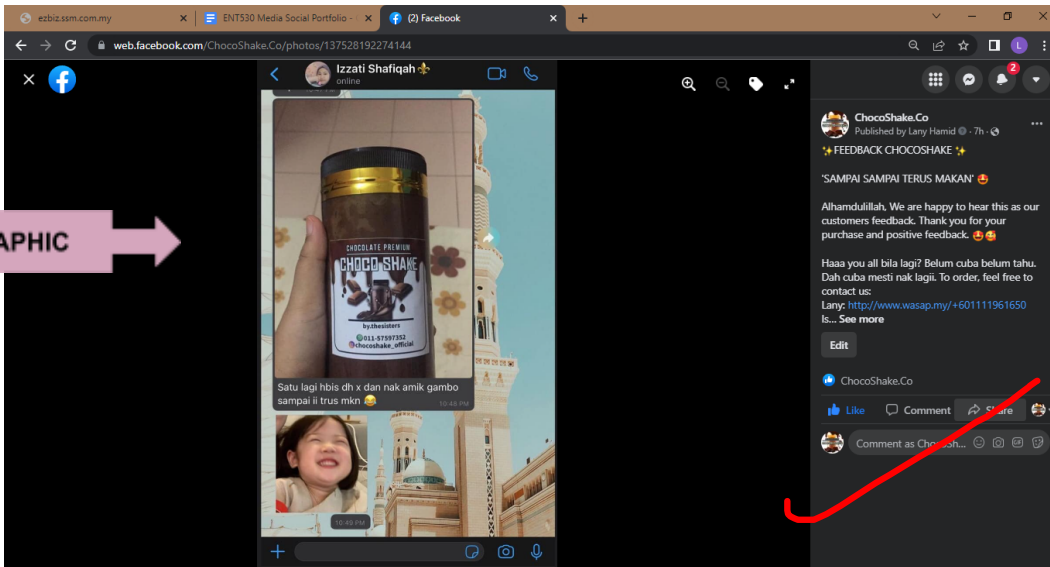
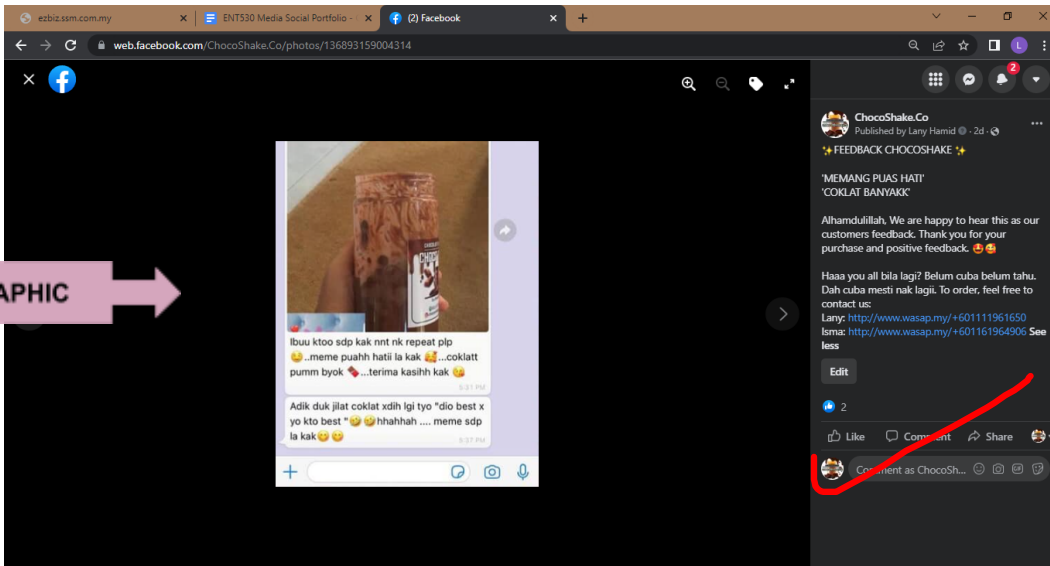
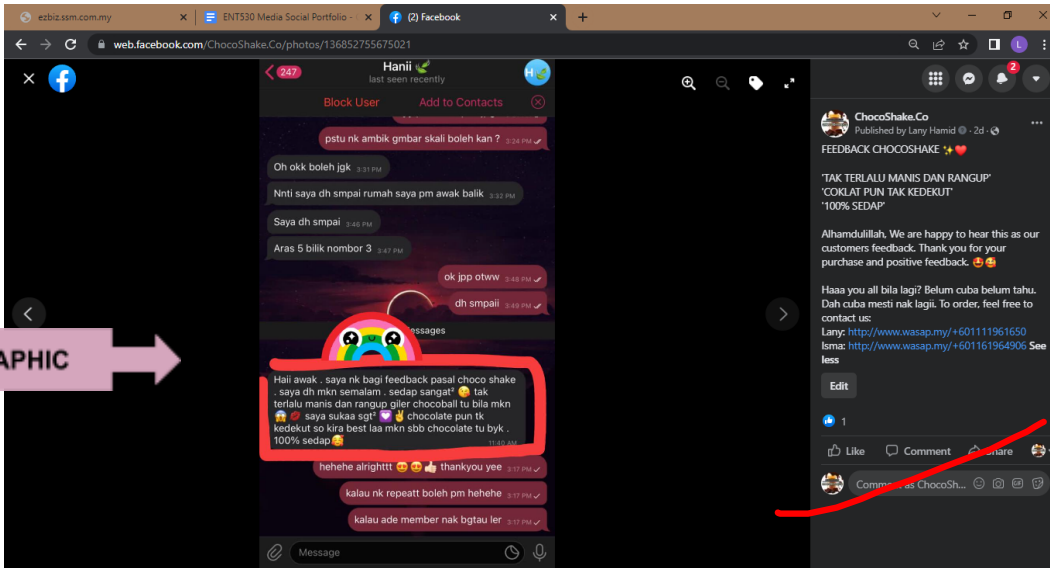
GRAPHIC

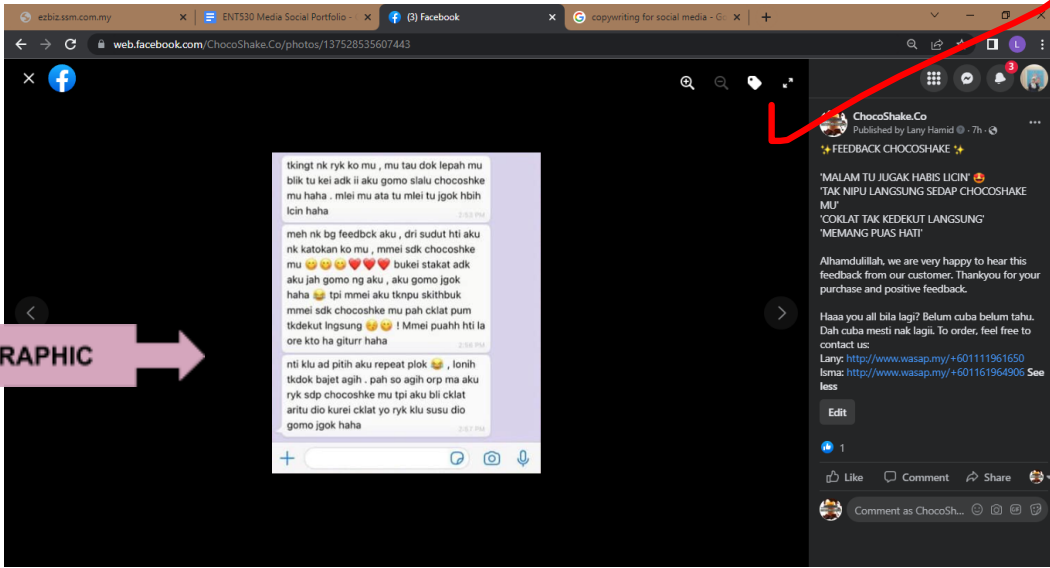
- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC

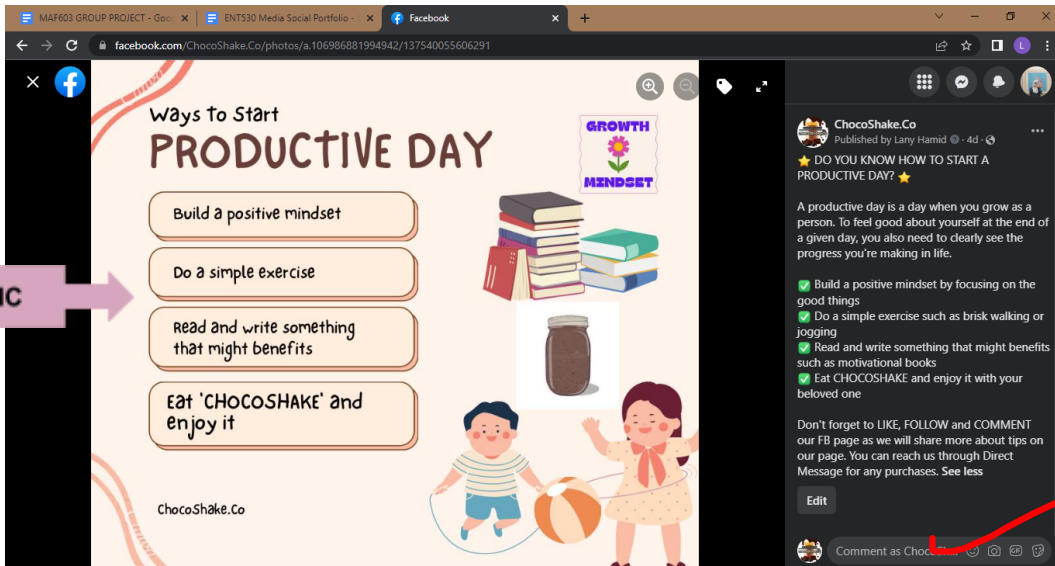
- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION





GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



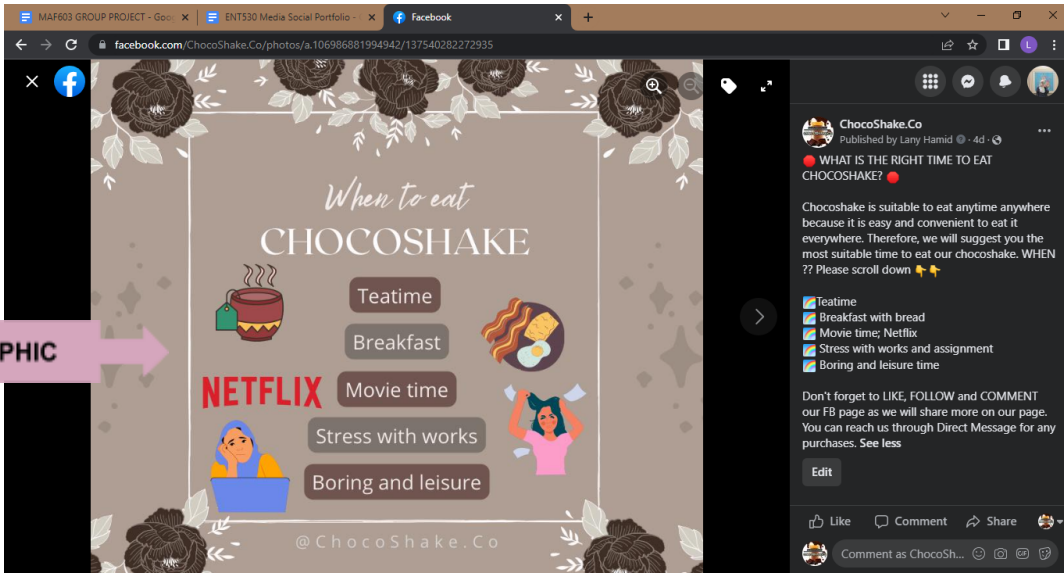
GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



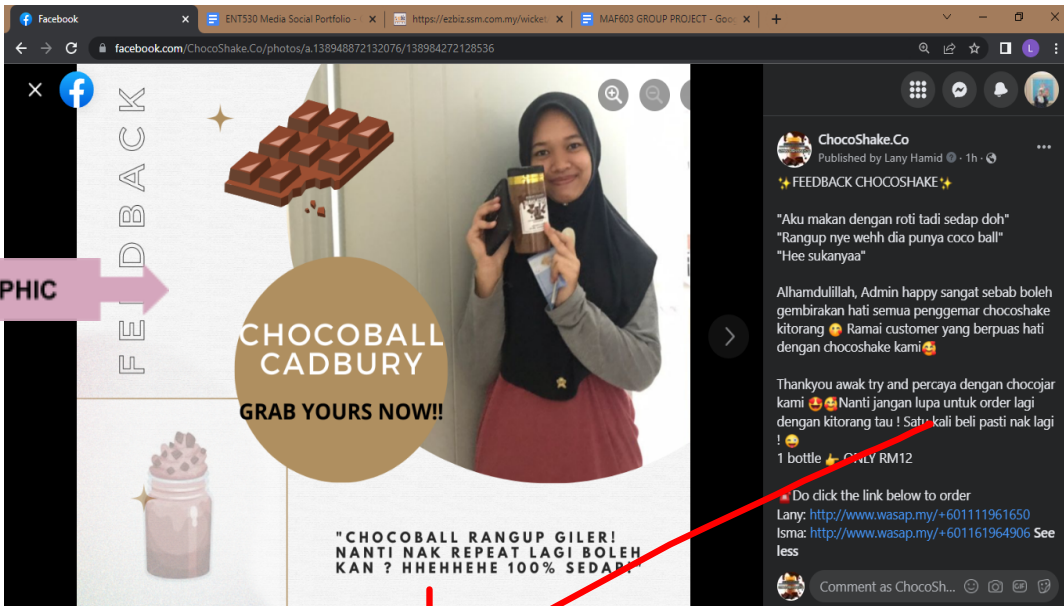
GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION



GRAPHIC

- ← TITLE
- ← INTRODUCTION
- ← CONTENT
- ← ACTION

graphics = 04

17

5.6 Sales Report

Go e-Commerce Syaidatul Na E Lany binti Ab Hamid

Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create d At
ChocoShak e.Co	14/06/2022	online	None		36				1 bottle Toblerone Coco ball 2 bottle Cadbury Mini Crunch	14/06/2022
ChocoShak e.Co	14/06/2022	online	None		24				1 bottle Kit Kat Coco ball 1 bottle Oreo Mini Crunch	26/06/2022
ChocoShak e.Co	26/06/2022	online	Social Media		24				1 bottle Oreo Coco ball 1 bottle Kit Kat Mini Crunch	26/06/2022

Go e-Commerce Nur Ismahanim binti Ismail

Go-eCommerce

Business Name	Date	Type	Marketplace(if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create d At
CHOCOSHAK E.CO	18/06/2022	online	Social Media		12				1 bottle Oreo Mini Crunch	03/07/2022
CHOCOSHAK E.CO	20/06/2022	online	Social Media		12				1 bottle Cadbury Mini Cadbury	03/07/2022
CHOCOSHAK E.CO	19/06/2022	online			12				1 bottle Cadbury Coco Ball	03/07/2022
CHOCOSHAK E.CO	22/06/2022	online			12				1 bottle Oreo Mini Crunch	03/07/2022
CHOCOSHAK E.CO	26/06/2022	online			12				1 bottle Daim Mini Crunch	03/07/2022
CHOCOSHAK E.CO	01/07/2022	online			24				1 bottle Daim Coco ball 1 bottle Choc Mini Crunch	03/07/2022
CHOCOSHAK E.CO	02/07/2022	online			12				1 bottle Daim Coco Ball	03/07/2022

Messages Just now

66600
RM0.00 BIMB:SUCCESS:3rd Party Trf RM2...

MARK AS READ REPLY

Date / Time :
14-Jun-2022 20:35:14 MYT

Reference Number :
309315323848

Transfer Details

From Account :
Savings Account - 15011022082095 MYR

Transfer Type :
Fund Transfer to Savings/Current

Transfer Amount :
MYR 20.00

Transfer Mode :
Immediate

Recipient Details

Recipient Account :
Savings Account - 03090020954083 MYR

Recipient Name :
CIK SYAIDATUL NA E LANY BINTI AB HAMID

Transaction Details

Transfer Successful
Ref No. 738205647
14 Jun 2022 1:31 pm

From Account
Qard Savings Account-i
03090020884471

To Account
CIK SYAIDATUL NA E LANY BINTI AB HAMID
03090020954083

Amount
RM 36.00

Recipient Name
CIK SYAIDATUL NA E LANY BINTI AB HAMID

Recipient Reference
Fund Transfer

Other Payment Detail
coco jar syaf

Transaction Details

Transfer Successful
Ref No. 321450811
27 Jun 2022 2:36 pm

From Account
Qard Savings Account-i
03090020814736

To Account
CIK SYAIDATUL NA E LANY BINTI AB HAMID
Bank Islam Malaysia Berhad
03090020954083

Amount
RM 24.00

Recipient Name
CIK SYAIDATUL NA E LANY BINTI AB HAMID

Recipient Reference
Chocoshake anna

Maybank

DuitNow Transfer Successful

Reference ID
092643045M 20 Jun 2022, 2:56 PM

Beneficiary name
NUR ISMAHANIM BINTI ISMAIL

Beneficiary account number
0312 0020 8250 66

Receiving bank
BANK ISLAM MALAYSIA

Recipient reference
Chocojar

Amount
RM 12.00

✔ **Successful** Ref 636180504 18 Jun 2022, 02:14:40 pm

To	Amount
Account Number 03120020825066	MYR 13.00
Recipient Name NUR ISMAHANIM BINTI ISMAIL	Bank charges MYR 0.00
Payment Type Fund Transfer	

From	
Account YOUTH SAVERS ACCT-I 7627857894	

When	Repeat
Date Today	No

Transaction Instruction

Recipient Reference
choco jar

J&T EXPRESS (MALAYSIA) SDN BHD (126349-1)
 19th, Floor Mercu 3, KL Eco City, Kampung Haji Abdullah Hukum, 59200 Kuala Lumpur
 SST ID: W10-1809-32000

INVOICE
 Invoice No : KTN-22-17160347 Invoice Date : 29-06-2022
 Sender : SYAIDATUL NAELANY
 Receiver : SOFEA NURSABRINA BT ABD MUNAIMI

CASH	Waybill No.	Sub Total (RM)	SST	SST Amount (RM)	Insurance (RM)	Total (RM)
	600424847308	6.99	6%	0.42	0	7.41
1.18 KG	Rounding Adjustment (RM)					-0.01
	Grand Total (RM)					7.40

Branch Address: LOT 3 JALAN KOTA BHARU SEKSYEN 2, 16800, PASIR PUTEH, KELANTAN.

This invoice is computer generated and no signature is required. This invoice and services provided by J&T Express (Malaysia) Sdn Bhd is subjected to T&C of Services and Deliveries Insurance Coverage for Parcel as stated in the Official Website.

Sender Copy

J&T EXPRESS (MALAYSIA) SDN BHD (126349-1)
 19th, Floor Mercu 3, KL Eco City, Kampung Haji Abdullah Hukum, 59200 Kuala Lumpur
 SST ID: W10-1809-32000

INVOICE
 Invoice No : KTN-22-17161447 Invoice Date : 30-06-2022
 Sender : SYAIDATUL NAELANY
 Receiver : HIDAYATUL SHAFIQAH

CASH	Waybill No.	Sub Total (RM)	SST	SST Amount (RM)	Insurance (RM)	Total (RM)
	600425118737	7.99	6%	0.48	0	8.47
1.56 KG	Rounding Adjustment (RM)					-0.02
	Grand Total (RM)					8.45

Branch Address: LOT 3 JALAN KOTA BHARU SEKSYEN 2, 16800, PASIR PUTEH, KELANTAN.

This invoice is computer generated and no signature is required. This invoice and services provided by J&T Express (Malaysia) Sdn Bhd is subjected to T&C of Services and Deliveries Insurance Coverage for Parcel as stated in the Official Website.

Sender Copy

J&T EXPRESS (MALAYSIA) SDN BHD (126349-1)
 19th, Floor Mercu 3, KL Eco City, Kampung Haji Abdullah Hukum, 59200 Kuala Lumpur
 SST ID: W10-1809-32000

INVOICE
 Invoice No : KTN-22-17160475 Invoice Date : 29-06-2022
 Sender : SYAIDATUL NAELANY
 Receiver : NURIL UMIRAH

CASH	Waybill No.	Sub Total (RM)	SST	SST Amount (RM)	Insurance (RM)	Total (RM)
	600424849093	6.99	6%	0.42	0	7.41
1.24 KG	Rounding Adjustment (RM)					-0.01
	Grand Total (RM)					7.40

Branch Address: LOT 3 JALAN KOTA BHARU SEKSYEN 2, 16800, PASIR PUTEH, KELANTAN.

This invoice is computer generated and no signature is required. This invoice and services provided by J&T Express (Malaysia) Sdn Bhd is subjected to T&C of Services and Deliveries Insurance Coverage for Parcel as stated in the Official Website.

Sender Copy

J&T EXPRESS (MALAYSIA) SDN BHD (126349-1)
 19th, Floor Mercu 3, KL Eco City, Kampung Haji Abdullah Hukum, 59200 Kuala Lumpur
 SST ID: W10-1809-32000

INVOICE
 Invoice No : KTN-22-17149624 Invoice Date : 29-06-2022
 Sender : SYAIDATUL NAELANY
 Receiver : AMIRAH IZZATI BT ABDULAH SANI

CASH	Waybill No.	Sub Total (RM)	SST	SST Amount (RM)	Insurance (RM)	Total (RM)
	600424834452	6.99	6%	0.42	0	7.41
0.63 KG	Rounding Adjustment (RM)					-0.01
	Grand Total (RM)					7.40

Branch Address: LOT 3 JALAN KOTA BHARU SEKSYEN 2, 16800, PASIR PUTEH, KELANTAN.

This invoice is computer generated and no signature is required. This invoice and services provided by J&T Express (Malaysia) Sdn Bhd is subjected to T&C of Services and Deliveries Insurance Coverage for Parcel as stated in the Official Website.

Sender Copy

7

6.0 CONCLUSION

In conclusion, ChocoShake.Co is a business that sells a variety of choco jars not only through face to face customers but also to online customers via our Facebook page. Facebook is an excellent platform for a business to introduce and promote their product. All the tools provided in Facebook make it easier for businesses to promote products and develop business.

Not only for online business but it also helps for face to face businesses to market their product to the world. The feature of the 'Marketplace' in Facebook can help to attract Facebook users to view and buy the product. In addition, people nowadays prefer to do some research and buy things online since it is much easier and convenient. Customers can gain all information needed and see feedback and review from other customers on Facebook.

As for ChocoShake.Co, we realize Facebook platform does help our business to grow and reach more customers. It is good enough, but we need to develop our skills and knowledge on how to attract more customers. For example, we need to know what kind of picture and copywriting of hardsell and softsell posts that can attract customers. Copywriting is a crucial aspect that we need to take care of since it will influence customers to view that post or not and make the decision to buy the product.

Therefore, as a start-up business using Facebook page for almost two month, we were able to sell our product to few customers and we will be ongoing to achieve all our business's target in the future by expanding and conducting our business through Facebook page and other available platforms as well as improving our marketing strategy.

✓ 4
writing style = 04