



اَوْنِيُوْ سِيْتِيْ بَاتِيْ كُوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**Social Media Report:
FB Page Sejaya Snacks**



SEJAYA SNACKS
PREMIUM SNACKS TASTE

**ENT530
PRINCIPLES OF ENTREPRENUERSHIP**

CLASS:

ENT530L

Prepared By:

ALIFF HAKEEMI BIN ASMADI (2021478406)

MUHAMMAD AIMAN BIN HASHIM (2021601374)

Prepared For:

MDM. NORFAZLINA BINTI GHAZALI

Submission Date:

14th of July 2022

Acknowledgement

To begin, we would like to take this opportunity to thank the All-Mighty Allah SWT for the many blessings that he has bestowed upon us while we worked to finish this report. The power to do this duty comes to us as a result of our prayers.

Next, we would like to offer our most sincere gratitude to our professor, Madam Norfazlina Ghazali, for providing us with a wonderful opportunity to work on this marvellous project on the subject of (Social Media Portfolio). Not only did she assist us greatly in conducting extensive research and gaining knowledge about a wide variety of new things and subjects, but she also gave us an excellent opportunity to do so. We owe her a great deal of gratitude. It would have been tough for us to accomplish this task if it were not for the assistance that Madam Norfazlina had offered in the learning class as well as all of the material that she had supplied.

In addition, we would like to extend our gratitude to our fellow students and friends who have assisted us in completing this task and provided us with a great deal of guidance. The manner in which they comprehend this activity may be of use to us in comprehending it as well.

In addition, we would like to express our appreciation to UiTM for providing us with access to the remarkable and meticulously conserved library facilities and collections, particularly those that are housed in the online database. Facilities such as OPAC make it simple for us to carry out this duty and ensure that it is accomplished without any hitches.

In conclusion, we would want to express our gratitude to our family for never leaving our side. Their assistance is quite helpful and significant since it enables us to do the task in a timely manner and problem-free.

Executive Summary

The globe is now in the midst of a pandemic caused by the Covid-19 virus, but suddenly there has been an improvement in the e-commerce platform. People began conducting business online to make some extra money on the side, and we can also see that many people spent a significant amount of time on social media when the lockdown was in effect. As a result, we have made the decision to utilise Facebook as a media platform to promote our company, and we have established a Facebook profile under the name "Sejaya Snacks." To get the attention of potential buyers, we began by publishing teaser images and videos on social media. Then, we moved on with a regular publishing schedule in order to guarantee that the clients would not be unaware of any information or promotion pertaining to our items. During the course of our posting, we used both a soft sell and a hard sell advertising and sales strategy, and as a result, we were able to get around one hundred likes for our Facebook sites.

This paper will include all the report of Sejaya Snacks that has been operate through Facebook. Document and data such as Legal registration, legal certificates, the company full profile, Copywriting, Sales reports and other appendices are included in this report. All of this report is significant for the business to collect the data comprehensively so it will be the guidance in the future to expand the business.

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1.0 Certificate and Registration

1.1 Go- Ecommerce Registration

Aliff Hakeemi's Go – Ecommerce Registration

The screenshot shows the user profile page for Aliff Hakeemi Bin Asmadi. The page is titled "Go-eCommerce" and has a navigation bar with icons for Home, My Profile, My Business, My Learning, My Notifications, and More. A yellow banner at the top asks, "Have you updated your sales today? Update your sales regularly to collect more points!". The profile is divided into two tabs: "PERSONAL PROFILE" (selected) and "BUSINESS PROFILE".

PERSONAL PROFILE

Personal Information

Name	Aliff Hakeemi Bin Asmadi	Phone/mobile		Edit
New Identity Card No.		Home Address		
Email Address				
City		District		
State		Postcode		
Personal Facebook		Personal Instagram		
Gender	Male	Race	Malay	
Marital Status	Single	Special Need Required	No	

Institution Information [Add New](#)

UIM Puncak Alam - NFG-ENT530L

The screenshot shows the "BUSINESS PROFILE" tab of the user profile page. It displays detailed information about the user's institution and current study.

UIM Puncak Alam - NFG-ENT530L

Type of Institution	IIIL	Institution List	Universiti Teknologi MARA	
State of Institution	Selangor	Name of Institution	UIM Puncak Alam	
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor,	City	Puncak Alam	
		Postcode	42300	
District of Institution	Kuala Selangor	Study Status	Full time	Edit Delete
Level of Study	Bachelor Degree	Class Name	NFG-ENT530L	
Course Name	NFG-ENT530L	Year Enrolling the subject	2022	
Subject Name	NFG-ENT530L	Lecturer Name	Norfazlina Ghazal	
Month Enrolling the Subject	3	Year Of Internship Enrollment		
Internship Enrollment	No	Period of Internship Training		
Month of Internship Enrollment		Expected Month To Complete Study	8	
Expected Year To Complete Study	2024			
Related To Study Field	Yes			

Muhammad Aiman's E – Commerce Registration

Go-eCommerce 8318

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? (Update your sales regularly to collect more points)

PERSONAL PROFILE **BUSINESS PROFILE**

MUHAMMAD AIMAN BIN HASHIM

Personal Information

Name	MUHAMMAD AIMAN BIN HASHIM	Phone/Mobile		Edit
New Identity Card No.		Home Address		
Email Address		District		
City		Postcode		
State		Personal Instagram		
Personal Facebook		Race	Malay	
Gender	Male	Special Need Required	No	
Marital Status	Single			

Institution Information [Add New](#)

UITM Puncak Alam - NFG-ENT530L

Go-eCommerce 8318

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

UITM Puncak Alam - NFG-ENT530L

Type of Institution	IHL	Institution List	Universiti Teknologi MARA	
State of Institution	Selangor	Name of Institution	UiTM Puncak Alam	
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, ...	City	Puncak Alam	
District of Institution	Kuala Selangor	Postcode	42300	
Level of Study	Bachelor Degree	Study Status	Full time	Edit Delete
Course Name	NFG-ENT530L	Class Name	NFG-ENT530L	
Subject Name	NFG-ENT530L	Year Enrolling the subject	2022	
Month Enrolling the Subject	3	Lecturer Name	Norfazlina Ohazali	
Internship Enrollment	No	Year Of Internship Enrollment		
Month of Internship Enrollment		Period of Internship Training		
Expected Year To Complete Study	2024	Expected Month To Complete Study	9	
Related To Study Field	Yes			

1.2 MyENT Certificates



The certificate is titled 'MASMED YOUNG ENTREPRENEUR (MyENT)' and 'SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM'. It contains personal and business details for Aliff Hakeemi Bin Asmadi, including student ID, program name, faculty, and business registration information. The certificate is signed by the Deputy Vice-Chancellor for Entrepreneurship at UITM.

UNIVERSITI TEKNOLOGI MARA | Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021478406
Nama : ALIFF HAKEEMI BIN ASMADI

Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGANGKUTAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg diceburi : Makanan
Tempoh Berniaga : 1 Bulan
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/SejayaSnacks>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 10 Jun 2022
Tarikh Kemaskini :
Tarikh Cetak : 13 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 1 Aliff Hakeemi's MyENT Certificates



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021601374
Nama : MUHAMMAD AIMAN BIN HASHIM
Program Pengajian : SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN)
PENGANGKUTAN
Fakulti : Faculty of Business & Management
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Hybrid
Bidang Perniagaan yg
diceburi : Makanan
Tempoh Bermiaga : 1 bulan
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/SejayaSnacks>
Alamat Premis Perniagaan :
Tarikh Mendaftar : 13 Jul 2022
Tarikh Kemaskini :
Tarikh Cetak : 13 Jul 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM

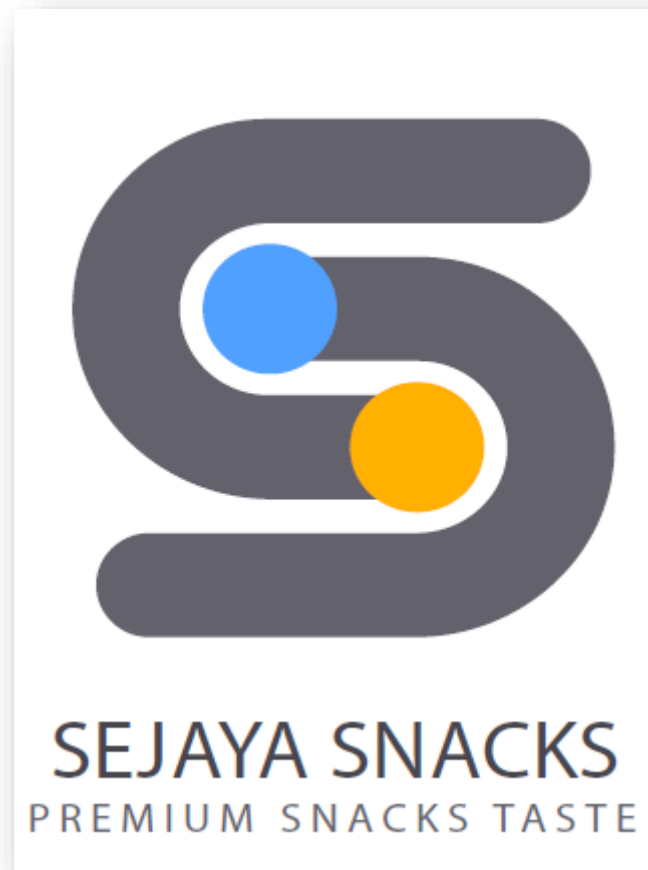
Malaysian Academy of SME & Entrepreneurship Development (MASMED)

Figure 2 Aiman Hashim's MyENT Certificates

1.3 SSM Registration

2.0 Introduction

2.1 Name and Address of the Business



Name of The Business	Sejaya Snacks
Address	
Type of Business	Partnership

2.2 Organizational Charts

ORGANIZATIONAL CHART

ALIFF HAKEEMI BIN ASMADI
ADMINISTRATION AND OPERATIONAL MANAGER OF SEJAYA SNACKS

MUHAMMAD AIMAN BIN HASHIM
FINANCIAL AND MARKETING MANAGER OF SEJAYA SNACKS

The image is a graphic titled 'ORGANIZATIONAL CHART' on a dark blue vertical banner. It features two portrait photos of men. The first man, Aliff Hakeemi Bin Asmadi, is wearing a light blue and white checkered shirt. The second man, Muhammad Aiman Bin Hashim, is wearing a white polo shirt with thin blue stripes and glasses. The background is a light beige color with decorative dotted patterns in the top-left and bottom-right corners.

2.3 Mission and Vision

Mission: To be a successful reseller, create our own product, and become well known food store in Malaysia and will furthermore look toward a better opportunity in the future

Vision: Offering the tastiest snacks that focus to in Malaysian food culture and to satisfy customer needs using the charm of high-quality ingredient.

2.4 Description of Products.

Sejaya Snacks currently sells one type of product which is the “Popia Cheese Pedas”. Our Popia is made of thin crispy pastry that has been deep fried then been dump into hot and spicy chillies and cheese powder make it very tasty and delicious to eat. We bought the raw product in bulk from a manufacture company located at Batang Kali, Selangor which is known for its delicious snacks, and we resell the product by making our own packaging and labels.



Figure 3 The Popia Cheese Pedas by Sejaya Snacks with our own label and logo.

2.5 Price List

Type of The Product	Manufacture Price	Selling Price
Popia Cheese Pedas	RM 19.00	RM 27.00

3.0 Facebook (FB)

3.1 Customizing URL Facebook (FB) Page

Sejaya Snacks has made its own Facebook page that has been used as a selling medium or platform. Hence, here are the URL directed to the Facebook Page of Sejaya Snacks:

Link to FB page: <https://www.facebook.com/SejayaSnacks>



Figure 4 Facebook Page Name

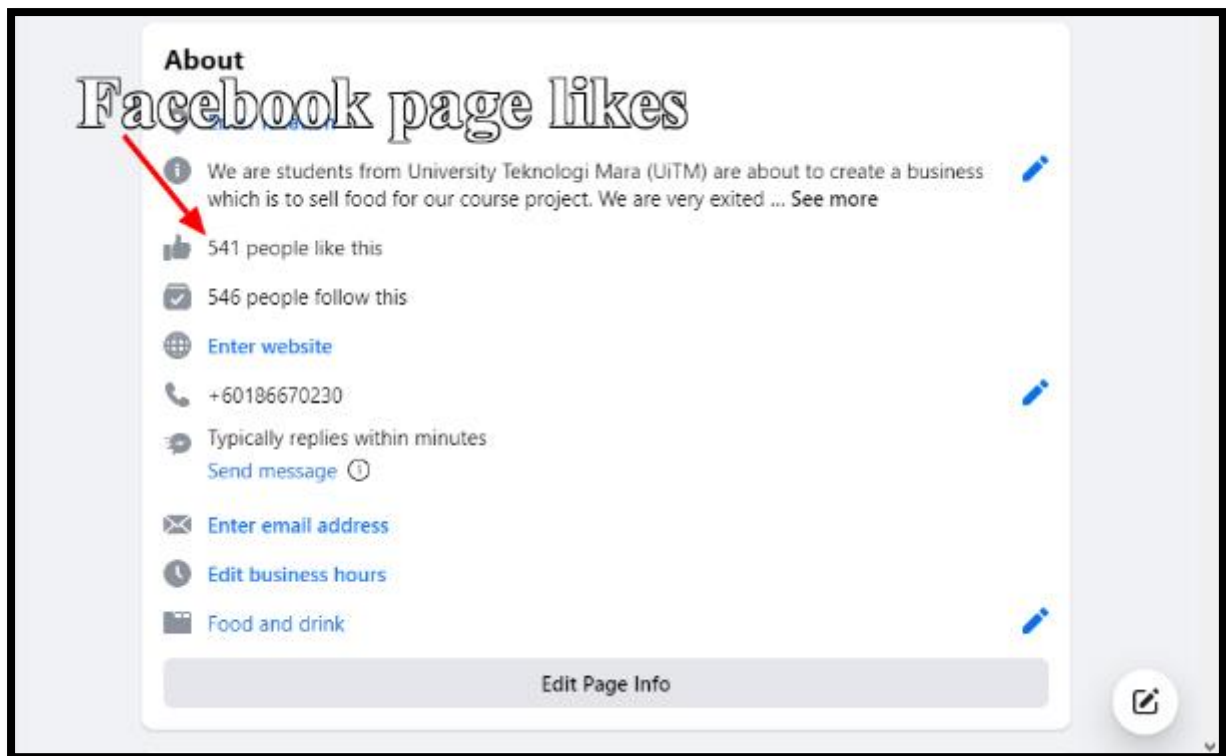


Figure 5 Facebook Page Like



Figure 6 Sejaya Snacks Facebook URL

3.2 Facebook (FB) Post – Teaser

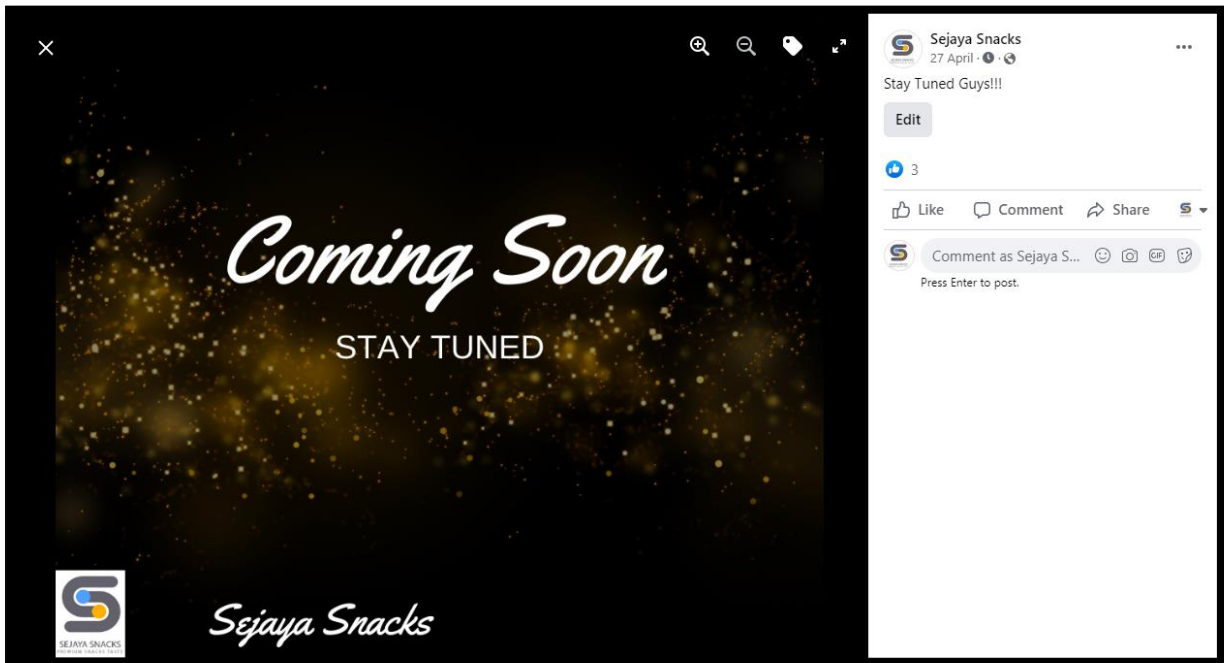


Figure 7 Teaser 1

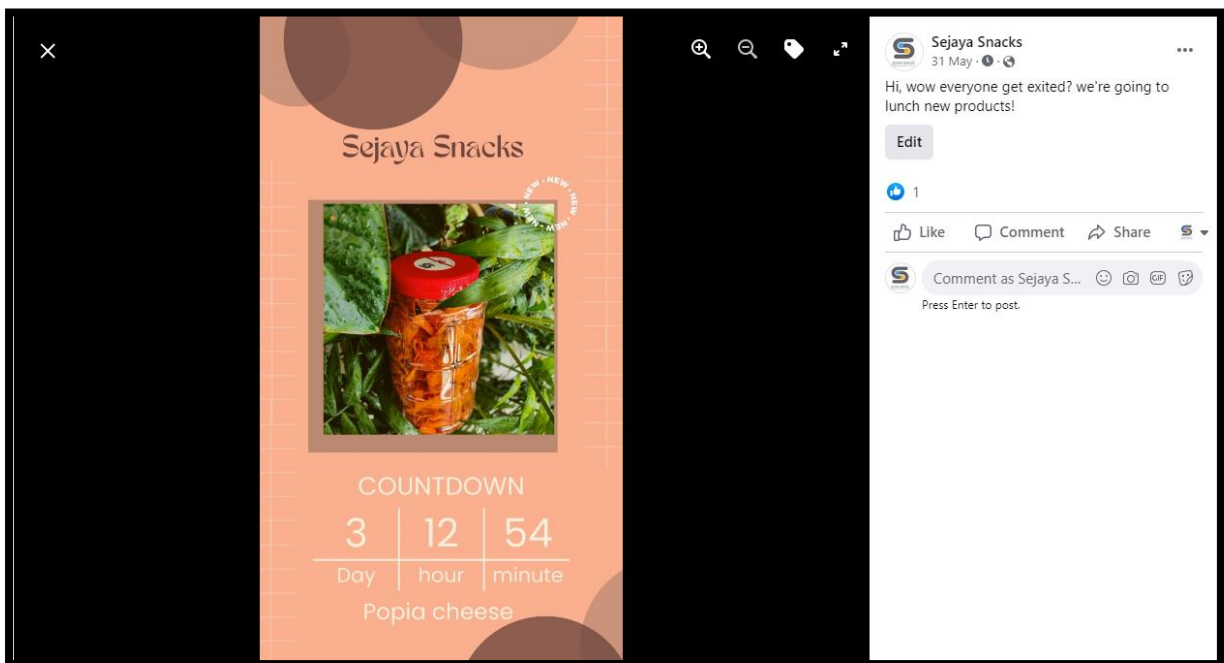


Figure 8 Teaser 2

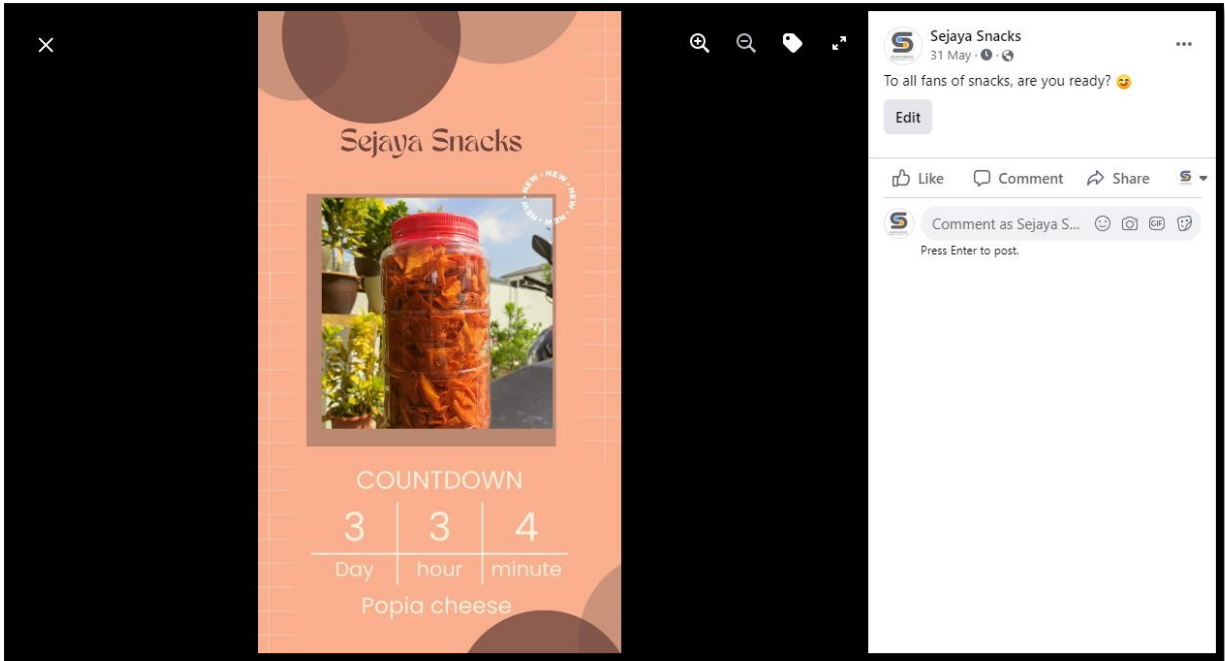


Figure 9 Teaser 3

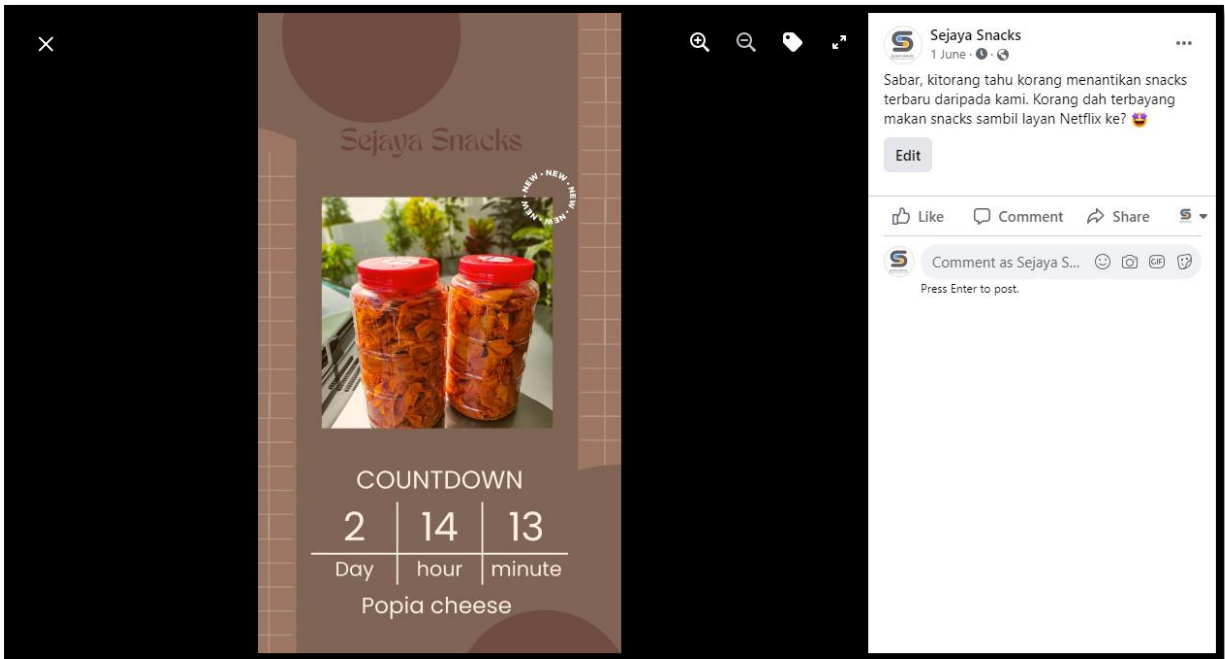


Figure 10 Teaser 4

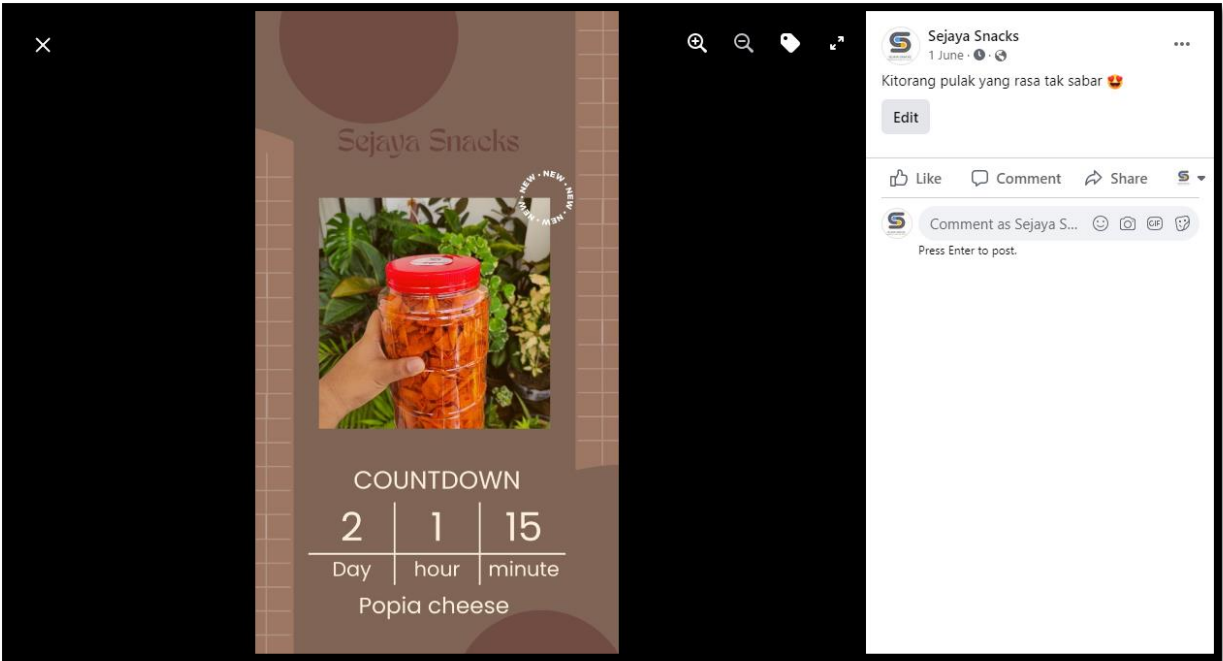


Figure 11 Teaser 5

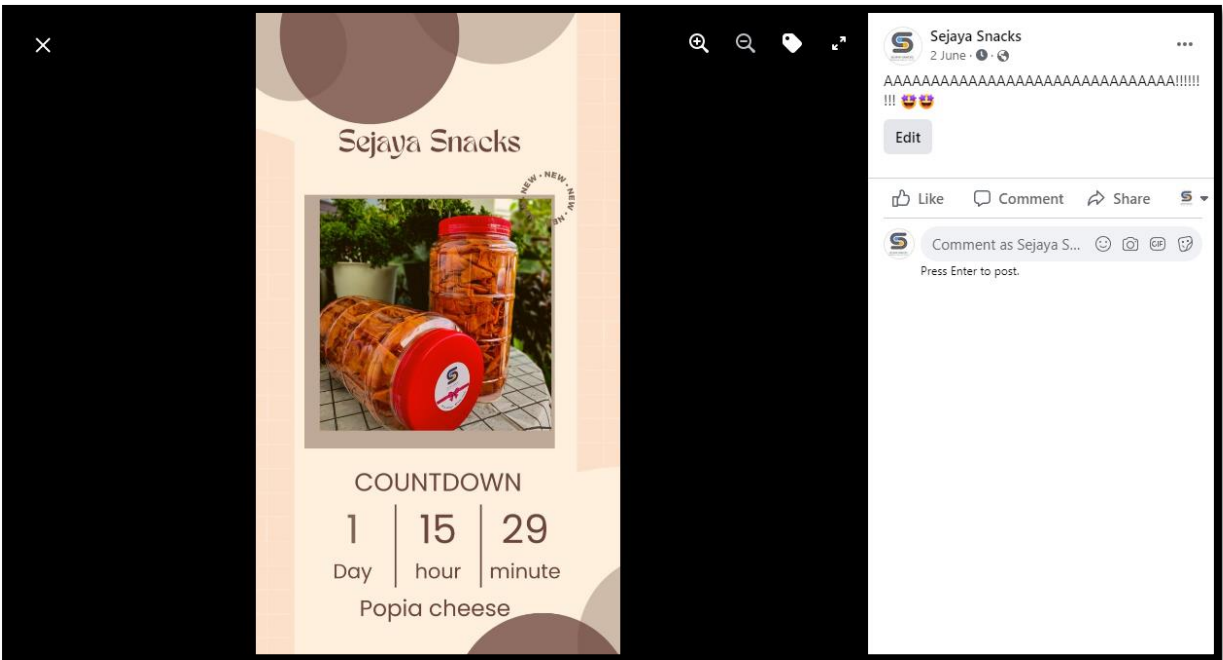


Figure 12 Teaser 6

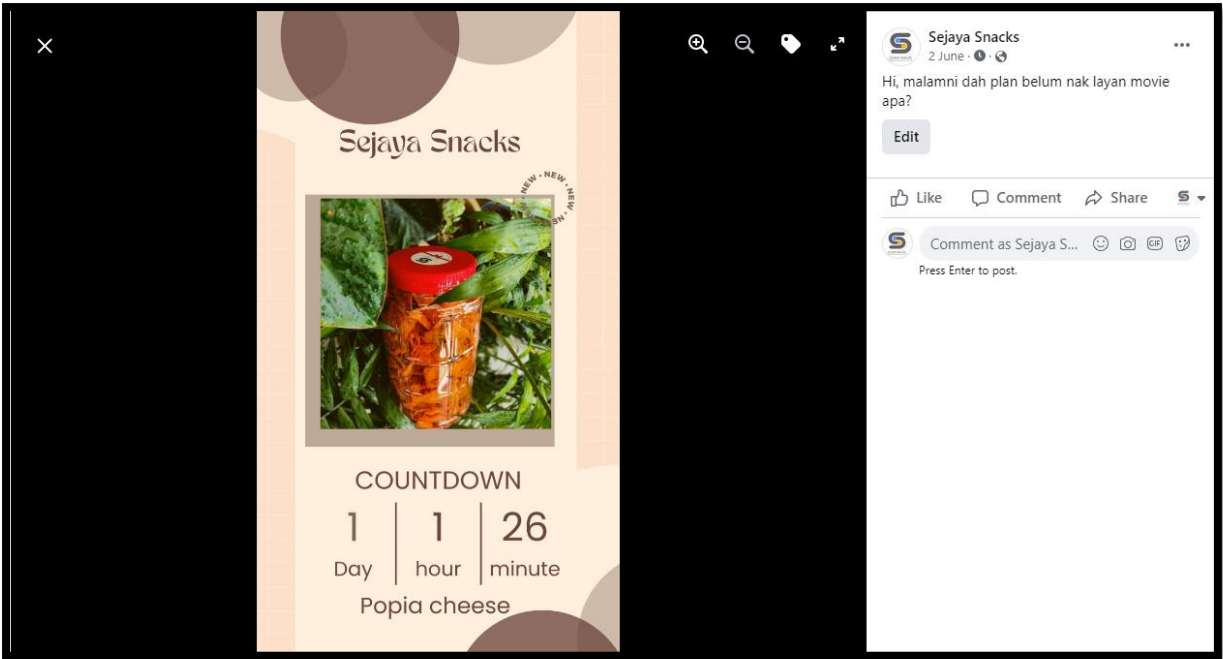


Figure 13 teaser 7

3.3 Facebook (FB) Post – Copywriting (Hard Sell)

The image shows a Facebook post from 'Sejaya Snacks' dated 2 June. The main graphic is a teal grid with a yellow banner at the bottom. The banner contains the text '>NEW ARRIVAL<' in large yellow letters. Below this, there is a photo of a glass jar with a red lid filled with orange-colored popia. To the left of the jar is a yellow box with a red flower icon and the text 'POPIA CHEESE SPICY'. To the right of the jar is a red box with the text 'SEKALI RASA, LEKAT DJIWA.' and a red button that says 'WHATSAPP NOW!'. The Facebook post text reads: 'SUDAH TIBA MASANYA UNTUK ANDA KEMBALI MENDAPATKAN POPIA CHEESE PEDAS DARI SEJAYA SNACKS!!!! 🥰🥰'. It continues: 'KAMI BARU SAHAJA RESTOCK HARI INI BAYANGKAN BELUM SEMPAT POST DAH BANAYK ORDER!!! JADI JANGAN TUNGGU LAMA-LAMA...ORDER SEKARANG 🥰🥰🥰'. It lists features: 'POPIA CHEESE PEDAS -Diperbuat daripada kulit popia yang berkualiti -Tidak muak malah tidak mampu berhenti apabila makan -Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas -Sekali makan terangkat seluruh badan'. It also states the price: 'HARGA BERPATUTAN 1 Balang RM27 (Tidak Termasuk Postage)'. It provides a WhatsApp link: 'Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp: <https://wa.link/j3hfu3>'. The post includes the hashtag #SejayaSnack and #popiacheesepedas.

Figure 14 Hard sell 1

The image shows a Facebook post from 'Sejaya Snacks' dated 9 June. The main graphic is a yellow and teal background with a circular photo of a hand holding a glass jar with a red lid filled with orange-colored popia. The text 'NEW ARRIVAL' is written in large white letters at the bottom, with a series of white arrows pointing to the right below it. The Facebook post text reads: 'TAHUKAH ANDA? MAKANAN RINGAN MAMPU MENGAWAL RASA LAPAR!!! Mamakan kudap-kudapan di antara waktu makan mampu membantu kamu mengawal rasa lapar. Cara ini dipercayai cukup berkesan untuk mengawal rasa lapar yang berlebihan terutama sekali bagi yang mahu mengurangkan berat badan. JADI APA TUNGGU LAGI!!!! POPIA CHEESE PEDAS DARI SEJAYA SNACKS KAN ADA! Cepat gais jangan ketinggalan untuk dapatkan POPIA CHEESE PEDAS PALING SEDAP DI MUKA BUMI INI dari kami. Hubungi kami Segera: <https://wa.link/j3hfu3>'. The post includes the hashtag #SejayaSnack and #popiacheesepedas, and a link to 'See less'.

Figure 15 Hard Sell 2

Popia Cheese Spicy!

"Mak aii, besar betul balang dia!"

Sejaya Snacks
+60 18-667 0230

Contact Us →

Sejaya Snacks
9 June · 🌐

Panggilan Untuk Penggemar Kudap-Kudapan!! 🎉
Snacks Kami boleh mengisi kebosanan anda 🙌👍👏

POPIA CHEESE PEDAS 🍷👍
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage) 📦

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#SejayaSnack
#popiacheesepedas
#slewbew See less

Edit

5
Comment as Sejaya S... 🗨️ 📷 📺 📺 🗨️
Press Enter to post.

Figure 16 Hard Sell 3

POPIA CHEESE PEDAS

-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#sejaysnack
#popiacheesepedas
#slewbew See less

Edit

1
Comment as Sejaya S... 🗨️ 📷 📺 📺 🗨️
Press Enter to post.

Figure 17 Hard Sell 4

Sejaya Snacks
https://www.facebook.com/SejayaSnacks

**SALE
SALE
SALE
SALE**

ONLY THIS WEEK
A new product. Affordable prices and quality with tasty taste to enjoy with family.

Sejaya Snacks
11 June · 🌐 · 📍

MID YEAR SALE POPIA CHEESE PEDAS SEJAYA SNACK DENGAN HANYA RM27 JE SATU BALANG!!!!

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh
See less

👍 1 7 views

11 People reached 1 Reactions, comments and shares

7 3-second video views Retention curve

View More Video Details

👍 Like 💬 Comment ➦ Share 📄

Figure 18 Hard Sell 5

Sejaya Snacks
13 June · 🌐 · 📍

Ingin tahu cara order dengan Sejaya Snack? Mudah sahaja, anda hanya perlu klik link whatsapp dibawah untuk membuat tempahan 😊
😊 Jangan tunggu lama-lama, stok adalah terhad, siapa cepat dia dapat 😊😊

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#SejayaSnack
#popiacheesepedas
#slewbew See less

Edit

🗨 Comment as Sejaya S... 📷 📍 📄

1 Press Enter to post.

Figure 19 Hard Sell 6

Sejaya Snacks
15 June at 17:45 · 1 · 0

PERHATIAN RAKYAT MALAYSIA!!!
Kami dari Sejaya Snacks ingin memberitahu kepada anda bahawa stok POPIA CHEESE PEDAS kami sudah semakin berkurangan.
KAMI RISAU ANDA TERLEPAS JERRRR!!!!

👉👉👉👉👉👉👉👉👉👉👉👉👉👉👉👉
APA TUNGGU LAGI!!! WHATSAPP SEKARANG!
👉👉👉👉👉👉👉👉👉👉👉👉👉👉👉👉

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#SeiavaSnack

Comment as Sejaya S...
Press Enter to post.

**DISCOUNT UP TO 15%
Popia Cheese Spicy**

<https://www.facebook.com/SejayaSnacks>

Figure 20 Hard Sell 7

Sejaya Snacks
15 June at 17:51 · 1 · 0

APA???? POPIA CHEESE PEDAS DARI SEJAYA SNACK ADA DISKAUN??? BIAR BETIK MATTT 😂😂

DISKAUN SEBANYAK 15% DARI KAMI JADI JANGAN TUNGGU LAMA-LAMA XKAN DAH HABIS BARU NAK ORDER?

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#SejayaSnack
#popiacheesepepadas
#slewbew See less

Comment as Sejaya S...
Press Enter to post.

**DISCOUNT UP TO 15%
Popia Cheese Spicy**

<https://www.facebook.com/SejayaSnacks>

Figure 21 Hard Sell 8

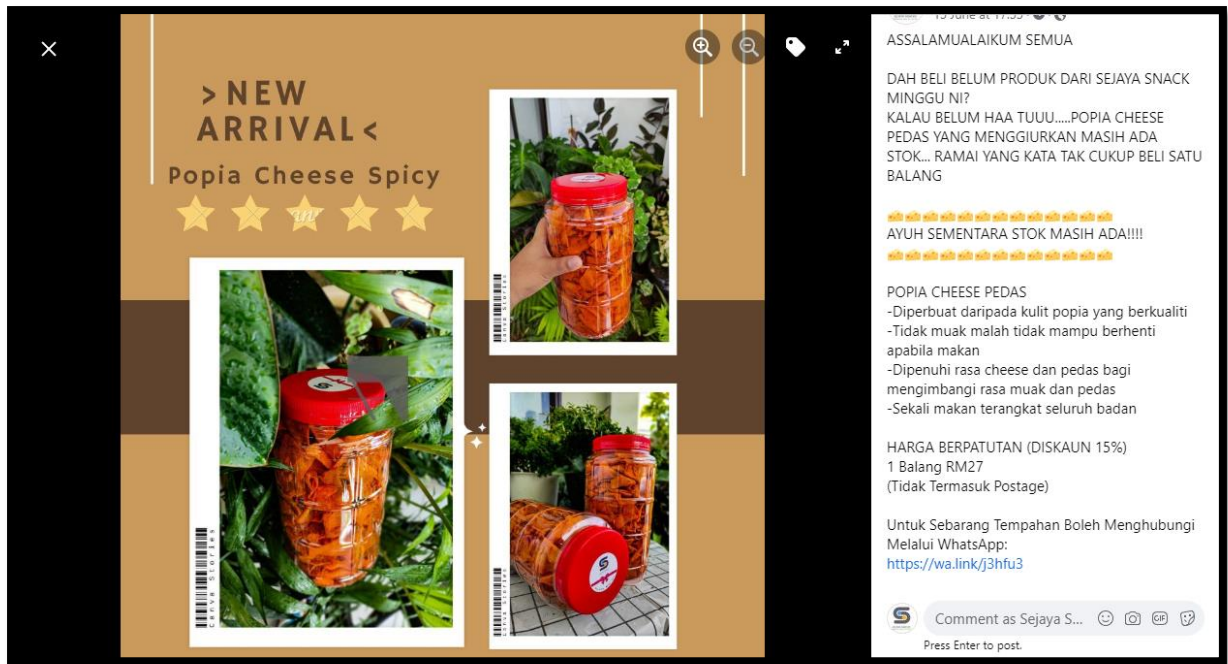


Figure 22 Hard Sell 9

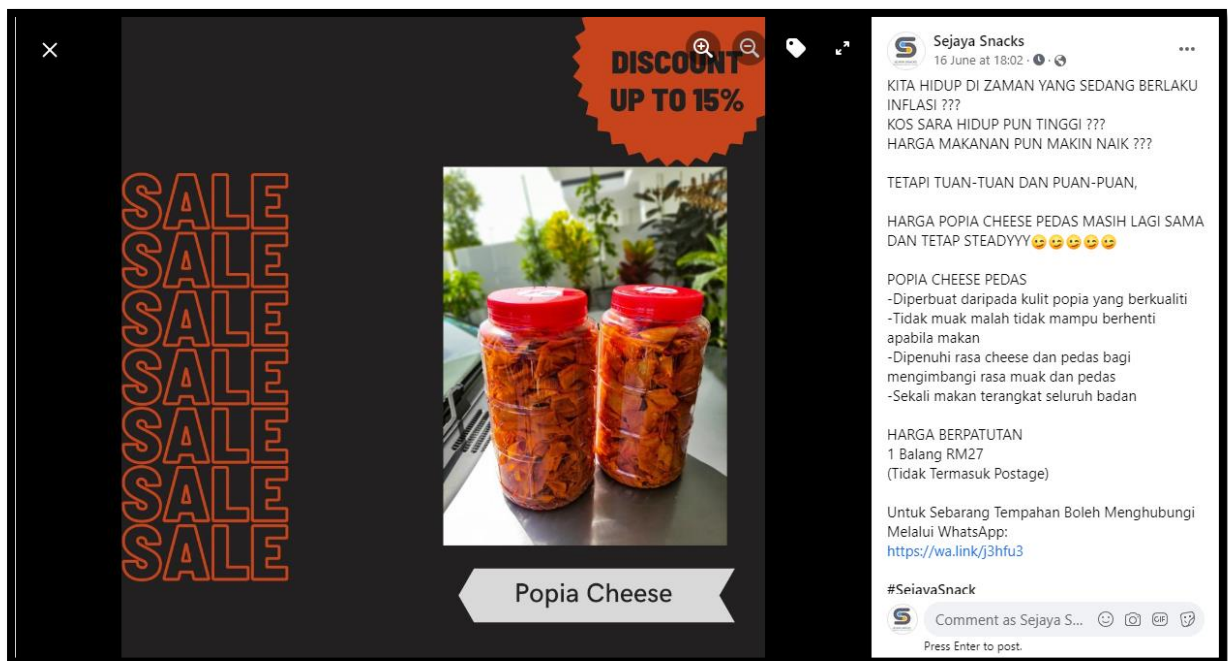


Figure 23 Hard Sell 10



Figure 24 Hard Sell 11

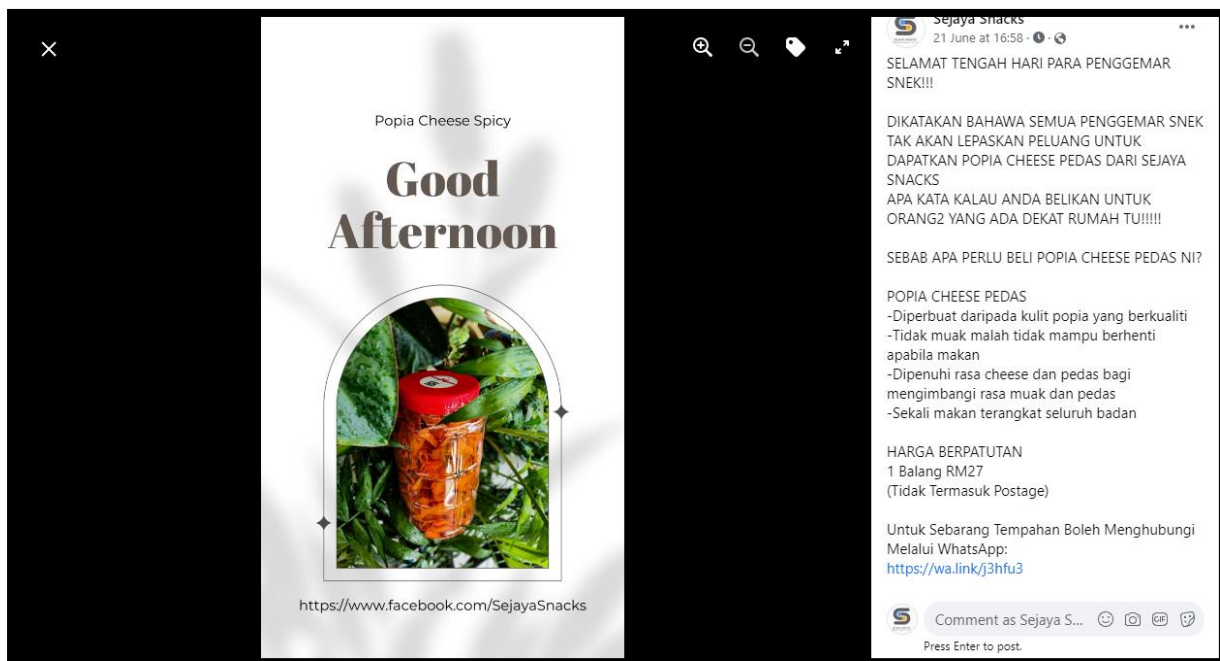


Figure 25 Hard Sell 12

BEREHAT BERSAMA
POPIA CHEESE SPICY

SNACKS TERUNGGUL
<https://www.facebook.com/SejavaSnacks>

Sejava Snacks
21 June at 17:08 · 🌐 · 📍

BEREHAT BERSAMA POPIA CHEESE PEDAS 😄😄

JANGAN LUPA TAWARAN DARI SEJAYA SNACKS MASIH ADA. JOM DAPATKAN POPIA CHEESE PEDAS YANG PALING SUPERB DI MALAYSIA NI SEKARANG. JADI KENAPA KENA BELI SNEK NI?

HAAA NI SEBAB DIA....

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#SejavaSnack

Comment as Sejava S...
Press Enter to post.

Figure 26 Hard Sell 13

30% OFF
POPIA CHEESE SPICY

WHATSAPP NOW

Sejava Snacks

Sejava Snacks
21 June at 17:12 · 🌐 · 📍

TAWARAN ISTIMEWA DARI SEJAYA SNACK>>>

GILA LAH POPIA CHEESE ADE DISKAUN SAMPAI 30%
JOM AJAK KAWAN- KAWAN BELI SNEK DARI SEJAYA SNACKS SEKARANG JUGAK 😄😄

APA KELEBIHAN PPOPIA CHEESE PEDAS SEJAYA SNACK NI?

POPIA CHEESE PEDAS 🍌🍌🍌🍌🍌
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

#SejavaSnack

Comment as Sejava S...
Press Enter to post.

Figure 27 Hard Sell 14

SEJAVA SNACKS

30% off →
Popia cheese spicy

Sejava Snacks
23 June at 17:15 · 🌐 · 📍

RAYA HAJI DAH MAKIN DEKAT??

EH TAKKAN NAK BALIK KAMPUNG TANGAN KOSONG ??
CEPAT BELI POPIA CHEESE PEDAS BANYAK - BANYAK. BIAR SANAK SAUDARA SENYUM SAMPAI TELINGA BILA MAKAN POPIA PALING POWER NI.

CAKAP JE KAT DORANG YANG POPIA NI MEMANG SEDAP SEBAB:

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

Comment as Sejava S... 📷 📺 🗨️ 📧
Press Enter to post.

Figure 28 Hard Sell 15

TAKE A BREAK WITH
Popia Cheese Spicy

price starting from
RM 27
WHATSAPP NOW

Sejava Snacks
23 June at 17:20 · 🌐 · 📍

EH BETUL KE MALAYSIA BOLEH MENANG LAWAN BANGLADESH?

JADI KORANG YANG PERGI STADIUM TENGOK BOLA TU, BAWAK JE POPIA CHEESE PEDAS DARI SEJAVA SNACKS MASUK STADIUM. BAYANGKAN SAMBIL TENGOK DE PAULA MENJARINGKAN GOL, BOLEH KUDAP POPIA.

CEPAT BELI KALAU NAK TNGOK DE PAULA JARINGKAN GOL

POPIA CHEESE PEDAS
-Diperbuat daripada kulit popia yang berkualiti
-Tidak muak malah tidak mampu berhenti apabila makan
-Dipenuhi rasa cheese dan pedas bagi mengimbangi rasa muak dan pedas
-Sekali makan terangkat seluruh badan

HARGA BERPATUTAN
1 Balang RM27
(Tidak Termasuk Postage)

Untuk Sebarang Tempahan Boleh Menghubungi Melalui WhatsApp:
<https://wa.link/j3hfu3>

Comment as Sejava S... 📷 📺 🗨️ 📧
Press Enter to post.

Figure 29 Hard Sell 16

3.4 Facebook (FB) Post – Copywriting (Soft Sell)

Sejava Snacks
Premium Snacks Taste

Popia Cheese Spicy

Order Now!

0:05 / 0:06

Sejava Snacks
9 June · 🌐

STOK SUDAH MENDARAT GAIS!!!
POPIA CHEESE dari Sejava Snack telah selamat mendarat ke stor makanan kami

Cepat gais jangan ketinggalan untuk dapatkan POPIA CHEESE PEDAS PALING SEDAP DI MUKA BUMI INI dari kami.

Hubungi kami Segera:
<https://wa.link/j3hfu3>

#SejavaSnack
#popiacheesepedas
#slewbeu
See less

5 16 views

20 People reached 5 Reactions, comments and shares

16 3-second video views Retention curve

View More Video Details

Like Comment Share

Comments See all

Comment as Sejava S...

Figure 30 Soft Sell 1

Sejava Snacks

CUSTOMERS REVIEW

Keep your body fit, and your mind healthy. Eat the best snacks in the world.

<https://www.facebook.com/SejavaSnacks>

Sejava Snacks
11 June · 🌐

Bayangkan kalau dapat makan snek dari Sejava snek lebih-lebih lagi waktu tengah malam. Bestnyerr!!!!

Jadi apa tunggu lagi. Popia Cheese Pedas Sejava Snack masih ada stok lagi ni. Moh ler beli dengan kami.

Tengok muka bro ni, happy kemain dapat popia cheese.

Hubungi kami Segera:
<https://wa.link/j3hfu3>

#SejavaSnack
#popiacheesepedas
#slewbeu
See less

1 6 views

8 People reached 1 Reactions, comments and shares

6 3-second video views Retention curve

View More Video Details

Like Comment Share

Comments See all

Figure 31 Soft Sell 2

POPIA CHEESE SPICY SHOP NOW!

<https://www.facebook.com/SejayaSnacks>

SEJAYA SNACKS

Sejaya Snacks
11 June · 🌐 · 🌐

KELEBIHAN MEMULIAKAN TETAMU

- Mendapat ganjaran dan pahala.
- Murah rezeki, dirahmati dan diberkati.
- Bertambah kasih sayang antara tetamu dan tuan rumah yang dikunjungi.
- Mengeratkan silaturahim dan memupuk perpaduan.

Raya Haji dah dekat. Sanak saudara dan kawan-kawan pun mesti nak datang ziarah rumah kan? Apa tunggu lagi mart??? Jamu lah mereka dengan Popia Cheese Pedas dari Sejaya Snack!!!

Contact Us:
<https://wa.link/j3hfu3>
See less

1 7 views

10 People reached 1 Reactions, comments and shares

7 3-second video views Retention curve

View More Video Details

Like Comment Share

Comments See all

Figure 32 Soft Sell 3

Ada orang bila dah lepas makan, tak lama lepastu terus rasa nak mengunyah lagi.

Tak tahu lah hantu saka apa ada dalam perut tu. 😂

Nakbebel

Sejaya Snacks
13 June · 🌐 · 🌐

Percayalah wahai tuan-tuan dan puan-puan, Kalau rasa nak mengunyah tu cari je Popia Cheese Pedas dari Sejaya Snack. 😂😂

Hubungi kami Segera:
<https://wa.link/j3hfu3>

#SejayaSnack
#popiacheesepedas
#slewbew

Edit

1

Like Comment Share

Comment as Sejaya S...
Press Enter to post.

Figure 33 Soft Sell 4

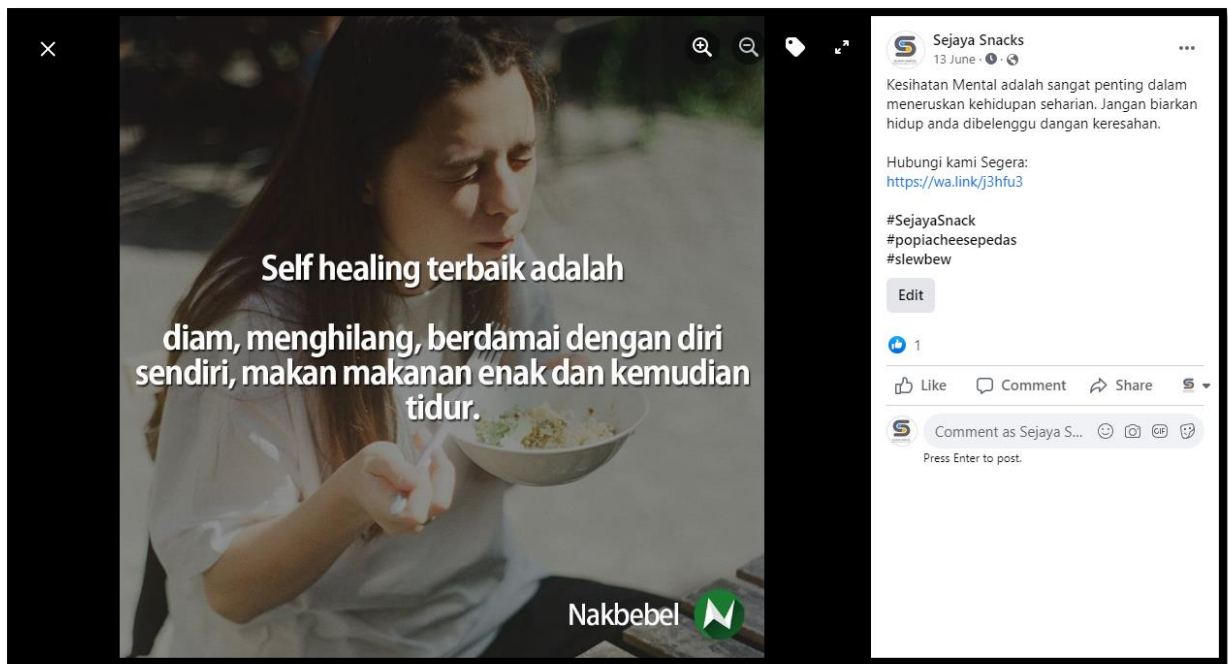


Figure 34 Soft Sell 5

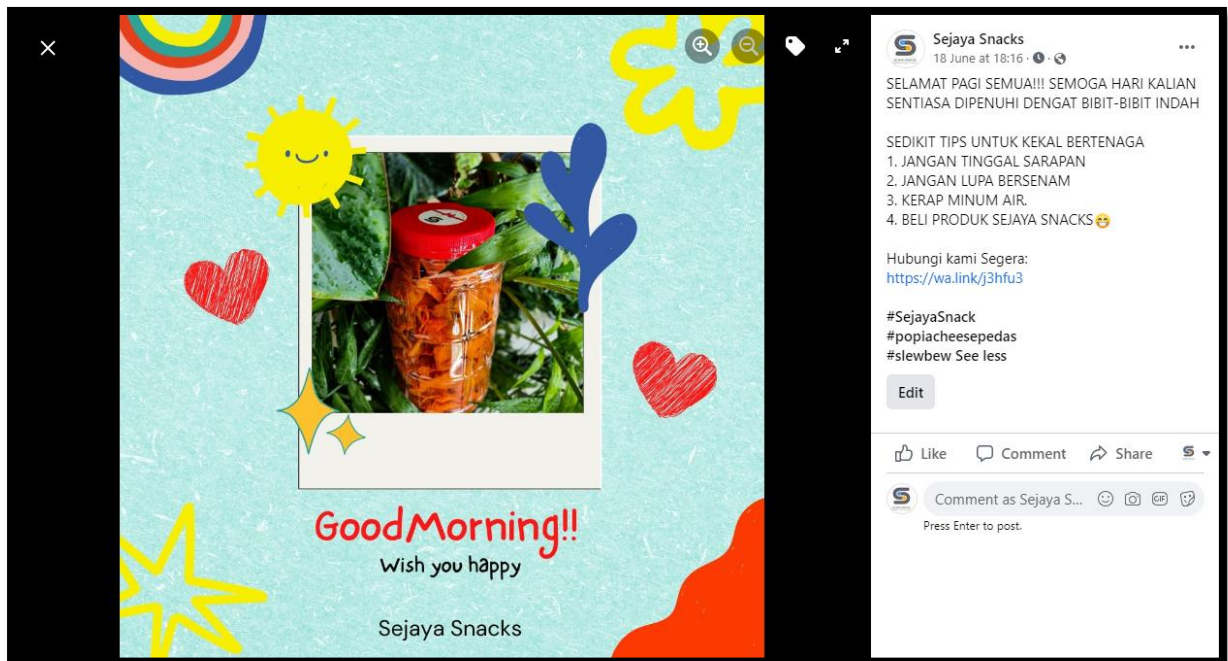


Figure 35 Soft Sell 6

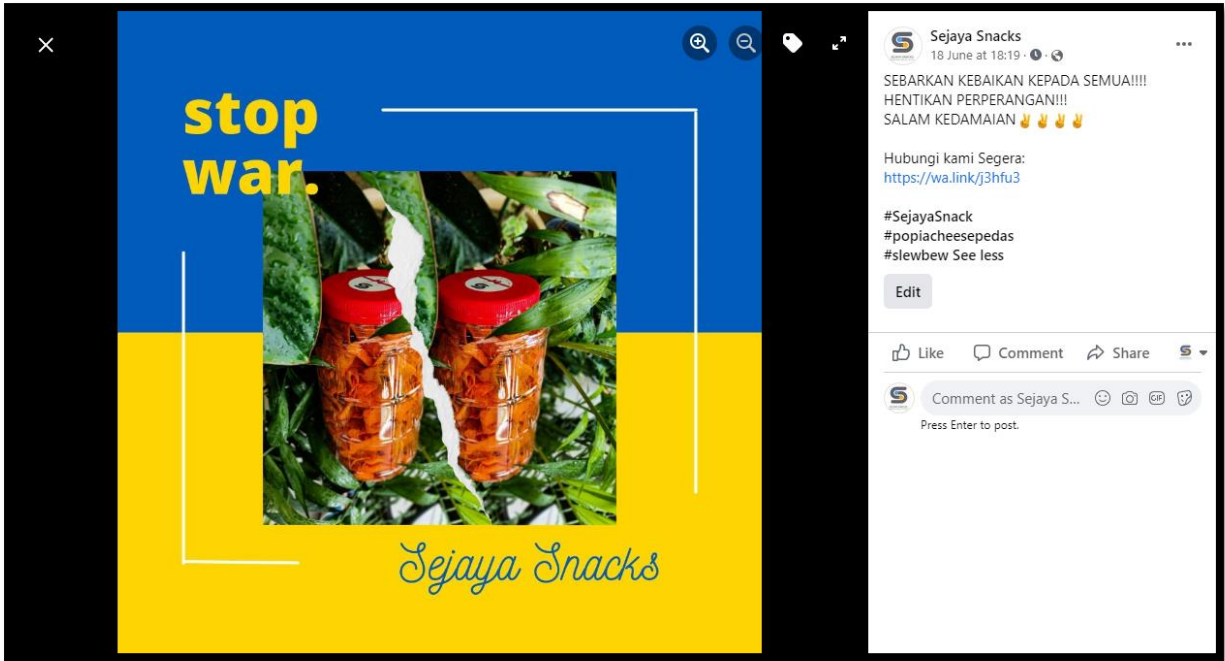


Figure 36 Soft Sell 7



Figure 37 Soft Sell 8

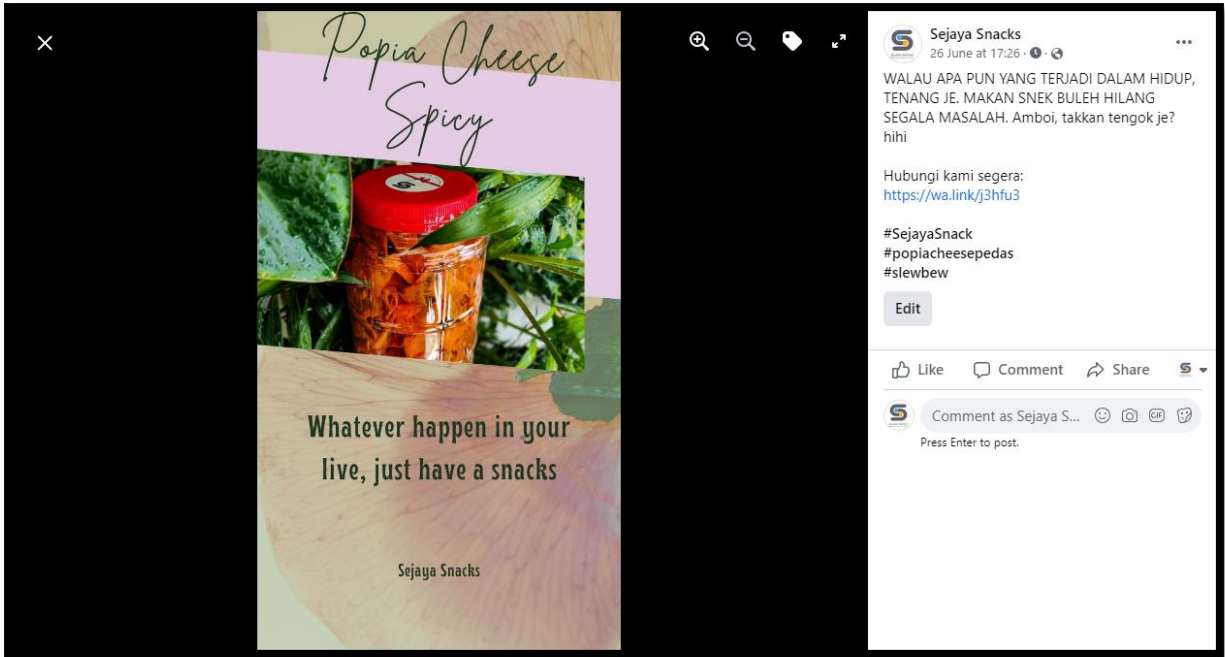


Figure 38 Soft Sell 9



Figure 39 Soft Sell 10

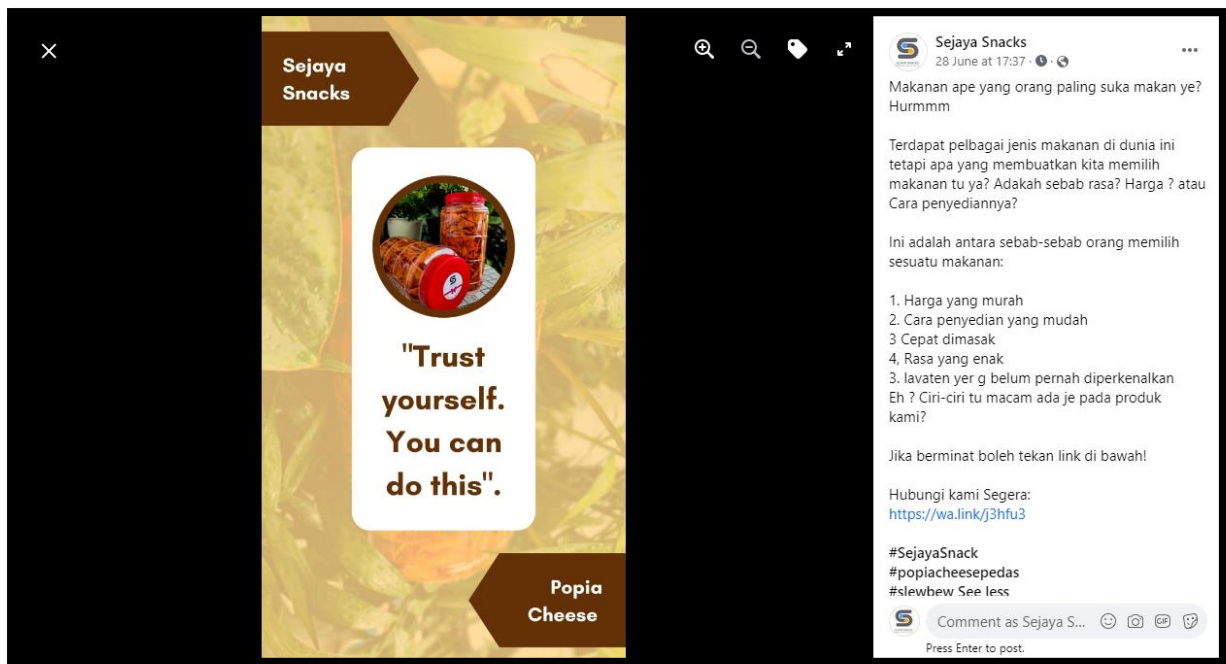


Figure 40 Soft Sell 11

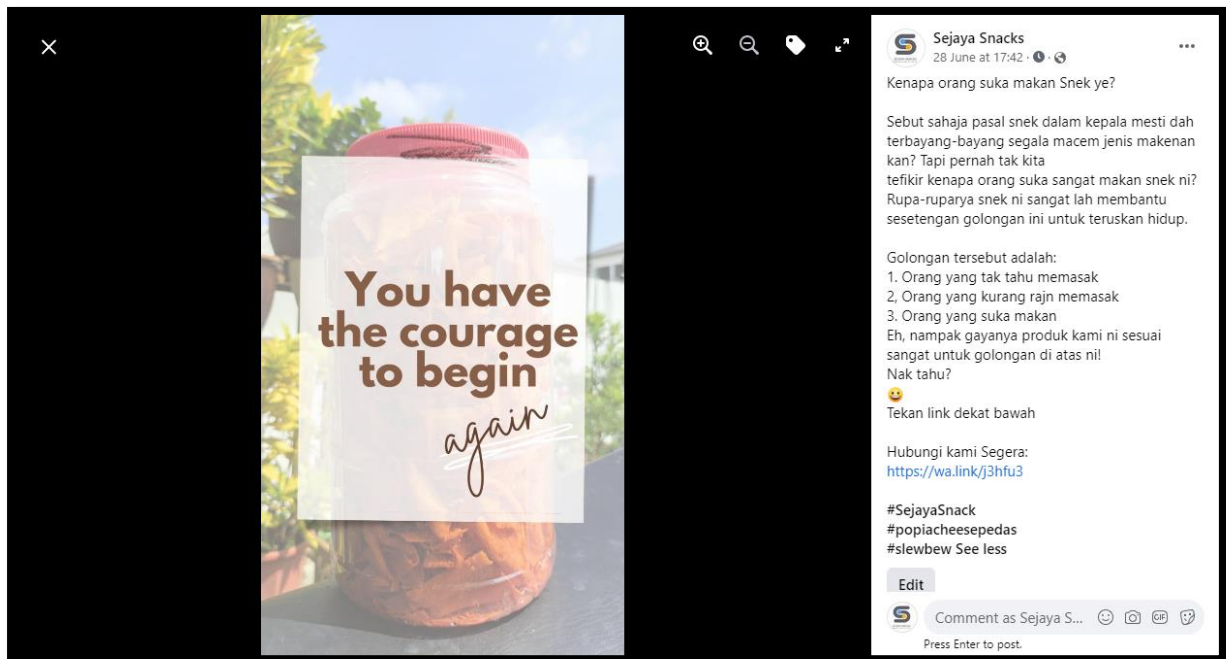


Figure 41 Soft Sell 12

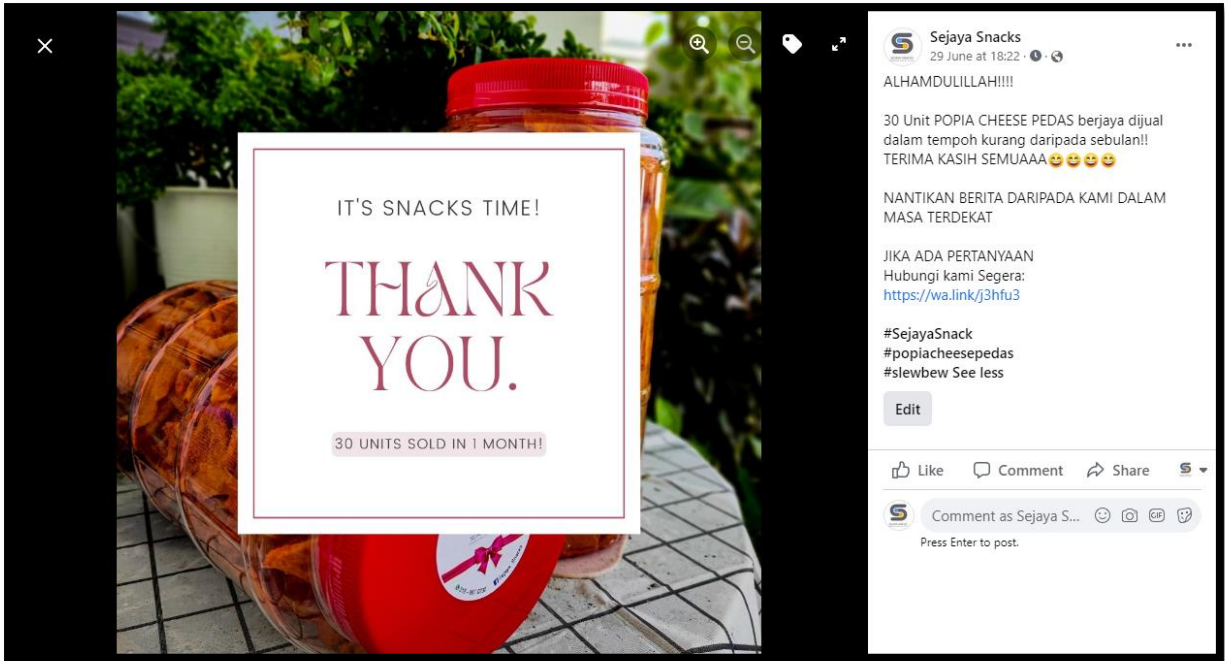


Figure 42 Soft Sell 13

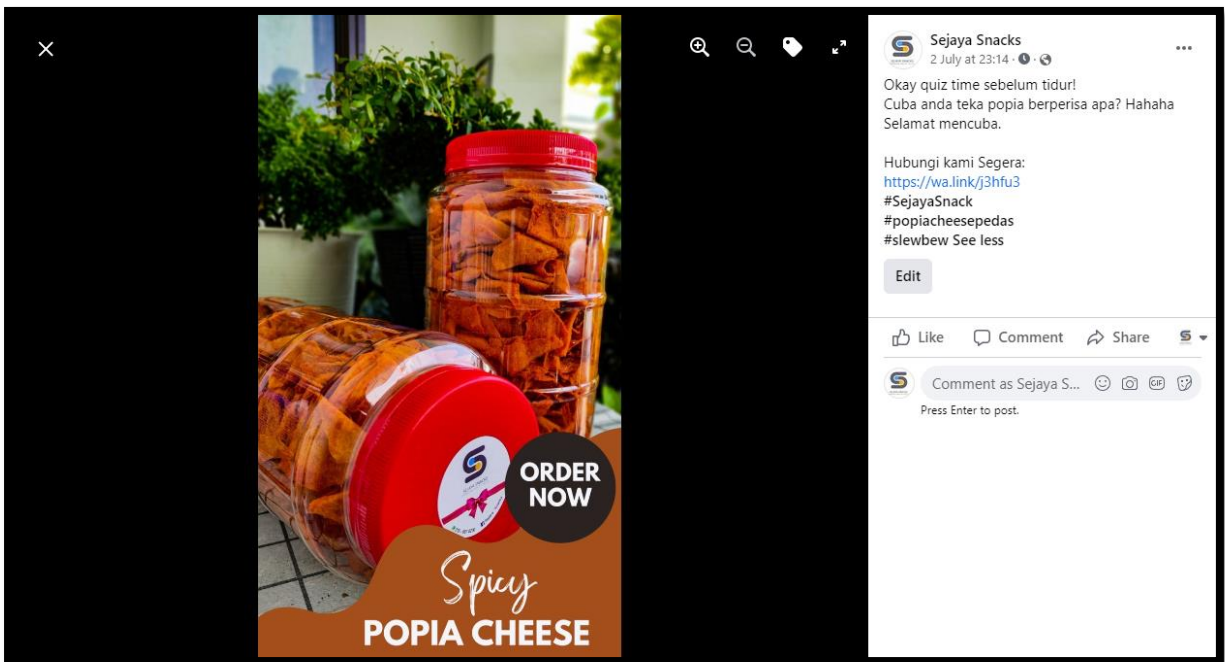


Figure 43 Soft Sell 14

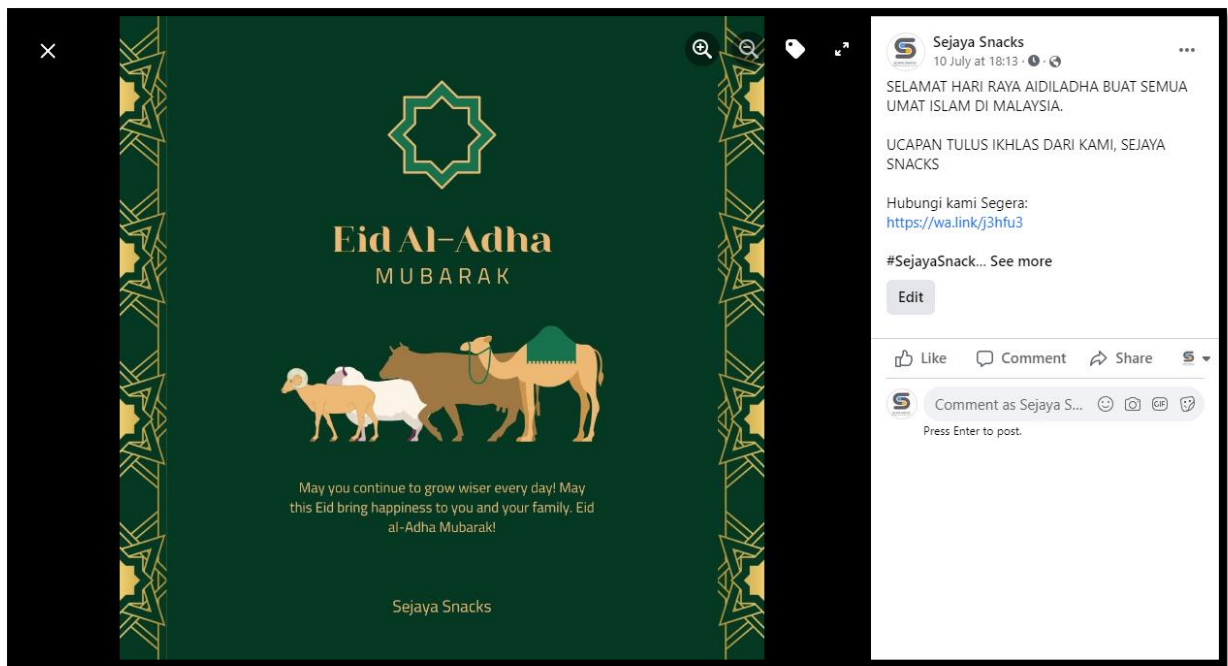


Figure 44 Soft Sell 15

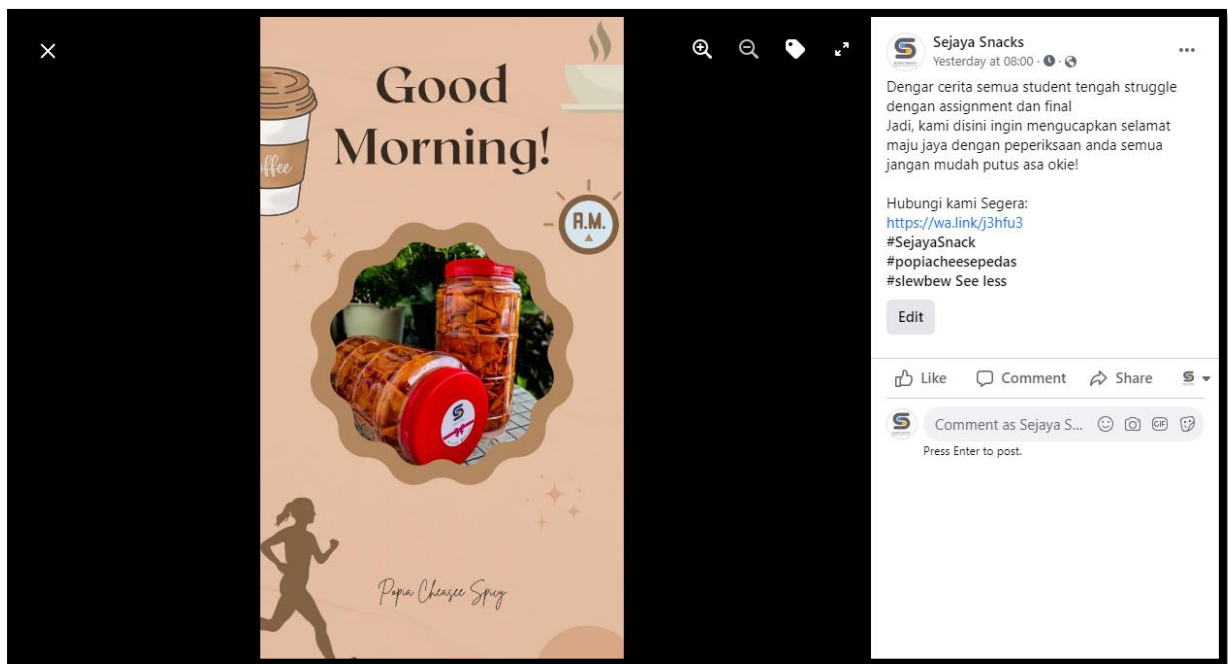


Figure 45 Soft Sell 16

3.5 Sales Report



Figure 46 Yearly Sales and Expenses with Profit

Go-eCommerce										
Business Name	Date	Type	Marketplace (If any)	Others Marketplace (If any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Sejaya Snacks	12/06/2022	online	Social Media		188				7 units of Popia Cheese Pedas Has been Sold	13/07/2022
Sejaya Snacks	19/06/2022	online	Social Media		216				8 Unit of Popia Cheese Pedas Has Been Sold	13/07/2022
Sejaya Snacks	26/06/2022	online	Social Media		243				5 Unit of Popia Cheese Pedas Has Been Sold	13/07/2022
Sejaya Snacks	02/06/2022	expenses				Goods	Stock	570	30 Units of Popia Cheese Has Been Bought	13/07/2022
Sejaya Snacks	28/06/2022	offline			162				6 Unit of Popia Cheese Pedas Has Been Sold	13/07/2022
Sejaya Snacks	30/06/2022	expenses				Goods	Stock	258	15 Unit of Popia Cheese Pedas Has Been Bought	13/07/2022
Sejaya Snacks	05/07/2022	online	Social Media		270				10 Unit Popia Cheese Pedas Has Been Sold	13/07/2022
Sejaya Snacks	08/07/2022	online	Social Media		135				5 Unit of Popia Cheese Pedas Has Been Sold	13/07/2022

Figure 47 Sales Report in Table form

4.0 Conclusion

In conclusion, Sejaya Snacks have an enormous potential for growth in the years to come, as was previously anticipated. It is pretty astonishing for a new business to acquire large revenues within a short period of time after just three months of being in business. When it comes to running its company, Sejaya Snacks is completely reliant on social media and many other internet platforms. Because we do not have any offices or storefronts from which to run our company, the fact that we have been able to sell a lot of stuff at a high sales is something that we can count as a significant accomplishment.

Despite this, Sejaya Snacks is willing to deliver an approach that is innovative and enhanced in order to assist in strengthening both our management and our operational system. An environmental industry analysis will be conducted in the future in this manner in order to determine the political, economic, social, and technological factors that will need to be satisfied in order for Sejaya Snacks to break into the market. This will be done in order to determine the variables that will need to be met in order for Sejaya Snacks to be successful. As a direct consequence of the exhaustive research that was carried out, Sejaya Snacks is completely certain that they would be able to flourish and achieve success in this business.

Last but not least, Sejaya Snacks will be able to realise its vision within the next ten to twenty years and achieve what it has set out to do if we continue to be resolute in our efforts to improve the operational structure of our company. This will allow us to accomplish what we have set out to do. It is without a doubt that Sejaya Snack will become well-known across the whole of Malaysia if the firm is efficiently handled by competent top-level management.