



اَلْجَوْدَةُ سَيِّئَةٌ تَكُونُ لَوَيْحَةً مِمَّا رَا
UNIVERSITI
TEKNOLOGI
MARA

UNIVERSITI TEKNOLOGI MARA
CAMPUS PUNCAK ALAM, SELANGOR

FACULTY OF BUSINESS AND MANAGEMENT
BACHELOR OF BUSINESS ADMINISTRATION (HONS) OPERATIONS MANAGEMENT
(BA244)
BACHELOR OF BUSINESS ADMINISTRATION (HONS) ENTREPRENEURSHIP
(BA233)

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)
PAIR ASSIGNMENT:
SOCIAL MEDIA PORTFOLIO



PREPARED BY:

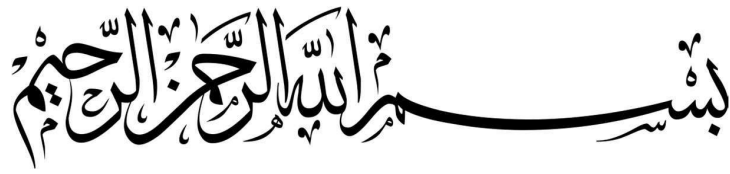
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GROUP:
ENT530/530 L

PREPARED FOR:
NORFAZLINA BINTI GHAZALI

DATE OF SUBMISSION: 14TH JULY 2022

ACKNOWLEDGEMENT



Alhamdulillah, first and foremost, we would like to express our gratitude to Allah S.W. because with His blessing, we were able to complete the Social Media Portfolio report for the subject Principles of Entrepreneurship (ENT530).

Not forgetting also for us to express our highest appreciation and thanks to our lecturer who has given this assignment, Madam Norfazlina Binti Ghazali for her continuous help, guidance and support so that we could complete this assignment on time. With the help and guidance given such as comments and opinions, it has helped us a lot to do our best in this assignment which we have become more organized in dealing with problems that occurred during this course assignment.

Next, we are also indebted to our parents and family members as well as close friends for always supporting us not only to motivate us in completing this assignment but also helping us promote our Facebook page and supporting our business. All the help given will be remembered and appreciated. Lastly, we would like to express our deepest appreciation to anyone who is directly or indirectly involved in this project. To conclude, this social media portfolio has been prepared with cooperation and support from many people, and hopefully this assignment can give you an overview of the world of entrepreneurship.

EXECUTIVE SUMMARY

SeaYang Snacks Enterprise is a business that sells snack products from Jongga. The nature of our business is a start-up company that focuses on the supply of kimchi ramen providing fresh kimchi in every pack. We consider our business as a retail ecommerce that provides kimchi ramen snacks directly to customers. We have an online store for the activities of supplying and selling the products we provide. For now, we are focusing on social media as our first sales premise. Facebook is our first choice for marketing our sales products.

Furthermore, having a Facebook store is a great way for us to grow our business and allow us to leverage new audiences and gain more customers. In fact, we are also able to make the sharing of food content very easy, so this is a very great way for us as beginners to market our stores and products, increase sales, increase profits with the availability of social media. At the same time, we are also active with several other social media including Instagram, WhatsApp, and Telegram. Demand for kimchi ramen from Jongga company as snacks is not a strange thing among the community in Malaysia is due to the ongoing global fever of South Korean music and entertainment content driving the rapid growth of the country's packaged food producers.

Our company, SeaYang Enterprise was established on 20 April 2022 and was registered in the SSM system on 14 May 2022. We currently sell kimchi ramen products by Jongga and crunchy seaweed by Laverland. We target small-scale sales where our target customers are college students. At the same time, we set our mission and vision to achieve the level of achievement we desire. Hence, we are confident that with all the effort and time we have invested, we have completed the review of the Social Media Portfolio to the best of our ability.

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BUSINESS REGISTRATION
1.0 GO-ECOMMERCE REGISTRATION



Figure 1: Siti Najihah's e-Usahawan certificate



Certificate of Completion

This acknowledges that

NUR SHAFIQA BINTI SUNYID @ SUIB

has successfully completed

eUsahawan Course Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.

Figure 2: Nur Shafiq's e-Usahawan certificate

2.0 MYENT CERTIFICATE

 UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2021393441
Nama : SITI NAJIHAH BINTI MOHD NASIR

Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)
PENGURUSAN OPERASI

Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan

Tempoh Berniaga :
No. Pendaftaran Perniagaan : 202203114084 (003396057-X)
URL Perniagaan : <https://www.facebook.com/seayangsnacks>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 31 May 2022
Tarikh Kemaskini :
Tarikh Cetak : 31 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UiTM.
Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 3: Siti Najihah's MyEnt registration



Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UiTM

No. Pelajar : 2021373255
Nama : NUR SHAFIQA BINTI SUNYID @ SUIB
Program Pengajian : IJAZAH SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)
KEUSAHAWANAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Berniaga :
No. Pendaftaran Perniagaan : 202203114084 (003396057-X)
URL Perniagaan : <https://www.facebook.com/seayangsnacks>
Alamat Premis Perniagaan :
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Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.


Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis.
Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang
dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM


Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 4: Nur Shafiq's MyENT registration

3.0 SURUHANJAYA SYARIKAT MALAYSIA (SSM) REGISTRATION


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**SEAYANG SNACKS ENTERPRISE
NO. PENDAFTARAN: 202203114084 (003396057-X)**

telah didaftarkan dari hari ini sehingga **8 MEI 2023** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di **NO 516 JALAN PANDAMARAN JAYA,
KAMPUNG IDAMAN , 42000 PELABUHAN KLANG, SELANGOR**

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **14 MEI 2022**.


DATUK NOR AZIMAH ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

UserID: EZBIZ Date: Mon May 16 10:50:34 MYT 2022

Figure 4: SSM Certificate Registration



SUNGGUHPUN SEGALA USAHA TELAH DIAMBIL UNTUK MEMASTIKAN MAKLUMAT YANG DIBERI ADALAH BETUL DAN KEMASKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN BAGI SEBARANG KERUGIAN KERANA MAKLUMAT YANG TERSILAP ATAU TERTINGGAL

**** MAKLUMAT PERNIAGAAN ****

NAMA PERNIAGAAN : SEAYANG SNACKS ENTERPRISE
NO PENDAFTARAN : 202203114084 (003396057-X)
ALAMAT UTAMA PERNIAGAAN :

BENTUK PERNIAGAAN : PERKONGSIAN
TARIKH MULA BERNIAGA : 03-05-2022
TARIKH PENDAFTARAN : 09-05-2022
TARIKH LUPUT PENDAFTARAN : 08-05-2023
TARIKH PERUBAHAN TERAKHIR : 14-05-2022
STATUS : AKTIF

**** JENIS PERNIAGAAN ****

ONLINE RETAIL SALES OF FOOD PRODUCTS.

**** MAKLUMAT CAWANGAN ****

*** TIADA CAWANGAN ***

Figure 5: SSM Business Partners Information

4.0 INTRODUCTION OF BUSINESS

4.1 Business Name and Address of Business

SeaYang Snacks Enterprise was established on 20th April 2022 and was registered with the Companies Commission of Malaysia (SSM) on 14th May 2022. This business is a partnership business owned by Siti Najihah Binti Mohd Nasir and Nur Shafiqah Binti Sunyid @ Suib. We both run this business where we study, namely at UiTM Selangor Branch, Puncak Alam Campus, and the areas closest to our residence in the areas of Port Klang, Selangor and Kuching, Sarawak. Snacks kimchi ramen by Jongga is now a trend in the market due to the variety and uniqueness presented to customers, especially with the fresh kimchi packets available in each pack. However, our business is only available online, where we use the social media platform Facebook to market our products. The name to Facebook's business platform is titled SeaYang Snacks.



Figure 7: SeaYang Snacks Enterprise Logo

Name Of Business	SeaYang Snacks Enterprise
Business Address	
Business Email	seayangpuncakalam@gmail.com
Contact Number	
Form Of Business	Partnership
Main Activity	Selling Kimchi Ramen by Jongga
Date Of Commencement	20 th April 2022
Date Of Suruhanjaya Syarikat Malaysia (SSM)	14 th May 2022
Name Of Bank	Bank Islam
Account Number	

Table 1: Business Information of SeaYang Snacks Enterprise

4.2 Organizational Chart

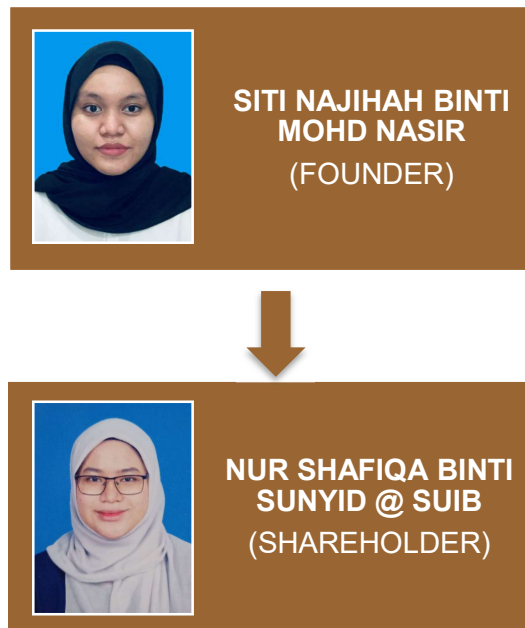


Figure 8: SeaYang Organizational Chart

4.3 Mission and Vision

Mission

- To make customer know the taste of Kimchi Ramen by Jongga.
- To provide excellent customer service when dealing with various types of customers behaviour.
- To become the best seller of Korean Snacks in our target area especially in UiTM Puncak Alam.
- To become the first choice of Kimchi Ramen by Jongga among others current kimchi ramen by others brand.

Vision

To make a Kimchi Ramen by Jongga become the top choice of kimchi ramen among Malaysian community.

4.4 Description of Products

Jongga is a brand that offers Korean instant food products for Korean food lovers such as teenagers and adults. Jongga brand is Korea's number 1 kimchi brand which is globally renowned for their authentic and fresh kimchi. In Korea, the company Jongga is most known for its kimchi, pickled vegetables, and other similar goods. This bowl of noodles makes use of their kimchi expertise to provide a quick supper that emphasises a traditional Korean flavour. Our Kimchi Cup Ramen includes a soup-base powder and an extra pack of fresh kimchi that pairs incredibly well with the ramen.



Figure 9: Kimchi Ramen Cup by Jongga Brand

What makes our kimchi ramen different is Jongga Kimchi Ramen includes a pack of real kimchi inside the bowl! Buyer can add the pack of real fresh kimchi into the bowl or eat it as a side-dish with your ramen. The combination of salty and deep umami taste from the ramen noodles and the broth, and the spicy sourness from the kimchi makes the dish irresistible. However, the fresh and quality kimchi provided with the ramen is a great combination and the majority of young generation nowadays are into Korean food which is kimchi ramen. So, the production of Korean instant noodles will give an advantage to the company to further expand the business as the demand for Korean food products such as Kimchi is quite high. Plus, the sauce was super tasty, spicy and the Kimchi also had a super deep and robust flavor that was very comforting and filling. Not only that, but the Kimchi also added a really nice texture and flavor to pop to the bow. What is most interesting is the kimchi packet is not a dry, dehydrated packet of kimchi, but instead is wet kimchi, ready to eat. This kimchi ramen is advertised as hot and spicy which is suitable for people who love to eat spicy and fresh kimchi. The product is also not seen much in the market and limited to get especially for the UiTM students. Only a certain place is selling Kimchi ramen by Jongga.

Furthermore, a little bit of information about our product is that one packet has 400 calories per serving. There are also 1,870 milligrams of sodium, which is 81% of daily value, something that people might want to take into consideration. There are nine grams of protein in each serving. This ramen has an expiration date of just under one year from the date of its manufacturing. When we open this ramen, there are four individually wrapped packets inside this package.

Most importantly, consumers nowadays are looking for some food that is convenient and instant to eat as the ramen is also very easy and quick to prepare. Instructions are included in the back of the package, in which the consumer can open the lid halfway and put the kimchi pack inside along with the soup powder. Then pour hot water until the water comes up to the line (400 cc). Then close the lid and wait 3 minutes to enjoy!



Figure 10: Laverland Crunch Seaweed

Next, the second product that we sell is Laverland Crunch Sea Salt which can be eaten with the Kimchi Ramen. This is a perfect combination with the Kimchi noodles as consumers can fulfill their snacking needs with seaweed snacks. This seaweed is a premium roasted seaweed snack that is both healthy and extremely tasty. The seaweed contained sea salt which offered a salty flavor, and the fine aroma of roasted seaweed gave each kimchi ramen a unique taste. However, there are also many nutritional values per pack contained in seaweed. Since seaweed is prevalent in Asian dishes, we take the advantage of selling this snack.

4.5 Price List



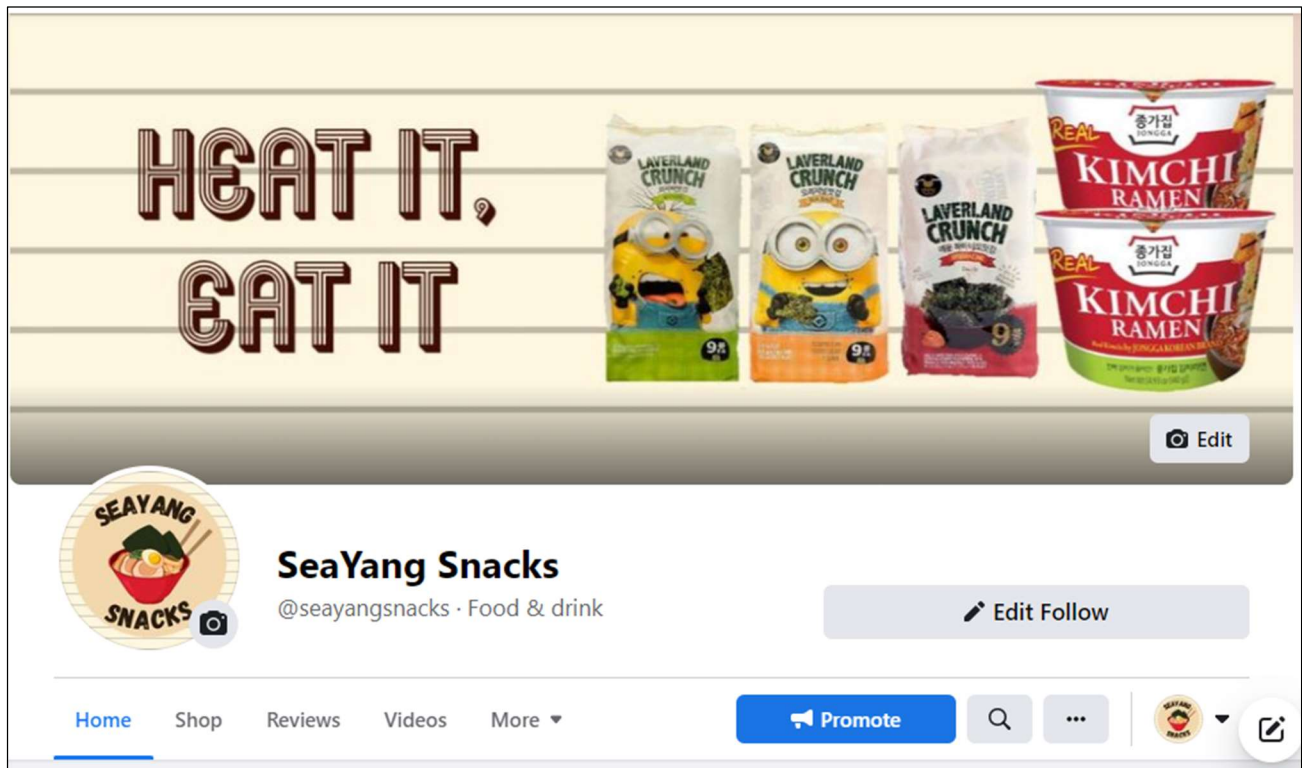
Products	Description	Price
	<p>1st Product:</p> <p><u>Kimchi Ramen Jongga</u></p> <ul style="list-style-type: none"> ● The noodle blocks ● A wet sachet of kimchi ● A dry seasoning sachet ● Fork ● Flavor - Spicy ● Package Information - Cup ● Package Weight - 85g ● Can be stored at room temperature 	<p>RM 8.00 per pack</p>
	<p>2nd Product:</p> <p><u>Laverland Crunch Seaweed</u></p> <ul style="list-style-type: none"> ● Seaweed with Sea salt ● Originally from Korea ● Package Information - Packet ● Package Weight - 4.5g ● Expiry date - 12 months after production ● Store in a cool dry place away from direct sunlight and humidity 	<p>RM 2.00 per pack</p>

Table 2: Price List

5.0 FACEBOOK (FB)

5.1 Creating Facebook (FB) Page



SeaYang Snacks's FB Page

About

- Enter location
- Kimchi Ramen by Jongga
Crispy Seaweed by Laverland
- Inside the bowl of Jongga Kimchi Ramen is a pack of actual kimchi!!! Now is the time to enjoy your quick and easy Real Kimchi Ramen dish!!!
Laverland... [See more](#)
- 126 people like this**
- 141 people follow this
- Enter website
- 011-2623 3606
- Send message ⓘ
- seayangpuncakalam@gmail.com
- Edit business hours
- Food & Beverage

Figure 11: Facebook Page Likers

5.2 Customizing URL Facebook (FB) Page

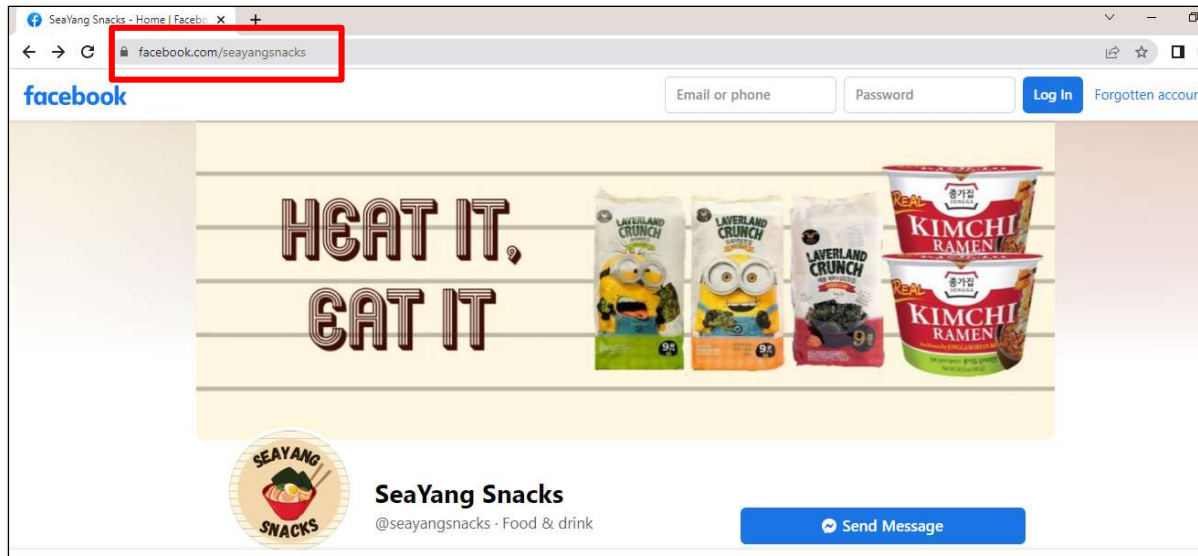


Figure 13: SeaYang Enterprise Facebook URL

SeaYang Enterprise customizing URL: <https://www.facebook.com/seayangsnacks>

5.3 FACEBOOK (FB) Teaser

TEASER 1



TEASER 2



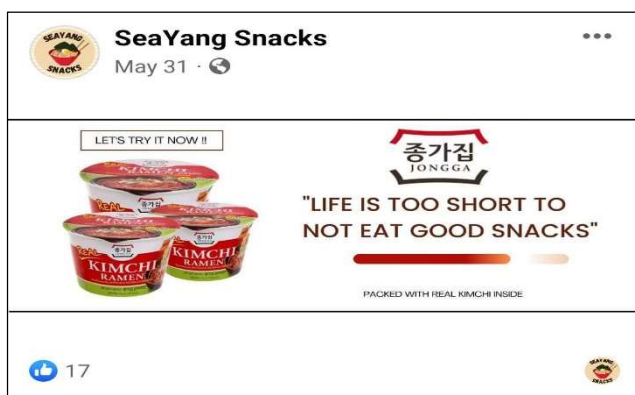
TEASER 3



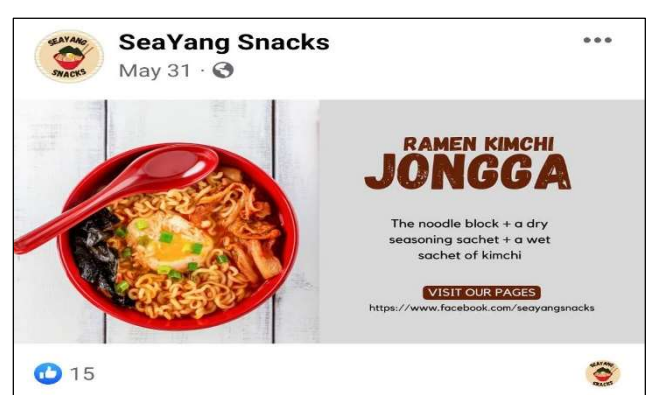
TEASER 4



TEASER 5



TEASER 6



TEASER 7

SeaYang Snacks
May 31 · 🌐

KIMCHI RAMEN *by Jongga*

with real kimchi pieces

RM 8

SeaYang Snacks
Food & Beverage

WHATSAPP

16

This Facebook post features a vibrant background with a blue sky and white clouds. At the top left is the SeaYang Snacks logo. The main text 'KIMCHI RAMEN' is in bold black letters, followed by 'by Jongga' in a cursive font. Below this, there's a central image of a bowl of ramen with chopsticks, a small container of kimchi, and a bowl of ramen. To the right, it says 'with real kimchi pieces' and 'RM 8'. At the bottom, there's a 'SeaYang Snacks Food & Beverage' profile name, a 'WHATSAPP' button, and a like count of '16'.

TEASER 8

SeaYang Snacks
May 31 · 🌐

종가집 JONGGA Instant Food Noodles

Just need three minutes of your time to prepare!

SeaYang Snacks
Food & Beverage

WHATSAPP

You and 17 others

Like Comment Share

This Facebook post has a background with a brown mountain range. At the top left is the SeaYang Snacks logo. The main text '종가집 JONGGA Instant Food Noodles' is in a mix of Korean and English. Below this, there's an illustration of a man eating noodles and a small container of kimchi. To the right, it says 'Just need three minutes of your time to prepare!'. At the bottom, there's a 'SeaYang Snacks Food & Beverage' profile name, a 'WHATSAPP' button, and engagement options: 'Like', 'Comment', and 'Share'.

5.4 Facebook (Fb) Post-Copywriting (Hard Sell)

HARD SELL - 1



SeaYang Snacks
May 31 · 🌐

🎉🎉🎉 OPENING SALE 🎉🎉🎉

Introducing KOREA'S NO.1 KIMCHI BRAND: Jongga is globally renowned for their authentic, fresh kimchi. Our Kimchi Cup Ramen includes a soup-base powder and an extra pack our Jongga Kimchi that pairs incredibly well with the ramen.

❌ NORMAL PRICE: RM8.00 (per cup)
✅ OFFER PRICE: RM7.00 (per cup)

- ♥ Affordable
- ♥ Nutritional ingredients
- ♥ Fresh kimchi inside
- ♥ Unique taste

- This offer price is only valid for today before 6 p.m.
- After 6 p.m. the price will be back to normal

WHAT ARE YOU GUYS WAITING FOR?

Whatsapp us now via link below:
Jia 📄 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
Shafiqah 📄 <https://wa.me/qr/ZKIV4QDB77YLN1>



OPENING SALE

종가집 JONGGA

Kimchi Ramen Noodle soup

REAL 종가집김치리면

15

HARD SELL - 2



SeaYang Snacks
May 31 · 🌐

Even men know! 🧑🧑🧑
Even men know! 🧑🧑🧑
Why do even men know? 🧑🧑🧑
Women know too! 🧑🧑🧑

Obviously, we want to say that even men know how to cook kimchi ramen by Jongga. **!!!**
Undoubtedly, women know more about how to make kimchi ramen by Jongga.

So, if you know how to cook,
Let's click the whatsapp link below to know how to cook kimchi ramen by Jongga.

Jia 📄 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
Shafiqah 📄 <https://wa.me/qr/ZKIV4QDB77YLN1>



PREPARING KIMCHI RAMEN BY JONGGA

VS

men women

Suraya D Sue and 16 others

HARD SELL - 3

SeaYang Snacks
May 31 · 🌐

Buy more, save more !!!

This is the most wanted snack from our lovely customers!!

What Makes Our Kimchi Ramen Different? 🧑🏻🧑🏻


- Our Jongga Kimchi Ramen includes a pack of real kimchi inside the bowl!
- You can add the pack of real fresh kimchi into the bowl or eat it as a side-dish with your ramen!

🛒 Get your combo price now to save more money!!

🛒 Buy 2 cup of kimchi ramen + free 1 Laverland crunch seaweed: RM16

Place your order now !!!

Jia 📞 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
Shafiqah 📱 <https://wa.me/qr/ZKIV4QDB77YLN1>



**BUY MORE,
SAVE MORE!**

👍 15

HARD SELL - 4

SeaYang Snacks
May 31 · 🌐

Are you bored snacking the same instant noodle out there ???

Do you want to try something fascinating !!!

- ✔️ No more wait as we have kimchi ramen by Jongga with combination of salty and deep umami taste from the ramen noodles and the broth, and the spicy sourness from the kimchi makes me dish irresistible
- ✔️ The fresh and quality kimchi provided with the ramen is a great combination!! Who doesn't love kimchi ramen?

Grab your now !!!

PRICE 💰💰💰

- Kimchi Ramen by Jongga: RM8.00 (per cup)
- Buy 2 cup of kimchi ramen + free 1 Laverland crunch seaweed: RM16
- Laverland crunch seaweed: RM2.00 (per pack)

📞 Whatsapp us at:

Jia 📞 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
Shafiqah 📱 <https://wa.me/qr/ZKIV4QDB77YLN1>



Enjoy yourself with kimchi ramen by Jongga

👍 17

HARD SELL - 5

SeaYang Snacks May 31 · 🌐


Life is too short to not have a cup of kimchi ramen by Jongga.

- ✅ Upgrade your snacking style with SeaYang Snacks!
- ✅ Grab yours now before it's too late!!
- ✅ There is a combo price for:
- 📉 Buy 2 cup of kimchi ramen + free 1 Laverland crunch seaweed: RM14

👾👾 This is a LIMITED COMBO so don't miss your chance and grab these now!!

👾👾 For first three customers only!!

Whatsapp us now:
 Jia 📄 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
 Shafiqah 📄 <https://wa.me/qr/ZKIV4QDB77YLN1>



ONLY FOR TODAY (25/05//2022)

SeaYang Snacks
Food & Beverage

📄 WHATSAPP

👍 17

HARD SELL - 6

SeaYang Snacks May 31 · 🌐

#LASTCALL buy 2 for only RM12 for 2 cups of kimchi ramen by Jongga 📄📄📄📄

!! Few more hours before 12 p.m.
What are you waiting for ??

Grab these fast-selling product now!

- Affordable price
- Only need 3 minutes to prepare
- Free COD around college
- Save more, grab yours now!!

Whatsapp us at:
 Jia 📄 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
 Shafiqah 📄 <https://wa.me/qr/ZKIV4QDB77YLN1>



SeaYang Snacks
Food & Beverage

📄 WHATSAPP

👍 18

👍 Like 💬 Comment ➦ Share

HARD SELL - 7

SeaYang Snacks
May 31 · 🌐

Raya sale !!!

Calling for kimchi ramen by Jongga lovers 🍜
🍜!!!

✔️ Buy 2 KIMCHI + free 1 LAVERLAND SEAWEED for only RM14

✔️ So, hurry, grab your favorite kimchi ramen that makes your snacking look like a star !!!

Screenshot this post and Whatapps us at:

Jia 📺 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0

Shafiqah 📺 <https://wa.me/qr/ZKIV4QDB77YLN1>

!!! Offer is valid from 2nd May 2022 until 6th May 2022 so don't miss out on this Raya sale before it's over!!!



Raya Sale !!!

DEAR SISTERS AND BROTHERS.

SeaYang Snacks
Food & Beverage

📞 WHATSAPP

👍 Suraya D Sue and 18 others

👍 Like 💬 Comment ➦ Share

HARD SELL - 8

SeaYang Snacks
22h · 🌐

What do you want to eat for a snack? 🍜👩🍳

Want to eat but don't know what to eat? 🍜👩🍳

We know the right snack for your taste buds who do not know what to eat. Especially students who are too lazy to buy food. Our Jongga Kimchi Ramen includes a pack of real kimchi inside the bowl!

You can add the pack of real fresh kimchi into the bowl or eat it as a side-dish with your ramen!

- Delicious 🍜
- Has fresh kimchi as a side dish ¹⁰⁰
- Affordable 💰
- Only need 3 minutes to prepare ⌚

So, what are you waiting for? Click the link below to direct message with us: !!!

JIA: +60 19-637 3114
FIQA: +6011-26233606



Delicious
GET KIMCHI RAMEN
BY JONGGA FROM US NOW!!

RM8

JIA: +60 19-637 3114
FIQA: +6011-26233606

We're open

HARD SELL - 9

SeaYang Snacks
Jun 8 · 🌐

ARE YOU A HUGE OF KIMCHI FAN? 🤔
If yes, here is some good news for you !!

We sell Kimchi Ramen at a price of RM8 per cup !!
It's cheaper than in the market !!
What are you waiting for 🍲🍲

Did you know what makes our Kimchi Ramen different!?!
 ✓ The sauce was super tasty and spicy.
 ✓ The Kimchi also had a super deep and robust flavor that was very comforting and filling.
 ✓ Kimchi added a really nice texture and flavor to pop to the bow



19

HARD SELL -10

SeaYang Snacks
Jun 9 · 🌐


Love spicy food? 🤔🤔
Want a healthier gut? 🍲🍲

Well, if you have seen cups of Kimchi Ramen here but never actually wanted to buy it, you have to know this:
 ✓ Kimchi offers numerous health benefits for your stomach!
 ✓ Kimchi is made by fermenting cabbage and other vegetables with seasonings, which offers a low calorie way to up your vegetable intake.

What are the benefits of taking this instant food?
Because we have kimchi, which helps to:
 ▲ Kimchi might boost your immune health
 ▲ May help lower your cholesterol
 ▲ Can improve your heart health
 ▲ May help with inflammation
 ▲ Might help with weight lose

What are you guys waiting for!?!
Reach us to buy!! You can also get FREE SEAWEED for two PURCHASES OF 2 CUPS 🍲🍲🍲

BEFORE IT'S SOLD OUT!!
-jia: https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
-fiqa: <https://wa.me/qr/ZKIV4QDB77YLN1>



19

HARD SELL - 11

 **SeaYang Snacks** Jun 9 · 🌐

Looking for healthier snacks to eat with Kimchi Ramen? 🍜
Here you can get cheaper prices and even get free seaweed!! 😊😊

✅ One packet of seaweed laverland for only RM2! 🙌
✅ IF BUY 2 CUP OF KIMCHI RAMEN. You will get free seaweed! 🙌🙌

Let's fulfill your snacking needs with Laverland Crunch Sea Salt Seaweed Snack!!
It goes well with Kimchi Ramen Soup ❤️❤️

COME AND GET IT WHILE IT'S IN STOCK!!
THE SEAWEED LAVERLAND IS LIMITED TO GET!! 🍷🍷

SEAYANG SNACKS SEAYANG SNACKS SEAYANG SNACKS

 DID YOU KNOW THAT OUR PRODUCT IS LIMITED TO GET??

 **RM 8** FOR KIMCHI RAMEN

 **RM 2** FOR SEAWEED

COME AND GET IT WHILE IT'S IN STOCK!!

 019-6373114  <https://www.facebook.com/seayangsnacks>

 Nur Athirah Suib and 21 others  1 share 

HARD SELL - 12

 **SeaYang Snacks** Jun 9 · 🌐

GUYS!! We have received so much positive feedback from our lovely customers ❤️❤️❤️

WHAT ARE YOU WAITING FOR!?!
WHATSAPP US AND GET NOW !!

GRAB AS MUCH AS YOU NEED!!
RM8 ONLY !! RM8 ONLY PER CUP !!

Click link below to order:
Jia:
https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
Shafiq: <https://wa.me/qr/ZKIV4QDB77YLN1>

 SeaYang Snacks



Customer's Review

★★★★★

At first, I just thought the taste was the same, just like another noodle soup. But, I got myself wrong. After I tried this, OMG... I really love it because the noodles are springy plus the kimchi are fresh and taste delicious. However, this is suitable for people who loves korean food.

- Azlyn -

 19 

HARD SELL - 13

 **SeaYang Snacks** Jun 9 · 🌐

UITM PUNCAK ALAM STUDENT!!
Do you realise what you have been missing out on ENTIRE YEAR?? 🤔

SPECIAL SERVICE FOR UITM PUNCAK ALAM STUDENT! 😍😍
FREE DELIVERY TO YOUR COLLEGE!!
NO NEED TO PICK UP, WE DELIVER ON TIME RIGHT TO YOUR COLLEGE!! 🍷
Just WHATSAPP US, WE DELIVER AND YOU CAN ENJOY IT!! 😊

✅ RM 8 ONLY ✅ FREE SEAWEED FOR 2 PURCHASE OF CUP

GET IT NOW!!

DON'T MISS OUT!!!

FREE DELIVERY FOR UITM PUNCAK ALAM STUDENTS



● FAST SERVICE
● SAFE DELIVERY



FREE DELIVERY TO YOUR COLLEGE!!
NO NEED TO PICK UP
JUST WHATSAPP US, WE DELIVER AND YOU CAN ENJOY IT!!

 019-6373114
  <https://www.facebook.com/seayangsnacks>

Suraya D Sue and 19 others

HARD SELL - 14

 **SeaYang Snacks** Jun 8 · 🌐

HI UITM PALAM STUDENTS!! 🙌

GETTING BORED WITH THE USUAL INSTANT NOODLES? 😊
WHY DON'T YOU TRY OUR KIMCHI RAMEN BY JONGGA!! 😍
THE TASTE IS AUTHENTIC PLUS THE PRICE IS REASONABLE TO BUY 😊😊

DON'T MISS OUT!! 🤔🤔
OUR STOCK IS LIMITED

YOU WILL GET IT AS SOON AS POSSIBLE.



本物キムチが入って



GETTING BORED WITH THE USUAL INSTANT NOODLES?



TRY THIS OUT!!!



OUR STOCK IS LIMITED

YOU WILL GET IT AS SOON AS YOU ORDER!!

Suraya D Sue and 18 others

 Like
  Comment
  Share

HARD SELL - 15

 **SeaYang Snacks** Jun 17 · 🌐

Calling for K-food lover!!!

KIMCHI RAMEN is the best Korean-style snack food!! It's easy to prepare, delicious and super fun to eat with your loved ones. Ready in just few minutes!! ✅✅✅✅✅


Get yours now while in stockk !!!



KIMCHI RAMEN
YOUR FAVOURITE KOREAN FOOD

11

HARD SELL - 16

 **SeaYang Snacks** Jun 17 · 🌐

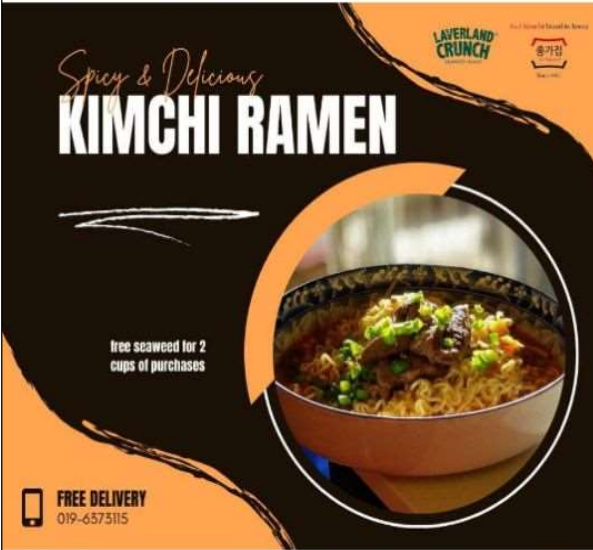
Want something spicy? Want to eat some heavy food with snacks? 🍲🍲

YOU CAN TRY OUR KIMCHI RAMEN and SEAWEED LAVERLAND, 😊😊😊😊😊😊
IF BUY 2 CUPS OF KIMCHI RAMEN, YOU WILL THEN GET FREE OF SEAWEED !!!

BUY 1 CUP ? STILL GOT LESS PRICE WHICH IS ONLY RM2 FOR THE SEAWEED? CHEAPER RIGHT??

REASONABLE PRICE WITH AUTHENTIC KOREAN TASTE 😊

Whatsapp us now!!
Jia:
https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0



Spicy & Delicious
KIMCHI RAMEN

free seaweed for 2 cups of purchases


FREE DELIVERY
019-6573115

11

Like Comment Share

5.5 Facebook (FB) Post - Copywriting (Soft Sell)

SOFT SELL - 1



SeaYang Snacks
May 6 · 🌐


3 easy steps to prepare Kimchi Ramen by Jongga 🍜🍜🍜

- 1 Firstly, open the lid, and pour hot water
- 2 Next, put the Kimchi Pack and Soup Powder inside
- 3 Lastly, close the lid and wait 3 minutes, then enjoy with Crunchy seaweed by Laverland!!!

👉👉👉 Want quick, easy and delicious snacks?
Let's get Kimchi Ramen by Jongga from us !!

You can get our products via the link below:
👉 <https://wa.me/qr/ZKIV4QDB77YLN1> - Shafiqah
👉 60 19-637 3114 – Jia

#heatiteatit
#kimchiramenjongga
#seaweedramen
#laverlandseaweed
#seayangsnacks



👍 Evie Izzati and 17 others

👍 Like 💬 Comment ➦ Share

SOFT SELL - 2



SeaYang Snacks is at Kolej Rafflesia UiTM Kampus Puncak Alam.
May 7 · Shah Alam, Malaysia · 🌐

HAVE YOU TRY SAMYANG KIMCHI YET !?
SPECIAL FROM JONGGA BRAND !!

Come and try our samyang kimchi with snacks seaweed!!

PRICE \$\$
SAMYANG KIMCHI CUP :RM 8 ONLY !!

Buy 2 KIMCHI + free 1 LAVERLAND SEAWEED : RM16

SEAWEED 1 pack : RM2 only !!

👉 Click to order

Jia 📺 https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0

Shafiqah 📺 <https://wa.me/qr/ZKIV4QDB77YLN1>

📍 Pickup at Kolej Rafflesia 3

api.whatsapp.com ⓘ
api.whatsapp.com

👍 12 🍜

👍 Like 💬 Comment ➦ Share

SOFT SELL - 3

SeaYang Snacks Apr 26 · 🌐

Hi everyone!! 🍲🍲🍲

😞😞😞 ???
 Confused about what to eat as snacks? Let's get kimchi ramen by Jongga from us!!

Enjoy our Real Kimchi Ramen Bowl, which is quick and easy to make. What sets our Kimchi Ramen apart from the rest? Inside the bowl of our Jongga Kimchi Ramen is a pack of actual kimchi! You can eat the pack of real fresh kimchi as a side dish with your ramen or add it to the bowl!

#heatiteatit
 #kimchiramenjongga
 #seaweedramen
 #laverlandseaweed
 #seayangsnacks



Evie Izzati and 18 others

Like Comment Share

SOFT SELL - 4

SeaYang Snacks Apr 26 · 🌐

Hi and good day everyone!! 🍲🍲🍲

We want to share recipes on how to make kimchi ramen by Jongga more delicious and interesting:

- ✅ 3 cloves garlic (minced)
- ✅ 1 tablespoon fresh garlic (minced)
- ✅ 1 tablespoon soy sauce
- ✅ Chicken or beef slice
- ✅ Crunchy Seaweed by Laverland

Hope everyone enjoys your snacking time!! 🍲🍲🍲🍲🍲

You can get our products via the link below:
 📌 <https://wa.me/qr/ZKIV4QDB77YLN1> - Shafiq
 📌 60 19-637 3114 - Jia

#heatiteatit
 #kimchiramenjongga
 #seaweedramen
 #laverlandseaweed
 #seayangsnacks



Putrih Noor Ain Amiruddin and 20 others

Like Comment Share

Soft Sell - 5

SeaYang Snacks Apr 26 · 🌐

👋👋👋 Hi and good day everyone!! 🍜🍜🍜

🤔 Have you heard of kimchi ramen products by Jongga?

🤔 Do you know about kimchi ramen by Jongga?

🤔 How can you get this product?

Let's get started 🗨️🗨️🗨️

Inside the packaging of our Jongga Kimchi Ramen is a pack of actual kimchi! You can eat the pack of real fresh kimchi as a side dish with your ramen or add it to the bowl! This pre-packaged ramen is cooked in a saucepan at high heat. Boiling the noodles and cooking the ramen on a stove adds more chewiness to the noodles and its texture.

You can get our products via the link below:
<https://wa.me/qr/ZKIV4QDB77YLN1> - Shafiq
 +60 19-637 3114 - Jia

#heatiteatit
 #kimchiramenjongga
 #seaweedramen
 #laverlandseaweed
 #seayangsnacks



Evie Izzati and 18 others

Soft Sell - 6

SeaYang Snacks May 31 · 🌐

A little bit information about our product: 🍷🍷

- Each individually wrapped packet has 400 calories per serving.
- There are also 1,870 milligrams of sodium, which is 81% of your daily value, something that you might want to take into consideration.
- And there are nine grams of protein in each serving. When storing this ramen, it's best to keep it in a cool, dry place.
- Avoid direct sunlight and high temperature. This ramen has an expiration date of just under one year from the date of its manufacturing.
- When open this ramen and we'll look inside. As you can see, there are four individually wrapped packets inside this package.
- This kimchi ramen is advertised as hot and spicy.
- And what's unique about this is that there's a real kimchi packet inside.
- The kimchi packet is not a dry, dehydrated packet of kimchi, but instead is wet kimchi, ready to eat.



Suraya D Sue and 15 others

Like Comment Share

Soft Sell - 7

SeaYang Snacks May 31 · 🌐

🍜🍜🍜 Information the uniqueness of Kimchi Ramen by Jongga

Our Kimchi Ramen Bowl comes with a pack of Real Kimchi! This makes our product unique, and the real pack of kimchi adds more flavor and texture to the ramen bowl. The ramen is also very easy and quick to make. Instructions are included in the back of the package, but first, open the lid halfway and put the kimchi pack inside along with the soup powder. Then pour hot water until the water comes up to the line (400 cc). Then close the lid and wait 3 min. Enjoy!



👍 15

👍 Like 💬 Comment ➦ Share

Soft Sell - 8

SeaYang Snacks May 31 · 🌐


What is Jongga ???

Jongga is a brand in Korea that's better known for producing kimchi, pickled vegetables, and other related products. This bowl of noodles leverages upon their kimchi expertise to create a quick meal that highlights a classic flavor of Korean cuisine. This bowl of noodles is made in Thailand and from the packaging, it seems to be marketed for the foreign market.



👍 Suraya D Sue and 16 others

Soft Sell - 9

 **SeaYang Snacks** May 31 · 🌐

Veridiction from trying our kimchi ramen by Jongga 👍👍👍

♥️ Since it's a Korean brand, we expect the wheat flour noodles to be a thicker type of ramyun.

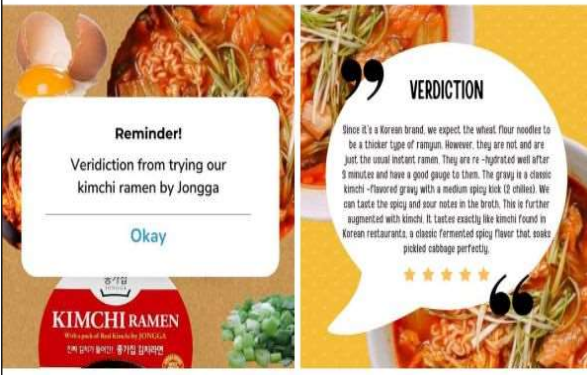
♥️ However, they are not and are just the usual instant ramen.



♥️ They are re-hydrated well after 3 minutes and have a good gauge to them.

♥️ The gravy is a classic kimchi -flavored gravy with a medium spicy kick (2 chilies).

♥️ We can taste the spicy and sour notes in the broth.

♥️ This is further augmented with kimchi. It tastes exactly like kimchi found in Korean restaurants, a classic fermented spicy flavor that soaks pickled cabbage perfectly.



 Suraya D Sue and 17 others 

Soft Sell - 10


 **SeaYang Snacks** May 31 · 🌐

Feedback from our lovely customers. ❤️❤️❤️

♥️ So, I really recommend this ramen if you're looking for a unique instant ramen and if you don't have your own kimchi lying around. What's great about this is that the kimchi that comes with it in each packet, it's already wet and not dehydrated.

♥️ So it has a really great flavor. I hope you'll have the opportunity to try this kimchi ramen. If you've never tried this kimchi ramen before, I highly recommend it. Give it a try and let us know what you think. See more noodle products in our Asian grocery store. Enjoy. Bye-bye.



 Suraya D Sue and 17 others 

Soft Sell - 11

SeaYang Snacks Jun 9 · 🌐

What is the best thing to bring to a picnic? 😞
 And you have no time to cook? 😞
 And what is the best instant food to bring? 😞

😊 Let's just bring the Kimchi Ramen over for your picnic date.
 It is easy ✅ fast ✅ and delicious ✅ to have with your loved ones.
 You can have a warming soup for chilly picnics. 🍜🍜🍜
 All you need to do is fill up your Kimchi Ramen cup and you are good to go!



What is the best instant food to bring to a picnic?

LET'S JUST BRING THE KIMCHI RAMEN OVER FOR YOUR PICNIC DATE.

IT IS EASY, FAST, AND DELICIOUS TO HAVE WITH YOUR LOVED ONES.

👍 19

Soft Sell - 12


SeaYang Snacks 23h · 🌐

Ingredients of Kimchi Ramen by Jongga 🍜🍜

Noodle:
 Wheat flour, palm oil, potato starch, modified tapioca starch, salt, guar gum, sodium tripolyphosphate, potassium carbonate, sodium carbonate, turmeric for color


Soup Powder:
 Kimchi powder (corn syrup, salt, anchovy extract, lactic acid, dl-alanine, arabic gum, artificial natural flavors, paprika for color), salt, seasoning powder (maltodextrin, salt, onion powder, yeast extract, artificial flavor, hydrolyzed soy protein, sugar, white pepper), sugar monosodium glutamate, chilli

Kimchi Pack:
 Cabbage, water, red pepper powder, fructose, salt, garlic, fermented shrimp sauce (shrimp, salt), Korean leek, chives, monosodium glutamate, corn syrup, fermented anchovy sauce (anchovy, salt), bonito extract, sugar, ginger, vinegar, xanthan gum, malic acid



👍 1

Soft Sell - 13

 **SeaYang Snacks** Jun 9 · 🌐

▲ Too busy to find a meal for your dinner?
 ▲ Or too lazy to go out and buy some food?
 Don't worry, we have the perfect meal for you to enjoy while doing your assignment or while watching a movie!?

Just reach us to buy!! We will deliver it to your doorstep.
 Whatsapp us now!!


Jia:
https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
 Shaf: <https://wa.me/qr/ZKIV4QDB77YLN1>

No.1 Kimchi Brand in Korea

ORDER NOW

LAVELAND CRUNCH
 SEAWEED SNACK

本物キムチが入っています



Too busy to find a meal for your dinner?
 Or too lazy to go out and buy some food?

Don't worry, we have the perfect meal for you to enjoy while doing your assignment or while watching a movie!

SeaYang Snacks

Suraya D Sue and 19 others

Soft Sell - 14

 **SeaYang Snacks** Jun 9 · 🌐

📍 Do you feel hungry and too lazy to cook?
 📍 Plus, are you getting bored with rice and other foods?

Don't worry 😊, you can still fill your stomach with Kimchi Ramen, which is easy to get by just clicking the link below !!
 We will deliver on time !!

You need to buy because the Kimchi Ramen is

- ✅ fast to cook, which can save your time.
- ✅ Scrumptious with real kimchi inside.
- ✅ You can fulfill your cravings!
- ✅ An ordinary instant noodle foods

No.1 Kimchi Brand in Korea

종가집
 JONGGA
 Since 1987

LAVELAND CRUNCH
 SEAWEED SNACK


KIMCHI RAMEN



<https://www.facebook.com/seayangsnacks>

 You and 19 others

Soft Sell - 15

 **SeaYang Snacks** Jun 9 · 🌐

GUYS!! We have received so much positive feedback from our lovely customers ❤️❤️❤️

WHAT ARE YOU WAITING FOR!?
WHATSAPP US AND GET NOW !!

GRAB AS MUCH AS YOU NEED!!
RM8 ONLY !! RM8 ONLY PER CUP !!

Click link below to order:
Jia:
https://api.whatsapp.com/send?phone=%2B60196373114&text&app_absent=0
Shafiqa: <https://wa.me/qr/ZKIV4QDB77YLN1>

 SeaYang Snacks



Customer's Review

★★★★★

At first, I just thought the taste was the same, just like another noodle soup. But, I got myself wrong. After I tried this, OMG... I really love it because the noodles are springy plus the kimchi are fresh and taste delicious. However, this is suitable for people who loves korean food.

- Azlyn -

👍 19 

Soft Sell - 16

 **SeaYang Snacks** Jun 8 · 🌐

It is definitely WORTH BUYING if you want to try some good spicy food.
The kimchi is definitely real, like you really have it in Korea. 😊
The noodles are the perfect consistency every time, not too thick or soggy when cooked, which is a problem people have with other cup ramen. 😞
The kimchi gives it an authentic flavor.
The spice packet also contains real red pepper flakes. 🌶️🌶️
Without needing to add anything else to the cup, this brand has always tasted the most filling, hearty, and spicy. ✅✅✅

Delicious
KIMCHI RAMEN



Buy 2 GET FREE SEAWEED

LAYERLAND CRUNCH
SEAWEED SNACK

No.1 Kimchi Brand in Korea

종가집
105GGI
SINCE 1967

Order Now

👍 18 

5.6 SALES REPORT

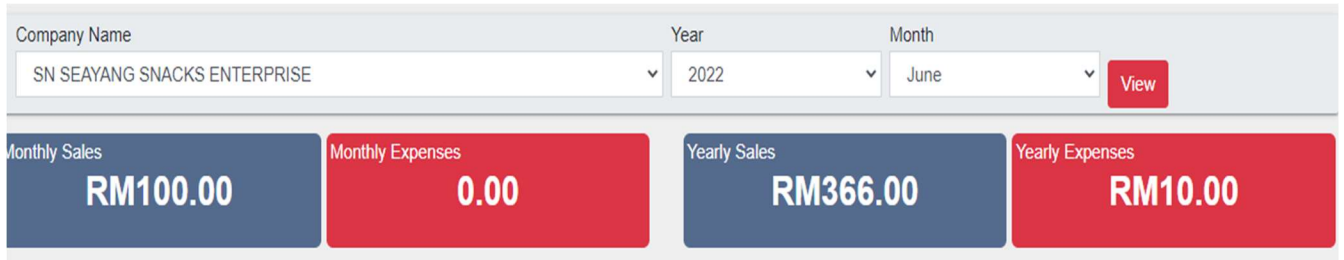


Figure ? : Sales Report of Monthly and Yearly



Figure 14: Profit Report of Monthly and Yearly

Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
SN SEAYANG SNACKS ENTERPRISE	02/05/2022	offline			8				Kimchi Ramen 1	16/06/2022
SN SEAYANG SNACKS ENTERPRISE	04/05/2022	offline			32				Kimchi Ramen 4 cups Free Seaweed 1	16/06/2022
SN SEAYANG SNACKS ENTERPRISE	06/05/2022	offline			8				Kimchi Ramen 1 cup	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	15/05/2022	online	Social Media		28				Kimchi Ramen 3 cups Seaweed 2 packets	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	15/05/2022	online	Social Media		10				Kimchi Ramen 1 Seaweed 1	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	15/05/2022	online	Social Media		18				Kimchi Ramen 2 cups Seaweed 1 packet	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	17/05/2022	offline			16				Kimchi Ramen 2 Free Seaweed	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	20/05/2022	offline			16				Kimchi Ramen 2 Free Seaweed	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	22/05/2022	online	Social Media		24				Kimchi Ramen 3 cups Free Seaweed	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	23/05/2022	offline			8				Kimchi Ramen 1 cup	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	25/05/2022	online	Social Media		44				Kimchi Ramen 4 cups Seaweed 6 packets	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	28/05/2022	online	Social Media		14				Kimchi Ramen 1 cup Seaweed 3	21/06/2022

Figure 15: Transaction Record (1)

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
									packets	
SN SEAYANG SNACKS ENTERPRISE	31/05/2022	online	Social Media		10				Kimchi Ramen 1 cup Seaweed 1 packet	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	31/05/2022	online	Social Media		30				Kimchi Ramen 3 cups Seaweed 3 packets	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	02/06/2022	offline			8				Kimchi Ramen 1 cup	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	06/06/2022	offline			16				Kimchi Ramen 2 cups Seaweed 1 packet	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	10/06/2022	online	Social Media		18				Kimchi Ramen 2 cups Seaweed 1 packet Free Seaweed 1	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	15/06/2022	online	Social Media		10				Kimchi Ramen 1 cup Seaweed 1 packet	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	16/06/2022	offline			8				Kimchi Ramen 1 cup	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	17/06/2022	offline			8				Kimchi Ramen 1 cup	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	18/06/2022	offline			16				Kimchi Ramen 2 cups	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	20/06/2022	offline			16				Kimchi Ramen 2 cups	21/06/2022
SN SEAYANG SNACKS ENTERPRISE	31/05/2022	expenses				Delivery	Postage	10	Delivery to UITM Samarahan	24/06/2022
SN SEAYANG SNACKS	31/05/2022	expenses				Delivery	Postage	8		25/06/2022

Figure 16: Transaction Record (2)

6.0 CONCLUSION

In conclusion, by completing this report with all the details needed for evaluation, we have learned a deeper understanding of our social media portfolio and how to create great copywriting for our business products on social media. In addition, these reviews will help us learn how to communicate with our beloved customers, build close relationships with them, and deal with them. In addition, learning hard and soft sales is also new to us, bringing us new knowledge and will be used in the future.

Furthermore, by creating Facebook page to start a business is a big opportunity to us market our product freely without need to pay for advertising. Plus, we managed to get more than 90 likes and follower that is high indicates the credibility of the business we are working on. In fact, it also gives the audience more trust with our business. At the same time, Suruhanjaya Syarikat Malaysia (SSM) is something very new to us. We can get many benefits by registering legally with SSM, including, the business name is your exclusive right and cannot be used by people, investors and consumers will be more confident in a business registered with SSM because the consumer's rights as a buyer will be more secure and easier. us to get opportunities in terms of government assistance to improve business for example grants and business funds. Meanwhile, for MyENT and Go-Ecommerce both of the system provides benefits to us in terms of business management.

Finally, this assessment helps us as students to create a successful business in the future as it covers everything especially company registration, financial management, identifying unique products and customers that help the business grow from start to a successful business in the future.

7.0 REFERENCCEES

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Jongga. (2021, April 3). *Jongga Korean kimchi ramen(noodle soup) with real kimchi, 4.9oz (pack of 6)*. Amazon.com. Retrieved June 30, 2022, from <https://www.amazon.com/Jongga-Kimchi-Ramen-4-9-Pack/dp/B07WTBYWSP>

8.0 APPENDICES

Our product (Kimchi Ramen by Jongga)

Our product (Crunchy Seaweed by Laverland)



Pictures during the delivery session (1)

Pictures during the delivery session (2)



Pictures during the delivery session (3)

Pictures during the delivery session (4)



Picture taken by our beloved customer (1)

Picture taken by our beloved customer (2)



Picture taken by our beloved customer (3)



Picture taken by our beloved customer (4)



Feedback messages from our beloved customer (1)



Feedback messages from our beloved customer (2)

