

**TEMPLATE: SOCIAL MEDIA PORTFOLIO**



# SOCIAL MEDIA PORTFOLIO

## SNA JAPANESE MENTAI RICE

### PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

**FACULTY & PROGRAMME**

**: ACADEMY OF CONTEMPORARY  
ISLAMIC STUDIES (ACIS) &  
BACHELOR OF MUAMALAT (IC2103P2)**

**SEMESTER**

**NAME**

**: 3**

**: AISYAH BINTI HARUN (2022908425)  
NURUL SYIFA BINTI MAHMAD ZAMRI  
(2022745471)**

**LECTURER**

**: DR NOR HARLINA BINTI ABD HAMID**

## ACKNOWLEDGEMENT

Assalamualaikum w.b.t.

In the name of Allah, the Most Gracious and the Most Merciful.

Praise be to God and His bounty for being able to complete this task. We are very grateful to Allah SWT for all the opportunities and strength given to us as a group to perform smoothly in every part of the task. It feels great to finally have finished this report for Social Media Portfolio for this subject Principles of Entrepreneurship (ENT530). The success and results of this report require a lot of guidance and help from many people. We experience a lot throughout this process, not only from the aspect of knowledge but also from the aspect of our personality. However, the experience of completing this assignment is invaluable and makes us a patient and disciplined person to complete this assignment.

In completing the assignment, we had to take help and guidance from one of our respected lecturers who recorded millions of thanks. As the completion of this assignment is very pleasing to us, we would like to express our deepest appreciation to the beloved lecturer Dr Nor Harlina binti Abd Hamid for providing some good guidelines for assignments throughout many consultations. A special thanks also to the group members Aisyah binti Harun and Nurul Syifa binti Mahmad Zamri for completing the task well and fully.

Moreover, we were deeply guided by a sense of humility and gratitude for acknowledging our depth to our classmates. Last but not least, a sincere and heartfelt thank you to our parents and family members who have always supported us in difficult and easy times. It is impossible for us to complete our assignments without their motivation, prayers and sincere help. Their efforts will not be forgotten.

## EXECUTIVE SUMMARY

This is an assignment about a business opportunity related to the venture that must be completed by the student. Each student must run each business according to their wants and desires, as well as their interests. For example, we have sold Mentai Rice which is a homemade food product as a filling for this business subject. Our company is named SNA Japanese Mentai Rice. Where we sell a popular type of food from Japan.

In addition, each student couple also needs to register their business in several registration systems such as Go-Ecommerce registration, MyENT certificate and SSM registration. This assignment will also discuss some components in the business run by each pair of students such as business name, business address, organization chart, mission, vision, product description and price list of items sold in the business.

Furthermore, this assignment will describe how we run this business. Each pair of students will market their business on Facebook. They are also free to register as any position in the business like drop shipper, agent or others. The purpose of using the platform is none other than for the marketing strategy of the business carried out. At the same time, the entire sales report and conclusions should be submitted at the end of the assignment. Thanks to everyone involved in making this final report a success.

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## 1.0 BUSINESS REGISTRATION

### 1.1 Go-Ecommerce Certificate





## 1.2 MyEnt Certificate



The certificate is titled "MASMED YOUNG ENTREPRENEUR (MyENT)" and is a "SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM". It contains personal and business details for a student named AISYAH BINTI HARLIN. The business details include an offline food business named "Makanan Homemade" with a June 2021 term. It lists social media links for Facebook, a website, and Instagram. The address is in Perak, and the registration date is May 22, 2022. A disclaimer at the bottom states that the certificate is a record of business registration and does not guarantee success or involve the university's name.

**UNIVERSITI TEKNOLOGI MARA** | Akademi Pemangsaan PKS dan Keusahawanan Malaysia (MASMED)

**MASMED YOUNG ENTREPRENEUR (MyENT)**

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

No. Pelajar : 2022908425  
 Nama : AISYAH BINTI HARLIN

Program Pengajian : SARJANA MUDA MUAMALAT (KEPUJIAN)  
 Fakulti : Academy of Contemporary Islamic Studies (ACIS)  
 Kampus : Selangor

**MAKLUMAT PERNIAGAAN**

Mod Perniagaan : Offline  
 Bidang Perniagaan yg diceburi : Makanan Homemade  
 Tempoh Perniagaan : JUNE 2021  
 No. Pendaftaran Perniagaan : 202103063167(003244309-T)  
 URL Perniagaan : <https://www.facebook.com/NSAJapanesementairice/>  
<https://msha.ke/houseofmental/> <https://instagram.com/mentairicepenang?igshid=YmMyMTA2M2Y=>

Alamat Premis Perniagaan : Parit 9/6L Labu Kubong, 36600 Chenderong Balai, Perak  
 Tarikh Mendaftar : 22 May 2022  
 Tarikh Kemaskini : 22 May 2022  
 Tarikh Cetak : 24 May 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini adalah tidak langsung akan terbatal apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pemangsaan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diberikan untuk kegunaan urusan dalaman UITM sahaja. Ususan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama universiti.

**SALINAN PENDAFTARAN INI DIPERAKUI OLEH**  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)


**UNIVERSITI  
TEKNOLOGI  
MARA**

Akademi  
Pembangunan PKS dan  
Keusahawanan Malaysia  
(MASMED)

## MASMED YOUNG ENTREPRENEUR (MyENT)

### SLIP PENDAFTARAN PERNIAGAAN PELAJAR UTM

No. Pelajar	: 2022745471
Nama	: NURUL SYIFA BINTI MAHMAD ZAMRI
Program Pengajian	: SARJANA MUDA MUAMALAT (KEPUJIAN)
Fakulti	: Academy of Contemporary Islamic Studies (ACIS)
Kampus	: Selangor

### MAKLUMAT PERNIAGAAN

Mod Perniagaan	: Offline
Bidang Perniagaan yg diceburi	: Makanan
Tempoh Bertiaga	:
No. Pendaftaran Perniagaan	: EZ02202205171399
URL Perniagaan	: <a href="https://instagram.com/mentairicepenang?igshid=YmMyMTA2M2Y=">https://instagram.com/mentairicepenang?igshid=YmMyMTA2M2Y=</a>
Alamat Premis Perniagaan	:
Tarikh Mendaftar	: 24 May 2022
Tarikh Kemaskini	:
Tarikh Cetak	: 24 May 2022

Slip Pendaftaran Perniagaan MyENT ini merupakan simbol nama perniagaan yang diletakkan oleh pelajar semasa tempoh pengajian di UTM.  
 Slip ini secara tidak langsung akan terbitai apabila penama memamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan slip ini tanpa sebarang notis.  
 Penggunaan slip ini hanya dibenarkan untuk kegunaan urusan dalaman UTM sahaja. Urusan dan aktiviti perniagaan yang  
 diletakkan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan keperluan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAHUI OLEH  
**PENOLONG NAIB CANSOLOR KEUSAHAWANAN UTM**

Malaysian Academy of SME & Entrepreneurship Development (MASMED)



### 1.3 SSM Registration

(Sole Proprietorship & Partnership)



**BORANG D (KAEDAH I3)**



**PERAKUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**SYIFA ZAMRI FOODIE ENTERPRISE**  
**NO. PENDAFTARAN: 202203131373 (CA0347139-U)**

telah didaftarkan dari hari ini sehingga **26 MEI 2023** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **27 MEI 2022**.



**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

Form D1: EZBIZ Data Pre-Reg 27.5.14.2019/15/2022



BORANG E (KAEDAH 13)



**PERAKUAN PEMBAHARUAN PENDAFTARAN  
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

**ROZDHA GLOBAL EMPIRE**

**NO. PENDAFTARAN: 202103063167 (003244309-T)**

telah didaftarkan dari hari ini sehingga **21 MEI 2023** di bawah Akta Pendaftaran  
Perniagaan 1956, beralamat di

**Bil. Cawangan: TIADA**

Bertarikh di **SISTEM EZBIZ** pada **22 MEI 2022**.

**DATUK NOR AZIMAH ABDUL AZIZ**  
Pendaftar Perniagaan  
Semenanjung Malaysia

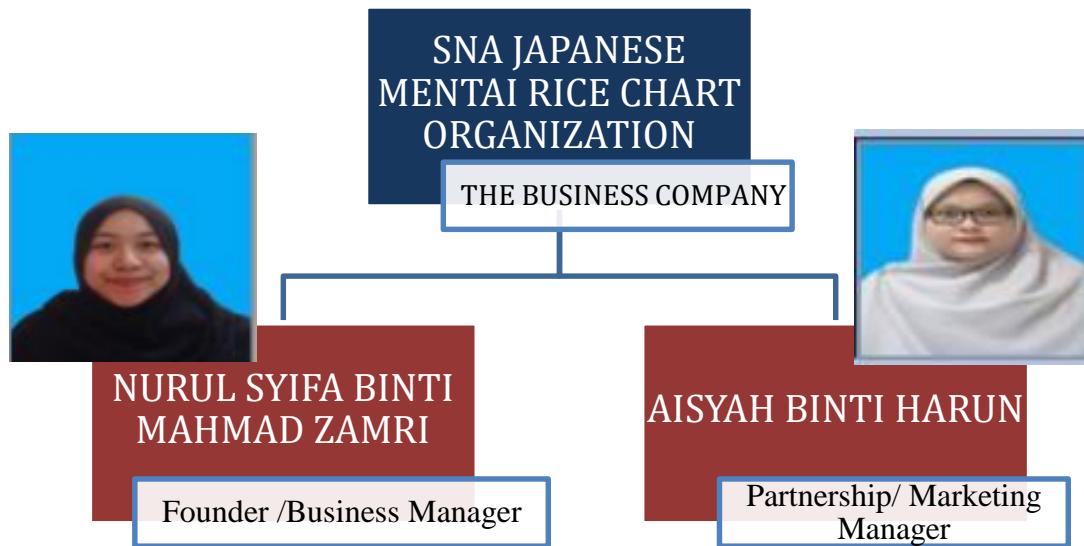
## 2.0 INTRODUCTION OF BUSINESS

### 2.1 Name and Address of Business

Name	SNA Japanese Mentai Rice
Address of business	

### 2.2 Organizational Chart

This business is a partnership business. The name is SNA Japanese Mentai Rice. It's a new company and running on a small scale. As the result, we have two of our employees which is the founder also as a business manager and her partnership as a marketing manager.



### 2.3 Mission / vision

- The mission: to become one of Bumiputera's company that serve the good and delicious of Japanese food in Malaysia; to open a restaurant serving a variety of famous Japanese food
- The vision is to be among the leading sellers of Japanese food is known in Malaysia and internationally

## 2.4 Descriptions of products



Figure 2.4.1: The product of Japanese Food, Mentai Rice by SNA

In this food business, we sell Japanese food known as mentai rice. This food is a special menu from Japan also known as Mentaiko. This menu consists of the ingredients which is mentai sauce. This sauce has a sour, creamy and slightly spicy taste and is very suitable for the taste of this food. In Malaysia, this mentaiko is found stuffing in the rice is found in chicken, salmon, shrimp, octopus, seaweed, crabstick and also rice from special rice.



Figure 2.4.2: The signature menu, Chicken Teriyaki Mentai Rice by SNA

This is our signature menu called Chicken Teriyaki Mentai Rice. Every time we sell it, customers must choose to buy this menu over other menus because chicken is really popular. The menu contains

teriyaki sauce made from soy sauce (shoyu), sake and granulated sugar. In this signature menu, we provide two size of box which is small and big.



Figure 2.4.3: One of our product, Chuka Idako Mentai Rice by SNA

Furthermore, our menu is also one of the new menus that is often welcomed every time we open an order. This menu is called Chuka Idako which in Japanese is baby octopus. The way it is prepared can be said to be quite simple compared to the others. But the price is quite expensive because the baby octopus is less on the market. However, the spicy sweet taste of this menu has made this menu have its own fans. In this menu, we provide only one big size of box for sell to the customers.



Figure 2.4.4: Our New Menu, Salmon Mentai Rice by SNA

This is our latest menu, Salmon Mentai Rice. Due to customer demand, we are launching this product soon. This Salmon Mentai Rice has the same ingredients as our signature menu, Chicken Mentai Rice. What differentiates it is the main ingredient which is the raw material dish. We hope to continue to thrive and grow well and famous after launching this new menu by SNA Japanese Mentai Rice. For this menu, same with chuka idako, we only have one big size of box.



## 2.5 Price list

Name of Mentai Rice	Price (RM)
Chicken Teriyaki	Small: RM8
	Big: RM15
Chuka Idako	Big: RM19
Salmon Mentai	Big: RM23

## 3.0 FACEBOOK (FB)

### 3.1 Creating Facebook (FB) page

The screenshot shows the Facebook Business Page for 'SNA Japanese Mentai Rice'. The page features a cover photo of a bowl of mentai rice with a logo that reads 'SNA JAPANESE MENTAI RICE' and 'EVERYDAY WITH MENTAI'. The profile picture is a circular logo with the same text. The page name is 'SNA Japanese Mentai Rice' with the handle '@NSAJapanesementairice - Home Businesses'. The 'About' section shows 116 likes and 119 followers. The left sidebar contains the 'Manage Page' section with options like Meta Business Suite, Inbox, Planner, Publishing tools, News Feed, and Business Apps. The bottom navigation bar includes Home, Groups, Events, Reviews, and a 'Promote' button.

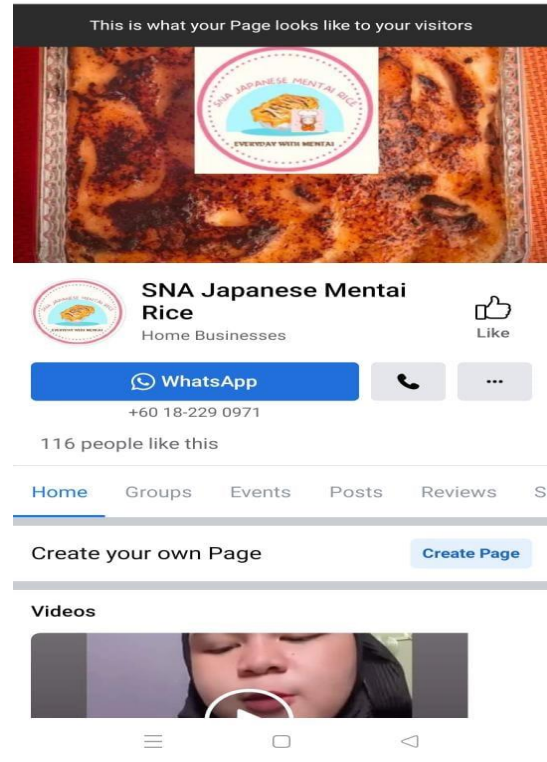
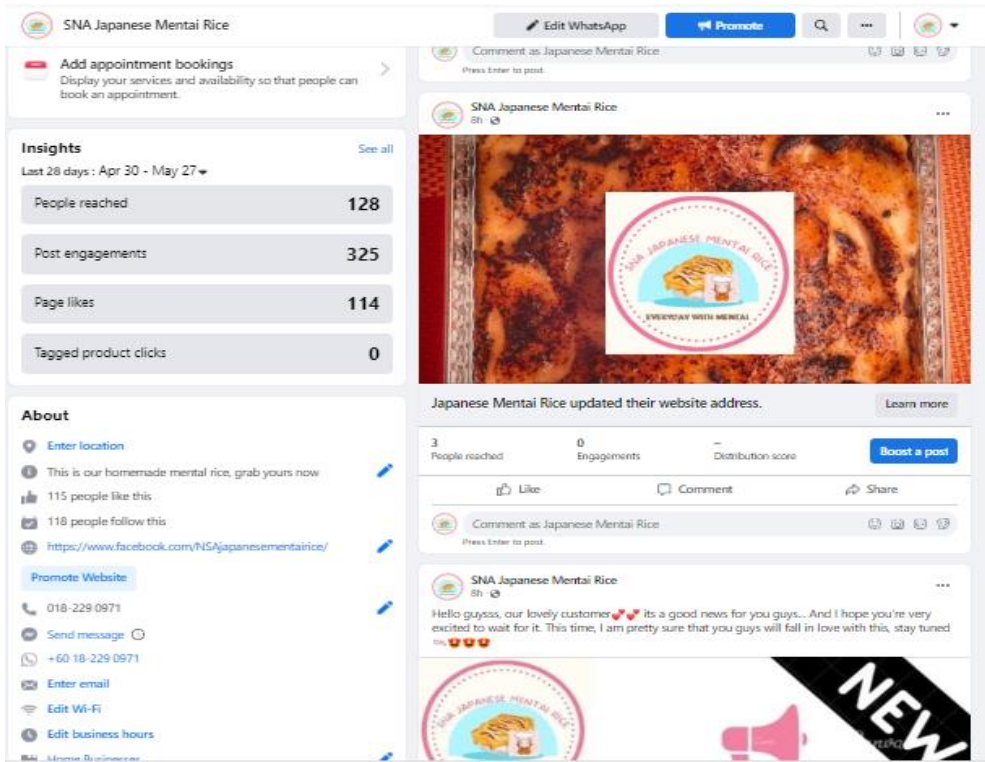


Figure 3.1.1 Facebook page of SNA Mentai Rice

### 3.2 Customizing URL Facebook (FB) page

This is the link of SNA Japanese Mentai business page:

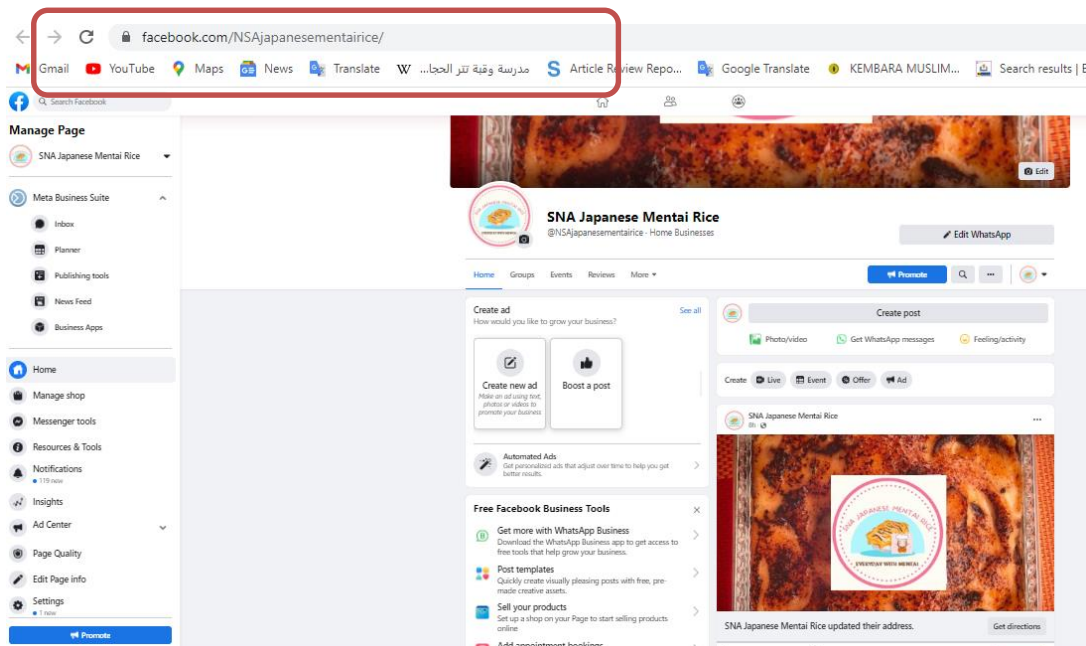


Figure 3.2.1: The link of Facebook Page SNA Japanese Mentai Rice

➤ <https://www.facebook.com/NSAJapaneementairice/>

### 3.3 Facebook (FB) post – Teaser

This is our 4 teaser in SNA Japanese Mental Rice Facebook Page

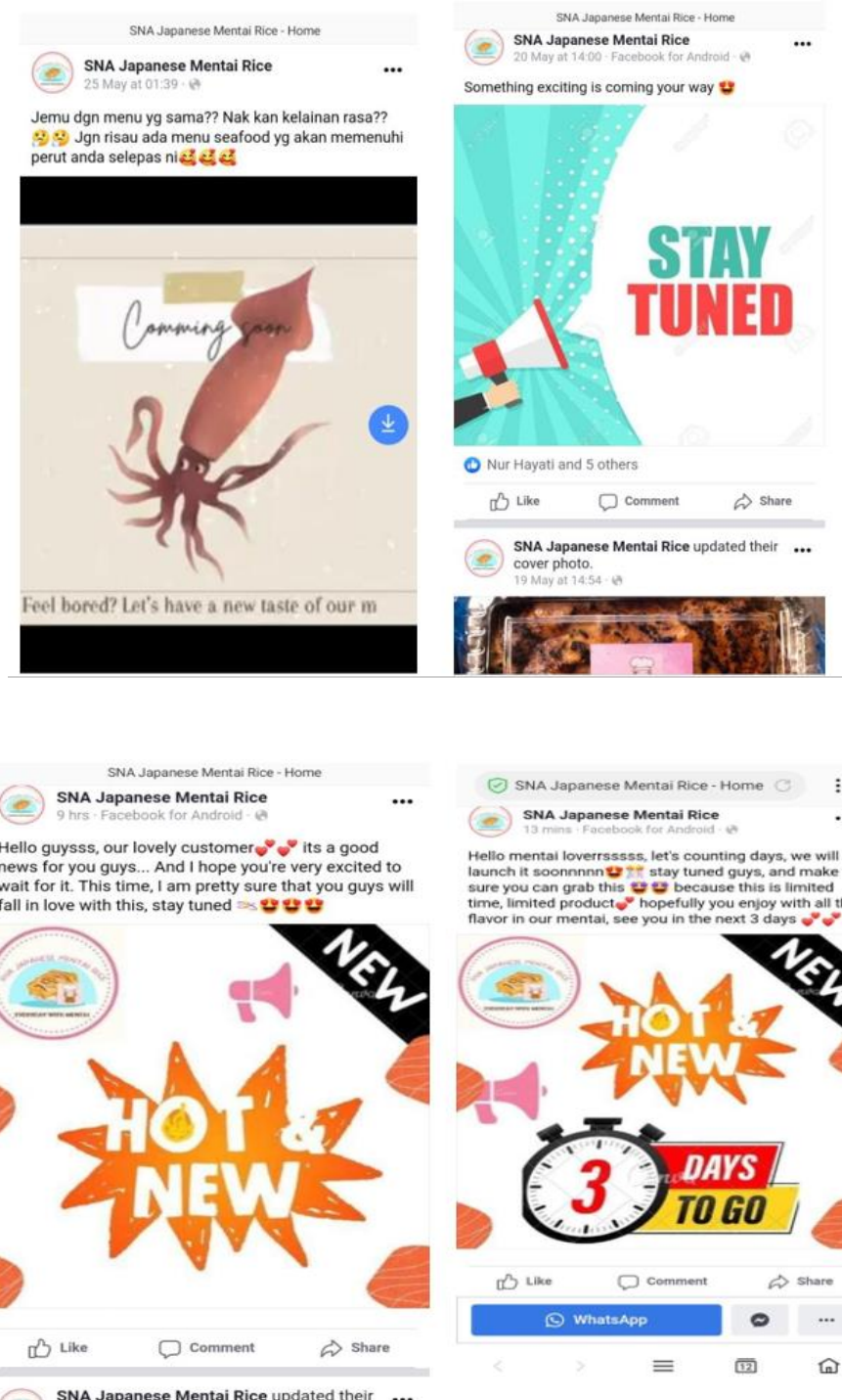


Figure 3.3.1: The Teaser of SNA Japanese Mental Rice



### 3.4 Facebook (FB) post – Copywriting (Hard sell)

**Japanese Mentai Rice**  
9 h · 🌐

Mesti still ada yang tak perasan kan kenapa Japanese Mentai Rice kami membawa kelainan rasa???

Utk pengetahuan semua mentai kami dibakar dengan sempurna utk setiap bekas 🍴🍴🍴

Utk yang craving, boleh terus pm kami tau sebelum close order 🙏🙏🙏  
See Translation



**Japanese Mentai Rice**  
9 h · 🌐

Jaminan pasti REPEAT!!!

Guys dah tengok ke belum feedback customer kami???

Dah ada yg repeat plus akan repeat 🙏🙏🙏

InshaAllah tak rugi try 🍴

Yg mna nk request kami delivery sampai ke tempat kerja korang pon boleh tauu 🍴

Semestinya jaminan charge delivery yg minima utk customer kami 🙏  
See Translation

Sedap , tkdian nk tngkp gmbr hbis dgn ank2 buah 🍴  
4:24 PM

Heheheh makasih nah juaii 🍴  
4:24 PM ✓✓

Alhamdulillah  
4:24 PM ✓✓

Samasama. Nnti nk repeat lgi. Tk puas mkn dgn depa 🍴  
4:25 PM



**Japanese Mentai Rice**  
8 h · 🌐


Alhamdulillah dapat gambar feedback yang cantik dari regular customer kami 🍴🍴🍴

Thank you selalu order dengan kami 🍴🍴🍴

Tgk la sekali order berapa box customer kami grab 🍴🍴🍴

Utk yg lain jgn segan silu utk share feedback dgn kami 🍴🍴🍴

Utk sebarang urusan boleh klik link dibawah:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
See Translation




**Japanese Mentai Rice**  
8 h · 🌐

Thank you untuk customer yg tak henti- henti support kami dari mula perniagaan sehingga sekarang 🍴🍴🍴

Kami menjanjikan rasa yang terbaik utk anda semua 🍴🍴🍴

Buat masa sekarang kita dh upgrade packaging untuk lebih Instagramable tauu 🍴🍴🍴

So dh post nanti jgn lupa tag kami 🍴  
See Translation




**Japanese Mentai Rice**  
 8 h · 🌐

Malay · English

Yes utk yg bertanya kami masih available ke tak 🙏🙏🙏

Kami available utk delivery setiap Sabtu tauu 🙏🙏🙏

Yg mana nk request custom utk event korang tu boleh pm dlu utk confirm tarikh dan masa 🕒🕒🕒

Do click link in... See more

Yes for those who are asking if we are still available or not 🙏🙏🙏

We are available for delivery every Saturday you know 🙏🙏🙏

Those who would like to request custom for your event can PM first to confirm date and time Y

Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)

🔒 · Hide Original · Rate translation





**Japanese Mentai Rice**  
 8 h · 🌐

Utk slot kali ni kita ada extra dua box Chicken Teriyaki in Big size 🙏🙏  
 🙏  
 Utk yg nk pickup boleh terus klik link dkt bawah tau nnti sis send location 📍  
 Utk yg nak mintak kita delivery pun boleh tau boleh pm laju- laju 🙏🙏  
 🙏  
 Jangan risau kita tak mkn org pun, kita nk jual extra box je 🙏  
 Orang kata jangan segan segan nanti melepas 🙏🙏🙏  
 See Translation




**Japanese Mentai Rice**  
 8 h · 🌐

Tak cukup dengan satu review???  
 Here we are 🙏🙏🙏  
 Jom tgk satu lagi review ikhlas dari Kak Mon 🙏🙏🙏  
 Dah terliur ke tuu 🙏🙏🙏  
 Yg Kak Mon mkn ni flavour Chuka Idako tau (RM 19 per box)  
 Yg mna dh kecur air liur tu meh la pm sis 🙏🙏🙏  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
 See Translation




**Japanese Mentai Rice**  
 8 h · 🌐

Haaa! Tak cukup dengan feedback nahn kita bawak review pulak dari warga Soc Media 🙏🙏🙏  
 Ni review ikhlas tau takda sebarang bayaran 🙏🙏🙏  
 Yang mana teringin tu tnggu apa lgi meh la try Mentai Rice kita 🙏🙏🙏  
 Menerima tempahan sehari lebih awal 🙏  
 Cod: RM 2-5 (Depends on area)  
 Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
 See Translation





**Japanese Mentai Rice**  
9 h · 🌐

Tudiaaaa!!!  
Yg mana takut- takut tak cukup rasa tu mh la tgg feedback customer kami🤔  
Orang kata tak kenal maka tak cinta🤔  
So kena lah try dlu Japanese Mentai Rice yg jadi sebutan ramai ni🤔  
Tak percaya? Cubalah🤔🤔🤔

kyou🤔 2:40 PM

k you awak, sedap sangat  
ai rice tu🤔 sotong pun tak  
kut🤔 nanti boleh repeat lagi

3:03 PM

**Japanese Mentai Rice**  
9 h · 🌐


Alhamdulillah utk pagi ni sahaja dah selesai packing utk delivery 🙏  
Sesiapa yg masih brfikir atau confuse nk mkn apa utk Tengahari meh la cuba Japanese Mentai Rice kami🤔  
Yg mna masih confuse nak pilih flavour mana pun jgn pening- pening🤔  
Meh la pm kami utk sebarang persoalan🤔  
See Translation



**Japanese Mentai Rice**  
9 h · 🌐

Hi Selamat Pagi semua!!!

Ada yang nak selit order tak utk delivery harini??  
Extra box tak banyak tau🤔  
So first come first serve🤔  
Yang berminat boleh terus pm sis ye🤔  
See Translation



**Japanese Mentai Rice**  
9 h · 🌐

Malay · English

Chuka Idako in Big Size🤔🤔

Menerima tempahan sehari lebih awal🤔



Price: RM 19 per box  
Cod: RM 2-5 (Depends on area)


Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
Chuka Idako in Big Size🤔🤔

Accepting orders a day in advance🤔


Price: RM 19 per box  
Cod: RM 2-5 (Depends on area)


Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
🔧 · Hide Original · Rate translation


**Japanese Mentai Rice**  
9 h · 🌐

Alhamdulillah utk trip delivery minggu ni 🙏  
Semua box dh sold out tau utk minggu ni 🙏  
So utk yg nk repeat or join delivery next week boleh pm cepat- cepat tau sebelum close order 🙏  
See Translation




**Japanese Mentai Rice**  
9 h · 🌐  
Malay · English

**Chicken Teriyaki in Small Size** 🍗🍚

Menerima tempahan sehari lebih awal 🙏



Price: RM 8 per box  
Cod: RM 2-5 (Depends on area)


Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
Chicken Teriyaki in Small Size 🍗🍚

Accepting orders a day in advance 🙏

Price: RM 8 per box  
Cod: RM 2-5 (Depends on area)

Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
🔒 · Hide Original · Rate translation



**Japanese Mentai Rice**  
9 h · 🌐


**Chicken Teriyaki in Big Size** 🍗🍚

Menerima tempahan sehari lebih awal 🙏

Price: RM 15 per box  
Cod: RM 2-5 (Depends on area)

Do click link in bio to order:  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
See Translation




**Japanese Mentai Rice**  
9 h · 🌐


Open order utk delivery Mentai every Saturday!!!

Assalamualaikum Mentai Lovers 💖  
Jom join delivery dgn kami :

Chikcken Teriyaki  
Small: RM 8  
Big: RM 15

Chuka Idako  
Big: RM 19

Yang berminat boleh terus klik link utk order okay 🙏  
[www.wasap.my/60175388714/nakorder](http://www.wasap.my/60175388714/nakorder)  
See Translation





### 3.5 Facebook (FB) post – Copywriting (Soft sell)

**Japanese Mentai Rice**  
22 h · 🌐

Cara untuk membuat pesanan tempahan untuk majlis anda:

1. Pastikan anda menghubungi kami dan biar kami tahu mengenai majlis anda.
2. Buat pilihan perisa yang anda inginkan.  
... See more  
See Translation
3. Tell us about estimated quantity of people to be served
4. Choose your favourite size or let us know how big do you want
5. Do confirm your date and make a deposit

How to custom your order:

**Japanese Mentai Rice**  
22 h · 🌐

Hey there! We also accept any orders for your events 🍴  
Don't be shy to contact us for more information 😊  
🔗 · Show original · Rate translation

Customize your order

We're accepting any orders for your event!  
Come and let us know :)

**Japanese Mentai Rice**  
22 h · 🌐

Ada yg risau dengan rasa Mentai Rice takut- takut tak menepati citarasa orang melayu 🙄🙄🙄 Jangan risau kami menjanjikan kelainan rasa dengan makanan dari timur yang selalu anda lihat dikaca televisyen 🙄🙄🙄 tambahkan kami juga menyediakan bahan perapan dengan resepi tersendiri 🙄🙄🙄  
See Translation

doreamoncomel

@mentairicenenang

**Japanese Mentai Rice**  
9 h · 🌐

Nak buat suprise utk yang tersayang??? 🙄🙄🙄  
Tapi taktau nk bagi apa???  
Mentai Rice sedia membantu 🙄🙄🙄  
Jom order dgn kami 🙄🙄🙄  
Utk sebarang ucapan anda boleh request utk kad ucapan dan kami akan hntar sampai depan pintu ruman 🙄🙄🙄  
See Translation

CUSTOMIZE YOUR ORDER

We're accepting any orders for your event!

**Japanese Mentai Rice**  
21 h · 🌐

Apa itu Mentai Rice? Jom baca penerangan dekat bawah 🙌🙌🙌  
See Translation

**“**

**Apa itu Mentai Rice?**  
( J a p a n e s e F o o d )

Sebenarnya, mentai adalah makanan khas Jepang yang dikenal dengan nama mentaiko. Sos mentai adalah salah satu jenis olahan mentai yang kini cukup banyak ditemui.

Sos mentai lebih dikenali dengan sos yang creamy, sedap, masam dan sedikit pedas. Ia biasa dioles atau dituangkan pada makanan untuk memberi rasa yang khas.

Di Malaysia, mentaiko lebih dikenal dengan nama mentai. Olahan mentai yang paling sering ditemukan adalah dengan tambahan isi ayam, salmon, udang, octopus dan nasi dari beras

**Japanese Mentai Rice**  
21 h · 🌐

Some are wondering the difference between Japanese Rice and White Rice Ada  
Let's read the difference and nutrients of these two types 🤔🤔🤔  
🔗 · Show original · Rate translation


*Perbezaan*

**Beras Jepun & Beras Putih**

BERAS JEPUN	BERAS PUTIH
<ul style="list-style-type: none"> <li>Beras ini mempunyai saiz yang lebih pendek dan gempuk. Bijirin beras sedikit berkilat dan lutsinar.</li> <li>Walaupun bijirin beras ini tidak melekat antara satu sama lain, beras ini masih mempunyai tekstur yang lembap dan lembut dan sedikit melekat berbanding dengan bijirin beras panjang.</li> <li>Beras ini dapat menyerap rasa dengan baik dan hampir menyamai kualiti beras Koshihikari di Jepun pada harga yang berpatutan. Beras ini sesuai untuk hidangan sushi.</li> <li>Beras jepun kaya dengan sumber protein, kalsium dan vitamin serta serat.</li> </ul>	<ul style="list-style-type: none"> <li>Beras ini lebih lembut tetapi padat selepas dimasak tanpa sebarang bau. Beras jenis ini sesuai dengan semua jenis masakan cita rasa Malaysia. Beras ini mempunyai kandungan mineral dan vitamin seperti zat besi, fosforus dan asid folik.</li> <li>Beras ini juga mempunyai sumber kalori yang tinggi.</li> </ul>

**Japanese Mentai Rice**  
23 h · 🌐

Ada yg tertanya tanya cara penyediaan Japanese Mentai Rice tak 😊  
Penyediaan Mentai Rice memerlukan pembakaran di bahagian sos mentai bagi menjadikan sos mentai lebih garing dan membawa kelainan kepada rasanya dengan sushi biasa 🙌🙌  
See Translation




**Japanese Mentai Rice**  
22 h · 🌐

Cara Penyediaan Mentai Rice Chicken Teriyaki:

- > Mempunyai tiga lapisan
- > Lapisan pertama dihidangkan dengan nasi, seaweed & isi ketam.
- > Lapisan kedua diisi dengan nasi dan isi ayam
- > Lapisan ketiga ditutupi dengan sapuan sos mentai dan dibakar dengan sempurna.

See Translation







**Japanese Mentai Rice**  
21 h · 🌐

Sebelum membuat pilihan, kenali dulu pilihan citarasa anda untuk mencuba buat pertama kali 🤔🤔🤔 Apa itu Chuka Idako??? Jom baca dulu 🙌🙌🙌

See Translation

## “ Apa itu Chuka Idako ( Baby Octopus )

Chuka idako adalah sebuah perasa bagi baby octopus yang disajikan di negara Timur. Cara penyediaannya boleh dikatakan mudah iaitu dengan memerap baby octopus dengan minyak bijan dan beberapa bahan lain. Rasa mania pedas dari chuka idako itu membolehkannya mempunyai penggemarnya tersendiri.



**Japanese Mentai Rice**  
21 h · 🌐

Lepas dah kenal Chuka Idako jom kenal Chicken Teriyaki pulak 🙌🙌🙌 Penggemar makanan ala- ala Chinese food mesti boleh terima menu ni 🤔🤔🤔

Jom baca dulu 🙌🙌🙌

See Translation

## “ Apa itu Teriyaki ? ( 照り焼き, てりやき )

Teriyaki adalah cara memasak makanan Jepun yg dipanaskan atau dipanggang di atas kualiti besi yang rata untuk memanggang dengan menggunakan sos teriyaki (tare). Sos teriyakidiperbuat daripada kicap (shōyu), sake untuk memasak, dan gula pasir.

Perkataan teriyaki berasal dari perkataan teri yang bermaksud bersinar (kerana mengandungi gula), dan perkataan yaki iaitu dibakar atau dipanggang. Sewaktu sedang membuat teriyaki, bahan-bahan makanan yang akan dipanggang dicelup dan diperap dengan sos teriyaki buat beberapa kali hingga betul-betul masak.



**Japanese Mentai Rice**  
22 h · 🌐

Cara Penyediaan Mentai Rice Chuka Idako:

- > Mempunyai tiga lapisan yang lengkap
- > Lapisan pertama dihidangkan dengan nasi , seaweed, isi ketam dan sos mentai dan terus di bakar
- > Lapisan kedua disusun dengan chuka idako (octopus)
- > Lapisan ketiga ditutupi dengan sapuan sos ke atas chuka idako dan dibakar sekali lagi utk lebih garing.

See Translation





**Japanese Mentai Rice**  
23 h · 🌐

Ada yang rambang mata nak buat pilihan untuk order 🤔🤔🤔 Buat masa sekarang utk chicken teriyaki 🙌 kita dah ada dua pilihan saiz tau!

Utk menu baru kita which is chuka idako 🙌 cuma available dalam saiz besar tau!

See Translation

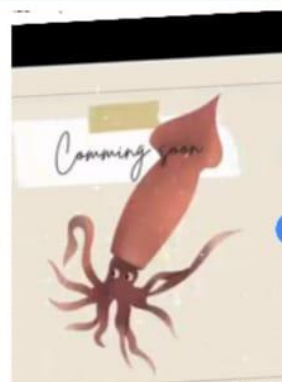




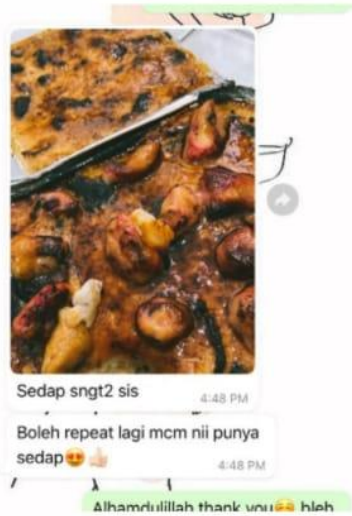


### 3.6 Relevant graphics to each post/copywriting

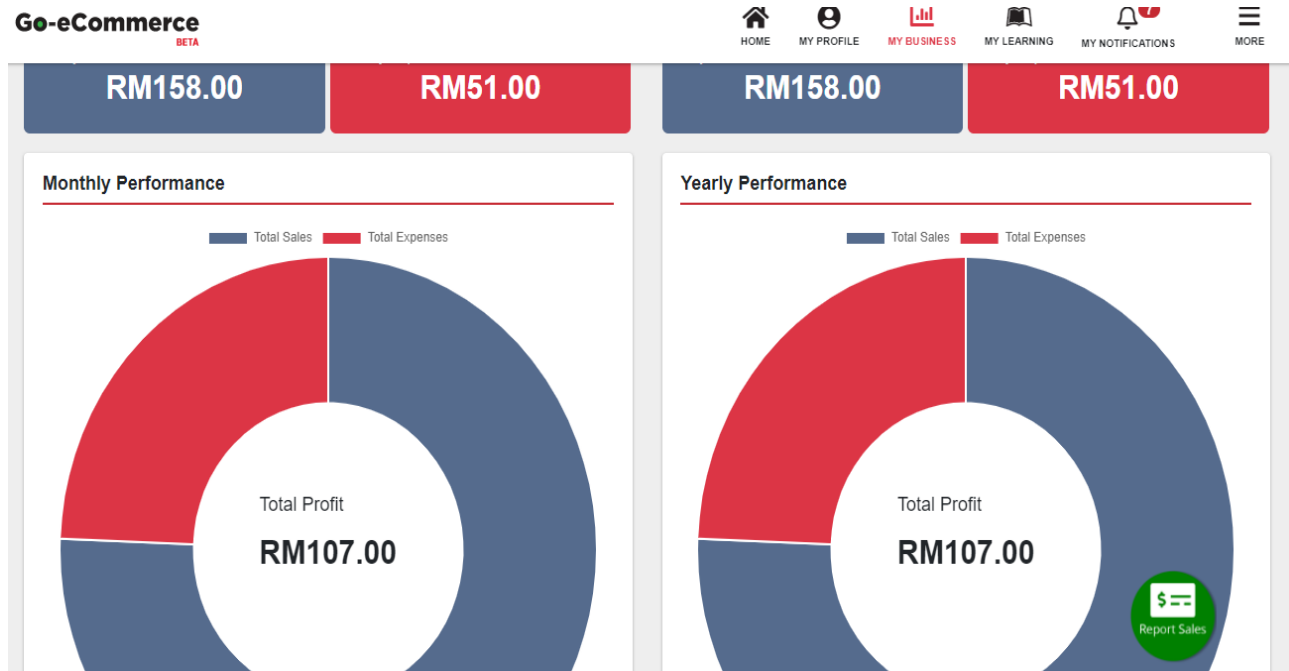








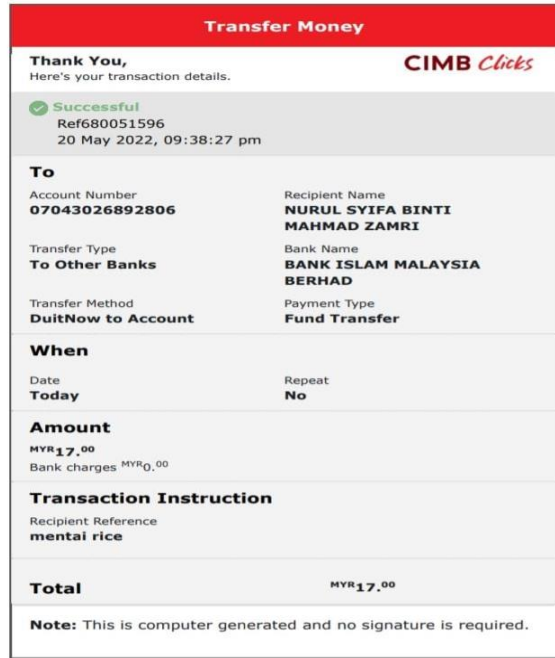
### 3.7 Sales Report

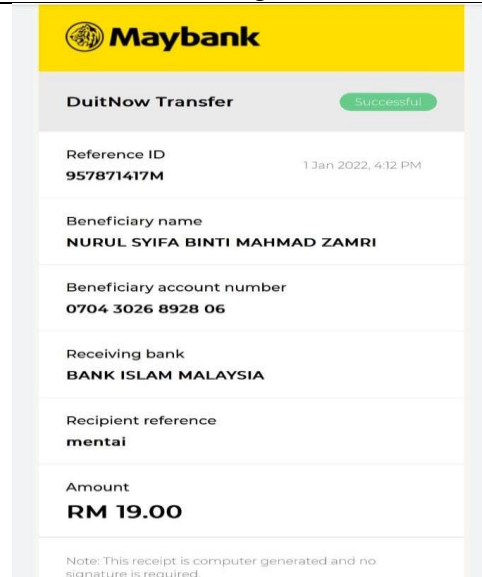


### Go-eCommerce


Business Name	Date	Type	Marketplace( if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Create d At
ROZDHA GLOBAL EMPIRE	29/05/2022	offline			158				4 big chicken mentai rice : rm60 4 big chuka Idako : RM76 1 small chicken Mentai Rice: rm 8  Cod 3 + 3 + 2 +4 +2= 14	29/05/2022
ROZDHA GLOBAL EMPIRE	29/05/2022	expenses				Goods	Raw material	51	raw materials	29/05/2022

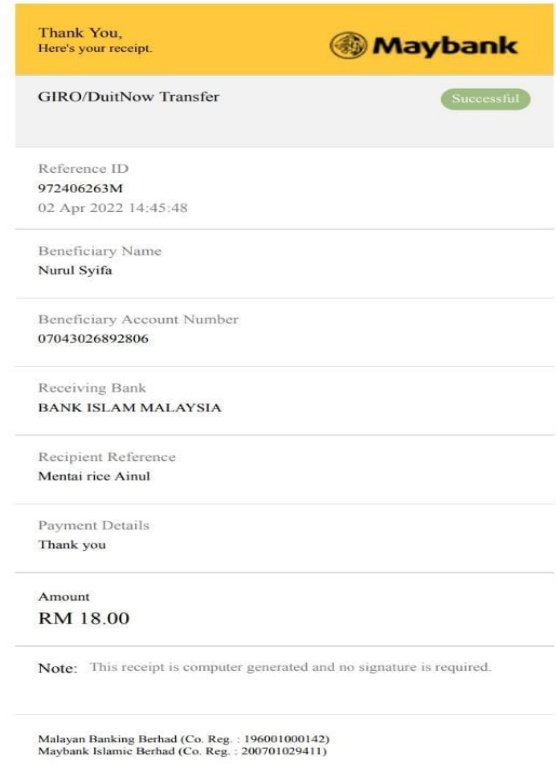
## The list of Customers

<b>Name of Customers</b>	Umar Saifuddin
<b>Address</b>	No 288 Simpang Empat Permatang Buloh, 13200, Kepala Batas, Pulau Pinang.
<b>Payment Method</b>	 <p>A screenshot of a CIMB Clicks 'Transfer Money' receipt. It shows a successful transaction of MYR 17.00 to NURUL SYIFA BINTI MAHMAD ZAMRI at BANK ISLAM MALAYSIA BERHAD. The receipt includes details like account number, transfer type, and a note that it is computer-generated.</p>
<b>Order</b>	1 Big size of Chicken Mentai Rice: RM15
<b>Delivery method</b>	RM2 – COD Charge
<b>Total Sale</b>	RM17

<b>Name of Customers</b>	Nurul Izzah
<b>Address</b>	No 741 Simpang Empat Permatang Buloh, 13200 Kepala Batas, Pulau Pinang.
<b>Payment Method</b>	 <p>A screenshot of a Maybank 'DuitNow Transfer' receipt. It shows a successful transaction of RM 19.00 to NURUL SYIFA BINTI MAHMAD ZAMRI at BANK ISLAM MALAYSIA. The receipt includes details like reference ID, beneficiary name, and account number, with a note that it is computer-generated.</p>
<b>Order</b>	1 Big size of Chicken Mentai Rice: RM15
<b>Delivery method</b>	RM4 – COD Charge
<b>Total Sale</b>	RM19

<b>Name of Customers</b>	Nur Khadijah Syafiqah
<b>Address</b>	No, 71 Lorong Sena jaya, Taman Sena Jaya, 13200 Kepala Batas, Pulau Pinang.
<b>Payment Method</b>	<div>TRANSACTION TYPE</div> <div>DuitNow Transfer</div> <div>TRANSFER FROM</div> <div>157447039746</div> <div>TRANSFER TO</div> <div>07043026892806</div> <div>BENEFICIARY NAME</div> <div>NURUL SYIFA BINTI MAHM</div> <div>AMOUNT</div> <div>RM 40.00</div>
<b>Order</b>	2 Big size of Chuka Idako Mentai Rice: RM38
<b>Delivery method</b>	RM2 – COD Charge
<b>Total Sale</b>	RM40

<b>Name of Customers</b>	Nurul Sabrina
<b>Address</b>	The Vape Shop, 11500, Ayer Itam, Pulau Pinang
<b>Payment Method</b>	<div>  <b>Successful</b> Ref 661144016 <span>02 May 2021, 10:23:23 pm</span> </div> <div> <div> <div>Transfer From</div> <div>7619055513</div> </div> <div> <div>Account Type</div> <div>Saving Account-i</div> </div> <div> <div>Beneficiary Name</div> <div>NURUL SYIFA BINTI MAHMAD ZAMRI</div> </div> <div> <div>Beneficiary Bank</div> <div>BANK ISLAM MALAYSIA BERHAD</div> </div> <div> <div>Beneficiary Account Number</div> <div>07043026892806</div> </div> <div> <div>Recipient Reference</div> <div></div> </div> <div> <div>Other Payment Details</div> <div>-</div> </div> <div> <div><b>Amount</b></div> <div>MYR <b>64.00</b></div> <div>Bank Charges MYR <b>0.00</b></div> </div> </div>
<b>Order</b>	1 Big size of Chicken Mentai Rice: RM15 2 Big Size of Chuka Idako Mentai Rice: RM38 1 Small size of Chicken Mentai Rice: RM8
<b>Delivery method</b>	RM3– COD Charge
<b>Total Sale</b>	RM64

<b>Name of Customers</b>	Ainul Zahidah
<b>Address</b>	No 4, Lorong Taman Sri Serdang, Kepala Batas, Pulau Pinang.
<b>Payment Method</b>	 <p>The image shows a Maybank receipt for a successful GIRO/DuitNow Transfer. The reference ID is 972406263M, dated 02 Apr 2022 at 14:45:48. The beneficiary is Nurul Syifa, with account number 07043026892806. The receiving bank is Bank Islam Malaysia. The recipient reference is 'Mentai rice Ainul'. The payment details show an amount of RM 18.00. A note states: 'This receipt is computer generated and no signature is required.' At the bottom, it lists the companies: Malayan Banking Berhad (Co. Reg.: 196001000142) and Maybank Islamic Berhad (Co. Reg.: 200701029411).</p>
<b>Order</b>	1 big size of Chicken Mentai Rice: RM15
<b>Delivery method</b>	RM3 – COD Charge
<b>Total Sale</b>	RM18

No	SUBJECT	CALCULATION	
1	Business Capital	-	
2	Cost Price for	Small	RM4
		Big	RM8
		Big	RM11
3	Selling Price per Unit	Small	RM8
		Big	RM15
		Big	RM19
4	Total Sales	RM144	
5	Total Number of Customers	5	
6	Total Profit	$(RM8 \times RM4) + (RM11 \times 4) + (RM4 \times 1)$ = RM51  $RM144 - RM51$ <b>Total Profit = RM91</b>	
7	Delivery Charge	RM 14	
8	Total	RM158	

Table 1: The Calculation sales report of SNA Japanese Mentai Rice

There are a few things in the table above that we will go through in more detail. For starters, our business project of selling home -cooked food certainly requires capital. After researching everything, we found that this business is still profitable. This is because many customers want to try the menu we provide for sale.

Consequently, the selling price per unit is divided into 3 categories: small size for one price while large size there are two different prices according to the menu. The capital price is RM4 for small containers and the price for large containers for two types is RM8 and RM11. This is a different string than the price of different raw material prices.

Furthermore, the total sales are RM158 including shipping costs. After deducting the shipping cost of RM17, the actual sales revenue is RM141. Each delivery is charged differently according to their area of residence. After calculate based on the table, our total profit is RM93.

#### **4.0 CONCLUSION**

In conclusion, we feel very grateful that we were able to complete this business plan in the allotted time. Throughout this business plan, we have gained a lot of knowledge on how to do business planning and through many new experiences. Being a part of this business plan, it is very rewarding and inspiring for all of us to start in the future as all the preparatory steps in the areas of administration, operations, finance, digital and marketing management that we have learned and understood. We also hope to achieve high profits in this case of business involvement and enter the market more easily if there is creativity to reap profits in the business. We are also ambitious to expand this branch of business in the future. We would also like to thank for the cooperation given by the group members and lecturers who are willing to assist in providing guidance to complete this assignment correctly and in accordance with the prescribed format.