



UNIVERSITY OF TECHNOLOGY MARA

BRANCH SELANGOR

CAMPUS PUNCAK ALAM

FACULTY: FACULTY OF HOTEL AND TOURISM MANAGEMENT

PROGRAMME: BACHELOR of SCIENCE (Hons.) TOURISM MANAGEMENT

**PRINCIPLES OF ENTREPRENEURSHIP (ENT 530)**

**SOCIAL MEDIA PORTFOLIO**

SEMESTER & GROUP: 3 (HM 2413B)

NAME OF THE BUSINESS: **KOCIMELTS' PENANG**

NAME: FATIN SAHIRA BINTI MATROSLI (2022755949)

NUR HAIZA ALYSSA BINTI ABDUL WAHAB (2022919717)

LECTURER'S NAME: NORFAZLINA GHAZALI

DATE OF SUBMISSION: 12<sup>TH</sup> JULY 2022

## **ACKNOWLEDGEMENT**

First of all, both of us are most grateful to Allah S.W.T for the completion of this Social Media Portfolio as one of the requirements that need to be accomplished in the course work assessment for the code ENT 530. By accomplishing this course work, we realised that many people are very supportive towards our local business and entrepreneurship.

The success of this portfolio requires a lot of hard work, assistance and guidance from many people. We would like to express our gratitude towards our lecturer, Norfazlina Ghazali. She helped us during the process of completion of this portfolio. She has given us a good lecture, well explained regarding the sub-topic and given us step by step to get a certificate. Moreover, provides us with useful information and techniques in selling our products. We are extremely grateful to her for providing us with such nice support and guidance.

On the other hand, not to forget Alyssa's sister, who had helped us out for registering our business. This is because of her kindness by helping us when having problems during SSM registration. She helped us a lot in this journey. Besides, our family members are also one of the contributors in finishing this portfolio. They helped and supported us by giving motivation and moral support. Next, we would like to thank our classmates that have always been dedicated in helping us to like and share our Facebook's post. With their support and willingness, it helped to make our Facebook interact with many people.

To our beloved customers who have brought our products' brand KOCIMELT'S, we are really thankful for their support and showing love toward our small business, without them we cannot achieve the objective of the business. We also would like to thanks our fellow friends that had been very supportive and buy our products online.

Last but not least, we are really grateful because we managed to complete this assignment within the time given by Madam Norfazlina Ghazali. This assignment and portfolio cannot be completed without the effort and cooperation from both of us.

## **EXECUTIVE SUMMARY**

The purpose of this social media portfolio was to learn and demonstrate the mindset of entrepreneurial skills in planning, marketing and promoting for new business. Therefore, the business that we choose is to sell chocolate jars and cookies under the brand KOCIMELTS. We started as a dropship. This type of product is very easy to sell. The reason we choose this kind of business is because, as we can see it has a very high demand in this common era.

This business was registered on 1st October 2021 and commenced on 1st January 2022. The ownership of this business is a partnership. Kocimelts Penang is operated and managed by the two of us: Fatin Sahira Binti Mat Rosli and Nur Haiza Alyssa Binti Abdul Wahab. Before we started our business, we managed to registered with Go-Ecommerce Registration, Masmed Young Entrepreneur (MyENT) and SSM Registration Partnership. As a business partner must put our hands together to make sure our chocolate jars and cookies edition become the favourite snacks-to-go for all people.

Other than that, we are also using social media which is Facebook as the main platform to promote and market the product. In social media, people will know the existence of the products, list of prices, benefits of the products and other information about the products. Today, social media has become a very useful and effective way for online entrepreneurs. We are using social media to achieve our goals which is attracting more customers to try out these chocolate jars and cookies. At the same time, it will increase the demand and profit of our product, from time to time we need to identify our target market. Customers of our business are usually focused on many people from different ages such as kids to adults who love chocolate so much.

Lastly, the products will make people fall in love because of the packaging itself. We also offer a variety of flavourings and affordable prices to the customers. In order to make a better and improved product, we should analyse our competitors first then we can be able to compete with them. We believe our products are better and have premium ingredients than other competitors.

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## Body of the Report

### i. Go-Ecommerce Registration

- Personal Profile

The screenshot shows the 'Go-eCommerce BETA' app interface. The user is logged in as 'Nur Haiza Alyssa Binti Abdul Wahab'. The 'PERSONAL PROFILE' tab is selected. The 'Personal Information' section contains the following details:

Field	Value
Name	Nur Haiza Alyssa Binti Abdul Wahab
Phone/Mobile	
New Identity Card No.	
Home Address	
Email Address	
District	
City	
Postcode	
State	
Personal Instagram	
Race	Malay
Gender	
Special Need Required	No
Marital Status	Single

The 'Institution Information' section shows the following details:

Field	Value
Type of Institution	IHL
Institution List	Universiti Teknologi MARA
State of Institution	Selangor
Name of Institution	UiTM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam,
City	Puncak Alam
Postcode	42300

The screenshot shows the 'Go-eCommerce BETA' app interface. The user is logged in as 'FATIN SAHIRA BINTI MAT ROSLI'. The 'PERSONAL PROFILE' tab is selected. The 'Personal Information' section contains the following details:

Field	Value
Name	FATIN SAHIRA BINTI MAT ROSLI
Phone/Mobile	
New Identity Card No.	
Home Address	
Email Address	
District	
City	
Postcode	
State	
Personal Instagram	
Race	Malay
Gender	Female
Special Need Required	No
Marital Status	Single

The 'Institution Information' section shows the following details:


Field	Value
Type of Institution	IHL
Institution List	Universiti Teknologi MARA
State of Institution	Selangor
Name of Institution	UiTM Puncak Alam
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .
City	Puncak Alam
Postcode	42300
District of Institution	Kuala Selangor

- Business Profile

Go-eCommerce
BETA
HOME
MY PROFILE
MY BUSINESS
MY LEARNING
MY NOTIFICATIONS
MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE
BUSINESS PROFILE



**FATIN SAHIRA BINTI MAT ROSLI**


Company Name	:	FATIN & ALYSSA KOCIMELTS PENANG TRADING	Company Registration No.	:	202203122707 (003399055-X)	<a href="#">Edit</a>
Type Of Business	:	Sdn. Bhd	Business Role	:	Dropshipper	
Facebook Page	:	Kocimelt's Penang	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business	:		Business Instagram Page	:		
Marketplace	:	Others	Business Website	:		
Business Related to Your Study Field	:	Yes	Type Of Website	:		
			Experience in International Export	:	No	

Available Contest

Go-eCommerce
BETA
HOME
MY PROFILE
MY BUSINESS
MY LEARNING
MY NOTIFICATIONS
MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE
BUSINESS PROFILE



**Nur Haiza Alyssa Binti Abdul Wahab**

Company Name	:	FATIN & ALYSSA KOCIMELTS PENANG TRADING	Company Registration No.	:	202203122707 (003399055-X)	<a href="#">Edit</a>
Type Of Business	:	Sdn. Bhd	Business Role	:	Dropshipper	
Facebook Page	:	Kocimelt's Penang	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages	
Wechat for Business	:		Business Instagram Page	:		
Marketplace	:	Others	Business Website	:		
Business Related to Your Study Field	:	Yes	Type Of Website	:		
			Experience in International Export	:	No	

Available Contest

ii. MyENT Certificate



**MASMED YOUNG ENTREPRENEUR (MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar : 2022755949  
 Nama : FATIN SAHIRA BINTI MAT ROSLI

Program Pengajian : SARJANA MUDA SAINS (KEPUJIAN) PENGURUSAN PELANCONGAN  
 Fakulti : Faculty of Hotel & Tourism Management  
 Kampus : Selangor

**MAKLUMAT PERNIAGAAN**


Mod Perniagaan : Online  
 Bidang Perniagaan yg diceburi : Makanan  
 Tempoh Berniaga :  
 No. Pendaftaran Perniagaan : 202203122707 (003399055-X)  
 URL Perniagaan : <https://www.facebook.com/Kocimelts-Penang-102547815795120>  
 Alamat Premis Perniagaan : NO 71, JALAN MURNI, TAMAN DESA MURNI, SUNGAI DUA, 13800 BUTTERWORTH, PULAU PINANG

Tarikh Mendaftar : 20 May 2022  
 Tarikh Kemaskini : 20 May 2022  
 Tarikh Cetak : 20 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatalkan apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**  
 Malaysian Academy of SME & Entrepreneurship Development (MASMED)



**MASMED YOUNG ENTREPRENEUR (MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar : 2022919717  
 Nama : NUR HAIZA ALYSSA BINTI ABDUL WAHAB

Program Pengajian : SARJANA MUDA SAINS (KEPUJIAN) PENGURUSAN PELANCONGAN  
 Fakulti : Faculty of Hotel & Tourism Management  
 Kampus : Selangor

**MAKLUMAT PERNIAGAAN**

Mod Perniagaan : Online  
 Bidang Perniagaan yg diceburi : Makanan  
 Tempoh Berniaga :  
 No. Pendaftaran Perniagaan : 202203122707 (003399055-X)  
 URL Perniagaan : <https://www.facebook.com/Kocimelts-Penang-102547815795120>  
 Alamat Premis Perniagaan : No 71, Jalan Murni, Taman Desa Murni, Sungai Dua, 13800 Butterworth, Pulau Pinang

Tarikh Mendaftar : 20 May 2022  
 Tarikh Kemaskini : 20 May 2022  
 Tarikh Cetak : 20 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatalkan apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**  
 Malaysian Academy of SME & Entrepreneurship Development (MASMED)





iii. SSM Registration Partnership

  
SURUHJAJAYA SYARIAH MALAYSIA  
SULTANABU COMMISSIONER OF MALAYSIA

BORANG D (KAEDAH 13)



**PERAKUAN PENDAFTARAN**  
**AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**FATIN & ALYSSA KOCIMELTS PENANG TRADING**  
**NO. PENDAFTARAN: 202203122707 (003399055-X)**

telah didaftarkan dari hari ini sehingga **17 MEI 2023** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di SISTEM EZBIZ pada **18 MEI 2022**.

  
**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

UserID: EZBIZ Date: Wed May 18 22:31:26 MYT 2022

  
SURUHJAJAYA SYARIAH MALAYSIA  
SULTANABU COMMISSIONER OF MALAYSIA

SENGGUPON SEGALA USARA TELAH DIAMBIL UNTUK MEMASTIKAN HAKLOKAT YANG DIBERI ADALAH BETUL DAN  
KEMUKINI PENDAFTAR PERNIAGAAN TIDAK BOLEH DIPERTANGGUNGKAN SAGI SEBARANG KERUGIAN KERANA HAKLOKAT  
YANG TERSTILAP ATAU TERTITIGAL

**\*\* MAKLUMAT PERNIAGAAN \*\***

NAMA PERNIAGAAN	: FATIN & ALYSSA KOCIMELTS PENANG TRADING
NO PENDAFTARAN	:
ALAMAT UTAMA PERNIAGAAN	:
-----	
BENTUK PERNIAGAAN	: PERSEORANGAN
TARIKH MELA BERUSAHA	: 11-05-2022
TARIKH PENDAFTARAN	: 18-05-2022
TARIKH LUPUT PENDAFTARAN	: 17-05-2023
STATUS	: AKTIF

**\*\* JENIS PERNIAGAAN \*\***


FOOD PRODUCTS SUCH AS CHOCOLATE BARS AND COOKIES

**\*\* MAKLUMAT CAWANGAN \*\***

\*\*\* TIADA CAWANGAN \*\*\*

UserID: EZBIZ Tarikh: Wed May 18 22:31:27 MYT 2022

Nama Perniagaan	:	FATIN & ALYHA KOCIMELT'S PENANG TRADING
Nombor Pendaftaran	:	20220112707 (0039905-3)



**SSEMI**  
SEKUTUAN SYARIAH MELAYU  
MALAYSIA

**\*\* MAKLUMAT PEMILIK PERNIAGAAN TERKINI \*\***

NAMA	:	FATIN SAHRA BINTI MAT ROSLI
ALAMAT KEDIAMAN	:	
NO K/P (LAMA)	:	
NO K/P (BARU)	:	
TARIKH LAHIR	:	
BANGSA	:	MELAYU
JANTINA	:	PEREMPUAN
KEMARGANEGARAAN	:	WARGANEGARA MALAYSIA
TARIKH MASUK	:	11-05-2022

NAMA	:	NUR HAIZA ALYSSA BINTI ABDUL WAHAB
ALAMAT KEDIAMAN	:	
NO K/P (LAMA)	:	
NO K/P (BARU)	:	
TARIKH LAHIR	:	
BANGSA	:	MELAYU
JANTINA	:	PEREMPUAN
KEMARGANEGARAAN	:	WARGANEGARA MALAYSIA
TARIKH MASUK	:	11-05-2022

MAKLUMAT YANG DIBEKALKAN ADALAH EKSTRAK DARIPADA DOKUMEN YANG TELAH DIDaftarkan DENGAN PENDAFTAR.

PENDAFTAR PERNIAGAAN, SEMENANJUNG MALAYSIA  
TARIKH : 18/05/2022

DOKUMEN INI ADALAH CETAKAN KOMPUTER. TANDATANGAN TIDAK DIPERLUKAN

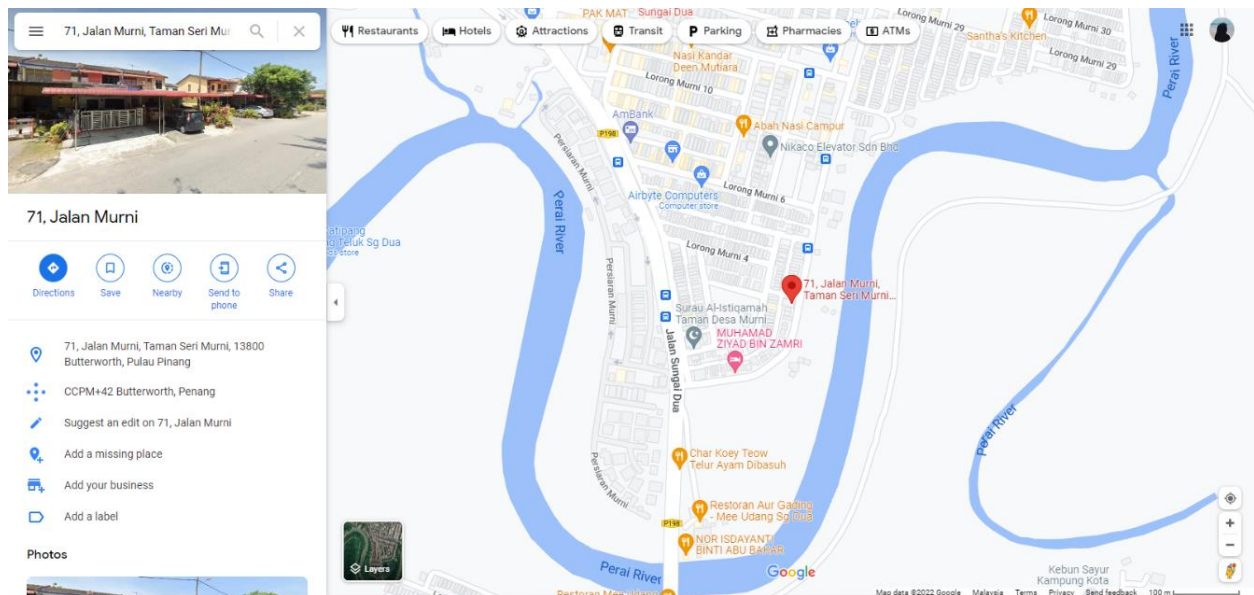
UserID : E2B2    Tarikh: Wed May 18 22:31:27 MYT 2022

#### iv. Introduction of the Business

##### ➤ Name and address of business

# kocimelt's™

The profile's name was taken directly from the company's name, "Kocimelt's," but we also added “Penang” to the back of the Facebook page, indicating that we are one of the drop shippers that covers both areas in Penang. As a result, the profile’s name is known as "Kocimelt's Penang." The address of the principal business takes place at, No 71, Jalan Murni, Taman Desa Murni, Sungai Dua, 13800 Butterworth, Pulau Pinang.



## ➤ Organizational Chart

Kocimelt's Penang is a partnership company. We are starting our business by being a dropship. This is because we want to promote the Krunchy Choco Melts products as we can see the demand for this chocolate jars and cookies are very high in demand. We wish that our small business grows well by selling other people's goods. Below is the organisational chart of our Kocimelt's Penang.



### ➤ Mission / Vision

The overarching purpose of a business can be characterised as its mission. That is, what the business is doing today and what it will be doing in the next 1 to 3 years. The mission statement outlines what the company does, who it serves, and what services it offers. Meanwhile, the company's vision statement indicates where it expects to go in the future so that the purpose can be accomplished. It is a visionary statement that should be realised within the next 5 to 10 years. As a result, both the mission and the vision are critical components of a business's infrastructure. The mission sets the business's goals in motion, whereas the vision lays out how the business will achieve in doing so.

#### Mission

Our mission is to deliver desserts in an environment that is enjoyable, friendly, and welcoming to people of all ages. The reputation is built on quality, which will tantalise your taste buds and make you feel irresistible.

#### Vision

Our vision is to work together in becoming the key player in producing easier to go desserts.

### ➤ Descriptions of Product/Services

Kocimelt's is a jar filled with bubble rice that is topped with a chocolate or white foundation base along with a variety of toppings. Different toppings have distinct flavours that cater to different tastes and preferences. An example of the various types of chocolate jars is shown below.

- ❖ Green Hero (Green Tea)
- ❖ Choco Queen (Dark Chocolate)
- ❖ White Wizz (White Chocolate)
- ❖ Butter Baby (Butterscotch)
- ❖ Velvet Hood (Red Velvet)
- ❖ Dodo Hunter (D24 Durian)
- ❖ Little Nana (Banana)

The chocolate jars come in a total of seven flavours. Each variety has a distinct flavour profile and colour scheme for packaging. The Green Hero is a white chocolate treat that has been blended with green tea blends, sometimes known as matcha chocolate. It has a rich tea texture with just the proper amount of sweetness and a hint of butter and cream, making it ideal for adults and seniors. In the case of the Choco Queen, the milky trio of powdered milk, liquid milk, and condensed milk completes solid Belgian chocolate, bringing it near to milk chocolate perfection. A sweet tooth will be satisfied by this milky cocoa flavour. Furthermore, the White Wizz is well-known for its white chocolate confection, which is formed of cocoa butter, sugar, and milk solids. White chocolate, unlike other forms of chocolate, does not include cocoa solids, giving it a smooth and creamy texture that is ideal for those who want something sweet but not too chocolatey.

The Butter Baby, on the other hand, is a type of butterscotch that combines the flavours of brown sugar and butter with a dash of white chocolate to create a buttery, caramel-like flavour that is ideal for those seeking a sweet feeling. The Velvet Hood also boasts a gently sweet red velvet flavour and creamy texture, as well as a burst of cream cheese flavour and scent. As a result, the flavour of crimson red velvet cake has become popular. Given that each has its own peculiarity, the Dodo Hunter chose the king of fruits to represent Malaysia in order to "enjoy the flavour of Malaysia." The durian chocolates have a small crunch that complements the creamy texture, making them a popular option among adults and the elderly. The D24 Durian's special edition flavour is exclusively made for Malaysians.

In addition, Kocimelt's offers Velvet Cookies, Salted Cookies, and Almond Crunch. The Velvet Cookies are red velvet cookies with white chocolate chips that are handmade. To complement the red velvet flavour, the cooked cookies are then sprinkled with a delightful cheese powder. The Salted Cookies, on the other hand, are handmade salted cookies with chocolate chips. The cookies are then drizzled with fine Belgian chocolate and sprinkled with Himalayan salt, which balances out the sweetness and saltiness of the cookies. The unique feature of each of these cookies is that they come with an additional Swiss chocolate sauce as a dipping sauce to tie everything together. Finally, the almond crunch is a fantastic creation that combines cocoa crunchies and toasted almond chunks with a delicious chocolate combination. The mixture is then spooned into bite-size cups and topped with almond bits.

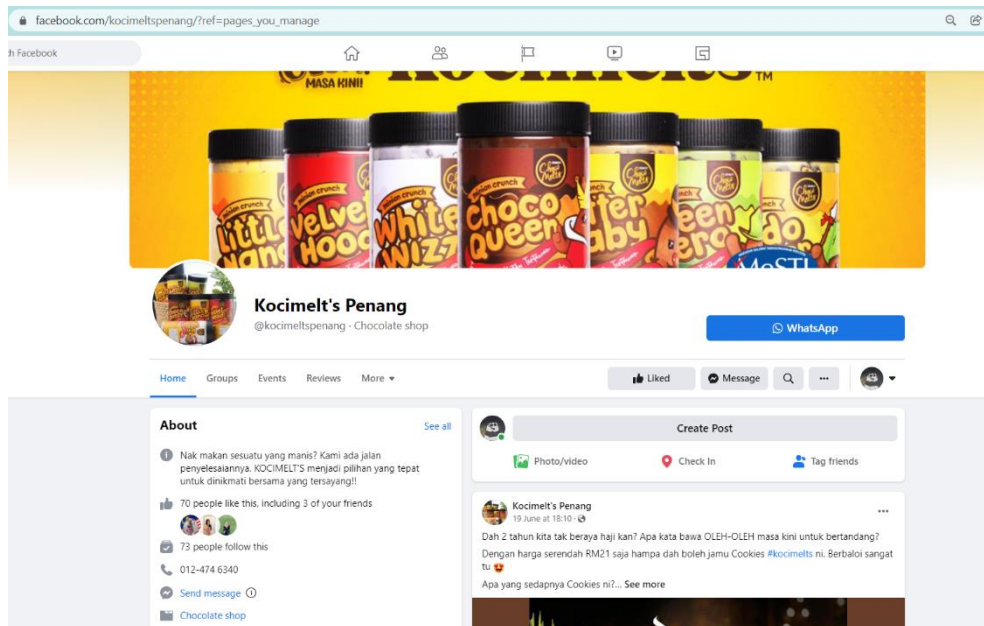
➤ Price List

The chocolate jars are available in two sizes. The standard size (330g) and the pocket size (150g), however the cookies are only available in one size which is the standard size (240g). The pocket size is ideal for first-time buyers, while the standard size is preferred by regular customers or a fan of sweets. The costs for the chocolate jars and cookies are listed below.

PRODUCTS	PRICE
Green Hero (Green Tea)	RM15
Choco Queen (Dark Chocolate)	RM15
White Wizz (White Chocolate)	RM15
Butter Baby (Butterscotch)	RM15
Velvet Hood (Red Velvet)	RM15
Dodo Hunter (D24 Durian)	RM15
Little Nana (Banana)	RM15
Butter Baby (Pocket Size)	RM10
Choco Queen (Pocket Size)	RM10
White Wizz (Pocket Size)	RM10
Green Hero (Pocket Size)	RM10
Velvet Cookies	RM21
Salted Cookies	RM21
Almond Crunch	RM21

v. Facebook (FB)

➤ Creating Facebook (FB) page

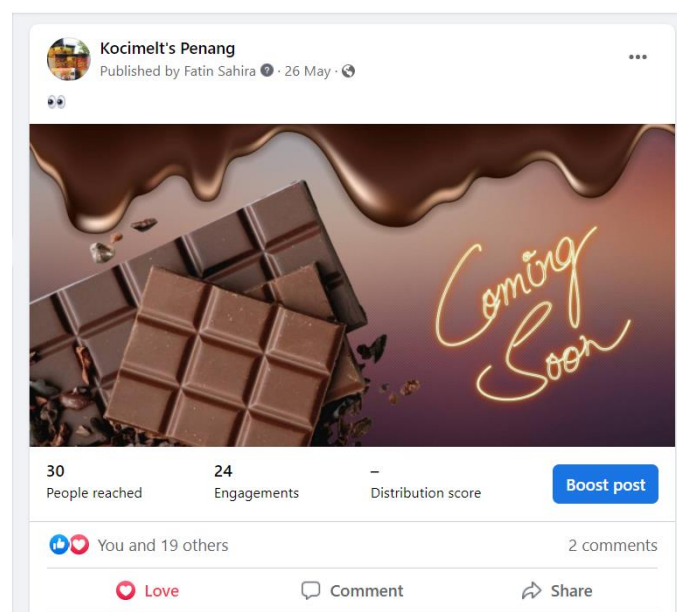


➤ Customizing URL Facebook (FB) page

<https://www.facebook.com/kocimeltspenang/>

➤ Facebook (FB) post – Teaser

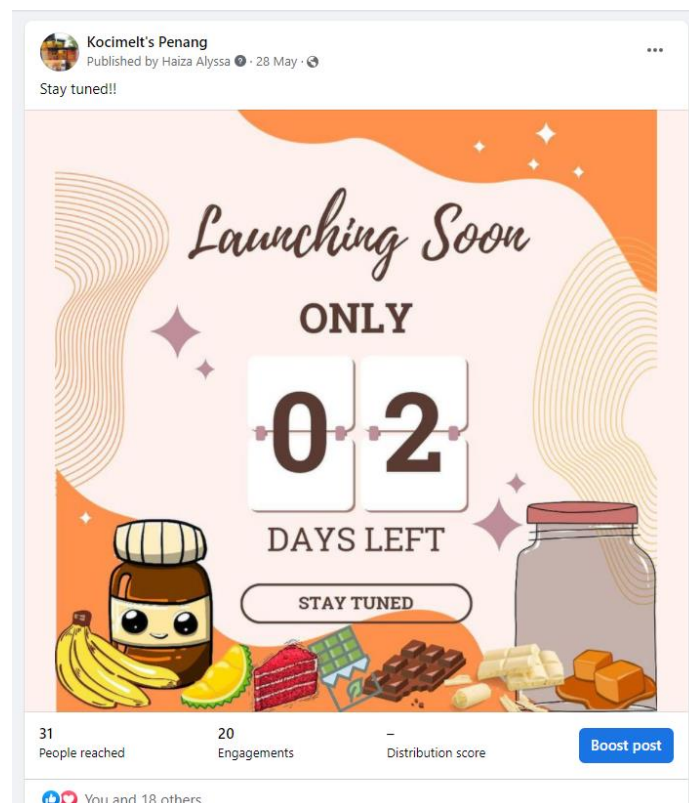
- Teaser 1



- Teaser 2



- Teaser 3

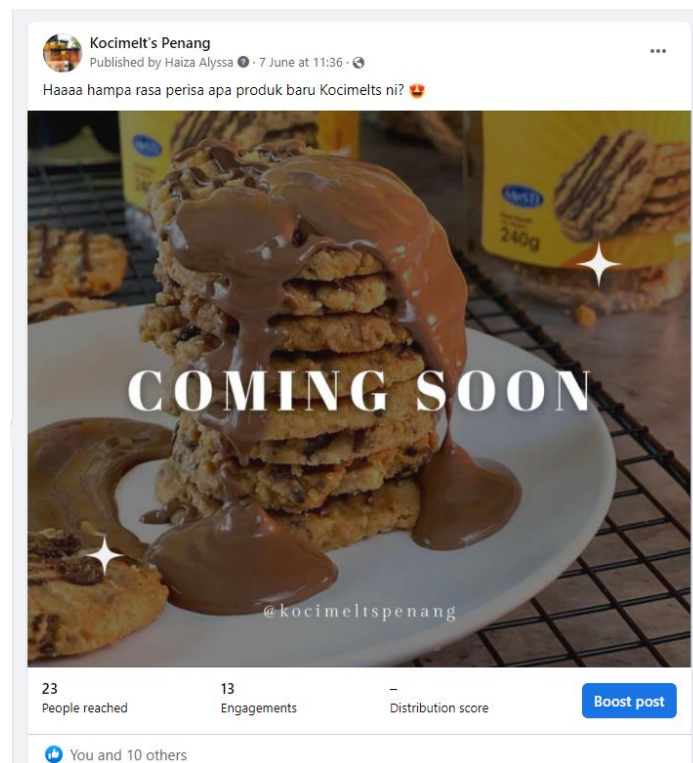




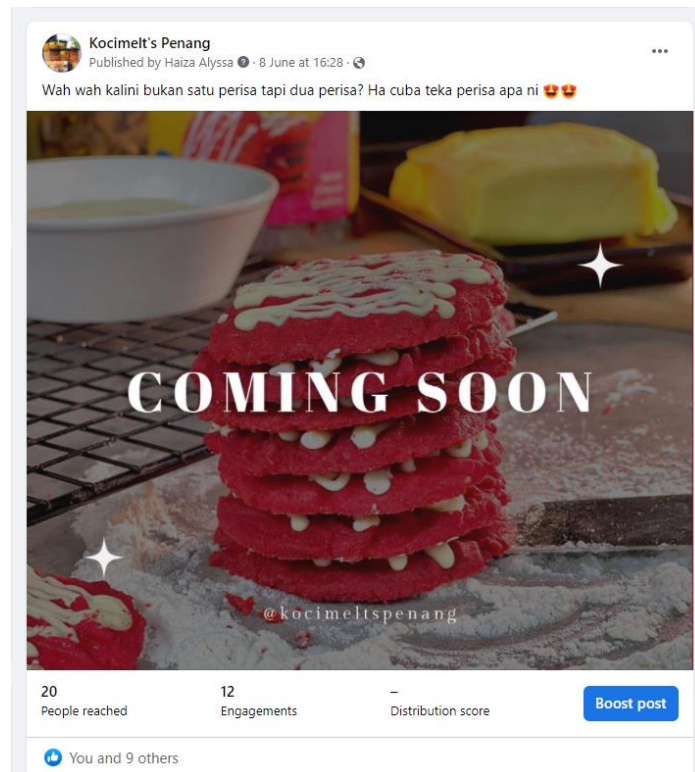
- Teaser 4



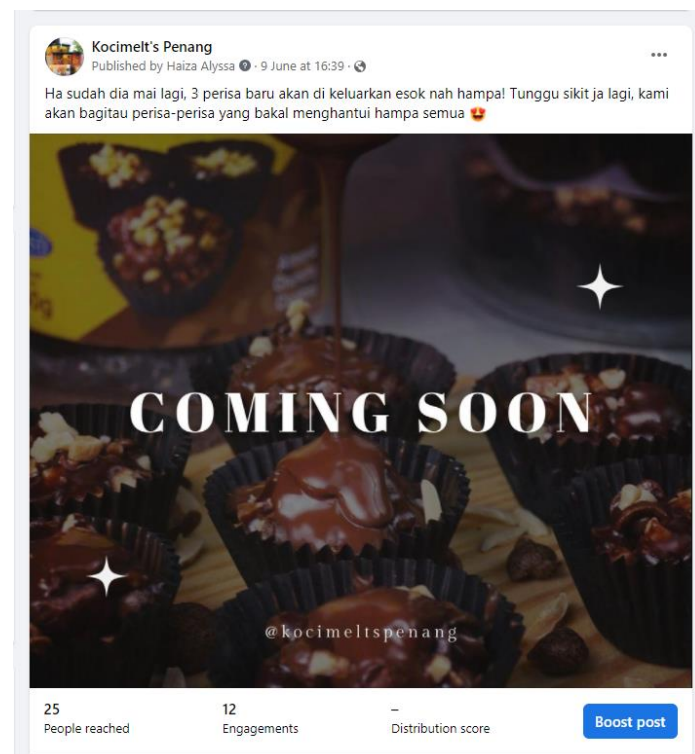
- Teaser 5



- Teaser 6



- Teaser 7



➤ Facebook (FB) post – Copywriting (Hard sell)

• Hard Sell 1



**Kocimelt's Penang**  
Published by Fatin Sahira · 30 May · 🌐

**AWAK MESTI RASA !!**

Makanan ready to eat jadi rebutan sekarang ni tau. KRUNCHY CHOCO MELTS pilihan tepat.

- Tahan sehingga 3 bulan
- Tak perlu peti sejuk
- Tak perlu risau tempat panas
- Coklat yang sentiasa melted dan mudah di bawa kemana-mana sebagai snek emergency! 🍫

Modal rm10 jer untuk yg kecil.  
Lagi boleh share share dengan orang sebelah makan gitu.  
Tapi, sebalang kecil cukup ke? 😊

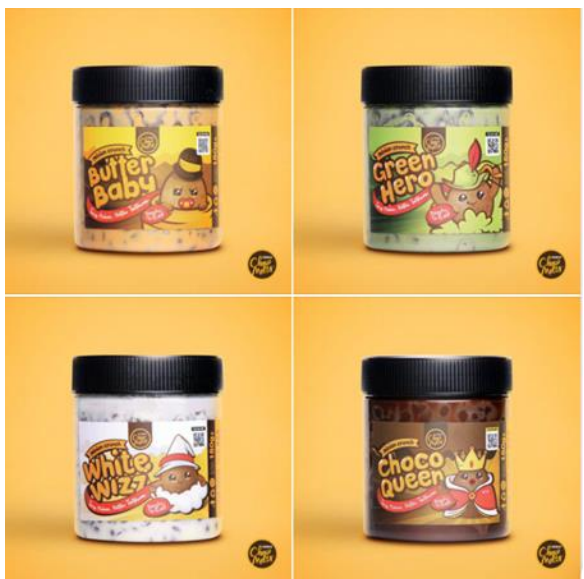
💖💖💖  
RM 10 jar poket  
RM 15 jar regular  
💖💖💖

7 FLAVOUR PREMIUM CHOCOJARS KCM:

- 💖 Green Hero (Matcha)
- 💖 Butter Baby (Butterscotch)
- 💖 White Wizz (White Choc)
- 💖 Choco Queen (Dark Choc)
- 💖 Dodo Hunter (Durian)
- 💖 Little Nana (Pisang)
- 💖 Velvet Hood (Red Velvet)

Meh whatsapp to order!  
Jauh boleh postage!  
[#ChocoJarKayangan](#)  
[#OlehOlehMasaKini](#)  
[#KrunchyChocoMelts](#)  
[#NakSekaliPastiNakLagi](#)

• Hard Sell 2



**Kocimelt's Penang**  
Published by Fatin Sahira · 31 May · 🌐

**Krunchy Choco Melts Pocket Edition! 🍫**

Apa yang bestnya pocket edition ni? Hampa boleh try perisa istimewa dalam size yang lebih kecil, sesuai dibawa merata weii 🍫

**DAPATKAN SEKARANG DENGAN**  
**!! RM10 SAHAJA !!**

Apa tunggu lagi? Jom jom jomm!!  
Order sekarang! Sis dah rasa memang sedap gila ya.

Hampa wajib try! Jgn lupa tekan link dkt bio okay? 🍫

[#KrunchyChocoMelts](#)  
[#cubasekalipastinaklagi](#)  
[#chocojarviral](#)



- Hard Sell 3



**Kocimelt's Penang**  
Published by Haiza Alyssa · 1 June ·

ISH DIA LALU LAGI!

Wah dengan isi coklat penuh sepatatnya, dengan aroma coklat cair pelbagai jenis flavour coklat ermmmm.. 😍😍

Modal RM10 jer untuk yg kecil.

Lagi boleh share share dengan orang sebelah makan gitu.

Tapi, sebalang kecil cukup ke?

👉

💎💎💎

RM 10 pocket jar

RM 15 regular jar

💎💎💎

👉 CHOCO QUEEN

👉 WHITE WIZZ

👉 GREEN HERO

👉 BUTTER BABY

👉 VELVET HOOD

👉 LITTLE NANA

👉 DODO HUNTER

#kcmpanaspanas

#krunchychocomelts

#oleholehmasakini

#chocojarexpert

- Hard Sell 4



**Kocimelt's Penang**  
Published by Fatin Sahira · 2 June ·

Selamat Pagi penggemar Krunchy Choco Melts semua!!! 🍌

Senyuman pagi ni seperti manisnya Kocimelts ke tu? Muka jangan masam masam tau 🙄

Kami nak bagitau hampa ni la dia antara tiga perisa premium yang sangat mendapat permintaan 🙄

Kesedapan dia yang unik buat ramai tertarik....

So hampa bila lagi nak rasa?

Jom pakat tekan link kat bio kami sekarang!

#dodohunter

#littlenana

#velvethood

#KrunchyChocoMelts

- Hard Sell 5



**Kocimelt's Penang**  
Published by Haiza Alyssa · 5 June at 13:56 ·

HAMPA NAK TAU RAHSIA GEMBIRA SECEPAT MUNGKIN? 🙄

TAK KENAL MAKA TAK CINTA, SUDAH KENAL PASTI JATUH CINTA 😍😍

Mari rasa sendiri kesedapan serta kelazatan Krunchy Choco Melts yang sis jual ni... Laku keras tau weii 🙄

Kelebihan Krunchy Choco Melts 🔥🔥🔥

👉 Harga mampu milik. RM10 bagi size kecil sebalang

👉 Dipenuhi dengan chocolate leleh

👉 Menggunakan premium chocolate

👉 Menggunakan premium bubble rice

👉 Rasa yang sangat rangup

👉 Yang paling BEST, rasa yang berbeza tetapi harga yang sama

👉 Boleh terus makan

So tunggu apa lagi!!! Grab cepat! Lambat habis la! Hehehe... 😍

Tekan link di bio sekarang untuk order naaaah hampa! ❤️

#chocojarmurah #chocojar #kocimelts #oleholehmasakini #ChocojarKayanganflavour

#KrunchyChocoMelts

- Hard Sell 6

**Kocimelt's Penang**  
Published by Haiza Alyssa · 3 June at 12:10 · 🌐

Sementara tunggu nak solat zohor ni kudap kudap apa tu?  
Anda mengalami masalah teringin benda ranggup? 🤤  
Jangan risau hampa, Krunchy Choco Melts kan ada 🍫  
Dengan modal sekecil RM10 hampa boleh dapat (Pocket Jar)

- ♥ Green Hero (Green Tea)
- ♥ Choco Queen (Chocolate)
- ♥ Butter Baby (Butterscotch)
- ♥ White Whizz (Milk Chocolate)

TAPI CUKUP KA HAMPA BALANG KECIK JA? 🤔  
Risau tak cukup ambik la balang besar! Dengan harga sebanyak RM15 jaaaaa, puas hati! 🍫

- ♥ Choco Queen (Chocolate)
- ♥ White Wizz (Milk Chocolate)
- ♥ Butter Baby (Butterscotch)
- ♥ Green Hero (Green Tea)
- ♥ Velvet Hood (Red Velvet)
- ♥ Dodo Hunter (D24 Durian)
- ♥ Little Nana (Banana)

Jangan lupa tekan link di bio sis untuk cubaaaa nah! ❤️



25 People reached      11 Engagements      [Boost post](#)

- Hard Sell 7

**Kocimelt's Penang**  
Published by Fatin Sahira · 4 June at 12:12 · 🌐

Krunchy Choco Melts ni sesuai untuk siapa? 🤔


•  
•  
•  
Untuk semua golongan 🤗

- ✓ Kanak-kanak
- ✓ Remaja
- ✓ Dewasa

Pendek kata semua orang boleh try kami punya Krunchy Choco Melts. Confirm hampa rasa sekali nak lagi hahaha sebab sedap wehh 🤤

Berminat nak try test 7 perisa chocojar yang unik? Apalagi jom wasap kami sekarang 🤗🤗

[#KrunchyChocoMelts](#)  
[#OlehOlehMasaKini](#)  
[#ChocojarKayangan](#)  
[#ChocojarViral](#)



22 People reached      12 Engagements      [Boost post](#)

- Hard Sell 8



Kocimelt's Penang

Published by Fatin Sahira · 6 June at 20:33 · 🌐

Cerikan hari anda dengan chocojar terbaik dari Krunchy Choco Melts 🍪

Sekali cuba pasti tak curang dah dgn yg lain sis konfermm punyalahh !!!

Kepakaran kami menyenangkan dan memudahkan orang ramai untuk mendapatkan oleh oleh masa kini ❤️

Kelebihan Krunchy Choco Melts 💎

1. Tidak Perlu Rendam Dalam Air Panas
2. Rangup
3. Tidak Muak
4. Menggunakan Minion Crunch
5. Tahan selama 3 bulan
6. Isi padat hingga ke penutup
7. Mudah dibawa kemana-mana sahaja

Berminat nk try test 7 perisa chocojar kami yg super shedapp

Mai mai wasap kami cepat cepat 🏃

#chocojarmurah #chocojar #kocimelts #oleholehmasakini #ChocojarKayanganflavour #KrunchyChocoMelts

•

- Hard Sell 9



Kocimelt's Penang

Published by Fatin Sahira · 10 June at 11:56 · 🌐

WAH APA PULAK KALINI? 🤔

Hai semuaaa, ni la dia yang di tunggu-tunggu 🥳 Apa yang best tentang produk kami?

➡️ 3 jenis perisa cookies

➡️ Salted Cookies, Velvet Cookies & Almond Crunch

➡️ Harga yang sangat berpatutan

Sis dah rasa, sedap betul weii makan 1 lepastu nak makan lagi takboleh stop 😋😋 Rasa cookies yang crunchy and sangat sedap 🍪 dan yang paling penting saiz cookies besar and puas bila makan 🐱🐱

Harga jangan risau tersangatla berbaloi okey 😊 Satu balang hanya RM21 ja nah hampaa 😊

Jom rasa cookies baru dari Krunchy Choco Melts kalini 😊 cepat wasap kami sekarang 🏃

#KrunchyChocoMelts #oleholehmasakini

#chocojar #kocimelts



- Hard Sell 10

**Kocimelt's Penang**  
Published by Haiza Alyssa · 11 June at 11:16 · 🌐

Dari jauh dah nampak merahnya mak ngah 🍷 Aroma pure butter biskut cluster kayangan! Ni la dia velvet cookies 🍪❤️

Antara bahan-bahan yg digunakan;

- ♥️ Red Velvet Flavour
- ♥️ Cheese Powder
- ♥️ Brown Sugar
- ♥️ Pure Butter
- ♥️ White Chocolate Chips

Haaa sedap ke tak sedap tuuuu, selain chocojar red velvet hampa maila rasa velvet cookies kami yang premium ni 🍪 Tengok gambar pun buat ramai terliur 🤤

RM 21 JA SEBALANG 🍷 JOM SUBMIT ORDER SEKARANG ✅

#Kocimelts #biskutraya2022  
#chocojarmalaysia #oleholehmasakini #KrunchyChocoMelts



23 People reached      13 Engagements      [Boost post](#)

👍 You and 11 others

- Hard Sell 11

**Kocimelt's Penang**  
Published by Fatin Sahira · 12 June at 10:25 · 🌐

Selamat hujung minggu semua 🍷 harini sis nak cerita pasal Almond Crunch pulak 🍪

Almond Crunch ni diperbuat daripada adunan roasted almond bersama cereal koko puff dan disalut coklat susu moist, sedap kann 🍪


Rasa dia macam makan biskut cluster kayangan weh, sis tak tipu laaa.... Tersangatla premium tau 🍪

Antara bahan-bahan yang digunakan;

- ♥️ Cocoa Cereal Puff
- ♥️ Roasted Almond Chunks
- ♥️ Roasted Almond Stripes
- ♥️ Milk Chocolate from Swiss
- ♥️ Imported Cocoa Powder

Fuhhhh taktahan la sis macamni, kena grab sebalang sebelum habis ni 🍷🍷 kalau hampa teringin jom wasap kami laju-lajuuu nahn ! !

#Kocimelts #cookiesraya  
#biskutraya2022 #oleholehmasakini #KrunchyChocoMelts



20 People reached      13 Engagements      [Boost post](#)

- Hard Sell 12



Kocimelt's Penang

Published by Haiza Alyssa · 14 June at 11:25 · 🌐

Bila stress, cari coklat?  
Bila tak sihat, cari coklat?  
Bila hati sedih, cari coklat?

Nampak tak semua orang perlukan coklat untuk tenangkan diri? 😊

Sambil-sambil menaip buat kerja depan laptop, sambil tengok tv pun boleh kudap-kudap coklat sedap ni hampa oi. #kocimelts ni sangat ranggup tau! 🍫🍫

Nampak coklat asyik nak mengunyah saja. Nasib ada #KrunchyChocoMelts sebagai penyelamat.

Ini adalah antara Signature Flavour & Premium Chocojar Ranggup. 💖❤️

Berminat?

Jika berminat, sila klik link di bio untuk cuba nah hampa! Cuba sekali mesti naaaaaak lagi 😊

#chocojarmurah #chocojar #kocimelts #oleholehmasakini #ChocojarKayananflavour #KrunchyChocoMelts

- Hard Sell 13



Kocimelt's Penang

Published by Fatin Sahira · 15 June at 18:31 · 🌐

[CHOCOJAR UNIK HANYA DI KRUNCHY CHOCO MELTS]

Hampa masih tercari-cari chocojar unik, sedap, bunyi krak kruk, ada 7 perisa dan rasa seakan akan asli? 😊

💎 Choco Queen  
💎 White Wizz  
💎 Green Hero  
💎 Butter Baby  
💎 Velvet Hood  
💎 Little Nana  
💎 Dodo Hunter

Kocimelts yummy 😊

💎 Tak manis  
💎 Tak muak  
💎 Isi padat habis  
💎 Coklat premium padu meleleh 😊  
💎 Balang besar 🍫  
💎 Tak perlu nak rendam atau dicairkan  
💎 Tak perlu simpan dalam peti

Kocimelts memang super sedap meletopss, sekali ngap kompom tak berhenti kunyah weii 😊 Nikmat dia memang tak boleh nak disangkalkan lagi.

Siniiii ! Siniiii ! Jangan toleh ke lain dah ❤️ Memang feedback tak pernah mengecewakan.

Kelainan 7 perisa yang tiada dibuat orang lagi! Kami yang pertama! KCM penyelamat anda. Wasap kami lekaiah 😊

#chocojarmurah #ChocojarKayanan #kocimelts #oleholehmasakini #KrunchyChocoMelts



- Hard Sell 14

**Kocimelt's Penang**  
Published by Haiza Alyssa · 16 June at 15:34 · 🌐

Petang petang ni pikir nak kudap apa? Hampa teringin benda manis manis?  
JENG JENG JENG! SALTED COOKIES KAN ADA! 🍪

Salted Cookies adalah biskut buatan tangan dengan menggunakan coklat cip yang premium! Digabung dengan coklat Belgium yang halus dan ditaburkan dengan garam Himalaya, yang mengimbangi rasa manis dan masin biskut. Fuhl! 🍫 Dengaq ja dah terliuq hampaaaaa oil 🍪

Tambah pula dengan adunan sos coklat Swiss sebagai sampingan memang sedap nak bersama. Sambil sambil sis menulis ni pun, sambil mengunyah sebalang 🍪

-----

Jadi tunggu apa lagi? Segera whatsapp kami untuk cuba nahl! Cuba sekali pasti nak lagi 🍪🍪

#kocimelts #oleholehmasakini #KCM #KrunchyChocoMelts #cookies #CookiesKayangan



- Hard Sell 15



**Kocimelt's Penang**  
Published by Fatin Sahira · 17 June at 20:14 · 🌐

Segak je memasing, MACAM SUPER HERO 🦸🦹🦱

memang SUPER HERO pon hehe... Merekalah penyelamat time kita dalam masalah seperti tak tahu nak kunyah apa ?? stress study ?? nak bagi gift apa kat someone time Birthday dia ?

Jangan risau nahhhh hampa, Kini 7 SUPER HERO ini akan membantu hampa semua 🍫🔥 Mai sini sis nak perkenalkan 7 SUPER HERO dari Krunchy Choco Melts:

- 🍫 CHOCO QUEEN
- 🍫 WHITE WIZZ
- 🍫 GREEN HERO
- 🍫 BUTTER BABY
- 🍫 VELVET HOOD
- 🍫 DODO HUNTER
- 🍫 LITTLE NANA

HANYA RM15! JANGAN RISAU SEBAB ADA JUGA UNTUK POCKET SIZE RM10 ja nahhh kita jual murr murr 🍪

PAKAT MAI ORDER SEKARANG!

#Kocimelts #chocojarmalaysia #chocojarmalaysia #oleholehmasakini #KrunchyChocoMelts

- Hard Sell 16



**Kocimelt's Penang**  
Published by Haiza Alyssa · 19 June at 18:10 · 🌐

Dah 2 tahun kita tak beraya haji kan? Apa kata bawa OLEH-OLEH masa kini untuk bertandang? Dengan harga serendah RM21 saja hampa dah boleh jamu Cookies [#kocimelts](#) ni. Berbaloi sangat tu 🍪

Apa yang sedapnya Cookies ni?

- ♥ Salted Cookies
  - 🍪 Menggunakan coklat yang premium
  - 🍪 Ditaburi garam Himalayan
  - 🍪 Serbuk coklat dari luar negara
  - 🍪 Ranggup pada bila bila masa saja
- ♥ Almond Crunch
  - 🍪 Dibakar pada suhu yang tepat
  - 🍪 Coklat susu dari Swiss
  - 🍪 Coklat rice berkualiti tinggi
  - 🍪 Taburan kacang badam
- ♥ Velvet Hood
  - 🍪 Gabungan rasa kek red velvet
  - 🍪 Taburan sos keju
  - 🍪 Coklat putih premium
  - 🍪 Mentega yang kaya

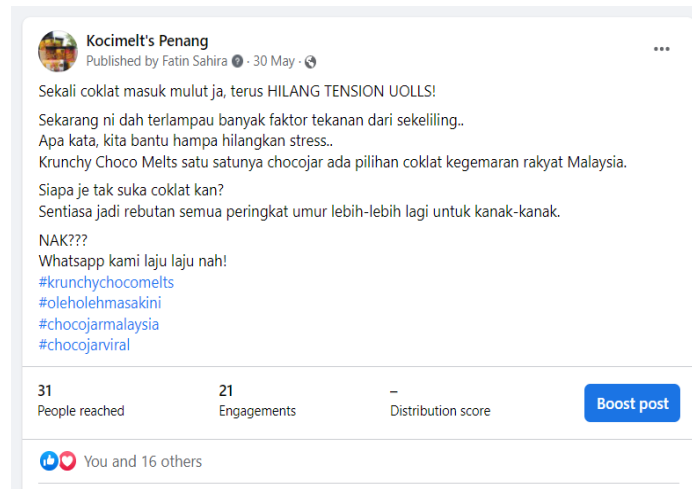
Dah tau rahsia kesedapan ni tunggu apa lagi hampa? 🍪 Jangan sampai stok lincin sebelum Raya Haji sudah nahhh 🍪

Cepat kongsi ramai ramai post ni supaya yang lain pun tau kesedapan Cookies [#kocimelts](#) ni 🍪

[#cookiesmurah](#) [#cookies](#) [#kocimelts](#) [#oleholehmasakini](#) [#CookiesKayanganflavour](#)  
[#KrunchyChocoMelts](#)

➤ Facebook (FB) post – Copywriting (Soft sell)

- Soft Sell 1



- Soft Sell 2



- Soft Sell 3





- Soft Sell 4

**Kocimelt's Penang**  
Published by Fatin Sahira · 2 June at 20:00 · 🌐

Hi semua, sambil dok ngap Krunchy Choco Melts tu mesti hampa nak tau manfaat dia jugak kan 😊😊

"Haaaaaaa apa makan coklat pun ada manfaat dia ke? biah betoi weii," 😊

Mestilah ada 😊 Coklat dapat bagi kedua-dua kesan positif dan juga negatif.

Hampa pernah dengar tak kalau sesetengah orang tu bila depa sedih atau tertekan, mesti nak cari coklat 😊


Semasa makan coklat dapat mengubah perasaan tau, jadi bangkit dan berasa lebih baik dan bersemangat 🍌

Apalagi jom follow Facebook kami untuk dapatkan lebih banyak tips menarik bersama Kocimelts sekarang 😊

[#kcmpanaspanas](#)  
[#crunchychocomelts](#)  
[#oleholehmasakini](#)  
[#chocojarexpert](#)

24 People reached      14 Engagements      — Distribution score      [Boost post](#)

- Soft Sell 5



**Kocimelt's Penang**  
Published by Haiza Alyssa · 3 June at 18:21 · 🌐

"Sedap baq hang!"

Loghat orang kedah bila rasa penangan "RED VELVET" 🍰

Customer selalu tertanya "sis tak pelik ke rasa red velvet makan dengan koko krunch?" 😊

Sekali dah rasa...haaa baru depa tau! sedap tak terhingga wei 🍰

Rasa lemak manis kek red velvet yang wangi tu betul-betul menepati rasa dengan Krunchy Choco Melts

Tak pernah rasa dan rasa pelik dgn flavour Krunchy Choco Melts ni!?

Cuba dulu baru COMMENT tau! ❤️

- Soft Sell 6




**Kocimelt's Penang**  
Published by Fatin Sahira · 4 June at 11:04 · 🌐

Assalamualaikum. Selamat pagi hampa semua dah breakfast belum tuu? 🍌

Sis pagini makan pisang jaaaa tapi kenyang weh! 🍌🍌


Harini sis nak cerita betapa banyaknya khasiat pisang 🍌🍌

1. Pisang menjadi salah satu pilihan termudah untuk sarapan kerana merupakan buah yang mudah ditemui dan paling mengenyangkan.
2. Pisang kaya dengan zat besi, vitamin A, vitamin C, vitamin B dan vitamin B6. Komposisinya yang padat dengan nutrisi dapat membantu menguatkan otot dan sistem kekebalan tubuh.
3. Kalori yang rendah didalam pisang menyebabkan ia sesuai untuk dimakan kerana dapat membantu menurunkan berat badan.
4. Pisang dapat digunakan sebagai alternatif rawatan kepada masalah sembelit. Pisang dapat bantu memperlancarkan pembuangan air besar.
5. Memakan sejumlah buah pisang bermanfaat untuk membantu menaikkan mood seseorang sehingga mood menjadi stabil dan kurang tekanan.

AYUH ORDER KCM LITTLE NANA SEKARANG 🍌🍌

[#chocojarmurah](#) [#chocojar](#) [#kocimelts](#) [#oleholehmasakini](#)  
[#ChocojarKayanganflavour](#) [#KrunchyChocoMelts](#)

## • Soft Sell 7


**Kocimelt's Penang**  
 Published by Haiza Alyssa · 5 June at 17:39 · 🌐

Selamat Petang semua!

Ahad ahad ni tengah pening nak kunyah apa?

Teringin nak makan manis manis?

Teringin durian? Teringin chocolate? Teringin pisang?

Jangan risau nah hampa kami ada jalan penyelesaian, cuba la Krunchy Choco Melts! 🍫

Selesai masalah dengan cara 🙌

1. Pilih perisa yang ingin dicuba
2. Buka penutup dan hidu bau
3. Menikmati KCM
4. Ulang step pertama! 🍫

Haaaaa kan mudah, jangan lupa tekan link di bio untuk cuba nah.

Ingat chocojars, ingat Krunchy Choco Melts ❤️


[#chocojarmurah](#) [#chocojar](#) [#kocimelts](#) [#oleholehmasakini](#) [#ChocojarKayanganflavour](#)  
[#KrunchyChocoMelts](#)

23  
People reached

11  
Engagements


—  
Distribution score

Boost post

 You and 9 others

## • Soft Sell 8




**Kocimelt's Penang**  
 Published by Fatin Sahira · 6 June at 12:16 · 🌐

Green Hero 🍫❤️

Ada kat sini peminat Matcha, flavour yang sangat premium 😊😊


Godaan coklat putih diselitkan dengan campuran teh hijau (juga dikenali sebagai matcha). Kaya dengan tekstur teh dan sentuhan kemanisan daripada mentega dan krim. Sangat menarik dan lain daripada yang lain.

Apa kata hampa try makan choco jar flavour green tea ni sambil minum petang mana tahu boleh kurangkan stress tu kan 😊

Jadi anda boleh dapatkan sekarang, jom wasap kami laju laju 😊

[#chocojarmalaysia](#) [#kcm](#) [#krunchychocomelts](#) [#GreenHero](#) [#oleholehmasakini](#) [#kocimelts](#)  
[#kocimeltsmalaysia](#) [#kcmraya](#) [#Greenhero](#) 🍫❤️

## • Soft Sell 9


**Kocimelt's Penang**  
 Published by Fatin Sahira · 10 June at 14:27 · 🌐

Pemberian istimewa sebagai mengenang jasa insan-insan istimewa 🍫

Ada ke kat sini yang nak bagi sesuatu yang istimewa;

- 👉 kepada anak-anak
- 👉 kepada teman istimewa
- 👉 jiran sebelah rumah hehe 😊

Cookies premium dari Krunchy Choco Melts adalah jawapannya!

Dengan setiap kunyahan mereka,  
mengalir bersama rasa kasih dan sayang,  
agar jalinan hubungan yang dibina,  
tetap kekal berpanjangan ❤️❤️❤️

JADI APA TUNGGU LAGI? DAPATKAN SEKARANG ! LINK DI BIO 🍫


[#chocojarmurah](#)  
[#chocojar](#) [#kocimelts](#)  
[#kocimeltspenang](#) [#oleholehmasakini](#)  
[#KrunchyChocoMelts](#)

20  
People reached

13  
Engagements

—  
Distribution score

Boost post

 You and 10 others

- Soft Sell 10

**Kocimelt's Penang**  
Published by Haiza Alyssa · 11 June at 12:10 · 🌐

MENGANTUK KETIKA BELAJAR? 😴

Kini tak lagi! sebab? Mestilah sebab ada Velvet dan Salted cookies dan juga Almond Crunch disamping 🍪 pasti hilang rasa mengantuk dan lagi bersemangat untuk belajar lepas ni. Beli produk kocimelts kami ni boleh buat teman hampa study jugak hehehe 😄

Sambil study sambil dok ngap cookies dari Krunchy Choco Melts 🍪🍪🍪

Apa tunggu lagi? DAPATKAN SEKARANG! 😍❤️

#chocojar #kocimelts  
#kocimeltsbyabib #oleholehmasakini  
#KrunchyChocoMelts

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22 People reached      11 Engagements      — Distribution score      [Boost post](#)

---

👍 You and 9 others

👍 Like      💬 Comment      ➦ Share

- Soft Sell 11



**Kocimelt's Penang**  
Published by Fatin Sahira · 12 June at 20:28 · 🌐

IBU BEKERJA WAJIB BELI !!

Raya Haji dah dekat, nak buat kuih raya tapi sibuk dengan kerja? Tak ada masa nak buat? 😭

Apa kata stand by beli awal takda kalut last minute nanti 😊

Cookies untuk Raya Haji jgn lupa booking pulak! Spoil mood lah kalau balik kampung bawak tangan kosong ja kan 😊

Dapatkan 3 Jenis Cookies Keluaran #Kocimelts

- 🍪 Salted Cookies
- 🍪 Velvet cookies
- 🍪 Almond Crunch

💖 Harga: RM21/sebalang!!!

Ada yg menangis tak boleh move on sedap sangat cookies ni 😍😍

Jom order sekarang, jangan tunggu lama-lama nahhh hampa 😊

#kocimelts #cookies #oleholehmasakini #KrunchyChocoMelts

- Soft Sell 12



**Kocimelt's Penang**  
Published by Haiza Alyssa · 14 June at 19:08 · 🌐

RAHSIA NAK DAPAT KEKASIH DALAM 2 JAM! 🍪

Ramai orang tak tahu tentang rahsia nak dapat kekasih dalam masa 2 jam ni 😊

Jadi, rahsia untuk dapatkan kekasih dengan hadiahkan SI DIA DENGAN COOKIES dari #kocimelts 🍪🍪

Cara-cara dia macam mana ya?

Terdapat tiga jenis cookies yang hampa boleh pilih mengikut kesesuaian SI DIA.

🍪 Salted Cookies, Velvet Cookies & Almond Crunch 🍪🍪🍪

- ✅ Cookies yang berkualiti tinggi menggunakan bahan premium, buatan tangan & rasa yang sangat luar biasa!
- ✅ Harga yang sangat berpatutan

Jom tengok apa kata pengguna kami;

- ❤️ "Rasa cookies semua sedap & ngam"
- ❤️ "Memang betul-betul premium la rasa cookies dia"
- ❤️ "Size cookies besar & puas bila makan. Worth the money!"
- ❤️ "Sebalang tak cukup weh"

Haaaaa tunggu apa lagi, tinggai tekan link di bio dan boleh bagi dah dekat SI DIA. 🍪

#cookiesmurah #cookies #kocimelts #oleholehmasakini #CookiesKayanganflavour #KrunchyChocoMelts



- Soft Sell 13



**Kocimelt's Penang**  
Published by Fatin Sahira · 15 June at 08:31 · 🌐

**BUTTER BABY MOST WANTED !**

Lama tak cerita pasal chocojar kayangan ni kan? Harini sis nak cerita dekat hampa pasai butterscotch la 🍪

Hampa pernah rasa chocojar berperisa butter scotch ? 🤔 APA? TAK? HAMPA WAJIB tau beli chocojar ni! Dia punya sedap tak terkata dengan isi coklat penuh sepatatnya, dengan aroma coklat cair fuh. 🤤 Tu lagi pekena dengan roti penambat selera. Tak kira roti putih ke roti bun.

Minum pagi minum petang asyiksss weii 🥰

APA HAMPA TUNGGU LAGI? LINK KAT BIO TU TENGAH TUNGGU 🤔 MAI PAKAT BELI SEKARANG !

#chocojar #kocimelts #oleholemmasakini  
#ChocojarKayangan7flavour  
#KrunchyChocoMelts #OlehOlehMasaKini #ChocojarViral

- Soft Sell 14

**Kocimelt's Penang**  
Published by Haiza Alyssa · 16 June at 10:02 · 🌐

Cerikan hari anda dengan cookies berperisa Red Velvet 🍪 diinspirasi oleh perisa #KCM Velvet Hood 🍪

Velvet Cookies ialah biskut baldu merah dengan coklat cip putih buatan tangan nah! 🍪 Untuk melengkapkan rasa, ia telah pun dimasak dan ditaburkan dengan serbuk keju yang amaaaaat lazat 🤤 Sangatlah menarik perhatian!

Hampa boleh juga beli dekat orang tersayang tau!

Ada tak dekat sini ibu bapa yang nak bagi sesuatu yang istimewa;

- 💎 kepada cikgu anak-anak
- 💎 kepada pengasuh anak
- 💎 jiran sebelah rumah
- 💎 anak tersayang

Cookies premium dari #Kocimelts ni la jawapannya! 🥰 Mai sis nak belanja pantun empat kerat...

Velvet Cookies enak dan lembut,  
Cukup sedap untuk dinikmati,  
Kek, kuih, pastri dan biskut,  
Yang manakah menjadi pilihan hati? 🍪

Semestinya Velvet Cookies di hati!

Tunggu apa lagi? Tak sabaq dah nak cuba? Mai mai, tekan link di bio untuk rasa naaaah ❤️

#cookiesmurah #cookies #kocimelts #oleholemmasakini #CookiesKayanganflavour  
#KrunchyChocoMelts



- Soft Sell 15



**Kocimelt's Penang**  
Published by Fatin Sahira · 17 June at 21:15 · 🌐

👉👉 "RAYA HAJI SUDAH DEKAT GUYS!" 🎉🎉

Raya haji mesti ramai yang rancang untuk pulang ke kampung. Lagi-lagi ramai yang buat majlis kawin nanti! 🥰 Rencanakan dan persiapkan dengan betul bekalan makanan yang sesuai agar hampa tidak kelaparan didalam kenderaan nanti 🙏

Jimat, Mudah & Sedap 😊😊😊

- ♥️ Sentiasa kekal rangup
- ♥️ Energy food paling berkesan
- ♥️ Coklat yang sentiasa melted
- ♥️ Mudah dibawa kemana sahaja

👉 PAKAT MAI BELI SEKARANG SEBELUM KEHABISAN STOK ! 🙏

[#chocojarmurah](#) [#chocojar](#) [#kocimelts](#) [#oleholehmasakini](#) [#ChocojarKayanganflavour](#) [#KrunchyChocoMelts](#)

- Soft Sell 16



**Kocimelt's Penang**  
Published by Haiza Alyssa · 19 June at 14:54 · 🌐

Sekarang musim lapar kan? 🙏

Lapar lapar ni perut mesti asyik bergendang mintak diisi kan? 🙏

Dengan Cookies [#Kocimelts](#) ni pasti boleh buat perut hampa tak bergendang lagi 🙏

Ada 3 Flavour Menarik

- ♥️ Almond Crunch
- ♥️ Salted Cookies
- ♥️ Velvet Hood

Pilih je mana hampa rasa nak untuk isi perut yang bergendang tu 🙏
































































































TUNGGU APA LAGI, TEKAN LINK DEKAT BIO SEKARANG !! CEPAT CEPAT !!










































































































[#cookiesmurah](#) [#cookies](#) [#kocimelts](#) [#oleholehmasakini](#) [#CookiesKayanganflavour](#) [#KrunchyChocoMelts](#)



## ➤ Relevant Graphics to Each Post/Copywriting

■ Reach: Organic/Paid ■ Post clicks ■ Reactions, comments & shares ■

Published	Post	Type	Targeting	Reach	Engagement	Promote
19/06/2022 18:10	 Dah 2 tahun kita tak beraya haji kan? Apa kata bawa OLEH-OLEH masa			33 	0 16 	<a href="#">Boost post</a>
19/06/2022 14:54	 Sekarang musim lapar kan? 😊 Lapar lapar ni perut mesti asyik			34 	2 17 	<a href="#">Boost post</a>
17/06/2022 21:15	 "RAYA HAJI SUDAH DEKAT GUYS!" 🎉🎉 Raya haji mesti ramai			28 	2 17 	<a href="#">Boost post</a>
17/06/2022 20:14	 Segak je memasing, MACAM SUPER HERO 🦸🦹🦶 memang SUPER			24 	2 17 	<a href="#">Boost post</a>
16/06/2022 15:34	 Petang petang ni pikir nak kudap apa? Hampa teringin benda manis			28 	2 16 	<a href="#">Boost post</a>
16/06/2022 10:02	 Ceriakan hari anda dengan cookies berperisa Red Velvet 🍰 diinspirasi			25 	2 14 	<a href="#">Boost post</a>
15/06/2022 18:31	 [CHOCOJAR UNIK HANYA DI KRUNCHY CHOCO MELTS] Hampa			27 	0 14 	<a href="#">Boost post</a>
15/06/2022 08:31	 BUTTER BABY MOST WANTED ! Lama tak cerita pasal chocojar			25 	2 14 	<a href="#">Boost post</a>
14/06/2022 19:08	 RAHSIA NAK DAPAT KEKASIH DALAM 2 JAM! 😊 Ramai orang tak			26 	6 15 	<a href="#">Boost post</a>
12/06/2022 20:28	 IBU BEKERJA WAJIB BELI !! Raya Haji dah dekat, nak buat kuih raya			24 	1 15 	<a href="#">Boost post</a>
12/06/2022 10:25	 Selamat hujung minggu semua 😊 harini sis nak cerita pasal Almond			24 	2 13 	<a href="#">Boost post</a>
11/06/2022 12:10	 MENGANTUK KETIKA BELAJAR? 😊 Kini tak lagi sebab? Mestilah			25 	1 12 	<a href="#">Boost post</a>
11/06/2022 11:16	 Dari jauh dah nampak merahnya mak ngah 🍪 Aroma pure butter biskut			27 	0 15 	<a href="#">Boost post</a>
10/06/2022 14:27	 Pemberian istimewa sebagai mengenang jasa insan-insan			23 	2 13 	<a href="#">Boost post</a>
10/06/2022 11:56	 WAH APA PULAK KALINI? 🍪 Hai semuaaa, ni la dia yang di tunggu-			29 	0 15 	<a href="#">Boost post</a>
09/06/2022 16:39	 Ha sudah dia mai lagi, 3 perisa baru akan di keluarkan esok nah hampa!			28 	0 15 	<a href="#">Boost post</a>
08/06/2022 16:28	 Wah wah kalini bukan satu perisa tapi dua perisa? Ha cuba teka perisa apa			24 	1 13 	<a href="#">Boost post</a>
07/06/2022 11:36	 Haaaa hampa rasa perisa apa produk baru Kocimelts ni? 🍪			26 	2 13 	<a href="#">Boost post</a>
06/06/2022 20:33	 Ceriakan hari anda dengan chocojar terbaik dari Krunchy Choco Melts 🍪			28 	3 12 	<a href="#">Boost post</a>

06/06/2022 12:16		Green Hero 🍵💚 Ada kat sini peminat Matcha, flavour yang sangat			29		2 13		Boost post
05/06/2022 17:39		Selamat Petang semua! Ahad ahad ni tengah pening nak kunyah apa?			27		1 12		Boost post
05/06/2022 13:56		HAMPA NAK TAU RAHSIA GEMBIRA SECEPAT MUNGKIN? 😊 TAK			27		4 12		Boost post
04/06/2022 12:12		<u>Krunchy Choco Melts ni sesuai untuk siapa? 😊 Untuk semua golongan</u>			26		1 12		Boost post
04/06/2022 11:04		Assalamualaikum. Selamat pagi hampa semua dah breakfast belum			27		4 10		Boost post
03/06/2022 18:21		"Sedap baq hang!" Loghat orang kedah bila rasa penangan "RED"			22		1 11		Boost post
03/06/2022 12:10		Sementara tunggu nak solat zohor ni kudap kudap apa tu? Anda			30		2 12		Boost post
02/06/2022 20:00		Hi semua, sambil dok ngap Krunchy Choco Melts tu mesti hampa nak tau			28		4 12		Boost post
02/06/2022 10:30		Selamat Pagi penggemar Krunchy Choco Melts semua!!! 😊 Senyuman			27		2 14		Boost post
01/06/2022 20:42		ISH DIA LALU LAGII Wah dengan isi coklat penuh sepadatnya, dengan			28		1 16		Boost post
01/06/2022 15:01		Petang-petang ni mengidam something sweet dan crunchy? Suka			33		4 11		Boost post
01/06/2022 15:01		Petang-petang ni mengidam something sweet dan crunchy? Suka			33		4 11		Boost post
31/05/2022 21:30		Assalamualaikum hi semua 😊 Nak tau dak? Setiap kali sis buka DODO			29		2 12		Boost post
31/05/2022 16:19		Krunchy Choco Melts Pocket Edition! 😊 Apa yang bestnya pocket edition			33		5 12		Boost post
30/05/2022 15:23		Sekali coklat masuk mulut ja, terus HILANG TENSION UOLLS! Sekarang			33		3 19		Boost post
30/05/2022 13:14		AWAK MESTI RASA !! Makanan ready to eat jadi rebutan sekarang ni			51		1 24		Boost post
29/05/2022 20:00		Tomorrow is the day 🍀🍀🍀			38		1 24		Boost post
28/05/2022 20:00		Stay tuned!!			33		0 21		Boost post
27/05/2022 20:00		Are you guys ready? 😊😊			32		0 21		Boost post
26/05/2022 20:30		🍫			32		1 24		Boost post
09/05/2022 22:42		Kocimelt's Penang			2		0 21		Boost post

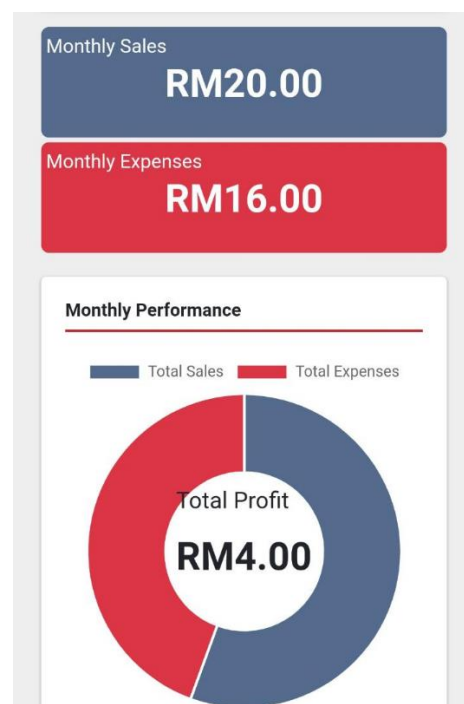
➤ Sales Report

Table below is the sales report collected by Fatin Sahira and Nur Haiza Alyssa in the month of May and June 2022.

- MAY 2022

DATE & DAY	SALES	EXPENSES
31 May 2022 Tuesday	1 Pocket Size of Green Hero = RM 10 1 Pocket Size of Choco Queen = RM 10  <b>TOTAL = RM 20</b>	1 Pocket Size of Green Hero = RM 8 1 Pocket Size of Choco Queen = RM 8  <b>TOTAL: RM 16</b>
<b>TOTAL</b>	<b><u>RM 20</u></b>	<b><u>RM 16</u></b>

- Monthly Sales of May 2022

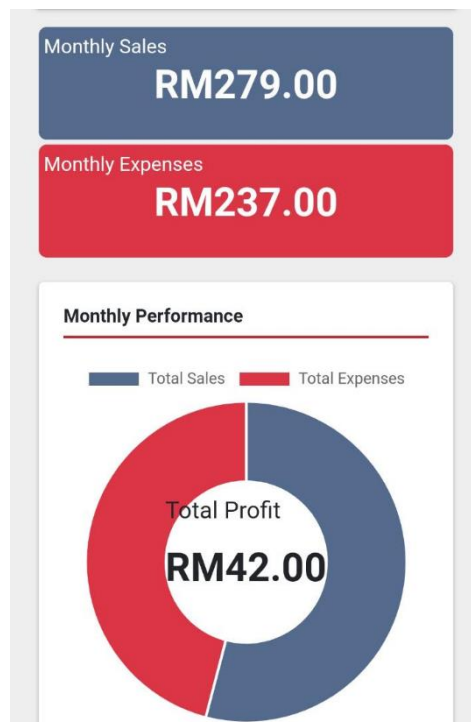


- JUNE 2022

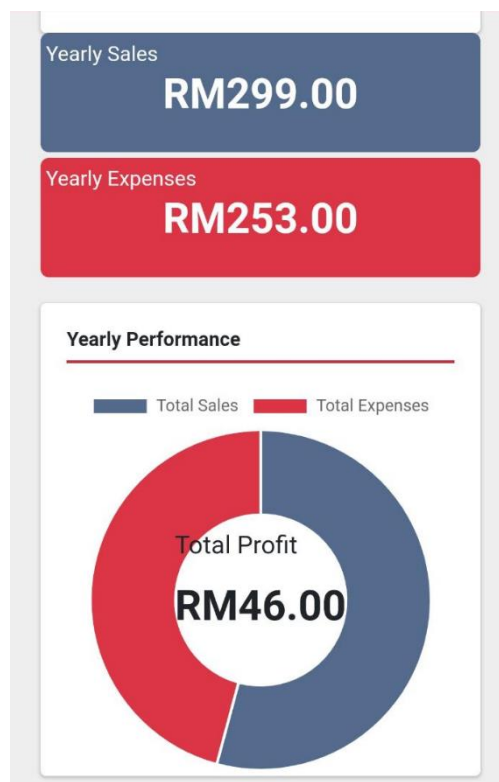
DATE & DAY	SALES	EXPENSES
1 June 2022 Wednesday	1 Regular Size of Little Nana = RM 15  <b>TOTAL = RM 15</b>	1 Regular Size of Little Nana = RM 13  <b>TOTAL = RM 13</b>
2 June 2022 Thursday	1 Pocket Size of White Wizz = RM 10  <b>TOTAL = RM 10</b>	1 Pocket Size of White Wizz = RM 8  <b>TOTAL = RM 8</b>
4 June 2022 Saturday	2 Regular Size of Velvet Hood = RM 30 1 Pocket Size of Green Hero = RM 10  <b>TOTAL = RM 40</b>	2 Regular Size of Velvet Hood = RM 26 1 Pocket Size of Green Hero = RM 8  <b>TOTAL = RM 34</b>
8 June 2022 Wednesday	2 Regular Size of Little Nana = RM 30 1 Regular Size of Dodo Hunter = RM 15  <b>TOTAL = RM 45</b>	2 Regular Size of Little Nana = RM 26 1 Regular Size of Dodo Hunter = RM 13  <b>TOTAL = RM 39</b>
9 June 2022 Thursday	1 Pocket Size of Green Hero = RM 10  <b>TOTAL = RM 10</b>	1 Pocket Size of Green Hero = RM 8  <b>TOTAL = RM 8</b>
10 June 2022 Friday	1 Regular Size of Butter Baby = Rm 15 1 Pocket Size of White Wizz = RM 10  <b>TOTAL = RM 25</b>	1 Regular Size of Butter Baby = Rm 13 1 Pocket Size of White Wizz = RM 8  <b>TOTAL = RM 21</b>

12 June 2022 Sunday	1 Velvet Cookies = RM 21 1 Salted Cookies = RM 21 1 Pocket Size of Choco Queen = RM 10  <b>TOTAL = RM 52</b>	1 Velvet Cookies = RM 18 1 Salted Cookies = RM 18 1 Pocket Size of Choco Queen = RM 8  <b>TOTAL = RM 44</b>
15 June 2022 Wednesday	1 Regular Size of Dodo Hunter = RM 15  <b>TOTAL = RM 15</b>	1 Regular Size of Dodo Hunter = RM 13  <b>TOTAL = RM 13</b>
20 June 2022 Monday	1 Almond Crunch = RM 21  <b>TOTAL = RM 21</b>	1 Almond Crunch = RM 18  <b>TOTAL = RM 18</b>
24 June 2022 Friday	1 Salted Cookies = RM 21 1 Pocket Size of Green Hero = RM 10  <b>TOTAL = RM 31</b>	1 Salted Cookies = RM 18 1 Pocket Size of Green Hero = RM 8  <b>TOTAL = RM 26</b>
26 June 2022 Saturday	1 Regular Size of Velvet Hood = RM 15  <b>TOTAL = RM 15</b>	1 Regular Size of Velvet Hood = RM 13  <b>TOTAL = RM 13</b>
<b>TOTAL</b>	<b><u>RM 279</u></b>	<b><u>RM 237</u></b>

- Monthly Sales of June 2022 - Kocimelt's Penang



- Yearly Sales of 2022 - Kocimelt's Penang



Regarding the postage services, Kocimelt's Penang has made the decision to solely promote the product and retain the profit for each product in accordance with the profit agreement outlined by the Kocimelts agent. As a result, we gathered the customer's information and gave it to our agent for the postage services. J&T Express & POSLaju are the carrier chosen by the agent to speed up the delivery procedure. The customer information that has been gathered throughout the sales process is listed below.

NO	NAME	ADDRESS	PAYMENT METHOD	TRACKING NUMBER	TOTAL PRODUCT
1.	Nurul Affifa	No 16, Lorong Ipoh Taman Ipoh, 31400, Ipoh, Perak	Online Transaction	630369170949	1
2.	Nor Yasmin	No 568, Permatang Che Tak, Sungai Dua, 13800 Butterworth, Pulau Pinang	Online Transaction	630204669822	2
3.	Ahmad Redza Abdullah	No 12, Pesara Mahsuri 3, Sungai Nibong Kechil, 11900 Pulau Pinang	Online Transaction	630182016200	1
4.	Abdul Alif	352-16-17, Gat Lebuh Macallum, 10300 Georgetown, Pulau Pinang	Online Transaction	600452968220	3

5.	Aini Syafawani	281b, Kg. Olak Madu Mukim Sidam Kiri 09400 Pdg. Serai Kedah	Online Transaction	ERB386873054MY	1
6.	Saiful Rizal	12 Denai Bayu 2, Seri Tanjung Pinang, 10470 Tanjung Bungah, Pulau Pinang	Online Transaction	ERC448395161MY	2
7.	Salmiha Mustafa	248-B Jalan Burma, 10350 Pulau Pinang	Online Transaction	ERC332840115MY	1
8.	Mariam Rosli	No 149, Jalan Pulai Impian 3, Taman Pulai Impian, 70300 Negeri Sembilan	Online Transaction	ERC207260561MY	2
9.	Nuraiza Shofea	F219 Parit Tokngah Atas, 34250, Tanjong Piandang, Perak	Online Transaction	ERC476825176MY	1
10.	Atikahambar Usni	118, Jalan Gajah, 11200, Tanjung Bungah, Pulau Pinang	Online Transaction	EHA096490904MY	1



11.	Ana Hanisa	No 24, Kampung Ekor Kuching, Padang Serai, 9400 Kedah	Online Transaction	650228270436	2
12.	Nurul Izzah	No.3252, Jln Mahsuri 6/J, Taman Mahsuri Fasa 1b, 09400, Padang Serai, Kedah	Online Transaction	650228266624	1
13.	Nur Ain Najwa	No 20, Felda Leping Nenering, 33100, Pengkalan Hulu, Perak	Online Transaction	650333244991	1
14.	Zamri Ariffin	No 9, Jalan Malinja, Taman Yani, Simpang Renggam, 86200 Johor	Online Transaction	650333246382	1
15.	Nur Sasha Fazana	1-3-B, Jalan Air Putih, 11500 Pulau Pinang	Online Transaction	650333245913	1
<b>TOTAL PRODUCTS SOLD</b>					<b><u>21</u></b>

## vi. CONCLUSION

To conclude, one of the most exciting and popular careers is being an entrepreneur. It has not been easy for us to start and run our own business. From this social media portfolio, we learned how to run and operate a small online business from our own personal experience. The experience of getting new ideas and concepts was hard but really great. We would say that this partnership business is more fun as we are able to experience a lot of things such as how to do teaser posts, soft sell and hard sell.

Next, from this business it helped us develop our confidence and communication skills. We learned to interact with possible customers and many people for marketing and sales. The ability to meet new people has boosted our confidence level. Our market sales experience has encouraged us in reaching out to a variety of customers. A true entrepreneur is one who can convince others to believe her idea. Communication skills play as an important element to have a successful business and gain a lot of customers. Feedback from our customers is also one of the things that make us very grateful and happy. We believe that by interacting with new people, we could gain opportunity to promote our product and do well in entrepreneurship.

Last but not least, we want our business to be able to thrive in the food industry and compete with other local shops that sell these kinds of food products. Apart from that, it has helped us in developing all of the required entrepreneurial skills. Experience is a good lesson for everyone; therefore, entrepreneurship has provided both of us with the most valuable experience. This Social Media Portfolio assignment has been extremely beneficial to us and has provided us with the necessary strength to make the journey of forming our own business in the future.