



اُونِيُوَرْسِيْتِي تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA PORTFOLIO (MASHI BAKER'S)



FACULTY : FACULTY OF ACCOUNTANCY
PROGRAMME : AC220 - BACHELOR OF ACCOUNTANCY (HONS.)
GROUP : AC220B4I
COURSE : PRINCIPLES OF ENTREPRENEURSHIP
COURSE CODE : ENT530
SEMESTER : 4
GROUP MEMBERS : NUR ATHIRAH SYAZANA BINTI SUHAIMI (2021113671)
SITI GHUFAIRATUL ATHIRAH BINTI MOHAMED RAHIM (2021118701)

SUBMITTED TO SIR AHMAD ZUHAIRI ZAINUDDIN

SUBMISSION DATE : 29th JANUARY 2022

ACKNOWLEDGEMENT

God Almighty is deserving of all praise.

First and foremost, we are grateful to Almighty Allah SWT for providing us with the power to carry out our social media portfolio.

Next, we'd want to express our deepest appreciation to everyone who helped us complete this project. Sir Ahmad Zuhairi Zainuddin, our outstanding lecturer, deserves our sincere gratitude. All of your contributions to us have been tremendously helpful in completing this project. This project has also increased our knowledge and experience on how marketing through Facebook should be done. Our project would have been incomplete and defective without supervision, and we might not have done it on time.

In addition, we'd want to thank our friends and both of our parents for their spiritual support and encouragement. We learn a lot while working on this project. We collaborate to complete the task and exhibit our teamwork. Finally, we'd want to thank everyone else who helped make this project a reality, whether directly or indirectly.

We hope that this effort has achieved its apex. Furthermore, we anticipate that this project will help us earn points toward a good grade in this course, Principles of Entrepreneurship (ENT530).

Last but not least, we have all given our utmost to complete this project.

Thank you so much.

EXECUTIVE SUMMARY

Mashi Baker's is a tiny firm that relies on its own resources or profits to grow. It sells its goods via an internet platform. The major goals of Mashi Baker's are to promote people to enjoy and buy their cakes as well as to establish a well-known bakery business in Sungai Petani regions, Kedah.

In the realm of the bakery business, Mashi Baker's also offers a selection of cakes and delicacies styles in a variety of choices as well as an inexpensive price for those who have only recently begun to be aware of the existence of Mashi Baker's in the market. Because it is only handled by one person, Marshitah Binti Mohd Razi, therefore making the business a sole proprietorship. All decision making and management control is handled by the owner herself. Only the finest raw materials were utilized in the creation of this product, which was entirely chosen from the best supplier in town that could provide high-quality raw inputs material to provide great cakes.

Furthermore, Mashi Baker's began operations in April 2018 and is still relatively new to the market. Despite the fact that Mashi Baker's is still a newcomer, the profit earned over the course of the year is more than RM 7,000. During the pandemic, the business was able to attract more customers mainly from west region in Malaysia solely in Kedah due to an aggressive and effective marketing strategy.

Customer satisfaction is always a top goal for any company. All of our customers who purchased cakes from us had nothing but great things to say about it. They will become addicted to our products once they have purchased them, and they will become their favourite. Mashi Baker's also plans to grow its business to the both west and east regions in Malaysia and soon into new countries in order to increase brand recognition and sales.

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1.0 GO-ECOMMERCE REGISTRATION

Go-eCommerce BETA

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PERSONAL PROFILE BUSINESS PROFILE

Personal Information

NUR ATHIRAH SYAZANA BINTI SUHAIMI

Name	NUR ATHIRAH SYAZANA BINTI SUHAIMI	Phone/Mobile		Edit
		Home Address		
New Identity Card No.		District		
Email Address		Postcode		
City		Personal Instagram	null	
State		Race	Malay	
Personal Facebook		Special Need Required	No	
Gender	Female			
Marital Status	Single			

Go-eCommerce BETA

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Institution Information Add New

UiTM Puncak Alam - AZZENT530

Type of Institution	IHL	Institution List	Universiti Teknologi MARA	Edit Delete
State of Institution	Selangor	Name of Institution	UiTM Puncak Alam	
Address of Institution	Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	Puncak Alam	
District of Institution	Kuala Selangor	Postcode	42300	
Level of Study	Bachelor Degree	Study Status	Full time	
Course Name	AZZENT530	Class Name	AZZENT530AC	
Subject Name	ENT530 PRINCIPLES OF ENTREPRENEURSHIP	Year Enrolling the subject	2021	
Month Enrolling the Subject	10	Lecturer Name	AHMAD ZUHAIRI BIN ZAINUDDIN	
Internship Enrollment	No	Year Of Internship Enrollment		
Month of Internship Enrollment		Period of Internship Training		
Expected Month To		Expected Month To	1	

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

NUR ATHIRAH SYAZANA BINTI SUHAIMI

Company Name	Mashi Baker's	Company Registration No.		Edit
Type Of Business	Sdn. Bhd	Business Role	Dropshipper	
Facebook Page	https://www.facebook.com/MashiBakers/	Business Category/Business Sub-Category	Food & Beverages / Food & Beverages	
Wechat for Business		Business Instagram Page		
Marketplace	Others	Business Website		
Business Related to Your Study Field		Type Of Website		
		Experience in International Export		

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE

Personal Information Edit

SITI GHUFAIRATUL
ATHIRAH BINTI
MOHAMED RAHIM

Name	: SITI GHUFAIRATUL ATHIRAH BINTI MOHAMED RAHIM	Phone/Mobile	:	
		Home Address	:	
New Identity Card No.	:		:	
Email Address	:	District	:	
		Postcode	:	
City	:	Personal Instagram	:	null
State	:	Race	:	Malay
Personal Facebook	:	Special Need Required	:	No
Gender	:		:	
	Female		:	
Marital Status	:		:	
	Single		:	

Go-eCommerce BETA

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Institution Information Add New

UiTM Puncak Alam - AZZENT530

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
		Postcode	: 42300
District of Institution	: Kuala Selangor	Study Status	: Full time
Level of Study	: Bachelor Degree	Class Name	: AZZENT530AC
Course Name	: AZZENT530	Year Enrolling the subject	: 2021
Subject Name	: ENT530 PRINCIPLES OF ENTREPRENEURS HIP	Lecturer Name	: AHMAD ZUHAIRI BIN ZAINUDDIN
Month Enrolling the Subject	: 10	Year Of Internship Enrollment	:

Edit Delete

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE **BUSINESS PROFILE**

SITI GHUFAIRATUL
ATHIRAH BINTI
MOHAMED RAHIM

Company Name	: Mashi Baker's	Company Registration No.	:	
Type Of Business	: Enterprise	Business Role	:	Dropshipper
Facebook Page	: https://www.facebook.com/MashiBakers	Business Category/Business Sub-Category	:	Food & Beverages / Food & Beverages
Wechat for Business	:	Business Instagram Page	:	
Marketplace	: None	Business Website	:	
Business Related to Your Study Field	: Yes	Type Of Website	:	
		Experience in International Export	:	No

Edit



Certificate of Completion

This acknowledges that

NUR ATHIRAH SYAZANA BINTI SUHAIMI

has successfully completed

eUsahawan Course

Level 1 – Go Digital

organised by



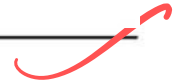
This is a digital-generated certificate. No signature is required.



Certificate of Completion

This acknowledges that

SITI GHUFAIRATUL ATHIRAH BINTI MOHAMED RAHIM



has successfully completed

eUsahawan Course **Level 1 – Go Digital**

organised by



This is a digital-generated certificate. No signature is required.

2.0 MYENT CERTIFICATE

		Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED)
MASMED YOUNG ENTREPRENEUR (MyENT)		
SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM		
No. Pelajar	:	2021113671
Nama	:	NUR ATHIRAH SYAZANA BINTI SUHAIMI
Program Pengajian	:	SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti	:	Faculty of Accountancy
Kampus	:	Selangor
MAKLUMAT PERNIAGAAN		
Mod Perniagaan	:	Online
Bidang Perniagaan yg diceburi	:	Bakery
Tempoh Berniaga	:	
No. Pendaftaran Perniagaan	:	
URL Perniagaan	:	https://www.facebook.com/MashiBakers/
Alamat Premis Perniagaan	:	No 24 C Penghulu Him 08000 Sungai Petani, Kedah.
Tarikh Mendaftar	:	20 Nov 2021
Tarikh Kemaskini	:	12 Jan 2022
Tarikh Cetak	:	12 Jan 2022
<p>Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.</p> <p>Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UITM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.</p>		
SALINAN PENDAFTARAN INI DIPERAKUI OLEH PENOLONG NAIB CANSOLOR KEUSAHAWANAN UITM		
Malaysian Academy of SME & Entrepreneurship Development (MASMED)		



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

MASMED YOUNG ENTREPRENEUR (MyENT)

SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM

No. Pelajar : 2021118701
Nama : SITI GHUFAIRATUL ATHIRAH BINTI MOHAMED RAHIM
Program Pengajian : SARJANA MUDA PERAKAUNAN (KEPUJIAN)
Fakulti : Faculty of Accountancy
Kampus : Selangor

MAKLUMAT PERNIAGAAN

Mod Perniagaan : Online
Bidang Perniagaan yg diceburi : Bakery
Tempoh Berniaga :
No. Pendaftaran Perniagaan :
URL Perniagaan : <https://www.facebook.com/MashiBakers/>
Alamat Premis Perniagaan : NO 24 C Penghulu Him 08000 Sungai Petani, Kedah
Tarikh Mendaftar : 19 Nov 2021
Tarikh Kemaskini : 12 Jan 2022
Tarikh Cetak : 12 Jan 2022

Sijil Pendaftaran Perniagaan MyENT ini merupakan rekod rasmi perniagaan yang dijalankan oleh pelajar semasa tempoh pengajian di UITM. Sijil ini secara tidak langsung akan terbatal apabila penama menamatkan pengajian atau tidak lagi aktif dalam sistem universiti.

Akademi Pembangunan PKS dan Keusahawanan Malaysia (MASMED) juga berhak membatalkan sijil ini tanpa sebarang notis. Penggunaan sijil ini hanya diterima untuk kegunaan urusan dalaman UiTM sahaja. Urusan dan aktiviti perniagaan yang dijalankan oleh penama adalah risiko dan tanggungjawab sendiri tanpa melibatkan kepentingan dan nama Universiti.

SALINAN PENDAFTARAN INI DIPERAKUI OLEH
PENOLONG NAIB CANSOLOR KEUSAHAWANAN UiTM

Malaysian Academy of SME & Entrepreneurship Development (MASMED)

3.0 INTRODUCTION OF BUSINESS

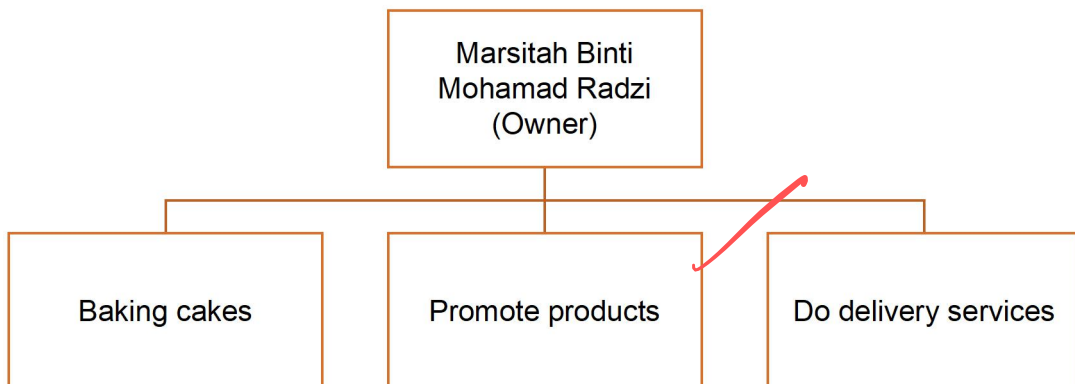
3.1 Name and address of business

Mashi Baker's is a sole proprietorship, which implies that the business is owned and run by one person. There is no legal separation between the owner and the firm entity. For their business, the proprietor chose the domain name Mashi Baker's. The business is given her name by the owner, Marsitah Binti Mohamad Radzi. Because of the many options available, such as customized birthday cakes, wedding cakes, and a variety of chocolate and cheesecake editions, the business was developing due to an increase in demand for cakes around the Sungai Petani region in Kedah.

Business background

Name of the business	Mashi Baker's
Business address	No 24 C Penghulu Him 08000 Sungai Petani, Kedah.
Corresponding address	mashibaker's@gmail.com
Telephone number	
Form of business	Sole proprietorship
Main activities	Selling customized birthday and wedding cakes, and a variety of chocolate and cheesecake editions
Name of bank	Bank Islam
Bank account number	

3.2 Organizational Chart



3.3 Mission and vision

Mashi Baker's mission

- To provide their customers with the greatest possible service and to supply them with the best cakes that we could offer. With the primary goal of encouraging more individuals to try new things based on their personal preferences, we will provide a variety of options.
- We are enthusiastic about creating new items that taste fantastic and make every meal more enjoyable. We will never jeopardize the quality of our products or our family values, and we will strive to exceed client expectations one order at a time every day.

Mashi Baker's vision is to be Malaysia's most popular local cake brand. As we all know, there are a lot of local cake sellers these days, so in order to be the best, we must put our customers first.



3.4 Descriptions of products and services

Mashi Baker's specializes in the creation of cakes for our customers. As a result, this business produces a wide range of cakes to suit each occasion that people wish to commemorate. For those special occasions, there are also customized birthday and wedding packages. Pre-orders for those personalized cakes will be taken ahead of time, and customers will be consulted on how the cakes should be designed, topped, and flavoured, among other things. Customers can create their ideal cakes based on their preferences and requirements.

In addition, Mashi Baker's offers a wide range of cake options for its customers to pick from. Each flavour has a distinct taste and experience due to the fact that it is made entirely with love and pleasure. As a result, Mashi's Baker manufactures incredibly moist chocolate cake and cheesecake-inspired flavors. Our signature cake, the super moist chocolate cake, is produced with the best quality ingredients, including the chocolate itself. For the greatest flavour in town, the chocolates are imported from Thailand. The cheesecake edition, on the other hand, has a variety of flavors such as strawberry, pandan, mango, and red velvet cakes. These superlative cakes are all designed to go with the chocolate super moist cake.

Not only that, Mashi Baker's also offers services to customers. Customers who place any type of order will receive delivery services. This covers the unique Wedding/Birthday Cakes and other cake alternatives available on-site at Mashi Baker's. However, it is only available in the Sungai Petani region because it is one of the most limited desserts in town, costing between RM2-RM5. Customers must purchase more than one item from our website in order to receive the free delivery fees and may get a free gift according to terms and conditions.

3.5 Price List

TYPES OF CAKES	RM
 <p data-bbox="269 1094 480 1171">Super moist Chocolate Cake</p> <p data-bbox="802 1094 967 1171">Super moist Mix Cake</p>	<p data-bbox="1247 898 1284 926">20</p>
 <p data-bbox="212 1667 1078 1696">Pandan/Mango/Red velvet Cheesecake and Chocolate Moist Cake</p>	<p data-bbox="1247 1497 1284 1524">15</p>



Strawberry Cheesecake

15



Peanut Butter Chocolate Cake

18



Tornado Red Velvet/Chocolate Cake

18



Chocolate Lava Cake Berhantu

15



Customised Wedding/Birthday Cake

200-300

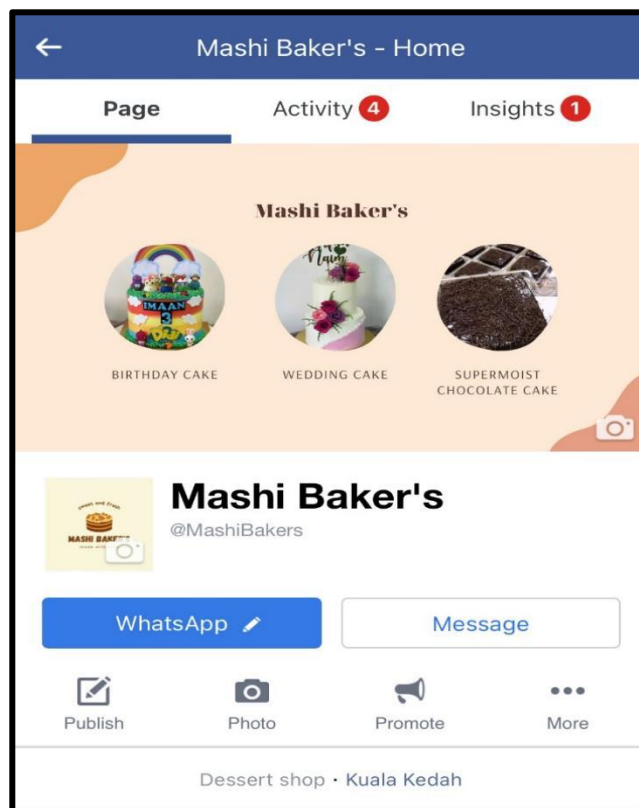


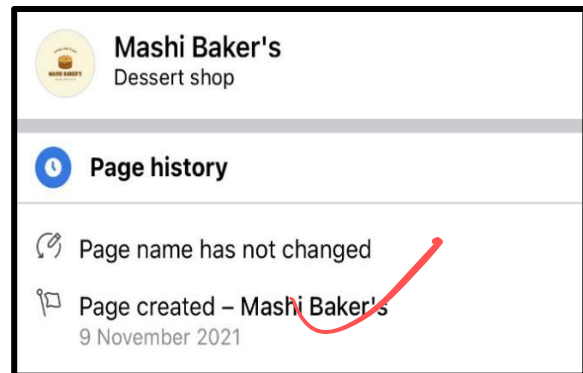
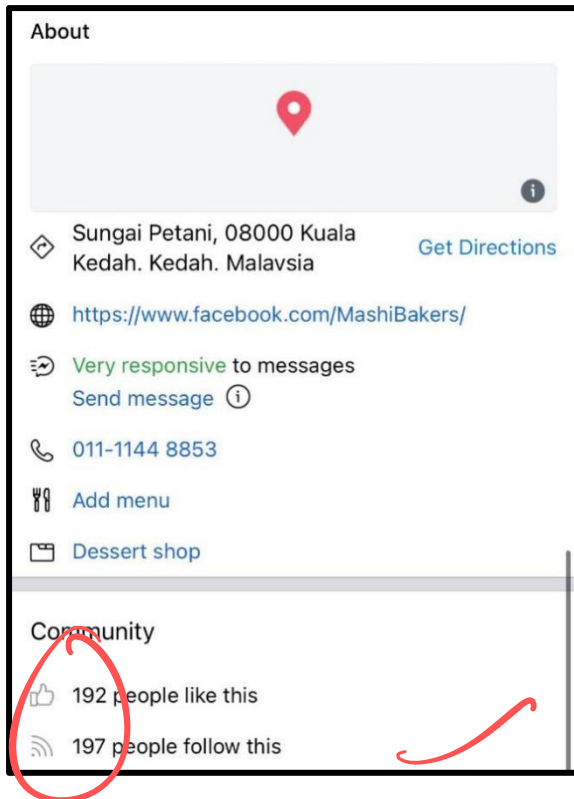
4.0 FACEBOOK (FB)

4.1 Creating Facebook (FB) Page

A Facebook page is specifically designed for someone who owns a business and wants to advertise it or communicate with consumers. A Facebook page is a public space where anyone may look for a store or business. We gain likes on Facebook rather than friends. Adults, on the whole, prefer to use Facebook over Instagram. As a result, in order to attract more customers, Mashi Baker's makes use of the Facebook page.

Firstly, we created a Facebook Page on behalf of the true Mashi Baker's business. This is to promote the cakes among Facebook users, particularly those in Sungai Petani and close to our business site, in order to increase awareness of the product. We are also aware that nowadays, people are more interested in social media, where they can easily find and search for what they want to buy. Plus, when the Covid-19 pandemic strikes, individuals tend to stay at home and play with their electronic devices. As a result, creating a Facebook page is a good approach for us to market the business on social media and in the Sungai Petani area. Therefore, we created Facebook postings that are related to the business, such as hard sell, soft sell, and teaser.





Number of likes = 192

4.2 Customizing URL Facebook (FB) page

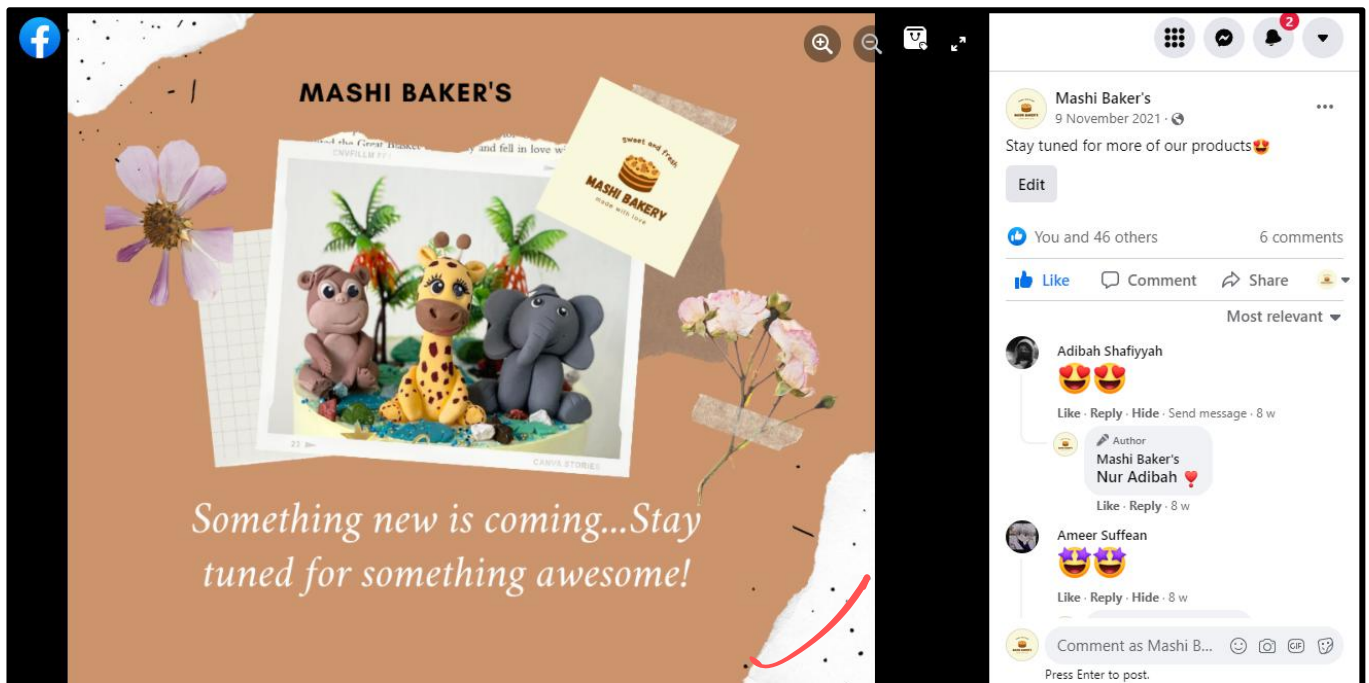
<https://www.facebook.com/MashiBakers/>

Good

4.3 Facebook (FB) post – Teaser

A teaser post is a sort of post that a business employs to give potential customers a sneak peek at their goods. This is done to attract customers' attention and boost their expectations for our services.

1.



2.

Mashi Baker's
10 November 2021 · 🌐

Psst..We got some news for you 😊

Edit

You and 42 others · 8 comments

Like Comment Share

Most relevant

Adibah Shafiyah
❤️
Like · Reply · Hide · Send message · 8 w

Author
Mashi Baker's Nur Adibah
Like · Reply · 8 w

Siti Ghufairah
🍰🍰🍰
Like · Reply · Hide · 8 w

Comment as Mashi B...
Press Enter to post.

3.

Mashi Baker's
11 November 2021 · 🌐

ATTENTION TO ALL CAKE LOVERS! 😊

OH BOY 🤩🤩🤩, we got some news for you all,,
Today marks our first teaser for Mashi baker's, so come and take a look, it won't take much of your time., I promise. Please stay tuned for more updated news, we'll keep on posting new info y'all 😊

See less

You and 23 others · 6 comments 51 views

90 People reached · 31 Reactions, comments and shares

51 3-second video views · Retention curve


View More Video Details

Like Comment Share

Up next

December Deals
May this Christmas bring you all together...
Mashi Baker's

4.



@Mashi Baker's

🤤

Mashi Baker's
13 November 2021 · 🌐

Look at that deliciousness! Cakes are ought to be eaten with happiness and joy. Take a peek at our super moist cake that is prepared full of love 🥰🍰

Doesn't that make u feel hungry and craving for something sweet? Follow our page and give us a like too. 😊

<https://www.facebook.com/MashiBakers>
#CakeLovers #ChocolateMoistCake #BakingSkills
See less

You and 26 others · 14 comments · 44 views

97 People reached · 41 Reactions, comments and shares


44 3-second video views · Retention curve

View More Video Details

Like Comment Share

Up next
May this Christmas

5.



MARK YOUR CALENDERS!!

OPENING SOON!
ON 17/11/21

GET EXCITED PEOPLE...WE ARE
OPENING SOON!!

Mashi Baker's
12 November 2021 · 🌐

Big announcement!! 🥳🍰
Our opening date is already set! 📅

MARK YOUR CALENDERS PEOPLE, WE ARE GOING HUGE SOON!! 🥳🍰

Edit

You and 28 others · 11 comments

Like Comment Share

Most relevant

Adibah Shafiyah
Like · Reply · Hide · Send message · 8 w

Author
Mashi Baker's
Nur Adibah
Like · Reply · 8 w

Ameer Siffaan

Comment as Mashi B...
Press Enter to post.

6.

MASHI BAKER'S

3 DAYS LEFT

HAPPY BIRTHDAY

FACEBIRTH

Mashi Baker's

DON'T FORGET TO MARK YOUR CALENDAR!

Mashi Baker's
14 November 2021 · 🌐

Hey everyone, how are y'all 🥳👍👏

It is finally here, it's the moment you all been waiting for... THE COUNTDOWN FOR OUR GRAND OPENING EVENT!! 🥳🥳🥳

💖 Take my advice and share it with everyone or its just gonna be another set of numbers passing by 🥳👍👏

IT'S 3 MORE DAYS!! SO MARK YOUR CALENDARS CAKE LOVERS, WE HOPE TO SEE YOU SOON 🥳👏

Edit

You and 20 others 10 comments

Like Comment Share

Most relevant

Athirah Syazana

Comment as Mashi B... 📷 📧 🗨️

Press Enter to post.

7.

HAPPY BIRTHDAY

2 Days To Go

MAMA HANA

MARK YOUR CALENDAR PEOPLE

GET YOUR ORDERS AT MASHI BAKER'S

Mashi Baker's
15 November 2021 · 🌐

IT'S 2 MORE DAYS BEFORE THE GRAND OPENING!! SO MARK YOUR CALENDARS CAKE LOVERS, WE HOPE TO SEE YOU SOON 🥳👏

Edit

You and 14 others

Like Comment Share

Comment as Mashi B... 📷 📧 🗨️

Press Enter to post.

8.

Mashi Baker's
16 November 2021 · 🌐

🕒 1 DAY LEFT!! 🎉🎂

❤️ Tomorrow we will announce our special premier so stay tuned for more updated news to come. 🤩👀👍

Edit

You and 17 others · 4 comments

Like Comment Share

Most relevant

Top fan
Noor Aleeya Husnina
🤩👍
Like · Reply · Hide · 7 w

Author
Mashi Baker's
Noor Aleeya Husnina
Like · Reply · 7 w

Comment as Mashi B...
Press Enter to post.

9.

Mashi Baker's
17 November 2021 · 🌐

Hello our cake lovers 😊, Sorry to keep you waiting, but it's finally here!! 🎉🎂

🕒 THE GRAND OPENING FOR MASHI BAKER'S IS TODAY!! 🎉👍👍

We are now accepting orders from our beloved customers... So what's the hold up? 🤔 Do contact us what cakes you would like to have 😊

Preparing customize cakes for special events such as birthdays, weddings and super moist chocolate cakes 🍰🍰🍰. We are also providing COD services in Sungai Petani areas too.. So we can deliver it right to your door step 🚚

Edit

You and 19 others · 10 comments

Like Comment Share

Most relevant

Comment as Mashi B...
Press Enter to post.


4.4 Facebook (FB) post – Copy-writing (Hard sell)

A hard sell is a marketing tactic in which direct messaging is used. If you adopt a hard sell method, customers will want to acquire the goods right now.

1.

Mashi Baker's
18 November 2021 at 15:32 ·

👉 GREAT DEAL FOR A GREAT CAUSE!! 🤩👓
👉 Good afternoon everyone, we got some news for you!! 🤩👓
Feeling hungry?... Craving for something chocolate?... Want it delivered fast to doorstep?...GOOD NEWS🤩👓👓
WE ARE NOW ACCEPTING ORDERS FOR OUR SPECIAL CHOCOLATE MOIST CAKE !! 🤩👓👓
Have a blast with family and friends as this cake can be shared with many people, especially big events going on. The quality of our chocolate is extremely good, so of course, the taste of our cakes is more special as it is imported from Thailand.Guaranteed Quality!
It will be baked fresh from the oven and delivered to your house within 12 hours. How fast is that?!! 🤩👓👓 We bake our chocolate cakes full of love and happiness just for you to enjoy 🤩👓
Here is the price for super moist cake 🤩👓
Supermoist Chocolate Cake RM 200
We will deliver the first 50 orders from customers with a special gift for y'all..Buy 1 free 1 for the first 50 orders!! Make your order now at <https://www.facebook.com/MashiBakers/> 🤩👓👓 We hope to see you soon 🤩👓
Click to purchase 🤩👓
<http://m.me/MashiBakers>
#chocolatecake #chocolatecakelover




Mashi Baker's, Amani Soffea and 13 others
6 comments

Like Comment Share
77 people reached Boost unavailable

2.

Mashi Baker's
18 November 2021 at 21:49 ·

🌐 ACCEPTING ORDERS FOR CUSTOMIZED BIRTHDAY/WEDDING CAKES 🌐👓👓!!
Special Occasions must be celebrated in the best way possible! 🤩👓
Not only that though 🤩👓.. We are now also available to make customized birthday and wedding cakes for your special occasion!! At a reasonable price too!!
Each cake occasion will be charged at RM 200-300 depending on how it is customized and topped. 🤩👓👓 Delivery fees is free for frequent and loyal customers who had made an order with us more than 5 times 🤩👓
Any cake design is acceptable! Just tell us your wish for that special person's birthday/wedding. Toppings, Flavour, Fillings, Designs and etc can be negotiated beforehand to make sure that it is the dream cake of your life. And do not worry, the quality of our cakes is high guaranteed even in a short period of time in making it, as we have skilled people in handling the process making. Rest assured ❤️
Contact us at <https://www.facebook.com/MashiBakers/> or whatsapp on how you want your cake to be customized and we will deliver it right to your house as soon as possible 🤩👓👓.. We want to make sure your sweet dreams come true with every bite of our cake ❤️
Here are some examples of the design 🤩👓
Click to purchase 🤩👓
<http://m.me/MashiBakers>
#cakedesign #weddingday #birthdaycake



Like Comment Share
92 people reached Boost unavailable

You, Siti Ghufairah and 17 others

3.

Mashi Baker's
20 November 2021 at 15:53 · 🌐

GREAT SUPREME CHOCOLATE CAKE!!
Hello people!!, Hope you all are doing fine 🍷👀

Amazing news !! We are accepting orders for our special super moist chocolate cake today, so grab your order now at RM 20 only!! 📞💜

To ensure that everyone who eats it enjoys it, an excellent super moist chocolate cake must have specific features. To begin, it must be damp. It will be light and fluffy, without becoming dry. It will also have a strong chocolate flavor while not being overly sweet for the average pudding fan. These effects can be obtained by using the right components in the right mix. 🍫


The usage of whole eggs results in a little quantity of fat in chocolate cakes (egg yolk). These cakes are more delicious and richer than angel food cakes. In general, chocolate cakes are made with a batter, foam, and of course chocolate! The flour, egg yolks, and half of the sugar are mixed together to make the batter for that extra moist deliciousness blend with the chocolate taste. Not only is dark chocolate healthy for your brain, but it also benefits your blood circulation, heart, and spirit. Consumption of chocolate cakes lowers the risk of stroke. It contains beneficial elements such as potassium, selenium, and zinc. 🍫

Delivering it to your location asap, pm us right away for any inquiries. 📞🍷👀

Delivery charge is only RM 2-RM 5 within Sungai Petani areas and if you buy up to 2 lids/container you will receive free delivery off charge 📞. Hurry up to make your order at <https://www.facebook.com/MashiBakers/> 📞💜

Click to purchase 📞
<http://m.me/MashiBakers>

#chocolatecake #foodie #chocolatecakelover



👍 Like 💬 Comment ➦ Share

79 people reached Boost unavailable

👍👤 You, Siti Ghufairah and 11 others

4.

Mashi Baker's
22 November 2021 at 14:35 · 🌐

💚 Salam you all.. How are y'all? 💜

🌐 **BIG ANNOUNCEMENT: STRAWBERRY CHEESECAKES IS NOW AVAILABLE FOR PRE-ORDER!!**
🍰🍰

Cheesecake has a sour, sweet, creamy, and tangy flavor. Strawberry cheesecake, which appears to be a popular yogurt and ice cream flavor and has the same sweet tanginess but with fresh strawberry undertones, is another popular flavor. 🍰

It may seem far-fetched, but this cake can truly help you become stronger. Milk and eggs are high in protein, and the extra calcium helps bones and teeth work better. Why not prepare some high-protein cakes if you're serious about your fitness? 😊

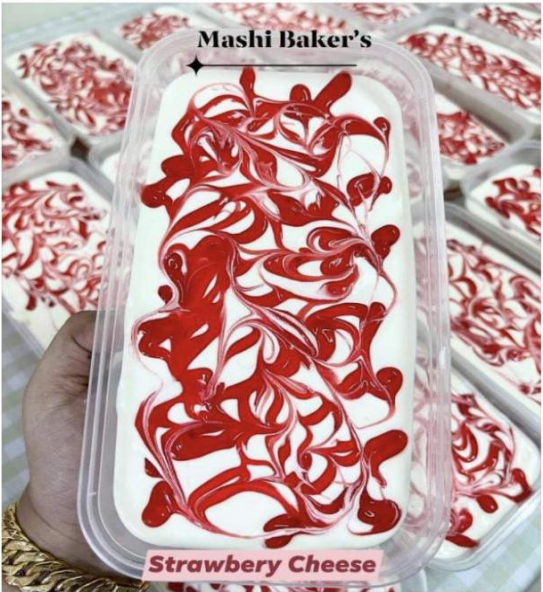
Come and take your order with a price of RM 15 per lid only!! Providing delivery services near SP regions. We will deliver it asap for you within the same day if we receive your order now!! The First 20 orders shall have their cakes be delivered in 3 hours!! Together with a free Supermoist chocolate cake slice as a special gift 🍷👀

💜 Even more, have it with friends and family as its taste is absolutely amazing! You can't miss this chance as our cheesecake editions are made of the highest quality. The Strawberries are imported from New Zealand. Guaranteed Quality 🍷👀 " 📞

Place your order at our official website now at <https://www.facebook.com/MashiBakers/> 📞

Click to purchase 📞
<http://m.me/MashiBakers>

#cake #strawberrycake 📞



👍 Like 💬 Comment ➦ Share

85 people reached Boost unavailable

👍👤 You, Siti Ghufairah and 15 others

5.



Mashi Baker's

24 November 2021 at 19:37 ·

🔔 SPECIAL CLIP OF OUR CUSTOMISED CAKE. AFTER RESULT 🍰:

We promise you to show the result of our birthday cake. It's been chilled overnight in our fridge to be delivered soon! Look how pretty that is! 😍

📢 ANNOUNCEMENT CAKE DESIGN IS AVAILABLE FOR PRE-ORDER 🎉

Tasty, colorful, irresistible, and CUSTOMIZED DESIGN AND TOPPING TOO!!.. Lets us know how you want ur cake to be designed for that special occasion and we will send it to your location soon. ❤️💜

The price for each cake design is ~RM 200-300 and 1 Strawberry Cheesecake as an exclusive gift for orders in the first 5 hours. Make your decision now! You can't miss it! 🚚

Depending on how the cakes are being customized and designed. Please contact us at <https://www.facebook.com/MashiBakers/> or whatapps for more details.

Click to purchase 🍰
<http://m.me/MashiBakers>

#cake #foodie



Amani Soffea and 16 others

👍 Like 💬 Comment ➦ Share

77 people reached

Boost unavailable

6.



Mashi Baker's

27 November 2021 at 13:21 ·

SPECIAL DEAL FOR A MARVELOUS CAUSE!! 🍓🍰
OUR BELOVED STRAWBERRY CHEESECAKE IS NOW AVAILABLE IN TOWN FOR PRE-ORDER. 🍰😍

Mashi Baker's signature cake is the well-known Strawberry Cheese Cake itself 😍. At an affordable price of RM 15 ONLY PER LID/CONTAINER!!..

Cheesecake has a sour, sweet, creamy, and tangy flavor. Strawberry cheesecake, which appears to be a popular yogurt and ice cream flavor and has the same sweet tanginess but with fresh strawberry undertones, is another popular flavor. Eat it with friends and share the joy and happiness together in any events you have now! 😊

As always, we are providing COD services in the Sungai Petani regions so contact us for more details on our special cake order. Buy 2 lids will get you a free one slice of super moist 🍰 cake. See you soon and don't forget to like our pages at <https://www.facebook.com/MashiBakers/> 🎉🕶️

Click to purchase 🍰
<http://m.me/MashiBakers>

#cheesecake #cheesecakelovers



Mashi Baker's, Amani Soffea and 15 others

2 comments

👍 Like 💬 Comment ➦ Share

67 people reached

Boost unavailable

7.

Mashi Baker's
29 November 2021 at 18:31 · 🌐

Hello cake lovers 🍰🥰

SUPERMOIST CHOCOLATE CAKE IN HERE!! 🍰👀

It's been a while since we talked about this chocolate cake, isn't it? Well no worries, we are still accepting orders for this special chocolate cake. The price is still the same at RM **20**/ lid so make your order now.


The cake should entirely rise and not resemble a batter. It should be wet, fluffy, and spongy. The cake is more appealing with fewer ingredients and suitable baking processes. The use of high-quality ingredients is always a plus. And with that being said, Our cake fits all of that mentioned criteria, It's irresistible indeed. Grab your order now!

Delivery charges are around Sungai Petani regions only at the range of RM **2** -RM **5**. Let's not forget that you can be free charged from delivery fees if you make more than 3 orders for our beloved chocolate moist cake. Amazing deals every day with Mashi baker's isn't it?

Make your order through our main page at <https://www.facebook.com/MashiBakers/> we are always available for any orders made by our customers. See you soon. 🥰

Click to purchase 🍰
<http://m.me/MashiBakers>

#chocolatemoistcake #cakelovers



Like Comment Share

67 people reached Boost unavailable

You, Siti Ghufairah and 14 others

8.

Mashi Baker's
4 December 2021 at 11:17 · 🌐

Its Sale! You Can't Resist! 🍰🥰

The day has come, Are you ready for it? 🍰... Our special red velvet cheese and moist chocolate cake edition shall be available for order today. The delicious taste of cheesecake combined with our signature chocolatey moist cake high of quality is not dared to be missed 🥰!

The cake should rise completely without resembling a batter. It ought to be spongy, wet, and fluffy. With fewer ingredients and proper baking techniques, the cake is more appealing. It's always a benefit when high-quality ingredients are used. And with that said, our cake meets all of the aforementioned criteria, making it truly enticing. Place your purchase right now! 🍀

The price for special red velvet and moist chocolate cake edition:
RM **15** per lid/container


Delivery fees around SP regions:
RM **2** -RM **5** (Sungai petani area)

🍀 Grab your order now through our contacts and we will deliver it soon enough! Free delivery for orders of more than 2 lids/container. Don't miss out on this chance, it's once in a lifetime folks 🍀. We hope to see you soon 🥰.

ORDER ONLINE NOW AT
<https://www.facebook.com/MashiBakers/> **DON'T MISS OUT THIS CHANCE.** 🍰🥰

Click to purchase 🍰
<http://m.me/MashiBakers>

#chocolatecake #cheesecake #redvelvetcake



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70 people reached Boost unavailable

You, Siti Ghufairah and 13 others

9.

Mashi Baker's
7 December 2021 at 19:06 · 🌐

It's a sale! You are powerless to resist! 🥰🍰

The day has arrived! 🍷 Our special mango cheese and moist chocolate cake edition will be available for order today. The delicious taste of cheesecake combined with our signature chocolate moist cake of high quality is not to be missed!

Mango Cheesecake has a sweet and somewhat sour finish, similar to cream cheese. It's creamy and rich. A graham cracker or digestive biscuit and butter mixture serves as the foundation. If you're making a baked mango cheesecake, the extra eggs and cornstarch will make it even denser and richer. Isn't that enough to make you squirm? 🥰🍷


Bring it with you especially during hectic days, it can definitely cheer you up with a unique taste that you cannot resist. You can feel less stressed out after working all day with our Mango CheeseCake premium deliciousness. 🍷

Price= RM **15** only
Delivery = RM **2-5** (within sp regions)

Obtain your order now through our contacts, and we will deliver it as soon as possible! If you order more than two lids/containers, you will receive free delivery 🚚🥰 Don't pass up this once-in-a-lifetime opportunity. We hope to see you soon.
MAKE YOUR ORDER HERE ONLINE AT
<https://www.facebook.com/MashiBakers>

Click to purchase 🍷
<http://m.me/MashiBakers>

#mangocheesecake #chocolatecake #cakelovers 🍷



Like Comment Share

68 people reached Boost unavailable

10.

Mashi Baker's
8 December 2021 at 18:30 · 🌐

A SPECIAL OFFER FOR A SPECTACULAR CAUSE!! 🍷

Our Peanut Butter Chocolate is now available for order 🍷 We only make it limited to **30** containers for today's delivery 🍷

A peanut butter cake is one in which butter is one of the key ingredients. Butter cake is made with the most basic components, including butter, sugar, eggs, flour, and leavening agents such as baking powder. It is regarded as one of the most iconic cakes in the history of American baking. Crumb is soft and silky. Grain that is even Air cells with thin walls. Tunnels are absent. The mouthfeel is moist and silky. Not clingy It's light and airy, yet not crumbly. As a result, we like to recreate that flavor for our valued customers. Instead, it's a Malaysian delicacy! 🍷🍷

It energizes you. Carbohydrates are an important source of energy, and cake is high in them. Along with the fats found in sweet sweets, this implies that a slice of cake can offer enough energy for the entire body, including muscles, the brain, and the nervous system. Perfect for that mid-afternoon slump. So it's a good idea to start the day with a slice of peanut butter chocolate cake to give you the stamina and energy you need to get through your daily tasks. 🍷


This premium cake at a very reasonable price of RM **18** only per lid/container!!

As always, we offer COD services in Surga Petani areas, so please contact us at <https://www.facebook.com/MashiBakers/> for more information about our unique cake order 🍷🍷

The delivery charges are RM **2-5** within sp regions but if you buy **2** lids/container you will receive a free delivery charge 🚚🍷

What are you waiting for? Don't pass up this once-in-a-lifetime chance people 🍷❤️ Do contact us for your order 🍷

Click to purchase 🍷
<http://m.me/MashiBakers>
#peanutbutter #peanutcake



11.

Mashi Baker's
10 December 2021 at 17:58 · 🌐

AWESOME DEAL FOR AWESOME CAUSE!! 🥰
Good evening, everyone 🥰 We have some exciting news for you 🥰
Are you hungry?? Have you had a sweet cravings?? Do you want it delivered to your door as soon as possible?? 🥰

WE ARE NOW TAKING ORDERS FOR OUR EXCLUSIVE SUPERMOIST MIX CAKE WHICH INCLUDES CHOCOLATE 🍫 AND CHEESE 🧀 CAKE IN ONE DESSERT ONLY 🥰

To ensure that everyone who eats it enjoys it, excellent chocolate and cheesecake combination, it must have specific features. To begin, it must be damp. It will be light and fluffy, without becoming dry. It will also have a strong chocolate flavor while not being overly sweet for the average pudding fan. These effects can be obtained by using the right components in the right mix.


There are two aspects to a nice easy chocolate and cheesecake cake recipe. The first step is to combine the dry ingredients in a small to medium mixing bowl, depending on the desired output size. The second step entails adding the wet components, cooking them, and then allowing them to set before serving. 🍷

It will be freshly cooked from the oven and delivered to your door right now 🥰 We prepare our exclusive cake with love and delight just for you 🥰

The price of supermoist mix cake = RM 2 0
Delivery = RM 2 - RM 5 (sp areas)

Get in touch with us right away to place your purchase and we'll get it to you as soon as possible 🚚 For your information you will receive free delivery 🚚 if you purchase more than two lids/containers. Do contact us right now at <https://www.facebook.com/MashiBakers/> 🍷

Click to purchase 🥰
<http://m.me/MashiBakers>
#chocolatecake #cheesecake #foodie



Love Comment Share

69 people reached Boost unavailable

12.

Mashi Baker's
11 December 2021 at 14:11 · 🌐

The best cake you've ever tasted!! 🥰
Wow, it's new cakes every day for Mashi Bakers!! ❤️

Now we are accepting orders for our pandan cheesecake and chocolate moist cake edition!! At an affordable price too, You can't miss out on this opportunity. 🥰

The pandan cheesecake can be savory (and served as an appetizer with crackers), but most of us associate the phrase with a decadent, rich, and sweet dessert. Depending on the ingredients and mixing procedures employed, the texture can range from light and airy to dense and rich to smooth and creamy. The chocolate cake should not seem like a batter and should rise entirely. It should be moist, fluffy, and spongy. The cake is more appealing with fewer ingredients and suitable baking processes. The use of high-quality ingredients is always a plus. Guaranteed quality, to be sure! 🥰🥰


Don't worry, we will provide delivery services so that you can get your favorite cake within a day to your doorstep. Also, remember you will get a 5% discount on orders on the first day of the launch date of our special pandan cheesecake and chocolate cake. How great is that people! 🥰

Delivery charges 🚚: RM 2 - RM 5 (Sungai Petani area's applicable)

Price for special pandan cheese and chocolate moist cake edition 🥰🍫:
RM 1 5 per lid/container.

Oh, please bear in mind, those who order cakes more than 2 will get free delivery charges. Amazing isn't it? 🥰 See you soon Mashi's followers and make orders here: <https://www.facebook.com/MashiBakers/> ❤️

Click to purchase 🥰
<http://m.me/MashiBakers>
#cheesecake #chocolatecake



Like Comment Share

64 people reached Boost unavailable

13.

Mashi Baker's
20 December 2021 at 12:42 · 🌐

A ready-to-eat slice of heaven 🍰

Have you tried our special super moist mix cake? 🍰 It got both the best treats in life 🍰... Chocolate moist cake and cheesecake all in one!! What a fantastic combination of cake you can think of! 🤩

Although a cheesecake can be salty (even served with crackers as an appetizer), most of us connect the name with a rich, and sweet dessert. Depending on the ingredients and mixing methods used, the texture can range from light and airy to dense and rich to velvety and creamy. The luscious, chocolatey perfection of the Most Amazing Chocolate Cake. This is the chocolate cake you've always wanted! 🍫

Everyone benefits from eating chocolate and cheesecake. It is high in vitamins A, D, B12, and B2, which are necessary for infection prevention, skincare, and protection, as well as the healthy development of our nervous and cardiovascular systems. They also contain animal protein, which strengthens our immune system. Well isn't that good news when we eat this cake combination? 🍫

Hurry up and grab your order as we are always available for replies. Sending it to your location as soon as possible (depending on time and region situated) For orders more than 2, Will get free delivery fees 🍷, How cool is that!! 🤩

Here are some of the details regarding the prices that u should know 🍷:

Supermoist Mix Cake (chocolate cake and cheesecake) 🍷🍰: RM 20 per container


Delivery charges 🚚: RM2 -RM5 (Sungai Petani regions only 🙌)

Hope to see you soon cake lovers 🍷. Have a good day 🍷

ORDER ONLINE CAN BE MADE HERE:
<https://www.facebook.com/MashiBakers>
We hope to see you soon 🍷🍰🍰

Click to purchase 🍷
<http://m.me/MashiBakers>

#cake #cakelovers #mixcake



Like Comment Share

57 people reached Boost unavailable

14.

MASHI BAKER'S

Delightful December Deals

Celebrate Christmas with our sweet holiday discounts.

Mashi Baker's · Follow
27 December 2021 at 11:37 · 🌐

May this Christmas bring you all together for a great celebration filled with lots of joy, happiness, and of course Cake! 🍰

A bite of deliciousness during this Christmas celebration with a great treat. 🍰🍰🍰

Mashi Baker's Special Christmas Deal is finally here, We have exciting news for our cake lovers and this Christmas event is filled with interesting and special deals for you all.

A discount of 10% for each special cakes editions purchase, Not only that, any purchase of more than 2 orders, will get a free delivery charge just like that. The cakes shall be delivered to your doorstep within the day (depending on the availability and request made by the customer within the day). 🌲🍰🍰

Here are some of our cake editions that are on special deals (after discount) 🍷 :

- 1) Strawberry Cheese Cake and Chocolate Moist Cake Set RM **13**
- 2) Mango Cheesecake and Chocolate Moist Cake Set RM **13**
- 3) Peanut Butter Chocolate Cake RM **16**
- 4) Supermoist Chocolate Signature Cake RM **18**

So don't miss out on this opportunity and take your order now as we are always available for requests from customers. And Merry Christmas from Mashi Baker's, May this holiday bring you joy, happiness, and prosperity. We hope to see you soon and don't forget to like our pages at <https://www.facebook.com/MashiBakers/> for more info 🍷🍰

Click to purchase 🍷
<http://m.me/MashiBakers>

#cheesecake #chocolatecake #cake #cakelovers

15.

Mashi Baker's
31 December 2021 at 12:03 · 🌐

🌐 YEAR-END SALE !!! 🎉
Beautiful cakes for beautiful occasions. 🍰🌹

It's almost the end of the year. What is the most special event that took place for you this year? Well, let us make it even more special, Mashi Baker's is making its year-end sale to end this year with a bang! So we would like to welcome our newest limited edition cake into the family..... Tornado Red Velvet is in the house!! 🍰❤️

It's basically a dark-chocolate cake that's rich and velvety (hence the name), and it tastes that way because it's made with cocoa powder and buttermilk. It's our favorite cake since it's rich and chocolatey, and compared to basic chocolate cake, it's really buttery and moist. It also happens to be beautiful! 🍫❤️


One serving of tornado red velvet cake contains 8% of the daily required iron consumption, a mineral necessary for optimal oxygenation of the body. A plate of red velvet cake also provides 3% of your daily vitamin A and calcium requirements. In a way to say, it gives you the supplement you need to lead a normal healthy and balanced lifestyle. 🍫👍

What's more great news ❤️ ...Free delivery fees upon orders more than 3 lids. 🚗 Amazing deals for the year-end sale with our discount purchase of up to 20% Don't miss this chance and contact us now. 😊

TORNADO RED VELVET CAKE LIMITED EDITION
Original price: RM 18 /lid
After discount: RM 14 /lid
Delivery charge (Around Sungai Petani areas): RM 2 - RM 5

We hope to see you soon and please come and drop a message anytime, we would respond as soon as possible. Happy Holidays Cake Lovers! 🍫💜 and don't forget to like our page at <https://www.facebook.com/MashiBakers/> ❤️

Click to purchase 🍫
<http://m.me/MashiBakers>
#redvelvetcake #chocolateandredvelvet



👍 Like 💬 Comment ➦ Share

43 people reached Boost unavailable

16.

Mashi Baker's
4 January at 13:16 · 🌐

Good day to All Mashi Baker's Stans 😊
Great deals with a good cause 🍫

Let's start the first week of 2022 with new editions of Mashi Baker's cakes, shall we? 🙏❤️


Shall we present our new family edition cake.....🍫
Chocolate Lava Cake Berhantu 🍫 is in the house people!! A popular delicacy that blends chocolate cake and soufflé ingredients is molten chocolate cake. It's also known as chocolate moelleux (French for "soft"), chocolate lava cake, or simply lava cake topped with vanilla flavor toppings 🍫🍫. It gets its name from the dessert's liquid chocolate center. 🍫

Surprisingly, It brightens and smoothes your skin. Twice or three times a week, eat a dark chocolate cake. It improves the appearance of your skin both within and outwardly. It moisturizes your skin and gives you a youthful appearance. 😊

Special deals with our newest edition cake with a price of RM 15 per order. Isn't that a treat for the new year? 🍫 Sungai Petani areas shall be charged with a delivery fee from RM 2 - RM 5. (Depending on the regions and location situated) Not only that, we have amazing deals for our customers, for any orders for this cake more than 3 box lid shall receive a free Strawberry CheeseCake as a gift from us. ❤️❤️

Share with friends and family for any occasions for it will be delicious. That is a guarantee!! 🍫🙏 like our pages at <https://www.facebook.com/MashiBakers/> for more info 🍫

Click to purchase 🍫
<http://m.me/MashiBakers>
#chocolatelavacake #deliciousdessert



Good

17.

Mashi Baker's
5 January at 14:53 · 🌐

🌐 RECURRING SALES AGAIN !! 🌐

Chocolate Tornado Cake ✅ A bite of deliciousness. ❤️

Are you feeling hungry for some chocolate cake today? Do you want it fast? Delivered home? We got that covered for you as we have all those deals in one time go!! 😍😋

Hello y'all, How's your day? 🤖 Today Mashi baker's is here to give more exciting news about our new edition cake to the family. Due to its rich chocolatey flavor, chocolate tornado cake has been the talk of the town for the past several months. This cake has been a hit with everyone, regardless of age. Although it appears to be complicated, it is actually quite simple! It started with a chocolate cake base, cream cheese icing, and chocolate ganache on top.

Share the happiness with friends and families! Cakes are meant to be shared for all people to be together in a happy environment. Talk with them as you savor this delicious cake into your mouth as it will indeed be a nice and delightful experience. Don't miss out on this chance and grab your order now. It can be yours in the next couple of hours if you place your order fast! 🍰👉

For every one of our valued customers, exquisite taste is a must-try. Please have a look at our most recent cake edition, as we are always accepting orders. Not to mention, if you buy more than 2 of our chocolate tornado cakes, you'll get an RM10 cake coupon and free delivery! Only the first 50 purchasers will receive this offer, so act quickly!

Chocolate Cake Tornado 🍫🍰


✅ Price: RM 18 / pack

✅ Delivery fees: RM 2 - RM 5 (Sungai Petani areas only)

We hope to see you soon. Feel free to come and drop a message at <https://www.facebook.com/MashiBakers/> ❤️

Click to purchase 🛒
<http://m.me/MashiBakers>

#chocolatecake #cakelovers #chocolate



4.5 Facebook (FB) post – Copy-writing (Soft sell)

A soft sell post is a style of advertising that promotes a product through hidden signals. It's also a non-aggressive method that may or may not lead to a company sale, but it can help establish brand loyalty among consumers. Through the soft sell, our customers will be able to increase their knowledge, confidence and awareness of our offerings through product and services.

1.

Mashi Baker's
10 November 2021 at 11:41 ·

Good morning and have a blessing day everyone 😊
Do like our pages at
<https://www.facebook.com/MashiBakers/> for more updates 🙏

Yaa Rabb
show me what's right is right
keep me on it
strengthen me with it
bless me with it
Ameen
----- (••) -----
Al Fatiha

Mashi Baker's, Amani Soffea and 33 others
2 comments

Like Comment Share

103 people reached Boost unavailable

2.

Mashi Baker's
12 November 2021 at 14:06 ·

Salam jumaat 🌸
Reminder for ourself 🍷
Do like our pages at
<https://www.facebook.com/MashiBakers/> for more updates 🙏

REMINDER!
IT'S NOT SELFISH TO LOVE YOURSELF, TAKE CARE OF YOURSELF, AND TO MAKE YOUR HAPPINESS A PRIORITY. IT'S NECESSARY


THANK YOU FOR YOUR SUPPORT ON MASHI BAKER'S!

Mashi Baker's, Amani Soffea and 22 others
8 comments

Like Comment Share

99 people reached Boost unavailable

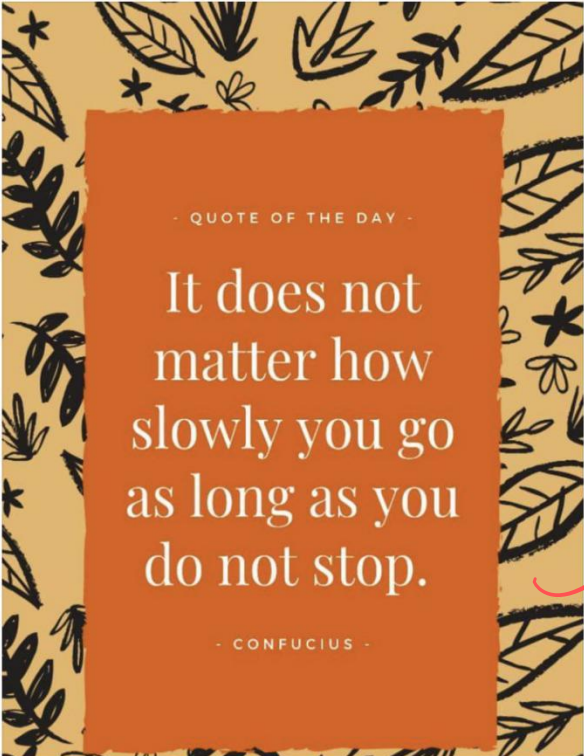
3.

 **Mashi Baker's**
16 November 2021 at 12:15 ·

Good Afternoon 😊

We got a quote that could make your day. Stay happy everyone 😊

Do like our pages at <https://www.facebook.com/MashiBakers/> for more updates 😊






- QUOTE OF THE DAY -

It does not matter how slowly you go as long as you do not stop.

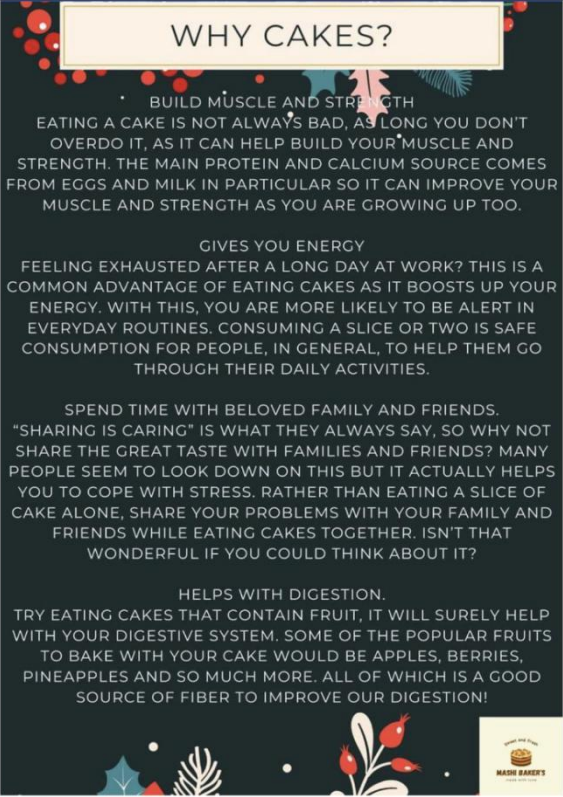
- CONFUCIUS -

Amani Soffea and 15 others · 6 comments

 Like  Comment  Share

85 people reached Boost unavailable

4.




WHY CAKES?


BUILD MUSCLE AND STRENGTH
EATING A CAKE IS NOT ALWAYS BAD, AS LONG YOU DON'T OVERDO IT, AS IT CAN HELP BUILD YOUR MUSCLE AND STRENGTH. THE MAIN PROTEIN AND CALCIUM SOURCE COMES FROM EGGS AND MILK IN PARTICULAR SO IT CAN IMPROVE YOUR MUSCLE AND STRENGTH AS YOU ARE GROWING UP TOO.

GIVES YOU ENERGY
FEELING EXHAUSTED AFTER A LONG DAY AT WORK? THIS IS A COMMON ADVANTAGE OF EATING CAKES AS IT BOOSTS UP YOUR ENERGY. WITH THIS, YOU ARE MORE LIKELY TO BE ALERT IN EVERYDAY ROUTINES. CONSUMING A SLICE OR TWO IS SAFE CONSUMPTION FOR PEOPLE, IN GENERAL, TO HELP THEM GO THROUGH THEIR DAILY ACTIVITIES.

SPEND TIME WITH BELOVED FAMILY AND FRIENDS.
"SHARING IS CARING" IS WHAT THEY ALWAYS SAY, SO WHY NOT SHARE THE GREAT TASTE WITH FAMILIES AND FRIENDS? MANY PEOPLE SEEM TO LOOK DOWN ON THIS BUT IT ACTUALLY HELPS YOU TO COPE WITH STRESS. RATHER THAN EATING A SLICE OF CAKE ALONE, SHARE YOUR PROBLEMS WITH YOUR FAMILY AND FRIENDS WHILE EATING CAKES TOGETHER. ISN'T THAT WONDERFUL IF YOU COULD THINK ABOUT IT?

HELPS WITH DIGESTION.
TRY EATING CAKES THAT CONTAIN FRUIT, IT WILL SURELY HELP WITH YOUR DIGESTIVE SYSTEM. SOME OF THE POPULAR FRUITS TO BAKE WITH YOUR CAKE WOULD BE APPLES, BERRIES, PINEAPPLES AND SO MUCH MORE. ALL OF WHICH IS A GOOD SOURCE OF FIBER TO IMPROVE OUR DIGESTION!



 **Mashi Baker's**
Eating cakes has its benefits!!? Like for real?! Believe it or not, it does 😊🍰

It will take just a few minutes, so let's read it together shall we? 🤗🌍




Do like our pages at <https://www.facebook.com/MashiBakers/> for more info 😊

#foodie #cake #cakelovers

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Mashi Baker's, Amani Soffea and 12 others

5.

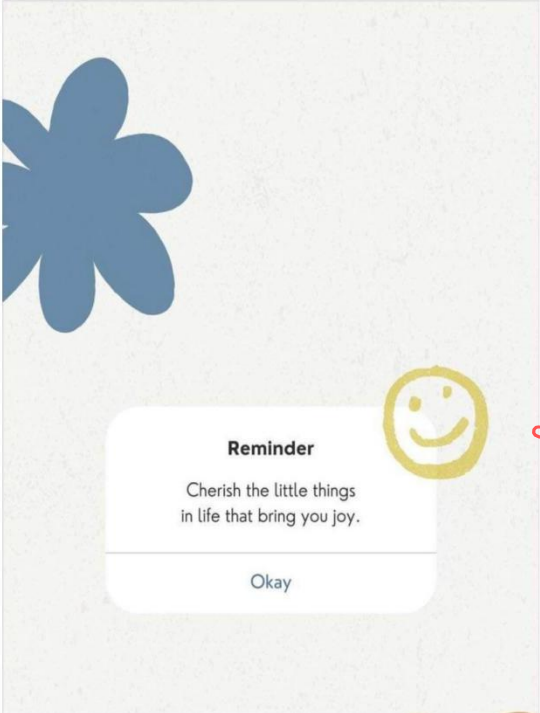
Mashi Baker's
21 November 2021 at 11:18 ·

Happy Sunday everyone! 🥳

Always remember that every little moment in life is so important. So we need to be grateful for the things we have in life, no matter what. Let's keep the positivity active as always, Love yourself more too. Important note to all of us 🥰🥰

Do like our pages at
<https://www.facebook.com/MashiBakers/> for more updates 🥰

#bekindtoyourselfandothers



Mashi Baker's, Amani Soffea and 13 others
2 comments

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6.

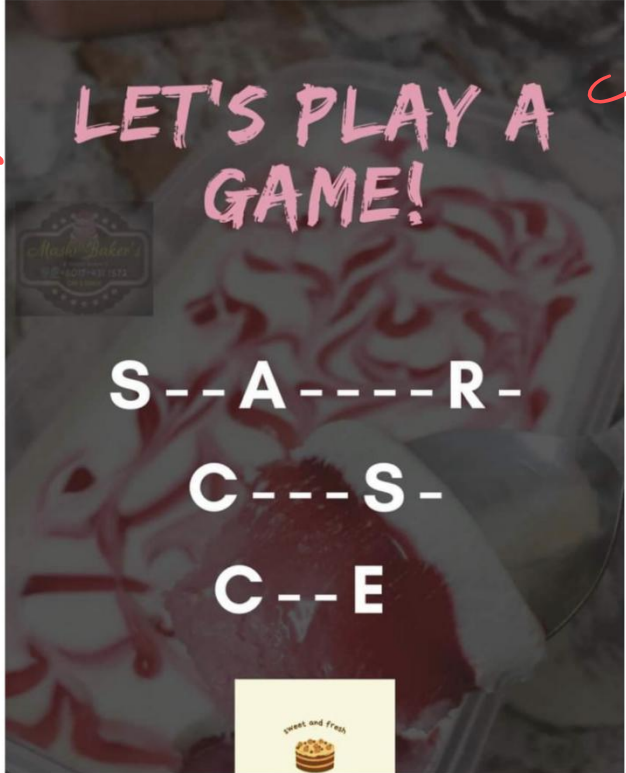
Mashi Baker's
21 November 2021 at 22:36 ·

Hello to all Mashi Baker's followers. Lovely weather we have today right? 🥰🥰

Today marks our first week in the business! 🥳🥳 So how about we have a little game to celebrate this small occasion? For tomorrow, we would like to announce our newest cake edition, but before we do that, how about we have our beloved customers guess what that cake is? Wouldn't that be fun and exciting?

The first person to comment it right will receive a special gift from us . With that being said, don't miss out on this chance to win it on your first go! We are hoping for your participation. 🥰🥰

Keep on following us at
<https://www.facebook.com/MashiBakers/> for any new information as we are always updated for you ❤️



Mashi Baker's, Amani Soffea and 15 others
18 comments

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7.



Mashi Baker's

Hello to our cake fans!! How's your dayyy? 😊
 🙏 Let's know each other based on our fav cakes!!

Do you know that your fav cake can reveal a lot about you? 🍰🍰 Well isn't that interesting 😊

Everyone are born with unique and different personality 💜❤️. So why don't you take a look on how that describe you based on your FAVOURITE CAKE. 😊

Comment below on which is your fav cake. 😊
 Do follow us at <https://www.facebook.com/MashiBakers/> for more updates 🥰

#cake #foodie #cakelovers

8.



Mashi Baker's

24 November 2021 at 11:09 ·

BEFORE RESULT :

What you see here is the cake being chilled in the refridgerator.Cake needs to chill out as well 😊.

Here are some of the steps taken to bake this cake. 😊

- 1.Decide how much time to bake depending on the type of cake
- 2.Remove the cake from the oven once it fully cooked
- 3.After crumby coat, put the cake in the refridgerator overnight for better texture and taste.
- 4.After chilling process, we will decorate the cake with the custom design,then it is served! 🍰👍

Cool steps isnt it? As in literally too 😊. Pls stay tuned for the result of our special cake order!We will announce it on

<https://www.facebook.com/MashiBakers/> as soon as possible. 🍰🥰 #cake #foodie



Mashi Baker's, Amani Soffea and 13 others

4 comments



87 people reached

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9.

Mashi Baker's
5 December 2021 at 16:06 · 🌐

HOW TO ORDER CAKE ONLINE? 🍰👤
It's really simple and safe too...4 steps are needed only 4 !!!

1. Go to our official WhatsApp contact list to make an order. You can find our contact number here on our Facebook page for an easier communication process. Please contact us at any time, we will surely get back to you in a few minutes. 🍀
2. Take your time and go through our extensive selection of delectable snacks. You'll discover conventional super-moist chocolate cake, red velvet cheesecake, birthday cakes, wedding cakes, and much more among the dessert cakes available. Contact us for more detail can actually help you narrow down a variety of cakes based on your tastes and preference. If you would like to customize your wedding/birthday cake, get in touch by email or phone for more information. Especially designing wedding and birthday cakes for our customers for size and portions. 🍰🍰🍰
3. Next, we will put your order in the process and inform you of the total amount needed to be paid for your choice of cake. When ordering online, simply choose a delivery date during the checkout process. If you ordered a customized wedding cake, we will send you a message through WhatsApp confirming the specifications. 🚗🚗🚗
4. Finally is the payment process. Customers can choose to pay the deposit or make full payment through the online payment process. We do not accept cash payment due to strict regulations that practice safe distancing between our customers. If you order from our online Facebook page, you can pay with a credit card or PayPal. Otherwise, we will send you an invoice, which you may pay online. 📄✅

AND YOU ARE DONE!! We will bake your cake as soon as possible and our trusty driver will deliver it ready for your big day. 🎉🎉 Do follow us at <https://www.facebook.com/MashiBakers/> for more updates 🍀



Like Comment Share

61 people reached Boost unavailable

You, Siti Ghufairah and 11 others

10. i)

Mashi Baker's
7 December 2021 at 14:07 · 🌐

HOW TO REDUCE YOUR STRESS. 💜

We care for your well-being so here are some suggestions that can help us relieve tremendous pressure. Managing our stress level is very important in order for us to have a balanced emotional and spiritual mindset. And in turn, allows us to be more healthy and productive in doing everyday activities. 🙄

1. Eating sweet food such as cakes. 🍰🍰
Believe it or not, the cake is actually can relieve stress. Cakes brighten up an occasion and bring with them not just a delicious flavor but also a sense of celebration that can last a lifetime. Cakes are more than simply another food item that can be devoured on occasion; they are a mood and a reason to celebrate in and of themselves. A cake is either the beginning or the finish of any event. Whatever the occasion, it would not be complete without a cake. But there's a whole new reason to buy and consume cakes. A recent study found that they help people relax. Eating cakes can help a person cope with stress and depression. Many things in life are out of our reach, but cake isn't one of them. You have sole possession of the slice in your hand. Take a bite! Endorphins are released when sugar is consumed. Endorphins are joyful hormones. Do you want us to say anything else? A healthy diet can be boring. Include a slice of cake every now and then. 🍰💜
2. Exercise. 🏃🏃
Physical activity can help you reduce your overall stress levels and improve your mental and physical well-being. Exercising on a regular basis can improve your mood by reducing the tension, anxiety, irritability, and moderate sadness that commonly accompany stress. It can help you have a better night's sleep, which can be harmed by stress, depression, and anxiety. It can also make you feel more confident. Physical activity can also help in diverting your attention away from your troubles. Exercise encourages you to concentrate on your body rather than your mind because it involves repetitive activities. While exercising, focussing on the rhythm of your motions provides many of the same benefits as meditation. Concentrating on a single physical job can boost your energy and optimism. This concentration might help you relax and think clearly. 💜

10. ii)

3. Meditate 🧘🧘

Some people experience an immediate boost in their mood following meditation. Those sensations don't go away; in fact, they tend to build up over time. As you stick to a steady workout schedule, you'll probably notice an increase in your sense of well-being. Regular meditation improves your health in a variety of ways, in addition to lowering your stress levels. Improving your general health may assist to reduce stress levels in the long run. You'll experience less stress if you improve your physical well-being and heart health.

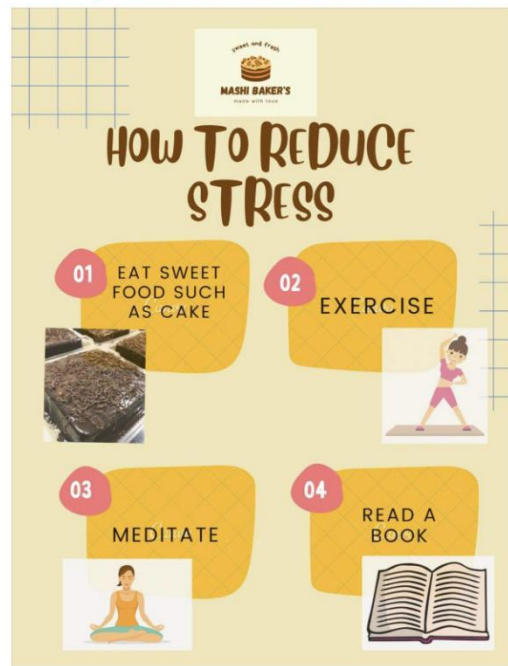
4. Read a Book 📖

Reading fiction is more effective at relieving stress than listening to music, drinking tea, or going for a stroll, according to research. In fact, reading was shown to reduce stress levels by 68 percent. Your pulse rate decreases and muscles relax as your brain is absorbed in the story. Reading is a great technique to focus your energies and enhance your concentration because your brain has so much work to accomplish. Reading anything having a "strong narrative arc" lasts longer than the time you spend reading it. The story will be stored in your brain, providing you with something to come back to later. Start a new book on Monday and you'll have a whole new universe to explore for the rest of the week! 📖📖

Guys, it's so important to keep our mental health in check. Please do seek medical professional help if you are having serious mental health. Let us be positive and happy~! 😊💚

Do follow us at

<https://www.facebook.com/MashiBakers/> for more updates 📖 #cakelovers #stressrelief #stressrelieftips



11.



Mashi Baker's

8 December 2021 at 13:20 · 🌐

For generations, we've eaten cakes at special occasions and celebrations, but there's a lot more to these delectable delicacies than you may think. From what the original cakes looked like to where the trend for tiered cakes came from, we've assembled five amusing and interesting facts about our favorite topic. 🍰📖👉

1. National Cake Day is on November 26th, and it's a delectable treat for all! This day, cake takes the place of pie as the dessert of choice. Regardless of their age, most birthday cakes are topped with candles. Cake dishes up a piece or two for showers, marriages, retirements, and anniversaries. 📖

2. Cake is derived from Middle English kake, which is most likely a derivation from Old Norse (compare the modern Norwegian kake, as well as Icelandic and Swedish kaka). It is also linked to the German term Kuchen, which means cake. 📖

3. The modern wedding cake evolved from a number of different ethnic traditions. A loaf of wheat or barley was broken over the bride's head to bring good fortune to the marriage in Ancient Rome, which was one of the first traditions. 📖

4. In 1785, the term "birthday cake" was first used. The first birthday cake was a cake that was offered as a gift on someone's special day. 📖

5. Icing is a sweet, thin liquid that hardens when it cools. Icing is typically used to garnish donuts and cinnamon rolls, but it is also used to decorate pound cakes such as Lemon Pound Cake. 💜

There you go. Isn't it interesting to know about cakes? We get to learn new things every day. Keep following us on Facebook to know more at

<https://www.facebook.com/MashiBakers/> 📖👉 #food #cakedesign



👍 Like

💬 Comment

➦ Share

69 people reached

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12.



Mashi Baker's · Follow
9 December 2021 at 14:18 · 🌐

HOW TO MAKE A SIMPLE CAKE? 🍰 🤔

Baking a cake from scratch may be daunting, but with the appropriate recipe, it can be both stress-free and enjoyable. In spite of that, today we would like to share our famous recipe on how to bake a simple yet savory chocolate cake. 🍌

Step 1 ✓

Preheat the oven to 350 degrees C. Butter a 10 by 3-inch round pan, then grease the parchment paper that lines the bottom and edges of the pan. (If you're feeling lazy, just butter the pan, line the bottom, and lightly flour the sides.)

Step 2 ✓

In a big mixing basin, place a large sifter or sieve. Sift together the flour, cocoa, baking powder, baking soda, and salt.

Step 3 ✓

Whisk in the sugar until it is completely dissolved.

Step 4 ✓

Combine the eggs, milk, oil, and vanilla in a separate large mixing basin.

Step 5 ✓

Gradually add the wet ingredients to the dry ingredients, whisking constantly until the batter is smooth and free of lumps.

Step 6 ✓

Carefully pour in the hot water while stirring constantly. (Be careful with the hot water if you have small children!)

Step 7 ✓

Pour the batter into the pan that has been prepared. Bake for 50 minutes in the center of the oven, or until a wooden skewer inserted in the center comes out clean and the cake springs back when softly touched.

Step 8 ✓

Remove from the oven and let the cake stand for 10 minutes. Run a butter knife around the cake to gently release. Peel off the parchment paper from the sides. Invert the cake, peel off the bottom piece of parchment, and cool on a wire rack.

This cake is all about celebration, and it's a go-to chocolate dessert. It's delicious without being excessively sweet, and it's not too rich yet insanely wet. It's practically difficult to mess up, and it's so simple to create. Hopefully, our Mashi's followers can make use of this simple recipe dessert that can be enjoyed by all. ❤️ Do follow us at

<https://www.facebook.com/MashiBakers/> for more information ❤️ #cake #howtomakecake

13.



Mashi Baker's
21 December 2021 at 15:14 · 🌐

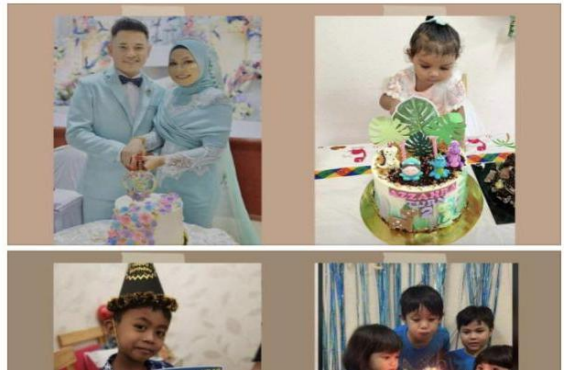
Our Beloved Customer. 🤍 🥰

In Mashi Baker's, we are very delighted to serve and provide joy to our customers as it is our main goal. So it is important to point out we took great pride in making sure that our cakes are best served and baked for them to enjoy. Any occasion that is celebrated is also a cherishable moment for Mashi Baker's as well. Here are some of the customers who made orders from us. 🍰 🍌

When youngsters celebrate their birthdays all around the world, the occasion is commemorated with a birthday cake. A birthday party without a birthday cake is unthinkable for many people, both children, and adults. Having one's birthday celebrated by family and friends instills in a child healthy feelings of safety and security. Every child feels loved as a result of the birthday celebration practice. A child's favorable feelings are carried with him or her throughout his or her life as a result of happy birthday parties. Hence, our sweet children here are happily celebrating their birthday celebrations with a smile on their faces. We make sure that the emotions and messages about our cakes are conveyed to the children. A special event like this must have the utmost attention and requires us to do more effort in producing the cake. Any cake for this celebration is based on the children's most favorable design and preference. They get to choose whatever themes and designs that they wished to have for their special day. With this, Children are able to remember their birthday celebration every year fondly. 🍰 🧑🏻🎂 🧑🏻🎂

The wedding cake tradition dates back to Roman times when a dinner cake was crumbled over the bride's head to bring good luck. The wedding cake is a sign of fertility and good fortune. It also provides good fortune to anyone who consumes it. To signify a long-lasting, prosperous, and happy marriage, the wedding cake should be constructed with an abundance of high-quality ingredients. With that being said, Mashi Baker's takes delight in making sure that our wedding cakes are able to deliver the good fortune in a long-lasting marriage to the couple. We also prepare wedding cakes based on the likings of our clients too. Setting an appropriate appointment date where we can meet each other and discuss the themes and designs of the cake they require. Making their dream cake come true for their big day. 🍰 🧑🏻🎂 🧑🏻🎂

❤️ Therefore, what we bake will always come into consideration of what our dear customer's needs and wants. Whatever the occasion it may be, we will deliver the greatest value to you. 🥰 Do like our page at <https://www.facebook.com/MashiBakers/> for more info



14.

Mashi Baker's
28 December 2021 at 18:46 · 🌐

Cake Decoration Ideas for the special Holidays 🍷

Making your own Christmas cake is only half the fun; you also have to figure out how you want to decorate it. We have all the ideas you need, whether you choose snowy-white royal icing with a marzipan layer, a more contemporary design, a family-friendly topping, or something super-quick and uncomplicated. Continue reading to learn about some of our favorite methods to design a traditional Christmas cake or any cakes in particular. 🍷

Here are some suggestions that you can use:

- 1) Simple icing sugar or cherries. 🍷
Warm apricot jam and toss nice glacé cherries on top of your cake. . Cut forms out of fondant icing that has been rolled out (stars, snowballs, snowflakes, holly) Before arranging your shapes on top of the cake, brush it with warmed apricot jam.
- 2) Christmas Tree Decorations. 🍷
This Christmas Cake with Tree Decorations transforms a regular Christmas cake into a winter wonderland. Pipe trees out of various hues of green icing, then sprinkle nonpareils on top to make them look like they've been dusted with snow. This simple winter cake is a lovely way to bring the beauty of the season into your house for a December birthday or Christmas event with friends and family.
- 3) Drippy White Glaze. 🍷
Your flawlessly covered cake and its sharp edges will be ruined when the fondant becomes mushy and sticky. Royal drippy white glaze is the best drippy icing to use on a fondant-covered cake. It's the proper consistency and hardens quickly. Because it's made of icing sugar and egg white, it won't absorb any moisture and won't affect your fondant-covered cake.
- 4) Traditional White Fondant. 🍷
I know that some people hate fondant. There have been just too many awful wedding cake experiences!! However, store-bought fondant is now considerably nicer than it was previously. It basically tastes like a soft, creamy sheet of icing.

🍷 Well there you have it, those are some of the most decorations that can be used for special holidays. Baking cakes with families and friends can be the fun and the happiest moment for all. Please tell us which cake decoration did you use. We are looking forward to it 🍷 Don't forget to like our page at <https://www.facebook.com/MashiBakers/> ❤️

#chirstmascake #cake #cakelovers

15.

Mashi Baker's
1 January at 17:41 · 🌐

🍷 HAPPY NEW YEAR 2022 🍷🍷
OLD OUT, NEW IN! WE WOULD LIKE TO SEND TO YOU OUR BEST WISHES FOR BETTER DAYS IN 2022! ❤️❤️
With the year 2022 rapidly approaching, there's no better way to thank your close friends and family members than with a heartfelt message or a Happy New Year card. The start of a new year is the perfect moment to let go of old grudges and problems and begin a new chapter in your life. People are excited to celebrate the start of something new as the year 2021 draws to a close. However, as the pandemic continues to ride the Omicron wave, celebrations are likely to be muted this year as well. 🍷🍷

Several restrictions have been implemented around the country to slow the spread of the highly contagious Omicron strain of Covid-19. Going out and partying may not be a good idea in this situation, but that doesn't mean you can't celebrate the arrival of 2022. Even in these trying times, we must maintain our courage and hope for better days ahead. As we say our goodbyes to 2021, may the new year offer us all peace and happiness. 🍷❤️

With that being said, Mashi Baker's would like to take this golden opportunity to give our genuine wishes to all of our cake lovers who have supported us throughout the year. We wish you a prosperous and healthy new year! We understand that last year was difficult for your family, and we hope that this year will bring you more special moments. Thus, We express our heartfelt condolences and best wishes for better days ahead. 🍷🍷

Sending virtual loves and hugs to all of our beloved followers. May this year be full of happiness and blessings for us. 🍷❤️ Do like our page at <https://www.facebook.com/MashiBakers/> for more information available 🍷❤️

#cake #cakelovers

Like Comment Share

38 people reached Boost unavailable

🍷 Siti Ghufairah and 5 others

16.

Mashi Baker's
3 January at 14:58 · 🌐

WEDDING CAKE DESIGN WILL REVEAL YOU ARE A INTROVERT , EXTROVERT OR AMBIVERT 🍰🍰


An introvert is a person who exhibits traits of the introverted personality type, which implies they prefer to focus on their inner thoughts and ideas rather than what is going on around them. Rather than large groups or crowds, they prefer to spend time with one or two people. While this may be true for some introverts, this personality type encompasses much more. Introverts, interestingly enough, like cakes with simple toppings and patterns. They are more drawn to white cakes since the colour represents their personality, which is introverted and prefers to be alone. 🧡

Extroverts have a reputation for being the life of the party. Their outgoing, colourful personality attracts attention, and they have a hard time ignoring it. Interaction is what keeps them going. People with more extroverted personalities are frequently the centre of attention, and they enjoy it. They thrive in social situations and seek out stimulation from others. They would enjoy extravagant cakes with various toppings and designs in this situation since they like how it looks. Furthermore, they enjoy the chocolatey flavour because it offers them a sense of adventure. 💙

An ambivert is a person who possesses both introvert and extrovert characteristics. They are neither genuine introverts (shy) nor extroverts (outgoing) (outgoing). Ambiverts can swing from extroversion to introversion depending on their mood, context, circumstance, goals, and people around them. There must have been a few moments when you acted like an introvert and other times when you acted out like an extrovert. As a result, it's possible that you're an ambivert. For their wedding cakes, Ambiverts are frequently drawn to flowery designs. It is more representative of both extrovert and introvert together, which fits their nature. ❤️

So which is your favorite cake? Please comment below to share which is yours and do follow us at <https://www.facebook.com/MashiBakers/>. 🤩🤩

#weedingcake #favoritecake



17.

Mashi Baker's
8 January at 12:13 · 🌐

Do you know someone who is constantly in the kitchen (and enjoys it)? Take a look at these fantastic baker's gifts. We've got something for everyone on your list! 😍

A Great Apron ✅
If you're spending a lot of time in the kitchen working with flour, melted chocolate, and batter, you need an apron to stay clean—but not just any apron. Serious bakers, you need an apron that covers you up, fits you well, and has plenty of pockets. Their aprons are fully adjustable at the waist and neck and have plenty of pockets.

Giant Mixing Bowl ✅
The lack of truly large mixing bowls for double batches of cookies and enormous loaves of bread is frequently complained about by frequent bakers. That's why a massive mixing bowl is an ideal present for any baker.

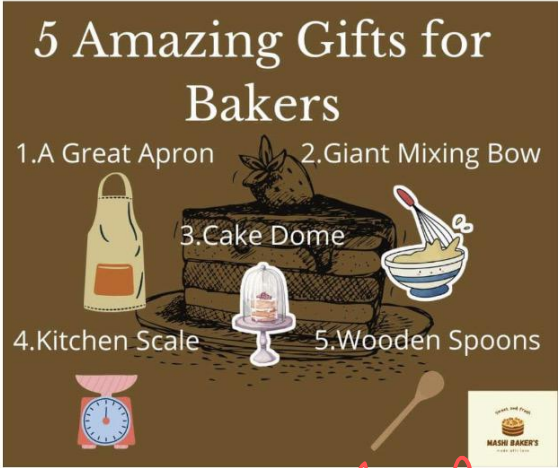
Cake Dome ✅
With a lovely cake dome, you can keep your baked products fresh while also showcasing your skills. This case is fantastic for exhibiting a mountain of cookies, muffins, or other sweets, but it's also great for presenting a layer cake.

Kitchen Scale ✅
Weighing ingredients is essential for precise baking. Invest in a nice kitchen scale to make this process easier. This will make the baking process more enjoyable for the baker themselves.

Wooden Spoon ✅
A wooden spoon or two is a must-have in any kitchen. This handy tool is ideal for whipping up a batch of muffins or mixing chocolate chips into our favourite cookie batter. Give a new set of olivewood wooden spoons to your favorite baker.


Comment below which one would be your choice for that special baker in mind and follow us at <https://www.facebook.com/MashiBakers/> for more info! ❤️🤩

#cakelover #dessert #chocolatecake



Handwritten signature in red ink.

18.

 **Mashi Baker's**
9 January at 12:09 · 🌐

8 Things You Need To Know Before You Frost Your First Cake.

Plan ahead. ✅❤️
Cake decorating takes time, no matter how experienced you are. It can take hours if there are extensive designs involved. Estimate how much time you will need to ensure that your cake is ready on time.

Prepare your cakes in advance. ✅💙
It's preferable to store your cake layers in the freezer if you're making them ahead of time. This allows them to last up to a week! Remember to securely wrap them in cling film to avoid freezer burns.

Choose the right type of frosting. ✅💛
Know what you want to achieve with the frosting before you start. Their sweetness, texture, and stability are all different. Some varieties are better for piping decorations, while others are better for filling cakes.

Don't make the frosting too early. ✅🌧️
Depending on the type of frosting you are producing, the storage conditions and time will vary. However, it really is best not to keep them for too long because incorrect storage will degrade their quality over time.



Have all tools and ingredients ready. ✅❤️
Get a clear picture of what you want your cake to look like before you start. Then, before you start icing, gather all of the necessary tools and ingredients. This will save you time looking for the tools you require.

Make some extra frosting. ✅💚
It's preferable to have extra frosting on hand than to run out in the middle of icing your cake. If this is your first time frosting a cake, you may find that throughout your trial and error, you use more frosting than you should.

Make sure every component goes together. ✅💜
If you are experimenting with distinctive buttercream flavors and colors, stick to basic flavors like these. The cake will not overshadow the decorations this way.

Invest in the essential tools. ✅❤️
For your first job, make sure you have a turntable, an offset spatula, and a bench scraper on hand. Leveling and sorting tiered cakes are also easier with a serrated knife. Your collection of cake decorating equipment will grow over time, but you won't need all of them to get started.

Like, share, and comment below at
<https://www.facebook.com/MashiBakers/> for more updates 🥰
#CakeLovers #KitchenSkills #Frosting



5.0 CONCLUSION

In short, ENT530 is a subject requirement for university students, especially UiTM. ENT530 taught us how to build a real business on our own and how to organize the framework. The task of running a real-life business on Facebook was given to the students.

Furthermore, the initiative proved that social media is an essential platform for anyone starting an online business. This research shows how social media can help internet businesses connect with customers, increase product awareness, and boost sales. We were given the duty of generating a teaser, a hard sell, and a soft sell for a sales posting. The company was able to generate more income and reach out to more customers thanks to these sales postings.

In our opinion, an online business might be a beneficial tool for a new start-up company. Despite the fact that it was simply a small company, it provided us with the opportunity to gain experience running a real company. Pandemic Covid-19 makes it tough for a fresh entrepreneur like us to conduct business. Our Facebook page has been really beneficial in terms of promoting and informing others about our enterprise. To increase future sales, We will continue to strengthen the marketing plan and pay close attention to the Facebook page.

Subsequently, we believe that Mashi Baker's has the potential to become a successful local brand and a top bakery business in Malaysia. Not only that we hope that Mashi Baker's succeeds in the future and overcomes all challenges by seeking guidance from other brands' products. This is in order to improve our business and services. As an entrepreneur, we now understand the benefits of online enterprises in today's marketing. Last but not least, we believe that this will make people more aware of Mashi Baker's products and services.

6.0 APPENDICES



sweet and fresh

MASHI BAKER'S
made with love

MASHI BAKER'S

ADDRESS

NO 24 C, PENGHULU HIM
08000 SUNGAI PETANI,
KEDAH.

Kepada yang berkenaan,

Pengesahan kebenaran diberikn untuk menggunakan produk yang ditawarkan oleh Mashi Baker's

Dengan segala hormatnya perkara atas dirujuk.

2. Dimaklumkan bahawa individu di bawah telah memperoleh kebenaran yang sah dari pihak pengusaha Mashi Baker's,

Nama : NUR ATHIRAH SYAZANA BINTI SUHAIMI
No. Kp : 000507030474

Nama : SITI GHUFAIRATUL ATHIRAH BINTI MOHAMED RAHIM
No Kp : 000110100062

3. Untuk makluman pihak tuan/puan Mashi Baker's merupakan salah satu perniagaan yang menjual pelbagai jenis kek.

Untuk pertanyaan lanjut, pihak tuan/puan boleh menghubungi pengusaha Mashi Baker's di talian
017-4311572 (Marsitah)

Sekian, Terima Kasih.

MARSITAH
MARSITAH BINTI MOHAMAD RADZI